

SEZEN BALCI

Hands-on Art Director & Graphic Designer

Summary

I'm Sezen, an award-winning art director & designer with over seven years of experience. I have worked with clients from different scopes including global brands.

Experience

Freelance Graphic Designer

02.2020 - ...

Art Director/Graphic Designer

Tribal Worldwide İstanbul / 11.2015 - 01.2020

I was responsible for all kinds of visual materials of the Netflix also over the years I have worked with many global and local clients such as Turkish Airlines, Wall's, Unilever, Volkswagen, Shell and Milka.

Art Director/Graphic Designer

Rabarba / 09.2013 - 10.2015

I worked for Pepsi, Anadolu Sigorta and Lippo. I took place in the creative processes of online and offline campaigns.

Graphic Designer

Hakan Erdogan Production / 06.2013 - 08.2013

This was a concert production company and I created their flyers.

Intern Art Director

Mullen Lowe İstanbul / 06.2012 - 06.2013

I created contents for Cartoon Network social media accounts.

Education

BAU, Bahcesehir University, Communication Faculty

Communication Design (Scholarship) / 2012-2017

Terakki Vakfı Okulları

1998-2012

Awards And References

10 Crystal Apple Awards

7 Felis Awards

9 Effie Awards

Personal Info

From

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Linkedin

<https://www.linkedin.com/in/sezenbalci/>

Skills

- Art Direction
- Graphic Design
- Advertising
- Illustration
- Retouch
- Corporate Identity Design
- Packaging Design
- Branding Design

Portfolio

<https://docdro.id/QtyO5Ix>