

Buy & Sell cryptos easily at corner store



cashin.store

: **crypto**



: **fiat**

Buying crypto is not easy



Online Exchange

Platforms are **complex**

- Account creation with double validation
- Long KYC process
- Deposit on a platform / bank transfer takes time
- Mostly for tech-savvy people



Bitcoin ATM

Locations are **limited** and fees are **too high**

- ATM machines are expensive (8% fee on average)
- Most hardware do not perform efficient KYC
- Existing wallets are required
- ATM machines are illegal in some countries (France,...)

Virtual bitcoin ATM

We are allowing retailers to become Agents to sell bitcoins simply with a Tablet or a Smartphone

Market

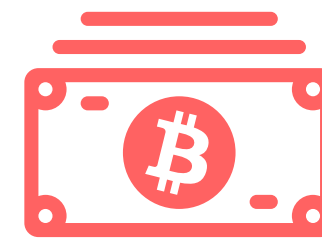
Bitcoin ATM there's over 4,000 ATM in the world and the UK is the 4th largest Market with over 200 machines.
+98% Growth in 2018*. Compound Annual Growth rate of 54.7%** for the 2018 – 2023 period.

Remittance industry is our sweet spot market: more than \$700 BN and 50 % is in cash. \$20 BN is sent out of the UK



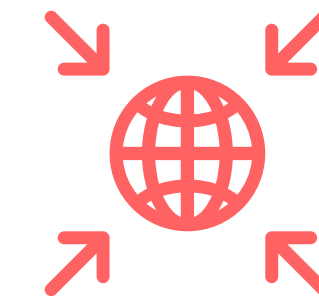
\$150 BN

Bitcoin market



4000 +

Bitcoin ATM



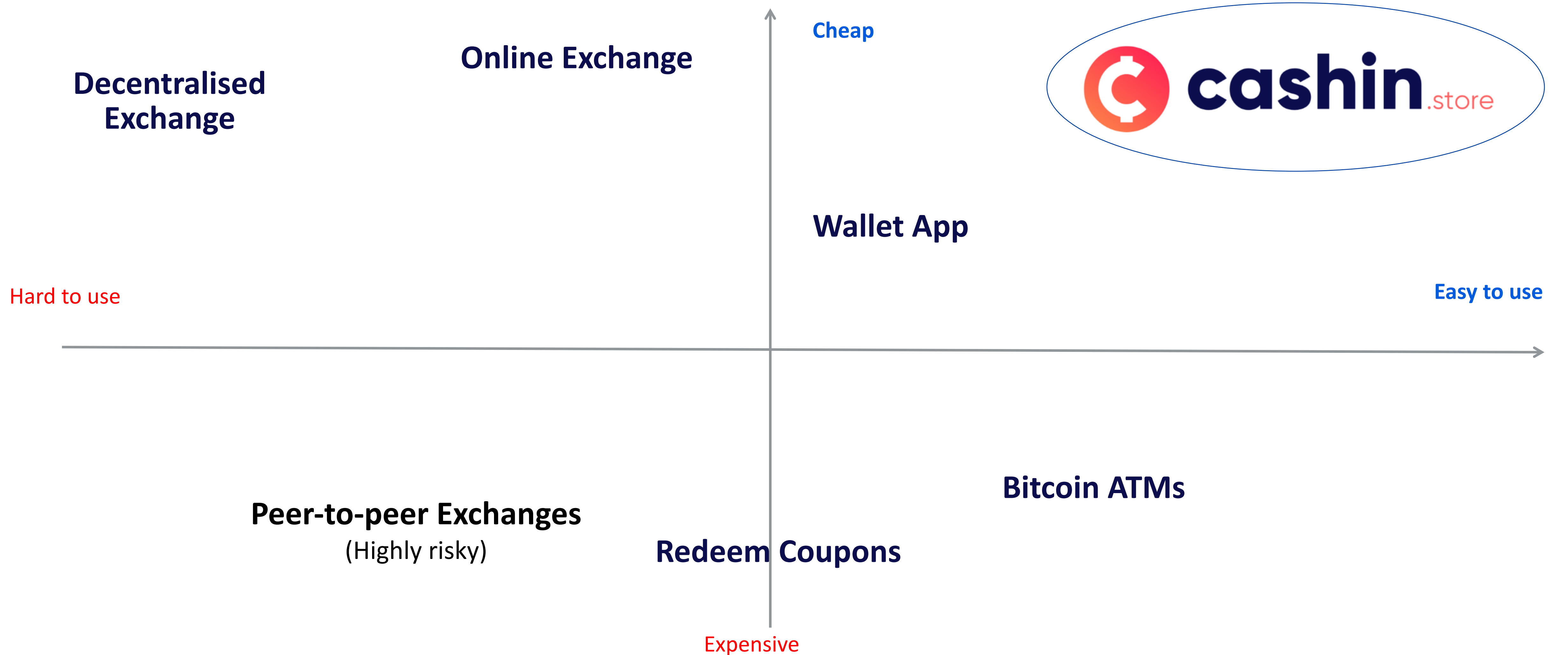
\$700 BN

Remittance industry

*: Source CoinATMradar.com

** : Source MarkestandMarkets research

Competition



Competitive advantages

UX

Customer App
buy in 1 click

Merchant App
scan a QR code to sell
bitcoin in seconds

Niche

☞ **Brick and mortar**

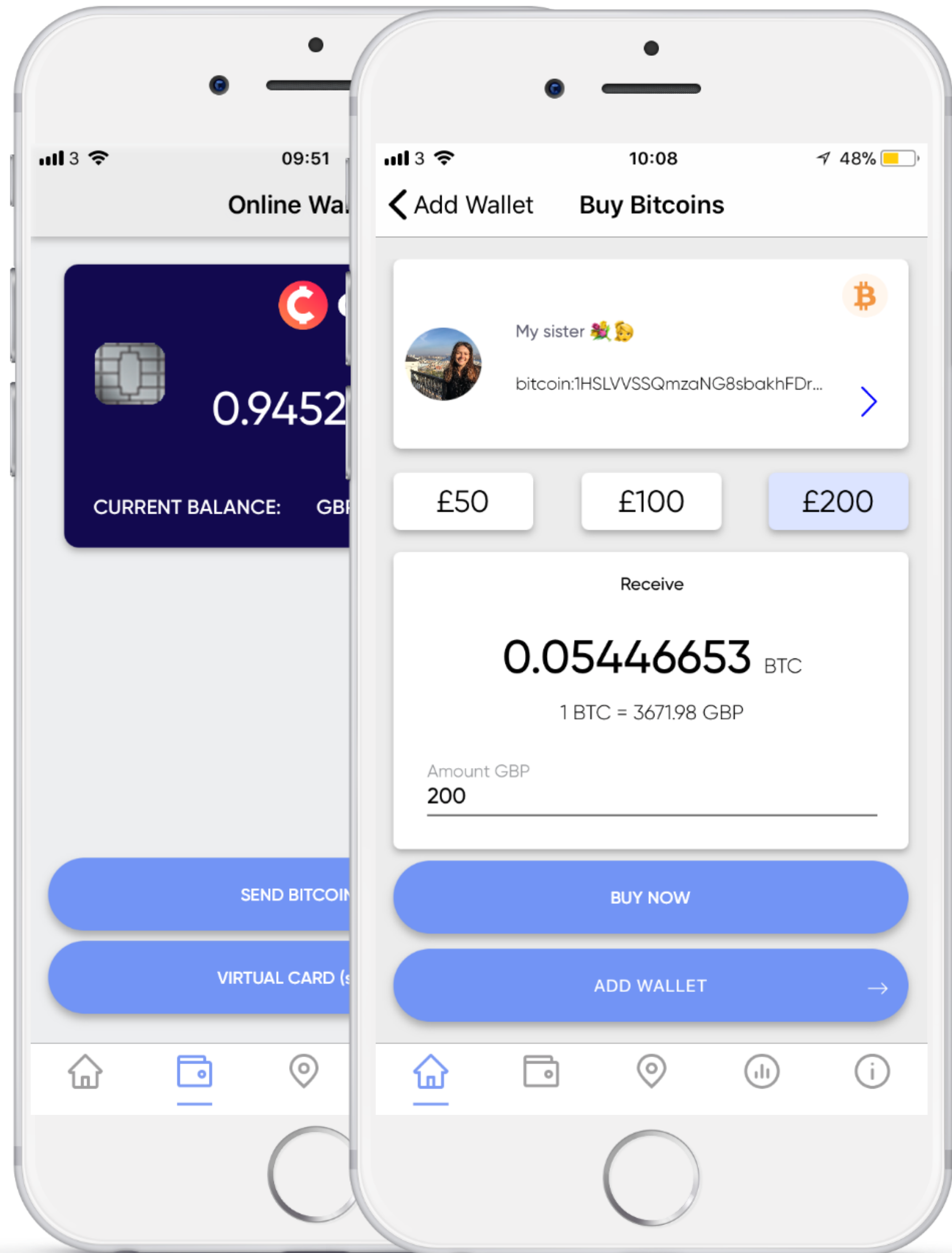
Retailers have seen their
activities decreasing with
the e-commerce

Cashin is risk free and
generates Revenue on
each transaction

Compliant

Performing KYC
anticipating regulation

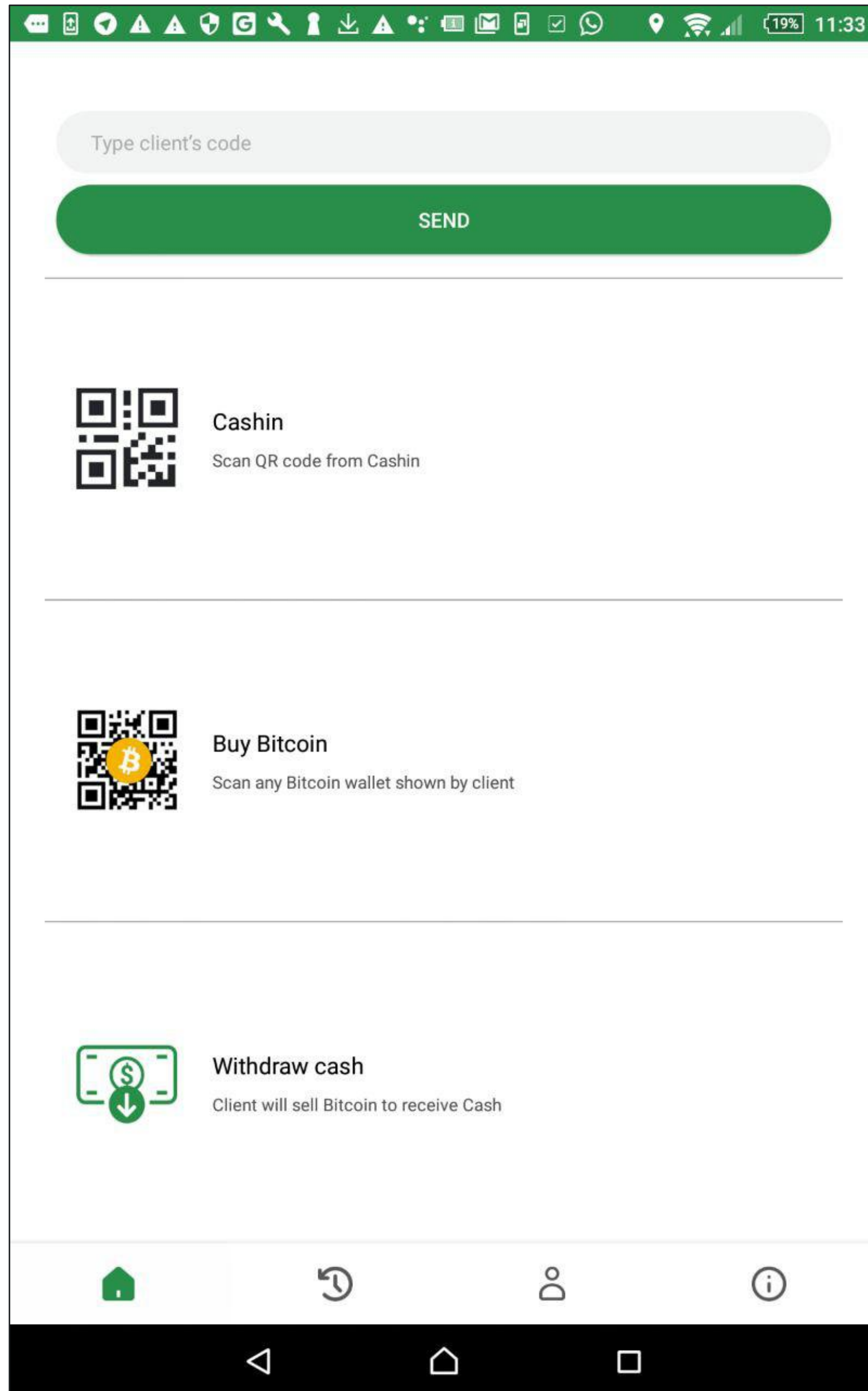
Product 1



Customer App

- Buy bitcoin for any wallet
- Top up email « Online Wallet »
- Transaction monitoring
- Map to localise Agents
- Available on iOS and Android

Product 2



Retailer App

- QR code scanning
- Transaction history
- Security / validation
- Accounting information



Business model

Commission based model: fee on each transaction

For Online Wallet to Online Wallet transactions, **fee=0**. Creation of the '*PayPal* of cryptos'

95 %

Customer

2 %



3 %

Retailer

