



UK Transnational Education in Egypt: Why & How?

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Why UK?

UK Higher Education and TNE



- UK is a **leading provider of higher education** in an expanding global market for tertiary education.
- In particular, the UK's research performance is extremely strong: with just 1% of the world's population, the UK produces **8% of its science** and it publishes over **13% of most highly cited** publications.
- The UK is the world's **second largest** (13% of market) and **fastest growing** (6% p.a.) provider of **international education**.
- With more International Students obtaining their Graduate degree from UK IBCs (700,000) than those obtaining it at UK based HQs:
- 82% of UK universities offer TNE, and 23 universities now have more than 5000 students registered on their overseas programs. Learners can study for a ULK
4 degree in all but fifteen of the world's countries.

The strength of UK-Egypt higher education partnerships



- The quality of UK higher education makes British universities stand out as partners which rests on:
 - their robust quality assurance processes,
 - their ability to deliver context-relevant programmes,
 - their prioritisation of students needs & experience,
 - and the diversity of excellent programmes and research across different universities.
- Egypt is the **fifth largest host** country for UK TNE students. The number of students choosing to study for UK degrees in Egypt increased by **35% in three years**. In 2015/16 around **17,000 students** were studying for UK degrees in Egypt.
- Egypt is a **strategic partner** for the UK HE sector across international activities and with British Council been active in Egypt for more than **80 years**.

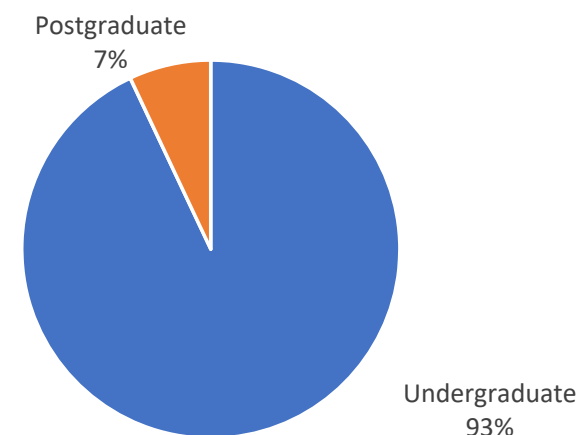
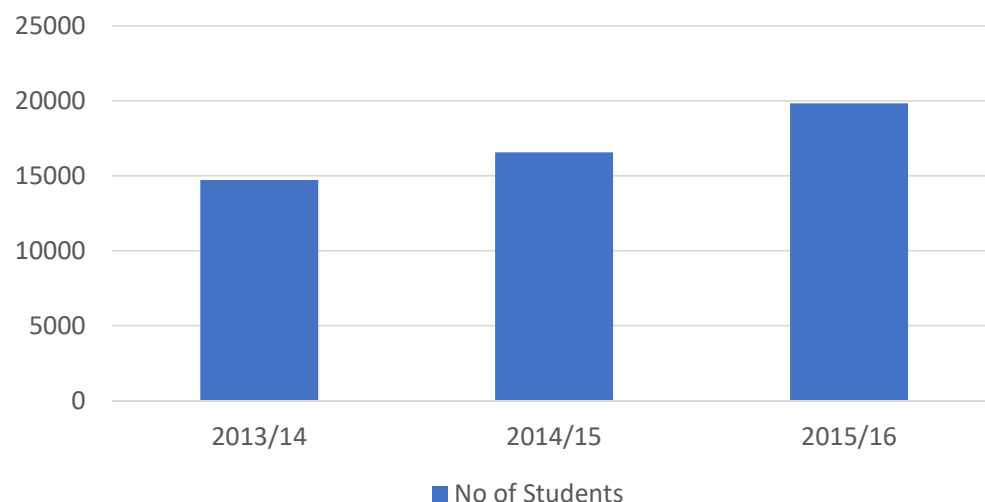
Recent Formalization Efforts of UK/Egypt Partnership



- In September 2014, the £5 million **Newton-Mosharafa** agreement was signed by Ministers of each government and which, since then, was significantly doubled to reach 50 Millions.
- As a result of a Fact Finding Visit in 2015 by BEIS and UUKi, an **MoU** between the two governments for collaboration in higher education was signed by the UK Prime Minister and the Egyptian President during his visit to the UK in **late 2015**.
- Over **30 new MoUs** were signed between UK and Egyptian universities over the last year and a UUKi-British Council event on partnership development (December 2016) demonstrated substantial demand for further expansion.
- Egypt and UUK are currently finalizing a **dedicated agreement for UK IBCs** in Egypt to open a wide door and pave a smooth road for further consolidation of concrete steps taken by current and future potential UK/Egypt consortiums.

Students in Egypt studying through UK HE TNE in 2014/15 and 2015/16

The number of Egyptian students choosing to study in the UK is rising; in the 2015-16 academic year, a total of 2,070 Egyptian students enrolled on UK higher education courses.



According to the 2015/16 Higher Education Statistics Agency Aggregate Offshore Record there were 19,840 UK HE TNE students (an increase of 20% from 2014/15 and 35% from 2013/14).

Egypt is the **eight** largest host country for UK HE TNE students or **5th** when excluding three major distance learning universities. Egypt ranks **first** as a host country in Africa.

Therefore,
it is clear that we are at the
right place.

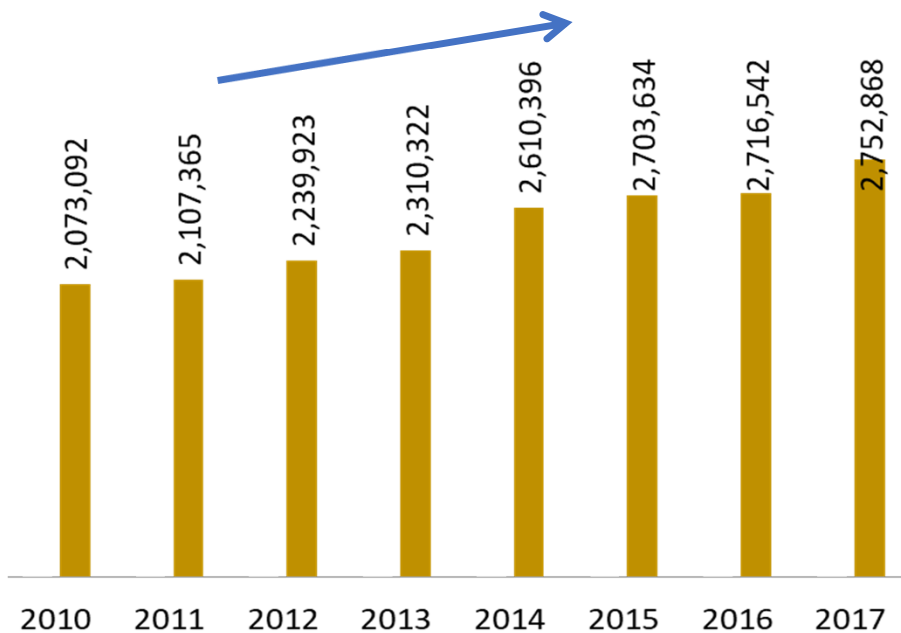
Higher Education in Egypt: Facts and Figures

Higher Education in Egypt: Facts & Numbers

Growth of Enrollment 2009 -2017

Gross Enrollment Ratio (GER) 2017

Students Number



35.95%



Higher Education in Egypt: Facts & Numbers

24 Public Universities

23 Private Universities

8 Technical Colleges (45 Institutes)

57 Private Higher Institutes

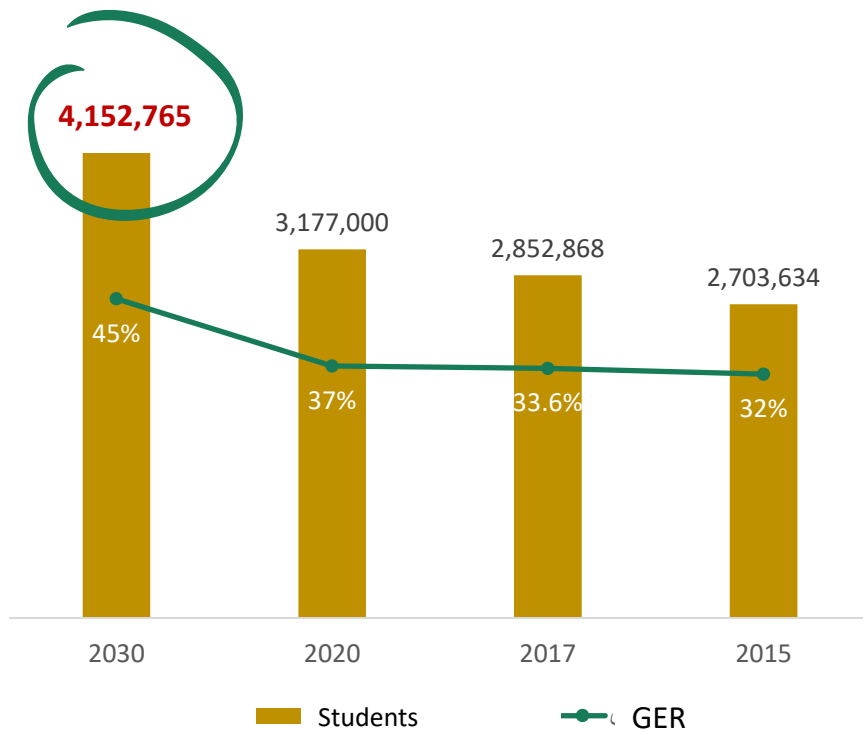
Al-Azhar University



2.8 million Student



We need to expand higher education Sector



► To achieve our Target we must provide additional

300 thousand

HE opportunity BY 2020.

► In addition to

980 thousand

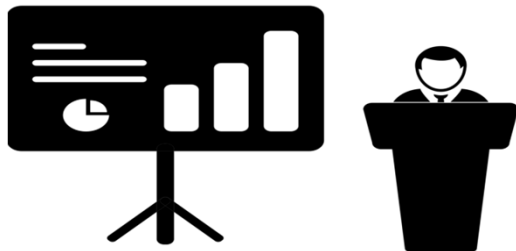
from 2020-2030

Current Human Capacity in Egyptian HE system

Teaching Staff

120 Thousand

Teaching Staff



Enrollment in Post –Graduates

415 Thousand

Postgraduate student



Egypt's Higher Education Strategy focuses on four priorities

Increase Access

The Target :

- GER 37% by 2020.
- GER 45% By 2030.

Align with Labour Market needs

The Target :

- Increase the labour market satisfaction of graduates.
- Decrease the unemployment rate among the HE graduates.
- Enhance Student's entrepreneurship skills.

Improve Quality and modernise HE

The Target :

- 40 % of HE institutions will be accredited by 2020, and 100% By 2030.

Enhance International competitiveness

The Target :

- 3 universities among the Top 500 universities by 2020 and 10 by 2030.
- Increase the international students by 50%.

International Students in Egypt

History and leadership



- By being the **largest Country in the Arab world**, it remains a leading educational, political and cultural center of the Region.
- Cairo is home to more than **60 universities & institutes** including Cairo University (largest in ME), Azhar University (oldest in the world) and the American University in Cairo (1st in ME in 1919). The TU-Berlin has its first IBC in Egypt operating with full autonomy since 2012.
- Egypt is considered a **Main Gate to Africa** with its long routed connections with many African countries and nations as well as its long scholarship program to African Students to Study in Egypt.

Why Egypt is the education destination in ME and Africa?

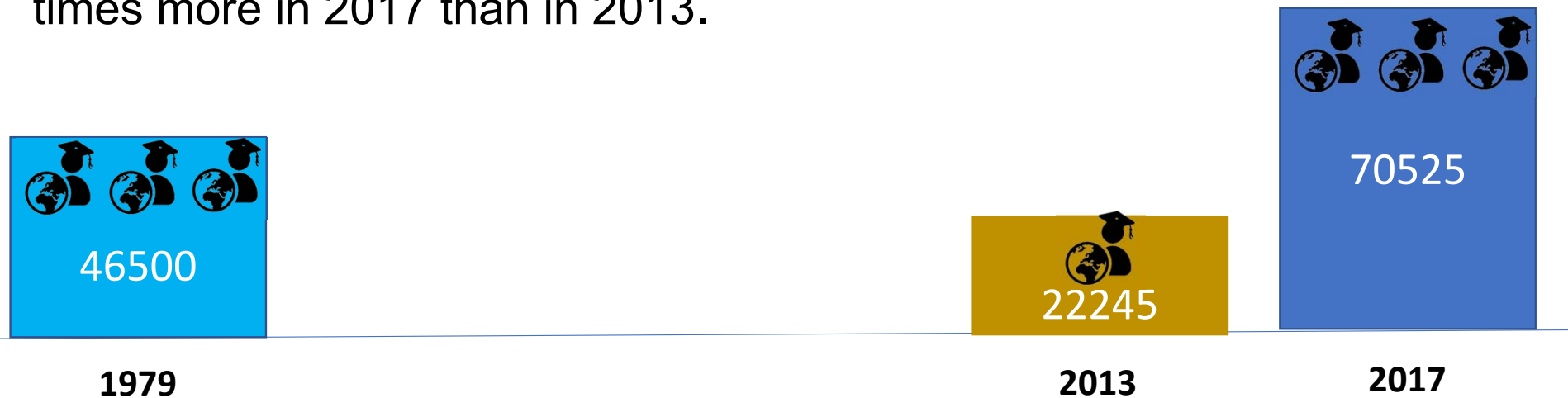
Stable and safe investment environment

- According to The World Bank, Egypt is ranked among the easiest countries in the Middle East and North Africa in which to establish a business, ranking second globally in terms of highest rates of investment returns.
- Foreign Direct Investment reached \$1.8 billion in the first quarter of 2014/2015, more than double the same period the year before. GDP is expected to grow by 3.9% in FY17, and will be largely driven by public investment.
- According to Bloomberg the Egyptian GDB increased by 4.6% within the first half of 2017, fastest for 7 years. The INF is also expecting for the Egyptian Economy to have a growth rate of 4.5% in 2018.

Why Egypt is the education destination in ME and Africa?

Growing attractiveness for International students

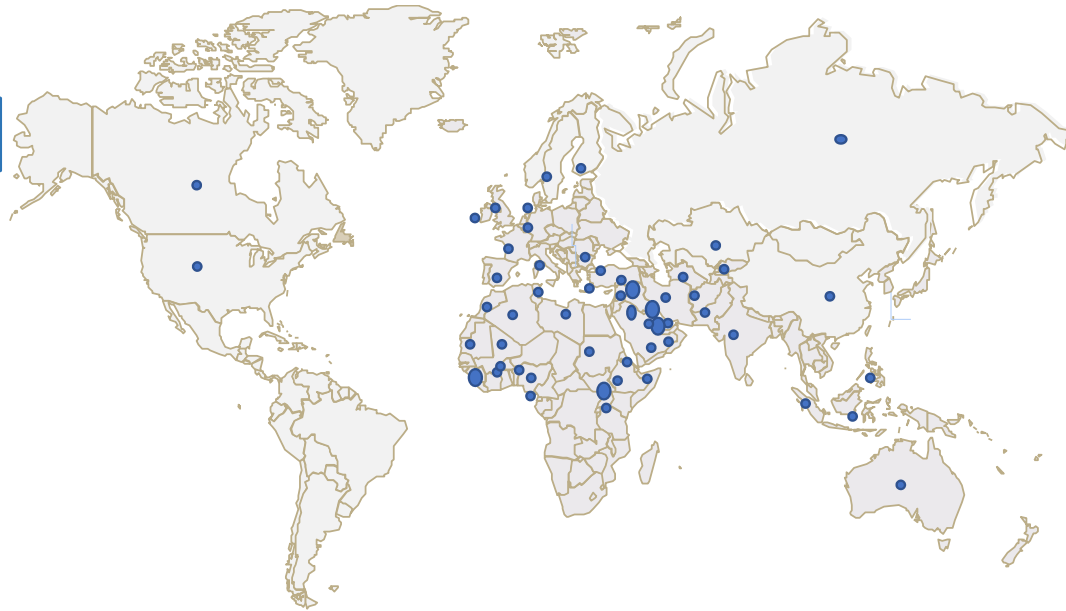
International students in Egypt as a higher education destination are three times more in 2017 than in 2013.



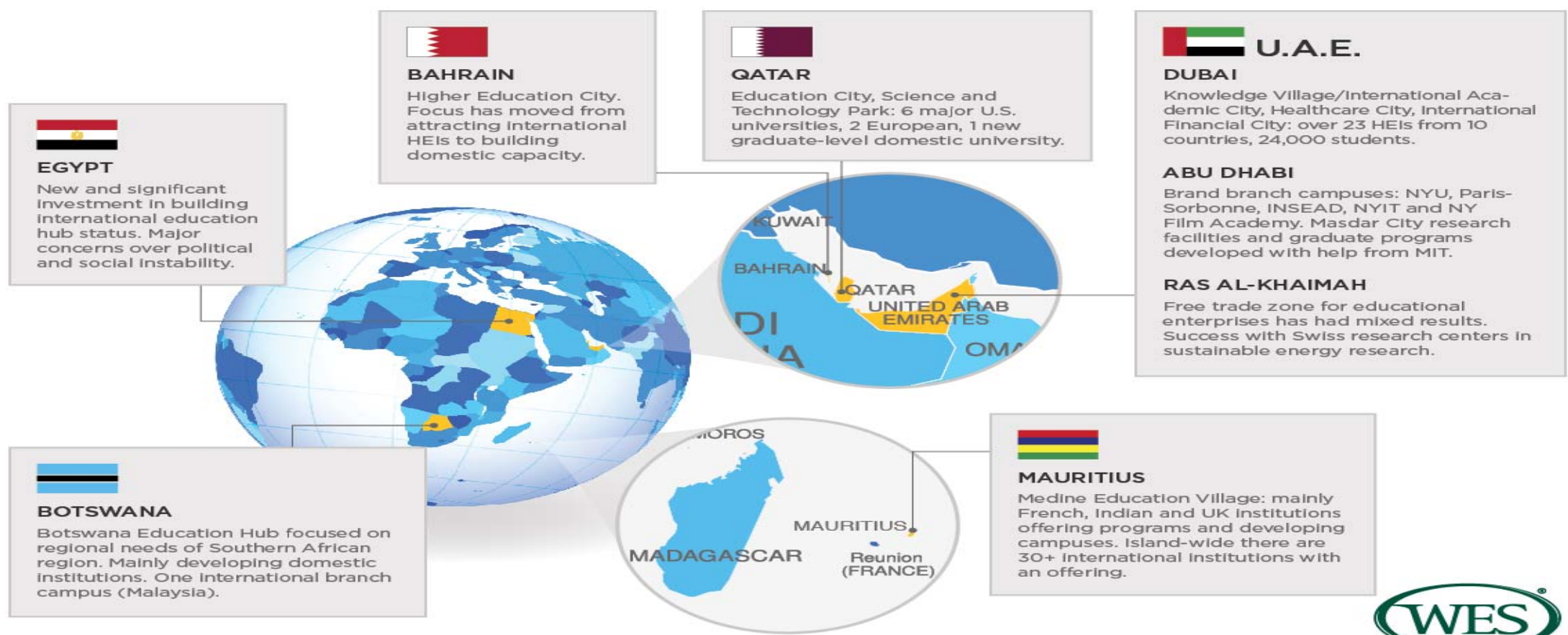
International Students in Egypt: where are they coming from?

70 Thousand

International Student



International Education destinations in Africa and the Middle East



Why Egypt is the education destination in ME and Africa?

Growing attractiveness of International Students

Expected contribution of students to the Egyptian economy

Expected numbers of international students

Estimates of value added

Estimates of tuition fees only

2018-2019

2019-2020

2018-2019

2019-2020

2018-2019

2019-2020

80 thousand students

100 thousand students

1.25 billion US\$

1.5 Billion US\$

400 Million US\$

500 Million US\$



Why Egypt as a Destination for UK IBCs?

Why Egypt is the education destination in ME and Africa?

Young population – Projection of Age Group Population

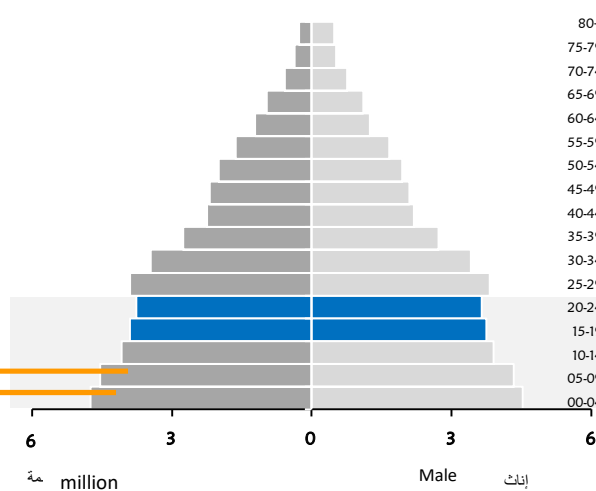
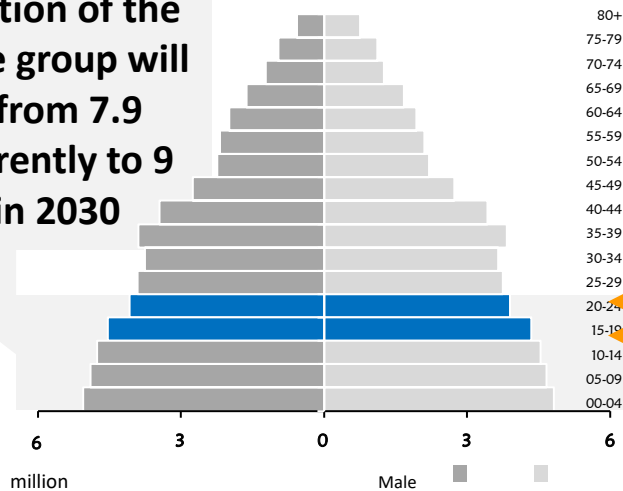
2030 population pyramid



2016 population pyramid



The population of the 18 to 22 age group will increase from 7.9 million currently to 9 million in 2030



Total Population in 2017
104 million inhabitant

Why Egypt is the education destination in ME and Africa?

Young Population

Students	No.
----------	-----

Enrollment	20.6 million
Enrollment in private schools	2 million
Enrollment in international schools	114196



Schools	No.
---------	-----

Total No. of schools	52664
Private Schools	7385
International Schools	762



Why Egypt is the education destination in ME and Africa?

Non governmental Higher Education Sector



% Enrollment In non-governmental Universities

2016-2017

6%

From total enrollment in HE



2030

20%

From total enrollment in HE



% Enrollment In non-governmental HE Institutions

2016-2017

20%

From total enrollment in HE



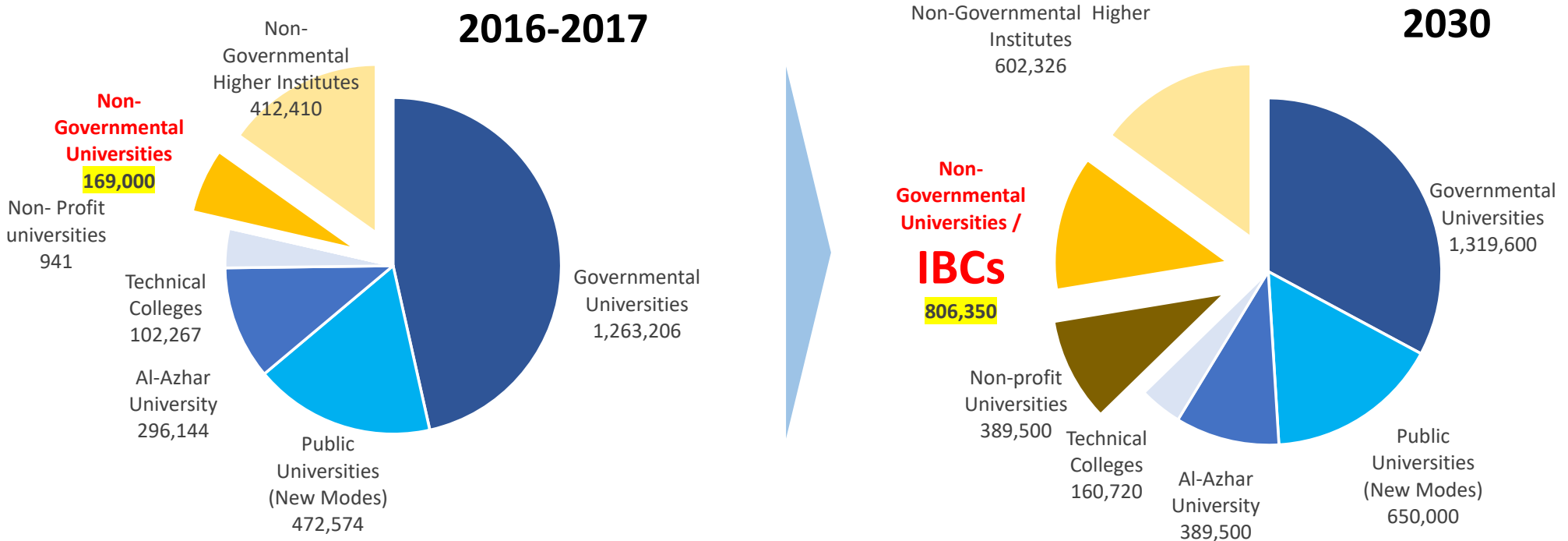
2030

30%

From total enrollment in HE

Why Egypt is the education destination in ME and Africa?

Non governmental Higher Education Sector



Why Egypt is the education destination in MEand Africa?

Non governmental Higher Education Sector

At the moment ,

13 New Non-Governmental Universities will operate
within the next 5 years

Why Egypt is the education destination in ME and Africa?



Government Support : The New Strategic Plan

Egypt is one of the best **20 Economies** by 2030

Preparing an environment that promotes allocation and production of knowledge

Activating and developing a national comprehensive system for innovation

Linking knowledge applications and innovation outcomes with priorities



Why Egypt is the education destination in ME and Africa?



Government Support : Trained workforce

- Presidential leadership programme
- Initiatives for future technology pioneers
- Attracting world class universities in Egypt
- Mature Missions and scholarship System
- Enhance National Quality Assurance System for Education



Why Egypt is the education destination in ME and Africa?



Availability of Human Resources

- Egypt's greatest natural resource remains its people, apart from its land and its strategic location. 50 percent of the population ages between 15 and 44, which means a potential for innovation and growth that is waiting to be unlocked.
- Easy for any IBC to Recruit a skilled workforce with global awareness and multi-cultural competencies.

Why Egypt is the education destination in ME and Africa?

Government Support : Enhanced Infrastructure

The enhancement of National Roads Network.

The establishment of new cities on the current development corridors topped the mega national projects.

Among these cities are;

- New Administrative Capital.
- The integrated Al-Galala city.
- New Al-Alamain City.
- East Port Said City.
- New Ismailia City.



Why Egypt is the education destination in ME and Africa?



Local market needs

- Egypt is a substantial competitive local market for higher education.
- Egypt is one of the premier information technology centers for the Middle East and North Africa.
- Egypt hosts many foreign universities such as the American, Canadian, German, British, Russian and Japanese Universities. Currently Egypt has, **23 high tuition fees** private universities (60,000 students), Five institutions featured in the QS World University Rankings 2016/17
- Till now 12 universities lining up to open a branch in new academic city.

Conclusion: Why Egypt for TNE in the Middle East and Africa?

- Egypt is the next TNE destination having many of the necessary ingredients for TNE opportunities:
 - Availability of Well Qualified teaching staff and many are UK graduates.
 - a growing youth population with growing demand for higher education enrolment,
 - a growing economy with extensive infrastructure development,
 - developed, robust and mature Non-Governmental HE Sector,
 - successful examples of TNE in Egypt,
 - widespread use of English as most of Tertiary instruction primarily in English,
 - geographic and cultural Access Point to the Middle East and Africa,
 - and crucially a comprehensive TNE strategy with clear Governmental Support.

Wins for UK universities



Opening an IBC in Egypt helps in:

- recruiting and retaining the strongest students and nationally respected faculty;
- sharing knowledge, facilitate the connections and exchange with other universities to ultimately develop human resources,
- boosting revenues,
- identifying talented students to work in the host country,
- expanding programs without the need to upgrade home facilities and
- increasing awareness of different market of higher education in the middle east.

Therefore,

it is also clear that **Egypt** is the
Right Destination

Regulatory Framework for IBCs in Egypt

Framework to support TNE providers in Egypt



New Law for international branch campuses intending to operate in the Education destination:

- To support attracting investments in Higher education.
- To facilitate and fast track licensing process
- will Align with university autonomy and academic freedom as indicated in the **Magna Charta Universitatum**.
- To facilitate the mobility of staff.

New law for investment intending to attract foreign investment.

Degree Recognition and Academic Autonomy



Country to country agreement to create the framework for the British universities intending to operate in Egypt:

- Recognition of degrees.
- autonomy over the operations, governance and governing bodies and academic affairs as such UK international branch campuses (IBCs).
- UK universities remain responsible for the quality and standards of their academic provision.
- Government of Egypt will facilitate access for UK international branch campuses.

QA and Logistical Support to TNE



National Authority for Quality Assurance and Accreditation for Education (NAQAEE) will:

- Coordinate with other quality assurance agencies looking at quality standards for inbound programmes
- However, all Enforcement actions should be taken by home quality assurance agencies of IBCs.

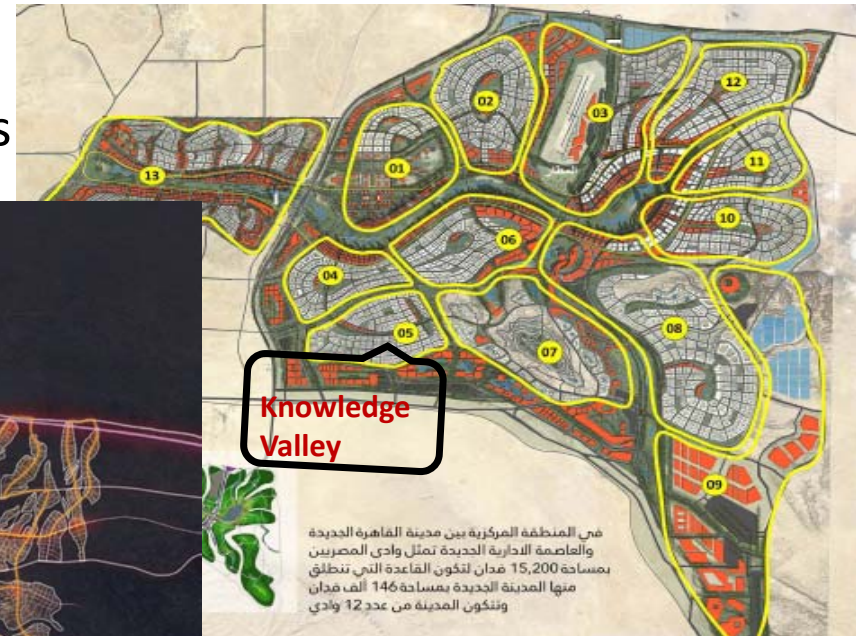


Supporting policies; ongoing discussion with Ministry of Foreign Affairs to streamline the Student visas policy.

Where are IBCs Located

New Administrative Capital of Egypt

- Green City** : 15 m² per person.
- Sustainable City**: 70% of rooftops are covered with solar power units or plants.
- Smart City**: Smart Cities Management
- Business City**: 30% of uses are for Business



-**Livable city**: 30% of the area is designated for housing

New Administrative Capital of Egypt



Egyptian government, ministries and departments will Move to the New Administrative Capital By the End of 2018



IBCs currently at the new Administrative Capital

- Canadian Complex
- American Complex
- European Complex
- Hungarian Complex
- Ukrainian Complex



The Canadian Complex



- York University
- University of Prince Edward University
- Memorial University
- Carleton University
- University of Prince Edward
- Sheridan College and OCAD University
- Wilfred Laurier University



The European Complex

- University of Stockholm
- University of Uppsala
- Linköping University
- University of Gothenburg



Alamein University

Location : New city of Alamein

Type: Governmentally funded - NFP

Operation: Independent/Autonomous; Support of International partner

Students Capacity: 26,500 Student



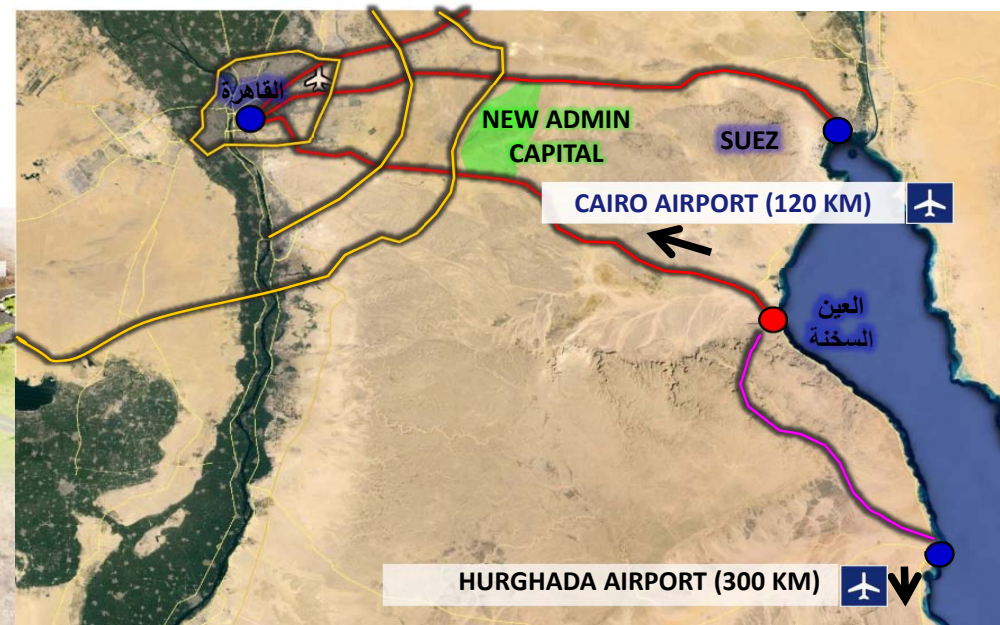
King Abdullah University

Location : City of Al-Galalah

Type: Governmentally funded - NFP

Operation: Independent/Autonomous; Support of International partner

Students Capacity: 22,000 Student



Science Academy

Location : City of Al-Galalah

Type: Governmentally funded / NFP –
Research Oriented / Postgraduate Only

Operation: Independent/Autonomous;
Support of International partner

Students Capacity: 5040 Students



King Salman University



Location : Sinai Governorate

Three campuses in:

- Al-Tur,
- Ras Sidr,
- Sharm El Sheikh



Type: Governmentally funded / NFP – Research Oriented / Postgraduate Only

Operation: Independent/Autonomous; Support of International partner

Students Capacity: 18,000 Students



IBCs Benefits and Challenges

IBCs Benefits



- Educational/Internationalization/Quality Enhancement
- Opportunities
- Reputation enhancement
- Global Social Responsibility
- Research opportunities
- More Global Marketing Network
- Financial rewards
- Access to and from local community

IBCs Challenges



- Faculty/staff recruitment and retention
- Maintaining academic standards
- Fostering and maintaining relationship with home institution
- Fostering and maintaining relationship with sponsoring agencies
- Preparing faculty and staff for transition to new culture
- Developing and supporting teaching strategies
- Providing academic support to students

Final Words,..



We know what it takes to sustain a
strong partnership,

And we are **committed** to take it further,..



Thank you,..