

Mid-Fi Usability Testing Report

Mid-Fi Usability Test Report



Confusion on the "Saved Location" - Minor Severity

Finding

4/5 Users were confused about the Saved Locations.

Analysis

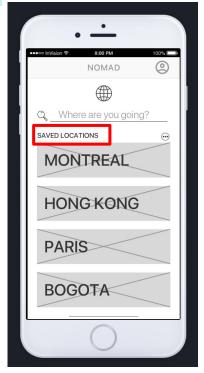
When a user is using our prototype for the first time, it is not clear how these saved locations were created. We did not provide enough context to the user through the given tasks and scenarios.

Recommendation

Add a download toggle to the city homepage to save that city for future use offline. The download toggle clarifies how cities are saved on the landing page.

"I would want to get this online and offline." -User 3

Landing Page



Home Page



[&]quot;I thought it was more like trending or highlighted locations." -User 5

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Confusion of "home" icon and no "back" button - Minor Severity

Findings

3/5 Were confused about the globe icon in the top left corner.
2/5 Were unsure how to navigate back to the homepage.

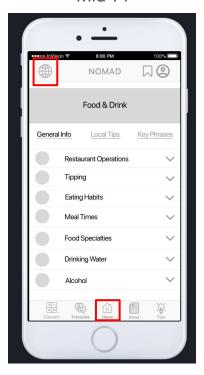
Analysis

Users were confused which page was the homepage, because when they clicked on the globe icon in the navigation bar, it lead to the landing page, and when they clicked on the home button in the tab bar, it lead to the city homepage. Also, when users wanted to go back to the Palermo homepage, they often missed the home button altogether and navigated back through the landing page, which is not efficient.

Recommendation

Remove the home button from the tab bar, and turn the globe into a back button in the navigation bar on secondary pages.

Mid-Fi



HiFi

