



# NANCY DONG

UX Designer  
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New York, New York

## EDUCATION

General Assembly  
User Experience Design Immersive  
November 2018 - January 2019

Syracuse University, School of Design  
BFA Environmental + Interior Design  
Honors: Chancellor's Scholarship  
Class of 2017

## SKILLS

Wireframing  
Prototyping  
Usability Testing  
User Interviewing  
Persona Generation  
User Recruitment  
Information Architecture  
Data Analysis  
HTML + CSS  
Typography  
Interface Design  
Vector Graphics  
Customer Service  
Model Making  
Social Media  
Hand Sketching

## SOFTWARES

Sketch App  
InVision  
Zeplin  
Figma  
Abstract  
InVision Studio  
Adobe Creative Suite  
Autodesk AutoCAD | Revit  
Google SketchUp  
Unity3D

## LANGUAGES

English (Native)  
Chinese (Mandarin - Fluent)  
Japanese (Basic)  
Spanish (Basic)

## SUMMARY

I am a personable, intuitive User Experience Designer who takes a comprehensive, non-judgmental approach in both diagnosing and alleviating frustrations users face on a regular basis. I am a natural brainstormer who believes the best work is done when a holistic, interdisciplinary analysis is conducted before taking action. I aspire to work with a mission-driven organization, which drives users to make a positive impact on others.

## EXPERIENCE

NaTakallam // Lead UI Consultant  
January 2019 - current, New York, NY

Redesigned a beta product for a language learning platform which connects and employs refugees as conversation partners with language learners in order to automate the manual learning and connection process and alleviate customer and company pain points.

General Assembly // User Experience Design Immersive | UX Designer  
November 2018 - January 2019, New York, NY

Full time immersive User Experience Design course, which includes over 400 hours of training in 10 weeks, taught by top design professionals in order to complete five comprehensive UX projects through practicing design thinking skills and collaborative projects.

Freelance Designer  
Fall 2017 - current, New York, NY

I designed a new shop interior for a new Shiseido Branch Store, integrating brand standard furniture. Designed storefront and created specification documents for engineers and contractors. I also improved branding, marketing, promotional material, and customer experience for new medical clinics.

Syracuse University London // Office Assistant  
Spring 2015, London, UK

Working in London broadened my scope in the context of English culture and receiving design feedback from non-design professionals. I designed fliers and other visual promotional material.

S-Sweet Wedding // Design Intern  
Summer 2014, Fuzhou, China

Created temporary design solutions for clients' special days. Photoshopped renderings for advertising and Chinese-English translations for marketing purposes. I learned the basics of Maya and 3DS Max from a coworker and was granted more responsibilities after the first week, including meeting with clients and delivering quality customer service.