Campaign: Internet Of Things - 21st Edition - August Edition

Welcome to another edition of The Edge Group's custom analytics report.

This week's total opens is ____. Total clicks comes in at ____. Wondering which article was the most alluring? It was Industry 4.0: How The IIOT Will Take Over The Factory, from www.cbinsights.com, with a total of clicks.

If you have any questions on the data below, or would like more specific questions answered, please email us at info@theedge.group.

Aggregate-Level Campaign Data

Campaign Name	BCG Internet Of Things - 21st Edition - August Edition
Total Opens	
Total Clicks	

Newsletter Link Data

Title and Url	Clicks
Industry 4.0: How The IIOT Will Take Over The Factory www.cbinsights.com	
The Breathtaking Complexity of the Wireless Spectrum www.visualcapitalist.com	
Google Next 2018: The Great Push Toward Intelligent IoT - Bi biztechmagazine.com	
China Is Winning the Race to Build 5G Wireless Networks, Rep fortune.com	
China Mobile Sees NB-IoT Boom as Profits Rise Light Readin www.lightreading.com	
The Breathtaking Complexity of the Wireless Spectrum www.visualcapitalist.com	
Xage secures \$12 million Series A for IoT security solution techcrunch.com	
Analytics, digital twins separate pack in industrial IoT, sa www.zdnet.com	
Upstart Poaches GE Executives as It Chases Predix Customers www.wsj.com	
VPNFilter - Wikipedia en.wikipedia.org	

How Happy You Are With Our Service?

The Edge Group values ongoing conversations with our clients. Our goal is to improve every single newsletter based on your feedback and reader data. Let us know how you would rate this week's edition!

0	1	2	3	4	5	6	7	8	9	10
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