



## **PRESS RELEASE: World's Best Bodybuilders and Figure Competitors converge onto Louisville, Kentucky!**

**On October 16, 2021** , one week after the Olympia competition, is the Top Rated **IFBB PRO KentuckyMuscle Championships** being held in Louisville, KY.

The best in the world's will be competing in Louisville, KY for cash prizes and gain points to qualify for the 2022 Olympia competition. The Olympia competition is an annual event that is held to determine who is the best bodybuilder and physique competitor in the world, the "Super Bowl" of bodybuilding.

Jimmy Hornback of Louisville KY, NPC and IFBB Pro Judge, states *"that the KentuckyMuscle is a vital contest for competitor's wanting to qualify for the Olympia"*

According to the Promoter: The following countries are expected to have competitors competing at the IFBB KentuckyMuscle: *Brazil, Germany, Colombia, Romania, Costa Rica, Austria, Hungary, Canada, Mexico*

Additionally, The **NPC KentuckyMuscle Championships**, this event is sanctioned by the NPC (National Physique Committee), this is an official National Qualifying Event. The National Physique Committee is the premier amateur physique organization in the world. Since 1982, the top athletes in bodybuilding, fitness, figure, bikini, and physique have started their careers in the NPC.

**What: IFBB/NPC KentuckyMuscle Championships**

**When: October 16, 2021**

**Where: Louisville Memorial Auditorium  
970 S 4th St, Louisville, KY 40203**

**Promoter: L. Brent Jones**

**Phone: 502.387.3808**

**Email: [LBrentJones@KentuckyMuscle.com](mailto:LBrentJones@KentuckyMuscle.com)**

**Tickets and information: [www.KentuckyMuscle.com](http://www.KentuckyMuscle.com)**

In addition to this event, on October 16, KentuckyMuscle Productions will hold the NPC Kentucky Derby Festival Championships on April 30, 2022

