

SMILES FOR SUCCESS GALA

PARTNER SPONSORSHIP OPPORTUNITIES

SMILES FOR SUCCESS PRESENTING SPONSOR \$25,000

Tax deduction valued at \$22,400

General Benefits

- Customized Gala Presenting Sponsor recognition based on mutually agreed upon benefits.
- Direct access to dental and lab professionals and program suppliers attending event.
- Year-long banner with logo recognition on Smiles Beyond the Bars' website with link to your business website.
- Charter membership into the Smilemakers Leadership Circle at the Circle of New Beginnings level with receipt of related recognition benefits.

Marketing Benefits

- Recognition as *Smiles* for Success Gala Presenting Sponsor with logo on all event marketing collaterals, including invitations with Valley-wide distribution to dental, lab and community leaders.
- Welcome letter in evening's printed program along with customized full-page tribute ad.
- Sponsor recognition in *Smiles* organizational collaterals included in targeted dental and lab invoices and communications.
- Opportunity to include a corporate gift in guest gift bags.
- Inclusion as Gala Presenting Sponsor in all media promotions.
- Gala Presenting Sponsor recognition with logo on Facebook, Twitter and other social media platforms.

Dinner Benefits

- Personal introduction and recognition from podium with opportunity to welcome Gala guests & introduce your company to them.
- Distinctive logo recognition at event, including at cocktail reception.
- Acknowledgement as *Smiles* Presenting Sponsor in the evening's printed program and AV recognition.
- Receipt of two complementary, prominently placed tables for 20 guests with distinctive table recognition of your sponsorship.
- Opportunity to recognize one of your employees for his/her outstanding service to those underserved and deserving people needing a second chance and renewed hope. Your employee will be acknowledged at the dinner.

MIRACLE OF A SECOND CHANCE SPONSOR

\$10,000

Tax deduction valued at \$8,700

General Benefits

- Customized Sponsor recognition based on mutually agreed upon benefits.
- Direct access to dental and lab professionals and program suppliers attending event.
- Year-long banner with logo recognition on *Smiles* website with link to your business website.
- Charter membership into the Smilemakers Leadership Circle at the Circle of Hope level with receipt of related recognition benefits

Marketing Benefits

- Prominent recognition as Miracle of Second Chances Sponsor with logo on all event marketing collaterals, including invitations with Valley-wide distribution to dental, lab and community leaders.
- Sponsor recognition in *Smiles* organizational collaterals included in targeted dental and lab invoices and communications.
- Opportunity to include a corporate gift in guest gift bags.
- Logo recognition on Facebook, Twitter and other social media platforms

Gala Dinner Benefits

- Prominent logo recognition at the event, including at cocktail receptions and dinner.
- Personal recognition from the podium as Miracle of Second Chances Sponsor.
- Acknowledgement with prominent logo recognition in the evening's printed program and AV recognition.
- Receipt of one complimentary, prominently placed table for 10 guests with distinctive table recognition of your sponsorship.
- Opportunity to recognize one of your employees for his/her outstanding service to those underserved and deserving people needing a second chance and renewed hope. Your employee will be acknowledged at the dinner.

ANGEL OF NEW BEGINNINGS SPONSOR

\$

5,000

Tax deduction valued at \$3,700

General Benefits

- Direct access to dental and lab professionals and program suppliers attending event.
- Six-month banner with name recognition on *Smiles* website with link to your business website.
- Charter membership into the Smilemakers Leadership Circle at the Circle of Strength level with receipt of related recognition benefits

Marketing Benefits

- Prominent logo recognition on all event collaterals, including invitations with Valley-wide distribution to dental, lab and community leaders.
- Name recognition on Facebook, Twitter and other social media platforms.

Gala Dinner Benefits

- Company name recognition in the evening's printed program and AV recognition.
- Complimentary table for 10 guests with distinctive table recognition of your sponsorship.

FAITH & HOPE SPONSOR

\$ 2,500

Tax deduction valued at \$1,200

General Benefits

- Direct access to dental and lab professionals and program suppliers attending event.
- Three-month banner with name recognition on *Smiles* website with link to your business website
- Charter membership into the Smilemakers Leadership Circle at the Circle of Faith level with receipt of related recognition benefits

Marketing Benefits

- Prominent name recognition on all event marketing collaterals, including invitations with a distribution to dental, lab and community leaders.
- Name recognition on Facebook, Twitter and other social media platforms.

Gala Dinner Benefits

- Company name recognition in the evening's printed program and AV recognition.
- Complimentary table for 10 guests with distinctive table recognition of your sponsorship

SPIRIT OF SUCCESS TABLE HOST **\$ 1,500**

Tax deduction valued at \$500

General Benefits

- Direct access to dental and lab professionals and program suppliers attending event.

Marketing Benefits

- Name listing on event invitations with distribution to dental, lab and community leaders.
- Name listing on Facebook, Twitter and other social media platforms.

Gala Dinner Benefits

- Complimentary table for 10 guests with table recognition of your sponsorship.
- Company name recognition in the event's printed program.

MOTIVATION SUPPORTER **\$ 250**

Donation of \$250 or more

- Fully deductible donation acknowledged in the evening's printed program

INDIVIDUAL GUEST RESERVATION

\$ 150

\$ 150 Individual Gala Guest Reservation

For more information about sponsorships, please contact Pam Betz, betzco@cox.net, 480-332-1500 or Linda Parker, 602-628- 9886 linda@smilesbeyondthebars.org

SMILES FOR SUCCESS GALA

SPONSORSHIP AGREEMENT

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____ Email Address: _____

Website Address: _____

Recognition: _____

Please be specific about how you wish to be recognized or if you wish your gift to be anonymous

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> \$25,000 | Smiles for Success Presenting Sponsor |
| <input type="checkbox"/> \$10,000 | Miracle of A Second Chance Sponsor |
| <input type="checkbox"/> \$ 5,000 | Angel of New Beginnings Sponsor |
| <input type="checkbox"/> \$ 2,500 | Faith & Hope Sponsor |

PAYMENT

- I have enclosed a check. *(Please make check to Smiles Beyond the Bars)*
- Please send me an invoice
- Please bill the card provided below. *(Please circle card type)* **Visa MasterCard AMEX**
Discover

Card Number: _____ Exp. Date: _____ CVV Code: _____

Name: _____ *(as it appears on the card)*

Signature: _____ Date: _____

Smiles Beyond the Bars is a 501(c)3 nonprofit organization, Tax ID #61-1701330.

A portion of your contribution is tax-deductible.

Please return to: Linda Parker Smith, linda@smilesbeyondthebars.org 602-628-9886 or
Pam Betz, betzco@cox.net 480-332-1500 ~ 340 East t Coronado Road, Suite 200, Phoenix,
AZ 85004

SMILES FOR SUCCESS GALA

EVENT FACT SHEET

WHEN: Friday, October 5, 2018
TIME: 6:30-7:30 PM Cocktail Reception & Drawing Extraordinaire
7:30 PM Dinner & Live Auction
WHERE: Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch
7500 East Doubletree Ranch Road, Scottsdale
ATTIRE: Cocktail attire

SUPPORTING: Smiles Beyond the Bars (*Smiles*), an Arizona nonprofit organization, changes the lives of formerly incarcerated people and women of domestic violence by restoring them with healthy smiles. Through the generous in-kind donation of services and dental supplies by a committed network of dental professionals and labs, more than 260 deserving recipients in Arizona have had extensive dental treatment performed after suffering the effects of drugs, prison, poverty and abuse. With several million dollars in dental procedures done since its founding, these recipients have successfully transitioned into society and currently Smiles has a 0% recidivism rate. For more information, please visit www.smilesbeyondthebars.com.

SPONSORSHIP OPPORTUNITIES:

\$25,000	<i>Smiles</i> for Success Presenting Sponsor
\$10,000	Miracle of a Second Chance Sponsor
\$ 5,000	Angel of New Beginnings Sponsor
\$ 2,500	Faith & Hope Sponsor
\$ 1,500	Spirit of Success Table Host
\$ 250	Motivation Supporter (a tax-deductible donation of \$250 or more)
\$ 150	Individual Guest Reservation

For further information, please contact Pam Betz, betzco@cox.net, 480-332-1500
Linda Parker, 602-628-9886, linda@smilesbeyondthebars.org
Maureen Perry, DDS, mperry@atsu.edu