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# A RATIONAL FEAR



**WARNING:  
THIS SHOW CONTAINS  
STRONG COARSE LANGUAGE  
AND A WAGE GAP**







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# WOMEN IN MEDIA 2023





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# WOMEN IN MEDIA 2023





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☰ Q GOT A TIP?

*The* Hollywood REPORTER

NEWSLETTERS [SUBSCRIBE](#)

NEWS FILM TV AWARDS LIFESTYLE BUSINESS GLOBAL VIDEO MUSIC WGA/SAG STRIKE

HOME > MOVIES > MOVIE NEWS

# 'Barbie' Becomes Biggest Warner Bros. Movie Ever at Global Box Office, Beating Final 'Harry Potter' Pic

Greta Gerwig's movie has eclipsed the \$1.342 billion grossed by 'Harry Potter and the Deathly Hallows — Part 2,' not adjusted for inflation.

BY PAMELA MCCLINTOCK AUGUST 28, 2023 12:13PM



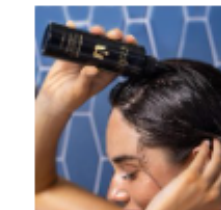
'Barbie' COURTESY OF WARNER BROS. ENTERTAINMENT

## SHOPPING WITH THR



How Veteran Screenwriter and Producer Mara Brock Akil Is Supporting Writers With Nail Polish

BY DANIELLE DIRECTO-MESTON



This Rice Water 'Rinse' Is the Crown Jewel of La La Anthony's Haircare Brand

BY TIM CHAN



Hollywood-Loved Department Store Barneys New York Is Back, and You Can Thank Forever 21

BY DANIELLE DIRECTO-MESTON



'Riverdale' Star Madelaine





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Search movies, TV, actors, more...

What's the Tomatometer

MOVIES TV SHOWS MOVIE T

TRENDING ON RT RT25 AMC Screening Series One Piece The Equalizer 3 The Nun 2 New TV & Streaming

HOME > DEADLOCH

Deadloch (2023 - Present)



DEADLOCH

100% AVERAGE TOMATOMETER

89% AVERAGE AUDIENCE SCORE

SERIES INFO

A man turns up dead during the Tasmanian Winter Festival.

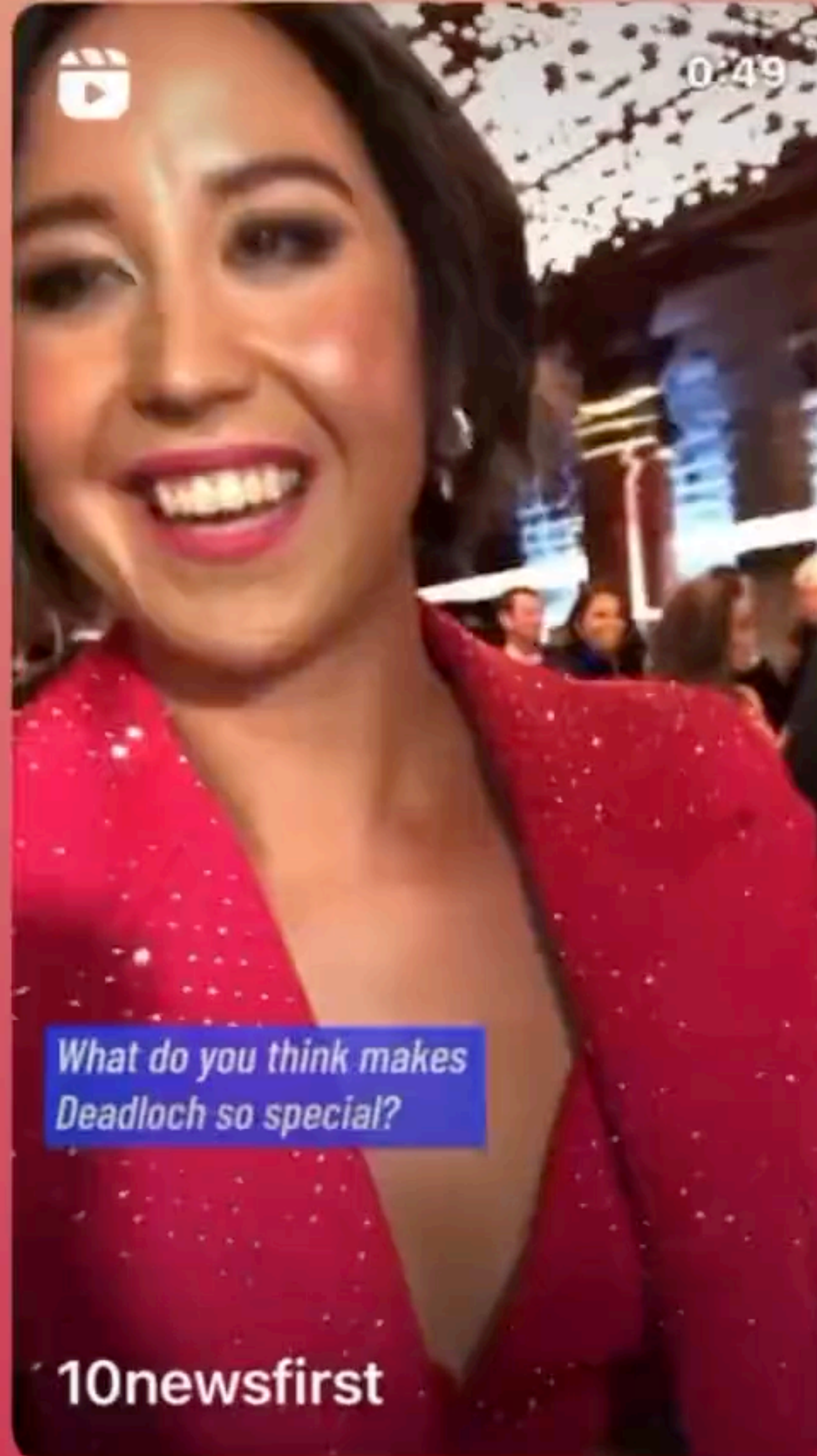


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Saw this video and had to do something...



TikTok  
© candymoore.mp3

What do you think makes Deadloch so special?





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# WOMEN IN MEDIA

# 2023









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# HANNAH FERGUSON





"BuT WhEn iS  
iNtErnAtiOnAl  
mEn'S DaY?"

# DATA ANALYSIS:

# EXPERIENCES OF WOMEN IN MEDIA

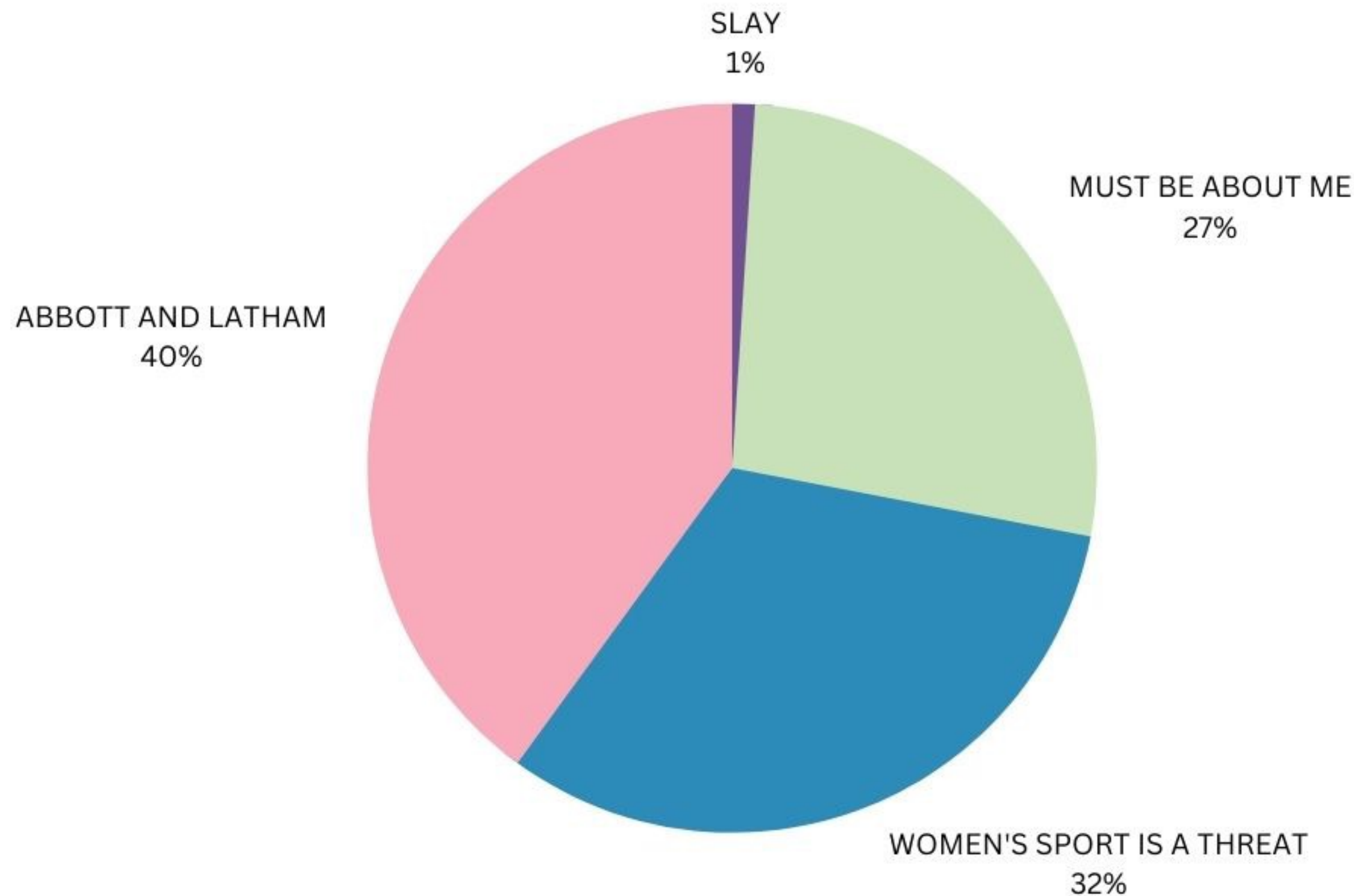
Why is Kyle Sandilands  
still relevant?

$$ax^2 + bx + c = 0$$
$$m = \frac{f(x_2) - f(x_1)}{x_2 - x_1}$$
$$ax^2 + bx + c = 0$$
$$m = \frac{f(x_2) - f(x_1)}{x_2 - x_1}$$





# TOP REASONS FOR COMMENTING ON AN ARTICLE ABOUT WOMEN



1% HAD SOMETHING VALUABLE TO CONTRIBUTE IN A RESPECTFUL WAY.

27% REPORTED THAT IT WASN'T ABOUT THEM SO THEY HAD TO MAKE IT ABOUT THEM.

32% WERE VERY ANGRY THAT THE MATILDAS HAD HIGHER VIEWER RATINGS THAN THE AFL AND NRL FINALS.

40% WERE ACTUALLY THE BURNER ACCOUNTS OF MARK LATHAM AND TONY ABBOTT.

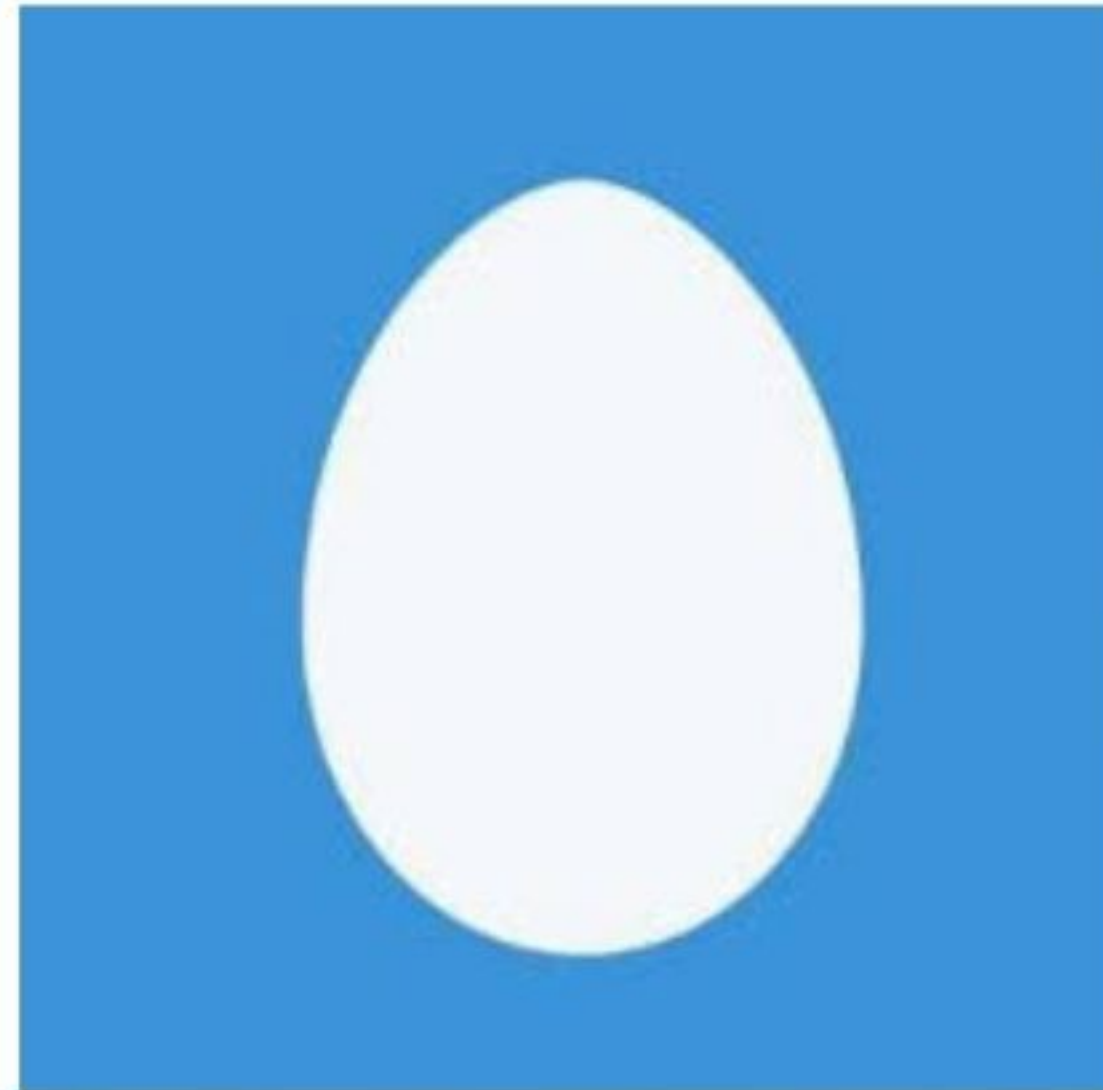


# TOP PROFILE PICTURES IN THE COMMENTS SECTION ON ANY ARTICLE ABOUT WOMEN'S ISSUES

**28%  
RED COMMODORES**



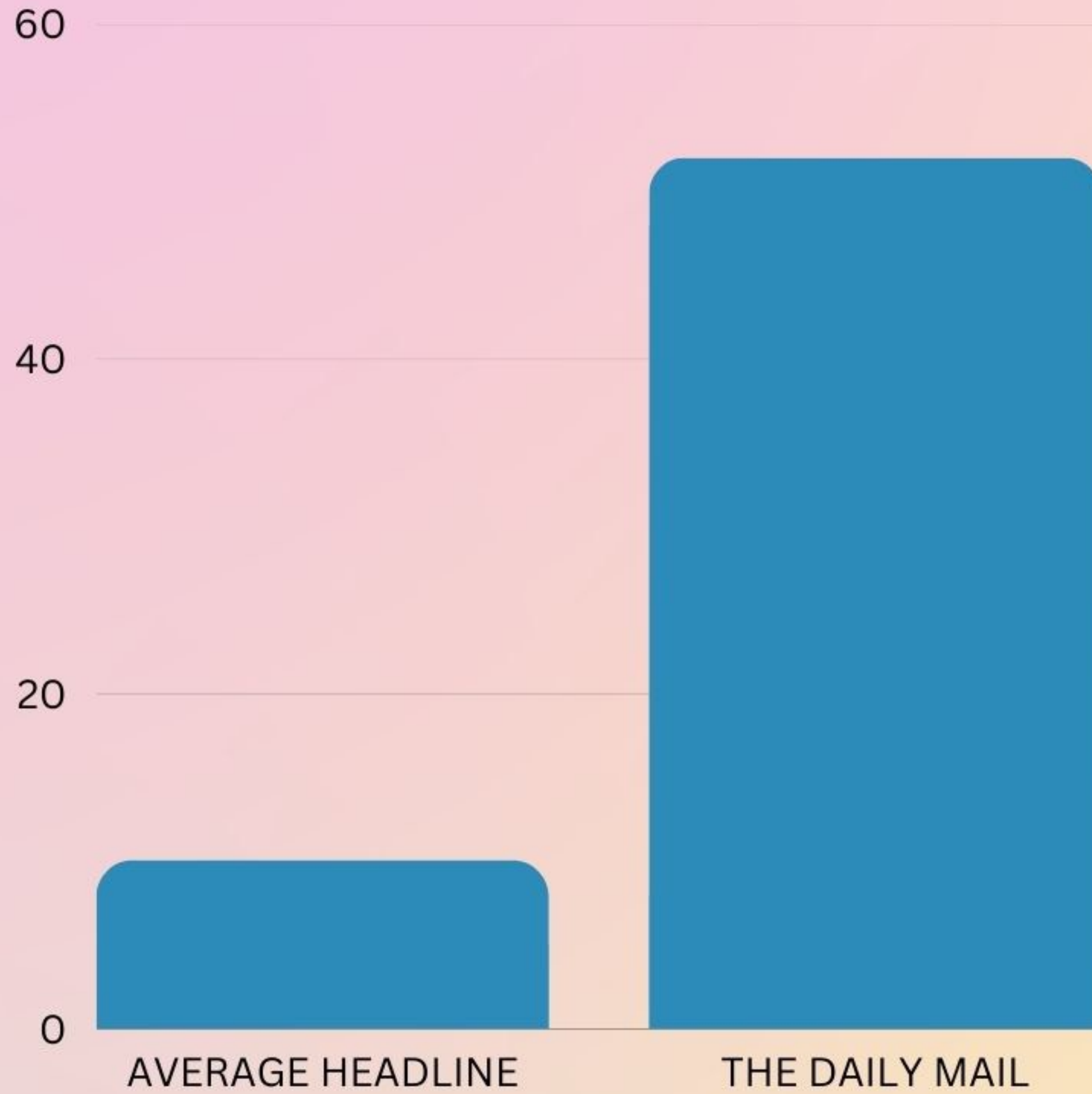
**50% ANONYMOUS OR  
THE TWITTER EGG**



**22% FARQUAAD LOOKALIKE  
WHO TELLS YOU  
TO LOSE WEIGHT**







**THE AVERAGE HEADLINE LENGTH COMPARED TO THE AVERAGE LENGTH OF A DAILY MAIL HEADLINE COVERING A WOMAN EXISTING**



# 92%

**THE PERCENTAGE OF QUESTIONS WOMEN ARE ASKED ABOUT IMPOSTER SYNDROME, 'HAVING IT ALL' AND WHAT THEY'RE WEARING DURING ANY INTERVIEW**

source: ask any woman and they'll confirm (after they're finished answering who is at home looking after the kids)



# VENN DIAGRAM



note: this is a real product



0%

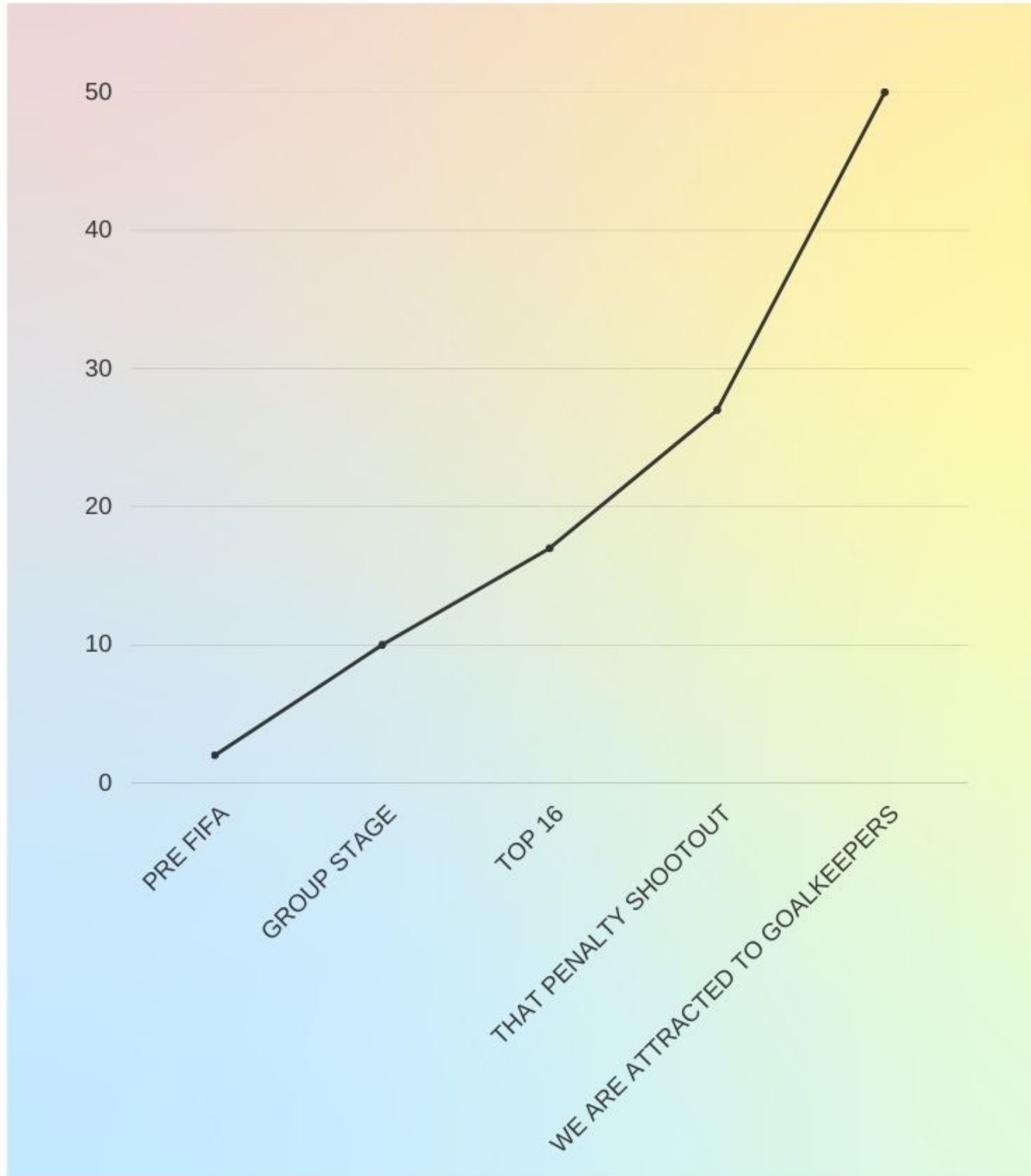
THE LIKELIHOOD OF A  
WOMAN SMILING AFTER  
BEING TOLD TO SMILE MORE  
AS 'FEEDBACK' FROM A  
RANDOM STRANGER.





DATA ANALYSIS

WOMEN IN MEDIA



# INCREASE IN HOPE DURING THE FIFA WOMEN'S WORLD CUP

NOTE: THIS GRAPH IS IDENTICAL TO  
THE INCREASE IN SEARCHES FOR  
WHAT THE OFFSIDE RULE MEANS.



# Thank you!

**58% OF MEN DON'T APPROVE OF THIS  
PRESENTATION, BUT NOT ALL MEN.**







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WOMEN  
in MEDIA

Women in Media  
Industry Insight Report 2023





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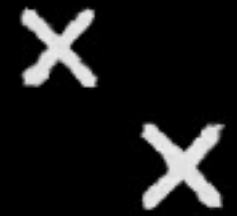
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## The Top 3 Reasons for Career Stagnation

- 1.
- 2.
- 3.





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## The Top 3 Reasons for Career Stagnation

1. Lack of opportunities.
2. Limited access to training & development.
3. Lack of managerial support.





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**1 in 6**

surveyed women  
are interested in  
developing  
knowledge about  
[redacted] – three  
times more women  
than in 2022.





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**1 in 6**

surveyed women  
are interested in  
developing  
knowledge about  
**advertising** – three  
times more women  
than in 2022.





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## on the rise

In 2022, [redacted] in  
Australia grew to 8.9 million\*  
(from 8.3 million in 2021). Women  
in media follow these trends and  
indicate they are interested in  
developing [redacted] skills.





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## Podcasts on the rise

In 2022, podcast listeners in Australia grew to 8.9 million\* (from 8.3 million in 2021). Women in media follow these trends and indicate they are interested in developing podcasting skills.





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# NAYUKA GORRIE









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x x  
**MALE** →

**NINA  
OYAMA**







**OilCares**





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# NOSTALGIA TIME







**Dave Sharma**  
@davesharma



Happy International Women's Day.

Let's make it a day when we strive to improve the respect, dignity and equality for every woman, everywhere.

[#internationalwomensday2021](#) [#IWD2021](#)



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Dan Ilic 🇦🇺 🌸 🇺🇸

@danilic

Happy International Men's Day.

Let's make it a day when we strive to improve the respect, dignity and equality for men, everywhere.

[#InternationalMensDay2021](#) [#IMD2021](#)





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# LEWIS HOBBBA





HELLO

WOMEN



A photograph of a business handshake between a man and a woman. The man is wearing a blue suit jacket and the woman is wearing a red suit jacket. In the background, another person in a blue suit is clapping. The scene is set in an office with a white shelving unit.

**MEN**

*Women*



















#NotAllMen



#NotAllMen

(in media are bad)







# Scandal Grows at News Corp.

## Former Senior Executive Is Arrested in Hacking Probe; Top Police Official Resigns

LONDON—The head of Scotland Yard stepped down Sunday and Rebekah Brooks—a close confidante of News Corp.'s top executive, Rupert Murdoch—was arrested as a convulsive phone-hacking scandal raced into the loftiest ranks of Britain's business and law-enforcement worlds.

The surprise resignation of Metropolitan Police Commissioner Paul Stephenson came amid a spreading onslaught of allegations that some members of his force were corrupt and had forged too-close ties with the tabloid newspaper at the heart of the scandal. News

By Cassell Bryan-Low,  
Sara Schaefer Muñoz  
and Alistair MacDonald

Corp.'s now-defunct News of the World.

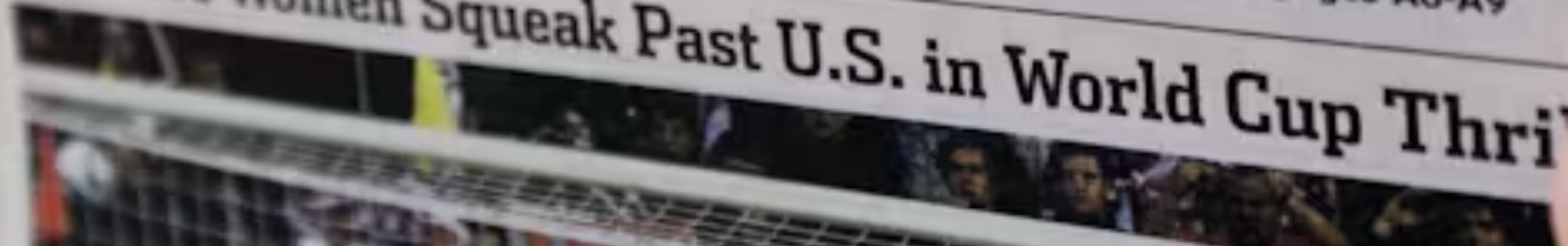
Ms. Brooks is at the center of a web of political and media elite that has come under intense scrutiny as details have spilled out about the lengths to which British newspapers have gone to get scoops and the cozy ties that may have protected their actions.

She was arrested Sunday in connection with the central allegations.  
Please turn to page A8



Rebekah Brooks, right, with former boss, Rupert Murdoch.  
See related stories on pages A8-A9

### Japanese Women Squeak Past U.S. in World Cup Thriller















10

9





**WHITE RIBBON DAY**

no to violence against women

**A CURRENT AFFAIR**

PER 27°

AHEAD: PAUL MARSHALL'S CINEMA SURPRISE



8:12













7 - James



9 - Mike



ABC - David



SBS - James



A man with glasses, wearing a dark suit jacket over a light blue button-down shirt, stands at a podium. He has his hands clasped in front of him and is speaking. The background is a dark blue wall with the word 'FOXTEL' in large, bold, orange letters on the left and the 'Kayo' logo in a stylized, light blue font on the right. The lighting is focused on the speaker, creating a professional atmosphere.

**FOXTEL**

**Kayo**

**Foxtel apologises after CEO calls Game of Thrones star 'short, dumpy girl'**



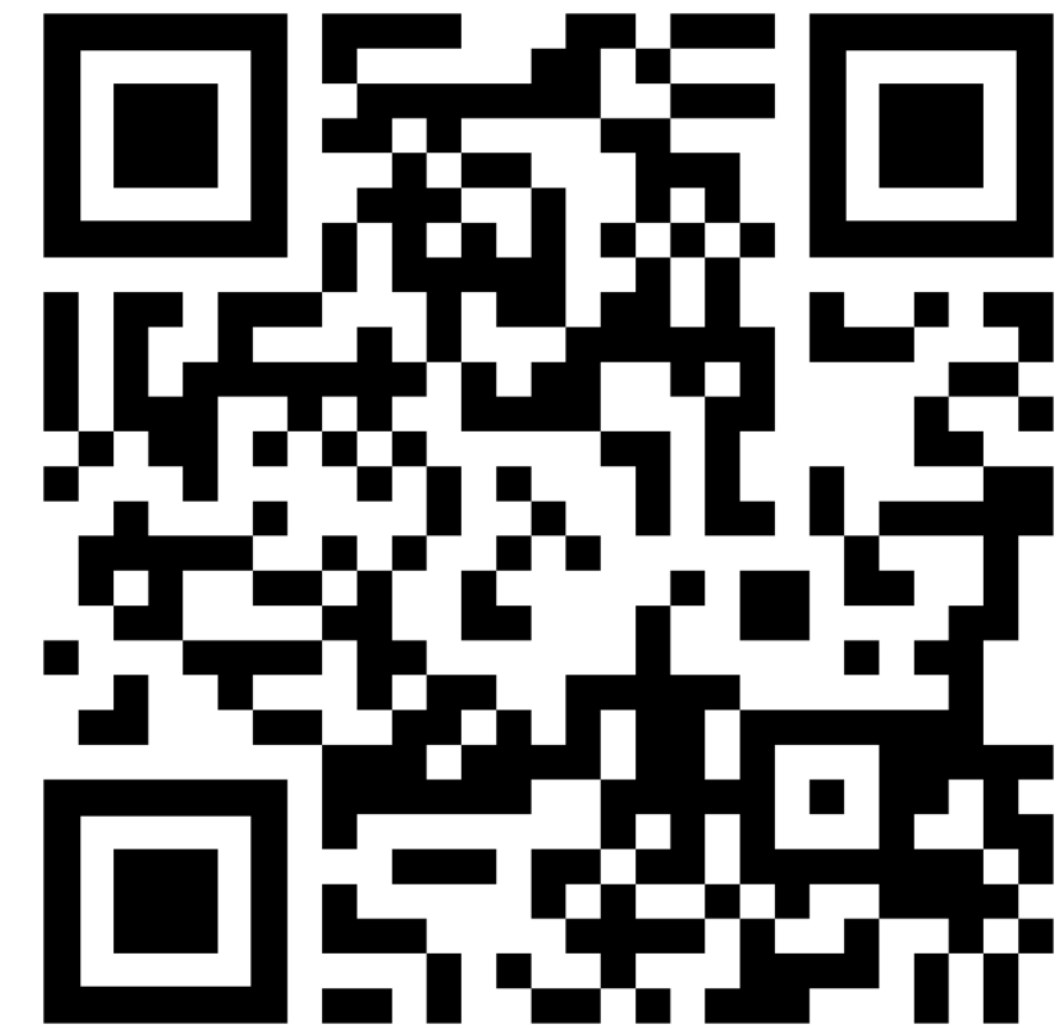




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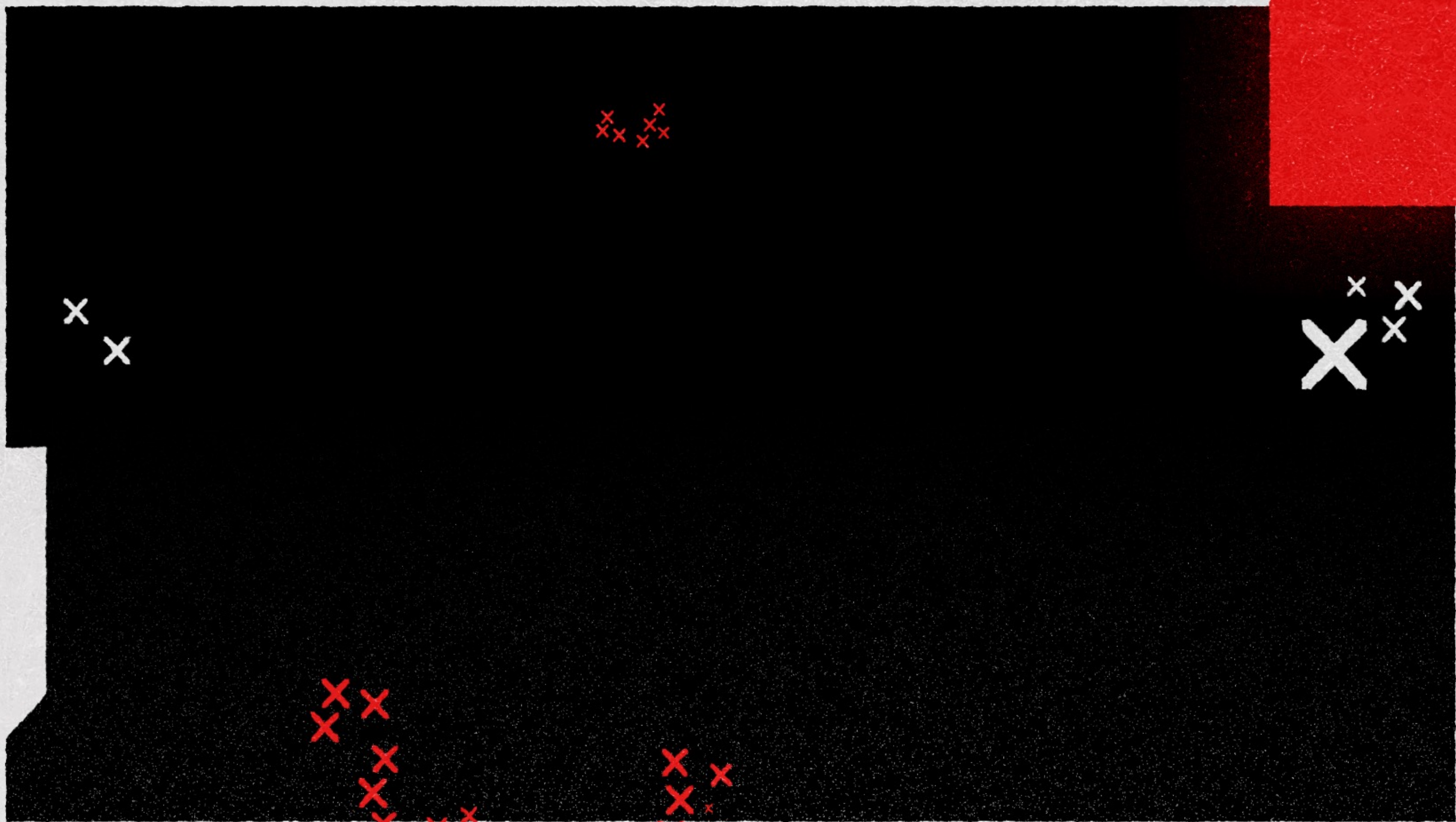


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AND A WAGE GAP**





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x

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