

# Join the new breed, who will inherit the digital earth



## **INVESTA BANKING UNIVERSE**



#### **ATM Network**

ATM Network that will allow the Investa client 2-way ATM services spread out throughout all of the LATAM region and some European countries. The ATM will enable users to both send and receive crypto, whilst also converting into local FIAT currency for withdraw in cash banknotes. This seamless end to end service is in high demand from crypto holders eager to spend their currencies.



#### **Bitcoin Exchange**

Based on recent events in Chile (banks disrupting crypto exchanges), Investa is preparing to take the opportunity to build a new exchange platform with a clear market demand. As a Bitcoin exchange, Investa will offer an effective and rapid solution to Bitcoin holders in Chile.

(Rev forecast: US\$ 1m/day)



## **Debit Cards Program**

By using the INVESTA e-wallet, in conjunction with one of our Debit Cards, users can spend freely their cryptocurrencies without having to wait for an exchanger and transfer of cryptos from one place to another.

The main features of Investa's Debit Cards in conjunction with our e-wallet are:

- Multi-asset (any blockchain asset compatible in our network).
- Best available foreign exchange and transaction fees (with no other charges).
- Decentralised and risk-free storage of crypto assets
- Seamless transfer from crypto to FIAT to load prepaid card account
- Live rates for latest FX quotes via multiple data feeds



#### **E-wallet**

Investa's e-wallet (ERC-20 compliant) has been developed on the Ethereum platform, with open source decentralized nodes to confirm all transactions quickly, minimizing risk, enhancing high security, and does not involve any third parties. It is planned that 95% of assets will be stored offline.



#### The Problem

Over the past few years, more and more services have been built around cryptocurrencies as its user base grows.

The popularity of digital currencies and transactions is at an all-time high — but there is a distinct lack of FIAT interfaces to enable people to spend this crypto in the real world

One of the logistic hurdles of cryptocurrencies achieving higher adoption and applications is the level of usability for every day transactions.

High fees, limited banking options, unstable service providers, volatile markets all make it unattractive to spend crypto as a means of payment for everyday transactions

### **The Solution**

The Investa Token (INV) is a new digital cryptocurrency which powers a prepaid debit card, to be used at over 3 million payment terminals including POS, Online & ATMs.

INV token is an ERC-20 compliant Ethereum-based smart contract token.

ERC20 Ethereum blockchain provides several key benefits for our use case:

- Compatibility with existing wallets and exchanges
- Liquidity and fungibility to other currencies
- Decentralised blockchain with rapid transaction confirmations
- Standard token issuance & smartcontracts

INV can be used for loading the planned Investa prepaid debit card with funds that can be spent as FIAT currency at any merchant in the Mastercard & Union Pay network\*.

At launch, Investa card will allow users to fund their card with Investacoin, Bitcoin, Ethereum and to spend their funds in FIAT such as: USD, EUR and GBP\*.

INV can also be used at Investa ATM terminals, of which 6 will be installed in major cities, to enable end to end FIAT > FIAT remittance and crypto > FIAT conversion.

\*depending on available market conditions.

# **Key Metrics**

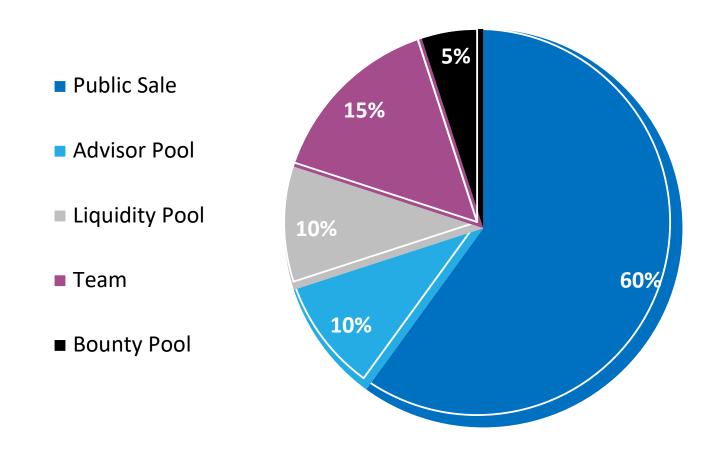
- Launch Investa Platform:Sept 2018
- FIAT available: USD, EUR &GBP
- Revenue Forecast: U\$\$10 million (2023)
- Crypto Debit Card: 10,000 users year 1
- Bitcoin exchange: US\$1
   million per day trading
   volumes (Yr 1)



### **INV Token Details**

The INV Token Sale Event will create 50 million INV tokens. 60% of these tokens will be offered to the public over three phased rounds (ie: Pre-Sale, Main Sale I and Main Sale II). Another 25% tokens will be reserved for Investa team members and Advisors (with vesting periods of 2 years and 0 years respectively).

Tokens are priced at 0.75 cents for Main Sale I investors and 1.00 cents for Main Sale II investors.



**Note:** The funding allocation is based on selling all tokens. The allocation of funds will be adjusted in the event of higher or lower sale total.

Ticker Symbol: INV

Whitelist: Open for registration

Website: <a href="http://investaco.in">http://investaco.in</a>

ICO dates: 01/05 - 30/06/2018

Total Token Supply: 50,000,000

Soft Cap: US\$ 3 m
Hard Cap: US\$ 30 m

Accepted: Bitcoin (BTC), Ethereum (ETH) or Litecoin INV Token Distribution Date: No later than July 31, 2018

INV Public Sale II	16/06 - 30/06	\$1.00 = 1 INV
INV Public Sale I	16/05 – 15/06	\$0.75 = 1 INV
ICO Phase	Date Range	Token Price