

WHITE PAPER COC



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"The Coin of Champions"



“

CREATE A COMMERCIAL
CIRCUIT THAT CAN

HELP

PEOPLE SAVE ON
THEIR PURCHASES

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1

MARKET NEED



MARKET NEED

Every single person in their daily life makes purchases for basic necessities or for commitments that cannot be waived. We all do the shopping, we have to pay the bills, we go to the bar to have a coffee, we organize business trips or holidays, such as we also buy clothing.

The examples given concern the most widespread needs but there are also those related to one's own work. How many times in our life have we had the need to call an electrician, a lawyer or an architect. The average monthly expenditure of an Italian family in 2020 is about 2560.00 euros.

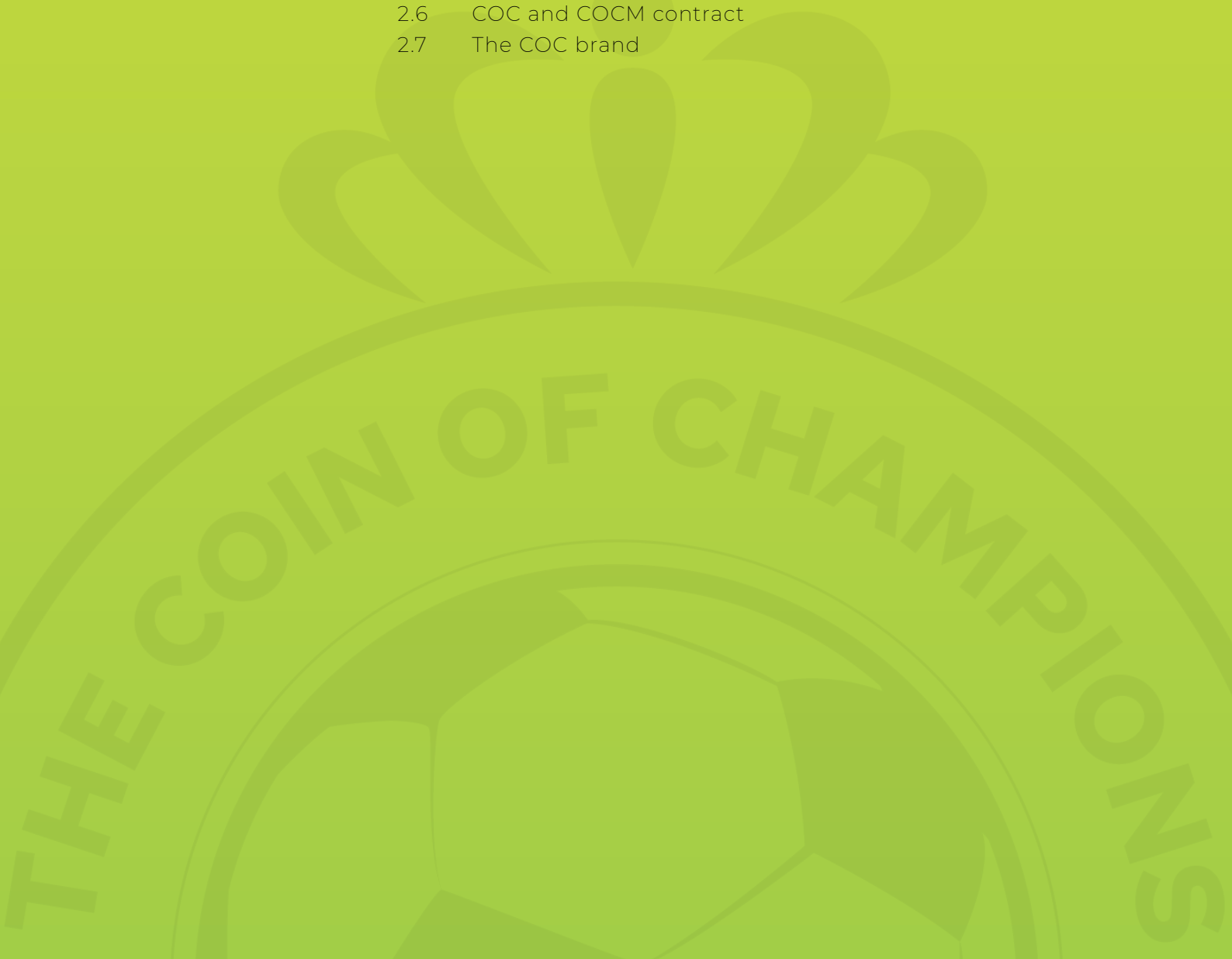
Hence it follows that consumption and purchases of products and services are something from which no one can ignore it. The market is always expanding and people are looking for in every possible way to find forms of savings to try to make up for the continuous ones need. Among the objectives of COC we have to create a commercial circuit that can help people save on their purchases.



2

FEATURES AND FUNCTIONALITY

- 2.1 Earnings from purchases
- 2.2 Earnings for those who sell
- 2.3 COC for all
- 2.4 Dapp, NFT, Stacking and Farming
- 2.5 NFT game features
- 2.6 COC and COCM contract
- 2.7 The COC brand





FEATURES AND FUNCTIONALITY

We have understood the economic framework in which the exchanges of goods and services take place of a totally decentralized environment guaranteed by the Blockchain within which the COC token represents the currency that will be used daily for your needs. The COC Token will be exchangeable with another currency with a stable value in order to guarantee the merchants who will accept the same as payment.

2.1 EARNINGS FROM PURCHASES

The private individual who buys COC in tokens will see his purchasing power increased significantly exponential from the growth over time of the value in exchange markets thanks to the activity of all COC sports testimonials. Within the circuit, the merchant will accept payment on 100% COC token, not being a discount voucher but a coin. The private individual will use the COC tokens exactly like euros by making a speculation on purchases in the form savings. The private individual understands well the purpose of the COC token which consists in its use to make purchases exclusively from all merchants who will accept the token in payment.

2.2 EARNINGS FOR THOSE WHO SELL

Merchants who accept the paid COC token have the option to increase their turnover and therefore the turnover with new customers that would not normally come to knowledge of their existence. The scenario we will face will be the one in which the COC it will be heavily traded between all owners.

2.3 COC FOR ALL

All participants will have benefits, the private individual who will obtain large savings on purchases, the merchant who will increase the turnover, saving liquidity of FIAT money.



2.4 DAPP, NFT, STACKING AND FARMING

COC will develop in the times of the “Roadmap” a DAPP to launch Token NFT concerning “cards games and private collections “. The aim is to create a specific market for all our famous sports testimonials in order to bring fans and followers closer to their favorites by offering the possibility to purchase unique digital cards in the form of NFT Token in blockchain. A market more and more in growth and that sees world platforms in great expansion. An NFT card game will be launched in which the player will be able to create his own team, even mixed, so not just players. The player will be able to get rewards and win prizes through the game. COC has foreseen the possibility of offering rewards from the sales of the Cards to all those who will make the game known through a referral code. Over time, a Raffle or Riffa service and an Auctions service on products will also be developed through our DAPP. The DAPP will offer a stacking and farming service on the COC token. Any activity that consists of purchasing NFT cards, auction products or raffles will only be available for purchase through the COC token.

2.5 NFT GAME FEATURES

We are pleased to present COC NFT Game card: NFT Cards will come produced for all those athletes who participate in professional competitions and for sports team and individual.

• Card creation

The COC cards will be categorized based on scarcity. Divided into 4 groups such as follows:

- The single card will be one for each athlete;
- The super rare cards will be 10 for each athlete;
- Rare cards will be 100 for each athlete;
- The regular cards will be 1000 for each athlete.

The team will consist of 6 cards of which at least 4 cards must come from football and 2 from other sports. In addition, a person will be able to access the game through other cards from the “stickers” package that cannot be chosen. Each package will contain n.6 cards called “regular” which will allow the player to access the game.

The competitions will be divided into different categories:

- The “regular” category provides for the deployment of 6 regular cards;
- The “rare” category provides a competition with the deployment of at least 5 rare cards, in case of deployment of a regular card there will be a penalty of 40% on the score of that paper;
- The “super rare” category requires that there are at least 3 super rare and 3 rare cards;
- The “unique” category requires the presence of at least 2 unique and 4 super rare. The super cards rare will have an extra value of 20% and unique cards of 40%.



• Player scoring

Each player user will be able to field a player as a captain which will allow to obtain an additional score of 15%. Footballers and all team sports athletes will get a score in addition to their result based on the following coefficients:

- In case of a tie, the points calculation coefficient is x 1;
- In case of victory, the points calculation coefficient is x 1.5;
- In case of defeat the points calculation coefficient is x 0.5.

For single sports, the scores are divided as follows:

- 1st place - 100 points;
- 2nd place - 80 points;
- 3rd place - 60 points;
- 4th place - 50 points;
- 5th place - 40 points;
- 6th place - 30 points;
- 7th place - 20 points;
- 8th place - 10 points;
- 9th place onwards - 5 points;
- Those who withdraw from the competition do not receive any points.

• New collection

5 experience points will be awarded which will be lost when new cards are released. Each time a card is played and not resold, it receives 0.5 experience points as a base. Based on the score taken by the player, additional experience points are received; example: if the player has taken 10 points he receives 0.1, if the player has taken 100 points he receives 1. The maximum score that a card can reach is 10 experience points + 5 points for the new card.

These are the initial rules to start the COC game, lots of other news will be waiting for us in the future!





2.6 COC AND COCM CONTRACT

COC contract - Binance Smart Chain

Contract number

0xbDC3b3639f7AA19e623A4d603A3Fb7Ab20115A91

The COC Contract provides for a Burning of 3% of the total supply in each transaction that takes place in the blockchain. The purpose of the burn is to have a deflation of the Token number over time and therefore, due to the scarcity principle, an increase in the COC value in the markets over time. The COC Agreement also provides for a reflection or distribution of an additional 3% arising from each blockchain transaction that is redistributed in proportion to all owners of the COC token guaranteeing an increase of tokens in your wallet. 3% + 3% is scaled to recipient in each transaction.

COCM contract - Binance Smart Chain

Contract number

0x3ee9b35EdE666F39069924827Ded8Ef1e8c4ab55

The COCM token is the COC marketing token linked to it by the secondary contract in the Binance smart chain. The COCM contract provides for a time block on the sale of the token of the duration of 180 days from the moment of crediting in your Trust wallet or metamask. For each subsequent credit, the contract restarts the 180 days for unlocking. Starting from the 181st day, the contract guarantees the release of 5% of the value of your Wallet through a swap (exchange) COCM / COC. COCMs are mainly used for the purpose of partnership agreements, testimonials, non-profit organizations, sports associations, sponsorships and sales.

2.7 THE COC BRAND

The COC brand was created with the aim of immediately transmitting values and peculiarities that distinguish the brand and differentiate it from competitors. Sharing, community, famous sports testimonials and the possibility of saving thanks to purchases from merchants, these are the concepts conveyed through the brand structure.



3

THE COIN OF CHAMPIONS AND THE BLOCKCHAIN

- 3.1 Maximum transparency
- 3.2 Goods, services and Blockchain





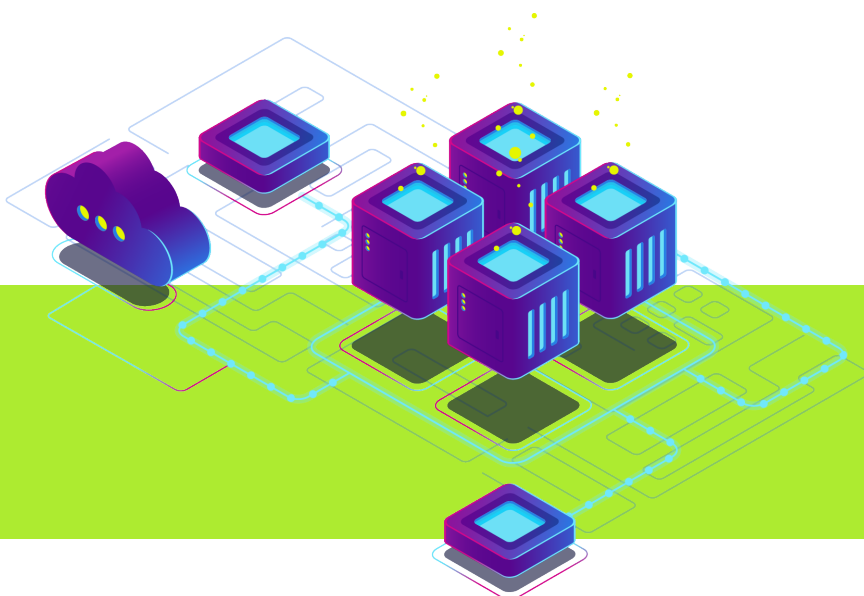
THE COIN OF CHAMPIONS AND THE BLOCKCHAIN

3.1 MAXIMUM TRANSPARENCY

All the activities that each member of the community will carry out, purchases and sales, will be written in the blocks of the Blockchain.

3.2 GOODS, SERVICES AND BLOCKCHAIN

COC's goal is to guarantee token holders savings on purchases of goods and services within the circuit that will accept the stablecoin in payment. The COC token will be exchangeable with the BLK (Stablecoin) token at an exchange ratio that will allow savings on shopping. The habits of the merchants who accept the stablecoin as payment will remain always the same, there will be no different activities or changes, especially from the point of view tax. The merchant will continue to issue a regular receipt or electronic invoice in euros and under the item of fees, he will enter the stablecoin collection. The operator and the private individual will have direct relationship without any intermediary in commercial negotiations to buy and sell a good or a service. All the merchants who will be part of the circuit will have their own showcase both online and via APP on google play and Apple store. The blockchain will therefore be the theater in which the exchanges will take place and where they will be recorded, without being able to be modified or alterable over time so as to leave a trace of each purchase.



4

MARKET

- 4.1 The COC Token as a solution
- 4.2 Customer loyalty





MARKET

4.1 THE COC TOKEN AS A SOLUTION

In this perspective of diffusion of decentralized value in the blockchain, the COC token through the swap (exchange) with the stablecoin (BLK) stands as a support currency with the purpose to facilitate commercial exchanges, a currency of stable value within the circuit but monetizable in exchanges at any time.

4.2 CUSTOMER LOYALTY

Individuals in the token sale benefit from being able to acquire the COC token at a subsidized value.



5

USER EXPERIENCE

5.1 The tools available in the system





USER EXPERIENCE

5.1 THE TOOLS AVAILABLE IN THE SYSTEM

PRIVATE

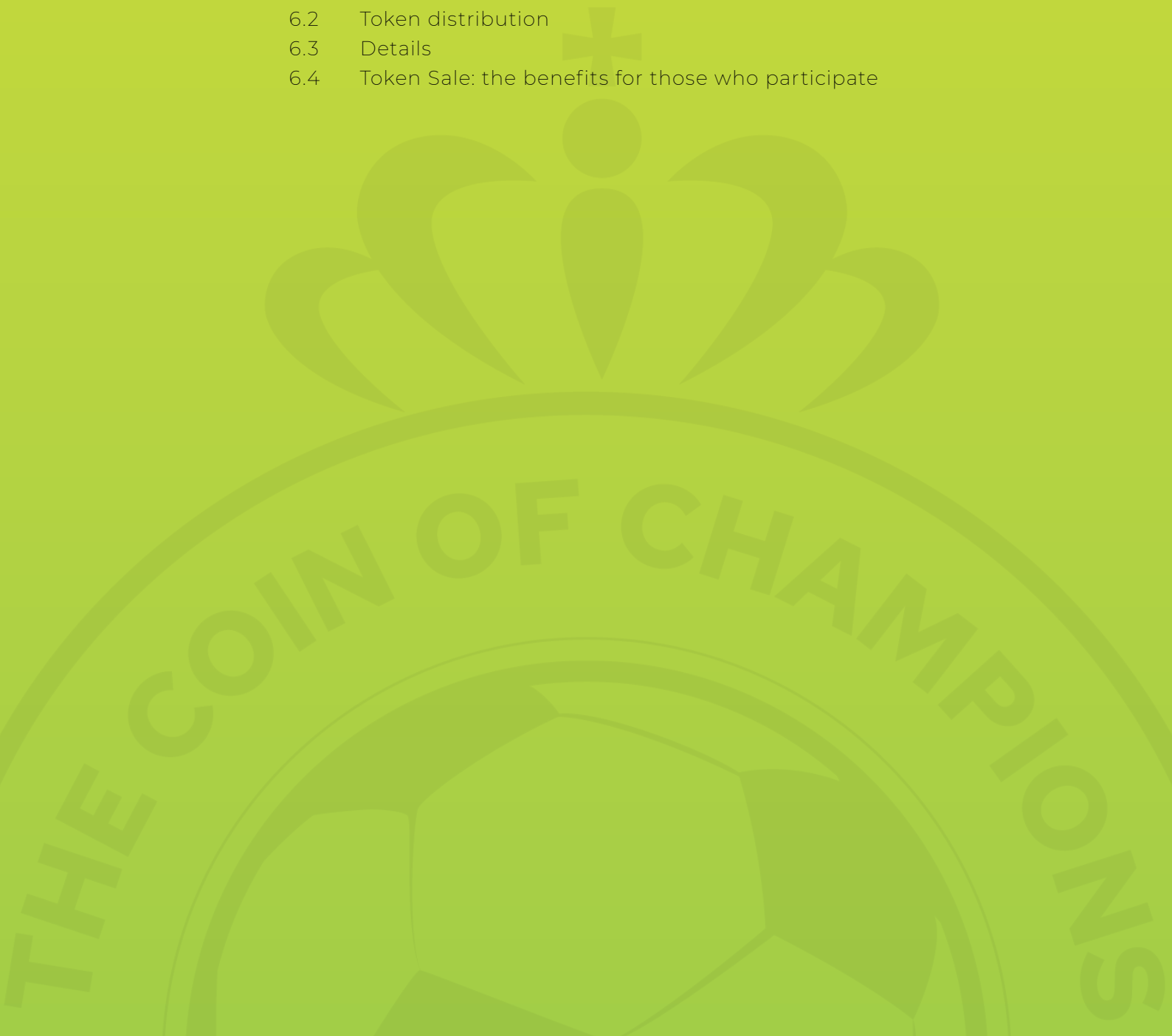
**MOBILE APP TRUST WALLET
OR
METAMASK**



6

TOKEN ECONOMY

- 6.1 The Token
- 6.2 Token distribution
- 6.3 Details
- 6.4 Token Sale: the benefits for those who participate



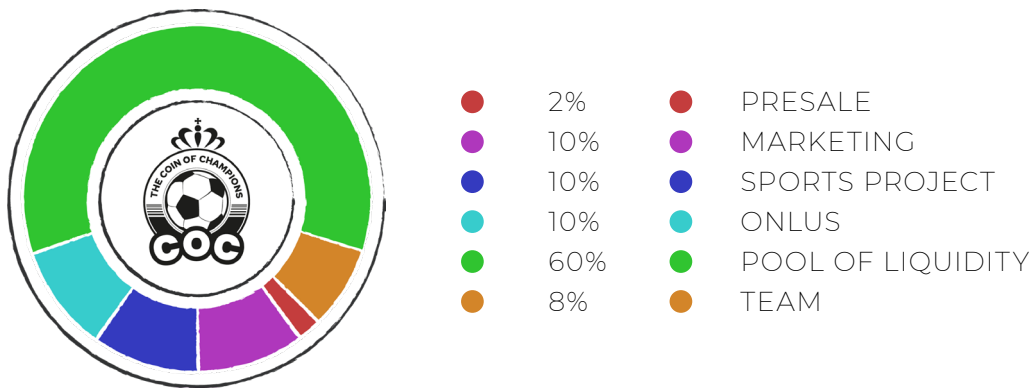


TOKEN ECONOMY

6.1 THE TOKEN

The cryptocurrencies used are called "Tokens". The tokens are named COC, and they are a all Utility Token effects issued in an amount of 1 billiards. The distributed COCs will be later the swap with the stablecoin (BLK) are the means of payment to buy goods and services or they can be used to acquire NFT playing cards and those of private collections.

6.2 TOKEN DISTRIBUTION



6.3 DETAILS

TOKEN NAME	THE COIN OF CHAMPIONS
TOKEN SYMBOL	COC
TOKEN PRESALE PRICE	0.00000001 USD
TOTAL TOKENS ISSUED	1.000.000.000.000.000
CIRCULATION AT LAUNCH	10%
MINIMUM CAPITAL	2.000.000,00 USD
CAPITAL MAX	10.000.000,00 USD

6.4 TOKEN SALE: THE BENEFITS FOR THOSE WHO PARTICIPATE

By participating in the token sale it is possible to acquire COCs at an extremely advantageous value. In fact, the token can be purchased for 0.00000001 usd and it is thought to be able to enter the market a higher value. A total of 1 billion units of tokens will be issued.

7

LEGAL

- 7.1. General informations
- 7.2. Token documentation
- 7.3. Knowledge required
- 7.4. Risks
- 7.5. The whitepaper is not an invitation to invest
- 7.6. No security
- 7.7. Changes in the legal framework





LEGAL

7.1 GENERAL INFORMATIONS

In order to finance the development of COC, the tokens will be created on the Binance blockchain Smart Chain and will be sold to the public (token sale) before listing on Pancakeswap as the first market. Tokens will be issued by a technical process that uses the “Blockchain” technology. This is an open source IT protocol over which COC has no rights, control or responsibility in terms of development and operation. The distribution mechanism [token] will be controlled by a Smart Contract; this implies the use of a program for computer that can run on the Binance network or a compatible blockchain network with the programming language of the Smart Contract. The sale of the COC token is final: the COC token is non-refundable and cannot be redeemed by the company but only sold in exchange markets (Exchanges). The COC token is a utility token and does not have the legal qualification of a title. COC’s Crowdsale is not currently subject to stock exchange and securities trading laws, which ensure that the sale of certain products or assets is subject to regulatory oversight for investor protection.

7.2 TOKEN DOCUMENTATION

This Whitepaper together with the terms and conditions of the COC token described in the circuit regulations, modified from time to time, constitute the entire documentation for the COC Crowdsale (the “Token Documentation”).

7.3 KNOWLEDGE REQUIRED

7.3.1. Any buyer of COC Tokens (the “Buyer”) must understand and have significant experience of cryptocurrencies, blockchain systems and services and understand the associated risks, as well as the mechanisms relating to the use of cryptocurrencies (including storage).

7.3.2. The buyer must carefully examine the Token documentation in such a way to understand the risks, costs and benefits associated with the purchase, storage and use of COC Token.



7.4 RISKS

7.4.1. Acquiring COC Tokens and holding them involves various risks, in particular (but not limited to) risk that COC is unable to launch its platform and / or its operations, to develop or exploit its blockchain and / or provide the services to which the COC token is associated (in particular a due to changes in the legal field and / or the approval of new laws or regulations and / or to a new early interpretation of the current legal framework and / or jurisprudence, which could also have retroactive effect by stopping its operations or switching its business model). Therefore, before the acquisition of the COC token, any user should carefully consider the risks, costs and benefits of acquiring the token itself as part of the Crowdsale and, if necessary, obtain independent legal and tax advice in this regard.

7.4.2. Any interested person who is not in a position to accept or understand the risks associated with the business (including risks related to the failure to develop COC services) or other risks as indicated in this document or in the remaining documentation must not purchase the COC Tokens.

7.5 THE WHITEPAPER IS NOT AN INVITATION TO INVEST

This Whitepaper must not and cannot be considered an invitation to conclude an investment. It does not constitute or refer in any way nor should it be considered or construed as an offer of securities in any jurisdiction. The Whitepaper does not include or contain any information or indication that could be considered a recommendation or that can be used to make an investment decision. This document does not constitute an offer or an invitation to purchase shares, bonds, securities or rights relating to COC or to any related or affiliated company.



7.6 NO SECURITY

- 7.6.1.** COC Tokens are not convertible into Company shares or certificates and do not grant no right to receive such shares or certificates.
- 7.6.2.** The COC Token does not confer any direct or indirect rights to COC's capital or income and, in particular, it does not confer any right to dividends, interests, other shares, shareholdings to revenues or earnings of COC.
- 7.6.3.** The COC Token does not constitute proof of ownership of any asset belonging to the company or a control right on COC and does not guarantee the owner any rights on the COC activities.
- 7.6.4.** The COC Token does not have the value of shares or participation certificates and does not give entitlement to participate or vote in the general meeting of COC or to influence in any way the respective corporate governance or the decisions of the corporate bodies of the COC company.
- 7.6.5.** Pursuant to the Guidelines and current practice, the COC Token is a utility token that allows access to future services offered or for sale in various markets.
- 7.6.6.** Any offer of the COC token on a trading platform is made for allow additional users to use and / or access the platform itself and does not change the legal qualification of the token as a COC token utility.

7.7 CHANGES IN THE LEGAL FRAMEWORK

- 7.7.1.** The token sale and the purchase of COC tokens take place within a regulatory framework still under development where regulators are still scrutinizing carefully the activities associated with cryptocurrencies in the world.
- 7.7.2.** Measures, investigations or regulatory actions can affect COC's activity and even limit or prevent its execution or development.
- 7.7.3.** Anyone acquiring COC tokens should be aware that COC's business model and token Economy Documentation may change due to new legal, regulatory and compliance requirements from any applicable law in any jurisdiction, including with retroactive effect. If so, the buyers and anyone who buys COC tokens acknowledges and accepts that neither Blockeras srl nor any of its affiliates will be held responsible of any direct or indirect loss or damage caused by such legal changes.

8

**THIS DOCUMENT DOES NOT REPRESENT AN
OFFER**





THIS DOCUMENT DOES NOT REPRESENT AN OFFER

- 8.1.** This Whitepaper should not be construed as an offer or recommendation personal or solicitation to conclude a transaction and should not be treated as an investment advice.
- 8.2.** Blockeras is not to be considered a consultant in legal, tax or financial matters. Any information contained in the White paper is provided for informational purposes only and Blockeras makes no representations and / or warranties regarding the accuracy and completeness of information included in the whitepaper.
- 8.3.** Given the lack of qualifications and skills in the field of cryptocurrency, in most part of the countries, the buyer is strongly advised to carry out a legal and tax analysis relating to the purchase and ownership of the COC token based on one's nationality and place of residence.

9

DISCLAIMER OF LIABILITY





DISCLAIMER OF LIABILITY

9.1. Blockeras will do everything possible to initiate its operations regarding the COC token, develop its platform and / or provide the services highlighted in this Whitepaper. Anyone undertakes to acquire the token COC is aware that COC makes no guarantees that will be able to carry out the project highlighted in this Whitepaper.

9.2. By subscribing to the COC token, Blockeras takes no responsibility for any loss or damage that may arise from the user's assignment to receive (or promptly receive) the COC tokens or from the inability to use COC tokens, as well as for any failures or malfunctions of the respective Smart Contract, except in the event of willful misconduct or gross negligence directly attributable to the Company.

9.3. The COC token is based on the Binance Smart Chain protocol. Any malfunction, unplanned function or unexpected operation of the Binance smart chain protocol can cause the network and the COC Token to fail in an unpredictable way. Furthermore, the unit of account of the native Binance Smart Chain protocol could lose value in a way similar or have very high transaction costs, and also in other ways it is not assumed no liability in this regard, except in the case of willful misconduct or gross negligence directly attributable to society.

9.4. COC takes no responsibility for any loss of COC tokens once the same should be listed on the crypto markets or situations that make it impossible to access the COC tokens, which may result from the User's actions or omissions, as well as in the event of attacks by hackers.

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USER DECLARATIONS AND WARRANTIES





USER DECLARATIONS AND WARRANTIES

By participating in the COC token sale and purchasing the tokens, the buyer confirms that: he has read and understood the documentation and agrees to be legally bound by its terms; has sufficient knowledge about the nature of cryptographic tokens and has significant experience and functional understanding of the use and complexity of managing cryptographic tokens, cryptocurrencies and blockchain-based systems and services; fully understands and accepts the risks related to the purchase of tokens outlined in the documentation, including those relating to possible changes in the legal environment;

- is familiar with all the relevant regulations, in particular (but not limited to) those relating to the specific jurisdiction in which the buyer is located, and has received advice competent before participating in the token sale making sure that the purchase of the tokens is not prohibited, restricted or subject to additional conditions of any kind;
- the right to purchase COC Token over the token sale without requiring any local authorization and is in compliance with local state and national laws and regulations at time of purchase;
- is authorized and has full power to purchase the COC Token; is not a citizen, resident or US entity (a "US Person") or that the Buyer is purchasing Tokens COC on behalf of a US person;
- will not use the participation in the token sale for illegal activities, including, but not limited to, money laundering and / or terrorist financing; the purchase and storage of the token will not constitute a violation or a violation of any law, particularly in your country of residence or citizenship.

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TAXATION





TAXATION

The buyer of the COC Tokens acknowledges, understands and accepts that the purchase and receipt of COC tokens may have tax obligations and / or consequences, which the user is solely responsible for respect and that the company assumes no responsibility for any of yours tax obligations and / or consequences. The company is not responsible for the withholding, collection, the reporting, payment, settlement and / or remission of any use, added value or similar tax resulting from the acceptance of this Agreement and the potential future receipt of COC Token. The company cannot and does not provide tax advice and recommends that the COC Token buyer seeks appropriate professional advice in this area, if necessary.

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JURISDICTION





JURISDICTION

This agreement will be governed in all respects, including as regards validity, interpretation and effect, by the laws of the Italian Republic, without giving effect to its principles or rules of conflict of laws, to the extent that such principles or rules are not necessarily applicable by statute and would allow or require the application of the laws of a other jurisdiction.

Jurisdiction will be that of Rome.

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DISCLAIMER



DISCLAIMER

This document was drawn up by Blockeras srl to represent its project to potential buyers of the services. Blockeras srl has undertaken its own analysis on the basis of the information available to the management and partners at the time of writing and assumes no responsibility for the aspects of profitability and evaluation that derive from it, nor for the consequences that may derive from the unavailability or from the inaccurate communication of data and facts relating to the formulation of the assessments expressed in this document.

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PARTNERS





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