



# The Unauthorized Biography Of Gene Marshall

Compiled by Leneda Maki June 2016

# AN UNAUTHORIZED BIOGRAPHY

A chronological compilation by Leneda Maki of the story of Gene Marshall as told in the story booklets that accompany dolls and outfits and other miscellaneous sources from Ashton Drake, the book "Girl Star" by Mel Odom, and the "Gene" anthologies by Carolyn Cook.

Author(s) of stories include Kirk Swenk, Mel Odom and others.

Authors of original stories to outfits not accompanied by others are noted.

In addition fictitious books are incorporated in the story cards:

Excerpts from the book "Zita Charles; My Friend the Star" Mel Odom

Excerpts from the book "Gene Marshall; May the Love Never End" Mel Odom

Excerpts from the book "Madra Lord; Living Over the Top" Mel Odom

Excerpts from "Trend Osborn Remembers Hollywood" Mel Odom

Excerpts from "Violet Waters; Songbird" Mel Odom

Personal Journal of Ivy Jordan, Costume Archive Department

I am not affiliated with Ashton Drake, Mel Odom, Jason Wu or any designer or real person mentioned in these excerpts.

The stories that refer to Marsha Hunt and Mel Odom (real persons) are of my own authorship and are fictional in their content.

Booklet stories are paraphrased and occasionally enhanced by me.

Character Sketches are by Mel Odom.

Special thanks to Sandra Stillwell, Anne Monday, and Lori Kay for their wealth of information.

As well as the many members of the Gene Doll community who helped out on details,

Dates, and referencing circa dates on many outfits.

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AD=Ashton Drake    IT=Integrity Toys    MA=Madame Alexander    JS=Jamie Show  
For quick reference, dolls are color coded. Fictitious as well as real films are in red italics.

\* *Historical movie costumes are found in the year the movie was made.*

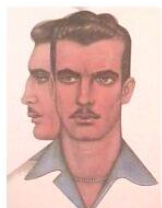
\* *Some fashions appear two or three times in the stories and are in each spot, but only one with a picture is the first time the outfit is used,.*

\* *Color variations are in the notes following the outfits. Some of these have their own names and stories and are placed in their own entry as well.*

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## CAST OF CHARACTERS (IN ORDER OF BIRTH):



Born Theodore O'Brannon in Philadelphia in 1905, He becomes one of Hollywood's leading men. As he worked as a truck driver he longed for stage and screen. Finally discovered and having played many juvenile roles on stage. In 1935 he is brought to Hollywood by none other than Mae West to co-star in a movie with her called *Honky Tonk Hannah* (1935). This role led to many more and the life of bachelor/actor begins.

Zita Charles is a veteran of Hollywood having roots as far back at the early 30's. Her birth date is prior to 1915, but a lady never tells. She and her husband Royce were known for their lavish and well attended Hollywood parties. She has many film credits and has become a matronly figure for many Hollywood starlets including Gene Marshall, Madra Lord, and Ivy Jordan.



Born 1911, real name: Mabel Lorkovic in Milwaukee, Wisconsin. Starting a career in the movies and changing her name to Madra Lord, she begins her rise to fame as an extra in the silent films but in the early 30's her husky voice and vivid beauty placed her in leading roles in sound films.

She is noted for her strong women characters that she can also illicit sympathy for in many ways. She signed on at Monolithic Studios after an Oscar nomination for a film titled: *Infidelity* in 1935. Other early films include: *He Married His Boss*.

Marsha Hunt (October 17, 1917) is a real life actress and good friend of Mel Odom. Ms Hunt starred in several movies in the 30's. Mel created two dolls in her image as well as replicating several outfits from her book "The Way We Wore". She has enjoyed a long career in film and TV beginning in 1935, her latest film role was in 2008. While the dolls made in her persona have no story cards relating to the Gene doll story line, I have personally authored what I hope is an interesting tie in for them.



Ivy Jordan was born into Hollywood. Birth date is presumed in the 2<sup>nd</sup> decade of the 20th C. Both parents were "in the biz" in one form or another. She became Gene Marshall's best friend while working on the set for a movie they both star in. Ivy was a bit player, often cast as a wise cracking best friend of the lead. She seized an opportunity to step into the director role when another director walked off the set unable to handle the different personalities of the women stars. Ivy sometimes goes by the monikers "Vee J." and "I. Vee".

Born: April 17, 1923 to the parents of Dr. and Mrs. Edward Marshall in Cos Cobb Connecticut. Kathryn Gene Marshall had an imaginative childhood. Later she would be more interested in literature and science than in the boys at the local public school, much to their disappointment. She studied dance and music and was a regular in the community theatre in varying capacities. After graduating high school, Gene went to New York City to pursue a career as a fashion model. While there to make ends meet between modeling jobs, she worked part time in the Regent Theatre. While working one night at the theatre a chance meeting led Gene to Hollywood and a whole new career.



Violet Waters was born in the roaring 20's. Her father was a professor of literature at a prestigious college for minorities. Her Grandmother played the organ at church and was influential in Violet's singing dreams. At a young ladies age, Violet went to Chicago where she soon became a popular nightclub singer. Her voice and beauty were a perfect package. Hollywood soon turned an eye her way with the help and influence of Gene Marshall. She refused to play traditional black roles, respecting her family and the future of her people.

Oona (full name unknown) is a personality that little known about. She mysteriously came into the Hollywood scene in the 50's when the film *Distant Venus* was in production. Appearing only briefly, and having no known connections, she has left an indelible mark on the film community even tho, she never had a part on any screen. Her last known sighting was at the premiere of *Distant Venus*.



## 1920's

### SILHOUETTE 1920'S –MADRA (2009 IT DOLL)



The Costume Archive

The liberating free swinging styles of the 20's were, for women, like being released from prisons of bone corsets and long over-protective petticoats. The fashion reflected the new century, a World War had just ended with an allied victory and it seemed all people rebelled against rules and restrictions. A new order of things was perceived. Now fashion rebels! All restrictions are suspended! Tight was out and loose was in! Sheer dresses covered one piece body stockings or under dresses. Shocking to some, but embraced by most everyone! Madra was always proud of her figure and welcomes the chance to show everyone it was not cinched with tight corsets, but "real"!

### AZALEA ICE –ZITA (2009 ITDOLL)

(See 1945)

### OLYMPIA –GENE (2009 AD DOLL)

(See 1946)

## 1930's

### SILHOUETTE 1930's –ZITA (2009 IT DOLL)

Costume Archive

With the depression engulfing the country and moods not as high as in the roaring 20's, dress design also became more serious. Fancy and frivolous designs were not favored as most of the country eked by on meager capital. New designs reflected this with dropped hems and fewer details such as fringe and beading. But efforts to keep elegance and beauty in style came from Hollywood. Those studios whose resources seemed limitless, gave all movie goers a chance to live vicariously through their silver screen images. Eventually, better times came and with it, brighter colors and more fanciful designs.



### WRAP PARTY-ZITA (2009 IT DOLL)



Excerpt from the book "Zita Charles; My Friend the Star" Mel Odom, Chapter 19  
Zit and her husband Royce are hosting a big party. Most of the Hollywood elite are invited and while the party is going into full swing, and all the help are busy, Zita happily answers the door herself. Here comes Madra, arriving fashionable late as usual. It is always a guessing game about Madra's mood for the evening; she is either happy or irritable. Zita's maid has been with her for ages and has become a fixture, often comfortably offering advice to new starlets. Madra remembers when she herself was one who got some friendly advice from Mary, the maid. The nostalgia puts Madra in a good mood and this pleases Zita, who takes Madras arm and they stroll into the party to start up the evening's good times.

### CITY SLEEKER-ZITA (2009 IT W-CLUB DOLL)

Excerpt from the book "Zita Charles; My Friend the Star" Mel Odom, Chapter 18

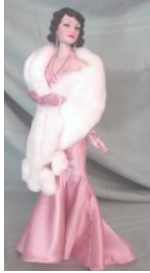
Zita receives a phone call from a dear old friend and jewelry designer Alice Cabernette. She and her partner call her to ask if she can help with a new presentation for the upcoming line of designs. Zita asks for time to think of something wonderful. Assured she will the two ladies get back to work on their designs. Zita comes up with the idea of showing minerals in their raw state and having Hollywood and radio stars model the unfinished designs. With this wonderful idea meeting with approval, Alice agrees to let Zita model and purchase the most beautiful piece in the collection. With her husband Royce's connections, getting the museum to loan the raw minerals should be the easiest part to do. Now all she has to do is make a few more phone calls...long distance to Hollywood!





1932

### POSTCARDS FROM CANNES –MADRA (2008 IT DOLL)



Star File: Madra Lord

Studio head, Ruben Lilienthal has no idea where Madra disappeared to a month ago. He needed to negotiate her contract renewal and it was just like Madra to play the game, “Absence makes the heart grow fonder,” with him. His ears perk up when a Hollywood gossip columnist on the radio announces she just got a letter from the missing Madra. The columnist reads it over the air and Ruben is cornered into renewing Madra’s contract to her satisfaction. It’s all a girl wants!

*Note: this outfit was recreated in white and worn on a platinum Gene doll as a centerpiece for the Girls From Dream City convention called “Dripping Moonlight”.*

*Note: Historical fact, in 1932 this festival was called The International Film Festival in Vienna.*

*Disgruntled losers and the politics in Germany caused its move to France where it remains today by the name of Cannes Film Festival.*



### C’EST MOI -MADRA (2008 IT DOLL)



Star File: Madra Lord

Excerpt from the book “My Glamour-Madra Lord, Movie Star”

Madra is trying to find a quiet place to take a vacation from her hectic schedule in Nice, Italy. Unfortunately (and right on schedule) photographers have found her out. Madra feigns annoyance but poses for photographs anyway. Making her way through the crowd at the docks, she spots a familiar chauffeur with her name on a sign. She approaches him and finds The Prince has sent him to escort her hotel as a courtesy.

*Note: This outfit was duplicated in shades of brown for Lady Director, Ivy.*

### BLACK CALLA –MADRA (2008 IT OUTFIT)

Star File: Madra Lord

Madra is spotted darting around at night in a small medieval town in Nice. The following day’s headlines in the small paper build up the mystery of a woman in black seen in the company of the Prince. Madra is a bit frustrated with the paper but the Prince has admitted he has allowed the mystery to develop just for fun. Over coffee at a Bistro, The Prince promises a night on the town to which Madra says it is a perfect idea for a shopping trip, on the Prince, of course!



### RIVIERA ROMP –MADRA (2008 IT LE Fan Appreciation Tour Doll)



Star File: Madra Lord

Madra and the Prince have an all day adventure when Madra announced to him as he picked her up in the morning that her intent today was to commit all seven of the deadly sins. Amused the Prince obliges her knowing the last one would be the best he could hope for!

They make their way throughout the day and all but one sin has happily and most innocently been committed, a disappointment to the Prince, but tomorrow, they can try again!

### GOLDEN RIVIERA –MADRA (2008 IT GIFT SET)

Star File: Madra Lord

Madra is shadowed by a private eye hired by Lilenthal to see that his truant star stays out of mischief and does not disappear again! The PI follows Madra to breakfast, a nude beach, and lunch on the balcony of her hotel room, then to a sidewalk café where she meets a mysterious man, whom is accompanied by body-guards. Later he presents her with a necklace and the two of them get into a limo with a royal crest on the door! Back at her hotel for a few hours then later the pair go to a casino where they cause a bit of a stir with their lucky streak at the gaming tables. Leaving the casino, they take a skiff out to a yacht anchored in the harbor. Lights go off and two hours later, Madra is taken back to her hotel where she spends the rest of the night in her room.

*Note: Pieces of this set were reused in different colors for the Tea Dance Ivy centerpiece doll at the Girls of Dream City convention*



1936

**“DEVIL MAY CARE” –MADRA (2000 AD OUTFIT, LYNNE DAY) retired 2003**

There are strict censorship codes in the movies and the name of this movie made Madra fans wonder how far their favorite actress would take those boundaries. In a scene from the movie *Devil May Care* (filmed in color) Madra is leaning up against a doorframe and teasing a young lounge lizard that he will want to take a bath before he retires and then he will want to wipe dry the tub because that is where he will be spending the night. Audiences loved it!



**JEWELLED CAT –MADRA (2007 IT 1<sup>ST</sup> 24K COLLECTION DOLL)**



Scene 3 “The fashion Studio” (Lewis Kirk/Mel Odom)

July 1936 Madra is perfect in the lead for this newest blockbuster *The Jeweled Cat*. In this scene, Madra as Catherine “Cat” Walker, meets with an eccentric fashion designer, Santine who fears for her life. She has many jewels she wants Cat to hide. While Cat changes into the dress, the designer Satine is murdered and all the jewelry she is wearing is stolen! Unknown to Cat, the real jewels have been sewn onto the dress she has changed into.



*Note: There was a variation of this doll created with red hair and sold to W-Club members by lottery.*

*Note: The 24K collection includes dolls that will have considerably more detailing and perfection in the production. They come with special packaging in gold.*

*Note: These two dolls are the first and only dolls in this series.*

**“EASY TO TAKE” –MARSHA HUNT (2004 AD CONVENTION OUTFIT) retired at issue**



In a dream, starlet Marsha Hunt meets a man who introduced himself as Mel Odom. He said he was a friend of a young woman named Katie Marshall, and that one day she and Katie would also be great friends. Marsha told some friends on the movie set of *Easy To Take* about this dream, and most laughed it off, but to Marsha, it seemed so real. She kept thinking of the dream while dressing into a deep green velvet coatdress with fur trim. Soon her mind was on other things, but she never did forget the dream. *Several months later...*

Thirteen-year-old Katie Marshall had seen the movie *Easy To Take* three times. She sat in the back rows of the theatre and acted out her favorite scenes pretending to be that pretty actress, Marsha Hunt up on the screen.

This one particular showing, Katie was admiring an outfit Marsha Hunt wears in one scene, a coatdress with fur cuffs and collar. She thought that even though the dress looked black on the screen, she imagined it was a rich, deep green color.

Suddenly Katie was startled out of her daydreams when a woman and her escort, arriving annoyingly late, were led to their seats with the wandering flashlight of a hurried usher.

Afterwards as the credits rolled, Katie leaves her aisle seat, and she bumps right into the same “late” pair of moviegoers while they rushed out of the theatre and into a waiting cab. “How silly,” Katie thought, “to come to a movie half way thru, and then rush out afterwards!”

Just then a school friend Evelyn, came up to Katie, “Katie! Did you see who that was? That was Marsha Hunt herself!” Exclaimed Evelyn.

“Oh, no! You must be mistaken.” Katie pooh-poohed to her friend. But something odd and familiar struck Katie at that moment. “Was it really?” The girls giggled and walked home together, talking about the movie and Marsha Hunt all the way.

That night Katie has a dream of a man who introduces himself to her as Mel Odom. He tells Katie that she will be famous one-day.... In the morning Katie thinks the dream is just that, a dream. But she never forgot the stranger Mel Odom, and what he had told her. It would not be the last time she sees him!

## COLLEGE HOLIDAY –MARSHA HUNT (2007 AD CONVENTION OUTFIT)(THE WAY SHE WORE OLLECTION)

Star File: Marsha Hunt Press Archive Dossier

1936 A file found in a Hollywood Fashion collectors Estate. The fashion designed by Edith Head had many unique and new characteristics. The outfit was created for starlet Marsha Hunt for the movie *College Holiday*.



## EVENING MIST –ZITA (2009 IT W-CLUB UP-GRADE DOLL)



Excerpt from the book “Zita Charles; My Friend the Star” Mel Odom, Chapter 16 Zita Charles beloved husband Royce had died in a boating accident a year or so ago, and Zita heartbroken, had gone into mourning and seclusion. Hollywood did not forget her. She received many offers for movies and other Hollywood star appearance deals, but had refused them all, not being ready to get back out there-just yet.

One day, a perfume company called and wanted just a small picture of her in a frame for a new advertisement. She was assured she would have say in everything about the photo shoot down to the smallest details. She accepted the deal. For the shoot she chose a dress of deep blue with a lavender corsage. The photo taken would be framed and placed on a dressing table among other items with the bottle of perfume. While it was a photo shoot with Zita, the ad seemed as though it was a candid capture of her image. Zita had added an ivory pipe that belonged to her husband on the dressing table. This was the way Zita would slowly re-emerge into the Hollywood scene as well as remembering her husband.

1937

## “KID VALENTINE” –TRENT (2001 AD OUTFIT, THE GENE TEAM)



Trent Osborn. The man of Hollywood loved this script. He loved boxing! The script for *Kid Valentine* reminded him of his days back at the local gym where a parish priest tried to help troubled kids vent frustrations in the ring instead of on the streets. Trent was proud of those days.

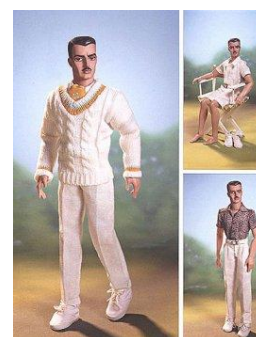
In this film Trent would play a bookish college professor who helps out a student who is trying to pay for college by ring boxing but finds he has gotten tangled in an ugly and shady syndicate. Little does the student know that this bookish professor [Trent] has a ring boxing past himself, he was the famous Kid Valentine!

In a final climatic scene, Kid Valentine once again enters the ring and saves the student, crumbles the syndicate and gains respect of all the students at the college. Well, Hollywood was much less cynical back then you know....

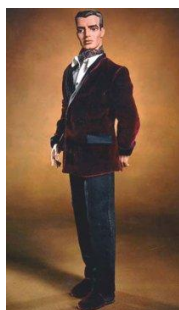
1938

## TENNIS ANYONE? –TRENT (2001 AD OUTFIT, VINCE NOWELL) retired 2002

The studio crowd from the last picture Trent played in had just ended an afternoon of celebration and some lively games of tennis. Trent relaxes at his private courts while his guests are up at the main house changing clothes and preparing for a barbecue. Trent loves the game of tennis after all it's about “love” isn't it?



## AFTER HOURS –TRENT (2001 AD OUTFIT, JOSE FERRAND) retired 2002



Trent is at home, relaxing after the wrap up of a long, final day of filming at the studio. He is pleased that at least for the next few days there are no lines to learn, no 5 am make-up calls, and no diets to follow. He can patiently wait for the moustache to grow back. He reclines back in a comfortable chair, slippers on, sipping a hot toddy. He wears a smoking jacket that the studio has given him as a thank you for another fine job done. He loves this jacket. It's all him. Smooth and cool. Trent is waiting for a dinner guest to arrive, the leading lady of that last picture that wrapped up this day. Who will it be?



### “BLACK ICE” –MADRA (2001 AD DOLL, TIM KENNEDY)



Madra’s new hit picture *Black Ice* is about a rich, irresponsible girl who falls in love with a jeweler. The jeweler, whom is unknown to Madras character is married and has a son who needs an operation –one the jeweler cannot pay for. He leads Madra’s wealthy character on, hoping she will purchase an expensive piece of jewelry he has in his shop. With this purchase, his son can get the surgery and will live a useful life. Madra tries to force a marriage proposal out of the man when he suddenly blurts out the truth. But he also reveals that he is so taken with Madra, that he will leave his family for her. Madra is aghast and sends him away. But she secretly purchases the expensive jewel, and sends it to the jeweler’s wife anonymously with a note telling her to hang onto both the jewel and her husband.



*Note: This dress was recreated in red for a European convention centerpiece named Red Ice.*

### “NIGHT MEMORIES” –MADRA (2004 AD DOLL, JOSE FERRAND)

Madra gets the lead in a movie called *Night Memories* here she plays a young woman who is dismayed to find her mother working as a dancer in a bar frequented by dangerous gangsters. Madra’s character witnesses a murder but has blocked it out of her mind except in her dreams. Madra wears this outfit in the scene where she witnessed the crime, and is often seen in the dress throughout the film during dream flashbacks.

*Note: Gene writes in a scrapbook, that she was 14 years old when she saw this movie.*



1939

### CARELESS KISSES –MADRA (2007 AD DOLL)



Scene 4, Script excerpt (Lewis Kirk/Mel Odom)

March 1939; Marda Stars as Eden Vickers in the movie *Rich Girl*. During a party scene, all the background extras are stars who where on the lot and available to attend. In the scene, Eden (Marda) receives an uninvited guest. Dr Pettigrew. He tells her that recent tests prove her heart cannot take to much more excitement and she must change her zealous ways. She returns to the party and makes light of the report and then collapses. Male guests carry her upstairs and the party goes on without her.

### “ROYAL MILITARY” –TRENT (2001 AD OUTFIT, GEORGE SAROFEEEN)

The movie is *Prince of Passion*. Trent Osborne is playing the lead role—a prince who has to rally his people to regain their lands from more unscrupulous warring kingdoms. Of course he is successful and why not? When he played a swashbuckling swordsman with other childhood fiends so many years ago did they not always win?

In the final scene of the movie, Trent must sweep up the beautiful Janette, a young girl from his kingdom whom has bravely fought at his side. Take after take failed by the same problem; The Princes medals keep getting caught up in her gown! It took time to separate the two but Trent does not mind the wait, the Actress is of-course, one of the most beautiful [to date] he has ever shared a spotlight with.



For graduation from high school, Katie Marshall’s parents arranged a six-month tour of Europe for a present. But Katie talked them into letting her go live in New York City for six months.

Arrangements were made for her to stay at the Barbizon Hotel for Women and she quickly landed a job as a fashion model. She learns to pay her way in the big city. A good lesson not often taught in high school.

*Note: While several sources indicate that Katie was born in 1923, and was sent to NY after High school, dates suggest Katie was 16 when she graduated High school.*

## SEQUIN GOWN CENTERPIECE, THE WOMEN (2009 HOLLYWOOD AHOY! EVENT CENTERPIECE



DOLLS) Gene, Zita and Madra dolls were used.

It's a little known fact that deep in the archives are several pictures of Gene and Madra modeling the clothing for the film "The Women". Although Gene was not considered for the part, she modeled color variations of the dress which later became a gown for the renowned actress Joan Crawford for the film. A role Madra wanted, and is resentful for years that she was not chosen for it. Outfits are called: Chartreuse Celebration Luminous Lavender, Shimmering Onyx, Golden Gala, Turquoise Temptation and Silver Celebration  
*Note: Two Gene, two Zita and two Madra dolls modeled two colors each for this outfit.*

## RICH GIRL –MADRA (2007 IT DOLL)

Scene 4 Script excerpt 2<sup>nd</sup> revision (Lewis Kirk/Mel Odom)

June 20 1939. In the movie *Rich Girl*, Eden (Madra) realizes she has wasted much of her life on frivolous pursuits when she discovers she loves her Doctor. For comfort, she visits the gamekeeper on her estate that has been fatherly to her in the past. He assures her, she is a good person and even tho she may be handicapped with a bad heart, she is still beautiful, using a three legged deer statue in the garden as an example.



## TORNADO –GENE (2009 IT DOLL)



Excerpt from the book "Gene Marshall; May the Love Never End" Mel Odom, Chapter 24 Gene visits the head of the studio "R.L." to ask a favor. She is still fairly new to Hollywood, but she is respected for her intelligence and acumen of public fancy. She tells R.L. of a piano player/songwriter she has heard in a nightclub named Bobby Parsons. He had written a song called "Tornado" that she wants him to hear. She wants to do a short feature of the song and have it play before the showing of Madra's new film where she plays Willow, A girl who is personified in the lyrics of "Tornado". While Madra's film is a hit, so is the short film with Gene Marshall and the new songwriter.

*Note: Timeline discrepancy. Bobby Parsons is the piano player for Violet waters whom Gene does not discover till 1945. This can be excused by thinking she discovers Violet at a later date when going to see her friend, the piano player at a night club.*

## 1940's

### SILHOUETTE 1940's –GENE (2009 IT DOLL)

WWII began for Europe some time earlier but in America, the Pearl Harbor bombing was a wake-up call that shocked the nation from a troubled slumber right into the middle of the fight! Again rationing of every useful mineral was needed for the war effort and fabric was again doled out in useful, durable fabrics and practical silhouettes. Gone were the huge full skirts and miles of satin, silk and chiffon. Patriotism was a prevalent theme no matter where you were. Again Hollywood became a fantasy for movie goers, whose own daily lives were ruled by responsibility and practicality.



## 1940

### SPELLBOUND -GENE (2000 AD OUTFIT, TIM KENNEDY)



While working as a fashion model at the Chambers Model Agency, Katie Marshall enchants a photographer she has not worked with before, He set a scene for her: A ballroom all by herself dancing alone. She senses being watched and instructs her to turn toward the camera then show a delighted surprise. The photographer is so mesmerized by Kate's beauty; he almost forgets to snap the shutter. But take the photo he did, and the shoot is over in one take! For Katie's sake, I hope she is not paid by the hour.

*Note: In 1987, the Chambers Model Agency closed its doors. In the archives there was found portfolio of Gene Marshall's pre-Hollywood photos. This photo was among them.  
 Note: A limited edition of this in blue and red was available as a Fan Appreciation Tour Doll 2000.*





### TOP THIS -MADRA (2002 AD DOLL, JOSE FERRAND) (DOE nominee 2002)

For Madra's film role in *She Went To Reno*, Madra plays a tough but gossipy woman who while gossiping in a restaurant with a friend, she spies her own husband having lunch with a giggling blonde girl. Madra flashes a bevy of emotions in one close up shot and even tho the film is black and white, you can see her flashing green eyes! She confronts them, and in seconds recounts 5 years of marriage and then flings a water glass in her husbands face! It is a delightful comedic scene and fits Madra well.



### WILLOW -MADRA (2009 IT DOLL)



Excerpt from the book "Madra Lord; Living Over the Top", Mel Odom, Chapter 14, December 1940.

Madra is playing a role that was really meant for a younger actress, but her agent managed to convince the studio to cast her in the role of "Willow Weep No More". The film has many flashbacks to a younger time for the character Madra is to play. Concerned about those scenes, Madra calls her agent Benny Majors for encouragement, which she never really asks for. But Benny having known Madra for years, knows what she wants and needs from him. He delivers as he often does because he knows Madra is his career.

### LOVE AT FIRST SIGHT -GENE (2000 AD DOLL, DOLLY CIPOLA)



On another shoot for her modeling career, Katie has swept up another photographer with her beauty. He has lost track of time and he is late for another assignment at a party that evening. At the last minute, he invites Katie to join him. He insists she accompany him to the party and she wears the same outfit that she wore in the photo shoot that day. Katie and the dress are a big hit at the party. It's another social success for the young model.

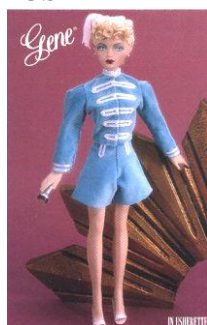
*Note: A limited edition of this outfit in black and white called "Black and White Fantasy" was created for a special event \_\_\_\_\_.*



Katie loved the movies, so in her spare time, and to save money, she got a job as an usherette at the Regent Theatre.

1941

### USHERETTE -GENE (1996 AD OUTFIT, TIM KENNEDY) retired 2002



Katie had loved every minute of her job of the last 6 months at the Regent Theatre in New York. One night while the theatre hosted the premier of *Deep Devotion*, the famous Hollywood producer Eric Von Sternberg discovers Katie. When Von Sternberg sees her beautiful face in a brief illumination from her flashlight. Her beauty stuns him. He takes her out into the lobby so he can see her in better light and is not disappointed. "This young woman," he announces to the reporters in the lobby, "will be my new Hollywood sensation!"

The legend is true that Gene Marshall's first photo shoot was in the lobby of a theatre wearing an usherette's uniform.

In Madra Lords autobiography, she tells a tale that the whole "discovery" of Gene Marshall was an act for publicity for the suffering studio. In reality, this is not true, Madra Lord became furious over the attraction in the lobby of Katie Marshall and not the film, *Deep Devotion*. She threw a tantrum in the powder room and broke a mirror.

*Note: One source has the film at which Gene is discovered as being *Manhattan Nights**

*Note: The Regent Theatre in New York (a real place), stands still is partially restored. In its day it was one of the grandest theaters for film. It is currently used as a church.*



### DRESSED TO KILL –MADRA (2000 AD OUTFIT, TIM KENNEDY) retired 2003

Madra wears this outfit for her New York opening of *Deep Devotion*. Little does she know that the night will be stolen by Eric Von Sternberg with the discovery of Katie (Gene) Marshall.

Madra is upset, has a brief tantrum during which, she breaks a mirror in the ladies room, then puts on her best face. She then sides up with Von Sternberg and this new girl, with a smile on her face and nodding to reporters, as if to suggest it was all planned.



### PARFAIT –ZITA (2010 IT CONVENTION EXCLUSIVE DOLL)



Excerpt from the book “Zita Charles; My Friend the Star” Mel Odom, Chapter 30 Zita is throwing her first party since the death of her husband Royce. She is nervous and in a tizzy over choosing a dress to wear, and there are so many more details to be sure are perfect before the guests start to arrive in one hours time. All of Hollywood’s upper crust will be there and she wants it all to be perfect. She realizes now how much her husband was so capable, when these parties were planned. She enlists the help of her personal maid and her hairdresser in picking out a gown to wear. Cora Harper is the first guest to arrive. She is at once rushed to Zita’s dressing room where she assures the nervous Zita that it is her they will want to see, and all are just so glad she wants to throw one of her and Royce’s famous parties.

There, everything is perfect, your dress even matches the colors of the parfait...

### GOOD-BYE NEW YORK -GENE (1996 AD OUTFIT, DOUG JAMES) retired 2002

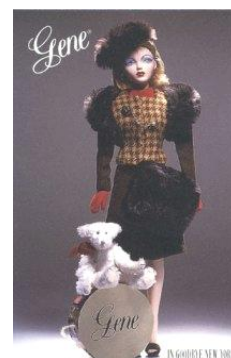
Starlet and her now good friend and kind-hearted producer Eric VonSternberg, leave New York for Hollywood. Sad about leaving her quiet life behind but excited about the future, Katie boards the train on track 14 with the one thing that will always remind her of her family’s love, the teddy bear brought to the station by her father.

*Note: Good-bye New York’s prototype had a blue top not red. This outfit was also supposed to have a large hound’s tooth fabric but there was too much waste involved in matching the pattern pieces that a smaller pattern was used.*

*Note: there are two versions, one is a light brown with a small hounds tooth weave and another is a darker brown with a larger hounds tooth.*

*Note: Originally it was planned there would be a clown instead of a teddy bear. A lipstick and train tickets were also planned but not produced.*

*Note: Good-Bye New York and Hello, Hollywood, Hello were originally planned to be a gift set.*



*Added finds:*

Pictured here, the New Haven Train Station in Cos Cob CT. Although a more recent picture of the station, it looks much the same as it did when Katie left her hometown in 1941 for the big city lights of New York and eventually Hollywood!

(An actual post card)

### FIRST STOP: CHIGAGO -GENE (2000 AD OUTFIT, LYNNE DAY)

On the ride to Hollywood, the train stops for a few hours in Chicago. Off the train with a wardrobe mistress, Katie, her mother and the dresser, shop in a whirl of revolving doors to find a perfect outfit for on board interviews, which are sure to happen along the way. One such interview is right there in Chicago with one of Hollywood’s star reporters, Cora Harper. At this interview Katie delighted listeners with a song. She is wonderful as she sings “Blue Skies” for the first time on radio. Cora can’t say enough wonderful things about Katie. She believes Katie will be a Hollywood star.



Trent Osborn and Gene meet for the first time on the train to Hollywood. He seems all but interested in her. To him, she is just another starlet.

## FORMAL INTRODUCTION –TRENT (2001 AD DOLL, LYNNE DAY)



Trent Osborn, leading man in the hearts of all the women in the audience as well as the ladies on screen. Here dressed in a timeless tuxedo, perfect for any occasion that requires elegance and formality. Even at a picnic (of course only those given by the Hollywood elite) the tux could become casual by losing the jacket and loosening the tie.

Trent reminisces about all the ladies he loved on screen and off in this very tuxedo. Perfectly fitted to him and perfect with any beautiful face on his arm. It's no wonder the studio picks him, the perfect man, to walk into Hollywood with Von Sternberg's newest (perhaps flash in the pan) discovery. What was her name? Katie something? Well, that overly sweet name will change soon enough. Did someone order the usual pink roses? They better have gotten the thorn less ones this time.

He continues to admire his image in the small mirror in his private car. Perfect, just perfect.

*Note: A slight variation of this doll with a sash across his chest was made for Oil Barons Ball convention centerpiece.*



Madra has taken a plane back to Hollywood from the New York premier of *Deep Devotion*. She has the jump on ruining Gene's arrival by several days. First, she will pray for rain.

## HELLO, HOLLYWOOD, HELLO -GENE

(1998 AD DOLL, DOUG JAMES) (DOTY winner 1998) retired 2002



"You stepped on the train a little girl with your teddy bear and you step off a Hollywood star!" said the producer/friend Eric Von Sternberg. He changes her name to Gene (Katie uses her middle name which is also her grandfathers name, whom had always told her to never give up on her dreams).

"Gene" emerges onto the Hollywood train station platform to an array of flashbulbs. She waves to her new public with a bouquet of pink roses given to her by a movie idol she's always admired, Trent Osborn! It's unbelievable that he is her escort into Hollywood. It is unfortunate that Madras wish for rain came true and Trent's callous disregard for the new starlet, he leaves after the press has their photos, leaving Gene in the rain and with only a studio aide to see her to an apartment arranged for her by VonSternberg.

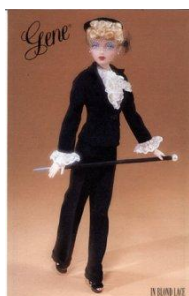
*Note: HHH and GBNY were originally planned as a gift set.*

## BAKING COOKIES -GENE (2000 AD OUTFIT, TIM KENNEDY)

Once in Hollywood, Gene needed a photo portfolio immediately! Studio head, Rueben Lilienthal ordered all the studio photographers to take as many photos of Gene that they could in any type of outfit except "cheesecake" outfits. She posed for head shots, full length gowns and beautiful party dresses. She felt she had done a year's worth of modeling in one day.

One photographer came up with an idea to have Gene bake cookies for the mischievous Bratzenjammer Boys.

Known for their off-screen antics, the boys mean to see what this starlet is made of. The boys came to the photo shoot, with some plans to cause some mischief. But after the boys devoured Gene's cookies realizing too late that one secret ingredient were jalapenos! Gene had put the boys in their place, proving she could handle difficult situations with cunning finesse! And the boys never attempted to trick or tease Gene again.



## "BLONDE LACE" -GENE (1996 AD OUTFIT, TIM KENNEDY) retired 1998

Gene is given a small part as an unaccredited role of a hatcheck girl in her first movie, *Blonde Lace*. Not yet a star, she exemplifies the star she will soon be. The role is brief but she is all the scene needs. Only a glance with those wonderful blue eyes to the camera is all the public needs to cry for more –Gene Marshall!

A different story is sometimes told that Gene had the bit part in the movie but female lead Madra Lord fell thru a stage trap door and broke her ankle! The studio not wanting to halt production or a month or more of healing time for their star, soon changed the entire script of



the movie and placed Gene in the lead role. Now in the opening credits of the movie, she became an instant success!

Madra Lord won an Oscar for Supporting Actress in her shortened role in *Blonde Lace*, resulting in an altered career from leading lady to supporting and character roles.

*Note: Marlene Dietrich inspired Blonde Lace.*

*Note: Blonde Lace is already in production when the premier of Deep Devotion occurred, where Gene was discovered. Gene was added, last minute, to the cast after her discovery at the Regent Theatre.*

*Note: Trent Osborn elopes with an heiress during the final days of filming Blonde Lace.*



#### FIRST CLOSE-UP -GENE (2000 AD OUTFIT, TIM KENNEDY)

In the movie *Blonde Lace*, Gene's character has two jobs in the same nightclub set. In this outfit she plays a flower seller who strolls about the place selling flowers to the customers. It is Gene's first close up and the cameraman is quite taken with her professionalism and beauty. In one take, the scene is done. A real professional is marvelous to work with. Much to the chagrin of the films original leading lady, Madra Lord.

Madra improvises a slap on Gene's face in their one-and-only scene together in this film. The studio hates it but in a second take, she does it again. She just feels it is the right thing to do. It will be so sad, if she has to have another take of he scene...

Madra has script approval in the production of *Blonde Lace*, but only for the scenes she is in. When a suspicious fall through the floor breaks Madra's leg she is laid up for several weeks and this gives the studio the idea to change the whole plot of the movie in which Madra is now a supporting character and Gene is introduced as a new star. The plot now revolves around Gene's character instead.

Just before the final tweaking of *Blonde Lace*, an earthquake and subsequent fire at the studio is thought to have destroyed the film. It mysteriously is found a few days later and is released with great success.

Madra wins an Academy Award for her performance in *Blonde Lace*. Unfortunately this is the beginning of a long career of supporting and character roles for her.

#### IRENE GOWN –MARSHA (2007 AD CONVENTION EXTRA PURCHASE DOLL) THE WAY SHE WORE COLLECTION

Star file: Marsha Hunt

A 1940 studio photo shows Marsha Hunt wearing a special design for an artistic scene in the Movie *Irene*.



#### THAT CERTAIN BLUE GOWN – MADRA (2004 CONVENTION EXTRA PURCHASE DOLL, VAL HAYSE) retired at issue.

Few persons know that Madra was first considered for the lead role in *Irene*. Some costume fittings and screen tests were done but Madra suffered an accident that broke her ankle and was unable to dance well for several months while the ankle healed. IN the end, another actress was chosen to fill the role.



#### PREMIERE -GENE (1996 AD DOLL, TIM KENNEDY) retired Nov. 1, 1996

No longer a little girl, now a Hollywood lady, Gene wears this gown to her first Hollywood premier as someone other than an usherette! Catching yet more admiration from her new public and peers alike, Gene is truly on her way to an exciting and magical career.

*Note: this outfit was originally designed to be red and lavender. A copy of the original was made in those colors for the 2005 Decade of Dreams convention as a centerpiece doll, she was called Grand Finale and came with a removable tulle skirt and sheath skirt.*

*Note: Premiere was the first dressed doll to be retired.*





### CROQUET, ANYONE? -GENE (2000 AD OUTFIT, LYNNE DAY)

Gene finds herself at a lawn party held at the home of her producer and manager, Reuben Lilienthal.

A little bit shy among these outgoing and bold personalities, Gene asks if she can play in a game of croquet. The executives who let her play are astonished with her skill of the game and end up paying all their bets to her.

Much of Gene Marshall's early life and career to this point are extensively detailed in the book by Mel Odom "Girl Star".

### TENNIS WHITES –MARSHA (2007AD CONVENTION EXTRA PURCHASE) THE WAY SHE WORE COLLECTION

Star File: Marsha Hunt, Press Archive Dossier

1940's studio photo shows Marsha Hunt wearing a classic tennis outfit.



### LOVELY IN LACE -GENE (2000 AD DEALER EXCLUSIVE DOLL, TIM KENNEDY)

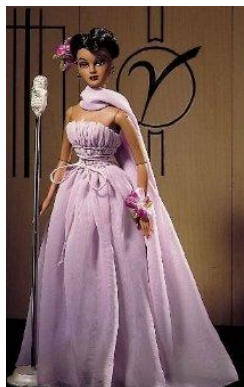


CAPE SET -GENE (2000 DEALER EXCLUSIVE ACCESSORY, GENE TEAM)

It is unclear just what Gene is wearing this outfit for. Could it be a stage show at the nightclub in a scene for *Blonde Lace*? We are given hints that Gene is thrown into a leading role in this movie when Madra Lord, the intended star, falls and breaks an ankle. This dress is not quite the outfit we would expect Madra to wear in any scene on, or off screen. It is simply too soft and demure for the tough exterior of Madra Lord. Perhaps it's an outfit used for a photo shoot for Gene's first Hollywood portfolio?



### SWINGTIME SERENADE –VIOLET (2001 AD DOLL, TIM KENNEDY) retired 2002



Violet Waters, a sweet struggling jazz singer with a voice that could belt out any tune with passion and professionalism, was in Paris to begin a journey which will lead her beyond her wildest dreams. If they loved her in Paris as much as they seemed to in the small out of the way clubs in America, she could make a name for herself that the bigger clubs could not ignore. This was Violet's chance at the big time. Minutes before she is to be on stage, she takes a moment to call her Mama, perhaps only to hear her mother's reassuring words of encouragement. In a short time, it was onto the stage dressed in the perfect gown created by a talented fashion designer friend. The gown reflects her name, how would they be able to forget her?

*Note: A white version of this same gown was created as a Toy Fair special edition.*



### BUTTERFLY SHADOW-GENE (2009 AD 25<sup>TH</sup> ANNIVERSARY ASHTON DRAKE EXCLUSIVE DOLL)



Excerpt from the book "Gene Marshall; May the Love Never End" Mel Odom, Chapter 31  
Gene is at a photo shoot for the studio when she is slightly annoyed that the photographer is taking such a long time to adjust the lighting. She asks him what he is doing and he explains he is adjusting the lights so that there is the most flattering shadow cast under her nose. "It is called a butterfly shadow." He tells her, it was used as far back as Marlene Dietrich's starlet days. Gene is pleased that the technique will be applied to her photo shoot. She feels honored to be connected to the legendary actress in any small way.



## DANGEROUS CURVES –GENE (2007 IT CONVENTION EXTRA PURCHASE OUTFIT)



Press Archive Dossier

Late 30's. Gene stars in the Comedy/Thriller *Dangerous Curves*. Gene's character, Olga O'Brian becomes something of an amateur sleuth when she is hired by the Parker Agency and begins asking questions about the disappearance of several of the agencies models. The plot is full of TNT and a surprise ending no one guessed.

*Note: Seems odd that there is no copy write date for this movie.*

*Note: this outfit came on an exclusive centerpiece doll (red head Madra) for the Integrity Tea at the Rare Deal convention.*



Other Madra films: *Bride of Glory* 1941

Other Trent films: *Love Me Tomorrow* 1941

Other 1941 films: Forever Spring –unknown cast  
Which Wife –starring Ivy Jordan

1942



## BLACK WIDOW –MADRA (2000 AD DOLL, LYNNE DAY AND JOAN GREENE)

Madra convinces studio executives that a story she read in a magazine titled *The Lady Or the Spider*, is a story made for her. She feels the role is perfect for her and Madra is right! The lead character in the film is a woman from the wrong side of the tracks who uses and abuses men to get what she wants.

Madra feels she can identify with the character. She after all was a kid from the wrong side of the tracks and had struggled to get where she was. Well, she thought, the rest will be a reach for me. But who can identify with such a character but one of its-own-kind? Oddly but not surprising, Madra's favorite outfit from this film is the spider web dress.

## DARK DESIRE –MADRA (2002 AD DOLL, GEORGE SAROFEEEN)

In the film, *The Lady or the Spider*, Madra wears this outfit in the final courtroom scene where again she displays her ability to show a gamut of emotions in one close up. This film, and this scene in particular remains one of the best loved among Madra Lord fans.



## PINQUE PASSION -GENE (2003 AD DOLL, TIM KENNEDY)



Gene is invited to an annual flower show where a new rose is to be unveiled. She called a fashion designer friend of hers, Mr. Tim, to design something special to wear. Mr. Tim found out as much as he could about the new flower. Over lunch Gene and Mr. Tim set out to create the new gown, a unique gown called a unique name and as beautiful as its namesake.

## BLUE BELLE -GENE (2005 AD DOLL, DEAN LASASSO)

Gene is honored with the offer to have a new blossom named for her by Gemstalk Greenhouses. She had been previously familiar with the greenhouse when they revealed their new and beautiful Pinque Passion Rose. This time the dress would again match the flower in the spotlight. She called another favorite designer from the House of LaSasso to take on this task. What they created was a unique design, which mimicked the bloom perfectly.

The Gene Marshall Blue Belle soon became a popular flower in bouquets everywhere!

*Note: Chronology faux pa: Both story cards for the outfits Pinque Passion and Blue Belle have a circa date of 1942. But, Blue Belle's story card states that the event surrounding the Pinque Passion flower happened a few years earlier.*



### BRUNCH WITH KATIE -GENE (2001 AD OUTFIT, LYNNE DAY)

An unexpected visit from Mom, who has just had an unsettling dream about evil Hollywood and her daughter. To ease fears, Katie is happy to be able to show her Mom that all is well, and she is not becoming like those other irresponsible actresses in the tabloid papers. She shows Mom her new wonderful apartment and is careful to pick out a sweet looking outfit for brunch at a popular Hollywood restaurant. By the days end Mom is sure that the famous Gene Marshall is still plain, sweet Katie.



### COLD SHOULDER –MADRA (2001 AD DOLL, JOSE FERRAND)



Awards night and Madra has been nominated for best actress in the film *Deep Devotion*. Many setbacks this year had given Madra a sense on insecurity, something she is not used to. First she lost the award last year and this year she is upstaged at the premier of this very movie for which she is nominated, by the unexpected discovery of that new star Gene Marshall! Then she breaks a leg on the set of *Blonde Lace* and that newcomer Gene Marshall took all the praise for the success of the movie!! But tonight would put aside all of that. She was sure this would be her night to shine. Madra would again be the Queen of Hollywood!

Her fur wrap kept falling from her shoulder and she fussed with it again and again. Once the award was announced Madra did not fuss any more, she left the fur lying on the floor.

Now her shoulder really was feeling a chill.

Madra wins an Oscar for her role as supporting actress in the film *Blonde Lace* the following year as well. Unfortunately, the role is just the start of a long line of character and supporting roles.

### DREAM SEQUENCE –MADRA (2007 IT CONVENTION EXTRA PURCHASE DOLL)

Star file: Madra Lord

Madra in a movie called *Face of Destiny*. It is a story of a Gangsters girl whose face is disfigured by acid. Her mobster boyfriend dumps her, but she finds admiration for a doctor who vows to correct the damage. She has dreams of finding mobster lover and gets him back, but once her face is repaired, ends up in the arms of her doctor. She is then called to testify against the mobsters who damaged her face.

*Note: a picture of jeweled Cat is in the file accompanying this doll, not a picture of Dream Sequence gown.*



### “STOLEN MOMENTS” –MADRA (2001 AD DOLL, JOSE FERRAND) Retired 2003



*Stolen Moments* gave Madra one of her many debutante roles for which she is so famous. Perhaps it is because Madra, having grown up on the other side of the tracks, she could bring sensitivity with her character that could only come from all those real life dreams as a young girl of making it in Hollywood. Or shall we say, to the right side of the tracks. Most moviegoers could root for the rich girl with a heart. The girl who does not see social barriers but only loves deeply who loves her in return. This movie is not different. Impending doom is hovering over her happiness as the boy's father steps in to point out how some social circles are on different tracks. Will love win in the end? Is the father fearful for his sons' feelings? Does he have any feelings for Madra's character also? Bring extra hankies to this movie.

### TO HAVE AND TO HOLD –GENE (2002 AD DOLL, JOSE FERRAND)

Gene co-stars with Trent Osborn in the movie *Bride on the Cover*, a romantic comedy about a young girl and a mature bachelor. While shooting the movie, her parents come to Hollywood for a visit and she manages to get them in as extras in the wedding scene. While Gene parades down the aisle in the scene, Gene's mother wishes it were not a Hollywood movie but a home movie. Little does she know, Trent Osborn is wishing the same thing! This would be for a possible future Gene Marshall traveling exhibit!



### TOP OF THE MORNING –TRENT (2002 AD DOLL, GENE DEVELOPMENT TEAM)

Trent opposite Gene Marshall in *Bride on the Cover* is thinking this is just all too real. “My hands are wet with sweat and I am shaking as if this wedding was real!” He thinks of the many times he has actually been down the aisle and in a similar tuxedo as this one! He laments that at least his uniform for such occasions can be worn many times, but a bride's dress is only worn once. As Gene gets closer to him at the altar, he thinks maybe he can bring this sweet young girl home to meet his mother....



### “BLACK RIBBON” -GENE (1999 AD OUTFIT, TIM KENNEDY) retired 2001



The film, *Black Ribbon* is about a young woman who discovers that her husband has died and left her penniless, she wears this outfit in a dream sequence where Gene's character is troubled by her financial state. She is running through a cemetery where everything is dark and cold. She sees a light and hears a voice. It is the voice of her attorney Jeremy Watts (of course he is young and handsome). She runs to the voice from the light and there is Jeremy, his hand reaching for her. As soon as she reaches him, a bell begins to ring. It's the phone waking her from her sleep. Who else would it be but Jeremy on the other end? He wants to know if she wants a job as a fashion writer. The sun shines on Gene's troubled face and she lights up, for this is truly a new day!

*Note: this outfit was copied from a design worn by Marlene Dietrich.*

### VICTORY GARDEN -GENE (2002 AD OUTFIT, GENE DEVELOPMENT TEAM) Retired 2003

The war effort on the home front called for everyone to find inexpensive ways to hold up the fort! Planting a garden, so that the commercially grown foods could be sent to the troops could help out a great deal. While on the set for *Black Ribbon*, Rueben Lilienthal requested Gene to pose for a Victory Garden poster. Delighted to do her part, Gene agreed. During the shoot, it is revealed that the vegetables in Gene's basket did indeed come from her own victory garden on the studio lot.



### SHANGHAI SIREN -GENE (2003 AD DOLL, TIM KENNEDY)



Gene and Madra play together in *Shanghai Lowdown*, a film about “working girls” in the Orient. In the film it is revealed that Gene's character is actually Madra's character's daughter. Gene is delighted with the twist that will shock the audience as much as it did her the first time she read the script. She thinks that this role is a challenge for her. Far removed from her real upbringing in her quaint small town but is thrilled to wear such exotic clothes, and act out a less-than-good character. She also knows Madra is playing her mother. Knowing Madra will not like the turn the movie takes, as she is to be someone quite a bit older than Gene's character. So when Madra discovers the twist at the end of the 1<sup>st</sup> script reading, Gene does her best to be as surprised and shocked as Madra, trying to make Madra feel she is not so old in her eyes.

### SIREN IN THE NIGHT –MADRA (2003 AD DOLL, TIM KENNEDY)

Madra is appalled at the notion of playing mother in *Shanghai Lowdown*, to someone who cannot be but a “few” years younger than she! Benny, Madra's agent, does his best to console her following a chaser of antacids. Explaining that many scenes are of her as a very young woman in flashbacks, Madra is calmed down. All in all, Madra is glad to have a role in movie that could prove to be the role of a lifetime. She agrees to do it but is still a bit miffed at the idea of playing Gene Marshall's mother! But she supposes that with the best make-up artists in Hollywood, she can be made up to look old enough.





## FILM FATALE -GENE (2004 AD DOLL, LYNNE DAY)

In one of the most exciting dance floor scenes from the movie, *Shanghai Lowdown*, Gene plays the daughter of a madam played by Madra Lord. This dramatic scene beginning in pitch black with a spot of light appearing on Gene grows bigger, revealing her in an almost glowing white tuxedo. (See 1952)

*Note: This outfit appears twice in Gene's storyline.*



## DOING HER PART -GENE (2005 AD DOLL, GENE TEAM)



Gene is asked to do a campaign poster for civil defense, but Gene volunteers to be the first recruit for the cause. Gene trained and studied to be the Civil Defense warden for her own neighborhood. On the night of a practice drill, Gene tried to make all seem normal as she waited for the sirens to go off. When they did, she grabbed her gear and was out on the street in seconds clearing all persons in sight to get inside and stay safe!

Gene was proud to have done so well, and the neighborhood appreciated she was not only efficient, but pretty too!

Other 1942 films: *Breakfast In Bed* –unknown actors  
*Weak Sisters* –unknown actors

## 1943

### ATLANTIC CITY BEAUTY -GENE (1996 AD CONVENTION OUTFIT, DOUG JAMES)(1<sup>st</sup> convention, 1<sup>st</sup> convention outfit) retired at issue.



While sunbathing on a warm California beach, one may be recognized by adoring fans if you are a new Hollywood sensation! Gene is definitely recognized when fans notice the monogrammed towel with her name on it. Shyly, fans approach her and are excited to see it really is Gene Marshall and they are equally delighted when she is indeed as nice as they had hoped she would be.

*Note: This is a color variation of Crimson Sun.*

### “SEA SPREE”-GENE (1996 AD OUTFIT, TIM KEMMEDY) retired Feb. 11, 1999

This is one of Gene's first films. In it she is tap-dancing gal and the lead role in the film *Sea Spree*. The role is that of a young girl on Broadway whose boyfriend is in the service and she has not heard from him for some time. She fears the worst. The tap troop she is in, is asked to perform for the GI's. In the spectacular finale of the movie, Gene's boyfriend returns from a secret mission and joins her on stage in mid tap!

On the set this film earns her the title of “Our American Girl.”



### SONG OF SPAIN -GENE (1999 AD 2<sup>ND</sup> ANNUAL A.D. DOLL, TIM KENNEDY) (DOTY winner 1999) retired 1999



In the film “*Sea Spree*” Gene is asked to do a rather risky dance number which involves a complicated tap dance number down a set of stairs while switching the skirt of her costume to a cape.

Warned not to try it by the other chorus girls for fear of injury, Gene accepts the challenge. In one take, the number is done with the precision of a military rifle drill team. Her smile never faltering, her feet a blur of steps and the black, gold and red cape twirling about her! She lands the last step right on the mark and posing in a magnificent matador pose. The entire crew on their feet, jaws on the floor, no time for applause and cheers “All quiet on the set!” The scene must finish while the cameras are still rolling!

Gene has again done the impossible and has won the admiration and the hearts of all those who had witnessed this extraordinary event. Gene is now known at the studio as the “I Can Do It Girl!”

*Note: SOS was originally planned as the convention doll for 1998 but was traded with Broadway Medley, a dress originally planned for the 1999 line.*

### LITTLE BLACK DRESS -GENE (2000 AD OUTFITS, TIM KENNEDY)

Gene is demonstrating for a photo spread in a magazine, or possibly a short newsreel the versatility of one little black dress. It's an informative study of fashion and how to make an outfit suitable for many different occasions. By using a few accessories, Gene makes four outfits using one dress. Demonstrating the resourcefulness one can use with a little imagination to help the war effort and still be in style!



### DAILY THREADS -GENE (2010 IT CONVENTION GIFT SET(S))



Due to the rationing of fabrics and the conversion of garment factories to making supplies and dress, for the war effort, women were hard pressed to find fine fabrics to create their own new clothes. In a magazine article, Gene models an outfit for a magazine to exhibit how men's fashions can be altered to a woman's style of dress. Fine suiting materials, old fashioned or have been grown out of by the men they were purchased for, are available in quantity in the closets across the country. With just a few additional pieces from an old dress, Gene models an a-line skirt, jacket and another complete dress made from one repurposed men's suit. To further show versatility, Gene wears different wigs and a cute hat made from material an old dress.

*Note: The Gene set came with a separate wig. A set with Madra was also made for the convention limited to 40 as an additional purchase. Also two additional wigs were available.*

*Note: This is the first bald Gene and Madra with wigs in the history of the collection.*



### MEL LOVES MARSHA –MARSHA HUNT (2004 AD DOLL) retired 2004



Marsha Hunt once again has a dream where the same good-looking, young man Mel Odom, who she dreamed of nearly 8 years ago, visits her. She remembered the first dream vividly, where this handsome Mel Odom had told her of a young woman named Katie Marshall.

In this new dream, Mel tells Marsha that Katie and she will soon meet. "Well," Marsha thinks to herself as she readies for an early time on the set. "Perhaps I *will* meet a new friend today."

On the set of the movie *The Human Comedy*, Gene is standing with the crew during a scene where Marsha is wearing a daring white lace dress. Gene, having been a long time fan of Marsha introduces herself to the popular star. Marsha also mentions that she too admires Gene, and has watched her with interest since in the movie, *Blonde Lace*.

The two actresses became quick friends. Among other similarities they discover that they wear the same size in their clothing and both looked forward to borrowing each other's wardrobe!

That afternoon at a quick lunch in the studio's commissary, Marsha asks Gene, "The way you spell your name is unusual for a woman, is it your real name?" Marsha was not prepared for Gene's answer; "Oh, the name belongs to my Grandfather." Gene explains, "he was a huge influence on my career. My real name is Katie, Katie Marshall."

Marsha nearly choked on her tea. Both dreams she had of Mel Odom came rushing back to her in an instant! "Katie!" cried Marsha, "Katie Marshall is familiar to me! Tell me, do you know a man named Mel Odom?"

Now it was Gene's turn for surprise, and she was sure her heart stopped! Her eyes grew huge staring back at Marsha's surprised, questioning face. Just then a studio runner came to the table to tell Marsha she was needed back on the set immediately before they lost the daylight in a scene for a re-shoot. Marsha made Gene promise to meet with her again for lunch some time, excused her-



<http://www.bpib.com/illustra2/odom.htm>



self, and hurried off.

Gene sat still and silent for a moment, watching Marsha hurry off between the crowded tables in the cafeteria. How could Marsha know of her dreams where a man named Mel Odom, whom she has never actually met, except in many dreams where Mel gave her small bits of advice, and whom she considers much like a guardian angel.

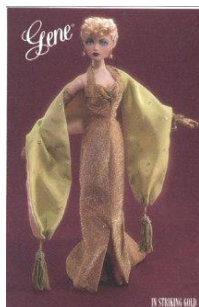
#### CALENDAR SHOT –GENE (2007 BRUNETTE, 2008 IT W-CLUB DOLL BLONDE)



##### Behind the Scenes Report

Sept 2, 1943 The studio is shooting pictures for a pin-up calendar for the troops overseas. Gene is asked to do a summer month dressed in a swimsuit. Lilenthal wants to bet Gene that Madra will do a witch for October. Gene wants nothing of the bet, but Madra soon calls Gene to ask to trade months with her. Madra is not fooled that October will not likely be a glamour shot. She suspects she will be made to wear a silly costume. However she does not like the girl-next-door theme Gene has any better, so she backs out of a trade. She instead plans that any costume can, with her talents be made to look pretty, sultry or glamorous if she just gives it a little effort.

*Note this is the first Gene with tanned skin, Pale versions of this same doll and outfit were in different hair colors of a honey blonde and a Auburn hair. Sold in W-Club lottery.*



#### STRIKING GOLD -GENE (1996 AD OUTFIT, TIM ALBERTS) retired June 1, 1998

Gene is excited to be nominated to receive the coveted Golden Star Award for Best Actress for her role as a young widow in *Black Ribbon*. Gene wears this outfit to the awards ceremony. No one is more surprised than she, when she wins the award! But unlike many other actresses in a spotlight, Gene, quite briefly and in a humble and sweet voice she merely says from the heart, “Thank you.”

*Note: A limited number of the Striking Gold outfits have the shawl ends gathered as planned in the original. Most of the rest are straight across the ends.*

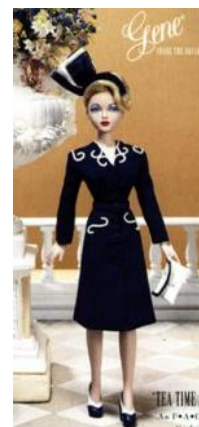
#### TEA TIME AT THE PLAZA -GENE (1999 AD FAO EXCLUSIVE DOLL, LYNNE DAY) retired 1999

Gossip columnists in Hollywood have a difficult time getting interviews with popular stars. Especially after the star has just won a major award. Why shouldn't the most notorious of all the gossip writers be set aback when Gene Marshall calls her to give an interview?

Jumping at the chance, the columnist agrees to meet Gene at The Plaza for tea, hoping to dig up any nasty little tid-bit on the beloved star.

Little does The Gossip know that no one can resist the spell of this delightful young actress. From the moment of greeting, the gossip is delighted with Gene's warm candor, sincere smile and impeccable manners. Before the tea is finished the two of them are chatting like old school friends and Gene has once again won an ally, this time in one of the most important fields in Hollywood, the gossip pages.

*Note: Tea Time is based on an original design. The outfit also includes Gene's first pair of pump shoes.*



#### COFFEE KLATCH –MADRA (2001 AD OUTFIT, DOLLY CIPOLA)

Is it the same columnist who visited with Gene that one delightful afternoon that now found her-self invited again to one of Madra's infamous monthly coffee and card games? No gossip columnist would ever pass up the chance to hear the latest gossip from one of Hollywood's most “in-the-know” actresses around!

When the columnist arrived the coffee house, there was Madra waiting at the door. The gossip must be good this time she thought. I'm probably not going to have to wait for that pitcher of martinis to kick in either! The reporter is not disappointed!



### STARLIGHT CANTEEN -GENE (2002 ADDOLL, JIM HOWARD)

Ladies Choice number at the Starlight Canteen, were service men could come and rub shoulders with the stars of Hollywood! Gene chats with a friendly serviceman while dancing and plants a sweet kiss on his cheek before going up on stage to do a skit with Trent Osborn.

*Note: This outfit was created in red and white for the Derby Dreams Conventions as a centerpiece called, Run For the Roses.*



### STARLIGHT CANTEEN –TRENT (2002 AD DOLL, GENE DEVELOPMENT TEAM)

In a borrowed uniform, Trent tells a few cute jokes about how if he were wearing this uniform when he asked a certain pretty actresses out on a date, he may have received a warmer reception to the idea.

He then asks Gene to join him on stage for a little number they have worked up just for their entertainment at the canteen.

### CRIMSON SUN -GENE (1996 AD OUTFIT, DOUG JAMES) retired June 24, 1999

Gene agrees to pose for a pin-up poster for the boys at war. She insists that instead of sexy she will be the classy dame revealing "just enough."

*Note: Atlantic City Beauty Queen is this same outfit sans the skirt for the 1<sup>st</sup> Gene convention Atlantic City Beauty.*



### WILL YOU MARRY ME? -GENE (2000 AD OUTFIT, GEORGE SAROFEEEN)



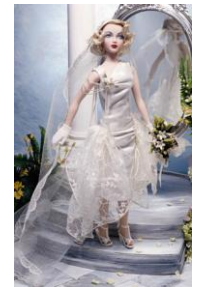
Gene re-creates a real life film star of the 20's Ida Best. Reuben Lilienthal has long had a script of this movie about a woman who saved Monolithic studios from bankruptcy and was always more than a star in his heart. In the movie; as in life, Ida is asked by a European Count to wed. She accepts.

In the movie the count goes to one knee, and pops the question. Gene, while playing the scene out, swoons and wonders if this is how the real Ida felt when her real prince proposed to her.

*Note: no name is given for this movie.*

### I DO -GENE (2000 AD DOLL, TIM KENNEDY)

In the same movie about Ida Best, Gene wears an exact replica of Ida's wedding gown. She wears this dress when she poses for the cover of a fashion magazine. Young brides all over the world, begin to take notice of the fashions of the 20's. To the delight of their mother's, many young brides choose to wear their mothers' vintage 1920's wedding gown in their own weddings.



### HEART OF GOLD-IVY (2016 JS LE DOLL)



A script by the title of The Hard Way was passed on by many actresses at Monolithic Studios until it was handed to Ivy Jordan. Ivy saw something in the script that grabbed her interest. It was a story about a showgirl trying to get respect and a better life.

Ivy, having been a child of Hollywood, knew the plight all too well she had seen many girls just like this character over the years and felt she could play the part well.

With a little bit of work on the script and a title change to *Heart of Gold* it became the sleeper hit of 1943. For Ivy it meant she got the acclaim she earned. This film gave her the chance to show a range of emotions that she herself had been denied for so long playing supporting roles and small bit parts. Ivy's character in the movie was felt in the hearts of so many Americans during the war years.

A coveted award was presented to Ivy for the role. It was the first of many that would decorate her mantle as the years progressed.

## A DOUBLE LIFE-TRENT (2015 JS LE DOLL)



Trent is enjoying this noir movie role in which he plays a dual role as not-so-identical twin brothers. One brother blonde and the other a brunette. Trent found it fun to change from one character to another with wigs. Many times he had to carry a mirror to see what color his hair was to know which lines he should be doing.

In the film the twins live and travel by their wits. They take turns as a stow-away on trips to save on tickets and hotel expenses. While staying at one particularly cheap hotel, as one of them was out getting food and the other taking a bath, the hotel room is broken into and their large trunk, too large to sneak away by the thief, is emptied of all its contents. This left both the brothers with only one set of clothes. It is revealed that one brother has quite a stash of cash hidden in the lining of one of the missing suit jacket. Now, it was a matter of finding whom had stolen their property, and get it back!

The thief is a surprise cameo role by a huge star that is revealed at the end of the film to the enjoyment of all movie fans.



## BON VOYAGE -GENE (2000 AD DOLL, JOSE FERRAND)

At the end of the Ida Best movie, Gene wears this outfit in the farewell scene in which Ida waves good-bye to Hollywood and into a new life as a European countess. It is moving scene and one that stays in the hearts of fans and especially in the heart of Reuben Lilienthal, as he in reality loved Ida Best, as much as any Count for should have.

## TORNADO –GENE (2009 IT DOLL)

Excerpt from the book “Gene Marshall; May the Love Never End” Mel Odom, Chapter 24

Gene visits the head of the studio, Ruben Lilienfeld to ask a favor. She is still fairly new to Hollywood but she is respected for her intelligence and acumen of public fancy. She tells R.L. of a piano player/songwriter she has heard in a nightclub named Bobby Parsons. He had written a song called “Tornado” that she wants him to hear. She proposes that she do a short feature film of the song and have it play before the showing of Madra’s new film were she plays a character named Willow; a girl who is personified in the lyrics of the song “Tornado”. While Madras film is a hit, so is the film short with Gene and the new songwriter.

*Note: Timeline discrepancy. Bobby Parsons is the piano player for Violet Waters whom Gene does not discover until 1945. Perhaps Gene remembered this dress from 1939 while modeling in New York and Knew it had the name Cyclone, and thought it would be great to wear singing this song.*

*Note: Timeline discrepancy. If this outfit is circa: 1939, Gene is not under contract at Monolithic Studios until 1941.*



## JAZZ NOTE -GENE (2000 AD OUTFIT, DOLLY CIPOLLA)

Gene introduced some of her high-powered friends to a jazz singer whom Gene admires. Gene is known for her excellent taste in music and she has little trouble getting together a party of people to go see this singer perform at a local small jazz club.

## SPECIAL APPEARANCE –VIOLET (2001 AD DOLL, JOSE D’SAENZ)

Violet Waters rushed back to her dressing room at the popular Hollywood Jazz Club as the crowd still cheered and applauded her fabulous performance. Soon there was a knock at the door. It is the club owner bringing her praise and a personal note from a member of the audience.

The note was from Gene Marshall, she and some of her Hollywood mogul friends had come to hear her sing and would now like to meet her.

Will this be the start of something new in her career? No time like now to find out!





### HIGH STEPPIN/COMPLETELY GENE –GENE (2007 IT DOLLS)

Scene 4 First draft “Floogies Hot Foot Review” November 1943 In the film *Steppin’ High*, two sisters try to make their mark in Manhattan. One as a choreographer (Lois played by Madra Lord) one as a ballet dancer (Nan played by Gene), but both end up in burlesque. In this scene, depressed but not defeated, the two sisters make a plan to make the show they are in the talk of the town.

[Mahogany](#) costume consideration, [Tawny](#) costume consideration, [Hibiscus](#) costume consideration



### HIGH STEPPIN/COMPLETELY MADRA –MADRA (2007 ITDOLLS)

Scene 4 First draft “Floogies Hot Foot Review”

November 1943 Madra has made numerous script changes to a scene from the movie *Steppin’ High* that make her character Lois, an in-charge manager of her, and her sister Nan, (played by Gene) career’s in NY. The scene was equal between the characters but the changes make Gene’s character appear to be a meek hanger on.

[Flame](#) costume consideration, [Deep Rose](#) costume consideration, [Bronze](#) costume consideration.

### THE SPIRIT OF TRUTH -GENE

(2000 AD YOUNG DESIGNERS AWARD OUTFIT ERYN MACHNICA) retired 2000

Gene is once again teamed up with the Bratzenjammer Boys. She hasn’t forgotten the encounter she had with them and they have not forgotten either the repercussions of their actions. This time they are in a movie titled, *The Spirit of Truth*. In this unusual role, Gene is a statue at a park where the boys have an argument about the war. Gene, as the statue comes to life and explains to the boys about war, setting them straight in their thoughts and clearing up their confusion.



### HOLIDAY GALA-GENE (2015 JS DOLL, INSPIRATION JAY THORPE)

A Hollywood chauffeur happens to be driving an admirer of Gene Marshalls to a Holiday Party at her home in Hollywood. He recounts to the passenger about the many times he drove Gene home from the studio. He said she was savvy and smart, and always seemed to know something wonderful was around the bend for her. And it always was. He said she seemed to have a charmed life. He pulled up to Miss Marshalls home all decorated like it was out of a movie. He tells his passenger to wish her a Merry Christmas from Vito and a Thank You for the presents she sent to

my kids.

1944

### LIKE A FOX –MADRA (2004 AD DOLL, GEORGE SAROFEEEN)

Madra is invited to a premier of Gene Marshall’s new movie. Madra remembers the stir not so long ago when Gene, back then an employee of the theater--an usherette no less! Madra remembers with distain, How Gene stole part of her thunder from the adoring crowds.

Madra vows to her maid that it is time to return the favor as she prepares to make a huge splash at the theatre.



### LAVENDER LIGHTS -GENE (2001 AD OUTFIT, DOLLY CIPOLLA)

This is the dress in which moviegoers saw Gene for the first time in a leading role. In the film *Red Venus*, Gene is stretched out atop a piano, singing melancholy songs in a smoke filled nightclub. There is a disturbance in the back of the audience. Gene’s character slides off the piano and confronts the mobster who in turn ignores her. She flings a drink in his face and they heave a stand down. Which of-course, Gene’s character wins. The audience loves this new actress! Beautiful, brave and convincing in the role, this performance will launch Gene into stardom.

### RED-DY FOR LOVE -GENE (2004 AD DOLL, LYNNE DAY)

In this scene from the movie *Red Venus*, Gene is forced to marry a mobster to protect her boyfriend. She is in her bedroom brushing her hair, waiting for the return of her husband from an “errand” he had to do.

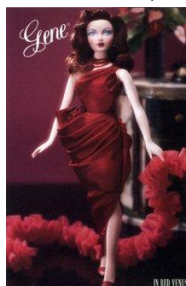
On the set, as the lights and camera began to roll, the actress Gene disappeared, and the character, Morgan O’Day appeared brushing her hair at the dressing table.



### “RED VENUS” -GENE (1996AD DOLL, TIM KENNEDY) retired 2001

Gene stars in the movie *Red Venus*. She plays a gangster’s moll, Morgan O’Day. She succeeds in demonstrating her ability to play a roll unlike her true self, the “bad girl.” In the end of the movie, she defiantly struts into a waiting police car. Critics and public alike are impressed with her portrayal. Gene is here to stay!

*Note: Gene’s first dress was Red Venus designed by Tim Kennedy for the plaster sculpture. Tim Albert’s made Gene’s first prototype wigs.*



### GUILT-Y GIRL –GENE (2008 IT DOLL)

Star File: Gene Marshall

Gene stars in *Guilty Girl*. Here is the outfit she wore in a courtroom scene where her character Morgan O’Day plays the courtroom and the judge. She gives no testimony saving her from the mob and the D.A.

*Note: this is a crossover story line from Aston Drake to Integrity.*



### “HELLO,PORTLAND,HELLO” –GENE (2001 WEST COAST GENE MARSHALL EVENT)

Gene is participating in a fashion show at an awards ceremony. Here she models a dress from the movie *Hello, Portland, Hello*. A movie set in 1915. Later during the ceremonies she is nominated and wins for Best Actress.

*Note: This costume is from the movie Hello, Frisco, Hello worn by Alice Faye.*

*Note: This same outfit was dressed on a Marda doll for a centerpiece at the 2001 west coast convention.*

### LOVE, MADRA –MADRA (2010 CONVENTION CENTERPIECE)

Excerpt from Madra Lord: Over the Top, Mel Odom Chapter 6

Benny, Madras agent, calls her with an offer: Ladies Home Life magazine wants to interview Madra for their Valentine Issue on her many Hollywood lovers and just what her thoughts are on love. They also are asking her for some “boyfriend” advice to share with readers. Madra is not interested all that much until they offer to put her on the cover. Surely her face on the cover will sell the magazine to many housewives across the country. She agrees to do it, ONLY if she is given the cover, AND they provide the wardrobe that she can keep! As soon as she hangs up the phone, Benny starts to call stores that have things he wants her to have, er, for the cover and the article you know!

*Note: Used as a centerpiece at the Stardust convention.*



### OUT OF THE BLUE –VIOLET (2002 AD DOLL, ASHTON)



In a nightclub scene in the movie *Manhattan Escapade*, Monolithic studios struggle with a plan to introduce their new talent, Violet Waters. While Violet refused to play traditional “black” roles in any movie, this vehicle as a nightclub act was the perfect setting to introduce, to silver screen audiences, her beauty and talent! Violet sang as if her life depended on it, and to the delight of the studio, made her debut all her own.

### PIN-UP -GENE (1996AD DOLL, TIM KENNEDY) retired Feb 11, 1999

Gene agrees to do another pin-up photo for the boys at war. This time she wears an outfit more daring than anything she has ever worn. She is “dynamite!” She’s a “dish,” and she’s a “gorgeous dame,” and the new fantasy girlfriend of all the GI’s!





### COCOA ROSE -GENE (2003 AD EXCLUSIVE DOLL, ASHTON)

The popular film *Rose In Bloom* portrays Gene as a spoiled rich girl who mistakenly thinks a deliveryman who actually works for her father, is her chauffeur. He plays the role she assumes on him just for fun. He takes the opportunity to voice his opinions on her attitudes and lifestyle. She cannot help but become interested in him, and she finds herself somewhat attracted to him.



### HEAT WAVE-VIOLET (2008 IT DOLL)

Excerpt from "Violet Waters: Songbird" Mel Odom, Chapter 27

Violet Waters is a dominating voice in nightclubs all around the country since her premiere performance in a scene in the movie *Manhattan Escapade*. Tonight's premiere of her new act will be sure to please fans and critics. It is April in Chicago. The city is chilled from the winds blowing off of Lake Michigan, but there is plenty of Heat at the Polar Club with Violet Waters new show "Heat Wave". The stage is set like the frozen north, the mood is set with a voice over in the dark and then, Violet is flooded with a bright light at center stage. She heats up the stage with a couple of 'Hot' tunes and soon the audience has forgotten the Chicago chill. They are soon celebrating the warm sunshine, even if it is only a floodlight.



### PRESS CONFERENCE -GENE (1999 AD OUTFIT, DOLLY CIPOLLA) retired 2001

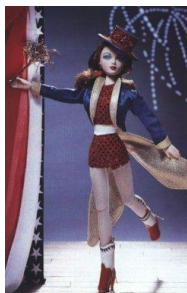
This is a big day in Hollywood news pages, Gene with many other popular stars of the day call a press conference to announce a USO tour with a stage act called "Soldiers In Greasepaint." The show, sponsored by Monolithic Studios is to entertain the troops. It is a well-received, good time and is a boost to morale for the soldiers away from home. Gene is the chosen spokeswoman and she stands proud next to the American flag, urging all those who hear her, to do all they can for the war effort. Her speech brings the press audience to their feet cheering and applauding the young actresses encouraging words.



### STAND UP AND CHEER -GENE (1999 AD OUTFIT, DOLLY CIPOLLA)

This is one of the many outfits that Gene wears on the "Soldiers In Greasepaint" tour. She wore it first at Normandy a week after D-Day. Morale was rising. The comedian host of the tour Gene, and all of the other stars were a welcome celebration.

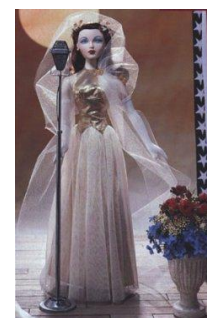
After an all American, Fourth of July, flag waving number, the soldiers are stomping their feet and cheering loud enough for the enemy, hightailing it for the hills, were astounded.



### FAREWELL GOLDEN MOON -GENE (1999 AD OUTFIT, TIM KENNEDY) retired 2001

This outfit is usually worn when Gene sings a tear-jerking bitter/sweet melody of a girl wishing on the moon that her love would surely return home soon. Soldiers are transfixed on Gene when she appears in this warm moon ensemble. Not a dry eye in the house. Not even the traveling troupe of stars or crew are ever numbed to this songs beautiful verse and melody.

*Note: This outfit was the only outfit of the premiere collection that Mel showed to Ashton Drake that did not make it into the first year line. It was brought back for the USO tour.*



### USO -GENE (1999 AD DOLL, DOUG JAMES)

While traveling between shows on the USO tour, Gene and the other cast and crew must attire themselves as "non-soldiers." All the participants in the show must maintain secrecy about the itinerary ahead and where they had already been. Their non-uniforms were designed to keep them from standing out while on the foxhole circuit and to let any captors know that they are not military personnel (historically this is true).

Gene was especially proud to wear the outfit and while she was on the plane flying home after two months of exhausting shows, she knew these days of performing will always remain her proudest and most important of all she will ever do.

*Note: This outfit is officially registered with the USO due to the authenticity.*

*Note: There is a special edition for a FAO Schwarz fan event that had a special arm band.*



### BON BON -GENE (2003AD DOLL, VAN CRAIG)(DOE nominee 2003)

In the thriller, *Bon Bon*, Gene plays an informant for the secret service during the war. Her unique way of passing on information by tap-dancing Morse code in the showgirl numbers on stage. She is discovered by the enemy and in one fateful number where she emerges out of a box of chocolates. She is shot on stage! Will Gene be able to deliver the message? Only those who go to the movies will know!



### TIERS OF JOY -GENE (2004 AD DOLL, MICHELLE TIBBETTS)



While rummaging thru the attic with her mother in Cos Cob, Katie is shown a beautiful old dress worn by her mother in a portrait that hangs in the den of their home. Katie's Mother gives her the dress and tells her she can have it back in California to wear to a party or perhaps a premier of some sort.

Katie has a better plan. The antique dress is old and the lace is fragile. Wearing it may cause irreparable damage. Back in Hollywood, she has the costume department at the studio make a copy, that perhaps she can talk the director into letting her wear in her new film.

Grandma would be delighted to become part of Little Katie's Hollywood history.

### 1945

### CALENDAR GIRL -THAT EXTRA SOMETHING GENE (2002 AD DOLL, GENE DEVELOPMENT TEAM)

Coca-Cola bottlers have asked Gene to be part of a fashion show fundraiser to benefit war relief funds. She immediately agreed. She wanted to portray a 1943 Army Nurse she remembered from a calendar that hung in a small, local grocery store. Gene was quite proud to wear the uniform that was such a great symbol of the war effort.



### "BLUE GODDESS" -GENE (1996 DAD OLL, TIME KENNEDY)(DOTY nominee 1996) retired 1999

In Gene's next film *Blue Goddess*, Gene plays a bankers daughter who unwittingly becomes involved in a jewel theft. It is one of her first films in color and in this outfit, created just for her for this film, Gene knew her wonderful blue eyes would be forever etched in her fans hearts.



### NEAT AS A PIN -TRENT (2002 AD DOLL, GENE DEVELOPMENT TEAM)

Trent laments over the history he and his pinstripe suit have had over the years. There are countless interviews, auditions, and even a special date with a special starlet. Trent's suit was the one he wore on his first trip to Hollywood and vows he will keep it until the last pinstripe fades away.

He even remembers the best laugh he had at himself when attending one party, where Marlene wore the exact same suit!

*Note: Trent is dressed in Neat As a Pin for a centerpiece doll at the 2004 MDC Convention with the addition of an overcoat and a "chocolate" machine gun! The Centerpiece also features a poorly scaled get-away car. This centerpiece is unofficially named by collectors as "Tough Guy, Trent"*



### AZALEA ICE -ZITA (2009 IT DOLL)

Star File: Zita Charles

In Cora Harpers "Fan-cyclopedia" 1st edition, Cora describes all the studio people of note. Zita Charles is in this first issue as follows: [paraphrased] First known as Zita Louise a talented triple threat of the early 20's flapper films. She was a flamboyant on as well as off screen. She acquired the moniker "the Too Much Girl" She toyed with the affections of Rudy Valentino, F. Scott Fitzgerald and then fell in love with and married the tycoon Royce Charles and then as night and day, she became a benevolent matriarch of upper crust society. He taught her that "just enough" was better than "too much" Zita had also left films but not her Hollywood. She and her new husband helped those in Hollywood who needed food or shelter. They became the "Godparents of Hollywood". She also



held some of the most extravagant parties for the Hollywood elite. After her husband's untimely death in a boating accident, Zita continued her good deeds knowing this is what Royce would have wanted her to do.

Gene Marshall and Zita Charles became good friends, so much so, when the idea of Gene playing Zita in an autobiographical film was presented to them they declined, and Gene instead played a role of one of Zita's contemporaries, Ida Best who had run off to wed Royalty at the top of her career.

#### PROMENADE -GENE (1996 AD OUTFIT, TIM KENNEDY) retired June 1, 1998

Gene loves to walk her two beloved dogs Dottie and Dashille, for they have many friends along the street where Gene lives.

Today, photographers spot Gene while she is on her walk. Always the star Gene smiles and even in the grainy newspaper photos, she still sparkles!



#### SPOTTED IN THE PARK -GENE (2000 AD YOUNG DESINGERS AWARD DOLL, VERONICA ALVARADO) retired 2000

In this movie titled *Accidental Star*, Gene plays a young aspiring model that works for a movie star walking her dog. One day the actress loans the young woman a pair of sunglasses and while on the walk she is mistaken for the actress for whom she works. A reporter approaches her and Gene is smitten. She does not realize he thinks she is the actress until they part at the front door of her employer. Will Gene continue the charade? Is this Mr. Right?

#### LA NINA DE LA PLAZA -GENE (2002 AD CONVENTION OUTFIT, JIM HOWARD) retired at issue

Following the success of the movie *Fiesta* and *Castanets* starring Gene Marshall as a Gypsy dancer. While she dances in the streets for coins tossed by seedy men, she is taken into the care of a famous Flamenco dancer, played by Trent Osborn, and he teaches her to dance as his partner. In this scene, she dances her best for him, knowing he could make all the difference in her future.



#### CAFÉ OLÉ -TRENT (2002AD CONVENTION DOLL, JIM HOWARD)(1<sup>st</sup> convention Trent doll) retired at issue



After appearing in *Fiesta*, Trent easily steps into the role in *Castanets*. Here he plays a famous Flamenco dancer by the name of El Fanfarron. He sees Gene dance in a square and decides she is the talent he has been looking for as a partner. As they reveal the world as dancers, she becomes more famous than he, but in the end, all is well between them.

Trent is grateful for his year of tap-dancing on the corners of his Philadelphia home for pennies, the skills he developed came in handy for this film. While shooting a scene where he bemoans his fate with the young girl (Gene), He is so convincing that when the director shouts "CUT!", the cast explodes with applause. If only they knew how he really felt about the young gypsy.

#### ESTRELLITA -GENE (2002 AD CONVENTION DOLL, JIM HOWARD) retired at issue

In the film *Castanets*, Gene plays a young gypsy girl Estrillita, who is discovered dancing in the streets of a village. She is taken under the wing of a famous male dancer and taught to dance as his partner. In time, she overshadows him on stage. This outfit is worn in the movies sultriest of dances. Gene is now a solo performer, but misses her mentor, the great El Fanfarron. While she dances, she hears another set of clicking heels and out from the shadows, is her partner and teacher. The dance ends in a whirl of happiness for them both. They belong together!



#### SPARKLING ANGEL-GENE (2005 AD DOLL, DEAN LASASSO), HAUTE DOLL COLLECTORS MAGAZINE GENE EXCLUSIVE)

Gene is invited to attend the first Hollywood showing of fashions by the most important European fashion houses, Couturier du Paris. Not only was it an invitation, it was also a request to be one of the models for the new designs. In return for her time, the Couturier would donate to one of Gene's favorite Charities, the pediatric hospital.

As Gene appeared from behind the curtain, one small voice exclaimed, "She's an Angel!" it was



one of the children from the hospital that were invited to also attend the showing. Gene blew a kiss to the sweet girl as she passed by in the glowing spotlight.

1946

### TURBULENCE –MADRA (2001 AD DOLL, LYNNE DAY)(DOTY nominee 2002)



The film *Turbulent Hearts* was shooting the final scenes. Madra's character was expected to be a tough get-the-job-done wartime aviatrix.

In the final scene she is left behind by the other male pilots to investigate what happened to a missing pilot, and romantic interest for Madra's character. The written scene has her breaking down in tears and praying for the safe return of her lover but instead Madra insists that no self-respecting aviatrix would ever break down and cry like a child. In Madra's version of the scene she flings a chair into a wall shattering it. She then grabs air charts and a thermos flipping them into the air she defiantly exits the hangar to join the other pilots. Nothing will stop her!

This is just an example of Madra influence on the characters she plays. Always strong, and always determined, and a winner.

### “LOVE’S GHOST”-GENE (1996 AD OUTFIT, DOUG JAMES) retired 2002

The Victorian era film, *Love's Ghost* is a story about a young woman who is governess to two lonely children. In the mansion they reside in is also a mysterious figure known as “The Count,” the children's father. Will there be love at the end?

*Note: Love's Ghost is a copy of a dress from the movie: “The Ghost and Mrs. Muir”.*



### MIDNIGHT ANGEL -GENE (1998 AD OUTFIT, NICOLE BURKE) retired 2001



Here is another costume from the movie, *Love's Ghost*. This is the outfit worn in the scene where the mystical figure guides her out of the moors where she has gone to look for the little boy. Having found the boy, she brings him back to the mansion and the warmth of the hearth. Who was the mysterious figure? Is he the children's father? Is he a ghost?

### TEA DANCE –IVY”VEE-J” JORDAN (2008 ITCONVENTION EXCLUSIVE DOLL)

Press Archive Dossier

Ivy co-stars with Gene in *Moon Over Orlando*, a musical comedy about two department store workers and best friends who “borrow” wardrobes for a trip to Florida from the store. Madra has a cameo role as herself in the movie. The film is funny, with great songs and colorful wardrobe, the movie was a great hit.

*Note: This outfit is a collection of pieces from the Madra Golden Rivera gift set in color variations. It was a centerpiece for the Girls From Dream City convention.*



### POOL POSE –MADRA (2008 IT DOLL)

Movie Profile: Moon Over Orlando

Madra has a cameo role in the musical comedy; *Moon Over Orlando* starring Gene and I. Vee Jordan. Madra plays herself at a pool side “pretending” to be the demanding movie star the press says she is, on holiday.

### COCKTAIL HOUR –OUTFIT (2008 AD CONVENTION OUTFIT)

TV Appearance File: The After Hours

This outfit is worn in the musical *Moon Over Orlando*. And also during a taping of The After Hours TV show segment promoting the movie.



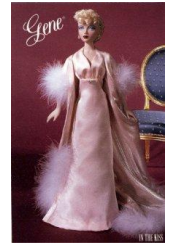


#### BLUE HORIZON –GENE (2008 AD CONVENTION EXCLUSIVE DOLL)

Gene wears this wonderful gown in the musical comedy *Moon Over Orlando*, about a pair of friends who “borrow” a wardrobe from the department store they work at, to go on a vacation in Miami. This gown is worn in the final scenes where the moon has risen and the reflection of the sparkling waters are reflected in Gene’s blue eyes, hypnotizing her suitor and movie fans alike.

#### “THE KISS” -GENE (1996 AD OUTFIT, TIM KEMMEDY) retired 2002

*The Kiss* is a romance movie. In this particular scene a lovely young woman has just slipped into “something more comfortable” and the leading man, her husband in the film awaits for her return in the parlor. He turns to see the enchantress, in soft lighting and soft flowing gown, their eyes meet and in love forever, they end the scene with “The Kiss.”



#### “CRESCENDO” -GENE (1996 OUTFIT, DOUG JAMES) retired 2001



The film *Crescendo* is set shortly after WWII. A talented young American violinist is in love with a European boy. She is forced to flee Europe and return to America at the start of the war. When the war is over, she returns to Europe on a tour with the orchestra. She still loves the young man but she has yet to learn of his fate. She buries herself in her music but something is missing, the passion only true love can give to an art. Thinking she will never see him again she continues with her concerts. Then, during one of the performances, her love appears in the audience! Their eyes meet and all is well! Seeing him has returned her passion and she is again the star of the

music world.

#### PICNIC IN THE COUNTRY -GENE (1999 OUTFIT, LYNNE DAY) retired 2000

Breaking away from the fast pace of Hollywood for a day, Gene and a dear friend take a ride off into the country. Stopping at a farm stand under some shady peach trees, the two of them ooh and ahh over the fresh, perfect fruits and vegetables. They snatched up homemade preserves, jars of fresh honey, and homemade breads and dried wild flowers.

The farmer and his wife were delighted to have the screen star stop by and when Gene and her friend drive off, the farmer put up a sign that read, “Mackenzie’s Fresh Farm Stand –Gene Marshall’s favorite picnic store!”



#### OLYMPIA –GENE (2009 IT DOLL) DOTY NOMINEE



Star File: Gene Marshall

Gene gets a call from popular photographer Richie Aragon, whom Gene had sat for before when he first came to Hollywood. He wants her to be part of a photo essay of silent film stars. He thinks she will be perfect to emulate the late, Olympia Sophron; a mysterious beauty from Greece who was NOT a party girl of the roaring 20’s. Her beauty captivated all the men, however she drove them mad with her cool distance . At the photo shoot, she was in the company of Gloria Swanson, Errol Flynn, Oliver and Hardy and Mickey Rooney! When Gene came into the studio, just like Olympia, all stopped and all calm came about just as it always did when the real Olympia entered a room. No one could match their character as well as Gene did. She WAS Olympia!

*Note: No date is given for this Outfit other than the 1920’s but it does mention that the photo shoot was done a “few years” after her movie role of Ida Best in 1943.*



#### “JACK OF DIAMONDS” -TRENT (2005 DOLL, FRANK INGENITO)

*Jack of Diamonds* offered Trent the kind of part that he loves to play best. That of a man who grew up and got his education on the streets. Sure, those handsome bachelor roles had their perks, the pretty actresses and the love scenes, but these down-and-dirty roles were the ones he could identify best with.

Playing Handsome Jack, a nightclub proprietor, which housed an underground gambling den, he gets the best of both roles because his co-star and the one he gets to share a few love scenes with is none other than Gene Marshall!

After the film is out in theatres, he gets a letter from an old cronie in New York, complimenting him on the "acting" job he did in the movie! The friend has a tip on a horse, who just might win the Derby....

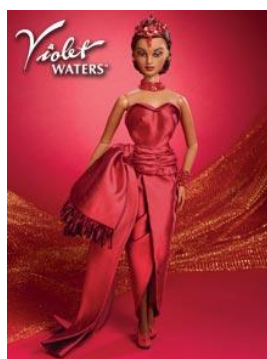
#### QUEEN OF HEARTS -GENE (2005 DOLL, JOSE FERRAND) retired 2005

Gene plays opposite Trent Osborn in the film *Jack of Diamonds*. She is an innocent girl who blossoms into a woman while she tames big-time gambler, Handsome Jack. In the film, there is a boys' school in need of aid. Cameo appearances by Madra Lord, Violet Waters and many of the Bratzenjammer Boys added to the box office attraction of this popular movie.

The film gave Gene a chance at light comedy, singing and dancing. While she enjoyed the production very much, her interest in local Hollywood boys clubs became a worthy pastime for her. In time she became the homes major benefactor, and spent many happy, years fund raising for what became her favorite cause.



#### ROUGE ET NOIR -VIOLET (2005 DOLL, ASHTON)



Violet can't wait to share the news with her Mama that she is going to have a small part in a new movie *Jack of Diamonds* starring Trent Osborn and Gene Marshall! Mama was a little less enthusiastic and warned Violet to stay clear of that "Bad Egg -Trent Osborn!" Violet assured her Mama that Trent's reputation was only publicity for the studio. Trying to change the subject, Violet tells her Mother that the movie is about a nightclub that comes to the aide of a boys club fallen on hard times, and she is to have a song written just for her to sing in the movie!

"Oh, I must be sure to get your Aunt Alicia up here to make sure she sees you in the movie!" Violet's Mama is finally more excited than worried. "And you are sure to stay away from that Osborn fellow!" She warns Violet --again! Violet can't hold in the giggles anymore, "I Love you Mama!"

#### JACKPOT! -MADRA (2005 DOLL, ASHTON)

Madra answers the phone to find her agent Benny Majors on the other end. "We've got a new picture lined up for you!"

Madra, less than enthused with the last few movie rolls which were, melodramatic bores, sighed and asked for the details.

"You will love this darling." Benny explains. "It is a Gangster Musical called *Jack of Diamonds*!" Madra became more interested but is again sighing at the fact that not only is Trent Osborn the Bratzenjammer Boys, Violet Waters in the movie, so is her Hollywood nemesis, Gene Marshall! Benny continues to explain the part as a nightclub performer who helps to put on a benefit for a local boys club that has fallen on bad times."

"Well, tell me more, and am I expected to sing?"

"Oh, no, the studio has already picked out a voice for you to mime!" Madra's thoughts wandered about the list of names that might have a voice that would be believable for her to pantomime to, when Benny revealed it was the voice of one of the Bratzenjammer Boys whose voice has not yet changed!

It is said that you can still hear Madra scream of embarrassment and anger echoing the Hollywood hills!



#### ICED COFFEE -GENE (1997 DOLL, LAURA MEISNER) retired June 24, 1999

The film *Voodoo Blues* stars Gene as a sultry blues singer in New Orleans. She is in love with a plantation owner's son who does not notice her. One night at the club where she sings, a mysterious old man gives her a potion. He tells her it will make the man she desires desire her in return. Gene gives the song that night her all. The magic worked! The plantation son is in love! Later Gene discovers that the potion was a fake! It was her magic, not the old mans that brought her the man she dreamed of.







### BATTER UP -GENE (2001 OUTFIT, YOUNG DESIGNER WINNER, STEPHANIE ILLER-DRACHMAN) retired 2003

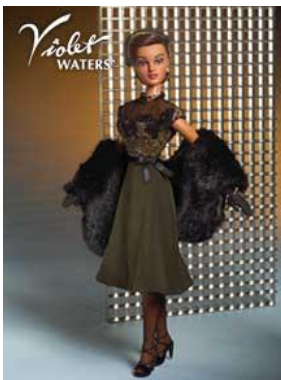
The score is 4 to 1 and Monolithic Studios all-star baseball team is behind but are up to bat. This is their last chance to win the game against a rival studio. Gene Marshall is up to bat. The bases are loaded with Madra on 3<sup>rd</sup>, Trent on 2<sup>nd</sup> and Happy Trails on 1<sup>st</sup>. Gene is their best hitter. The pitch, the swing, and the game is now in the favor of Monolithic studios with a score of 5 to 4.

### MANDARIN MOOD -GENE (1997 OUTFIT, TIM KENNEDY) retired June 24, 1999

This outfit is one Gene wore at a China themed house party she gave for all her movie friends. The dinner had a Chinese theme. She decorated her home with painted oriental screens and fed her guests authentic Chinese foods. They even had dragon boat races in the pool! Lovely in her hostess outfit, Gene wears the coin earrings given to her by the all Chinese catering staff to ensure good luck for the hostess.



### LUNCH AT THE GREEN PARROT -VIOLET (2005 DOLL, JOSE FERRAND)



Violet receives a telegram while on her "Glad Jazz Tour", from Hollywood's gossip radio personality, Cora Harper. Cora wanted to speak with her about her new record. This is a welcome invitation for Violet. For a young and new performer in this glitter town, a live interview with Ms. Harper at the Green Parrot is the best thing to have happen. Upon her return to California, Violet calls Ms Harpers office to set up the interview. Date and time were set, and Violet began to fret over the outfit she would wear.

The day of the interview, Violet was still making her decision when it dawned on her that the interview was on radio and it really didn't matter what she wore! Laughing out loud at herself, she settled her decision on a favorite dress.

It did matter what she wore after all, Cora Harper commented on her lovely frock and made all listeners rush to the newsstands for the next issue of the fan-zines to see the outfit for themselves.

### SHARE THE DREAM COME TRUE -GENE (2004 OUTFIT, VAN CRAIG)

Rubin Lilienthal, the Monolithic Studio head, is throwing a Halloween Party for the stars. He has sent each star he invited a costume to wear, as well as a trick or treat bag. For Gene he shoes a Fairy princess costume Much to Gene's surprise once she got to the "hometown set", she is told she must fly in on a harness just as if she were the real thing offering a "dream-come-true" beautiful evening.



### HANDSOME DEVIL -TRENT (2004 OUTFIT, FRANK INGENITO)

Trent stands in the street of the "hometown set" with a bar of soap in his hands. He can't believe all the wonderful memories of his mischievous youth on All Hallows Eve and the pranks he and his comrades made on "suspecting" neighbors.

Trent was invited to the Halloween party by the studio head and given a costume of a Devil. Head to toe in red, he wondered how well he might hide in the bushes, waiting to pop out on, oh, perhaps a cute little fairy princess...."

### WITCH, WITCH, WITCH -MADRA (2004 OUTFIT, VAN CRAIG)

Fitting the persona of each star he invited to the "hometown set" for a Halloween Party, Madra is given a costume of a witch! Taking it as an insult at first, the delivery boy explained that he was sure it meant she was to be considered a sorceress of magic. Pleased, but not so sure it wasn't a lie, she liked it. And asked the delivery boy to be her "apprentice" for the evening.

Madra was standing next to Trent when Gene made her flying entrance on the wires.

"Hump! Little show-off." Madra mutters to Trent.

"Well," Trent responds, "perhaps next year you can fly in on your broom, but that would not be anything unusual, would it?"

### LADY CAT –VIOLET (2004 OUTFIT, VAN CRAIG)

Violet sat in her dressing room. She was happy with the respect the studio and the employees gave her, but she wondered if she hadn't been signed on just fill in the back ground with a song or two. She longed for a meaty role in one of their better movies. She was determined to show Lilienthal what she was made of -soon.

As she sits at the dressing table, fussing with her hair, there is a delivery of a package. It is the costume she is to wear at the Halloween Party on the "hometown set". She knew this was important, she had heard that only the favorites are invited to such things at the studio.

Opening the box, she is almost hurt to see a sweet kitten costume. "Well," thought Violet, "I have a treat to trick *you* with, Mr. Lilienthal! "

That night Violet wore the kitten costume all right, but she had transformed it onto a Lady Cat! She knew the costume change had worked when she purred into Rubin Lilienthal's ear that she was ready for a good role. The costume HAD given ideas!

### PARADISE IN PINK -MARSHA HUNT (2004 CONVENTION OUTFIT, GENE DEVELOPMENT TEAM)

retired at issue



What exciting news! Gene's good friend and fellow actress Marsha Hunt is getting married! Gene is delighted to receive the invitation by special messenger. All her Hollywood pals will be there for sure, it will be a delightful time and Marsha will certainly be the most beautiful bride, -even if it is the second time for her!

At the reception following the wedding, Marsha and Gene hug one another, Marsha is so perfect dressed in a soft pink suit, and her new husband Robert, dressed in a complimenting brown suit with ascot because he does not care to wear uncomfortable neck ties. Gene is sure that this marriage will be a long and happy one.

Gene came un-escorted to the reception but while shopping the week before, she wished Mel Odom were real enough, to invite as her escort to the reception.

At the reception, Gene gave Marsha and her husband a warm and friendly good-luck embrace. Marsha actually laughed a little at herself thinking that Gene would be bringing a guest to the wedding, and perhaps that guest would be the mysterious Mel Odom! The two friends laughed at something knowingly familiar, but unknown to both of them.

Gene had come to the reception unescorted but while shopping the week before, she wished Me Odom, a mysterious man who has appeared in both her and Marsha's dreams, were real enough to invite as a companion for the evening.

At the reception Gene gave Marsha and her husband a warm and friendly good-luck embrace. Marsha actually laughed a little at herself thinking that Gene would bring a guest to the wedding, and perhaps that guest would be the mysterious Mel Odom! The two friends laughed at something knowingly familiar but unknown to both of them.



### "WHITE HYACINTH" -GENE (1997 DOLL, DOUG JAMES) retired June 1, 1998

Another starring roll! In *White Hyacinth*, Gene plays the devoted wife of a musician struggling to become a bandleader. Another man, a banker who admires Gene and wants her for his wife, succeeds in his plots to destroy her marriage. She discovers his plan and confronts him but too late, her husband has left her. Then on a beautiful spring day in the park, the lovers meet again. He has discovered the plot, and the two melt into each other's arms.



## EMERALD EVE -GENE (2002 RETAILER HOLIDAY EXCLUSIVE, LYNNE DAY) RETIRED 2002

In a 1955 production of a story set in 1946, Gene plays a widow who adopts an orphaned child from the war torn European theatre. They learn from each other their languages and customs. In the end, Gene is throwing a huge party for New York elite class, when she hears the child ask God in her prayers to stay with the pretty woman forever, Overwhelmed, Gene takes the child in her arms and introduces her to her socialite crowd as “her daughter”.

Three years after the release of the film, it airs on television. Gene, wearing the same emerald dress from that final scene and her now, teenage co-star host the event.

*Note: This dress actually appears three times in Gene’s story line.*

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1947

## “LOVE LETTERS” -GENE (2000 OUTFIT, JOSE FERRAND)

In the movie “*Love Letters*”, Gene plays a young woman who is corresponding with a man from a lonely-hearts ad. She has fallen in love with her pen pal. When he proposes to her, she agrees to meet him on Valentines Day at a train station. He will recognize Gene wearing an all red outfit, he in turn, a red rose on his lapel. They meet and board a train to marital bliss.



## “SMASH-UP” –MARSH HUNT (2004 CONVENTION DOLL) retired at issue

Marsha and Gene both admired the fashion sketches for the new movie *Smash Up*, in which Marsha plays a significant role of a secretary to a man with a jealous wife.



“You must let me borrow it sometime when you are finished with the movie”, begged Gene of Marsha.

“Oh yes, or course Dear, but not until I’ve worn it completely out!” The two friends laughed together as they often did. They continued looking at the sketches for the movie and shared ideas on costume design.

Whom ever this mystery man Mel Odom was, the two ladies thanked him time and time again, (to themselves) for bringing them together, how ever he did it! *Who ever he is!*

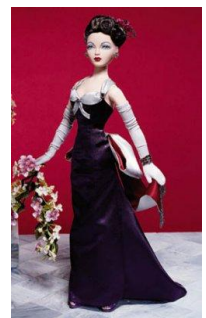
*Note: A special issue of this doll with black embroidery instead of gold and a black*

*muff was given to the helper staff at the Hollywood Memories convention.*



## ENCORE -GENE (2000 DOLL, LYNNE DAY) RETAILERS EXCLUSIVE retired 2000

Gene is in a cameo performance in the movie *Encore*. In it she plays herself as she was in the USO tour during the war. In this movie she asks a young soldier in the audience to come on stage and sing with her. The soldier is a hit and joins the tour. After the war, the soldier returns home where his success continues. At one benefit for veterans, he and Gene sing a duet together.



## SCARLET TEMPTRESS -MADRA (2001 DOLL, TIM KENNEDY)



Madra is bored and she does not know why she has not been in the news lately. Invited to a party, Madra decides to make a point of arriving. Dressed head to toe in red velvet she emerges from the limo with a flick of her wrist; she gives the photographers plenty of time for them all to get their photos. Surely she would be on at least one front page!

## SCARLET TEMPTRESS (RED EYEBROW) –MADRA (2001 DOLL, TIM KENNEDY)

In another version of this same story, Madra arrives on the scene emerging out of her limo revealing one red eyebrow! Just the sort of attention grabbing act one would expect from Madra, especially when she needs it! Certainly this will cause enough talk to get on a front page someplace!

*Note: is it rumored that Mel Odom saw Nicole Kidman at a party with a red eyebrow and copied the flair for Madra.*







### SUITED FOR FUR –GENE (2007 DOLL)

behind the scene report, 2<sup>nd</sup> Draft

March 14, 1947 Gene is in the wardrobe department talking with an older actress, Millie Kirk. The ladies are trying on hats to wear in the film they are to do together titled, *Executive Sweet*. After complimenting each other and having some bonding time, Millie tells Gene that Madra is not as jealous as she seems but insecure. The ladies look forward to more time together.

*Note: This outfit was recreated in black with white fur and dressed on a Madra and named Domino for a centerpiece at the Rare Deal Convention.*



### AFTERNOON OFF -GENE (1997 OUTFIT, DOUG JAMES) retired June 1, 1998



Precious few days are free for the young starlet and Gene takes full advantage of these moments. She dresses in a skirt and sweater, slips into a grocery store to buy some ingredients for a favorite recipe. She also picks up a fan magazine with her own picture on the cover. This time the exciting exposés are about her! My! How they can exaggerate and embellish such simple daily routines! She giggles with schoolgirl amusement. After all, this is Hollywood!

*Note: Original prototype for Afternoon Off had a buff jacket and a blue plaid skirt. It also had a wristwatch and a scarf in tangerine color print.*

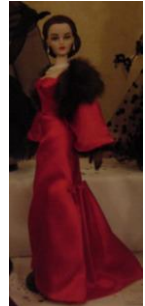
*Note: Afternoon Off was later released with a smaller plaid skirt. There are several different scale plaids that appear in various collections.*

### BLUE FOX -GENE (2001 DOLL, TIM KENNEDY) retired 2003



Having been completely swept away with the concert performances of the Strauss waltzes, Gene stands waiting for the valet outside the concert hall and begins to sway to the music still playing in her head. She hears a wolf whistle and turns to see Trent standing there. He teases her, she should not to wear fox with a wolf around and asks her for a ride home. Certainly he has ulterior motives, but Gene is wearing fox and is smart as one too!

*Note: a color variation in red called “Red Fox” for Madra was created for a convention centerpiece for the 2001 Oil Barons Ball convention.*



### WINGED INSPIRATION -GENE (2004 DOLL, TIM KENNEDY)



Gene on holiday in Paris sits at a charming outdoor café. As often happens, a fan recognizes her and approaches for an autograph. This time Gene is pleased to find a young man who is an aspiring designer and asks that she look at his sketches and give an opinion.

Gene admires one design and to her delight has been told that this is one that is actually already made up at his studio. When he explains he has her measurements for make the dress, she asks to wear the outfit to an exhibit at the Louvre that evening.

To Gene and her new, young friends delight, the outfit is a hit with art critics and the inspiration from *Winged Victory* is not unrecognized. Surely it is a “winged victory” for her young friend, and surely he will be a famous designer soon and if not, he will be *very* soon.

### STAR ENTRANCE –GENE REEL LIFE COLLECTION (2007 DOLL) (LIMITED EDITION)



Scene 12 2<sup>nd</sup> draft script excerpt

April 12, 1947 Gene stars in *Executive Sweet* with a well known leading man. She plays a secretary, Susan Ryan. She is asked by her eccentric employer “Skip” Howards played by Ty Cain, to play his fiancée so he can avoid a bevy of previous love interests on a visit to company events in Manhattan. She agrees but only if she gets a bonus in her next paycheck. In this scene Gene, as Susan Ryan, is escorted by her pretend fiancée are at a dinner party where there will be an encounter with one of



his twice-engaged-to previous girlfriends. The chemistry between the stars begins rumors of an off-screen romance but-- they are ONLY rumors.

*Note: This doll was done in a black and white print with red hair for a Rare Deal convention centerpiece. She was called "Phantom Lady".*

#### LOVE, PARIS -GENE (1999 DOLL, JOSE FERRAND) (DOTY winner 2001) retired 2000

One day Gene arrives home to find two large packages from Paris waiting for her. One box contains wonderful dove-gray tweed accented with black trim full skirt ensemble. The other box contains complimenting accessories, a hat and purse in rose color suede.

While unpacking, a note falls from the folds of the skirt. It reads: "You are an inspiration, a breath of fresh air, I hope you will like wearing my newest fashion. Love, Paris."

Gene wore the outfit to a charity luncheon the next day. The press goes wild over the new innovative design. While Gene's secret admirer has never revealed himself, it's known she sent a bouquet of pink roses to a certain famous Paris designer in thanks.

*Note: This outfit was based on an outfit Jose Ferrand's mother had worn.*



#### TABLE 50 -MADRA (2005 AD DOLL) CONVENTION CENTERPIECE

Benny Majors, Madras agent and publicist knew when the phone rang, it was her -Madra. Sighing, he picks up the phone "What can I do for you this time?" Madra, un-phased explains that she is taking a big Broadway producer to dinner and she wants to impress him. Reminding Benny of his cut, she tells him first, he needs to reserve table 50 at the Stork Club for that evening, not an easy feat. And second, he has to get in touch with Elsa S. to borrow a darling little suit she saw the woman wearing the other night. "Just call her up Benny, that is all you have to do! Tell her it's for me!"

#### AT THE CAPTAINS REQUEST -GENE (2009 BREAKOUT EVENT HOLLYWOOD AHOY DOLL) (Sandra Stillwell/Leneda Maki)

Gene is on the Queen Mary for a short ocean voyage get away and this night, she is invited to join the Captain at his table for dinner. She dresses in a wonderful ensemble she bought in the ships clothing store. IN the ships stores, she chose a beautiful ensemble in a perfect color, she was assured no one else was looking at the dresses to wear, at least not this particular night. She arrived at the table just a minute before Madra who shows up in the same ensemble but in the other color! The two of them had nothing to do but laugh it off. The Captain was apologetic that the stores were not better stocked for more than one beautiful actress at a time.

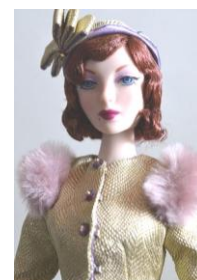
*Note: a color variation of this outfit called Deco Dreams was also made for the Hollywood Ahoy Convention with olive green fur instead.*



#### DECO DREAMS - MADRA (2009 BREAKOUT EVENT HOLLYWOOD AHOY DOLL) (Sandra Stillwell/Leneda Maki)

Madra is a little miffed that Gene had the audacity to show up in the same dress but a different color to the Captains table on the same night! But since there were few items to chose from in the ships stores, Madra was glad that she ended up with the better color than Gene's choice. Tomorrow that store would have some answers for her, they told her the outfit is just her style!

*Note: This is a color variation of At the Captains Request for the Ship Ahoy Convention.*



#### SAILOR, AHOY! -GENE (2009 IT CONVENTION OUTFIT)

Gene agrees to join the entertainment cast and do a dance number as a surprise guest on the Queen Mary as she travels abroad. She only needs one rehearsal to get the steps just right, and the cute sailor outfit is delightful! Afterwards, she happily agrees to pose for the ships photographer for the archives.

### THE PERFECT GIFT -GENE (2000 YOUNG DESIGNERS AWARD OUTFIT, REGINA GAMEN)

Gene is in New York for a holiday weekend reunion with an old friend from Cos Cob, her hometown. They spent the afternoon skating at Rockefeller Center. When dusk fell, Gene thanked her friend for the perfect gift, time together.



### MIDAS TOUCH MADRA –MADRA (2007 BREAK-OUT EVENT LE DOLL, FAO EXCLUSIVE)



(Leneda Maki) April 1947 Madra intends to show studio executives that she is still box office gold. She phones her favorite photographer and orders her seamstress to come up with a form hugging swimsuit to show off her still remarkable physique. In a panic, the seamstress grabs the first pattern she can which happens to be the same one used for Gene in her movie, *Executive Sweet*. Madra is furious when she sees the finished product recognizing the pattern, but there is no time for another suit to be made. The suit is made in the same fabric as Gene's suit only in gold color. The seamstress tells Madra, "Gold, Miss Lord, is always more valuable than silver..." hoping to patronize her employer. Madra suspiciously agrees and wears the suit. The photos are perfect. Madra does have a Midas Touch!

*Note: No story booklet accompanied this doll.*

*Note: This is the introduction Madra doll for the Integrity line.*

### MARDI GRAS MAGIC -GENE (2005 DOLL, GEORGE SAROFEEEN)



Twice in as many years, Gene is in New Orleans again filming a new movie *Mardi Gras Magic*. Gene plays a girl who wins a trip for two to the romantic city of New Orleans! She grabs a co-worker for a fun filled trip to Mardi Gras! She and her friend are invited to a ball, where Gene is voted Mardi Gras Queen. A young soldier shipping out the next day, is chosen to be the King. All night they play-act the king and queen roles and soon find themselves attracted to each other!

During the filming, Gene is invited to a real Mardi Gras ball where she dazzles the other guests in her beautiful beaded gown. She is indeed, as she was in the movie, "Queen of the Mardi Gras"!

### "LOVER IN DISGUISE" –TRENT (2001 DOLL, LYNNE DAY)

This movie, *Lover In Disguise*, is about a handsome playboy who is engaged to an older woman played by Madra. Working for this older woman is a young girl (Gene) who catches his eye. He cannot confess his love for the younger girl, the older woman is possessive. At a charity masquerade ball, the playboy cannot hide his infatuation for the young girl. The older woman is lost in the crowd as the young girl and the playboy finally can reveal their love and admiration for each other, twirling and dancing on the floor.



### PIERETTE -GENE (2001 DOLL, LYNNE DAY)



In the film *Lover In Disguise*, starring Trent, Madra and Gene, Gene plays a shop girl working for Madra's character, a dress shop owner and one who is engaged to a younger playboy. Gene falls for the playboy aware of his liking her in return. Gene is not invited to the fancy masquerade ball but in true Cinderella fashion she shows up at the party in a beautiful dress and steals the man away from the shop owner.

### SCORNED WOMAN –MADRA (2001 DOLL, DOUG JAMES) retired 2003

Madra is given the script *Lover In Disguise* to read. Already aware she is to play opposite Gene Marshall and Trent, she knows already she will be the loser in the end. A theme becoming all too common in Madra's films since Gene Marshall came to town! How could she turn this disaster of a script into a film the fans would remember for her role in it? The final scene where Trent dances away with Gene at the masquerade ball, Madra manages to let a tear fall from under her mask, evoking sympathy for the scorned woman whose only shortfall was to love a man who left her behind.

*Note this outfit was originally planned to be red velvet.*





### ROGUE ROSE –GENE (2007 DOLL)



Promotional script excerpt

June 1947 Two actors, Gene as Susan, and Ty Cain as Skip, re-enact a scene from the movie *Executive Sweet* for Coming Soon the radio show, *Coming Soon*. In the scene, Gene and Ty are on a veranda overlooking the Asiatic Sea. Ty as Skip Howard, stumbles over his attempts to compliment Gene, as Susan Ryan. Susan is insulted and embarrassed by his foot-in-mouth mumblings and soon slaps him and insists he send her home.

*Note: This doll was done in silver with raven hair for the Rare Deal convention centerpieces. She was called "Silver Rose".*



1948

### BLUE PARASOL –GENE (2009 CONVENTION EXCLUSIVE DOLL)



Excerpt from the book "Zita Charles; My Friend the Star" Mel Odom, Chapter 18

Bobby Parsons has taken the money he made for the hit song "Tornado" that Gene sang in a short film and invested it in a new and spectacular nightclub in Los Angeles called The Blue Parasol. The theme of the nightclub is rain and umbrellas. Gene is a major investor in the nightclub as well and she sings the opening nights first song "Is It Rain In My Eyes or Tears?" She is dressed in a gown that resembles a furred umbrella. The night club and the song are a great success and the club remains open for many years.

*Note: This dressed doll was also produced in deep red for Cherished Fiends Doll shop as an exclusive called "Red Parasol".*



### "MY HEARTS' SONG" -GENE (2001 DOLL, BOB LANGE)

Gene plays a receptionist in *My Hearts Song*, who works in a music-publishing house. She befriends a street musician and each day she shares her lunch and thoughts with him. Every day she gives him a coin for his pocket. One day he gives her a song he has written. She reads it right then and there. It is beautiful and she looks up to tell him so but he is gone. The song is published and becomes a big hit. Time passes and Gene's character is one of the top publishers in the industry. In the lobby of her office building one night, the musician reappears. Turns out he is a fabled European composer whom, with the help of Gene's friendship, has again found faith in his work.



### TOTALLY TRENT –TRENT (2002 DOLL, GENE DEVELOPMENT TEAM)



How many times has Trent waited in his dressing room for costume fittings? While tedious, and time consuming, Trent does realize the importance of well fitting clothing especially when you are twenty times your actual size on screen. He is please with himself that he has maintained an even weight throughout his career, which he believes makes it easier for the costumers and his own tailor to fit him perfectly every time. But alas, he cannot help but think while he waits, of what he could be doing with all this time....

### A WOMAN OF ALL SEASONS –MADRA (2001 OUTFIT, JIM HOWARD)

Madra escapes autograph hunters by ducking into a small shop on the avenue. The small shop happens to be that of a dressmaker. He hears the door slam and he can only see a pretty figure silhouetted by the windows on the street. Madra indulges the dressmaker as he takes her measurements and promises to send the dresses to her home. He then realizes whom he has been measuring. Embarrassed, he fumbles an apology for not recognizing her. She too apologizes for not finding his shop sooner. She buys the dresses. At the end of the week, the package arrives along with fashion sketches. The dresses fit perfectly and she loves them.



### CAT WALK –MADRA (2000 OUTFIT, JOSE FERRAND) retired 2003

Madra rarely goes out in public. She does not like being hounded for autographs. But today Madra takes that chance. Dressing in bright colors, she walks out in Hollywood. No one seems to notice this woman behind the dark glasses and hooded outfit. She shops in stores, and even stands in front of Gramann's Chinese theatre in front of her own footsteps. But no one notices her. Madra is somewhat miffed so she reveals her face by removing the sunglasses. And yes, many do finally recognize her! Thank goodness!



### PAS DE DEUX -GENE (2003 ANNUAL EDITION DOLL, JOSE FERRAND)



Gene attends the Ballet. As a girl Gene teetered between becoming a ballerina, or an actress. Because she chose the later, it didn't mean she did not enjoy ballet, and this performance is one not one to miss. As she made her way into the auditorium, she walked pointing a toe backward with each step. She realized that her dress was covering her silliness and kept walking in her secret way. Suddenly, there was someone at her side; her escort had arrived on his own as they planned. Soon, all eyes watched as the two of them made it to their seats. The gossip columns would be hot tomorrow!



*Note: A silver/grey version of this doll by the same name was created for a Modern Doll event.*

### “BROADWAY MEDLEY” –GENE (1998 CONVENTION DOLL, TIME KENNEDY) retired at issue.

In this film, *Broadway Medley*, Gene has only a cameo appearance! However, this is film is intended bring-up the spirits of the war torn emotions of Americans. It features many stars of the day doing what they do best. Gene sings the ballad of a love lost, “*Mood Emerald*.” When she is finished, professionally done in only one take, there is not a dry eye on the set and there will be none in the theatres!



### FASHION PLOT -GENE (2004 DOLL, TIM KENNEDY)



Gene has written a book for young teen girls called, *Gene Marshall-Teen Marshal: the case of the Cos Cob Killer*. It is the story of a young woman enlisted into the service of crime investigation by her small hometown. Soon she is an international crime investigator.

In this, the first novel, Gene reads excerpts at local bookstores in Cos Cob. She is careful not to give away the exciting climax of the story as she reads.

After the reading and Gene signs the books for anxious readers, she expects the usual, “tell me who did it?” questions. But this time, a young teen is asking about her outfit that she is wearing. “It’s a killer!” The young fan laughs.

*Note: There was another book mentioned that Gene had wrote titled, “Dark and Stormy Night”.*

### KISS ME, GENE -GENE (2000 OUTFIT, LYNNE DAY)

Gene has obtained some opening night tickets to the hit Broadway play *Kiss Me, Kate*. She is reminded of the time she played Katherine in a High school production of *The Taming of the Shrew*.



### RONDELET –GENE (2008 W-CLUB DOLL)



Star File: Gene Marshall

Here we find Gene in her dressing room while filming in Europe. She is visited by a noteworthy European director, Jacques Darnay, for a new project he would like Gene to be a part of. It is a series of short stories he wants Gene to introduce but by the end of the conversation and presentation request, gene is also going to audition for the leading lady parts in all the stories as well. Darnay is delighted Gene has agreed to be part of the film. Now he has to convince Lilenthal to loan out his precious star!

*Note: Oddly this is an excerpt from Madra Lords memoir; My Glamour, A Real Life Experience by Madra Lord, Movie Star.*



### FIT FOR A QUEEN -GENE (2004 DOLL, LYNNE DAY)

While Gene waves good-bye to friends as she leaves on a luxury liner, she also spots her own luggage still on the docks as the ship pulls away from New York. Finding the purser, she explains the situation, he promises her that what luggage did make it on board, will be safely stowed in her cabin and the rest will soon be safely delivered. He also tells her that she is to be the Captains guest at dinner that evening.

At her cabin, Gene finds that only one small piece of luggage has indeed made it on board. Left with little to choose from for a suitable outfit to wear to dinner, Gene assembles the pieces she has and as usual she is the Belle of the Ball arriving in style due to her fashion sense and clever thinking.

*Note: A limited edition of Fit For A Queen was made in blue tweed and was called Travel In Tweed made for a Fan Appreciation event.*



### TWILIGHT RUMBA -GENE (2000 DOLL, DOUG JAMES) ANNUAL DOLL FOR 2000 (DOTY nomination 2000) retired 2000

In a film titled *Love At First Sight*, there is a scene where Gene is preparing for an evening with a handsome stranger she had met 5 years ago. The stranger turned out to be a producer who found her singing in a nightclub. She and he fall in love and this night is their 5<sup>th</sup> anniversary.

*Note: the outfit Love At First Sight (1940) does not have anything to do with this film.*



### “SPARKLING SEDUCTION” -GENE (1996 YOUNG DESIGNERS AWARD DOLL, SHELLY RINKER)(DOTY winner 1997) retired 2001

In this film, *Sparkling Seduction*, Gene plays a female detective who is hired by the wife of a Hollywood studio mogul to investigate his suspected infidelity. There are plenty of twists and surprises to keep the audience riveted to their seats. Gene's character finds she is falling in love with the man she is investigating and discovers that he is targeted for murder! The scene in which Gene wears this dress is during a midnight rendezvous with the man, to warn and protect him. Never before has a detective been so beautiful and never will anyone forget her portrayal in this role.



### SO EVIL, MY LOVE -MADRA (2000 OUTFIT, LYNNE DAY) retired 2003

The film is called *So Evil*. Madra plays a woman who has connived, conned and tricked her way to the top. Only Madra could play such a character named Evil and still give it a sense of a heart down below someplace. In this scene, a man she has used and dumped confronts her.

He says: “You are so evil, my love.” She replies: “Yes, but ohh, so good when I am.” Madra seems so sincere in the statement you can believe it. On and off screen!

### COOL BREEZE IN LAS VEGAS-OONA (2014 JS LE IFDC EXCLUSIVE DOLL)



A Cool Breeze swept over the area just after sunset. And a strange glow lit up the prairie near a lonely military airbase north of Las Vegas. Sometimes the sunsets on these long prairies can cover the entire sky. But this night there was a little bit more to the swirl of colors in the clouds. You had to be watching closely to see it.

About a year later a tall sultry lady walked the streets by the Las Vegas casinos and hotels bustling with people enjoying a chance at games that promised to increase their monetary fortunes.

This lady had no interest in the local coin, or the colorful sunsets. She was there to observe human nature, to mimic them as best she could. Her next stop was a town of make believe, west of her present location. She had a mission; to be sure no misrepresentations of her own people were presented to the masses on this planet.

Unnoticed by anyone who played in the lights of the party city, a cool breeze swept the lady away and carried her on the way to her destination, Hollywood.



## SUITED TO BE A COLONEL -GENE

(2003 CONVENTION OUTFIT, GENE DEVELOPMENT TEAM) retired at issue

Gene had only hours earlier been inducted into the Kentucky Colonels. She must get used to hearing "Howdy, Colonel!" Gene was even more proud to join the list of distinguished actors who were also Colonels.



## DERBY EVE -GENE (2003 CONVENTION OUTFIT, GENE DEVELOPMENT TEAM) retired at issue

At the Derby Eve party, Gene is dancing with many members of the Kentucky Colonels. She waved to Trent who was enjoying the local scenery himself with some Belles who were admiring him as well.

While the band took a break, yet another toast was made, this time in honor of Gene and her new title as a Kentucky Colonel.

## DINNER FOR TWO –TRENT (2003 CONVENTION OUTFIT, LYNNE DAY)(1<sup>st</sup>

Trent convention outfit) retired at issue

Trent is Gene Marshall's escort for the evening at the Derby Eve Party. He is rather enjoying himself and he feels all the more delighted that Madra is miffed how she has not been made an honorable Colonel herself!

Trent is also convinced that all these toasts will make for a hefty headache in the morning. But for the pretty Belles, it is not such a bad night after all, even if he doesn't get any time with the beautiful Colonel Marshall.

*Note: This outfit was originally planned for the 2002 line and included a red fez.*



## DERBY DREAMS -GENE

(2003 CONVENTION DOLL, GENE DEVELOPMENT TEAM) retired at issue

The big day of the race was here and Gene dressed in a mint julep color dress and picture hat, waited for the bugle to sound the parade of horses and riders.

Earlier that day, Gene had visited Calumet Farms, she remembered a young colt she secretly named Gene's Dream. She daydreamed of her colt winning the race and how she and her close friends visit the winners' circle among cheers and congratulations.

Her daydream was interrupted with a companion telling her to stop daydreaming because she was about to miss the big race!

It is 1948 and Gene circled the name "Citation" on her racing form, surely the only horse that could beat this choice was Gene's first choice Dreamer!

*Note: a special issue of this doll in peach was given to convention staff.*

*Note: There was a special edition of a horse made by Laiko for this convention. A brown one was given to all conventioners and a black one was part of a centerpiece. These special editions have no sound box.*

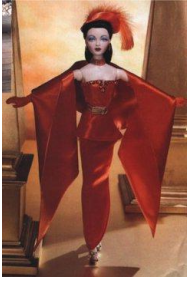
## LOVE IN LOUISVILLE-SPECIAL EDITION -GENE

(2003 CONVENTION OUTFIT, GENE DEVELOPMENT TEAM) retired at issue

*Note: there is no story card for this outfit, as the name suggests, did Gene fall in love or was Gene yet again the recipient of someone else's affections?*

*Note: This outfit is a copy of a Gene dressed doll called Love In Bloom (1950).*





### “SHE'D RATHER DANCE” -GENE 1999 DOLL, TIM KENNEDY) retired 2001

In the film *She'd Rather Dance*, Gene plays a high-spirited daughter of a reserved Boston family. The daughter's love of loves is dancing, and she is seen at every soiree and ball in the county, dancing till dawn with a host of male admirers. She is spotted at one of these parties by a Broadway producer and is asked to star in his new musical. Gene, to the distain of her family rocks the county when she says, “Yes!”

The show is a big hit and by the end of the film even the family has come to see the show and are proud as any parents could be.



### DANCE WITH ME -GENE (2000 DOLL, LYNNE DAY)

This is the dress Gene wears in the scene where a famous movie producer in the movie discovers her. The song, *She'd Rather Dance* is a real Broadway choreographed number. It's hard to believe it happened impromptu at a high society cotillion.

*Note: This outfit is inspired by Ginger Rogers.*

### RAGS TO RICHES -GENE (2003 DOLL, MICHELLE TIBBETS) (DOTY nomination 2003)



Gene plays a dual role in the movie *She'd Rather Dance*. In this scene she plays her grandmother at a young age, who also shared her desire for dancing the scandalous 1920's jigs. In spite of how it shocked the family at respectable society parties. Gene now feels what she is doing, following her dreams, is the right thing to do for herself, and –her grandmother!

Later as Gene's character makes it big dancing her way to Broadway, she makes a special secret bow to the elderly lady in the royal box. Gene fans will have to go see the film to find out who that woman is!

### RIGHT IN STEP -GENE (2001 OUTFIT, LYNNE DAY)



In the climactic scene of *She'd Rather Dance*, Gene sings and dances to a song that makes fun of the high society, a society she herself knows all too well having lived in it herself. Laughing all the way to the dressing room after the finale, Gene again sings a final chorus with a tear rolling down her cheek. Did the jokes hit too close to home?

### MOOD INDIGO –VIOLET (2002 DOLL, JOSE FERRAND)

Violet gets in invitation to perform at the Old Port Jazz Festival. This is the first time she will be on the same stage as some Jazz greats of her day. And, the performances will be made into an LP! Once at the festival, Violet realized she had made it, she was now one of The Greats!



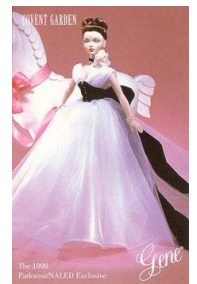
### SMART SET -GENE (1998 OUTFIT, DOUG JAMES)

In the suspense thriller *Montage* (filmed on location in Rome), Gene portrays the daughter of a wealthy artist. She leads a carefree life until one day her father disappears! He leaves behind a mysterious portrait. Could this be a clue to his disappearance? The outfit worn in the film soon shows up on Paris runways and becomes the classic suit inspired by the beautiful Gene Marshall!



### COVENT GARDEN -GENE (1998 EXCLUSIVE DOLL, TIM KENNEDY) retired 1998

It is September 1948, while shooting *Montage* in Rome, Gene gets tickets to a London Opera House to see her favorite opera. While there with her leading man from *Montage*, she is so moved by the music that she doesn't notice her shoe slipping off on the steps outside as they are leaving. The leading man gently places the shoe back on Gene's foot and gently ties the ribbon. The next day in the newspapers, are photos of the captured moment and the headlines: “Cinderella At the Opera!”



## SECRET SLEUTH -GENE (1999 OUTFIT, TIM KEMMEDY) retired 2002

This is another wonderful outfit from the film, *Montage*. Gene wears this Sherlock Holmes type of outfit to attend an art auction. Gene begins to bid furiously on one of her father's paintings (one which hold clues to his whereabouts). At the end of the evening, Gene acquires the painting and rushes home to examine the details. Perhaps there is a magnifying glass in that handbag to help her find the missing clues.

*Note: This outfit is copied from an original found in a rental shop in Hollywood.*



## ST MORITZ -GENE (2000 OUTFIT, LYNNE DAY)

During the filming of *Montage*, the producer announces a week long break, Gene plans to take the time to go skiing but has forgotten that the town St Moritz is hosting the first winter Olympics since the war. Gene manages to find a room at the home of local couple that show Gene a private little ski slope reserved for the locals. Gene also spends a little time watching the games.

## SKIING OR SHE-ING -TRENT (2004 DOLL, FRANK INGENITO)

Trent is in St. Moritz eyeing the "scenery" and inviting it [young snow bunnies] in for hot cocoa after their day on the slopes. By that time, Trent should be well on his way to a relaxed mood after the St. Bernard and his cask of Brandy finds him.

"Perhaps later in the week, I will venture over to that small chalet..." Trent thinks to himself. "I'm sure I almost recognize that young lady staying there."



## APES SKI -GENE (2004 DOLL, TIM KENNEDY)

While on location in Italy for *Montage*, the crew is delighted to be given a week long vacation from filming. Gene seizes the opportunity to rent a small chalet and take on the slopes. She discovers a wonderful Strawberry jam that reminds her of home.

One evening after a hot bath, she ventures into the common room only to find the lodge owner's wife telling her she has a guest.

There in front of the fire sits Trent! What a surprise and how DID he find her?



## "A LADY KNOWS" -GENE (2001 DOLL, BOB LANGE)

In *A Lady Knows*, Gene plays a woman who hires a detective to find her missing husband. This outfit is worn in the first scene where she walks mysteriously from nowhere into the detectives office. Her large hat hides her secrets but her eyes give her away.



## "THE KINGS DAUGHTER"-GENE (1997 YOUNG DESIGNERS AWARD, MICHELLE GUTERREZ) retired 1997

*The Kings Daughter* as the title suggests, Gene's character in this movie leads the pampered life of a princess. When her father announces he has found her a husband, she rebels and runs away. On the road, she meets and falls in love with a dashing highwayman. It is not until later that we all, including Gene, learn that the highwayman in reality is the husband (a prince) that her father has found for her!



## RARE DEAL (BAGGIE DOLL) (2007 IT CONVENTION GIFT) (Leneda Maki)

Gene was working long hours on a movie in Hollywood when she discovered a spa that she later called a second home for relaxing and steaming away all the aching bones from a long day on the set. As she lies in the hot steam, she thinks, "Boy, it's been an incredibly busy year for me, I wish I had found this place sooner!"





## WARMEST WISHES -GENE (1998 FAO EXCLUSIVE DOLL, TIM KENNEDY) retired 1998

Shopping for the holidays in New York, Gene finds the perfect gift for Henry Cooper, the doorman at the building she resides in. The wooden soldier reminds her of his military-like uniform, and he is indeed a veteran from the first World War. Her thoughtfulness is so appreciated, that just the thought of the gift she has given him keeps him warm, even on the coldest days.



1949



## PLAYING THE PONIES –TRENT (2001 OUTFIT, DOLLY CIPOLLA)

Trent is dressed for a day at the races, his favorite pastime on his days off. He examines the horses on the track making his bets and also examines the fillies. One in particular catches his eye but, “Drat!” She has a boyfriend with her. He returns to the horses but always hoping that with all the horseshoes around his luck could change!

*Note: This suit was originally planned in a green herringbone fabric.*

## MOULIN NOIR -MADRA (2002 YOUNG DESIGNERS AWARD WINNER, RUTH BENEÀ)

While in Paris, Madra makes a special appearance in a scandalous show at a popular nightclub. She is carried onto the stage by four muscle men on a silver chair and belts out a special song, “Paris Stole my Heart.”

Afterwards an enamored fan approaches Madra and stutters his admiration to her. She doesn’t understand much of his French but she assures him that he can be her escort the rest of the evening and perhaps -the night.



## OH, LA-LA –GENE (2007 1<sup>ST</sup> W-CLUB EXCLUSIVE DOLL) (retired at pre-order)

Press Archive Dossier

1949 While in France, I. VEE Jordan has asked Gene to visit restaurants and take notes for her own upcoming restaurant in Monterey. But this day, Gene instead goes shopping at the Paris fashion houses. She buys a cocktail dress to wear for a meeting with a fellow shipboard traveler whom they have both been attracted to the other.



## MEET ME IN PARIS -GENE (2000 DOLL LIMITED EDITION, VINCE NOWELL)

Gene is on the deck of an ocean liner and bumps into a man on the deck. Later that evening at the Captains Table, Gene is seated next to that same man who turns out to be a high school friend. He is now an international lawyer. They talk for hours at dinner and plan to meet in Paris to have lunch.

*Note: The color as originally a darker rose with a black with red pin dot trim Hat and purse were changed as well.*

*Note: A copy of this outfit was done in blue color for the Paris very limited edition convention helper doll 2000.*



## LES ETOILES –MADRA (2001 PARIS FESTIVAL EVENT DOLL)

Madra is pleased to attend a special event in the heart of Paris. Nothing but the most elegant gowns will do! She sends her staff out to find and collect all she needs to be the one and only Star Among the Stars!

*Note: this dressed doll was also created in green for helpers at the Festival.*



**SAVANNAH -GENE (1999 YOUNG DESIGNERS AWARD DOLL, KATIE McHALE)**  
retired 2001

Savannah is the name of Gene's character in *Look Away, Look Away*. In this film Gene plays the daughter and perfect hostess, for her politician father. Her days are full of taking care of her little twin sisters and helping to keep the plantation in perfect running order. But her own life is lonely until at one of the many gatherings on the plantation, she meets the eyes of a northern gentleman whose name does not appear on the guest list.

Will this movie end on a tragic note like *GWTW* or will Gene get to play the heroine giving up everything for love and honor as Bette Davis did in *Jezebel*? Will she become a spinster like Olivia DeHavaland in *The Heiress*? We won't know until we go to the movies ourselves and see. Sorry, no spoilers here!

*Note: This outfit has no reference date for the movie that it is worn in. I placed it here because there seemed to be a lot of Civil war story films during this time.*



**"BIRD OF PARADISE" -GENE (1996 DOLL, WILLIAM IVEY LONG) retired 1999**

This musical *Bird of Paradise* is about a showgirl who is under contract with a producer who treats showgirls with contempt. He accidentally meets Gene off stage and he thinks she is a scriptwriter. They fall in love but she fears he will find out that she is just one of the showgirls. The leading man in the stage show wants to feature Gene as the centerpiece girl in the finale. In the end, the producer does find out who she is and also realizes that showgirls can be sweet songbirds as well.

*Note: There was a limited edition of Bird of Paradise with a real garnet made for an FAO Fan Appreciation event in Las Vegas 1996*

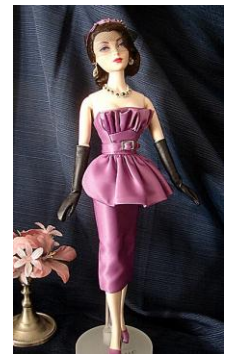
*Note: BOP was originally planned to have ostrich plumes instead of tulle.*

*Note: Gene is said to have a sultry soprano voice.*



**CANDIED LAVENDER-GENE (2009 DOLL IT W-CLUB DOLL)**

Excerpt from the book "Gene Marshall; May the Love Never End" Mel Odom, Chapter 35 Long time friend and fellow actress Prudence Forest, a society girl who made it well in Hollywood, is getting married to none other than an Earl. Albert, Earl of Sussexshire. There will be two weddings one in Hollywood and one in Sussexshire. The Hollywood event showcased Hollywood Royalty. Gene was Maid of Honor and Madra and Ivy were bridesmaids. Trent was nothing less than Best Man, and queen of the parties Zita planned the reception. Zita created little cakes with mysterious toppings on them As it turned out, they were topped with real lavender flowers that had been candied with sugar. Delightful!



**LUCKY STRIPE -GENE (1999 DOLL, TIM KENNEDY)**



On a long weekend break during filming *Bird of Paradise*, Gene decides to don her lucky dress and take a quick trip. Without any plans, Gene is dressed and heading for the door. The phone rings, it is her agent, there is film in the works called *Monaco*, and they want her for the lead! Luck is already showing its face!

She ends up at the train station. She asks the clerk at the ticket window to pick a place. "Palm Springs is nice this time of year," he suggests. "And there is a private compartment available!" The lucky dress is working overtime today!

Once Gene arrives in Palm Springs, she finds all the hotels booked. Just as she figures the luck has run out, the desk clerk discovers that there has been a last minute cancellation. The small cabin, in a secluded section of the hotel grounds is available!

That certainly is a lucky dress!

## SCREEN TEST, ALL ABOUT EVE-MADRA (2002 DOLL AND TRUNK, GENE DEVELOPMENT TEAM)

Word is out that the studio is must replace the selected star for the leading role, and Madra is jumping on the chance to replace her! She had two costume changes and she sure enjoyed reading the lines for the producer and director.

The next day, the trunk with the costumes arrived at Madra home. She got to keep the outfits, but she did not get the part

Madra upset, but was delighted when the trunk opened up to reveal all the clothes from the previous day including the mink coat!

It is interesting to note, that after the movie was a huge hit, Madra put the trunk with the outfits in storage, the trunk has not been seen since and collectors of Madra Lord memorabilia have been searching for it for years.



### RANSOM IN RED -GENE (1998 L.E. OUTFIT, TIM KENNEDY) retired 1998

She entrances TV audiences everywhere. Set high on a pedestal, Gene whispers: "Hold his heart captive with...Ransom In Red." Sales of that perfume skyrocket for the holiday season.

*Note: A special limited edition of this dress was produced in green for a Fan Appreciation Event 1998 called Ransom in Green.*



### PRICELESS -GENE (1999 FAO EXCLUSIVE DOLL, JOSE FERRAND)

Gene has consented to model a necklace for a prestigious jewelry house. On the night of the photo shoot, fans crowd the entrance to the store where the photos are being taken. With just a few instructions, from the photographer, the picture is taken. Perfect the first time! The lights are off and the jewels and fur are returned to their vaults. Gene leaves the store and signs autographs and chats with her fans. A policemen offer is topcoat to protect Gene's shoulders from the crisp night air. As the night winds down and the crowd disburses, Gene realizes again that the real treasures are her wonderful fans.



### FILIGREE -GENE (2005 DOLL, LYNNE DAY)

Gene finds the invite to this year's Monolithic Studios Black & White ball lying on her dressing table at the studio. This year's honoree is a director of photography at the studio, Gene's good friend, Charlie Beauchamp. In one of the scenes for *Red Venus*, Gene is photographed thru a filigree of lace, that made the audiences pay close attention to the scene and its characters. This was one of the many things Charlie had concocted to showcase Gene's beautiful face.

In honor of that scene, Gene sits down with one of her fashion designers and develops a dress to compliment the scene. They used the same filigree lace Charlie had used in the film. When Charlie saw Gene in the dress at the ball, he was so pleased and tear came to his eye when he recognized the patterned lace.



### A TOAST AT TWELVE -GENE (2000 CONVENTION DOLL, JOSE FERRAND) retired at issue

At the New Years Eve ball a Master of Ceremonies asks Gene to make the final countdown into the new decade. The countdown ends and Gene makes the first toast to the New Year. Afterwards she steps out onto a balcony and reflects on her life and her future. There is a tap on her shoulder and a good friend embraces and kisses her. Gene makes another toast to the New Year and to their friendship.





## 1950's

### SILHOUETTE 1950's -I. VEE (2009 DOLL)

Costume archive

Fabric rationing was over and the new full and lavish designs from Paris and many couture houses all around the world were fast to create designs to take the place of simple and narrow styles. Yards of fine fabrics were used to create the belle epoch silhouette of the 50's which was a full long skirt with a wasp waist. Even children's dolls emulated this new woman's style of dress.



## 1950



### GARDEN PARTY -GENE (2001 DOLL, DEBORAH SILVA, guest designer.)(DOE nomination 2003)

Gene has been asked by a dear old friend back in Cos Cob to be the maid-of-honor at her wedding. What a wonderful chance to give a party in her friends honor just like the afternoon tea parties they used to spy on when they were children. Gene phones her mother to help with the planning.

At the party, Gene and all the guests are dressing in colors of every flower. And Gene the prettiest flower among all of them.

### LOVE IN BLOOM -GENE (2001 RETAILER EXCLUSIVE DOLL, REGINA GANEM)

At her best friends wedding, Gene is the maid of honor. Gene is aware she may cause more excitement for the attendees than the bride so she slips away to be sure the day belongs to the bride. Later at the reception, wearing a dress loaned to her from the studio, Gene danced with every available, and unavailable man in the room. But she does not catch the bouquet, Gene's mother is sad about that but behind her shy smile, Gene keeps a secret that will wait for a more proper moment to share with her mother and father.

*Note: A color variation of this called "Love In Louisville" was created for the Derby Dreams convention.*



### POISED FOR SUCCESS-ZITA (2015 JS DOLL, INSPIRATION JAKUES FATH

*Poised For Success* was a film Zita could make her come back in just the right way. Known for her "light touch" comedic flair, the director often let her run with a scene and it was always more hilarious than the writers could put on paper. She plays Vera Swan, a widowed owner of a modeling agency. Wanting to retire soon, she spends her days at the playing cupid with her girls. She vows that each one will have a suitable husband before she can retire with a clear conscious. Mistaken identifies in a fast passed comedy, Zita effortlessly returned to the silver screen reminding the movie fans just how much they missed her.

### METROPOLITAN MADRA -MADRA (2007 METRO DOLLS EVENT EXCLUSIVE LIMITED EDITION)(retired at issue)

Press Archive Dossier 1950

In an article for Opera Buff Magazine about a Monolithic sponsored event to welcome a new General manager Rudolf Bing, to the Metropolitan Opera. Madra was chosen to be the Mistress of Ceremonies at the event. It is unfortunate that many of Miss Lord's comments that night were believed to be insulting not only to Mr. Bing, but Opera Lovers and "common" people as well. She also threw in an unappreciative plug for her upcoming movie *Unsung Melody* (also starring Trent Osborn and loosely based on Mr. Bings career) which was delayed 3 years due to Madra holding true to her reputation of "difficult to work with".

*Note: in the accompanying file, there is a picture of Rich Girl, not Metropolitan Madra.*



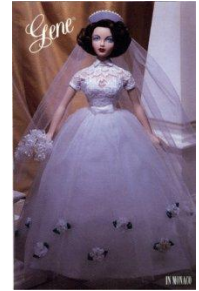


### CHOCOLATE TRUFFLE –MADRA (2001 OUTFIT, JIM HOWARD)

Madra stops into her favorite chocolate shop to pick up a dozen or so pieces of confections to bring as a hostess gift to a party she is attending. Sampling every chocolate in the house, Madra finally decides on a cocoa truffle. Ordering a box, the shop owner asks for the hostess name to put on the card, “Oh no, these are for me!” She exclaims. “Wrap up some creams for her!”

### “MONACO” -GENE (1996 DOLL, TIM ALBERTS) retired Dec.31, 1997

The film *Monaco* is about a young peasant girl who wins a prince for a husband. Coincidentally, this (fictional) film hits the screen two years before Grace Kelly weds Prince Rainier. For years to come, brides everywhere emulate this style of gown.



### HONEYMOON -GENE (1999 OUTFIT, JOSE FERRAND)

While filming the final honeymoon scene in *Monaco*, Gene reflects on the fuzzy pajamas with footies her parents dressed her in as a child. This lacy peignoir is quite different she muses.

On the set, the film's final scene closes with Gene stepping from a balcony into the bedroom where her just wedded husband, a prince, awaits with a glass of champagne, a gentle embrace, a kiss and –fade out....



### SPOTTED IN MANHATTAN-MADRA (2014 JS DOLL, INSPIRATION DIOR)

Madra is attending an afternoon affair at the Fine Arts League in New York City. She dressed more elegant than the affair required and gave her staff the instructions that she is to be notified at 5pm that it was time to go, she would then leave quickly with apologies and dash to the door. It is all a ruse, she only wanted to cause a scene and those Arts League gatherings can be so tiresome and banal. The paintings and sculptures never changed and neither did the conversations. This was a good chance to get some attention and make an exit to someplace more interesting. So pleased with her carried out plan, Madra barely recognizes that she is not invited to anymore events of the Fine Arts League.



### CALENDAR GIRL: HOLIDAY SHOPPER -GENE (2002 DOLL, GENE DEVELOPMENT TEAM)

Gene is shopping in her home town for Christmas, she stops at a soda shop and meets an old friend Mr. Dilby who has been running the shop since she was a little girl, “Still my Coca-Cola girl?” he asks. “Yes,” replies Gene, “and a carton of Coke to go then my shopping is done!”



### HEART OF HOLLYWOOD -GENE (2000 DOLL, VINCE NOWELL)

Gene makes many appearances for charitable functions. At one of these benefit dinners, Gene announces that she will take this particular children's cause under her wing and make sure there is an annual event in Hollywood for its benefit.

### HOSTESS WITH THE MOSTEST-ZITA (2010DOLL)

Excerpt from the book “Zita Charles; My Friend the Star” Mel Odom, Chapter 12

Zita throws a party for Gene who has won a Best Actress Award. Gene is hesitant to have the party but Zita assures her that having a party where everyone can congratulate her in one evening is much better than the hundreds of phone calls she can receive in the next few weeks. No trouble at all for Zita and her husband Royce so enjoy throwing a good Hollywood party! Telling Gene they will have the party whether she shows up or not convinces Gene it's a good idea. Zita's party is well on the way to being yet another legendary Hollywood soiree.



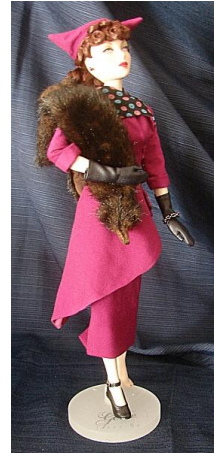


### BLUE AVENUE –GENE (2010 IT STARDUST CONVENTION CENTERPIECE)

Gene is chosen to play a role in a movie created after a popular book called *Blue Avenue*. It is about a woman involved with a divorce attorney and a torrid triangle affair. It is a new type of role for Gene, but studio execs think Gene is needed in the role because she is the one actress they have who could garner sympathy for this adulterous character. Gene pulls it off with the help of costume designers who choose fabrics and styles that represent the character. Dressing these clothes on Gene's perfect figure, and that beautiful face to top it off, it was sure to make the movie a huge success.

### MARCELLINE-GENE (2010 DOLL LE FAN APPRECIATION DOLL )

Excerpt from the book "Gene Marshall; May the Love Never End" Mel Odom, Chapter 24 Marcelline Marcette was a real life woman who worked in a cabaret during the French Resistance. When a movie was to be made about her life, Gene rushed for the chance to play the lead. Discovering that Marceline herself wanted Gene to play the role as well, made for a perfect collaboration on the film. Marceline presented Gene with a suit she actually wore during her daring escape through enemy lines. A mutual admiration continued throughout the film and the two women became great friends. The film of course, is a huge success.



### SIMPLY GENE (1999 REDHEAD IN PINK, BLONDE IN YELLOW, BRUNETTE IN AQUA) (2000, PLATINUM IN BLACK) (2001, RAVEN IN LILAC) (2002, BUTTER BLONDE IN BLUE) (ALL: GENE DEVELOPMENT TEAM)



Blonde, brunette or red head, Gene loves the long tresses she grew for a film she is currently preparing for. On a day-off she amuses herself with brushes, curlers and hairpins. She looks in a newsstand magazine for new ideas on how to fix her long hair. Pleased with one style, she goes to the

wardrobe and pulls out dress, after dress, accessorizing and playing dress-up just as she did in her mother's closet as a child.

*Note: 1999 Simply Gene is the first Gene with bendable knees and the first, of the same doll, to come in three different hair color. 2000 Simply Gene dressed in a black set is the first with twist waist. 2001 Simply Gene dressed in a lavender set, is the first with bendable elbow. 2002 Simply Gene dressed in a medium blue set, featured a different color eyebrow screening. As each doll debuted, the following year, all the dolls had the new feature. Although it is believed that some dolls are a "transitional doll", meaning that the new feature was gradually included as old parts were used up. Many dolls in collections have multiple examples of a mix of the new features.*

### SIMPLY GENE–GENE (2005 AD CONVENTION CENTERPIECE)

Gene is again asked to model the iconic play-set she had worn once before, this time in a mint green. Created to extend the wardrobe for possible manufacturing, the fabric is used to create many different items to coordinate with other pieces. There is also items for a man wardrobe included.

*Note: This is a color variation of the production dolls by the same name, but came with several extra outfit pieces.*





### TRIUMPH-GENE (2010 CONVENTIN EXCLUSIVE DOLL)

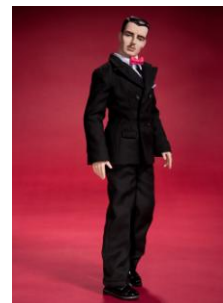


Excerpt from the book “Gene Marshall; May the Love Never End” Mel Odom, Chapter 24 *Blue Avenue* was perhaps one of the more difficult roles Gene had taken on. Not only was her role challenging, there were some odd press about the movie because of the tumultuous relationship of her unhappily married director, Eli Renault. It was said the film and Genes performance was a Triumph, but no less was her performance than the grace by which she handled all the press during the film, and at the awards dinner following.

### DREAMY-TRENT (2010 CONVENTION EXCLUSIVE DOLL)

Excerpt from “Trend Osborn Remembers Hollywood” Mel Odom  
Trent is dictating a book about his Hollywood memories. He remembers being genes first Hollywood Premiere date. The date had been chaperoned by Dr. and Mrs. Marshall. Gene, at the time was sharing a bungalow with Ivy Jordan. He remembers how sweet and innocent she was and how she was interested in every aspect of movie making. Gene was resplendent in a black and white gown with her hair in an up-do. He regretted not having planned the date himself but just followed the studio plans. Gene was nervous and brave. She may have become a big star that night, but he will always remember the young lady trembling in the limo on the way to her first premiere. Her Dream had come true.

*Note: At Gene’s first premiere date, she was dressed in Premiere (1941) with her hair down in soft waves. Not a black and white dress with an up-do.*



### IT’S A WRAP -GENE (2000 OUTFIT, TIM KENNEDY)

The film is finished and the stage lights are turned out but now the Wrap party begins! Gene takes a much-needed break before the festivities with a warm bath and a rest in her dressing room.



### “SYMPHONY IN G “ -GENE (2000 DOLL, YOUNG DESIGNERS OF AMERICA, TERESA BUTTS) retired 2000

In *Symphony in G*, Gene plays the role of a princess who admires the talents of a young musician. He does not know who she is, he only knows that she is a patron of the arts. They fall in love and in the climatic final scene, the truth is found out at a concert when he introduces her to the crowd and they all bow to her. She asks him to do an encore for her while she pays homage to him on his successful performance.



1951

### EVERYTHINGS COMIN’ UP ROSES -GENE

(2001 ANNUAL DOLL, JOSE FERRAND) (DOTY nomination 2001)

retired 2001

To celebrate Gene’s 10<sup>th</sup> year at Monolithic Studios, the studio, instead of sending a dozen roses to her, places her atop a rose covered float in the big New Years’ parade! Greeted by adoring fans the entire parade route, Gene is moved by the cheers and the people who rush the float to steal a petal for a souvenir.

At the end of the parade, her favorite leading man whisks her away to watch the big game from the 50-yard line.

*Note: A special limited version of this is a plum color was made for the 2001 Fan appreciation event.*



### GRAND FINALE -GENE (2005 CONVENTION SPECIAL LIMITED GIFT SET) (Leneda Maki)



My gosh! Had it been 10 years in Hollywood for Gene? Monolithic Studios is her sole contractor for all those years and to celebrate her continuing success, they give her gifts of costumes designed for just the occasion! There is a gown, cocktail dress and an elegant sheath. All of them worthy of the red carpet runway! Gene is thrilled with the gorgeous dresses, and the renewal of her contract for 5 more years!

### ***“LITTLE BLESSINGS” -GENE (2001 OUTFIT, VINCE NOWELL) retired 2003***

This film, *Little Blessings*, is about a young couple who are separated by the Korean conflict, a comedy of sorts, Gene finds love, marries and her husband is sent overseas. She shares an apartment with another soldier's wife when unexpectedly to everyone, she is told her husband is missing in the conflict. Only then it is revealed she is with child.

But it is a Gene Marshall movie and there is always a happy ending, isn't there?



### ***LADIES WHO LAUNCH –GENE (2006 DOLL)***

March 23, 1951: Gene, as seen in a movie newsreel on her birthday, launching a ship named after one of her starring roles: *Blue Goddess*. She stands on a platform among the ship's crew, the press, as well as many political faces of the day. She swings the champagne bottle from a long ribbon to the ship's bow, and it does not break. The bottle is hooked back and she tries again, and again the bottle does not break! A third time and it's the charm! The bottle breaks and the ship slowly and gracefully slips into the water.

*Note: A black and white hound's tooth color variation of this outfit called “Front Row” was produced as a centerpiece for the Lone Star Soiree convention.*



### ***SHADOW SONG –GENE (2007 CONVENTION DOLL) (retired at issue)***

1951 Fan Tour, Star File: Gene

Gene wears this ensemble in the opening scene of the movie *Shadow Song*. She is on a stage singing in a single spotlight. She has in the audience a devoted fan, whom inadvertently blocks the beam of the spotlight during her ovation.

*Note: Pic of Cherry Crisp not Shadow Song is in the file.*

### ***BLUES IN THE NIGHT –VIOLET (2004 DOLL, GENE DEVELOPMENT TEAM)***

At the Golden Star Awards ceremony, Violet is expected to present the nominees and then read the winner for the “Best Song” category. In order, she follows Gene Marshall who is presenting this year's “Humanitarian Award”.

Violet stands in the wings barley listening to Gene who is now on stage and tries to calm herself. She takes a deep breath and as she relaxes, she hears Gene on stage....”charity work...betterment of all people...this year's Humanitarian Award goes to Miss Violet Waters!”



### ***BLUE HEAVEN -GENE (2001 OUTFIT, LYNNE DAY)***

One of the opening scenes of the movie *Little Blessings*, Gene meets her husband to be at a supper club. He sees her standing out in the crowded room like a blue flame in the night. His opening line to her is “Did you know blue is my lucky color?” “Lucky for me” replies Gene. “That I wore *this* dress then.” The bandleader notices the wonderful blue dress as well and begins to play “Blue heaven”

### ***CALENDAR GIRL: MIDSUMMER MAGIC -GENE (2003 DOLL, GENE DEVELOPMENT TEAM)***

Gene is in her dressing room while filming *Little Blessings* enjoying a Coke when she gets the word that there is a delay in the days shooting. She takes this chance to review the script changes and relax with her Coke.

She sets aside the script and begins to look at the pictures on a wall calendar of a WAVE doing different duties. She imagines herself in the WAVE's uniform and while daydreaming, she hears a knock on the door, “We are ready for you, Miss Marshall...” Gene grabs her script and winks at the WAVE on the calendar, back to work!

*Note: Storyline inconsistency: The calendar that comes with this doll is dated 1953, the movie, Little Blessings that Gene is working on as she daydreams of the WAVE, was made in 1951.*



### HEAVENLY –GENE (2006 DOLL)

June 15, 1951 At the premiere of Gene's latest film, Cora Harper stands outside the Regent Theatre waiting to interview Gene Marshall and other stars as they make their way into the lobby. Trent Osborn and Madra Lord have already arrived but there is no sign of Gene Marshall!

Just then Gene taps Cora on the shoulder from behind! Gene has snuck into the theatre by a back door and came out to the crowd from inside the theatre just as she did 10 years ago at the premier of *Deep Devotion*.



### GREY LADY –GENE (VERY LIMITED 2007 CONVENTION DOLL SPECIAL EDITION) (Leneda Maki)

Gene fans are interviewed for a fan magazine about their love of the actress. One fan commented that he sits in the first row all the time and imagines she will step right off the screen and into the theatre.

### ESSENTIALLY GENE VIXEN (BLONDE)–GENE (2006 DOLL) FIRST DRAFT ESSENTIALLY GENE BOUDOIR (REDHEAD)–GENE (2006 DOLL) SECOND DRAFT ESSENTIALLY GENE BLUSH (BRUNETTE)–GENE (2006 DOLL) THIRD DRAFT

Gene muses she has moved back to New York. She sets-up house in a deluxe, New York apartment. A new Chapter in Gene's career had begun. After a busy day of unpacking and setting up her belongings, Gene relaxes in a long bath and then opens a box of fine make-up products she has been saving for a special occasion.

*Note: These are the first dolls released by Mel Dooms' Blue Star Studios and Produced by Jason Wu with Integrity Toys.*

*Note: All dolls came with the same story card.*



### “DAUGHTER OF THE NILE” (1998 DOLL, TIM ALBERTS) retired 2000



Monolithic begins filming *Daughter Of the Nile* with the biggest star of the day, Gene Marshall! Fans are drawn away from TV screens to the theatres by the thousands. Filmed on location in Egypt, Gene plays a role as a priestess who can see into the future in the waters of the Nile river. Filming in this country is hot and the crew and fellow actors are irritated and sunburned. But Gene keeps them amused with stories of a new fan of hers, a camel she keeps poking his head into her dressing room tent.

### CHERRY SMASH –GENE (2006 OUTFIT)

Scene 22 Script excerpt 4<sup>th</sup> draft July 27 1951

Gene has moved to New York and Madra welcomes her to NY by taking her out for an afternoon. They are at an Ice Cream parlor when Madra is insulted by a waiter whom she has been rude to. East or west, Madra is still, Madra.



### TOWN AND COUNTRY –GENE (2007 OUTFIT)

Conversation Transcript(Kirk Swenk) October 1951

Gene is leading the Cos Cob Public Parks Renewal program. She has traveled several trips from New York to Cos Cob with the same limo driver. She and he have become friends on their many trips and he has started to take some creative writing classes at a local college. On this night, Gene is on her way to a gala to dedicate a new playground. She invites the driver who is now a good friend of hers to join her at the event.





### 1951 J'ADORE-GENE (JS DOLL LE FDQ EXCLUSIVE)

1951 proved to be an extremely busy year for Gene with 4 movies in the works and more to come, there were promotion tours, interviews, red carpet events, opening galas, and parties to attend to promote them. As well as starring in all of them!

Gene called on the Master of Couture himself –Christian Dior! Since his debut collection in 1947, his fashions were the envy of all of Europe and America alike. She knew he could design just what she needed. She only requested the outfits to have alternating pieces that would appear new every time she altered the pieces. They both agreed that with her luminous skin tone and blue eyes red and pink were the colors of choice.

When Gene viewed the finished samples, she knew she had made the correct choice. Luminous fabrics and impeccable fit were only a few signatures of his extravagant designs.

After the fittings, Gene and Christian dined at a near-by restaurant. There, a bucket and bottle of champagne appeared at their table, from an admirer at the bar. Peering thru the crowded dining room to the bar, sat the famous author of a book soon to be made into a movie. Gene and Christian toyed with the idea that she might be the one who is the authors pick for the female lead. “No, I believe he favors Ava Gardner for that role.” Gene tells Christian. Christian tells Gene he would be so happy if she did get the role because then she could be close by and they could visit more often. “Well,” Gene relies “A girl can dream, no?”

*Note: The blue gown fashion for Phoenix is part of this wardrobe designed for these tours.*

### WHITE ORCHID-GENE (2013 JS DOLL)

Gene wows them at poolside. She tops off the country girl cheesecake pose with a straw hat and platform sandals. Cute, perky and seductive all at the same time.

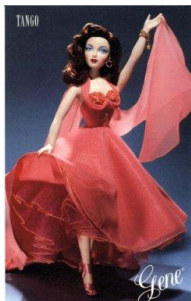


### PHOENIX-GENE (2013 FIRST JS DOLL)



Gene lay the script down next to her on the couch. She laid her head back and imagined how she would play the young woman in the script, on a life journey to rediscovery. She closed her eyes and fell off to sleep. Soon she was flying with big red and yellow wings. Sailing above a grassy landscape, she swept down to land when the green grass turned to hot flames. Gathering her wits, she kept her calm and imagined a cool wind that swept her up and she flew again, this time with wings of white and out of the fire. Higher, higher into the blue sky. She quietly awoke and whispered, “Like a Phoenix”.

### “TANGO” -GENE (1997 OUTFIT, TIM KENNEDY) retired 2000



*Tango*, a sizzling romantic film about a daughter of a US diplomat in Buenos Aires during the “Perone” years. Gene’s ballroom dancing lessons she took many years ago pay off in this film. In the film she dances three tango style dances with the male lead who, in the film is her lover. The second of these dances becomes a movie classic. Their eyes lock and never falter, their bodies are as one as they glide along the floor. This relationship displeases her father in the film and he schemes to separate the two for good. The film becomes the “date movie” of the year. It’s a steamy sensation!

*Note: Tango was fashioned after a dress worn in a movie by Ava Gardner.*

*Note: There is a lavender version of this outfit created for a gift to everyone who had attended all 5 Gene conventions to date.*





### EMBASSY LUNCHEON -GENE (1998 OUTFIT, LAURA MEISNER) retired 2001

In a scene from *Tango*, Gene wears this outfit when she discovers a father's deception, the reason for her lover's sudden departure, and his return. It is a story of young love and defiance. All with a happy ending that leaves audiences cheering!

### AZURE ELEGANCE -MADRA (2005 DOLL, LYNNE DAY)

Madra is not interested in making Gene's 10 years in the movies any part of her own career, until she gets a request from Lilienthal himself. Only then did Madra's tune to the idea change considerably. "Well, for the studio, I can swallow my pride and let by-gone's be by-gone's for one night." As Madra's agent, Benny was always on the ready to throw a complement in her direction and today was no different. "Would I get to sing and dance?" asked Madra. "No, Dear...they don't want you to over shadow Gene on her big night. They simply want you to be a host of the event. Make a few announcements, perhaps a quip or two.



Madra thought about what to wear. "I have a dress I have been saving for a perfect occasion, I'll put it on, and you can tell me what you think...."

### RENDEZ-VOUS –GENE (2007 OUTFIT)



Conversation Transcript (Kirk Swenk) Fall 1951

Gene goes to the Club Rendez-Vous for a private meeting with a married "distinguished gentleman". The Maître-D' thinks he has a juicy bit of gossip for a local gossip column only to find out the mystery man Gene is meeting is her own father! He and Gene are meeting to discuss plans for a surprise party for her mother.

### ROSES FROM MADAM -GENE (2005 CONVENTION OUTFIT, MADAME ALEXANDER)(not produced by Aston Drake) retired at issue

News was all over New York about Gene Marshall's 10-year tribute celebration. At the Madame Alex studios, the head designer and director of costume put together an idea for her favorite star and set about making a one-of-a-kind outfit for the star. Not knowing if Gene had a wardrobe chosen or not for all the gala occasions surrounding the big night, she designed a versatile and beautiful outfit to be worn day or night, formal or semi-casual.

Gene was ever so thankful for the gift from the Madam, that she sent her a special invitation for a front row seat at the star-studded event.

*Note: This outfit was specifically designed for Gene (not for Alex) by Madam Alexander Co. It is the first to unofficially be part of the Gene collection not produced by Aston Drake. It came with a long sheath skirt and a shorter pencil skirt.*



### MOSS ROSE-IVY JORDAN (2010 DOLL CONVENTION EXCLUSIVE)

Movie description for Classic Flicks network

Ivy gets a lead role in a film called *Moss Rose*. While Ivy usually played supporting roles, she took this opportunity to establish herself among the other leading ladies. Her costar Trey Clark, is her boss in the film about a girl who works at a fashion magazine, he is as charming as any leading man. Rumors of Ivy and Trey go beyond the camera lens into romance off the set. The fabulous fashions she wears complete the film, it is a great success for Ivy. She made the film an award winner instead of the "B" flick it started out to be. Ivy was awarded her footprints in cement. She had made her mark in Hollywood!

### STARBURST –MADRA (2007 OUTFIT)

Scene 7; 2<sup>nd</sup> draft (Kirk Swenk) Fall 1951

Madra plays "Betty", a seamstress who marries a wealthy dry cleaner entrepreneur, in the movie, *A Stitch In Time*. Now she is part of the society she used to work for. At a Country Club party, she reveals to the other society women who she used to be and unfortunately runs into a waiter whose tray spills on her outfit. She removes the overskirt and has on a slim skirt underneath. This is observed by a man who owns a fashion house and he gives Betty his card.



## PLATINUM DREAM -GENE (2005 DOLL, DEAN LASASSO)(ASHTON DRAKE ANNUAL DOLL)



Gene's 10 years in the movies were a treasure trove of memories for her and her fans but this year, with all the celebrations and honored events, was sure to be the most exciting so far! Starting out in the New Years Parade on a float of roses, getting a family heirloom cameo from her mother for her birthday, shooting films all over the world and now, to top it off, the studio is honoring her with a star studded event in her honor.

Hosted by Madra Lord, her co-star in many films, her parents are there and the mayor of her hometown of Cos Cobb, who gave her the key to the city.

At the end of a montage of some of Gene's most memorable scenes, a final shot showed a picture of Gene dressed in white on a pearl satin background. To the surprise of all there, out from that photo (with the magic of special effects), stepped Gene herself into the spotlight!

The audience rises to their feet and will not be quieted until Gene reaches the microphone and patiently waits so that she can make a short speech.

"Thank you all," she begins. "For allowing me to *Share the Dream...*"

## CAMEO -GENE (1998 OUTFIT, KATE JOHNSON) retired 2001

Gene has returned home for her 28<sup>th</sup> birthday, she is delighted to be just Katie Marshall again. She has a memorable birthday much like the ones she remembered as a child. Afterwards, in a quiet moment, Katie's mother gives her a treasured gift –a cameo that is a family heirloom. Later that day, mother and daughter attend an Arts Society meeting, Katie's mother, so proud of her daughter and so pleased that she wore the cameo on her lapel.



## COSMOPOLITAN -GENE (2005 CONVENTION OUTFIT, GEORGE SAROFEEEN) retired at issue



In this movie, *I'll Take Manhattan*, Gene plays a fashion designer named Honey. In the design studio her demanding boss, Lotta (played by Madra Lord), immediately puts her to the test having her design a cocktail outfit for her peers in just three days!

Honey quickly puts pencil to paper and with the help from the animation department, drawings fly from page to page, lift from the paper to fly around the room and sometimes onto herself!

The three days are up and at a cocktail party to welcome Honey to the New York fashion elite, Lotta is sure the young designer will fall flat. However, Honey's entrance to the party leaves Lotta's jaw dropping to the floor when not only did Honey arrive in a knock out fashion, a whole stream of models followed her in, dressed in equally

resplendent frocks.

Later, off the set, Gene is invited to a charity fashion luncheon in New York. Gene showed a parade of her favorite fashions from her 10 years in the movies. For her own dress, she chose her favorite from the party scene from her latest movie *I'll Take Manhattan*.

## LOTTA MOOLAH -MADRA (2005 CONVENTION OUTFIT, GENE DEVELOPMENT TEAM)

Madra calls her agent Benny Majors, who is house-sitting for her while she is in New York for the premier of Gene Marshall's movie, *I'll Take Manhattan*. "I need you to look in my address book for couture designers in New York. I need to have something fabulous made quickly for this big to-do and all I packed was California clothing and it is not all sunshine here in this east coast!"

"But you are from the Midwest, how is it you have forgotten?" Benny asks.

"So long ago...NOT so long ago! I know! I don't know *how* it slipped my mind... But, I must have something fabulous and warm to dazzle the crowd with while they wait for Little Miss Goodie. Now, start reading off those numbers!"







#### MAJOR E. LAINE -TRENT (2005 CONVENTION OUTFIT) retired at issue

Trent plays an old family friend to Honey Wheaton, played by Gene in the movie, *I'll Take Manhattan*. He loves the role of an Air Force pilot from WWII. In the movie, Trent wears an old flight jacket from a recent war. Honey notices the pin up girl painted on the jacket and asks who it is? "Why, that is our mascot, the actress Gene Marshall." Honey replies with a totally straight face, "Never heard of her." leaving audiences in stitches! Not only that, Trent, usually a one-take actor, had to redo the scene 10 times, before he could do it without breaking up in laughter himself!

#### I'LL TAKE MANHATTAN -GENE (2005 CONVENTION DOLL, GEORGE SAROFEE) retired at issue



Gene is in New York for the premier of her movie *I'll Take Manhattan*. The story is of a girl who is from the mid-west and her rise in New York's world of fashion. It was only 10 years ago that she was working as an usherette at a movie premier of *Deep Devotion* at the very same theatre, when Eric Von Sternberg discovered her in the glint of a flashlight in the darkened theatre.

Now she was returning. Not as an usher, but as the star on the red carpet! How well she remembered the flashing cameras in the lobby that night 10 years ago and how they mimicked the flashes of the cameras tonight as she stepped out of the limousine.

Everyone who was important to her on her rise to the star she was today seemed to be there; Cora Harper, Eric Von Sternberg, Reuben Lilienthal, Madra Lord, Trent Osborn, Violet Waters, and her first and best Hollywood friend, Ivy Jordan. Truly it is a night to remember!

*Note: This doll was made in a green and blue color combination with red hair, and given to the convention staff.*



#### JINGLE BELLE—GENE (2005 AD CONVENTION OUTFIT) retired at issue

Gene is at a premiere for *I'll Take Manhattan* in New York. At a party following, the governor of New York City mentions to her how much he and all the New Yorkers appreciated her positive portrayal of the city. He offers Gene anything she desires that the city can offer. It has always been Gene's dream since she was a child to watch the Rockette's perform from backstage. The Governor was sure he could arrange it and Gene received word the next morning to be at Radio City Music Hall at 4:00 p.m. When Gene arrived at the theatre, she is given an outfit and was allowed to actually perform with The Rockettes on stage! A dream come true and then some!



#### COGNAC EVENING (1999 OUTFIT, JOSE FERRAND) retired 2002

At home in New York, Gene is invited to the Governor's mansion for a reception for WWII veterans. She loves sharing stories with the soldiers and of course they have all seen the wonderful USO tour!

When the party begins to quiet down, Gene excuses herself because of an early plane flight back to Hollywood the next morning. As she leaves, the Governor thanks her for coming and tells her how proud he and her hometown are of her. Gene becomes misty eyed and realizes she will always be proud to be Katie Marshall from Cos Cobb.

#### SAFARI (1998 OUTFIT, TIM KENNEDY) retired 2000

On location in Egypt, shooting the film *Daughter Of the Nile*, Gene is delighted to be invited on a real safari! She insists however, that she do her shooting with a camera -much to the delight of the natives. The studio takes this opportunity for publicity photos as well. The natives are amused at Gene's open-toe high heels that the wardrobe department thought would be cute with her outfit.

Gene is amazed that even here, the young girls in the village know who she is and they have her autograph magazines on which Gene's picture is on the cover.



### CRISS CROSS (2003 DOLL, JOSE FERRAND)

After filming *Tango* and *Daughter of the Nile*, Gene's new role is a mystery thriller called *Criss Crossed*. Thirteen high school friends are reunited in a dark and gloomy house only to have someone end up dead, but who is the killer? Not even Gene in a one-hour radio interview would reveal the movies end. You have to go and see, to find out yourself!



### DELUXE –GENE (2006 DOLL) SCRIPT EXCERPT THIRD DRAFT

November 22nd Gene is at the same photo studio she was 10 years ago before she went to Hollywood, and again posing for the same photographer for the same magazine “DeLuxe”! The photographer and Gene delight in conversation about fashion models and the old magazines in her father’s doctor office!

*Note: This outfit has a color variation called “Coral Deluxe” and was a centerpiece at the*

*Lone Star Soiree convention.*



### BONNIE AND BLITHE (2001 OUTFIT, CHRISTINE DANELLI CURTIS)

One of Gene favorite days are the ones when she takes a group of all her friends children to the zoo. Making sure each child gets to visit a favorite animal making up games along the way. Everyone always has a great time at the zoo with Auntie Gene!

### CASCADE IN BLUE (2004 DOLL, ASHTON)

The premier of “*Daughter of the Nile*” was to be a full color event. Taking a cue from the Blue Nile itself all the sets and scenery had a blue cast to them and even the orchestra played songs with “Blue” in the title.

Gene arrived to the party opening the blue velvet curtains at the top of blue carpeted stairway, arriving at the bottom and finding her escorts arm, she began to enjoy the festivities.

*Note: A red version called “Red Rage” for Madra of this doll was made of this for a convention Centerpiece.*



### MANHATTAN HOLIDAY –GENE (2006 DOLL, 1ST FAO EXCLUSIVE IT DOLL) SCENE 14 SCRIPT EXCERPT THIRD DRAFT

December 10<sup>th</sup>. Gene phones her mother from a quiet bedroom at a noisy apartment party in New York. Gene promises that she will come home tonight right from the party. She informs her mother, that the dress she is wearing is not typical for her, she is only wearing it to garner attention from investors for her next movie.

Her Mom is always a little sad at Christmas because of her brother who died in his teens and Gene being out of the house and on her own. Both are soon sentimental over remembering past Christmases. Gene promises to be home that night and that she should not wait up for her.

”Leave the porch light on, I’ll be getting a ride form a friend...no, Mom, just a friend... a sweet man I know here at the party....”

### 1952

### DON’T FENCE ME IN (2000 OUTFIT, VINCE NOWELL)

In the movie *Shooting Star*, Gene inherits a ranch from her father who left it and now her, deeply in debt. There is a foreclosure on the farm and the land baron vows to have her ranch as his own. Although She has the support of her ranch hands and the townspeople, it will be a difficult task to raise the necessary money to pay off the bank.





### BOLERO (2000 OUTFIT, DEBORAH TREJO)

YOUNG DESIGNERS OF AMERICA WINNER retired 2000

In one of the Scenes from *Shooting Star*, Gene makes her way to a Wild West show where she has the chance to win a shooting match and save her ranch from foreclosure. She is a mysterious figure under a large sombrero making her way to the match, much to the delight of the shows promoter who sees the crowd she has following her.

### “SHOOTING STAR” (2000 DOLL, DOUG JAMES)

In the exciting shooting match scene in *Shooting Star*, Gene shocks the locals and the visitors that a girl has entered the competition! As Gene wins each event, the show promoter is delighted with her audience draw potential. He offers her a starring role in the Wild West show for the duration of the tour. Gene declines the offer vowing to remain in her hometown and pay off the mortgage on her fathers land with the winnings.

*Note: The hat was originally planned to be a yellow color to match her blouse.*

*Note: Seems like there are two versions of the same scene for this movie, Bolero and Shooting Star. Perhaps both were shown at test audiences for the reactions to Gene's wardrobe and the mystery element.*



### FRINGE FESTIVAL-IVY (2010 CONVENTION EXCLUSIVE DOLL)

Excerpt from Ivy Jordan's personal journal.

Ivy has been nominated for an award for her role in *Moss Rose*. She calls Gene all excited to tell her not realizing it was 4 am. The studio is going to do a full publicity blitz promoting the movie. Gene assures Ivy she will win and even is already planning what she should wear to the ceremony. Ivy cannot calm herself from the excitement and after she is off the phone with. Gene, she begins to call all her friends, starting on the east coast. This dress is the one she wears to the awards night. And

just as Gene predicted, she was beautiful standing at the podium.

### SHORTS STORY (2000 OUTFIT, VINCE NOWELL)

On a break from filming *Shooting Star* Gene wanders through the little Mexican village used in the film. She wanders in and out of shops and down side streets just to have a look. Gene discovers a little house for sale. She falls in love with the local culture and buys the little house. It will be a good get away spot for me” she tells her friends. And is delighted with her little souvenir –the deed!



### HEART'S AFIRE (2000 Outfit, LYNNE DAY)

Gene's character in *Shooting Star* has won the shooting contest and the whole town celebrates because now, the route to the river will be kept open for all to use. There is a big celebration party at Gene s ranch. The entire town and all her ranch hands including the foreman are there to help celebrate. The foreman, who remained aloof while Gene tried to save the ranch now sees her for the first time, dressed in her finery and admits he is taken by her beauty and has deep feelings for her. She confesses that she too has feelings for him and the movie ends with a very happy ending!

### HACIENDA (2000 OUTFIT, LYNNE DAY)

*Shooting Star* is “in the can” and just in time for Gene's new little get away home, is now furnished and ready for a house warming party! One local man in particular, a gentleman who coached Gene during the film of Hispanic customs and manners, is also invited to the festivities. He arrives bearing a house warming gift, a beautiful gold necklace made of gold from the local mines.







### MENS CLUB-MENS CLUB (2010 CONVENTION LUNCHEON EXCLUSIVE)

Radio Interview Transcript Cora Harper Show

Trent has been persona-non-grata for a year and a half and Cora is the first to interview him about his long awaited next screen appearance in a film called *The Rogue*. Trent explains that he was travelling around the country getting down to earth and learning what the people in the theatre seats need and want. He reflects that his movie *The Rogue* is not unlike himself in some ways. He is glad to be back in Hollywood and looks forward to more silver screen

credits.

### MIDNIGHT-MADRA (2010 CONVENTION EXCLUSIVE DOLL)

Excerpt from the book “Madra Lord; Living Over the Top” Mel Odom, Chapter 6

Madra calls “Edith” to let he know which gown she has chosen to wear to a premiere. Gossip ensues and the two ladies discuss the stuffed bra and other details of a particular actress whom Trent Osborn is attending the premiere with. Madra brags on her own physical perfection and then has to visit the studio to do some voice-overs of a scene that was ruined with her growling stomach caused by her intense dieting.



### HEARTLESS –MADRA (2000 OUTFIT, TIM KENNEDY) retired 2001

Madra’s heart races when she hears Lilienfeld has handpicked her for a role in *Somewhere Summer*. It could only be for the lead! She rushes to the beauty parlor for the full treatment. When she arrives at Rubens office, she finds to her disappointment, that she is to play supporting actress, a ruthless older woman who tries to ruin the young career girl (played by Gene Marshall), but fails.

Madra makes the audiences notice her however, and actually has sympathy from them for the character by the end of the movie.

Madra’s character may have lost-out in the film but she won the audiences heart with a sympathetic portrayal of the sad woman.



### CHAMPAGNE FLIGHT—GENE (2002 MDC CONVENTION DOLL, GEORGE SAROFEEEN)

The movie *Somewhere Summer* starred Gene as a stewardess who has big dreams that each the stars. As she sits in a lounge on a layover, she strikes up a conversation with a handsome man. She falls in love with the man and the next day she boards the flight she is working and is startled to see that there are no passengers, save for the man she met the night before. He had purchased all the seats so he could have her all for himself! The plane flies off to the clouds and beyond!

*Note: This doll came in three color variations; A tan version for FAO Schwarz Exclusive and a mint green one was created for a centerpiece at the MDC convention.*

### “SOMEWHERE SUMMER” (1999 OUTFIT, TIM KENNEDY)

In the final scenes of *Somewhere Summer* (a new winter release of a summer romance), Gene is standing in a garden waiting for her lovers arrival to sweep her away as he had promised. He does not appear and it begins to rain. She starts to cry and the tears in her eyes only add to the rain from the sky. Just as she opens the gate to leave, she hears the sound of running footsteps. She turns and standing there, as we all knew he would be, is her lover.

*Note: There is no explanation why there are two, maybe three movies with different plots that have the same title.*



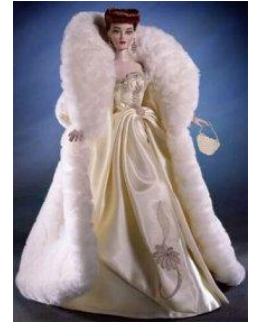


#### FILM FATALE (2004 DOLL, LYNNE DAY)

Gene wears a familiar costume for Gene fans to a special screening of the movie *Shanghai Lowdown* at the 10-year anniversary of the film (1952). Gene looks every bit the young actress she was 10 years ago.

In one of the most exciting dance floor scenes in the movie, Gene plays the daughter of a madam played by Madra Lord. This dramatic scene beginning in pitch black with a spot light appearing on Gene, then growing to show her in an almost glowing white tuxedo. (See 1942)

*Note: This outfit appears twice in Gene's storyline.*



#### "FIRST ENCOUNTER" –MADRA (2000 DOLL, CHRISTINE CURTIS) retired 2001

The papers called her a veteran of the silver screen when they touted the upcoming premier of Madra's latest film, *First Encounter*. Madra hated being called a veteran but when she first appeared on screen the men in the audience gasped. When in the movie in this beautiful gown, she walked alone and sad down a rainy street, she bumps into a stranger. Now it is the women in the audiences' time to sigh, Madra could still be The Enchantress.



#### PINK WITH ENVY –MADRA (2000 OUTFIT, BOB LANGE) retired 2001

Madra figures she better strike while the iron is still hot from the success of *First Encounter*. Her plan is to arrange a meeting with Lilienthal about the lead in a movie she hears the studio is about to cast. Finally she gets the call that Lilienthal will meet with her.

Madra rushes to the studio with a portfolio in hand of many sketches of some of her best outfits sure to land the lead. When she gets to Lilienthal's office, she hears him talking to Gene Marshall about the lead in the very film Madra has come to talk to him about.

#### DIAMOND EVENING (2001 DOLL, SARAH PICAZZI AD EXCLUSIVE, YOUNG DESIGNERS OF AMERICA AWARD)

A famous fashion designer René, is holding a party. His parties always have an air of mystery and this time he is keeping a secret about the identity of his guest of honor. Gene was delighted with her invitation and ran to her closet to choose her favorite René gown to wear at the party.

The night arrives and Gene is excited to find out who the guest of honor is. Rene approaches Gene with a velvet box. In it is a diamond tiara. "My guest of honor Gene, is the one who I most enjoy designing for, she is the one wearing the tiara! Gene, it's you!

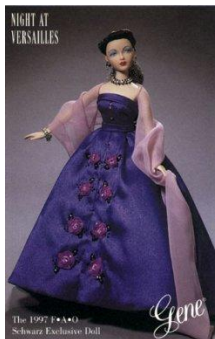


#### NIGHT AT VERSAILLES (1997 FAO EXCLUSIVE DOLL, TIM ALBERTS) retired 1997

A movement began to restore the Palace at Versailles. Gene is in France at this time filming *Paris Moon* and is asked to attend a charity ball at the palace. While there, She wanders among the magnificent palace and a tear rolls down her cheek as she sees the unspeakable ruin the palace is in from the ravages of war.

France's President, Charles DeGaulle sees this tear and vows, "Upon this tear, shall Versailles be rebuilt!" Within a year the restoration begins.

*Note: This outfit was originally planned to be a rose color.*



#### "MY FAVORITE WITCH" (1997 CONVENTION DOLL, TIM KENEDY)(1<sup>st</sup> Gene convention doll) retired at issue

This is a light-hearted comedy. *My Favorite Witch* is about a *good* witch in modern day Salem, Massachusetts. Love potions go awry at a Halloween masquerade party and lead to a magical ending delighting audiences everywhere!





### AN AMERICAN COUNTESS

(1999 YOUNG DESIGNERS AWARD, CHRISTINE D. CURTIS) retired 1999

In the new comedy hit *Royal Rebel*, Gene plays an American gold digger who marries a man of royal station. The people of the villages in her new country do not care for her. She does her best to win them over with charm and respect. At a royal function, she wears a dress and jewels belonging to a much beloved countess of years ago. Gene is so beautiful, and so poignant are the words of a song she sings, the people realize that she truly loves her new country and they welcome her from that moment on.

### HIGHLAND FLING –MADRA (2000 OUTFIT, LYNNE DAY)

Madra has disappeared and the studio is frantic! It is the holiday season and Madra is needed for publicity. The studio had everyone looking for her and Madra's secretary was ordered to only say that she is incommunicado.

Lilienthal was about to hire a detective to search for her when a package arrives from Edinburgh. Inside the package neatly tucked in with a bottle of scotch and there is a picture of Madra dressed in a red and green plaid gown. A simple note, with all the attitude known to be Madra, explained she had run off for the holidays with Lord McDougall. "Have a Happy!"



### A TOUCH OF HOSPITALITY (2004 DOLL, ADDITIONAL OUTFIT, WAYN NILSON)



Gene is honored at the Ladies Auxiliary of volunteers at the Pediatric Hospital. She accepts the invitation and then she is expected to give a thank you speech. She makes it short and includes another invitation for all to join her in the children's playroom.

There, while all wait for the surprise, Gene arrives in a Santa dress and hands out presents to all the children there. Soon everyone is laughing. "Laughter is the best medicine", you know.



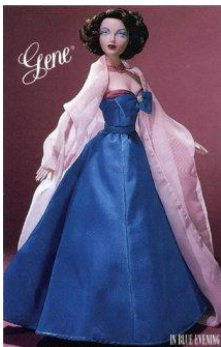
1953

### "UNsung MELODY" –MADRA (2001 DOLL, BOB LANGE)

Madra is promoting her movie *Unsung Melody* on a radio show with Cora Harper. Madra explains the movie is a real tearjerker and a whole box of Kleenex is required. In the movie Madra is an opera singer who loses her voice after witnessing a fatal accident involving her husband.

Trent plays the kind-hearted impresario who helps her regain her voice and of course, they fall in love.

The radio show is out of time, but Madra will not be stopped. She grabs the mike and continues with her interview without Cora!



### BLUE EVENING (1998 OUTFIT, TIM ALBERTS) retired Feb 11, 1999

This gown inspired by a blues-y tune written by a legendary jazzman. It was designed especially for Gene by one of her fashion designer friends. Gene wears this dress to a film premier and then again for photo shoot for an album cover.

### SPRING IN CENTRAL PARK (2003 DOLL, TIM KENNEDY)

It's a beautiful spring day in Central Park, New York. Gene is in town to sign some legal papers and takes advantage of the fine weather.

She meets with old friends for lunch and a carriage ride in the park. Gene loves the green oasis in the middle of the big city.





### LE JAZZ HOT- VIOLET (2015 JS DOLL CONVENTION EXCLUSIVE, INSPIRATION JAY-THORPE)



Violet was never so glad to be where she was at that moment when Gene drew a breath and announced with her sultry voice that jazz was the music she was meant to perform. Proud to be Gene's friend, proud that it was Gene who got her started in her own career in such a place not far from this same spot, only a few years ago. During the last number the star of the show would invite her on stage to join her in a duet about a man doing both of them wrong. Their ability to be believed had the audience hating the man, who didn't even really exist. Or, did he?

### LE JAZZ HOT- OONA (2015 JS DOLL, CONVENTION EXCLUSIVE, INSPIRATION TRAINA NORELL)

This was a night to remember for all times, how will she be able to fully describe this sound called Jazz to others? Maybe that man, Louie was right, if you have to have it explained, you will never understand.



### LE JAZZ HOT-TRENT (2015 JS DOLL. CONVENTION EXCLUSIVE)

Whisky on the rocks. It seemed appropriate to the club and the act he was there to see. When the lady on stage finished a set of heartbreaking blues and made a shift to hot jazz, Trent was becoming unable to cope with the realization that he will never be the man to hold enough dignity to stand at this beautiful songstresses' side. "Another" he motioned to the waiter without a word only tapping his finger to his empty glass. Just not good enough for her, he must be content with being a friend.

### LE HOT JAZZ-MADRA (2015 JS DOLL, CONVENTION EXCLUSIVE)

Madra was herself near listening to the voice of the stage performer; she knew you needed something special to draw out those notes in such a discerning audience. She is jealous, even envious, but she had her own talents but not for such a venue.

She examined Trent who sat in an adjoining couch to hers. He was drinking too much again; he will need someone to drive him home. Something she had done before. She will make sure he gets to his apartment, take off his shoes, and soothe his troubled mind. In the morning, Madra would again tend to his needs. A hangover that defies him to remember the closing number of two ladies on stage, was it real?

The phone rings, it is Gene. Madra is kind but annoyed, "Doing well", she explains, "nothing unusual", I will see that he is better before I leave. Perhaps later today you can stop by to see him". Trent knew he really should stop drinking. He needed to. But this morning it is Madra who is his friend.



### "RAIN SONG" (1998 OUTFIT, DOUG JAMES) retired 2002

The film is the directing debut of Ivy Jordan. In it, Gene is a schoolteacher who tries to get a grieving widowed father to notice his son. During the filming of *Rain Song*, Gene is seen around the town with the leading man from the film. Rumors begin to fly of a hot romance between the two.

In the film the two characters do fall in love, but the *actors* off the set, insist that they are just good friends.

Years later, the boy who co-starred with Gene in *Rain Song* is now a grown man. He recalls: "I had a crush on her during the making of that movie, and I still do."

## SUNDAY AFTERNOON

(1999 YOUNG DESIGNERS AWARD, ABIGAIL HASKELL) retired 1999

After the filming for *Rain Song* had finished, Gene takes a walk in the New England's seaside where the film was made. She stops into a gift shop where she is enchanted by an old man who is building a ship in a bottle. He thinks he knows her but he cannot place the face. Asking her name she replies, "Katie." The old man tells her she looks just like that movie star Gene Marshall. Gene blushes. "She's my favorite," he continues. "You're pretty enough to be in the movies, ever think about it?"

"All the time..." Gene says.

Before she leaves the shop, Gene has purchased the ship in the bottle from the old man and forever it will remind her of that funny day and charming old seaman by the seaside.



## PLAYING THE FIELD –TRENT (2002 OUTFIT, GENE DEVELOPMENT TEAM)

While in England, Trent visits Cowdray Park where many polo players meet. Trent has brought along his riding outfit just in case they need someone to fill in on any of the games. Disappointed that they do not need his hand, Trent then takes to the possibility of meeting a *nice* young lady.

## "PERFECT MATCH" (2001 FAO DOLL, LYNNE DAY)

Once again Gene is thrilled to be playing opposite her all time favorite actor Trent, in yet another movie "*The Perfect Match*."

This film requires Gene to slap Trent but she has trouble bringing herself to do it. Even when it is just for a movie scene!

Trent devises a plan. When the scene approaches the impending slap, he whispers some unmentionable thing in Gene's sweet ear. She has no choice, but to slap him!

"Cut!" shouts the director.

When the movie posters come out, the header is "Strike a Perfect Match and see the sparks fly!" And there is the picture of Gene slapping Trent. The real life slap could not have been staged better.



## VIOLET NIGHTS –VIOLET (2003 DOLL AND TRUNK SET, LYNNE DAY)



Violet returns home after a long, but exciting tour. She had struck up a friendly conversation with the deliverymen and autographs some photos for them to thank them for not damaging her furniture while maneuvering the huge trunk into her home.

After their departure, Violet heads for the tub for a much needed soaking. After her bath, she relaxes with a cup of tea and promptly falls asleep in her armchair, feet up on the ottoman.

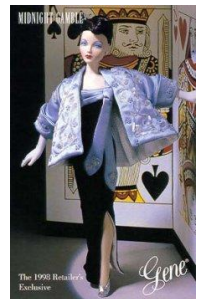
## MIDNIGHT GAMBLE (1998 EXCLUSIVE DOLL, DOUG JAMES) retired 1998

While in Paris, Gene is invited to a night on the town with friends. They end up at a casino. Gene has never gambled before; she puts several chips on 17 black at the roulette wheel. 17 is her birthday. She wins! She throws up her arms in excitement and the satin jacket she wears flares out as if they are the wings of a butterfly.



## CRÈME DE CASSIS (1998 DOLL TIM ALBERTS) retired Feb 11, 1999

In August of 1953, a journalist who later writes a book about the famous star interviews Gene. He recalls in the book the day Gene met him in Paris for an interview. He remembers she was sipping on Crème do Cassis cocktails. She was witty, intelligent, and modest. How utterly lovely she was, her wonderful blue eyes and long sweeping lashes mesmerized him. He will never forget the star of stars.





## BLOSSOMS IN THE SNOW

(1997 LIMITED EDITION OUTFIT, TIM KENNEDY) retired 1997

Back in the U.S. Gene is the guest of honor at a New Years Eve charity ball for the veterans of the war. Upon her entrance she is greeted with a standing ovation from the distinguished guests. Her speech, in honor of the veterans causes an outpouring of donations that make this event the most successful to date.

*Note: A variation of this in light blue called Blossom in Blue was created for Fan Appreciation Event 1997*



1954

## FORGET ME NOT (1998 OUTFIT, TIME ALBERTS) retired 2002

During a publicity photo shoot with numerous changes, nothing is going right! Her garter snaps, she breaks a nail, and snags a stocking, her long line bra is too short causing her to worry constantly that it will fall too low and ruin and completely ruin an already un-perfect day. "I'm a mess," Gene groans. But the wardrobe mistress assures her that "Even in her 'dainties', she will look like a lady that no one could ever forget."



## DISTANT VENUS –GENE (2008 CONVENTION DOLL)



Movie Profile: Distant Venus

This unconventional, light hearted, over-the-top, extravagant comedy, *Distant Venus* started out as a Broadway play in 1952, It's plot is that an advanced civilization on the planet Venus has been observing Earth's human relationships through television broadcasts that have wandered into space, via the airwaves. They develop a distorted idea of earthlings and adopt the distorted and incomplete lifestyle they have witnessed. Gene plays the Princess of Venus slated to marry a man whom she does not want. She escapes the planet and lands on Broadway in New York where she is mistaken for an extra in a play. Soon her father's minions are tracking her, she falls in love with a television host whom she has watched from afar on her home planet, Venus! She also has to deal with disrespect from the

earthlings who do not know she is planetary Royalty!. *Distant Venus* is a surprise hit in the era of new Science Fiction filmmaking.



## OONA –OONA (2008 VERY LIMITED CONVENTION EXCLUSIVE DOLL) (Leneda Maki)

This mysterious personality appeared during the filming of *Distant Venus*. Few if anyone knew who she was and the studio was tight lipped about it as well. Perhaps they do not know who she is either, but she commands such respect, no one will question her. Was she an alien form Venus who wanted to be sure the Earthlings portrayed her planet correctly? She vanished after the movie, just as mysteriously as she arrived.

## ALL ABOUT THE EYES –GENE (2008 DOLL)

Movie Profile: Distant Venus

One of many outfits worn by Gene Marshall in the movie *Distant Venus* where she plays a run-away Venusians Princess trying to adopt and fit into the Earthling lifestyle she has studied from silly TV show broadcasts that have drifted into their air waves.



## THE GIRLS FROM DREAM CITY BAGGIE DOLL—GENE (2008 CONVENTION GIFT) (Leneda Maki)

Gene has a favorite spa she has kept secret for years. She could totally forget all the movie sets, costumes and difficult co-stars in the hot steam of the sauna. The day's aches and annoyances all just seem to vaporize, swirl around and disappear into the cedar lined walls.





### IMPERIAL SHE –GENE (2008 CONVENTION OUTFIT)

Movie Profile: Distant Venus

One of many outfits worn by Gene Marshall in the movie *Distant Venus* where she plays a run-away Venusians Princess. This outfit is most dramatic of all present in the movie.

*Note: This outfit was also used without variation as a centerpiece at the Girls From Dream City Convention.*



### ULTIMATELY MADRA –MADRA (2001, BLONDE; 2002, REDHEAD) (2001 DOLL, GENE DEVELOPMENT TEAM)



Publicity Photo day at the Studio, Madra could not be more annoyed. She had better things to be doing. But it is no surprise that the costume fitters are behind schedule.

Bottled up the energy that should be out on the tennis court with Trent or perhaps at the pool in the newest fashionable swimsuit (My, they were getting skimpy these days), Madra paces the dressing room and searches the closet for one of her tailored, well-made, one-of-a-kind outfits made to her specifications and desires. She stumbles upon a dress that harkens her back to days when she, Mabel Lorkovic, had run away from Dullsville to Hollywood!

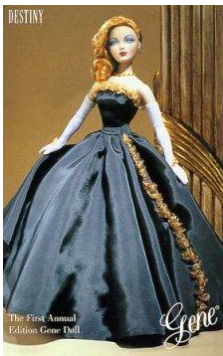
Quickly she shook off those days of bygone innocence, she grabs a fur stole and tosses it over her shoulders. Its warmth calms her but the sudden rapping at the door startles her. It's about time! "Get in here with those outfits! I'm freezing!"

### TABLE FOR TWO (2000 OUTFIT, JOSE FERRAND)

While lounging at her pool on a rare day off, Gene gets a call from R.L.'s office assistant. Gene is to come right away to the studio to talk to R.L. about new project.

Gene hurries to her closet and frantically picks out just the right outfit for the meeting. Nothing too bold or presumptuous, she needs something soft and professional.

Once at the office, R.L. proposes a new film called *Destiny*. "You are destined to be the lead..." he tells her.



### "DESTINY" (1998 A.D. DIRECT MARKET DOLL, MARK ESPOSITO) retired 1998

In 1954, Monolith Studios made screen test reels for a film (that was never made) called *Destiny*. It was believed that these reels were lost. They are discovered years later in a retired film editor's private collection. The editor had rescued them from the cutting room floor and saved them. He had been a great fan of Gene Marshall's.

Many years later a Hollywood reception is held in gene's honor and there to everyone's surprise they are honored with the stunning premier of Gene Marshall in *Destiny*!

### NOBLE INVITATION (2001 AD DIRECT DOLL, JIM HOWARD)

Gene is honored to be a guest at a celebration party for a favorite author Ernest Hemmingway, whose book *Old Man and the Sea* has just won a Nobel Prize for literature. Unfortunately, Hemmingway will not be attending due to illness. But rumor has it that the King of Sweden will attend the party. Perhaps the night will not be a total bust. Suddenly, a hush falls and the crowd in the room parts open. In walks Gene on the arm of...

*Note: this doll also celebrates the 100<sup>th</sup> anniversary of the first Nobel prize in 1901.*



### SUNSET SERENADE –VIOLET (2009 DOLL)

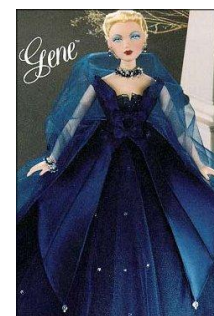
Excerpt from "Violet Waters: Songbird" Mel Odom, Chapter 15

Violet phones her mother to tell her of an upcoming concert she is to give at the Hollywood Bowl. She talks of the poster, her gown and the concerts name, Sunset Serenade. Her mother saddened that she would not be there to see this wonderful event, is brought to joy when Violet tells here there are two plane tickets on their way to her and father to fly to Hollywood and see the concert.

## MIDNIGHT ROMANCE (1997 1<sup>ST</sup> NALED EXCLUSIVE DOLL, TIM ALBERTS) retired 1997

Years ago, at a premier party, Gene steps outside onto a balcony for a breath of fresh air, Outside she hears a haunting melody from a piano in the music room. She is entranced by the tune and begins to hum along. It was as if this song was written for Gene. The man playing the piano is Johnny Harmon. They spend the evening singing together in the music room. A true friendship is born.

Years pass and Johnny has written a new song for Gene, one that he is sure will break all record sales: *Midnight Romance*. Gene agrees to pose for the cover of the album in this wonderful blue gown of tulle and crystals. It is rumored that Johnny is writing all the new songs for Gene's next film. Johnny loves Gene deeply, but in his heart he knows they will only be good friends.



## IT HAPPENED IN MONTEREY (2002 OUTFIT, WAYNE NILSON)

A quick summer jaunt to Monterey before Gene starts work on the film, *Love For Sail*.

While on the beach, Gene takes pleasure in hiding behind her floppy hat and keeping some privacy from fans.

Soon she was lying in the sun, hat aside. She is recognized not by a fan, but by a fellow actress, I. Vee Jordan who had been the contract player Monolithic hired to guide Katie on her first arrival to Hollywood. After a few moments of catching

up, Katie is invited to lunch with I.Vee and her family.

*Note: Inconsistency: Ivy and Gene shared an apartment when Gene first came to Hollywood.*



## POOLSIDE (1999 OUTFIT, VINCE NOWELL) retired 2001

The film *Love For Sail*, is about three working girlfriends who have decided to take a cruise for a much-needed vacation. In this scene, Gene is making fun of the ships Captain. She mimics his officious manner and gruff voice.

Suddenly she realizes her friends are not laughing anymore. She turns around to see the captain standing directly behind her! Gene's tan turns a dark red and the Captain tips his hat to her secretly vowing to win her admiration. She flops into the deck chair with her beach coat over her head. He will never speak to me again she thinks. But he does have the

most romantic eyes....

*Note: This outfit changed dramatically from the original concept. The fabric is completely different and the jacket was once a skirt.*

## SWIM-SUITED TO A "T" –GENE (2007 DOLL)

Promotional Script excerpt June 23 1952

Crowds of fans have crowded the beach where Gene and I.Vee are shooting a scene from the movie: *Love For Sail*. In this scene, Gene as Mary and Ivy as Muriel, talk about how their plans to find a wealthy husband on a cruise ship has not turned out well, however, Mary has the eye of the Captain of the cruise ship but keeps putting her foot in her mouth when she is near him. No exception this time either as she mimics him as Captain of the ship, he is standing right behind her.

*Note: It is not clear why this film was released 2 years later.*



## TURQUOISE: SPECIAL SCENE –GENE (2009 DOLL)

Movie File: Color Deal (Special Scene)

Gene and I. Vee sit in a coffee shop over breakfast one day while plans for *Color Deal* are still being detailed out. I. Vee explains to gene that she needs one big number that will bring the four friends back to the screen together to end the movie. Gene comes up with an idea of a fashion show with the four of them modeling sweaters. I. Vee alters the scene that she is to play a fashion designer and the others are her models. It sounds like a good idea to the two of them and they finish their meal satisfied with the scenes idea. In the end Gene wears the turquoise sweater to set off her eyes!



#### CORAL: SPECIAL SCENE –MADRA (2009 DOLL)

Movie File: *Color Deal* (Special Scene)

(See Turquoise: Special Scene) Madra is to wear the coral sweater that best compliments her hair color.

#### MAGENTA: SPECIAL SCENE –VIOLET (2009 DOLL)

Movie File: *Color Deal* (Special Scene)

(See Turquoise: Special Scene) Violets coloring looks great in this magenta sweater specially made for the fashion show scene.

#### PEARLS AND PINK-IVY (2009 DOLL)

Excerpt from the personal journal of Ivy Jordan

Ivy confides in her journal how demanding directing a movie can be. She pines over each part and acts them all out herself so that the actors can understand fully what she means for the scene. She had a meeting scheduled with the studio brass to talk about directing Trent Osborn's new flick. She had called her friend Gene Marshall to come over and help her prepare for the meeting. Gene made a good time of it. Making or like she was R.L. himself. The two had a good laugh and Ivy's nerves were at ease. Gene even loaned Ivy a wonderful pink suit to wear to the meeting. Don't let the color of the suit control the atmosphere, be tough! Gene had told her. Ivy took the good advice and is now directing the new Trent Osborn film!



#### TURQUOISE: COLOR DEAL –GENE (2008 DOLL)

Star File: Gene Marshall

When the director, Martin, walked out on the set of *Color Deal*, Gene came up with a plan. She got the two other female stars, I. Vee Jordan and Madra Lord, to go to the coffee house across the street from the studio to tell them the plan she came up with to save the movie. At the coffee house I. Vee Jordan, Gene spills the beans that the script was written by I. Vee! "No!" exclaims Madra, then catching herself, "Yes?! Oh, wonderful! Delightful!"

I. Vee had always wanted to direct and now this was her chance!

II.

#### EMERALD: COLOR DEAL-MADRA (2008 DOLL)

Star File: Madra Lord

Having suddenly learned that I. Vee wrote the script for *Color Deal*, Madra made an excuse to leave the table at the coffee house, and got to a phone to call her agent, Benny Majors. Benny reminded Madra who was upset at this bit of news, that she needed this part told her to play along with any plan and even to make it look like it is her idea for I. Vee to direct the movie. If I. Vee makes it a success, she can be part of it, and if not, she can at least say she was helping out a friend.

Back at the table Madra took over the conversation in her usual manner purposely forgetting to ask I. Vee if she needed an agent as Benny had asked her to do.

#### DEEP CORAL: COLOR DEAL-I. VEE JORDAN (2008 DOLL) 1<sup>st</sup> I. VEE Jordan Doll introduced to the collectors

Star File: Ivy "Vee" Jordan

Vee writes in her journal how Martin walked out on the set of *Color Deal* resulting in a plan by Gene, taken over by Madra that I. Vee should direct it since she wrote it in the first place. It would be some trick to get Ruben Lilienthal to allow her to do it. The three of them make a plan to go to Ruben's office in the morning and give it their pitch! I. Vee is sure that with Gene Marshall AND Madra Lord giving the pitch she is sure to have a shot.



### CHARTREUSE: COLOR DEAL –VIOLET (2008 IT W-CLUB DOLL)

Star File: Violet Waters

Violet assumes she is out of a job on the movie *Color Deal* when the director walks off the set. Out in the studio lots, she runs into the co-conspirators I. Vee, Gene and Madra as they march to Lilienthal's office to present him with their ideas. Violet and the three ladies duck into a shadowy studio door to let Violet in on the plans. Gene and I. Vee promise to re-write Violet's part in the movie beefing up her role. Violet is very interested and suggests they get to Lilienthal's office ASAP! The three become four and off to R.L.'s office they go!



### LADY DIRECTOR –I. VEE JORDAN (2008 DOLL)

Star File: Ivy "Vee J." Jordan

Ivy writes in her journal that her first day as a woman director on the set of *Color Deal*, is more harried and confusing than she had thought. Her nervousness was alleviated when Madra began to sing "We Hail To Thee" with the whole crew and cast joining in. She then mocked the previous director with a funny imitation of him smoking his cigar and putting a foot up on a chair. All went well after that and I.Vee feels that, this directing business, is her calling!

*Note: This is a variation of C'est Moi*

### "VEE" FOR TEA-I.VEE JORDAN (2008 IT W-CLUB DOLL)

Star File: Ivy Jordan

When the director of the movie *Color Deal* quit due to interference by the studio heads, I. VEE, Gene and Madra concoct a plan for I. VEE, the secret original writer of the script to direct it herself. It was always a dream for I. VEE to write and direct her own movies and this was her big chance! Noticeably nervous the first day of shooting, Gene offered to sit and relax with her over a cup of tea. This afternoon tea with Gene became a tradition on the set.

*Note: Two different stories of Ivy's first day on the set as a director of Color Deal.*



### GLISSANDO –VIOLET (2004 DOLL, LYNNE DAY)

Ad-Lib Jazz Awards has nominated Violet Waters for Most Popular Artist of the year. A piano player plays a glissando in place of a drum roll and abruptly stops just before the winner is announced. In this category, Violet felt as if her heart would burst on the last note of the glissando for this category. For what was only a few seconds, but seemed like an eternity, Violet recalled almost every up and down of her career.

And the winner is.... Miss Violet Waters!"

*Note: A pink and black version of this outfit was used for Metro Benefit Event.*



### HI-FI (1998 OUTFIT, DOUG JAMES) retired 2000

Gene, home in Hollywood between films answering fan mail. She reads an article about her stay in Paris and listens to the new hit record, *Blue Evening* written by her friend Ina Stafford. She sings along harmonizing to Ina's alto voice with her soprano voice. She dances around the room only to discover that she was being watched by her sometimes-leading man, and always her good friend. She plays the record again only this time they dance together.

### "BRIDGE CLUB" (1999 OUTFIT, VINCE NOWEL) retired 2001

A romantic comedy starring Gene and three older actresses, long since retired from the screen. Gene had convinced the three actresses, whom she had always admired, to come out of retirement and star as her mother and the others as more bridge players in the film *Bridge Club*.

In the film Gene's "mother" pleads with her to fill the seat of a player who cannot come for the game. The mother's friends take this opportunity to tell Gene that there's an available well-to-do young man who would be perfect for her. But Gene has her eyes on a not-so-well-to-do young man. The three matrons scoff at Gene's choice and try to talk her into meeting the other young man they know. Gene reluctantly agrees but then begins to see, in all the King's faces on the cards the



young man of her choice! And look whose face is on the Queen of Hearts!

Will there be a happy ending here? At least for the three older actresses! Their film careers have been revived thanks to Gene!

### **FIREWORKS-VIOLET (2010 CONVENTION EXCLUSIVE DOLL)**

Excerpt from “Violet Waters: Songbird” Mel Odom, Chapter 4

Violet has recorded an album called *Fireworks*. When the record hit the stands, there was much attention to the cover of the album. Violet wore a wine colored embroidered dress that was as talked about as the song she sang. But the song too, there was something special and different about this recording from the others she had done. Speculation of what caused this improvement were from a new voice coach to, or just a maturation of her vocal cords. Few knew however that during the recording, Violet was in love. Why the big secret? Her love was a blue eyed musician Buck Wilde. Societal standards forbids interracial relationships in these days and it is best for everyone all the way up to the heads of studios and recording companies that such relationships are kept secret. And yes, discouraged. Everyone who knew or suspected, kept quiet if not to protect Violet and Buck from career killing prejudice, but to protect their own jobs as well.



### **WINTERS' ROMANCE (2002 DOLL, BOB LANGE)**

Leaving warm Hollywood for the cold holiday festivities in her hometown, Katie is invited by the mayor of Cos Cob to light this years' Christmas tree. Gene lovingly reminisces as she looks at the crowd of fans, old friends and family that have gathered for the ceremony. With a quick and cheerful “Happy Holidays!” Gene throws the switch that lights up the tree and the crowd roars its approval.

**1955**

### **EL MOROCCO (1996 OUTFIT, TIM ALBERTS) retired 2000**

Gene is giving her first TV interview at her home in New York. This trip is special for Gene. It is also her fathers 50th birthday and she is treating the entire family to dinner and dancing at New York's El Morocco Nightclub. It is a wonderful night and it does not go unnoticed by reporters.

*Note: Another source says it is her fathers' 60<sup>th</sup> birthday.*



### **SUNSET CELEBRATION (1999 OUTFIT, VINCE NOWELL) retired 2001**



Filming has wrapped up for the day and Gene is humbly made no effort to remind anyone on the crew that today is her birthday. Not even one note from one dear friend. How could they all have forgotten? She decides that she will just go home and spend a quiet evening with her pets. Dottie and Dashille. Just as she is readying herself for the drive home, there is a knock at the dressing room door. Could Gene please model this dress for a photo shoot before she leaves? With a sigh, Gene dresses in the lovely sunset color dress that is handed to her.

Over at Studio A, the photographer is waiting, but something is happening. A stagehand tells Gene she should go and see. There is a surprise party waiting for her with cake and party favors! Also, there are all of her best and dearest friends! This has truly become a wonderful birthday!

*Note: A green Version of Sunset Celebration was a limited edition called Santa Fe Celebration.*

*Note: This dress's prototype was white with orange, yellow and pink sash. It has been made by Vince Nowell in many colors for different special events since.*



### JONQUIL –MADRA (2008 DOLL)\

Star File: Madra Lord

Benny Majors, Madra's Hollywood agent is upset that he has not heard from Madra herself about her new love interest "John Keel". He explains that she was overheard at the *Color Deal* premier the previous night speaking of this man. Madra explains to Benny that yes, there is a new man in her life but he is a fashion designer from Europe and the dress she was wearing was one of his called "Jonquille". Benny is relieved that for the moment he will not have to deal with one of Madra's wild flings with another admirer until Madra informs him of a fellow by the name of Hank O'Hara!



### SPARKLING SEPIA –I. VEE (2008 DOLL)

Star File: Ivy Jordan

I.Vee has been nominated for Best Director for *Color Deal* at a prestigious Film Play Magazine Awards ceremony. I.Vee is certain she will not win, but when her "alter-ego's" name is read from that last envelope of the evening, she is all but numb with excitement and shock! She sees from the podium, Gene and Madra are laughing uncontrollably as Ivy accepts the award for Ivan Johannsen (AKA I. Vee Jordan) in his stead. The following morning the three of them storm R.L.'s office and demand that I. Vee be paid the proper salary for a successful director, woman or not!

### "MAD ABOUT MITZI" –MADRA (2001 OUTFIT, VINCE NOWELL)

First signing on to do the film, *Mad About Mitzi* before she reads the script, Madra learns later that proves to be a mistake. But the studio was so insistent, she was sure it had to be something special!

Madra thinks the film is about a girl named Mitzi, but when she arrives on the set on the first day of shooting, she finds out that Mitzi is a talking dog and Madra is to play her dizzy Society Dame owner.

Unhappy about the plot, Madra has no choice but to go through with the film. She extends a hand of greeting to Mitzi but the little dog snaps at her. You can't fool a dog can you?

After the film is wrapped up and shown to audiences the studio has a hit on their hands. The studio plans a series of films. Madra is not exactly overjoyed with the notion. Her only reaction: "Woof."



### BELLWETHER OONA (2010 CONVENTION EXCLUSIVE DOLL) (Leneda Maki)

There she was again at the awards dinner. Oona, whom no one knew anything about but seems to show up out of nowhere! . Now, she is at an awards dinner that the movie *Distant Venus* is a nominee for Special Effects and Best Movie. She has dyed her hair red, or is the effects of Earth's atmosphere? Who was she and why did we never see her again?

### INCOGNITO (1998 DOLL, TIM ALBERTS) retired 2002

While on location in Rome, Gene decides to go out for a drive and try not to be noticed. She and her two dogs Dottie and Dashille, ride with her in the Ferrari across the rolling countryside. Unnoticed?! It is likely a beautiful woman in Rome is never un-noticed. A bus full of tourists recognize her also. But Gene never notices them and has an enjoyable day thinking she is just a lady out for a drive.



### ON THE VERANDA (1999 OUTFIT, LYNNE DAY)

While in Italy, Gene is invited to an afternoon luncheon at a famous Italian director's home. It is all in his plan to woo the American actress to stay in Italy a while longer and star in *his* next film.

When he sees Gene up close and in person for the first time, her beauty mesmerizes him and he stutters his request never really getting it out. Gene has a hunch that this is what he will ask of her and she seizes the opportunity to invite the Italian director to America to direct *her* next film, *Bitter Snow*, which is in need of a director. He blurts out "Yes!" before he knows it and it is all settled. Gene's charm and insight as again saved the day!

*Note: On the Veranda is based on the bridesmaid dresses from Grace Kelly's wedding to Prince Rainier.*







### ON THE AVENUE (1998 FAO EXCLUSIVE DOLL, TIM KENNEDY)

Back home in New York, it is too beautiful a day to drive to a charity Ice Cream social. Gene dismissed the limousine and chooses to walk down 5<sup>th</sup> Avenue on foot. It is impossible for her to remain un-noticed. Heads turn and whispers are heard. Finally, a fan asks for an autograph and she chats politely with the crowd now circling her. Her fans respect her as she bids good-day and continues on along the avenue.

As she gazes into a shop window she impulsively purchases a large stuffed bunny for a 6-year-old fan that wrote her and sweetly asked for an autographed picture. She arrived on foot at the social carrying the large bunny to the surprise of the guests and reporters.

### EMERALD EVE (2002 RETAILER HOLIDAY EXCLUSIVE, LYNNE DAY) RETIRED 2002

In a 1955 production of a story set in 1946, Gene plays a widow who adopts an orphaned child from the war torn European theatre. They learn from each other their languages and customs. In the end, Gene is throwing a huge party for New York elite class, when she hears the child ask God to stay with the pretty woman forever. Overwhelmed, Gene takes the child in her arms and introduces her to her socialite crowd as “her daughter”.

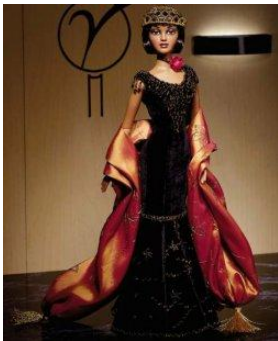
Three years after the release of the film, it airs on television and wearing the same emerald dress from that final scene her and her now teen-age co-star host the event. (See 1958)

*Note: The title of this movie is not known.*

*Note: This outfit appears three times in Gene’s storyline.*

### VERY VIOLET (2002 DOLL, GENE DEVELOPMENT TEAM)

Violet has arrived at the NBS Studios for her costume fitting for the TV special “*The History of Music*”. Violet can’t help but feel a little over exposed, even alone in her dressing room waiting for the seamstress to come and take her measurements. Violet sneaks out of the dressing area and into the costume shop where she delights in the many beautiful gowns and costumes. When someone approaches the costume shop, she quickly re-hangs the gown she admired and sneaks out unnoticed and back into her dressing room.



### TORCH SONG –VIOLET (2002 DOLL, JOSE D’SAENZ)(DOTY winner 2001)

Violet is one of the stars to sing on a TV special about the history of music. Violet is dressed in a 20’s outfit and sitting atop a piano on live TV. Every house in the nation was tuned in to hear the stars and the songs. Violet’s performance turned out to be one of the best received of the evening.

The next day, all record stores across the country reported that all their Violet Waters records had sold out!

*Note: This outfit was created in red with black beading for centerpieces at the Fiesta de Albuquerque Convention on Violet and Madra there was not a name given to these dolls, referred to as Tulsa Red Torch Song*



### “THE RAINS CAME” –TRENT (2001 DOLL, 20<sup>TH</sup> CENTURY FOX)

All of Hollywood is invited to attend a 20<sup>th</sup> anniversary celebration for 20<sup>th</sup> Century Fox. As part of the festivities, guests are invited to choose a costume from a favorite 20<sup>th</sup> Century Fox film. Trent is first to decide upon the traditional Indian garb worn in the movie “*The Rains Came*”. He loved the idea of traveling the world and having the wonderful adventures he watched in the movies when he was a boy.

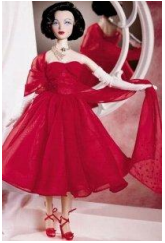


### “GENTLEMEN PREFER BLONDES” (2001 DOLL, 20<sup>TH</sup> CENTURY FOX)

Gene knew already what she wanted to wear to the 20<sup>TH</sup> Century Fox party. Her favorite film character was that of one played by the legendary Marilyn Monroe as Lorelei Lee from “*Gentlemen Prefer Blondes*”. Beautiful blue satin sexy and smart she ran off with her dress to the hairdresser for a new shade of platinum blonde to match it.

### “ALL ABOUT EVE” –MADRA (2001 DOLL, 20<sup>TH</sup> CENTURY FOX)

Madra sat with her notebook in hand watching film after film before she decided upon a wonderful outfit from “*All About Eve*” a role she tested for but did not win. This would be her chance to wear an outfit that should have been made for her in the first place. Now at least for one night she can imagine the role of Eve as only she would have played it.



### BEST BET—GENE (2002 ANNUAL DOLL, SYLVIA GALLEN)

Gene has been invited to work the roulette table at the charity Monte Carlo Ball. Gene dresses the part in a bright red dress and jet-black hair just like the colors on the wheel. When Gene entered the room all activity stopped to admire the beauty making her way across the floor to the roulette wheel.

“Place your bets!” She shouts. And once again the game room is alive with activity.

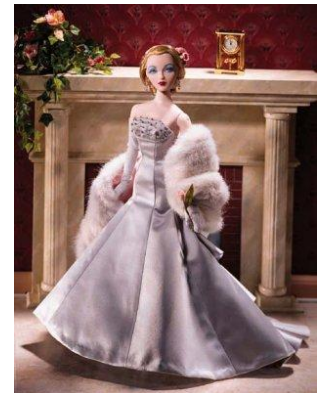
### STARDUST MEMORIES (2000 DOLL, JOSE FERRAND)

There are many reasons Hollywood stars go to premiers. Sometimes because it’s in their contract, and sometimes it’s for a selfish reason. But Gene went to this premier because she wanted to. They still held a particular excitement for her. She remembered when she worked as an usherette in a movie house in New York; the premieres were always the most exciting nights to be there.

At this one premier she had another memory. In the crowd was a movie star that she had met in one of her first films. He gave her advice and she was grateful for it. She wondered if he would remember that day too.

He approached her and said “Didn’t I tell you you’d go far? I haven’t seen you since that day we first met on the set of *Blonde Lace*....”

*Note: FAO Schwarz produced an OOAK life size version of this dress and sold it in their Toy Holiday catalog 2000.*



### Stand-alone “A SHOP ON VALLIANT STREET” TREATMENT, FIRST DRAFT

Fall. Synopsis: identical to the real film *Lucy Gallant*. A young woman Susy Valliant, is left at the altar starts a dress shop in a boom town in Texas. She spends many years growing her business and refusing to marry a man who never seems to give up. The man goes to the service in WWII becomes a rich oilman all the while Susy is prospering as well. At the end of the film Susy is about to lose her store in a takeover by share holders but is rescued by the rich suitor. She is allowed to keep her store, but gives into his proposal and becomes his wife.

### Stand-alone “THE SHOP ON VALLIANT STREET” SCRIPT EXCERPT FIRST DRAFT

November 3rd More detailed scene from the movie which is very much like real movie “*Lucy Gallant*”. Names have been changed but the story is the same.

*Note: This synopsis is paraphrased from the actual movie Lucy Gallant.*

*Note: Although Madra and Trent are featured throughout the telling of this event, it is not clear if either were actually in the movie.*



### LONE STAR—GENE (ESSENTIALLY GENE) (2006 CONVENTION EXTRA PURCHASE DOLL) (retired at issue.)

Scene 5 script excerpt 1<sup>st</sup> draft

May 15th Gene is in Dallas Texas perhaps while filming *A Shop on Valliant Avenue*. She has an early morning call at a western store for a ribbon cutting ceremony and has nothing to wear. Just in time, there is a delivery from the store for appropriate clothing for her to wear.

While she dresses, she gets a phone call from her good Hollywood friend I. VEE Jordan asking

about rich oilmen and cowboys. She reports that Madra has a completely different take on Dallas than Gene and after some conversation, Gene excuses herself to hurry and get dressed.

Her escort, a handsome cowboy greets her and she wonders if they will be taking a car or riding to the store on horseback!

#### HONORARY HOSTESS –GENE (2006 CONVENTION OUTFIT) SCENE 4 SCRIPT EXERPT SCENE 4

(August 5<sup>th</sup>) Back in Dallas Texas for the premiere of *A Shop on Valliant Street*, Gene, Trent and Madra are in the Hotel Adolphus for the festivities. Fans are speaking with Cora Harper about Gene Marshall and how they all want her autograph. In an anteroom, Gene, Trent and Madra get ready to enter the crowded ball room. Madra just then, causes Trent to spill his drink on Gene's skirt. Trent accuses Madra of doing it on purpose but Madra apologizes to Gene and Gene accepts believing it was an accident.

Gene does a quick change into a second skirt that comes with the outfit and they are out the door to greet fans.



#### STARDUST—GENE (2010 IT CONVENTION DOLL)

Gene is asked the question which causes her to reminisce about what it means to share a dream. She always knew she would be an actress, even as a child she knew. It was her luck in life to be able to share the dream with the whole world. Even if bits of it are passé d onto others, like the beautiful clothes and wigs she wears in the movies.

*Note: This is the last of the IT convention dolls, the story card is a message from Mel himself thanking all who "shared the dream".*

#### BLACK LIPSTICK-GENE

(2015 5<sup>TH</sup> ANNIVERSARY DOLL 20<sup>TH</sup> ANNIVERSARY GENE DOLL)

It is the music born in America, in crowded speakeasies: Dimly lit, smoky, with thick the smell of alcohol, cigarettes and perfume. The star performer stepped on stage and began to hypnotize the audience who sat around low tables in soft leather couches or, at tiny tables covered in alcohol stained cloths with cigarette burns. All this, fitting the feel of the soul of –Jazz.

Gene has been researching this part for a few years beginning with getting permission to sing at out of the way small jazz spots unannounced to patrons. Now it was time to gather all that experience and make this scene unforgettable as she has a reputation to do.

The lights on the small stage grew to a red glow when the piano and bass began to play. Then a single spotlight drops down on the star of the show. Gene Marshall, in a black slinky gown begins to mesmerize all with her sultry notes and mellow tones.

The scene in this movie would make it a classic. It will be enjoyed for decades as more and more movie lovers are introduced to the undeniable talent of the star.



#### CORAL KISS (2003 DOLL, LYNNE DAY)

While filming *Calypso Cay*, Gene receives a request from a well-known make-up company to be the star in their next campaign. She is assured that she will be wearing a beautiful gown with matching lipstick. Gene agrees to the assignment.

While on the beach surrounded by photographers, and locals as well, Gene poses at sunset with her beautiful face turned upwards to the stars.

Needless to say, the sales of Coral Kiss Lipstick skyrocketed!







### CARIBBEAN KISS (2003 RETAILERS EXCLUSIVE DOLL, LYNNE DAY)

Still in the Caribbean with the filming of *Calypso Cay* drawing to a close, another telegram arrives for Gene from the same make-up company that had her pose for a lipstick ad called Coral Kiss. This time they want her to do similar shots only this time in a blue gown.

Following the close of shooting and most of the Hollywood crew on its way back to the US, Gene stays behind to do another photo shoot on the beach. This time the ad would be for eye shadow matching her dress.

### DESIGNERS DREAM –GENE (2006 CONVENTION DOLL) SCENE 3 SCRIPT EXCERPT THIRD DRAFT

(September 3<sup>rd</sup>) Gene Trent and Madra are in Dallas Texas for a fashion show where Gene has been awarded the industry's "Artist Of Choice" award for her contributions to fashion. All three stars are in Dallas for the premiere of "*A Shop On Valliant Street*". Later Trent and Gene enjoy some banter at Madra at the fashion show when Gene is distracted by a model wearing lavender and black mink.

*Note: there are two different dates for the premiere of the movie "A Shop on Valliant Street", August 5th and September 3rd.*



### Stand-alone *A SHOP ON VALLIANT AVENUE* (CONVENTION BOOKLET)

Script excerpt

Nov 3 1955 Multiple scenes from the movie with real life known persons who have had something to do with Gene's progression as a collectible. Scenes include: The Bank, Saloon, Conference Room, and the Fashion Show.

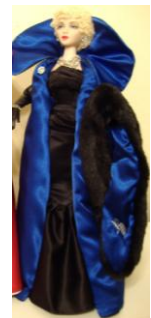


### LONE STAR SOIREE –GENE (2006 CONVENTION DOLL) SCRIPT EXCERPT, 3RD DRAFT

November 5th Gene's last night in Texas for the filming and premiere festivities of "*A Shop on Valliant Street*" Gene is in her dressing room with costume designer Edith Foote who worked on the movie. She is pleased to be helping Gene get ready for the Idlewald Debutante Ball. Edith helps Gene to put on a diamond necklace that is on loan from a local jeweler for the evening.

First stop is the Art Museum where she is surprised to find Madra and Trent back in Texas after returning to Hollywood. Madra explains they are there at the studios request. Next is the Adophus Hotel Ballroom. Where Gene is awarded "Honorary Texan" status. She is also awarded the diamond necklace that was on loan as a gift of appreciation from the state of Texas.

*Note: Convention Helper doll Lone Star Soiree-Texas Gold, is the same as this only in Black and blue fabrics. The story booklet is the same.*



### TAKE TWO FOR TEXAS –GENE (2006 CONVENTION EXTRA PURCHASE DOLL) SCENE 1 SCRIPT EXCERPT, FIRST DRAFT

October 25th Gene Madra and Trent are still in Texas but now are honorary guests at the Texas State Fair. Gene has spent the day eating pies, pickles and cakes in judging contests as well as tasting the local state fair cuisine. Stuffed and back at her hotel, she phones Ivy back in Hollywood. Ivy wants to know of the new singer that is at the fair and Gene explains she does not care for his music or his gyrations.

Soon after the call, Gene receives ticket to the young singer's concert and a phone call from him with a personal invitation. His mother is a big fan of Gene's and is anxious to meet her. Gene is polite and offers a refusal only to be serenaded by him over the phone. She returns the gesture with an autographed script of *A Shop On Valliant Street* for his mother.

## ALL GLAMMED UP –I. VEE (2009 DOLL) NOVEMBER 1955?

Excerpt from the personal journal of Ivy Jordan

Ivy writes in her journal about the premiere of *Color Deal*. She reminisces about when the director Miles Martin walked off the set and in secret, Ivy, with help from friends, talked the studio in to letting her finish the film. Now, tonight is the night they will all see if Ivy has the right stuff for behind the camera direction. She wanted to be and look her best at the premiere. She dyed her hair blonde, and Gene Marshall came over with a surprise gown for her that the studio made just for this night, and just for Ivy! “It’s a good sign.” Explained Gene. “They want you to look your best on the podium!”

At the premiere, no one recognized her at first but once they knew, applause erupted. She responded with blowing kisses until Gene pulled her inside the theatre. Success seemed definite and more nights like this were sure to come!



1956

PINK LIGHTENING (1996 OUTFIT, TIM KENNEDY) retired June 1, 1998

This is one of Gene’s favorite cocktail dresses. She wore it to a reception where the dress got the nickname of Pink Lightning from the reporters because of the flash of silver lame under the skirt. At this reception Gene performed an impromptu song called *There’s a Small Hotel* to everyone’s delight.

*Note: Three versions of this outfit exist. –The pink and silver layers of the underskirt are in different layer sequences.*

*Note: Pink Lightning is a copy from a Jane Russell movie.*

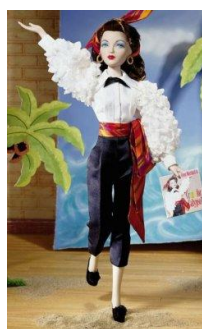
MOOD MUSIC (1999 CONVENTION DOLL, LYNNE DAY) retired at issue



Gene decides to give one of her poplar home parties for some of her closest friends.

She hand wrote and delivered the invitations in person. She spent the evening enjoying the company of her favorite things and people.

CRAZY FOR CALYPSO (2001 OUTFIT, TIM KENNEDY)



In the film *Calypso Cay*, Gene plays a tough isolated café owner with a heart of gold. She is clever in her handling of the island natives who have grown to respect her. Sailors often stop by the café, one sailor in particular holds a special place in her characters’ heart.

Disaster and the strength to rebuild after a devastating storm, the islanders have a big party to celebrate their defiance of the damage the storm has caused. This outfit was worn in that last scene where Gene sings and dances with the natives, and falls into the arms of her beloved sailor. The two kiss passionately just as the Caribbean sun sets behind them.

*Note: This outfit was inspired by a costume worn by Rick Ricardo’s (Desi Arnes) band members from the I Love Lucy TV show.*

RIO RUMBA –MADRA (2001 OUTFIT, TIM KENNEDY)

Madra is a little disappointed when she does not have the lead or the guy in the end of this movie with Gene Marshall. But by now she was getting pretty used to that. In this film, she plays Gene’s best friend and confidant in the movie *Calypso Cay*. Madra was not amused either by the Hurricane scene where she was lashed to a coconut tree and sprayed with water for 12 hours on the set one day.

The next day of shooting is the big celebration party scene where Madra is dancing with all the native men in a big conga line. This scene belonged to Madra.





### FRIENDLY CONNECTION (2000 OUTFIT, GEORGE SARAFEEN)

An old friend from Cos Cob is in LA for the day and can spare some time with Gene reminiscing. Gene hurriedly changes plans and makes reservations for a wonderful evening. When her guest arrives, he/she tells her that the parting flight has been cancelled and they can spend all the time in the world to catch up on the latest news from home, and some Hollywood gossip!

### PLUM ROLE –GENE (2008 DOLL)

Star File: Gene Marshall

Gene remembers when her parents had taken her to NY to see the play *Green Eyes*, a popular and long running play on Broadway as a holiday gift. Now, here she stood in a fitting room of the studio designer, being fitted for some quite wonderful and extravagant designs for the film version of that same play! She has won the lead role, it is life imitating art! And this really is a “plum role” for a relatively new starlet.



### SPOTLIGHT –VIOLET (2003 DOLL, GENE DEVELOPMENT TEAM)

The opening act in a Broadway Revue, Violet opens the stage with a pinpoint of light on a flower on her beautifully coifed hair. Slowly and seductively, Violet begins to sing. She holds the audience entranced, and at the end of her number, she drops the flower on the stage where the light again closes around it and out! The audience erupts in applause and cheers. As the revue continued, each song better than the last, it was a performance that will not long be forgotten on Broadway!

### GLOWING REVIEWS –VIOLET (2003 DOLL, ASHTON)

After Violet’s triumphant opening night review she, with all her friends in a restaurant near the theatre, await the first morning papers and the reviews which everyone is sure are going to be “glowing”!

They had been up all night, too excited to sleep, each time the door opened of the restaurant, all hearts stopped only to find that it was not yet the papers.

Finally just as Violet felt she would explode with nervousness, the papers arrive! Excitedly standing on a chair, Violet receives the papers into her arms. –Glittering, glowing reviews! The stardust will fly forever!



### GREEN EYES –GENE (2007 DOLL)



Casting meeting transcript (Kirk Lewis, Mel Odom)

April 1956 The Broadway play *Green Eyes*, had had a very long run. It was in the contract that Monolithic obtained for the movie rights that the movie is not be made until the show had closed in theatres. When that contract was made, it was widely understood the big star at the time, Madra Lord would play the lead. However, since so many years had passed, Madra no longer fit the bill except for her green eyes. A meeting was held between Ruben Lilienthal, Madra and Gene to discuss the movie. Madra was understandably upset with the lead role was given to Gene. She had been waiting years and Gene did not have the green eyes required by the character. In order for her to fit the part Gene is to wear green contact lenses. Gene sweet talks Madra into the film by asking her for input into her lead character role. Madra agrees, but she is no less demanding on Ruben in a supporting role.

*Note: This is the first Gene doll by either AD or Integrity to be produced with a different color eye other than blue.*

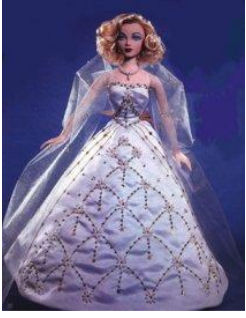
### SATIN DOLL-VIOLET (2014 JS DOLL)

Johnny Mercer had again written a hit for Violet called “Satin Doll.” The title became the name of the show at her nightclub appearance tour. Posters with the title above and a photo of Violet in violet satin gown pasted the walls around the entrance to the club. When she stepped into the spotlight, her satin gown matched her satin voice.





### BREATHLESS (1999 YOUNG DESIGNERS AWARD, STEPHANIE BRUNNER) retired 1999



It is Eric Von Sternberg's 55<sup>th</sup> birthday (the director who discovered Gene) and all of Hollywood is out to celebrate at the Hollywood Roosevelt Hotel. A cub reporter that was having trouble with the flash on his camera, was nearly in tears and in fear of losing his job over it when Gene Marshall's white limo pulled up to the door. Gene steps out into the night in a pale blue gown with her lightweight shawl floating behind her. The reporter must try again, his career depends on photos! "How are you tonight, Miss Marshall?" Calls the reporter. Exasperated, Gene replies, "Breathless!" And miraculously his flash popped!

The one photo that turned out that evening for the reporter saved his job and his career, thanks to Gene and her enchantment!

*Note: The original of Breathless was done in a cream color.*

### "BELLE OF THE BALL" (2001 CONVENTION DOLL, JOSE FERRAND) retired at issue



In this movie, Gene plays a strong-headed woman who after the death of her father is determined to find oil on her fathers Oklahoma land. Eventually there is success and her oil fields are among the wealthiest in the state. However, this is still a man's world and she is shunned in many ways by the other oil barons in the region. Now, time is near for the Annual Oil Barons Ball. It is clear, that through her dealings and success there is no other choice for the guest of honor. It should be other than Gene's character.

*Belle of the Ball* is another movie with a happy ending. This time it is about a successful woman in a man's world.



*Note: This outfit has no date for this movie. The dress is fashioned after an 1800's ball gown.*

*Note: This doll was also produced in a dark green color and given to the convention staff.*

### BRIGHT DAY –GENE (2007 OUTFIT)

Press conference transcript "Bright Day"(Lewis Kirk, Mel Odom)

(May 1956) Once Gene and Madra agreed to do the film *Green Eyes*, A press conference was held to make the announcement. Madra interrupts Ruben announcing she has been [not in so many words] pushed aside because of her age for the lead role and that the role now belongs to Gene.



### CALENDAR GIRL: APRIL SHOWERS (2001 DOLL,) first cross product doll



A phone call from an old friend named Sally, Gene she knew during her modeling days in New York. The call comes in unexpectedly.

Sally is an advertising illustrator and she had a favor to ask of Gene. "I wonder if you would like to get together and catch up on things and at the same time you could pose for me for a Coca-Cola calendar my agency is doing for next year?"

Gene is delighted that Sally has asked her to do this and she does want to keep in touch with old friends.

The next day she is dressed in a raincoat with an umbrella, the conversation is as bubbly as the refreshing Cokes they are drinking.

*Note: the circa date on this outfit is 1957 but in order for Gene to wear it for a calendar photo, it would have had to be worn in 1956.*

### SAMBUCA –GENE (2007 OUTFIT)



Interview Transcript First day of Filming (Lewis Kirk, Mel Odom)

(June 1956) Cocktail party article for The Broadway Buzz; At a cocktail Party in Hollywood, every actress who played the lead role in *Green Eyes* while on stage is invited to attend. Included too, are the stars of the upcoming movie of the play. Some she already knew from her years working as a model in New York.

It was the first day of filming for the movie. Gene asks for advice from all the previous actresses who played the role for their thought of the character. Gene also meets after so many years, the original star of the play. Gene and she both remember working at the Regency Theatre in New York, long before they both

became stars. And now they share this role, both in their own area of expertise, Gene on film and her friend on stage!

*Note: This outfit was done in white for a Fan Appreciation tour limited to 50 called “White Russian”.*



### AVANT GARDE (1999 OUTFIT, JOSE FERRAND) retired 2001

Gene wears this simple yet elegant dress to an exhibit of Avant-Garde art.

Reporters are all over the place but the lucky one caught Miss Gene Marshall standing in front of an empty frame on a wall, he immediately recognizes the symbolism. “Over here, Miss Marshall!” Gene turns and gives the reporter a quick smile and, pop! Went the flash. Again another perfect, one chance in a million photograph!

*Note: Avant-Garde was based on an original fashion drawing from a Vogue magazine cover.*



### COCOA CRISP –GENE (2007 DOLL)



Out-take reel excerpt transcript (Lewis Kirk, Mel Odom)

(August 1956) Several takes of this one scene during shooting of the film *Green Eyes* needed to be re-done many times because of Madra forgetting her lines. In a final take, she begins to rant about losing the part to a “blue eyed” actress! And that she *does* know that being an established actress means more like a *fixture*. She then turns to see the crowd watching and sees everyone laughing except for Gene. Madra then laughs too and with Gene’s help, she makes it seem like it was all a joke.

*Note: This doll was done in red with white hair for a Fan Appreciation event tour doll exclusive called “Cherry Crisp” LE of 5.*



### HOLIDAY MAGIC (1996 LIMITED EDITION-3000 OUTFIT, TIM KENNEDY) retired 1996

This is the dress Gene wore on a live TV performance broadcast in New York on Christmas Eve 1956. Gene, back in California sings and dances, revealing talents her fans never knew she had. To the delight of studio audiences in New York, that includes her own family, is one of the first times Gene is seen in color and the people love her wonderful blue eyes.

*Note: Although there were very few color broadcasts prior to the mid 60’s when color TV became available in home sets, there were a few color broadcasts that could be viewed in television studios.*

*Note: Holiday Magic was designed after a Grace Kelly dress from Rear Window.*



1957

### “PERSONAL SECRETARY” (1997 OUTFIT, TIM KENNEDY) retired 2001

In this film, *Personal Secretary*, Gene plays a comedic role of a Girl Friday to a handsome-but-harried boss. Gene is in love with him and wishes he would notice the woman inside the girl.

### I THEE WED (2003 DOLL, MICHELLE TIBBETTS)

A wonderful daydream sequence near the beginning of the film, *Personal Secretary*, Gene at her desk in the office of her boss whom she has fallen deeply and secretly in love with. In this dream, she is a bride and who of course, is the groom?

“With this riiiiiiiiinnng!” the phone on her desk is sounding off. Still in her dream state, she grabs the phone and answers, “I do!” just as her boss walks up behind her.



### LOVE AFTER HOURS (1998 OUTFIT, TIM KENNEDY)

Another outfit for the film *Personal Secretary*. In this scene, her boss’s fiancé walks out on him at the last minute before an important business dinner meeting. He asks Gene to substitute for her. No time to change, Gene enlists the help of fellow employees to dress up her usual office attire into a cocktail ensemble. Finding accessories and objects around the office suite, a quick fix of make-up and she is ready. She arrives at the restaurant as a breathtaking, fine woman. Yes, her boss does finally recognize the woman inside his Girl Friday!



### ROUGE –GENE (ESSENTIALLY GENE) (2007 DOLL, LE, FAO EXCLUSIVE)

Screen test 1<sup>st</sup> draft. Jan 1957

Gene convinces the studio to buy the movie rights to a controversial book *Rouge Blaine*. The studio has I. Vee Jordan (an actress and playwright as well as Gene’s good friend) working on the script. She writes to Gene with complaints and a scene from the book for Gene to read. Gene takes the opportunity to act out the part alone in her bedroom. She gets into the character so well, that she needs a moment to regain her composure. She has convinced herself that this is a role she can handle. And the public is in for a shock when they see the bad girl show up where good girl Gene has always been.

*Note: Mentions LaFemme d’ Intrigue which has a release date of 1958.)*



### ALIBI ROUGE –GENE (2007 CONVENTION EXTRA PURCHASE DOLLS)

Press Archive Dossier late 1940’s/1957

The book *Rouge Blaine* was written in the 1940’s, and is at long last becoming a major motion picture. The movie which stars Gene and I. VEE Jordan has the sensors working overtime. She plays Rouge Blaine a sexy villain who leaves no man or husband untouched. She is under suspicion of being involved with the disappearance of the wife or a “male friend”. The wife is discovered staying with her mother and Gene is exonerated.



### MIDNIGHT BLOSSOMS –MADRA (2002 OUTFIT, VINCE NOWELL)

Madra can’t seem to get the lines right in a critical scene in her current movie part. She knows she is late for a date. She is on the phone with the “lucky guy” gushing apologies. She insists it is the fault of the writers. Finally about 8:00 pm, she nails the line to the liking of the director and producer, and shooting is finally ended for the day.

Madra hurries home and into a hot bath. As she lies soaking in the bubbles, she tries to remember her date’s favorite color. She cannot decide which decoration to dress her gown with, so she just decides any will do.

When she meets her date, coincidentally, she has chosen his favorite color for the rose at her waist. “Of course Darling, I picked it just for you!”



### ANYTHING BUT NICE –MADRA (2001 OUTFIT, GEORGE SAROFEEEN)

At one of Hollywood’s many parties throughout the year, Madra is there holding “court” as usual with some of her comedic acts. This time she is commenting on the old talkies explaining that some of those handsome faces were accompanied by some of the worst voices imaginable. Madra was hilarious when she did imitations of them.

Soon they were talking of the stars of the day. Madra talks about a certain sweet girl who is just too good to be true. As she is about to imitate (you know who) when Gene comes up behind her and asks if Madra is doing one of her spectacular imitations and who was it going to be? Madra is cut short on her little act and does not finish. Instead: “Oh, hello Gene. Fancy seeing you here...”







### UNFORGETTABLE (1999 1<sup>ST</sup> A.D. DIRECT MARKET DOLL, DOLLY CIPOLLA) retired 1999

The film *Personal Secretary* was filmed in Manhattan. So what better place than the theatre where Gene was discovered while working as an usherette, for the film to open in? The night of the opening was like no other, especially since Mom and Dad were in the front row!

Gene, for the first time in platinum hair, is dressed in a sultry cranberry siren gown.



Afterwards, back in the hotel suite is a party and large bouquets from four of Hollywood's leading men. This whole night is Unforgettable!

*Note: Unforgettable is a copy of an original fashion design.*

*Note: There is a color variation in black and midnight blue called Tulipe Noir for a Paris doll convention.*

### PRESIDENTIAL BALL (2003 DOLL, GEORGE SAROFEE)(DOTY winner 2003)

The governor has invited Gene Marshall to the Presidential Ball. But, can she make it?

Gene thought, "Make it!?" "Are they kidding? Of course, I can make it!"

Gene was ready for the big night. She stepped from the limousine dressed in sparkling stars. She, the Governor and his wife are escorted to the receiving line and suddenly; the president is at Gene's arm. He complemented her on her visit via the television on her holiday special last month.

Gene blushes.



### STORMY WEATHER –MADRA (2001 OUTFIT, TIM KENNEDY)



Because of inclement weather, the Monolithic Studio Annual Picnic was being held at the commissary on the studio grounds. The props department had done a fantastic job of decorating the place. It even had a waterfall.

Good thing it was indoors too because a rain storm had begun and several stars including Madra, Trent and Gene were all trapped by the rain in studio A. Madra was starving and she would not be kept waiting with this act of nature. There were delectable delights to be had across the lot! She raided the wardrobe department for a costume and pulled out an outfit from a recent song and dance routine. She did a few dance steps and headed out the door jumping and sidestepping puddles along the way.

The others in Studio A followed her lead, and soon the picnic was under way!

### IT'S A CINCH-GENE (2008 DOLL)

Excerpt from the book "Gene Marshall; May the Love Never End" Mel Odom, Chapter 30

The ladies committee for the children's hospital is having a fund raiser and are meeting in a local diner to discuss details. The idea everyone liked is to invite all the Movie doctors they could contact and to ask any real doctors they know, to attend as well. Gene, being a long time member of the committee, has been approached to ask her father, a doctor, to attend the dinner. Gene called her father right there in the diner, and he immediately agrees. Then all the committee had a wonderful lunch of



canapés.



### LIQUORICE CRUSH –MADRA (2009 DOLL)

Excerpt from the book "Madra Lord; Living Over the Top" Mel Odom, Chapter 14

Madra attends the "Black and Red Ball". While most have dressed the colors Madra does the daring and dyes her hair as red as it can get. Dressing in a black couture dress, she shows off to the team that put the look together. They respond with a standing ovation! Madra is confident with this reaction, it will be the same reaction at the ball.

### CHAMPAGNE SUPPER (1998 DOLL, TIM KENNEDY) retired 2000

Gene's sometimes leading man and good friend has flown all the way to London just to have dinner with her. Gene anticipates his arrival and is unaware, at least for the moment, there is something else stirring in her heart. Her friend ensures that the evening is perfect for Gene and himself. But when she appears at the top of the stair, he feels like a schoolboy with a heavy crush. She melts with the touch of his fingers on her gloved hands and vows this is a man her parents should meet very soon.



### EVENING SUNRISE –VIOLET (2002 OUTFIT, TIM KENNEDY)

Violet is the surprise guest star on the hit game show, “Who’s That Face?” there is a panel of celebrities who, while blindfolded, ask questions of the guest and try to guess who the star is. She fears that even if she is able to fool the panel when the host introduces her, they still may not know who she is! But as she stepped onstage hidden from the panel but not the audience, she was relieved to know that at least the audience knew who she was. Several minutes passed before the applause died down and the game began....

### MY FAVORITE BOW (1998 OUTFIT, TIM KENNEDY) retired 2000

Gene is a sensation in this golden dress when she is the presenter for Best Picture 1957 at the Golden Star Awards Ceremony. She is a fashion statement on stage but it is at the party afterwards that Gene made her best impression. Here at the restaurant’s hatchcheck stand, Gene removes the bubble portion and wrap from her outfit to reveal a strapless evening gown. Two waiters crash into one another and trays hit the floor. Flashbulbs pop as Gene and her date make a “Gold Sensation.”

*Note: This dress has its name changed from “Gold Sensation” to “My Favorite Bow” over a dispute of copy-write infringement with Mattel toys. Earlier issues of this outfit’s box will say “Gold Sensation” while later ones will say “My Favorite Bow”.*



### SHIMMERING STAR (2001 RETAILER EXCLUSIVE DOLL, GEORGE SAROFEEEN)

The annual Gene Marshall Holiday show has become a popular event in homes all across the country. In the opening scene this year Gene seems to float in from out of a flurry of snowflakes and come right into each home. This year for the first time the show is aired in Tru Color. But even those with black and white sets were in for a wonderful treat.

*Note: The bodice of this dress was originally planned to be completely covered in beads.*

### AT HOME FOR THE HOLIDAYS (1999 EXCLUSIVE OUTFIT, TIMKENNEDY) retired 1999



It has become a tradition for gene to host a television special. Again this year it is filmed live from Hollywood. Gene is sad that she is so far away from her own family but makes it up with her second family, the staff and crew at Monolith Studios!

At the end of the show, Gene hands out hand picked gifts for all the crew. “Everyday,” say the crew. “Is a holiday when you work with Gene Marshall!”

*Note: There was a limited, special edition version of this in blue and lavender as opposed to the red and lavender color combination of the marketed costume. It was called At Home for the Holidays-Take Two 1999, This alternate costumes story, explains that it is one of the costume tests for the TV special.*



1958

### MY SUNDAY CHAPEAU –VIOLET (2002 OUTFIT, DOLLY CIPOLLA)

Violet remembers the days as a child sitting in church amongst a sea of hats. Today at the church were she grew up, Violet is this time, one of those beautifully dressed ladies in her best hat. Seated with her father, she tried not to be the center of attention.

After the sermon, all Violet's friends from town greeted her and complimented her hat and how becoming it was on her, framing her beautiful face.

Violet, clutching her father's arm, his head held high, as she walked to the car. So *proud* he was, of his charming daughter!



### MOMENTS TO REMEMBER (2000 DOLL, DOLLY CIPOLLA)

Gene, a long time doll collector, is asked to be a speaker at a local doll collector's convention. She is pleased with the opportunity to tell her fans about her own doll collection. At the event, Gene is presented with a book of paper dolls in her likeness with many of her famous movie costumes included!

*Note: A blue version of this doll and outfit were created for FAO Schwarz Las Vegas.*



### LA FEMME D' INTRIGUE -GENE (2005 DOLL, VAN CRAIG)

It was the kind of novel you didn't let your mother know you read, maybe not even your friends! But how fun it was when you found out you were not the only one! Causing headlines all over three continents, the book *La Femme d' Intrigue* had been purchased by Monolithic Studios and was now going to be released in a full feature film!

The film is set 18th century French Court, true to the book it is full of suspense and intrigue. A woman spins her feminine wiles and feigned innocence into web of manipulation and power.

The buzz was that the lead role was perfect for Madra, but if she was waiting for her phone to ring, she was disappointed and as surprised as the rest of her fans that the part went to almost-too-sweet, Gene Marshall!



### PARK AVENUE PROWL –GENE (2007 DOLL GIFT SET, LE FAO EXCLUSIVE)

TV Broadcast Transcript

(Kirk Swank) Winter 1958 On the NY based TV show "City Sightings", In the studio, the host, Hildie Grade speaks to man on the street Mike Carrier. Mike is interviewing people passing by. He speaks out to one lady and realizes it is Gene Marshall! Gene is on her way to dinner and a show with friends. She knows who Mike Carrier is and gives him a nice short interview. He is delighted with her and so pleased to have captured a wonderful actress "prowling" 5<sup>th</sup> Avenue!

### EMERALD EVE (2002 RETAILER HOLIDAY EXCLUSIVE, LYNNE DAY) RETIRED 2002

Three years after the **release** of a film, in which Gene plays a widow who adopts an orphaned child from the war torn European theatre, It airs on television and wearing the same emerald dress from that final scene of the movie, her and her now teen age co-star host the event. (See 1955)

### FACINATION –VIOLET (2002 DOLL, LYNNE DAY)

Violet poses in the sultry gown for photos to grace her first solo album. She wonders at how only a short time ago, she was not even allowed to sit in the same areas in public places as other persons and now, they wanted her as a guest in their homes! Such is "The Business"!

Violet poses in several different moods and stances. She uses many props the photographer has provided to help create these moods and feelings in the photos. One in particular is quite special when Violet grabs a mask on a stick and coy fully teases the camera. That's the shot! That's the one that they will use for the album and let's hope they buy the album for more than just the picture on the cover.







**1959**

**AUTUMN LACE –VIOLET (2002 DOLL, JOSE FERRAND)**

Violet is delighted to get a call from her niece asking her to sing at her wedding. “Of course I will, I would not miss this for the world! Not only will I sing at the wedding but perhaps I can jam a little with the boys in the band at the reception!”

The day of the wedding, Violet sang, “Oh, Promise Me”, the traditional wedding song, and as she had hoped, also did a few numbers with the band at the party.

The bride and groom were delighted!

**1960’s**

**SILHOUETTE 1960’s –VIOLET (2009 DOLL)**

Costume Archive

Skirts became ever shorter and more simple designs became popular with a new youth unlike any before! Youth seemed on every front. Even in politics a young family occupied the white house. The sleeveless shift was prevalent in day as well as evening wear and became the new silhouette of the new generation.



**1960**

**TWILIGHT GIRL—GENE (2008 IT CONVENTION CENTERPIECE)**



In one of the most memorable episodes of The Twilight Zone TV series, a young woman is frustrated at a department store when she tries to return a thimble she has purchased for her mother. The sales clerk on an unoccupied floor is all too familiar to her and all the mannequins seem to be looking at her!

*Note: This episode is Mel Odom’s’ favorite of the TV series.*

*Note: There were two story cards for this outfit, one was a tribute to Anne Francis who played the lead in the episode, but was scrapped due to copyrights. In its place is a synopsis of the Episode “The After Hours”.*

**THE AFTER HOURS –OUTFIT (2008 CONVENTION)**

This replica of a Twilight Zone costume is one of three outfits worn by Gene in a re-creation of the episode “The After Hours” for a party in Orlando Florida.



**SLENDER THREADS—GENE (2008 IT DOLL)**

TV Appearance File: The After Hours

This outfit is one of three re-created for the Twilight Zone episodes The After Hours at the 2008 convention.

*Note: A Zita doll with long straight red hair was dressed in a black version of this outfit called Licorice Threads AKA Licorice Ice.*



**1961**

**TELLSTAR (2004 DOLL, GEN DEVELOPMENT TEAM)(DOE nomination 2004)**

A well-known publisher is planning a book on Gene Marshall’s 20<sup>th</sup> year in show business. This reception is intended to announce the project.

At the reception a distinguished man introduces himself to Gene as the writer in charge of recording her memories. He gives her a gift. A scrapbook, in which, she is to fill in the pages with her memories and thoughts. She is instructed to include what ever she wishes, photos, clippings, personal letters. What ever she wants.

Gene is delighted with the notion of recalling all those wonderful times. Even more, she won’t forget to remember HIS deep, warm eyes....



### IT'S MAGIC—GENE (2004 AD EVENT DOLL)

Gene has been given a Golden Pass to the opening of the much anticipated Disneyland Theme park. She invited Madra along to enjoy the day. The heat is high but so is the fun! On the teacup ride, Madra gets a little queasy, but Gene has an interview at the Cinderella Castle, which gives Madra a chance to step into a ladies room the “freshen up”. Gene has brought along a nice lightweight suit to change into for the cameras. Then it was back to the fun on the Matterhorn and 20,000 Leagues

Under The Sea, with her good friend back at her side!



### 1947 THE BILTMORE DRESS GENE (2007 Convention centerpiece doll)

It is awards night at the great Biltmore Hotel in Los Angeles for Hollywood. Gene has obtained special permission to wear a dress Mrs. Biltmore wore the opening night of the grand Hotel. Hand painted and representing the balcony seats in the ballroom, Gene is delighted it fit perfectly without any adjustments!



### 1962

### EVENING ENCORE –GENE (2008 DOLL)

Excerpt from the book “Gene Marshall; May the Love Never End” Mel Odom, Chapter 24

Gene was returning to Hollywood after a long departure to the east coast. Zita planned the party for Gene return in her usual exceptional party hostess skills. Gene is greeted in the lobby of the Dorsetshire Hotel by reporters old and new. She recognized many faces and greeted each one with warmth and appreciation. She also got a fan in trouble with his wife, when he proclaimed his love for her. The wife was not amused when Gene planted a big kiss on the devoted fan’s forehead.



### MINI GENE COLLECTION (2009 4 DOLLS) (with partial paraphrase by Lenada Maki)

Gene is honored to have a prestigious collector’s toy company make a doll personifying her and some of her outfits from her movies and personal life, in a series representing Hollywood’s Golden Era for avid doll collectors. The tiny dolls stood 12 inches and came with the most intricate details. The first three in the series were from some of her most notable roles in her career.

**BLUE CAPRICE** – Personified her role in the film *Blue Goddess*. The dress had been made especially for her to highlight her beautiful blue eyes. And it did, fans often commented on the outfit stating it was the one that etched Gene in their hearts.

**MIDNIGHT LACE (W-CLUB DOLL)** marked the first time she posed for a *pin-up* poster for the boys in WWII. She remembers being nervous of what her parents might think, but few things were frowned on when it came to uplifting the spirits of the boys overseas. She became a popular fantasy girlfriend for many boys in boot camp.

**RED DESIRE** – This dress was a near copy of a dress Gene had worn in a movie called *Red Venus*. In this film she played a gangsters moll. A role that won her critical acclaim.

**HOMETOWN HOLLYWOOD-** Wow! This fourth and final special edition in the series delighted Gene, as it marked her first entrance into Hollywood on a cold rainy night. She stepped off the train into a burst of flashbulbs and reporters that the studio had arranged to excite the public of their newly discovered starlet. Trent Osborn was there playing a role required of him. He presented Gene with a bouquet of pink roses and quickly disappeared into the night. Shaking off her disappointment from this sudden departure, she recalls her first words to the press that night, “Hello, Hollywood, Hello!”



### EPILOG

Madra has managed to keep her screen and television career going well into the 60’s. She does some stage work and retires from public life in 1966 at the age of 55. Madra wrote her autobiography in 1978 titled: “Dark Radiance”.

Married three times and starring in more than 50 films, Trent Osborn was enjoying a TV career in a series called “Bachelor Grandpa” when he died suddenly in 1976 at the age of 71. Trent was compiling his memoirs with the working title: “My Bed of Roses”. It was never published. Last entry was dated 1975.

Reuben Lilienthal remains in control of Monolithic Studios until his death in 1963

Other books:

Maharajah of the Movies: Reuben Lilienthal and the Cult of the Studio Chief 1973

Eye For Beauty An autobiography by Eric von Sternberg. 1966

Hollywood Talks –The Myths and their Making 1977

Hollywood Gamorrah 1995

*Note: these books are fictional and do not actually exist.*

## ACCESSORIES



### HAT BOXES (1996-2003 AD ACCESSORIES)

Hats are an important part of any wardrobe and the proper storage of them is a requirement every lady of fashion is aware of. Gene and Madra both have many in their closets.

*Note: Pictured also is the hat box from Derby Dreams convention. It was the Madra hat box with a new sticker of Gene on the top.*

### DRESS FORM (1996 ACCESSORY, JOAN GREENE)

Gene's dress form, designed to her exact measurements are displayed in fashion salons the world over. From New York to Milan, Gene is the star to design for!



### WARDROBE TRUNK (1996 ACCESSORY, JOAN GREENE)

What's a girl to wear? In *Screen Look Magazine* Gene takes the reporters on a tour of her not-to-be-believed wardrobe. Gene has all the world's best designers clamoring for a chance to design something wonderful for her. This trunk travels with her on transatlantic crossings. It is not considered too excessive to bring with you a minimum of 20 gowns and dozens of shoes and handbags!

*Note: a white version of this trunk was a limited edition for the Broadway Melody Convention in 1998.*



### HOT DAY IN HOLLYWOOD (1997 AD ACCESSORY, JOAN GREENE)

Between movie roles, Gene relaxes as best she can on a hot Hollywood day, reviewing scripts for roles offered her. Will her next film be *Tango* or *Black Ribbon*?

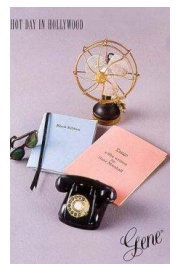
*Note: Tango would not be made until 1951. Black Ribbon was released in 1942.*



### WHITE CHRISTMAS (1997 AD ACCESSORY, JOAN GREENE)

Saddened by not being home for the holidays and only somewhat amused by the decorated palm trees in Hollywood, Gene is given this tree by the producer of the TV special to cheer her up. Gene and the crew on the set applaud his thoughtfulness and are delighted when he places a star with her name on the top of the tree.

*Note: This tree does not have a star with Gene's name on it.*



### HOLIDAY ORNAMENTS (1999-2004 AD ACCESSORY)

Beginning in the year 1941, the studio moguls present Gene with a personalized ornament for her holiday decorations. It all began with her 1<sup>st</sup> year in Hollywood—1941 and continued for 5 years. Each ornament except for the last one, had her name on it and the date. That last one, symbolically noting that it is not actually the last, but one to be the rest. She treasures them to this day and each year she decorates her tree with them.





## OUT FOR A STROLL -GENE (1997 ACESSORY, ETTA FORAN) retired 2001

Gene's two biggest fans are her two dogs, one a Scottish Terrier, Dashille and the other a White Highland Terrier, Dottie. Gene takes her dogs on movie shoots and location filming. They are her constant, her loyal confidants, her cherished friends and two delightful bundles of energy.



## PICNIC SET (1999 ACCESSORY) retired 2001

Sparkling crystal glasses, real silverware, china plates, a linen tablecloth and napkins? This could only happen on a picnic with Gene and her friend in the rolling hills of a California valley. Imagine the prepared foods they brought along and what about those beautiful flowers and fruits, jams and honey they picked up at that farm stand? Who wouldn't have liked to be invited along just for the ride?

## PANTHER LAMP (1999 ACCESSORY)

Sexy and totally Deco is this detailed lamp that Gene has kept in all the homes she has owned. It is a permanent fixture from place to place and is used frequently in every room.



## GENE'S DIRECTORS CHAIR -GENE (1999 ACCESSORY)

Does Gene use this same chair for each movie she stars in? What a wonderful piece of memorabilia

## PATIO SET -GENE (1999 ACCESSORY)

Could this have been the very table Gene Marshall sat at with the gossip columnist that one spring day in Hollywood? Or is it the patio set on the terrace of Gene's beautiful, Hollywood Hills home?



## SWAN DRESSER (1999 ACCESSORY)

Surely this was the dresser Gene sat at when she primped and fussed with her new long silken tresses on that one afternoon. Imagine how cluttered it must have looked with all the curlers, brushes, combs and hair ribbons piled on top it.

## SWAN DAYBED (1999 ACCESSORY)

Is this the very bed Gene naps on? Is it the one that fills her dressing room for relaxing? Anything less than the finest down, smoothest satins -and is that real gold thread in the embroidery?



## USO KIT (1999 ACCESSORY)

A travel trunk for costumes, and other necessities for use on the USO tour. Gene carries letters home to families and girlfriends for some of the lonely soldiers. She also keeps on hand a supply of photos for autographs.

## GENE'S MIRROR (1999 ACCESSORY)

Did this mirror adorn the set of the movie An American Countess? Perhaps Gene talked the studio prop department into letting her purchase it to decorate her own home. Or maybe it is a pricey antique Gene saw somewhere in one of her jaunts into the country with a friend one afternoon.





#### BIRTHDAY PARTY (1999 ACCESSORY) retied 2001

Party hats and horns! Confetti and... Hey! Where are the plates to slice up and serve that beautiful tasty looking cake?

#### JEWELRY SETS (1999 ACCESSORY)

Could these two necklace and earrings sets been purchased by Gene in the same jewelers that the Priceless advertisement had been made in? Did Gene buy them to match outfits she already had in her closet or were they just so beautiful she couldn't resist passing them by?



#### MADRA'S DOGS –MADRA (2000 ACCESSORY, DENNIS GIBBONS)

A photo spread in a popular "fanzine", Madra's beautiful home is revealed to admiring fans. Decorating the foyer of the grand entrance of her home, are two white, stone dogs. Madra explains, she loves animals but does not have the time or patience to deal with all their needs, so these lovely stone pets are a friendly alternative, and they do not shed!



#### SWAN DRESSING SCREEN (2000 ACCESSORY)

This screen occupies a corner of Gene's dressing room at the studios. There is little use for one in the bedroom at her private home.

#### SWAN WARDROBE RACK (2000 ACCESSORY)

No dressing room is complete without racks to hang those beautiful costumes and gowns.



#### SWAN LAMP (2000 ACCESSORY, DENNIS GIBBONS)

This is just the type of lighting for a romantic mood, or to read by. It's a perfect lighting accent for the perfect home.

#### HANGER SET (2000 AD ACCESSORY)

You can never have too many hangers. And those wonderful padded ones are the greatest for fine fabrics and couture gowns.

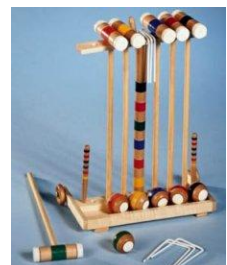


#### SWAN CHAISE LOUNGE (2000 ACCESSORY)

Is this the lounge that was kept in Gene's dressing room at the studio or is it a lounge she kept in her home just off the master bath in her bedroom

#### GENE'S CROQUET SET (2000 ACCESSORY, DENNIS GIBBONS)

This set belonging to Gene is not likely the same one she enchanted top executive with that one day at Reuben Lilienthal's lawn party. But this croquet set is the one Gene keeps at her home. It is rumored however, that to pay a bet on the day of that lawn party, R.L. gave Gene the set as payment because she had already depleted all the cash in his pockets!



#### GAZEBO (2000 ACCESSORY)

This might be the gazebo we see in the background of Gene's movies in park setting or gardens. Or is it a gazebo that decorates Gene own backyard at her home in Hollywood?

## HAT SETS 1,2,3 AND 4 (2000 ACCESSORY, MICHEAL TIBBETTS)

Gene's closet is full of wonderful outfits. We are sure that these pieces went to something in her collection. Perhaps they are pieces she bought because she loved them. In any case, they are lovely and can go with all kinds of outfits.



1

2

3

4



## HAT STANDS (2000 ACCESSORY)

These hat stands are essential to anyone who wishes to take good care of their millenary pieces. Gene has two of them in her dressing closet. A

## UNDERCOVER STORY (2000 AD ACCESSORY)

Shoes and lingerie are essentials for all young ladies, of all walks of life. Gene is no exception. Fit and comfort are the primary concerns for daily movie schedules.

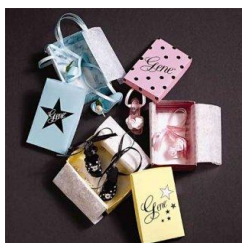


## VINTAGE NYLON SET (2000 AD ACCESSORY)

Another part of any complete wardrobe, silk nylons in tissue with their own boxes!

## SHOE SETS 1,2 AND 3 (2000-01 ACCESSORY, ETTA FORAN)

A girl can never have too many shoes. Gene has a closet full of them. Some from her movie roles and others - just because.



1



2



3

## HEARTS AND FLOWERS (2000 AD ACCESSORY SET, ETTA FORAN)

Here are a dozen roses, a corsage and a box of candy. Each are gift from a different admirer. What fun it must be to be Gene Marshall!



## MADRA'S DIRECTORS CHAIR -MADRA (2001 ACCESORY)

Truly one of the most uncomfortable chairs ever made for human relaxation. But it is, Dearie, a symbol of success. Now how can that be all bad?

## TRENT'S DIRECTORS CHAIR -TRENT (2001 ACCESSORY)

Welcoming the chance to sit for a moment between takes to amuse himself while an actress [Madra] tantrums about the set or another [Gene] takes the time to study her lines once more to be sure she has them right. Sets and scenes are fussed over. He welcomes the front row seat to all the views. This is it, professionalism, egos and glitter all rolled into one...this -is Hollywood!







**PARIS LUGGAGE SET—GENE (2001 AD ACCESSORY FOR PARIS FESTIVAL)**  
A quick trip to a nearby inn where the food was reported to be the best in the farmland countryside! This with an overnight stay just a quick break to get away for a few hours from a grueling movie set schedule. A young actress must take advantage of every moment to learn the customs and manners of the natives, to apply them to her acting.

Another Best Actress Award could very well be in hand next year!

### VIOLET'S MICROPHONE SET -VIOLET (2002 ACCESSORY, DENNIS GIBBONS)

Violet had indeed become a star when the studio presented her with her own personal microphone.

Along with the gift, she received three special corsages all of different color orchids. With the orchids were three songs on sheet music all by the legendary Buddy Lewis.



### OIL BARRONS BALL NYLONS GIFT SET (2001 CONVENTION ACCESSORY) retired at issue

The wardrobe department always has extra hosiery for the costumes on hand. Gene was so pleased with this brand, that the Wardrobe lady made a special gift of them to her.

### LONE STAR SOIREE GIFT SET (2006 IT CONVENTION GIFT)

Perfect accessories or any elegant evening formal affair.



### THE FIESTA DE ALBUQUERQUE SHOE GIFT SET (2002 CONVENTION ACCESSORY, ETTA FORAN) retired at issue

This set of shoes surely used for many of the dance numbers in the movie, now sure to grace Gene Marshall Fan memorabilia collections.



### MASK AND SHOE SET, A TOAST AT TWELVE (2000 CONVENTION ACCESSORY) retired at issue

This set of a masquerade mask and a pair of shoes match the A Toast At Twelve costume. Apparently the New Years Eve ball Gene was attending was a masquerade!

### DERBY DREAMS HAT (2003 AD CONVENTION ACCESSORY)

No lady at the derby is seen without a hat, this one, cute and simple just fashionable enough for the occasion.



### HOLLYWOOD TRAVEL PURSE (2004 AD CONVENTION GIFT)

Gene loves her big travel purse. She can keep a lot of essentials inside for any need or emergency of any kind!

### HOLLYWOOD LUGGAGE (2004 AD CONVENTION GIFT)

Just big enough for the overnight things and a good size for a carry on piece for air travel. You can never be too prepared!



### HOLLYWOOD TRAVEL TRUNK (2004 AD CONVENTION GIFT)

For all serious travelers there is a trunk full of clothing for all expeditions and events. This one is big enough for just Gene'

## DECADES OF DREAMS ANNIVERSARY HOMECOMING COLLECTION (2005 AD CONVENTION GIFTS)

### VELVET DOTTED SWING OVERCOAT (2005 AD CONVENTION GIFT)

Gene has a trunk full of wonderful outfits she wore in movies and some are screen test outs that did not make into any movie for any reason not unlike, colors or fabric choices. Sometimes an outfit was so loved, she had it made special for her personal closet—in fabrics and colors of her own choices.



### TENTH ANNIVERSARY GIFT SET (2005 AD CONVENTION PRESENTATION)

Every star has a group of dedicated fans through the years. Gene has a group of fans that have been with her since the beginning and this year she awards them with treasures from her personal wardrobe. A beautiful evening gown and two dresses, a sheath and cocktail dress that have held special meaning to her and now hold special meaning to her best fans, celebrating a decade of dreams.

### HOLLYWOOD MEMORIES BACKDROPS SET (2004 AD CONVENTION GIFT)



Backdrops are all important to theatre staging. For this short play, both Gene and Madra make appearances as themselves in a "spoof" of their tabloid feud.



### FOLDING MIRROR (2005 ACCESSORY)

A studio prop used in photos where reflections cannot be avoided. The textured glass on the mirrors simulates a reflection but shows no details.

### GREEN EYES BACK DROP (2007 W-CLUB ACCESSORY)

This studio back-drop was used in photo-shoots for promotional photos for the movie *Green Eyes*.

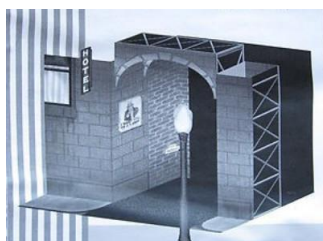


### RARE DEAL MOVIE PROPS (2007 IT CONVENTION ACCESSORY SET)

A collection of props used in the making of the movie *Dangerous Curves* starring Madra Lord.

### RARE DEAL SCREEN TEST (2007 IT CONVENTION ACCESSORY SET)

Found among some other Hollywood memorabilia was another box of props set aside for the never completed movie *Rare Deal*. Starring Gene Marshall. In this box is a real treasure. A never before shared film canister including filmed screen tests for the movie along with the original clap-board. It is believed this film was re-written and re-cast to star *Marsh Hunt*, and re-titled to *Raw Deal*. But nothing has yet been found to support the notion.



### CORKSCREW ALLEY DIORAMA (2007 IT CONVENTION ACCESSORY)

Often times movie sets are a memorable part of a scene, this movie—*Rare Deal* featured an alley set. A very fine example of a film noir scene.

**GIRLS OF DREAM CITY SET PROPS (2008 IT CONVENTION ACCESSORY SET)**  
 Celebrating the end of the movie *Distant Venus*, Gene and her co-stars pop the champagne!



**DISTANT VENUS MOVIE PROPS (2008 IT CONVENTION ACCESSORY SET)**

The ray-gun was so much fun as a prop, Gene had asked the props department if she could keep it. Well, they will have to check with the studio manager...but Gene is so pretty and kind that favors are easily gotten. TO her surprise, she also received the necklace and the head band to remember the first and only science fiction work in her filmography.

**RARE DEAL SHEATH (2008 IT CONVENTION ACCESSORY SET)**

Gene was in her dressing room getting out of a costume when a familiar voice penetrated the door. "Come on Gene, just grab something and let's go get lunch! I'm starving!" It was Ivy Jordan complaining. Gene smiled and grabbed the dress off the hanger, slipped it on in a second and was at the door, commissary pass in hand. "Let's go!" She smiled and getting ahead of Ivy. "What took you so long?"



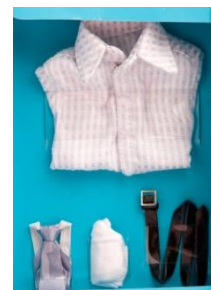
**STARDUST SHEATH (2010 IT CONVENTION ACCESSORY SET)**

One of many dresses gene has on hand for sudden occasions. This one made from fabrics left over from the costume department.



**STARDUST TRENT ACCESSORIES (2010 IT CONVENTION ACCESSORY SET)**

Trent is always prepared for a quick change of clothes whether he hews invited to a party or just want to freshen up in the heat of the day.



**THE TOWNEHOUSE ACCESSORY (OOAK, FAO SCHWARZ)**

A one of a kind large armoire designed as a high rise New York apartment for Gene. The details match the Swan Furniture in the Gene line. FAO Schwarz advertised this for \$19,000.00. Having no buyers it was eventually raffled off at a Gene event.

**MADRA SYLING HEAD (2010 IT CONVENTION ACCESSORY SET)**

Madra's classic features were duplicated for a beauty school mannequin head or students to learn the tricks of the trade in hair salons,





## STAR WARDROBE—ALL DOLLS (2005AD CLOTHING AND ACCESSORY SETS)

### EBONY AND ICE



"Take A Cue" Walk on a pier in Santa Monica.



"All that Glitters" Glittery Accessories to Sparkle.



"It's No Secret" Ribbon cutting at a children's park.



"Peek-A-Boo!" Madra in a magazine spread in winter white.



"Lounging In Blue" At home in elegant luxury listening to the radio daydreaming and dozing.

### DOING IT UP BROWN



"Easter Chic" Lunch with studio executives.



"Antique Shopping" Fall in California antiques for Trent's birthday.



"No Bones About It" Warm and fluffy fur.



"Doing Up the Town" On the town in brown.



"Swing of Things" mink luxuries embroidered for Gene.

### GARNET HOLIDAY



"Golden Touch" A golden glow shows a Midas Touch.



"Traffic Stopper" Walking around Hollywood.



"Red Wine" Wine tasting in Napa Valley.



"Red-dy, Set, Go!" Accessories for Day and night.

### MAN, OH, MAN



"Handsome Man" Comfortable and casual for relaxed occasions.



"Walk With A Star" Walking on a cool beach in evening putting a sweater warm arm around a pretty girl.



"Top To Toe" monogrammed handkerchief to offer her when he moves her to tears.



"Ties To Go" Dating Lana or Joan, or at a poker game at the club with Errol Trent is classy in this jacket.

### DRESSES AND COATS



"Royal Invitation" Madra meets Princess Elizabeth at a luncheon and Elizabeth likes her dress.



"The Rose Society" A flower naming ceremony at the Rose Society.



"Flower On the Beach" A day off in spring is too rare an opportunity to spend at home. - Off to Newport for lunch then barefoot on the beach.



"Studio Picnic" A seafood picnic at a studio bosses home in Santa Monica. Fun and games.



"Wedding By the Sea" A close friends outdoor wedding.





"Starry Sky"  
Sightseeing with  
Mom and Dad.  
Touring Panama  
Canal on a  
dinner cruise.



"Summer  
Concert" Madra  
at an outdoor  
concert with  
many suitors  
looking her way.



"Stop The  
Presses"  
Partying with  
the "in crowd"  
attracting  
photographers.

#### AND POLKA DOT



#### PINK, BLACK,

"?" Walking her  
dogs on 5th  
Avenue to  
Central Park.



"Cotton Candy"  
At an  
amusement part  
enjoying pink  
cotton candy  
treat.



"In the Pink"  
Gen enjoys a  
pink sunset  
with pink  
cocktails with in  
Santa Monica  
with someone  
special.



"Dot's All!" New  
accessories  
leave her seeing  
dots!



"Lady of  
Mystery" Sitting  
in a back booth  
at Cyril's  
attracting a  
special suitor.



"Be Honest"  
Finding these  
wonderful  
accessories in a  
crowded store.



"Gene Marshall,  
Teen Marshall" At  
a bookstore to do  
a reading from  
one of her teen  
girls mystery  
novels.

#### CREME



"Creme de la  
Creme" Lunch  
with studio  
bosses then a  
press  
conference to  
promote next  
film.



"Creme On  
Creme" Home  
with friends and  
a nice lunch.



"Step Into Nude"  
Soft comfortable  
beginnings for a  
wonderful day.



"The Tops!"  
Lunch with  
Cary, Dinner  
with Clark.



"Don't Look  
Now" Spotted by  
fans even  
behind  
sunglasses.



"Tasty Dish"  
Accessories for  
all occasions.



"He Loves Me, He  
Loves Me Not"  
Pretty flowers  
and versatile  
shoes.  
Creme collection.

#### BLUE AND WHITE



"Royal  
Treatment"  
Royal blue can  
bring you out of  
the blues!



"Poetry Reading"  
At a library  
listening to a  
poet. Dark and  
mysterious  
could she be his  
next inspiration?



"On Deck"  
Cruising the  
coast sunbathing  
on a luxury  
yacht.



"Checkmate"  
Shopping on the  
studios tick'.  
Raleigh's and  
Bertrand's!



"Ahoy!" Yachting  
with Errol,  
Madra looks  
smashing but  
Errol is smashed!



"Blue, White,  
Alright!" Lipstick  
on his collar,  
blue and white  
make it right.



"Casual Please!"  
R.L. has a  
barbecue at his  
home. Casual  
dress, and no  
photographers!

## MICELLANEOUS

### REPLACEMENT BODIES (2007, 2008, 2010 IT SPECIAL OFFER)

While the studio offered Madra's head to the hair design schools across the nation, a replica of Gene's perfect figure, as well as Violet's beautiful shape and skin tone, were created for fashion design studios and courtier professionals to use.

Due to the vinyl used for the Ashton Drake dolls, after time they turned yellow in color. Integrity offered to make replacement bodies available with an altered neck knob of their own Gene body. The first wave of these dolls have a blue "G" tattoo on her upper right hip. The second wave has a pink Tattoo in the same place. Later, Integrity made a replacement body for the Violet doll, not because the Violet dolls from Aston Drake were changing color, but because the collectors wanted a more articulate body for their AD Violet dolls.

*Note: None of the replacement bodies had painted fingernails.*



### AD DOLL STANDS

Black stands with raised lettering. Clear plastic saddle stand post. "Gene" in silver, "Madra" in gold, "Violet" in violet and "Trent" in silver. Trents stand is a half moon shape so he can stand very close to any lady he chooses.



### IT DOLL STANDS

Frosted acrylic base with clear plastic saddle stand posts, Base reads "Gene Jason Wu" etched lettering. Early stands were too tall for the dolls, and Integrity offered a "fix" kit that were small rubber discs you were to stick to the bottom of the dolls shoes. They soon rectified their stands by making the post holder on the base shorter than previous versions. This second base has printed lettering.



### JS DOLL STANDS

Clear kidney shaped base with adjustable metal rod and plastic saddle posts. A sticker with "Jamie Show" logo is on top of the base.



### MENU FOR ROMANCE CD

Features many vocals of 1940's and 1950's tunes including two new compositions.

The CD features the song, *Share The Dream* written for the Gene collection and *She'd Rather Dance*, also written for the collection and sung by Mel Odom.



### MENU FOR ROMANCE VIDEO

This short video contains two songs from the CD. *Share the Dream* is a collage of images of Gene - dancing in orange suede shoes.

*Note: Mel Odom has a collection of different color suede shoes.*



### COLLECTOR CARDS SET 1 AND 2 (AD)



Ashton Drake printed a set of cards, with descriptions of the doll/outfit on the back. Set 1 included 32 picture cards and one about Gene and one about Mel Odom. The set came in a card folder with pocket.

Set 2 included all cards from the first set (2 of which had different pictures) and additionally, 26 new cards. There were no cards for Gene or Mel, but came with a fold out checklist and other information. These were packaged in a plastic folder with Velcro closure.



### COLLECTOR SET 3 (IT)4

This first set is the only set Integrity printed it had 7 picture cards and one card with Gene information on it. These came in a sleeve and were smaller than the AD cards.



## COLLECTOR PINS ( MULTIPLE YEARS, ASHTON DRAKE)

Produced for promotional events or gifts at conventions.

## COLLECTOR PROMOTIONAL BUTTONS (MULTIPLE YEARS, ASHTON DRAKE)

Produced for fan appreciation events, promotions of new dolls and conventions.



## Addendum

### TEA AT THE ADOLPHUS –GENE (2006 OUTFIT ) ADOLPHUS TEA SET (2006 CONVENTION ACCESSORY)

Lone Star Soiree Special Purchase outfit in yellow and lavender. A tea at the Adolphus was an additional event each participant was given an Adolphus tea Set in Gene Size. These items should go in 1955 with the Lone Star Soiree story line, The dresses were created by Madame Alexander at Sandra Stillwells request.



ON THE SET (1999 UFDC CONVENTION DOLL) Sometimes referred to as " Murder On The Set". This is a redressed event doll.

DREAM GIRL (1998 WEST COAST GENE CONVENTION) Created by DAE  
Created by D.A.E. Creations redressed doll for the et Coast Convention/



### MOONLIT MOMENTS (2008 GIRLS FROM DREAM CITY, DRESSMAKER DETAILS OUTFIT)

Created by Steven Fraser for the Girls From Dream City convention in white. A limited number in black were raffled off at his sales table during the convention.



### A MAN'S DO (2010 IT STARDUST CONVENTION SEMINAR PROJECT)

Created by Alain Tremblay for a seminar at the convention. Hair is electrostatically adhered to the doll. Some dolls in the edition had beards and/or moustaches.



HOLLYWOOD CANTEEN (2016 JS HOLLYWOOD CANTEEN CONVENTION DOLLS)  
From left to right: Oona, Ivy, Marsha (JS Debut), Trent, Gene, Zita, Madra, Violet.



CARY GRANT (2016 JS CONVENTION ADDITIONAL DOLL)  
Debut appearance available at the convention.

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After Hours	7	(T)	AD	2001		
After Hours	82	G	IT	2008		convention outfit
Afternoon Off	34	G	AD	1996		3 VARIATIONS
Alibi Rouge Essentially Gene	78	G	IT	2007	300	con extra purchase
All About Eve	71	M	AD	2001		
All About the Eyes	63	G	IT	2008	300	con extra purchase
All Glammed Up	74	I	IT	2008	200	
An American Countess	60	G	AD	1999	7500	NALED
Anything but Nice	78	(M)	AD	2001		
Après Ski	42	G	AD	2004	2004	
April Showers Calendar Girl	76	G	AD	2001		Coca-Cola
At Home for the Holidays	80	(G)	AD	1999		dealer excl.
At Home for the Holidays Take Two	80	(G)	AD	1999	10	fan appreciation tour
At the Captains Request ( Deco Dreams)	35	G	IT	2009	125	breakout event doll
Atlantic City Beauty	18	(G)	AD	1996		convention outfit
Autumn Lace	82	V	AD	2002	3000	
Avant Garde	77	(G)	AD	1999		
Azalea Ice	26	Z	IT	2009	250	
Azure Elegance	53	M	AD	2005		
Baking Cookies	12	(G)	AD	2000	5000	
Batter Up	31	(G)	AD	2001		young designers
Belle of the Ball	76	G	AD	2001		convention doll
Belle of the Ball (green)	76	G	AD	2001		1st helper doll
Bellwether	69	O	IT	2010	410	con extra purchase
Best Bet	71	G	AD	2002	2002	Annual doll
Biltmore Dress	83	G	AD	2004		con CP and purchase
Bird of Paradise	44	G	AD	1997		
Bird of Paradise Jeweled	44	G	AD	1997		FAO Event
Black and White Fantasy(Love at First Sight)	10	G	AD	2004	140	
Black Calla	5	(M)	IT	2008	250	
Black Ice (Red Ice)	8	M	AD	2001		
Black Lipstick	72	G	JS	2015		Le Hot Jazz Convention doll
Black Ribbon	17	(G)	AD	1999		
Black Widow	15	M	AD	2000	2500	
Blonde Lace	12	(G)	AD	1995		
Blossoms In Blue	63	G	AD	1997		fan appreciation tour doll
Blossoms in the Snow	63	G	AD	1997	5000	dealer excl.
Blue Avenue	48	G	IT	2010		



Blue Belle	15	G	AD	2005		
Blue Caprice	83	G	IT	2009		12" doll
Blue Evening	60	(G)	AD	1999		
Blue Fox (Red Fox)	34	G	AD	2001		
Blue Goddess	26	G	AD	1996		DOTY Nominee
Blue Heaven	50	(G)	AD	2001		
Blue Horizon	29	G	IT	2008	300	con extra purchase
Blue Parasol (Red Parasol)	37	G	IT	2009	200	
Blues in the Night	50	V	AD	2004	2004	
Blush Essentially Gene	51	G	IT	2006	1000	
Bolero	57	(G)	AD	2000	5000	young designers
Bon Bon	26	G	AD	2003	500	tour doll Dolls of Ex. Nom.
Bon Voyage	22	G	AD	2000	5000	dealer excl.
Bonnie and Blythe	56	(G)	AD	2001		
Boudoir Essentially Gene	51	G	IT	2006	1000	
Breathless	76	G	AD	1999	9999	young designers
Bridge Club	67	(G)	AD	1999		
Bright Day	76	(G)	IT	2007	650	
Broadway Medley	38	G	AD	1998	900	Convention Doll
Brunch with Katie	16	(G)	AD	2001		
Butterfly Shadow	14	G	AD	2009	500	AD 25th anniversary doll
Café Ole'	27	T	AD	2002	750	1st con Trent doll
Calendar Girl -see name of doll						series of 4
Calendar Shot	20	G	IT	2007	800	1st tan skin
Calendar Shot Auburn	20	G	IT	2008	110	Club Lottery doll
Calendar Shot Honey	20	G	IT	2008	110	Club Lottery doll
Cameo	54	(G)	AD	1998		young designers
Candied Lavender	44	G	IT	2009	215	
Careless Kisses	8	M	IT	2007	650	
Caribbean Kiss (Coral Kiss)	73	G	AD	2003	2003	dealer excl.
Cascade in Blue (Red Rage)	56	G	AD	2004	2004	Modern Doll Event
Cat Walk	38	(M)	AD	2000	5000	
C'est Moi (Lady Director)	5	M	IT	2008	300	
Champagne Flight (tan)	58	G	AD	2002		FAO excl
Champagne Flight (blue)	58	G	AD	2002		MDC Event cp
Champagne Flight (green)	58	G	AD	2002	20	cp Modern Doll Con
Champagne Supper	80	G	AD	1998		
Cherry Crisp (Cocoa Crisp)	77	G	IT	2007	5	fan tour doll
Cherry Smash	51	(G)	IT	2006	850	
Chocolate Truffle	47	(M)	AD	2001		
City Sleeker	4	Z	IT	2008	200	
Cocktail Hour	29	(G)	IT	2008		
Cocoa Crisp (Cherry Crisp)	77	G	IT	2007	800	
Cocoa Rose	25	G	AD	2003	2003	AD Excl.

Coffee Klatch	20	(M)	AD	2001		
Cognac Evening	55	(G)	AD	1999		
Cold Shoulder	16	M	AD	2001	3000	
College Holiday	7	(H)	AD	2007		
Color Deal Chartreuse	67	V	IT	2008	300	
Color Deal Deep Coral	66	I	IT	2008	300	
Color Deal Emerald	66	M	IT	2008	300	
Color Deal Turquoise	66	G	IT	2008	300	
Cool Breeze	39	O	JS	2014		
Coral Deluxe (Deluxe)	72	G	IT	2006	100	
Coral Kiss (Caribbean Kiss)	73	G	AD	2003	2003	
Cosmopolitan	54	(G)	AD	2005		
Covent Garden	41	G	AD	1998		NALED
Crazy for Calypso	74	(G)	AD	2001		
Crème de Cassis	62	G	AD	1998		
Crescendo	29	(G)	AD	1996		
Crimson Sun	21	(G)	AD	1995		
Criss Cross	56	G	AD	2003	2003	
Croquet Anyone	14	(G)	AD	2000	5000	
Daily Threads Gene	19	G	IT	2010	410	
Daily Threads Madra	19	M	IT	2010		
Dance with Me	41	G	AD	2000	5000	
Dangerous Curves	15	(G)	IT	2007	300	con extra purchase
Dangerous Curves	15	M	IT	2007	30	Convention cp
Dark Desire	15	M	AD	2002	3000	
Daughter of the Nile	51	G	AD	1998		
Decade of Dreams 10 yr doll	89	G	IT	2005	20	all 10 cons doll
Decade of Dreams 10 yr outfit rose sheath	89	(G)	AD	2005	20	con extra purchase
Decade of Dreams 10 yr outfit silver cocktail	89	(G)	AD	2005	20	con extra purchase
Decades of Dreams separates (all)	89	(G)	AD	2005	350	20 PIECES (3 sets)
Deco Dreams	35	G	IT	2009		helper doll
Deluxe	56	(G)	IT	2006	850	
Derby Dreams	40	G	AD	2003	425	convention doll
Derby Dreams (peach)	40	G	AD	2003		helper doll
Derby Eve	40	(G)	AD	2003	425	convention outfit
Designers Dream	73	(G)	IT	2006	350	Convention outfit
Destiny	64	G	AD	1998		Annual doll young designers
Devil May Care	6	(M)	AD	2000	5000	
Diamond Evening	59	G	AD	2001		AD Excl Young Designers
Dinner For Two	40	(T)	AD	2003	350	
Distant Venus	63	G	IT	2008	300	Convention Doll
Doing Her Part	18	G	AD	2005	2005	
Domino	34	M	IT	2007		cp convention

Don't Fence Me In	56	(G)	AD	2000	5000	
Dream Girl	95	G		1998		West Coast Convention
Dream Sequence	16	M	IT	2007	300	Con extra purchase
Dreamy	49	T	IT	2010	385	Con extra purchase
Dressed to Kill	11	(M)	AD	2000	5000	
Dripping Moonlight	5	G	IT	2008	125	cp con doll
Easy To Take	6	G	AD	2004	350	con outfit
El Morocco	68	(G)	AD	1996		
Embassy Luncheon	53	(G)	AD	1998		
Emerald Eve	33,70,81	(G)	AD	2002	2002	dealer excl.
Encore	33	G	AD	2000	5000	dealer excl.
Essentially Gene -See name of doll						7 dolls
Estrellita	27	G	AD	2002	500	Convention Doll
Evening Encore	33	G	IT	2009	250	
Evening Mist	7	Z	IT	2008	305	
Evening Sunrise	80	(V)	AD	2002	2002	
Everything's Coming Up Roses	49	G	AD	2001		annual doll DOTY nom.
Everything's Coming Up Roses plum	49	G	AD	2001		tour doll
Farewell Golden Moon	25	(G)	AD	1999		
Fascination	81	V	AD	2002		
Fashion Plot	38	G	AD	2004	2004	
Fiesta de Albuquerque	88	7	2002			Albuquerque NM
Filigree	45	G	AD	2005	2005	
Film Fatale	18,59	G	AD	2004		
Fireworks	68	V	IT	2010	385	con extra purchase
First Close-Up	13	(G)	AD	2000	5000	
First Encounter	59	M	AD	2000	5000	
First Stop, Chicago	11	(G)	AD	2000	5000	
Fit for a Queen	39	G	AD	2004	2004	extra outfit
Forget Me Not	63	(G)	AD	1998		
Formal Introduction	12	T	AD	2001		
Formal Introduction SASH	12	T	AD	2001		CP DOLL
Friendly Connection	75	(G)	AD	2000	2500	AD excl.
Fringe Festival	57	I	IT	2010		con extra purchase
Front Row (Ladies Who Launch)	50	G	IT	2006	100	
Garden Party	46	G	AD	2001	5000	
Gentlemen Prefer Blondes	71	G	AD	2003	2003	
Gilt-y Girl	24	G	IT	2008	300	
Girls From Dream City, The Baggie doll	63	G	IT	2008		convention gift
Glissando (see Metro Benefit)	67	V	AD	2004	2004	
Glowing Reviews	75	V	AD	2003	2003	
Gold Sensation (My Favorite Bow)						changed name
Golden Riviera	5	M	IT	2008	200	gift set tan skin
Good-bye New York	11	(G)	AD	2002		2 variations



Grand Finale (Premiere)	49	G	AD	2005		convention cp
Green Eyes	75	G	IT	2007	500	
Grey Lady	51	G	IT	2007	50/75	convention special doll
Hacienda	57	(G)	AD	2000	5000	
Handsome Devil	31	(T)	AD	2004	2004	
Heart of Gold	21	I	JS	20116		
Heart of Hollywood	47	G	AD	2000	3500	NALED
Heartless	58	(M)	AD	2000	5000	
Hearts Afire	57	(G)	AD	2000	5000	
Heat Wave	25	V	IT	2008	200	
Heavenly	51	G	IT	2006	500	
Hello Portland Hello	24	G	AD	2000	350	event doll
Hello, Hollywood, Hello	12	G	AD	1998		DOTY Winner
Hi-Fi	67	(G)	AD	1998		
High Steppin Bronze	23	M	IT	2007	350	
High Steppin Deep Rose	23	M	IT	2007	350	
High Steppin Flame	23	M	IT	2007	350	
High Steppin Hibiscus	23	G	IT	2007	350	
High Steppin Mahogany	23	G	IT	2007	350	
High Steppin Tawny	23	G	IT	2007	350	
Highland Fling	60	(M)	AD	2000	3500	
Holiday Gala	23	G	JS	2015		
Holiday Magic	77	(G)	AD	1996	2000	dealer excl.
Holiday Shopper Calendar Girl	47	G	AD	2002	3000	Coca-Cola 2 VARIATIONS
Hollywood Memories	89	9	2004			Los Angeles CA
Hometown Hollywood	83	G	IT	2009		12" doll
Honeymoon	47	(G)	AD	1999		
Honorary Hostess	72	(G)	IT	2006	350	con extra purchase
Hostess with the Mostest	47	Z	IT	2010	410	con extra purchase
I Do	21	G	AD	2000	5000	
I Thee Wed	78	G	AD	2003	1000	
Iced Coffee	31	G	AD	1997		
I'll Take Manhattan	55	G	AD	2005		convention doll
I'll Take Manhattan blue	55	G	AD	2005		helper doll
Imperial She	64	G	IT	2008	300	convention gift outfit
Imperial She Oona	64	O	IT	2008		convention cp
Incognito	69	G	AD	1998		
Irene Gown, The	13	H	IT	2007	300	con extra purchase
It Happened in Monterey	65	(G)	AD	2002	2002	3 outfits
It's a Wrap	49	(G)	AD	2000	5000	
It's a Cinch	79	G	IT	2010	200	
It's Magic	83	G	AD	2005	150	Modern Doll Con
Jack of Diamonds	30	T	AD	2005		
Jackpot!	30	M	AD	2005		

J'Adore	52	G	JS	2013		FDQ Excl.
Jazz Note	22	(G)	AD	2000	5000	
Jeweled Cat, The	6	M	IT	2007	500	
Jeweled Cat, The : Redhead	6	M	IT	2007	120	Club Lottery doll
Jingle Belle	55	G	AD	2005	200	con outfit
Jonquil	69	M	IT	2008	300	
Kid Valentine	7	(T)	AD	2001		
King's Daughter	42	G	AD	1997	5000	young designers
Kiss Me Gene	38	G	AD	2000	5000	
Kiss, The	29	(G)	AD	2002		
La Femme d'Intrigue	81	G	AD	2005		Dolls of Excellence nom.
La Nina de la Plaza	27	(G)	AD	2002		1st convention outfit
Ladies Who Launch (Front Row)	50	G	IT	2006	850	
Lady Cat	32	V	AD	2004	2004	
Lady Director (Cest Moi)	67	I	IT	2008	150	con purchase
Lavender Lights	23	(G)	AD	2001	2500	AD Excl.
Le Jazz Hot	61	M				
Le Jazz Hot	61	O				
Le Jazz Hot	61	T				
Le Jazz Hot	61	V				
Les Etoiles	43	M	AD	2001	600	Paris con doll
Les Etoiles green	43	M	AD	2001	20	Paris con helper
Like a Fox	23	M	AD	2004	2004	
Liquorice Crush	79	M	IT	2005	200	
Liquorice Threads (Ice)(Slender Threads)	82	Z	IT	2009	40	event doll
Little Black Dress	19	(G)	AD	2000	5000	
Little Blessings	50	(G)	AD	2001		
Lone Star Soiree	73	G	IT	2006	350	con doll
Lone Star, The Essentially Gene	71	G	IT	2006	150	con extra purchase
Lotta Moola	54	M	AD	2005	200	con outfit
Love After Hours	78	(G)	AD	1998		
Love At First Sight	10	G	AD	2000	5000	
Love in Bloom	46	G	AD	2001	5000	dealer excl.
Love In Louisville	40	(G)	AD	2003	225	convention outfit
Love Letters	33	(G)	AD	2000	5000	
Love, Madra	24	M	IT	2010	140	con cp
Love, Paris	35	G	AD	1999		DOTY Winner
Love's Ghost	28	(G)	AD	1995		
Lovely in Lace	14	G	AD	2000		fan tour doll
Lover in Disguise	36	T	AD	2001	5000	
Lucky Stripe	44	G	AD	1999		
Lunch At the Green Parrot	31	V	AD	2005		
Mad About Mitzi	69	(M)	AD	2001		
Major E Laine	55	(T)	AD	2005	250	

Mandarin Mood	31	(G)	AD	1997		
Manhattan Holiday	56	G	IT	2006	300	FAO Exclusive
Marcelene	48	G	IT	2008	120	
Mardi Gras Magic	36	G	AD	2005		
Meet Me In Paris	43	G	AD	2000	500	Paris con.
Meet Me In Paris blue	43	G	AD	2000	20	helper doll
Mel Loves Marsha	19	G	AD	2004	2004	(Gene as Marsha Hunt)
Men's Club	58	T	IT	2010	125	
Metro Benefit (pink Glissando)	87	(V)	AD	2004	250	Metro Benefit outfit
Metropolitan Madra	46	M	IT	2007	250	Metro Benefit excl.
Midas Touch	36	M	IT	2007	150	FAO Excl.
Midnight	58	M	IT	2010		con extra purchase
Midnight Angel	28	(G)	AD	1998		young designers
Midnight Blossoms	78	(M)	AD	2002	2002	
Midnight Gamble	62	G	AD	1998	9500	dealer excl.
Midnight Lace	83	G	AD	2009		12" doll
Midnight Romance	65	G	AD	1997		NALED
Midsummer Magic Calendar Girl	50	G	AD	2003	2003	Coca-Cola
Moments to Remember	81	G	AD	2000	800	FAO Excl.
Moments to Remember (blue)	81	G	AD	2000	250	Modern Doll Con
Monaco	47	G	AD	1995		
Mood Indigo	41	V	AD	2002	3000	
Mood Music	74	G	AD	1999	700	convention doll
Moss Rose	53	I	IT	2010	410	
Moulin Noire	43	M	AD	2002	2002	
My Favorite Bow (Gold Sensation)	80	(G)	AD	1998		(name change)
My Favorite Witch	59	G	AD	1997	350	con doll
My Hearts' Song	37	G	AD	2001		
My Sunday Chapeau	81	(V)	AD	2002	2002	
Neat as a Pin (Tough Guy)	26	T	AD	2002	3000	
Night at Versailles	59	G	AD	1997	5000	FAO Excl.
Night Memories	8	M	AD	2004	2004	
Noble Invitation	64	G	AD	2001	1500	FAO Excl.
Oh, La-La	43	G	IT	2007	300	
Olympia	29	G	IT	2008	300	DOTY Nominee
On the Avenue	70	G	AD	1998	5000	FAO Excl.
On the Set	95	G	AD	1999	350	UFDC EVENT
On the Veranda	69	(G)	AD	1999		NALED
Oona (nude)	63	O	IT	2008		con special doll
Out of the Blue	24	V	AD	2002	3750	
Paradise In Pink	32	(H)	AD	2004		con extra purchase
Parfait	11	Z	IT	2010	410	
Park Avenue Prowl	81	G	IT	2007	250	
Pas de Deux	38	G	AD	2003	2003	Annual Doll



Pas de Deux white	38	G	AD	2003		MDC event doll
Pearls and Pink	66	I	IT	2008	200	
Perfect Gift, The	36	(G)	AD	2000	5000	young designers
Perfect Match	62	G	AD	2001		FAO Excl.
Personal Secretary	77	(G)	AD	1997		
Phantom Lady (Star Entrance)	34	G	IT	2007		cp con
Phoenix	52	G	JS	2013		IDEX
Picnic in the Country	29	(G)	AD	1999		
Pierrette	36	G	AD	2001	5000	
Pink Lightning	74	(G)	AD	1998		3 variations
Pink with Envy	59	(M)	AD	2000	5000	
Pinque Passion	15	G	AD	2003	2003	
Pin-Up	24	G	AD	1996		
Platinum Dream	54	G	AD	2005		Annual Doll
Playing the Field	62	(T)	AD	2002	2002	
Playing the Ponies	43	(T)	AD	2001		
Plum Role	75	G	IT	2008	300	
Poised For Success	46	Z	JS	2015		
Pool Pose	28	M	IT	2008	300	
Poolside	65	(G)	AD	1999		
Postcards from Cannes (Dripping Moonlight)	5	M	IT	2008	300	
Premiere (Grande Finale)	13	G	AD	1995		
Presidential Ball	79	G	AD	2003	2003	DOTY Winner
Press Conference	25	(G)	AD	1999		
Priceless	45	G	AD	1999		FAO Excl.
Promenade	27	(G)	AD	1997		
Queen of Hearts	30	G	AD	2005		
Rags to Riches	41	G	AD	2003	2003	DOTY Nominee
Rain Song	61	(G)	AD	1998		
Rains Came, The	70	T	AD	2001		
Ransom in Green	45	G	AD	1998		tour doll
Ransom in Red	45	G	AD	1998	7500	dealer excl.
Rare Deal Baggie doll	42	G	IT	2007		convention gift
Red Desire	83	G	IT	2009		12 inch doll
Red Fox (Blue Fox)	34	M	AD	2001		MDC doll
Red Ice (Black Ice)	8	M	AD	2003	60	cp con
Red Parasol (Blue Parasol)	37	G	IT	2008	100	Cherished Friends Excl.
Red Rage (Cascade In Blue)	56	G	AD	2004	150	MDC Doll
Red Venus	24	G	AD	1995		
Red-dy for Love	24	G	AD	2004	2004	
Rendez-Vous	53	(G)	IT	2007	250	
Replacement Bodies	93					
Rich Girl	9	M	IT	2007	800	

Right in Step	41	(G)	AD	2001		
Rio Rumba	74	(M)	AD	2001		
Riviera Romp	5	M	IT	2008	130	tour doll
Rogue Rose (Silver Rose)	37	G	IT	2007	500	
Rondelet	38	G	IT	2008	275	W Club doll
Roses From Madame	53	(G)	MA	2005		convention outfit
Rouge Essentially Gene	78	G	IT	2007	750	web excl.
Rouge et Noir	30	V	AD	2005		
Royal Military	8	(T)	AD	2001		
Run For the Roses (Starlight Canteen)	21	G	AD	2003		cp con doll
Safari	55	(G)	AD	1998		
Sailor, Ahoy!	35	(G)	AD	2009		Convention outfit
Sambuca (White Russian)	77	(G)	IT	2007	650	
Santa Fe Celebration(Sunset Celebration)	68	G	AD	1999	250	Santa Fe Event
Satin Doll	75	V	JS	2014		
Savannah	44	G	AD	1999		young designers
Scarlet Temptress	33	M	AD	2001	1250	
Scarlet Temptress red brow	33	M	AD	2001	1250	
Scorned Woman	36	M	AD	2001	5000	
Screen Test All About Eve	45	M	AD	2001		TRUNK GIFT SET
Sea Spree	18	(G)	AD	1997		
Secret Sleuth	42	(G)	AD	1999		
sequin gowns Cp	9	G,Z,M		2009		CON CENTERPIECE DOLLS
Shadow Song	50	G	IT	2007	300	Con doll
Shanghai Siren	17	G	AD	2003	2003	
Share the Dream Come True	31	(G)	AD	2004	2004	
She'd Rather Dance	41	G	AD	1999		
Shimmering Star	80	G	AD	2001	5000	dealer excl.
Shooting Star	57	G	AD	2000	5000	
Shorts Story	57	(G)	AD	2000	5000	
Silhouette of the 20's	4	M	IT	2009	300	
Silhouette of the 30's	4	Z	IT	2009	300	
Silhouette of the 40's	9	G	IT	2009	300	
Silhouette of the 50's	46	I	IT	2009	300	
Silhouette of the 60's	82	V	IT	2009	300	
Silver Rose (Rogue Rose)	37	G	IT	2007		CP CON DOLL
Simply Gene 10th anniversary	48	G	AD	2005	110	
Simply Gene Blonde	48	G	AD	1999		1st bend knee doll
Simply Gene Blonde	48	G	AD	2002		new face paint
Simply Gene Brunette	48	G	AD	1999		
Simply Gene Platinum	48	G	AD	2000		1st twist waist
Simply Gene Raven	48	G	AD	2001		1st bend elbow
Simply Gene Redhead	48	G	AD	1999		
Siren in the Night	17	M	AD	2003	2003	

Skiing or She-ing	42	T	AD	2004	2004	
Slender Threads (Licorice Threads)	82	G	IT	2008	300	
Smart Set	41	(G)	AD	1998		
Smash-Up	33	G	AD	2004		con doll
Smash-Up black embroidery	33	G	AD	2004		helper doll
So Evil, My Love	39	(M)	AD	2000	5000	
Somewhere Summer	58	(G)	AD	1999		
Song of Spain	18	G	AD	1999		Annual Doll DOTY winner
Sparkling Angel	28	G	AD	2005	350	Haute Doll Excl.
Sparkling Seduction	39	G	AD	1997		young designers DOTY Winner
Sparkling Sepia	69	I	IT	2008	300	
Special Appearance	22	V	AD	2001		
Special Scene Coral	66	M	IT	2008	250	
Special Scene Magenta	66	V	IT	2008	300	
Special Scene Turquoise	65	G	IT	2008	300	
Spellbound	9	(G)	AD	2000	5000	dealer excl.
Spellbound Red/Purple	9	(G)	AD	2000		tour doll
Spirit of Truth, The	23	(G)	AD	2000	5000	young designers
Spotlight	75	V	AD	2003	2003	
Spotted In Manhattan	47	M	JS	2014		
Spotted in the Park	27	G	AD	2000	5000	FAO EXCL. young designers
Spring in Central Park	60	G	AD	2002	1000	FAO EXCL.
St. Moritz	42	(G)	AD	2000	5000	
Stand Up and Cheer	25	(G)	AD	1999		
Star Entrance (Phantom Lady)	34	G	IT	2007	650	GIFT SET
Starburst	53	M	IT	2007	250	GIFT SET
Stardust	72	G	IT	2010	410	convention doll
Stardust Memories	71	G	AD	2000		FAO Excl.
Stardust Sheath	90	(G)	IT	2010		con gift
Starlight Canteen	21	T	AD	2002	2500	
Starlight Canteen (Run For the Roses)	21	G	AD	2002	2500	
Stolen Moments	16	M	AD	2001		
Stormy Weather	79	(M)	AD	2001		
Striking Gold	20	(G)	AD	1998		
Suited For Fur	34	G	IT	2007	650	
Suited to Be a Colonel	40	(G)	AD	2003	425	convention outfit
Sunday Afternoon	62	(G)	AD	1999		young designers
Sunset Celebration (Santa Fe Celebration)	68	(G)	AD	1999		
Sunset Serenade	64	V	IT	2009	200	
Swim Suited to a T	65	G	IT	2007	800	
Swingtime Serenade	14	V	AD	2002		
Swingtime Serenade white	14	V	AD	2002		
Symphony in G	49	G	AD	2000		FAO EXCL. young designers
Table 50	35	M	IT	2005	100	CP CON DOLL



Table for 2	64	(G)	AD	2000	5000	
Take Two for Texas Essentially Gene	73	G	IT	2006	150	
Tango	52	(G)	AD	1997		
Tango In Lavender	52	G	AD	2000		all 5 cons doll
Tea at the Adolphus (Yellow)	94	(G)		2006		Convention Outfit
Tea at the Adolphus (Lavender)	94	(G)		2007		Convention Outfit
Tea Dance	28	I	IT	2008	110	
Tea Time at the Plaza	20	G	AD	1999		FAO excl.
Tellstar	82	G	AD	2004		annual Doll dolls of ex nom.
Tennis Anyone	7	(T)	AD	2001		
Tennis Whites	14	H	IT	2007	300	con extra purchase doll
Texas Gold	73	G	IT	2006	55	helper doll
That Certain Blue Gown	13	M	AD	2004	120	con extra purchase doll
That Extra Something Calendar Girl	26	G	AD	2002	3000	Coca-Cola
Tiers of Joy	26	G	AD	2004	2004	
To Have and to Hold	16	G	AD	2002	3750	
Top of the Morning	17	T	AD	2002	3750	
Top This	10	M	AD	2002	3500	Dolls of Excellence nom.
Torch Song (Tulsa CP)	70	V	AD	2002	3000	DOTY Winner
Tornado	9,22	G	IT	2009	250	
Totally Trent	37	T	AD	2002		
Tough Guy (Neat As A Pin)		T	IT	2004	20	MDC Event cp
Town and Country	51	(G)	IT	2007	300	
Townhouse	90					
Travel in Tweed	39	G	AD	2004	300 ?	event doll
Triumph	49	G	IT	2010		Con extra purchase
Tulipe Noir (Unforgettable)	79	G	AD	2004		Paris con doll
Tulsa Centerpiece (Torch Song)	70	M	AD	2001		CP CON DOLL
Tulsa Centerpiece (Torch Song)	70	V	AD	2001		CP CON DOLL
Turbulence	28	M	AD	2001		DOTY nominee
Twilight Girl	82	G	IT	2008	100	cp con doll
Twilight Rumba	39	G	AD	2000	5000	Annual Doll DOTY nominee
Ultimately Madra blonde	64	M	AD	2002		
Ultimately Madra Red head	64	M	ad	2001		
Unforgettable (Tulipe Noir)	79	G	AD	1999		AD direct excl.
Unsung Melody	60	M	AD	2001		
Usherette	10	(G)	AD	1995		
USO	25	G	AD	1999		
USO armband	25	G	AD	1999		FAO excl. event doll
Vee for Tea	67	I	IT	2008	430	
Very Violet	70	V	AD	2003	2003	
Victory Garden	17	(G)	AD	2002	2002	
Violet Nights	62	V	AD	2002		trunk gift set
Vixen Essentially Gene	51	G	IT	2006	1000	

Warmest Wishes	43	G	AD	1998		FAO EXCL.
White Hyacinth	32	G	AD	1997		
White Orchid	52	G	JS	2013		
White Russian (Sambuca)	77	(M)	IT	2007	75	Metro Dolls/Cherished Friends Excl.
Will You Marry Me?	21	(G)	AD	2000	5000	
Willow	10	M	IT	2009	200	
Winged Inspiration	34	G	AD	2004	2004	
Winter's Romance	68	G	AD	2002	2500	
Witch, Witch, Witch	32	M	AD	2004	2004	
Wrap Party	4	Z	IT	2008	200	

### INDEX OF ACCESSORIES

Name	page			YEAR	ED #	
10th Ann. Homecoming Wardrobe	89	ACC	AD	2005	350	Con gift sets 20 pieces
A Toast at Twelve Shoe/Mask set	88	ACC	AD	2000		Convention gift
Adolphus Tea Set	94	ACC		2006		Convention gift
Back Drop Green Eyes	89	ACC	IT	2007	60	
Birthday Party Set	86	ACC	AD	1999		
Bodies Replacement Bodies	93	ACC	IT	2007		blue tattoo
Bodies Replacement Bodies	93	ACC	IT	2008,10		pink tattoo
Corkscrew Alley Diorama	89	ACC	IT	2007		
Croquet Set	86	ACC	AD	2000		
Derby Dreams Hat	88	ACC	AD	2003		Convention gift
Dress Form	84	ACC	AD	1996		
Folding Mirror	89	ACC	IT	2005		
Gazebo	86	ACC	AD	2000		
Girls From Dream City Champagne Set	90	ACC	IT	2008		convention gift set
Hanger Set	86	ACC	AD	2001		
Hat box #1 (blue)	84	ACC	AD	1996		blue
Hat box #2 (pink)	84	ACC	AD	1997		pink
Hat box #3 (yellow)	84	ACC	AD	1999		yellow
Hat box #4 (teal stripes)	84	ACC	AD	2000		stripes
Hat box #5 (gene face)	84	ACC	AD	2001		Gene face
Hat box #6 (Butterfly	84	ACC	AD	2002		butterfly
Hat Box #7 ( Madra face)	84	ACC	AD	2002		Madra face
Hat Box Derby Dreams	84	ACC	AD	2003		con gift
Hat Stands	87	ACC	AD	2000		
Hat/Purse Set #1	87	ACC	AD	2000		
Hat/Purse Set #2	87	ACC	AD	2000		
Hat/Purse Set #3	87	ACC	AD	2000		
Hat/Purse Set #4	87	ACC	AD	2000		
Hearts and Flowers	87	ACC	AD	2000		

Hollywood Luggage	88	ACC	AD	2004	350	convention gift
Hollywood Travel Purse	88	ACC	AD	2004		convention gift
Hollywood Travel Trunk	88	ACC	AD	2004		convention gift
Hosiery Set Vintage	87	ACC	AD	2000		convention gift
Hot Day in Hollywood	84	ACC	AD	1997		
Jewelry Sets	86	ACC	AD	1999		
Lone Star Soiree gift set	88	ACC	IT	2006		convention gift
Lovely in Lace Cape Set	14	ACC	AD	2000	5000	fan tour outfit
Madra Styling Head	90	ACC	IT	2010	80	con workshop supply
Madra's Dogs	96	ACC	AD	2000		
Mirror	85	ACC	AD	1995		
Movie Props Distant Venus	90	ACC	IT	2008		
Movie Props Rare Deal	89	ACC	IT	2007		
Oil Baron's Ball Hosiery Set	88	ACC	AD	2001		convention gift
Out for a Stroll	85	ACC	AD	1997		
Panther Lamp	85	ACC	AD	1999		
Paris Luggage	88	ACC	AD	2001		
Picnic Set	85	ACC	AD	1999		
Rare Deal Sheath	90	ACC	IT	2007		convention outfit gift
Screen Test Rare Deal	89	ACC	IT	2007		
Shoe Set #1	87	ACC	AD	2000		
Shoe Set #2	87	ACC	AD	2000		
Shoe Set #3	87	ACC	AD	2002		
Shoe Set Fiesta de Albuquerque	88	ACC	AD	2002		
Stand original stand	93	ACC	IT	2005		tall cylinder frosted
Stand Replacement Stand	93	ACC	IT	2006-10		short cylinder frosted
Stands (4)	93	ACC	AD	1995-05		black with raised names
Star Wardrobe Separates	91-92	ACC	AD	2005		
Stardust Sheath	89	ACC	IT	2010		convention gift
Stardust Trent essentials	90	ACC	IT	2010		convention gift
Swan Chaise Lounge	86	ACC	AD	2000		
Swan Daybed	85	ACC	AD	1999		
Swan Dresser	85	ACC	AD	1999		
Swan Dressing Screen	86	ACC	AD	2000		
Swan Lamp	86	ACC	AD	2000		
Swan Wardrobe Rack	86	ACC	AD	2000		
Tea At the Adolphus (yellow)	94	ACC	AD	2006		con extra purchase outfit
Undercover Story	87	ACC	AD	2000		
USO Kit	85	ACC	AD	1999		
Velvet Dotted Swing Coat	89	ACC	AD	2005	160	Con extra purchase
Vintage Nylon Set	87	ACC	AD	2000		



Wardrobe Trunk -black	84	ACC	AD	1996		
Wardrobe Trunk -white	84	ACC	AD	1998		con extra purchase
White Christmas	84	ACC	AD	1997		
Tea At the Adolphus (lavender)	94	ACC	AD	2006		con extra purchase outfit
Directors Chair	85	ACC (G)	AD	1999		
Patio Set	85	ACC (G)	AD	1999		
Directors Chair	87	ACC (M)	AD	2001		
Directors Chair	87	ACC (M)	AD	2001		
Microphone Set	88	ACC (V)	AD	2002		

### ***INDEX OF PROMOTIONAL ITEMS***

NAME	PAGE	YEAR					
Ornaments (Holiday)	84	PROMO	AD	1999-04	5 different		
Card Set (3)	93	PROMO	IT	2006			
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CD Menu for Romance	93	PROMO	AD	1999			
Collector Pins	94	PROMO	AD				
VHS Menu for Romance	93	PROMO	AD	1999			
Collector Buttons	94	PROMO	AD				