

holding company

Company name

SEGA SAMMY HOLDINGS INC.

Headquarters location

Minato-ku, Tokyo

Representative

Hajime Satomi,

Chairman, President and Representative Director

Paid-in capital ¥10 billion

Fiscal year-end March 31

Number of shares constituting one full unit of stock 100 shares

Auditing firm KMPG Azsa & Co.

Functions

- Undertake planning, operations, and management to optimize the Group as a whole.
- Coordinate overall Group management and manage and oversee operational implementation after clarifying each company's areas of authority and responsibility.
- Formulate and execute management strategies focused on fully leveraging management resources, promoting profitable growth, and realizing integration benefits at an early stage.



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logo

The new company's logo is a design based on the letter "S," the initial letter of both companies' names. The strong synergy benefits generated by the integration of the two companies are represented by a combination of blue and green, which are the companies' corporate colors. Further, the logo expresses the dynamism, strength, and novelty of the SEGA SAMMY Group.

In the logo, a curved line that suggests the horizon linking the words SEGA and SAMMY symbolizes the companies' collaboration. The horizon represents the SEGA SAMMY Group's determination to develop globally.