
Spotlight Sports

Be Visible. Be Seen





About Us

Spotlight Sports is a new agency that focuses on digital media marketing for the modern player. It was born after identifying the need for players to do better on digital media.

From old controversial tweets, to an unused Instagram account, players are not using social media to its full potential.

We do the work off the field, while you focus on what matters most: your work on the field.

We work with athletes of all levels to bring out their maximum potential in the digital space. Whether you want to gain more fans, get noticed by scouts and bigger teams, or make money from sponsored posts, Spotlight Sports will give you the visibility that you deserve.

Services



We offer a wide range of services to cater to every individual's needs. our 3 main services are:

- Social Media Management
- Website Development
- Highlight Video Creation

Social Media Management



We get it, you'd rather be out there practicing your craft. You don't have time to be posting videos, building connections with fans and promoting yourself.

With our social media management package, we will:

- Create daily content
- Interact with your fans and members of the footy community to create strong relationships
- Moderate comments
- Respond to potential brand partnerships
- Grow your account

The more your account grows, the more exposure you have and the more sponsorship opportunities!

Website Development



While social media is a great well to provide daily updates to your fans and followers, it does not provide you with all the tools to tell your whole story. By having your own professional website, you will be able to have all your information such as your biography, your CV, your stats, your blog, and even your merchandise!

With our website development package, we include:

- Custom Domain
- Hosting
- 24/7 Maintenance
- Unlimited Pages

Not every athlete has taken the opportunity to strengthen their digital presence through having their own website. It is a great option for up-and-coming athletes who want to grab the attention of teams and scouts, as well as for the established athlete looking to tell their story.

Highlight Video Creation



Having a quality highlight video can prove quite helpful for a player looking to get noticed by recruiters. Coaches and scouts generally don't have the time it takes to see hundreds of recruits in person. A well-done video and effective distribution strategy can be an important step in opening the door for players.

Here at Spotlight Sports, we have spoken to many coaches who go through hundreds of recruitment videos every season and we know what they look for and what annoys them. Not only do we create the video for you, but we help distribute it and promote it to our different social media channels.



Work With Us!

Whether you are a 17-year old looking to get noticed by colleges, a 31-year old pro looking to connect with his fans, or even a 45-year old looking to tell his story through his own website, we cater to athletes of all kinds!

Our aim is to provide one-on-one personalized services to every client and help them achieve their goals.

If you are interested in working with Spotlight Sports, you can reach us through the phone at 647-780-7226 or email at juan@spotlightsports.ca

We look forward to hearing from you!