

# AGENDA

## Tel Aviv 2018 AGENDA

Sunday 18/03

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10:00 - 10:10

Welcome to Master Classes

Tel Aviv



STEVE DEANGELO

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10:05 - 10:45

The Boom.The Bust. Investing ideas for the "Great Tsunami Wave" of Cannabis (includes Q&A)

Tel Aviv

An investment veteran take a look at the rise and fall and rise again of the forces behind the tech wave – some of the differences and keen similarities



JEANNE M. SULLIVAN

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10:05 - 10:50

# Cannabis Plant Overview

Tel Aviv

Volcani Institute ARO expert talks the finer points of the cannabis plant.



NIRIT BERNSTEIN, Ph.D

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11:00 – 12:00

## Tress Capital Investment Overview: How to Spot a Winner

Tel Aviv

Staying Competitive in an Expanding Global Market



ASHER TROPPE



DAVID HESS

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11:00 – 11:30

## The Sacred Triangle

Tel Aviv

Cultivation, clinical experience and patient implementation as taught by Tikun Olam Chief Agronomist, Tsafir Weinberg



TSAFRIR WEINBERG PhD

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11:30 – 12:15

## R&D Practical Application in Cannabis-related Product

Development

## Development

Tel Aviv

Botanicals Formulation Expert drills down CBD



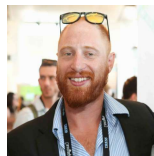
YAHAV BLAICHER

12:00 - 12:15

## Investing in AgTech

Tel Aviv

Eli Duffy from Grownetics, the future of agricultural artificial intelligence, one of the most advanced cannabis technology companies in the world, on moving forward in the cannabis industry.



ELI DUFFY

12:15 - 12:45

## Power Break

Tel Aviv

12:45 - 13:25

## Private &amp; Public Markets

Tel Aviv

Boaz Wachtel brings his extensive experience in both public and private markets



BOAZ WACHTEL

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13:00 - 13:40

## Balancing Risk and Reward: Facing Energy Challenges of Commercial Cultivation

Tel Aviv

This session will highlight the largest energy challenges associated with energy: capacity, securing the right conditions (light levels, temperature and humidity ranges) as well as strategies and technologies (cogeneration, lighting, and dehumidification) that can be considered as part of a long-term plan for those already in the mindset of phase two and beyond.

KURT PARBST

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13:35 - 14:15

## O'Cannada

Tel Aviv

Paul Rosen leads a discussion on Canada's role in the global market

PAUL ROSEN

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13:40 - 14:20

## Cultivation with a Social Conscience

Tel Aviv

One of California's most experienced cultivators drills down the meaning of bringing Balance to people, plant, and profit.



JONATHAN VALDMAN

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14:15 - 14:30

## Closing Remarks

Tel Aviv

Monday 19/03

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09:00 - 10:00

## REGISTRATION

Tel Aviv

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10:00 - 10:05

## Welcome to CannaTech!

Tel Aviv



GEORGE McBRIDE

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10:05 - 10:10

## Welcome to Israel

Tel Aviv

Israeli Government Official

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10:15 – 10:45

## Steve DeAngelo

Tel Aviv

Introduction by Lorne Gertner

What was, what is, and what's next, through the eyes of Steve DeAngelo



STEVE DEANGELO



LORNE GERTNER

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10:50 – 10:55

## Moving Forward: Israel

Tel Aviv



SAUL KAYE

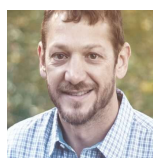
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11:00 – 11:25

## Using Microbes with Precision to Enhance Productivity

Tel Aviv

Beneficial bacterial bloom stimulant that targets phosphorus cycling to maximize both quality and yield in cannabis plants.



COLIN BELL

11:00 – 11:15

## Latest in Israeli Cancer Research

Tel Aviv

An Inside View to Two of The World's Most Famed Cannabis & Cancer Research Labs



Dr. DEDI MEIRI

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11:20 – 12:20

## Cannabis Entrepreneurship 2.0

Tel Aviv

Incubating and investing in tech's great ideas. Learn from two leaders in their respective fields.



BEN LARSON

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11:30 – 11:55

TBA

Tel Aviv

TBA

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11:40 – 12:40

## All Star Investor Panel

Tel Aviv



JEANNE M. SULLIVAN



ALAIN BANKIER



ASHER TROPPE

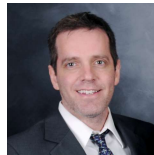
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12:00 - 12:30

## Around the World in Medical Cannabis — A Global Overview

Tel Aviv

Join Chris Walsh and Matei Olaru for an articulate discussion on the global perspective – A comparative analysis of cannabis models.



CHRIS WALSH

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12:30 - 13:30

## LUNCH

Tel Aviv

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12:30 - 13:30

## LUNCH

Tel Aviv

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13:30 - 14:30

## The Quality Gap: Ensuring Controls Extend Beyond Shipping

Tel Aviv

If quality control ends when the cannabis flower leaves the shipping facility, that



control falls short.



BENJAMIN PATOCK

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13:30 - 13:45

## Innovation: What's Trending in Extraction Technologies

Tel Aviv

The future is now: An overview of current extraction processes and an introduction to the breakthrough technologies that are coming online.



DR. WILLIAM LEVINE

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13:50 - 14:05

## The Colorado Experience

Tel Aviv



LYNN HONDERD

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14:05 - 14:35

## Ag Around the Clock: Solutions to Age-Old Cultivation Challenges

Tel Aviv

Cultivating crops in the greenhouse 365 days a year allows the grower to reap the maximum benefits from his facility. However, enabling year-round cultivation

maximum benefits from the facility. However, chasing year-round cultivation simultaneously poses challenges: heating, cooling, and dehumidification

greenhouses require both significant amounts of energy and proper management. Avraham Arbel will speak about an innovative solution that incorporating a combined heating and dehumidification ...



Dr. AVRAHAM ARBEL

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14:10 – 14:25

## Opioids and Addiction

Tel Aviv

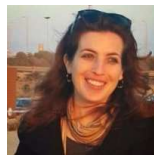
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14:30 – 14:45

## Cannabis Case Studies & Patient Focused Data

Tel Aviv

Naama Saban from Tikun Olam



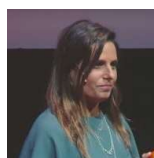
NAAMA SABAN

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14:35 – 15:00

## Nitzan Solan Talks Agronomy

Tel Aviv



NITZAN SOLAN

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14:50 – 15:05

## Beneficial Effects of Cannabinoids in the Treatment of Tics in Patients with Tourette's

Tel Aviv



Prof. KIRSTEN MULLER-VAHL

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15:05 – 15:30

## Terpene Based Technology

Tel Aviv

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15:10 – 15:25

## Inhaled and Intranasal Devices for Cannabinoid Delivery

Tel Aviv

Let's talk about inhaled and intranasal devices for cannabinoid delivery: I will debunk quacks, bring in science and see what works and what does not. No prisoners will be taken. Technology will either stand scrutiny or be lampooned.



PHILIPPE ROGUEDA

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15:30 – 15:45

## Sales Landscape USA: Elevating the Cannabis Industry Through

# Cannabis Landscape 2018: Elevating the Cannabis Industry through Market Insights

Tel Aviv



TAMAR MARITZ



LIZ STAHURA

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15:35 - 16:00

## Tissue Culture & Consistency in Cannabis Medicine

Tel Aviv

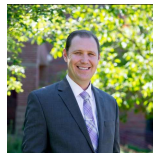
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15:45 - 16:00

## Legal landscape: Writing the “Green Book”

Tel Aviv

Creating International Cannabis Protocol



BOB HOBAN

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16:05 - 16:25

## How to Lead Globally in an Unmapped Cannabis Landscape

Tel Aviv

There are a lot of opportunities in the emerging cannabis market, in every corner of the world. This session details a developing success story about a platform that creates value for the cannabis industry and investors.



## CHUCK RIFICI

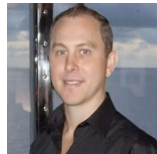
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16:30 - 16:50

## Social Landscape USA: Ecofying Business Socially and Globally

Tel Aviv

Every company in the cannabis industry is essentially a start-up or in a growth stage. How do we help ensure our nascent industry is able to survive and even thrive in this storm? Building socially conscious companies around best business practices and transparency is not only what the industry needs, but is what investors, businesses, ...



AUBREE ARIAS



RICHARD GILCHRIST

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17:00 - 17:30

## Alan Brochstein's in the House!

Tel Aviv

Alan Brochstein, one of the foremost authorities on cannabis-related investment, will be joining us via Skype to impart his valuable insights.

Tuesday 20/03

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10:00 - 10:05

## Welcome to Day Two of CannaTech!

Tel Aviv

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10:05 - 10:15

## Israeli Government Representative

Tel Aviv

TEL AVIV

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10:15 – 10:35

## The United States Federal Government and the Cannabis Industry. Where is it all headed?

Tel Aviv

- Brief History of my Federal and State law enforcement background.
- Brief History of the US policy towards Marijuana
- Cannabis evolution under the Obama Administration
- January 2017 – Inauguration Day – and the new US policy towards Marijuana
- Where is Attorney General Jeff Sessions headed?

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CHARLES FELDMANN

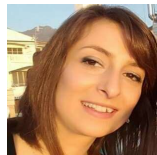
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10:30 – 11:00

## Advancements in Cannabis Based Cannaceuticals

Tel Aviv

**A novel approach to investigate the permeation of cannabis extract and cannabidiol (CBD) in an *in vitro* skin model for future dermal treatment**



Dr. CINZIA CITTI



Dr. BARBARA PACCHETTI

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10:40 – 10:55

## Spotlight on Israel: What Reclassifying Means for Export & Economy

Tel Aviv

#whatthehellbib

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11:05 - 11:30

## Cannabis: Universal Homeostasis

Tel Aviv



SUMIT MEHTA

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11:05 - 11:25

## The Politics of Testing: Industry Insider Shares the Truths About Testing Labs

Tel Aviv

Steephill

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11:30 - 11:45

## The Art of Cultivation, The Science of Cannabis

Tel Aviv

Neil Closner talks about plant breeding programs and leading-edge genetic research.



NEIL CLOSNER

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11:35 - 12:30

## The Humans of Cannabis

Tel Aviv

An important panel highlighting true leadership in pushing cannabis policy reform ahead, creating awareness, and ensuring accessibility for all who need. These are the true heroes of medical cannabis,



JANIE MAEDLER



CAROLA PEREZ

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11:50 - 12:10

## The 6 Billion Dollar Test Market: Global Lessons From the Canadian Cannabis Market

Tel Aviv

A Chief strategist shares unique insights into the uncharted terrain of the fastest growing cannabis market in the world.



STEFAN GERARD

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12:10 - 12:30

## Digital Healthcare: Democratizing access to Medical Cannabis

Tel Aviv

In this talk we discuss how a digital healthcare platform, purpose-built for medical cannabis, can help scale qualified patient populations and in doing so, disrupt healthcare as a whole. By quickly adopting the tools mainstream healthcare is slower to incorporate, digital platforms help the canna-curious and the very ill alike overcome what is otherwise a ...







Dr. PERRY SOLOMON

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12:30 – 13:30

LUNCH

Tel Aviv

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12:30 – 13:30

LUNCH

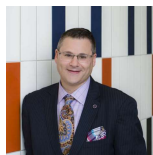
Tel Aviv

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13:30 – 14:00

IP/Trademarks

Tel Aviv



DAVID POSTOLSKI

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13:30 – 13:45

Engineering Cannabis

Tel Aviv

Organism engineering for the production of Cultured Cannabinoids



JESS LEBER

13:50 – 14:05

## Personalized Cannabinoid-based Medicine

Tel Aviv



MORAN GRINBERG

14:05 – 14:20

## Game Changing Clinical Studies – Autism

Tel Aviv

Groundbreaking researcher shares insights on initiating the world's first ever study on Pediatric cannabis and autism.



Dr. ADI ARAN

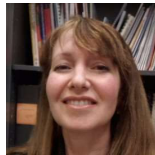
14:05 – 14:45

## Tech Transfer Panel

Tel Aviv



TAMAR RAZ



HINANIT KOLTAI



GREGG STEINBERG



Dr. Inbar Maymon-Pomeranchik

14:25 – 14:45

# Cannabis Whole Plant Emerging Science

Tel Aviv

What excites us now in Cannabis Whole Plant Emerging Science. Who do we follow, what work do we wish to collaborate with, where do we think cannabis science is going and what do we Hate and Love?



CONSTANCE FINLEY

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14:45 - 15:00

## Dr. Hadas Mechoulam Senior Ophthalmologist

Tel Aviv

Dr. Hadas Mechoulam gives a presentation on the relevance of cannabis in Ophthalmology based on literary review thus far.

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14:50 - 15:20

## Innovation in Delivery Methods — Beyond Vaporization

Tel Aviv



SHIMON LECHT

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15:05 - 15:30

## The Great Wide World of Terpenes

Tel Aviv

Eybna