

Blog Post Planner

TITLE: _____

PUBLISH DATE: _____

CATEGORY: _____

BRAINSTORM & POST IDEAS:

TAGS/KEYWORDS:

IMAGE IDEAS:

WORKFLOW:

LINK IDEAS:

- Draft the post
- Write the post
- Check spelling and grammar
- Create and insert images
- Insert keywords/tags
- Schedule the post
- Publish!
- Double check all links work
- Promote on social media

- | | |
|-------------------------------------|------------------------------------|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Pinterest |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> LinkedIn |
| <input type="checkbox"/> Instagram | <input type="checkbox"/> Google+ |
| <input type="checkbox"/> IG Stories | <input type="checkbox"/> Snapchat |

Notes for next time...

