

# WOMEN STARTUP EUROPE AWARDS, FUERTEVENTURA SPECIAL EDITION RULESET

## FIRST. OBJECT.

The **WOMEN STARTUP EUROPE AWARDS, FUERTEVENTURA SPECIAL EDITION** (hereinafter, the “Awards”), are coordinated by the Finnova Foundation through StartUp Europe Awards, a program endorsed by EU Commission’s DG Connect and promoted by Finnova, in collaboration with Women For Tech, StartUp Europe Accelerator and Cabildo Insular de Fuerteventura, through the AFRIMAC 2 project, for the purpose of selecting the best entrepreneurial, innovative projects and initiatives, in accordance with provisions set in this ruleset.

## SECOND. CATEGORIES.

The awards are intended for groundbreaking projects in female entrepreneurship, featuring two categories:

**AFRIMAC2-100Mujeres Category:** A finalist will be selected among those who take part in the TRAINING PROGRAM FOR FEMALE ENTREPRENEURS FROM SENEGAL, MAURITANIA, CAPE VERDE AND FUERTEVENTURA IN LEADERSHIP AND BUSINESS MANAGEMENT WITHIN THE FRAMEWORK OF ACTIVITY 2.3.2 OF THE PROJECT SHORTENED AS “AFRIMAC2” (MAC2/2.3 d/296), PASSED IN THE TERRITORIAL COOPERATION PROGRAM INTERREG V-A SPAIN-PORTUGAL MAC (MADEIRA-AZORES-CANARY ISLANDS) 2014-2020, 85% CO-FINANCED BY ERDF.

**AFRIMAC2-WomanImpactSummit Category:** 5 finalists will be selected among the remaining participants.

The 6 selected participants will be announced during the semi-final, which will be held on next 9 of November at the “100 Women to Change West Africa” event.

On next 11 November, at the Woman Impact Summit 2022 International event, the final will take place featuring an online presentation of the finalist projects. The winner of the Women StartUp Europe Awards, Fuerteventura Special Edition, will be announced.

### THIRD. APPLICATION REQUIREMENTS.

**AFRIMAC2-100Mujeres Category:** Eligible applicants include students enrolled in a TRAINING PROGRAM FOR FEMALE ENTREPRENEURS FROM SENEGAL, MAURITANIA, CAPE VERDE AND FUERTEVENTURA IN LEADERSHIP AND BUSINESS MANAGEMENT WITHIN THE FRAMEWORK OF ACTIVITY 2.3.2 OF THE PROJECT SHORTENED AS “AFRIMAC2” (MAC2/2.3 d/296), PASSED IN THE TERRITORIAL COOPERATION PROGRAM INTERREG V-A SPAIN-PORTUGAL MAC (MADEIRA-AZORES-CANARY ISLANDS) 2014-2020, 85% CO-FINANCED BY ERDF.

**AFRIMAC2-WomanImpactSummit Category:** Any woman who is running a startup in early, company or scale-up stage and wants to boost her project is eligible to take part in the Awards, regardless of her registered office location.

The jury may exceptionally take into account, given prior consent from the parties, projects or initiatives set in any of the established Award categories that, even not submitted, may be considered as commendable, in their opinion.

### FOURTH. PROJECTS SUBMISSION.

The requirements and the submission form for the projects of each category will be the following:

1. Application: Enrollment will be free of charge and can be done through the online form available on <https://100women.afrimac.org/>
2. Sign-ups dates:
  - **AFRIMAC2-100MujeresCategory:** Applications must be submitted before November 4, 2022, at 11:59 p.m.
  - **AFRIMAC2-WomanImpactSummit Category:** Applications must be submitted before September 30, 2022, at 11:59 p.m.
3. Sign-up category must be indicated in the section provided for this purpose in the registration form.
4. Required Documents. To complete the registration, it will be required to provide the following documents:
  - a) Executive summary: Where the following aspects will be referred to:
    - Context involving the project: Country, city, company, department, field of work, etc.
    - Project scope and objectives.

- How it is addressed (methods and techniques, procedures, comparison with ongoing projects that attempt to solve similar issues, etc.).
  - Brief description of other sections in the report.
- b)** Project Report: Maximum length is set at 5 pages.
- c)** Additional Documents. Anything that the contender might consider key for the correct assessment of the project.

## **FIFTH. APPLICATIONS ASSESSMENT.**

After reaching the application deadline, evaluation of the submissions will be carried out by an exclusive jury for each of the categories, which will be made up of different successful personalities.

The jury will proceed, in accordance with the criteria of rigour and quality included in the sixth regulation, to select a winner out of the 6 finalists who were previously selected for the semifinal, for the category Women Startup Europe Awards, Fuerteventura Special Edition, as set out in the previous second rule.

## **SIXTH. CRITERIA.**

The criteria that will be considered by the jury in order to select the winner of the Awards are the following:

- Female entrepreneur:
  - StartUp:
    - Rise of competitive potential.
    - Economic viability.
    - Public-private cooperation.
    - Scalability.
  - Environment sustainability:
    - Contribution to mitigate the ecological impact.
  - Innovation:
    - Innovation degree.
    - Groundbreaking nature.
    - Originality.
  - Social Issues:
    - Empowerment of female entrepreneurs.
    - Social inclusion.

- Collaborations with NGO or training programs.
- Job creation (over 5 jobs).
- Jury Assessment.

## **SEVENTH. AWARDS.**

The criteria that the jury will take into account for the winner selection of the Awards are the following:

The winner of the Women Startup Europe Awards category, Fuerteventura Special Edition, will receive a European acceleration ticket\* valued at 5,000 euros.

\*The European acceleration ticket consists of services provided by experts of the StartUp Europe Accelerator, the Finnova Foundation's top-level accelerator since 2011. These services include mentoring in writing an application for a European program, support provided by communication services, a training course in European funds and a stay in Brussels with the creation of a networking agenda that facilitates access to international partners.

The prize-giving ceremony will be held in FUERTEVENTURA, ON NOVEMBER 11, 2022, DURING THE WOMEN IMPACT SUMMIT.

If none of the projects submitted by the participants meet the criteria of rigour and quality required for awarding the Prizes, the jury may declare the prize invalid.

## **EIGHT. VERDICT.**

Prizes will be awarded in events mentioned in rules 2nd and 7th.

With the acceptance of these rules, contestants authorize the public communication of the name of the companies and/or winners and their project on <https://100women.afrimac.org/> or any other media platform that may be adequate for promoting the contest.

## **NINTH. GUARANTEE.**

The registration of an application for the Awards supposes the complete acceptance of these rules.

Likewise, the organization is authorized to reproduce, distribute and communicate to the public about the projects submitted, as well as their title and content, signed by their authors, in any press media, whether digital or printed, with advertising and dissemination purposes in relation to the Awards.

The applicant is directly responsible for the project submitted, making her exclusively responsible for any claim that may emerge from third parties due to reasons of intellectual and industrial property.

The participant guarantees the Organization that the projects submitted to the Awards do not violate the intellectual or industrial property rights of third parties. That is, that she is the original author, that they are original and that they have not been plagiarized or usurped by third parties.

In the event that the project is submitted by someone other than the author, the latter guarantees that they have been properly authorized to do so and that the original author(s) of the projects submitted complies with everything stated above in this paragraph.

In the event that the participating project turns out to be a plagiarism of another work or infringes the rights of third parties and this is reliably demonstrated, the owner may be liable for the damages caused to the Organization.

In addition, in the event of a winning project, it is mandatory to return the commemorative prize awarded.

The Organization reserves the right to modify and/or dismiss these rules at any time, without any obligation to compensate third parties.