

MIKE HOLP

# HOLP PHOTOGRAPHY

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## ABOUT BLOG

I launched my blog three years ago after developing a passion for adventure travel. I love to tell stories to inspire others to step out of their comfort zone and travel to exotic destinations. As my blog continues to grow, I intend to go on press trips and keep creating content that leaves a lasting impression on my readers.

## TARGET AUDIENCE

### MEN & WOMEN

AGES 25-35 | FROM THE U.S

## ABOUT MIKE HOLP

I'm a photographer and entrepreneur with a passion for adventure travel based in Austin, Texas. I love documenting experiences with my camera and writing about them afterward. I recently filmed tours on assignment in Costa Rica and traveled all through Central America on a shoestring budget for months, meeting new friends from all over the world. We travel not to escape life but for life not to escape us. The journey is the destination.

## BLOG STATS

10.5k+

MONTHLY UNIQUE VISITORS

20.5k+

MONTHLY PAGE VIEWS

50.5k+

SOCIAL MEDIA FOLLOWERS

15.5k+

E-MAIL SUBSCRIBERS

## SOCIAL STATS



16.5k



5.5k



7.5k



1.1k



5.5k



500

## FEATURED ON

Austin American-Statesman



culturemap AUSTIN

