



Easy real-world crypto  
payments for everybody

Introducing **Ancora**: A revolutionary payment stack based on **Solana** blockchain. Start selling and building in seconds removing the **friction** of existing payment networks by leveraging the **web3**



### Luis García Lorente

Luis is an experienced entrepreneur who stumbled onto crypto and nfts. Over the course of more than twenty years of experience, he has developed a considerable network of contacts in his field. He has considerable experience dealing with business owners and very wealthy individuals. He will lead Ancora and set the vision.



### Andrés Contreras Guillén

Since he was a child, Andrés has been fascinated by software development. After starting with computer security, he has moved on to product development and technological projects. During his 12 years of conceiving, designing, and developing complex software projects, he participated in digital transformation projects that used big data and artificial intelligence in the banking and insurance industries.



### Sebastian Kreusler

Sebastian enjoys building things and has worked for a few fintech companies before entering the crypto space. Luis convinced him after showing him working financial products based on the Solana blockchain. Sebastian is the driving force behind Ancora Tech, managing the NFT mining and stake teams.

NUMBER OF CRYPTO  
WALLETS  
**+80M**

ACTIVE PHANTOM  
WALLETS  
**+1.8M**

Mobile wallets are the  
**most preferred** for  
most users

SHOPIFY MERCHANTS  
**+1.75M**

COMBINED SALES  
**+3B**

ECOMMERCE GROW  
**+89% PER YEAR**

AVERAGE TIME TO  
GET PAID  
**20-35 DAYS**

ECOMMERCE FRAUD  
LOSES  
**+20B PER YEAR**

Legacy payments are at  
least **+30% more**  
**expensive**

Ancora is based on three core components

## BRAND



This is the company that was founded to develop key products such as APIs, Payments, Cards, and others on top of the Platform.

## PLATFORM



It consists of our technology, business partners, applications, merchants, developers, and community members who together form our ecosystem.

## DAO



DAO is intended to be the ultimate custodian of its payment network layer, providing a central role for ownership and decision making over its platform.

# Centering users in the experience of digital currencies

## DRIVE ADOPTION

For crypto financial systems to become “mainstream”, we need to capture a larger audience. We will target the reach of a user base of 100M and beyond to continue to drive adoption.

## IMPROVE UX

Through the development of tools, Ancora and the development community seek to eliminate friction throughout the ecosystem to make it as simple as possible for the user.

## LASER- FOCUS

With an experienced executive team and a direct go-to-market strategy, Ancora strives to deliver the best product experience possible to our users and bring them to the ecosystem.

**1-CLICK** DEPLOY  
**FASTEST** CHECKOUT  
ANY **CHAIN**  
OMNI**CHANNEL**  
GET PAID IN **SECONDS**  
DEV **TOOLS**  
**COMMUNITY**-DRIVEN

# 01

Register your store  
using Phantom  
wallet

# 02

Start listing your  
products on your  
store.

# 03

Share your site and  
sell your product.

01

Register on Ancora  
using your  
Phantom wallet

02

Add your shipping  
address and  
additional information  
(optional)

03

Pay with Phantom  
Wallet by Scanning  
the QR code and you  
are done.

\* Fastest crypto checkout experience, local or online, any country

# 01

Register your  
Ancora API using  
Phantom wallet

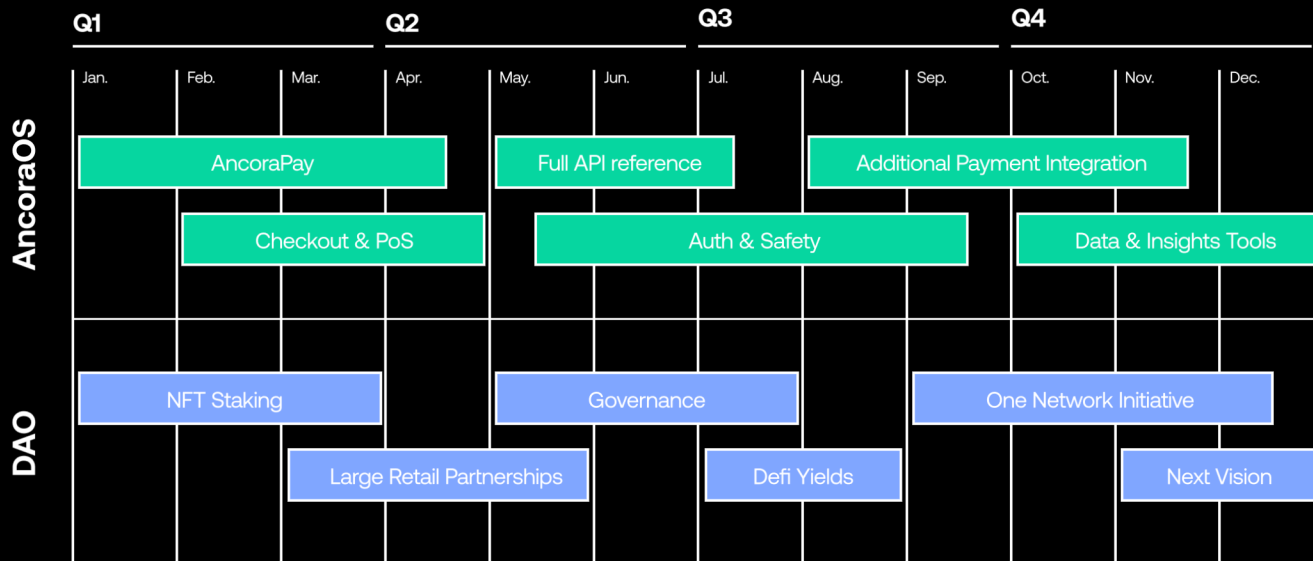
# 02

Use REST to integrate  
payments to every  
channel

# 03

Ready? Deploy in  
1-click to any tech  
stack.

\* API + No Backend + Open Source + Community Support = Endless possibilities



\* Roadmap subject to change to adapt market conditions

	Checkout	Integration	Payments	Tools
Merchants	1-Click On Boarding	Omnichannel	SolanaPay	Insights & Conversion
	Borderless & Low Fees		FIAT Ramp	Signals
	Order Management			Fraud Prevention
Devs	Full Customization	Shopify	Bring your own	Community-driven
	Omnichannel	Headless		
	Borderless			
Shoppers	1-Click Checkout	Encrypted and Zero data Trust	Use your own wallet	Concierge Service
	Curated Shopping Network		Physical cards	Real-time order tracking
	Personal Recommendations			Personal Support

A merchant or developer can accept payments anywhere and ship worldwide instantly with **AncoraPay**, the fastest end-to-end payment stack for commerce.

## PHYSICAL STORES



Become global, sell everywhere, get paid in seconds, crazy conversion rates and new revenues

## HOLDERS

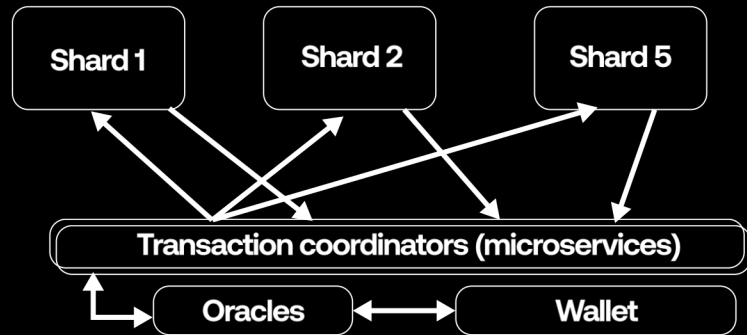


Get the best crypto checkout experience ever, free shipping, hottest stores and join the DAO to get extra goodies

## NFT DEVELOPERS

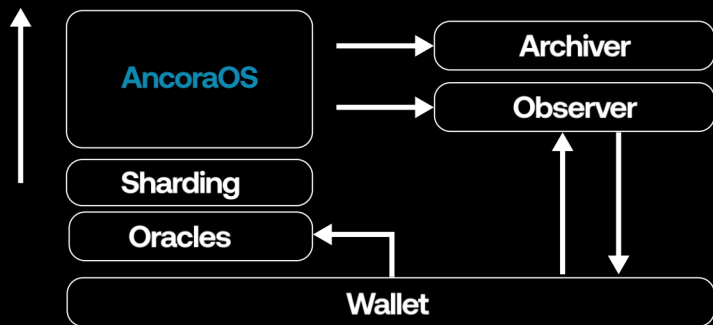


Super fast checkout, any blockchain, 99,9% uptime and extensible API to interact



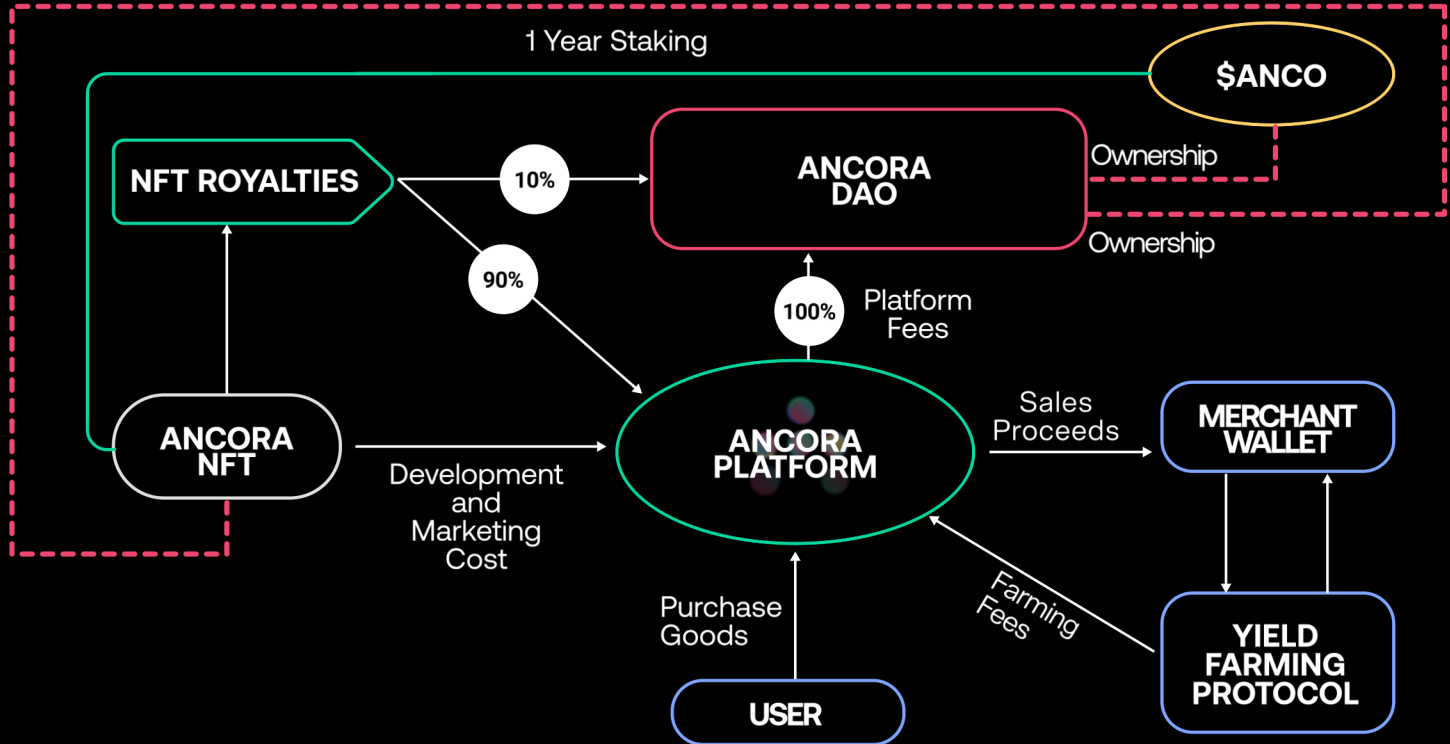
### "v0" Proposal

- Transactions settled in a linear sequence of batches
- Vertical scaling as peak transaction throughput is limited by the network performance
- Target throughput ~100K transactions per second
- Geo-replicated latency ~3 seconds



### "v1" Proposal

- Dual online and offline commit system to scale horizontally
- Relative ordering between transactions
- Increased output through nodes, theoretically above ~1.5M transactions per second
- Geo-replicated latency < 1 second



The Ancora (\$ANCO) Token is the native cryptocurrency that powers the Ancora ecosystem of products and governs the payment layer. \$ANCO provides:

## FEES & DISCOUNTS



\$ANCO allow its holders to waive fees on the platform and unlock new perks on selected merchants

## GOVERNANCE



Token holders have the ability to create proposals and vote for changes on the Ancora Platform.

## 1 BILLION \$ANCO FIXED SUPPLY

**500M**

50%  
Genesis  
Holders

**150M**

15%  
Long Term  
Rewards

**100M**

10%  
Adoption  
Rewards

**100M**

10%  
IDO Sale

**150M**

15%  
Strategic  
Reserve

# 100M

The amount of \$ANCO tokens being put up for public sale after NFT Mint.

# 0.5\$

The IDO price per each \$ANCO token. We are using a slightly modified version of the Mango/Aurory IDO program, the price may go higher if there is significant interest in the IDO.

**Date: TBC**

**Unsold tokens will snapback to AncoraDAO and be used as a Treasury because, successful IDO or unsuccessful IDO.**

**Funds will help us to built the largest payment network in crypto powered by Solana.**

Launch → 31 MAR 22  
Mint number → 8,000  
Launch price → 2.5 SOL

- \* 500M \$ANCO Tokens will be release to all NFT stakers over a year.
- \* 1 NFT = 62,500 \$ANCO.
- \* For Stakers that stake for more than 365 days, they will get extra 15% at the end of staking.

# THANK YOU

[twitter.com/ancorapay](https://twitter.com/ancorapay)

[discord.gg/ancora](https://discord.gg/ancora)