

EMPOWERING YOUTH IN AFRICA THROUGH BRASS MUSIC



Brass
for
Africa



UK BRASS BAND PACKAGE
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'THIS IS THE MOMENT OF YOUTH'

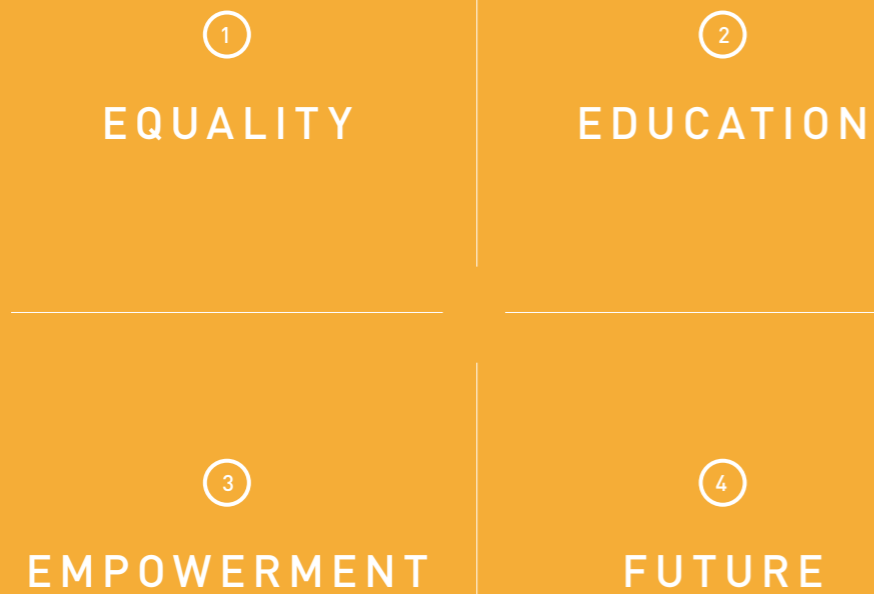
"Brass for Africa's mission is to transform the lives of disadvantaged children and young people in Africa through brass music education"

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BRASS MUSIC EDUCATION AND LIFE SKILLS



Brass for Africa's mission is to transform the lives of disadvantaged children and young people in Africa through brass music education.

The opportunity to learn and play music has the most profound, empowering and life-affirming effect, particularly on the disadvantaged young people, orphans, slum dwellers, ex street children, refugees and vulnerable children that we support.

Brass for Africa works alongside local organisations to provide regular brass music education and performance opportunities to many children and young people.

Our experience has shown us that brass music is an extremely powerful tool to engage not only individuals but whole communities, and through brass music we are able to support so many life changing activities.



THE NEED

“It is often emotional and physical abuse, combined with poverty, that drives children on to the streets in Uganda, where the UN estimates there are 7 million orphans”

POVERTY

50% of the population of Uganda is aged 14 or below.

It is one of the poorest countries in the world, over 1/3 of its population is living below the international poverty line.

As a result more than half of Uganda’s children live in vulnerable situations: they are orphans, or children living in a household headed by another child; they are homeless and living on the street; they are child labourers; they are girls who are mothers before they’ve had a chance to grow up.

SCHOOL DROP OUTS

71% of children are out of school and not receiving any form of education.

In East Africa, Uganda has the lowest proportion of children staying in school according to a report by the UN Educational, Scientific and Cultural Organisation. (UNESCO)

CHILD MARRIAGE

Data from the education ministry shows that drop-outs are highest among girls due to early pregnancies.

Nearly 1 in every 2 girls in Uganda is married before the age of 18.

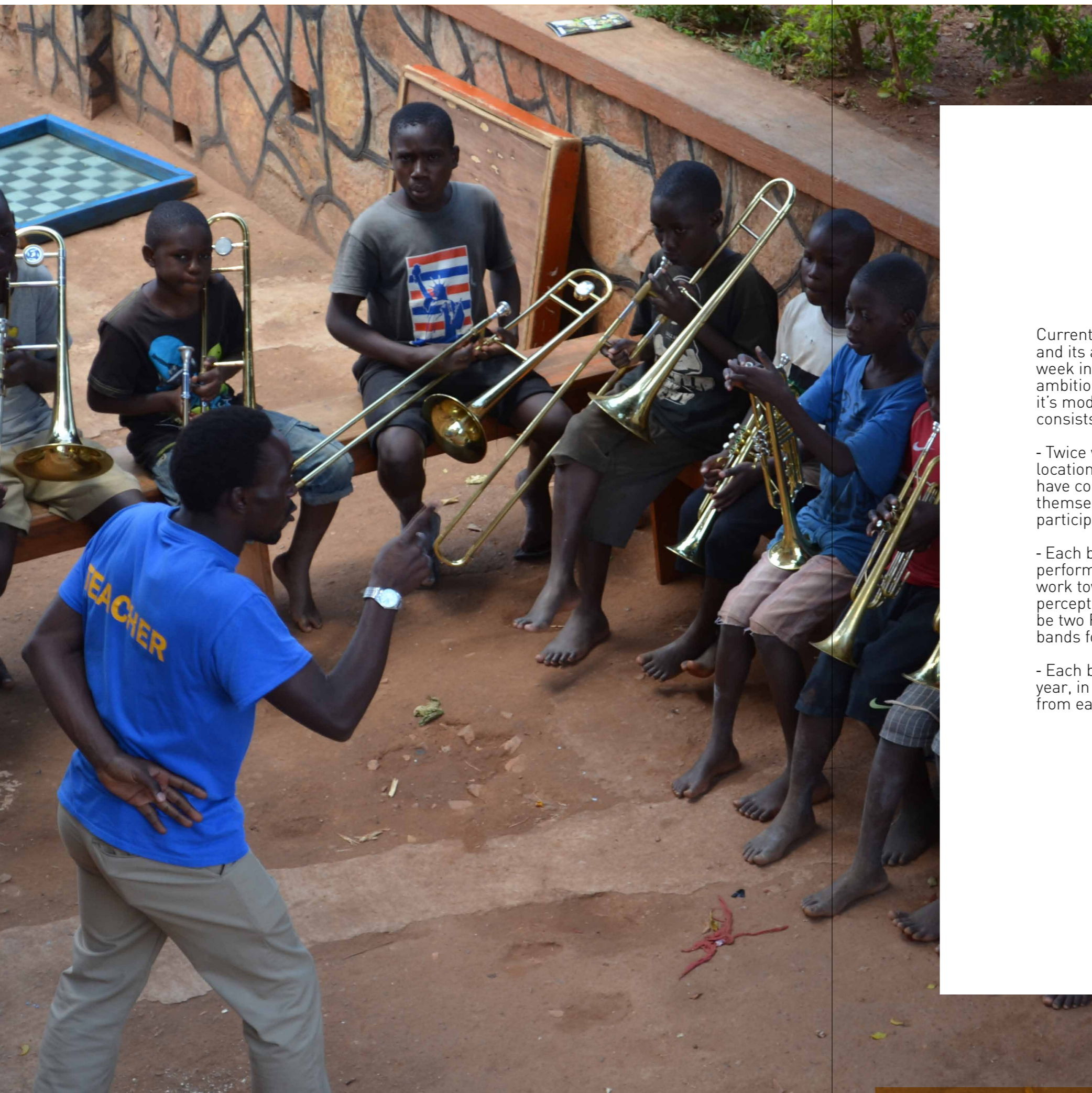
STREET CHILDREN

In Uganda there are around 10,000 children living on the streets.

CHILDREN WITH DISABILITIES

The World Health Organisation estimates that there at least 81 million people affected by some form of disability in Africa (10%).

In developing countries children with disabilities face severe barriers as a result of stigma. They have lower levels of school attendance as the lack of resources and negative attitudes mean that most schools are not inclusive. As a result children with disabilities lack basic education and life skills.



HOW WE DO IT

MUSIC EDUCATION

Currently Brass for Africa is providing music education and its associated benefits to over 800 children each week in Uganda and 60 in Liberia. The charity has ambitions to reach many more disadvantaged youth and its model for music education is highly scalable and consists of:

- Twice weekly sessions of delivered at each project location, typically led by 2-3 trained teachers who have come through the Brass for Africa programmes themselves and understand the challenges faced by the participants.
- Each band participates in a minimum of three performances per year, which provides a goal to work towards, raises aspirations and changes public perceptions about disadvantaged children. There will also be two Fun Days each year, which bring together all the bands for a big public performance.
- Each band participates in regular Exchange Days each year, in which two different bands come together, learn from each other and perform for each other.



HOW WE DO IT

TEACHER TRAINING

Brass for Africa's employment of ex-students from its programmes to teach new cohorts is key to the sustainability of our model. We currently employ 18 teachers, all of whom are paid a salary and have access to:

- One professional and personal development workshop per month; including topics such as leadership, teamwork and budgeting.
- Approximately 24 1:1 training sessions per year.
- A comprehensive healthcare insurance plan.

Teachers undergo an on-going training programme and are continually assessed to ensure they are following their personally tailored training and learning flight path.

Teachers are trained by professional musicians on placements from Europe or the United States. They gain expertise in music tuition as well as transferable career skills such as leadership and communication skills.

Teachers are able to pursue other careers alongside their teaching work. As ex-students of Brass for Africa's programmes, the teachers are uniquely positioned to understand the challenges faced by participants and provide valuable role models in their lives.



HOW WE DO IT

INSTRUMENT REPAIR SERVICES

Brass for Africa runs Uganda's only Instrument Repair Workshop. With continued support from Dawkes Music, Abby (Workshop Manager) at Dawkes has so far been able to complete two trips to Kampala, providing training in instrument repair to local young people, and equipping them with the technical skills to maintain the instruments used on the charity's programmes.

Technicians trained in these workshops now also provide repair services to several external customers including the Ugandan Military Band.

The Instrument Repair Workshop helps to ensure that Brass for Africa's work is sustainable: not only does it provide some commercial income for its services, but it also ensures that a broken or damaged instrument is never a barrier to participation.





FRANK KALEMA

EDUCATION
OPERATIONS
MANAGER
Brass for Africa

“I HAVE BEEN AN ORPHAN SINCE I WAS 3, BUT WHEN I AM TEACHING BRASS MUSIC I FEEL LIKE THIS IS MY FAMILY AND THIS IS WHERE I BELONG.”

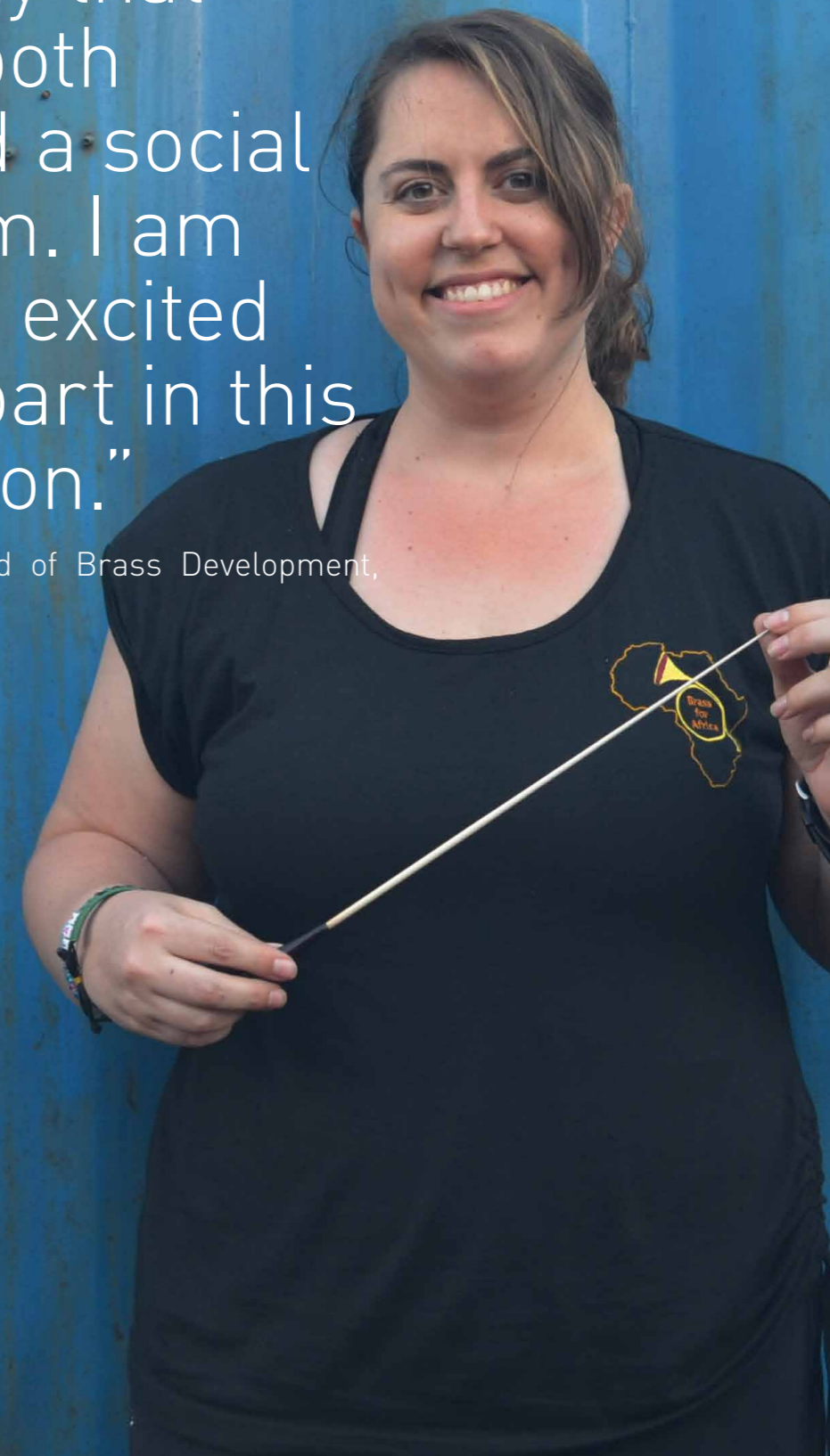


To continue the development of our teachers, Brass for Africa has been delighted to launch a brass development fellowship position in association with our patron, the trumpet virtuoso Alison Balsom. Brass for Africa is delighted to have awarded the fellowship position to Dr. Taylor Hughey.

Taylor is a Courtois performing artist with the Buffet Crampon Group, and she comes to Brass for Africa from her previous position in Heze, China, where she was on faculty in the music department. Previously, she has been on faculty at the Colburn School as the studio trombone instructor for the School of Performing Arts in Los Angeles.

“Brass for Africa has developed a community that includes both music and a social curriculum. I am extremely excited to play a part in this organisation.”

Dr. Taylor Hughey, Head of Brass Development, Brass for Africa



18 YOUNG TEACHERS TRAINED

Our trained teachers develop their advanced musical skills including instrumental playing, music theory and teaching techniques through one on one sessions and workshops.

Our trained teachers are employed, earning an income while developing transferable career skills including leadership and communication.



34 WEEKLY
MUSIC
SESSIONS

OVER 700
INSTRUMENTS
DELIVERED INTO
AFRICA

503 BOYS

306 GIRLS



809 CHILDREN

Twice a week 809 children benefit from increased self-esteem, confidence, teamwork skills and technical musical ability through participating in music education sessions.



LILY
SENIOR BRASS
TEACHER
Brass for Africa

“I AM MOST
PROUD WHEN I
AM TEACHING,
ESPECIALLY A
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UK BRASS BAND PARTNER PACKAGES

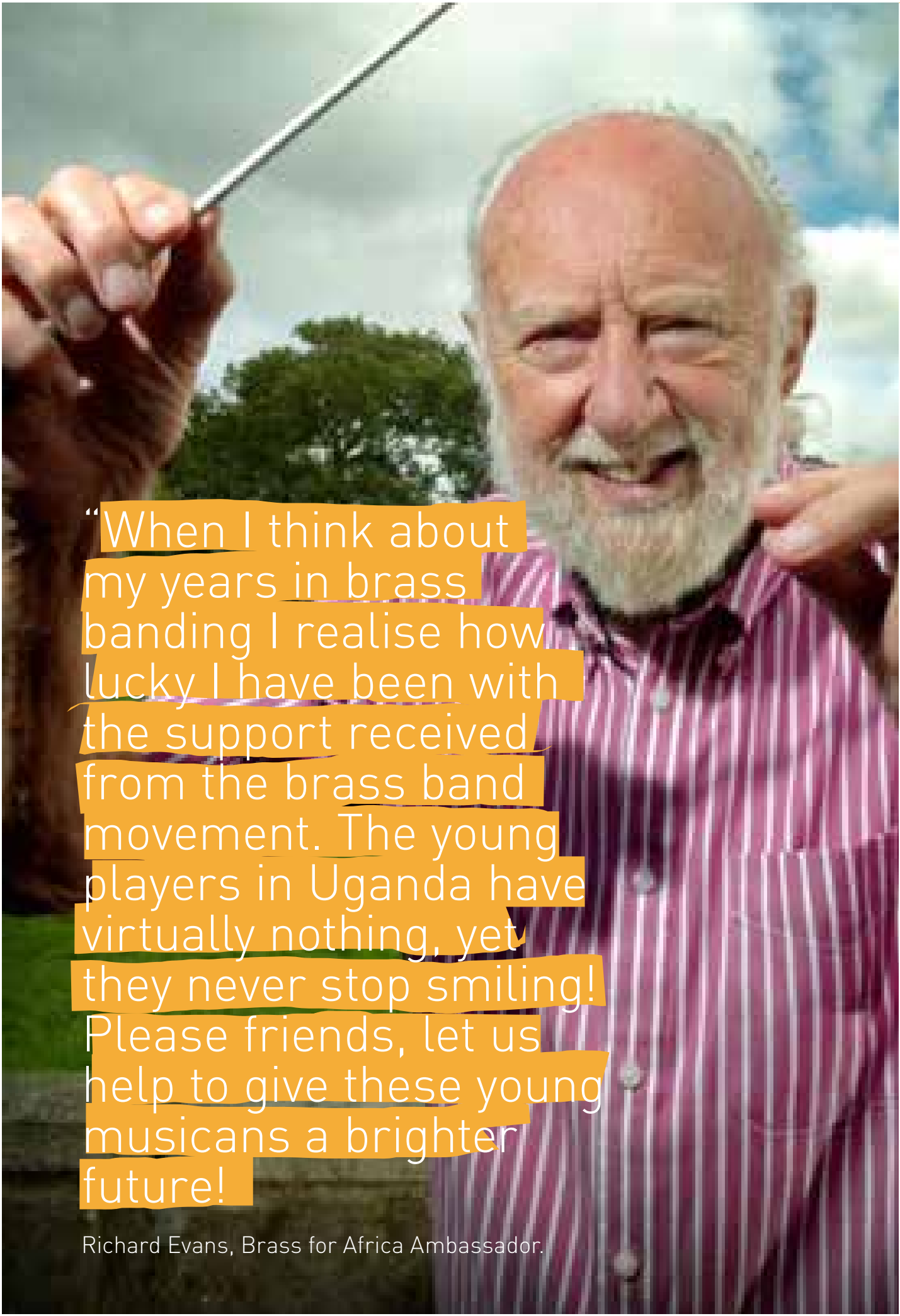


UK BRASS BAND PARTNER PACKAGES

Brass for Africa is reaching out to the British Brass Band community in a new initiative to both raise funds and get Brass Band enthusiasts directly involved in the work of the charity.

Further to this the charity has announced with great pride that renowned conductor and adjudicator Richard Evans has kindly agreed to take the position of Brass for Africa, Brass Band Ambassador.

Richard Evans is one of the most colourful and flamboyant characters on the British brass band scene today. In his role Richard will be reaching out to the banding community, spreading the word about the charity's work and enthusing people to come on board and support the charity in whatever way they can.

A photograph of Richard Evans, an elderly man with a white beard and hair, wearing a purple and white striped shirt. He is holding a baton in his right hand and pointing with his left hand towards the camera. The background shows a cloudy sky and some greenery.

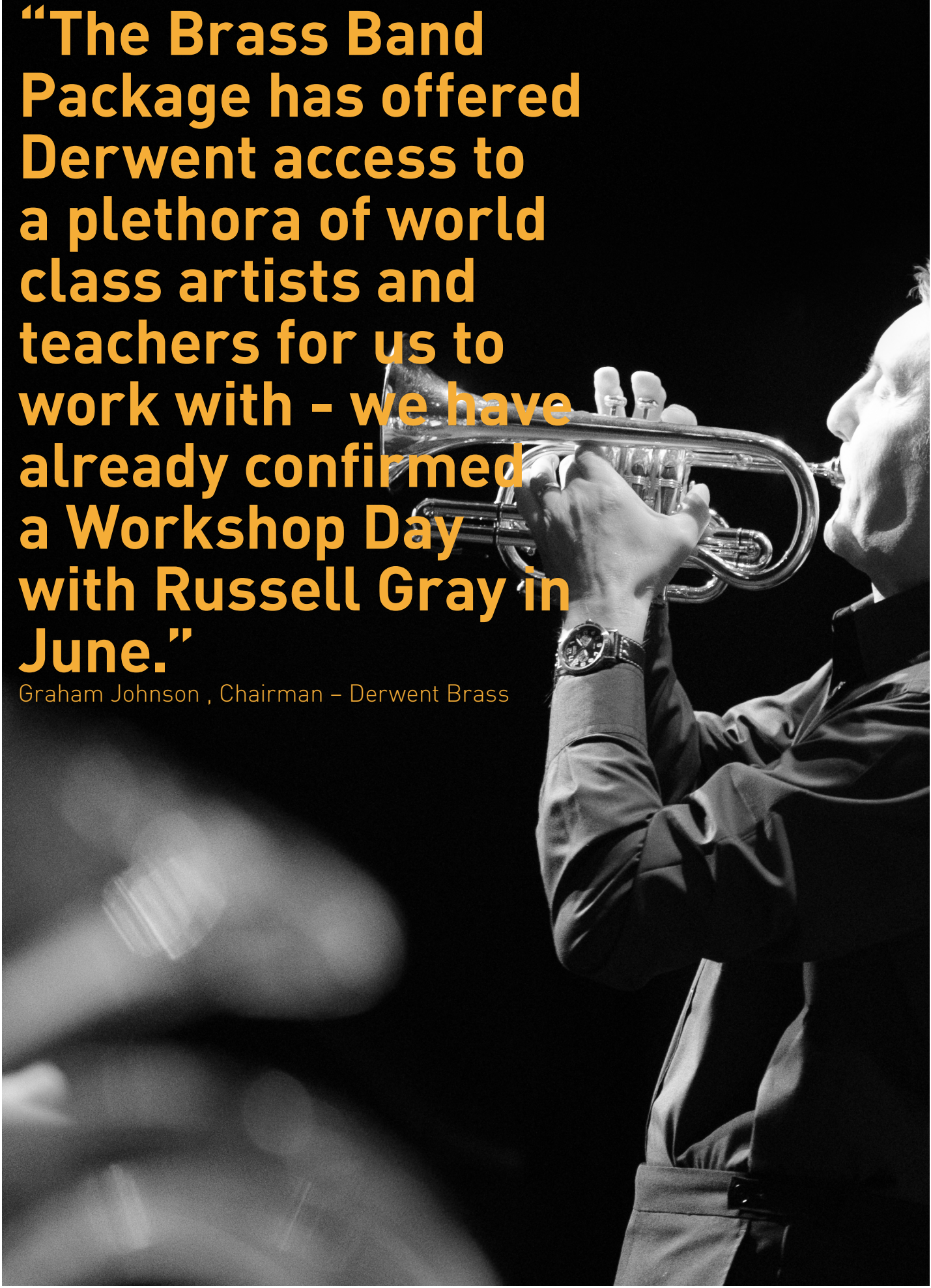
“When I think about my years in brass banding I realise how lucky I have been with the support received from the brass band movement. The young players in Uganda have virtually nothing, yet they never stop smiling! Please friends, let us help to give these young musicians a brighter future!

Richard Evans, Brass for Africa Ambassador.



“When discussing the potentials of the Brass Band Package it was a unanimous vote at our AGM that we “Go for Gold” and we have to say that this is the only charity that is truly supportive of our efforts in helping to fill the coffers. Since the decision to support BfA, I have been moved and humbled by the passion and dedication of all those involved with the charity and the work that it does. It has been evident that the cause has really hit hard with our audience, friends and dignitaries.”

**Rob Stew - PR Manager
Derwent Brass**



“The Brass Band Package has offered Derwent access to a plethora of world class artists and teachers for us to work with - we have already confirmed a Workshop Day with Russell Gray in June.”

Graham Johnson , Chairman – Derwent Brass

WORLD CLASS WORKSHOP OPPORTUNITIES



COMPOSER

Edward Gregson
Tom Davoren
Derek Broadbent



CONDUCTOR

Russell Grey
Garry Cutt
David Thornton
Philip McCann
Ian Porthouse



CORNET

Roger Webster
Richard Marshall
Lode Violet
Jamie Smith



TRUMPET

Gareth Small
James Fountain
Murray Greig



TROMBONE

Carol Jarvis
Brett Baker
Ian Thomas
Matt Gee



EUPHONIUM

David Thornton
Glyn Williams
Gary Curtin



TENOR HORN

Jonny Bates



BASS (TUBA)

Les Neish
Saun Crowther



3 PLEDGE LEVELS

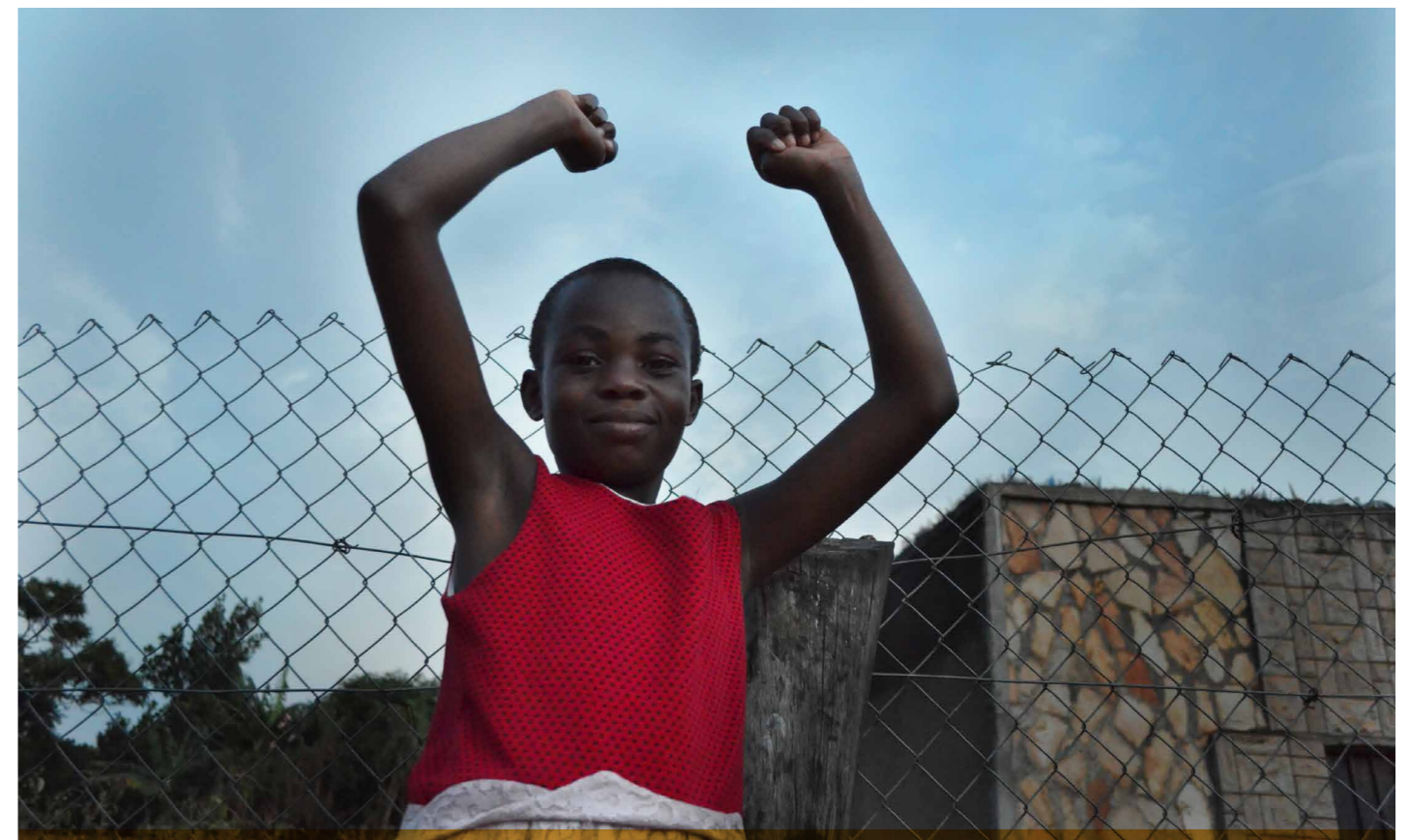
We have created three levels of interaction with Brass for Africa so that bands can join in as partners with the charity, along with a list of benefits we could provide for each partnership level.

These benefits include volunteer artists provided by Brass for Africa, to attend and contribute to your event or provide opportunities for workshops or masterclasses for your players, or your community. (subject to availability)

#GOINGFORGOLD?

The pledge levels take the form of bronze, silver and gold partner schemes, each with a target donation to the charity.

The greater the target donation level, the more Brass for Africa will support each partner band.





GOLD LEVEL

DONATION PLEDGE
£1000 PLUS

If your band could pledge at this level Brass for Africa can offer the support listed below:

- 50 assorted pieces of Brass for Africa merchandise.
- Discounted price Brass for Africa polo shirts.
- Promotion of your events through our social media channels.
- Artwork for posters, flyers and postcards.
- A position on our "Gold Hall of Fame" page.
- Video and selection of images to support your publicity and performance.
- Volunteer artists provided by Brass for Africa, to attend and contribute to your event or provide opportunities for workshops or masterclasses for your players or your community (subject to availability)

SILVER LEVEL

DONATION PLEDGE
£500 - £999

If your band could pledge at this level Brass for Africa can offer the support listed below:

- 30 assorted pieces of Brass for Africa merchandise.
- Discounted price Brass for Africa polo shirts.
- Promotion of your events through our social media channels.
- Artwork for posters, flyers and postcards.
- A position on our "Silver Hall of Fame" page.
- Access to subsidised artists to attend and contribute to your event. (subject to availability).





BRONZE LEVEL

DONATION PLEDGE
£350 - £499

If your band could pledge at this level Brass for Africa can offer the support listed below:

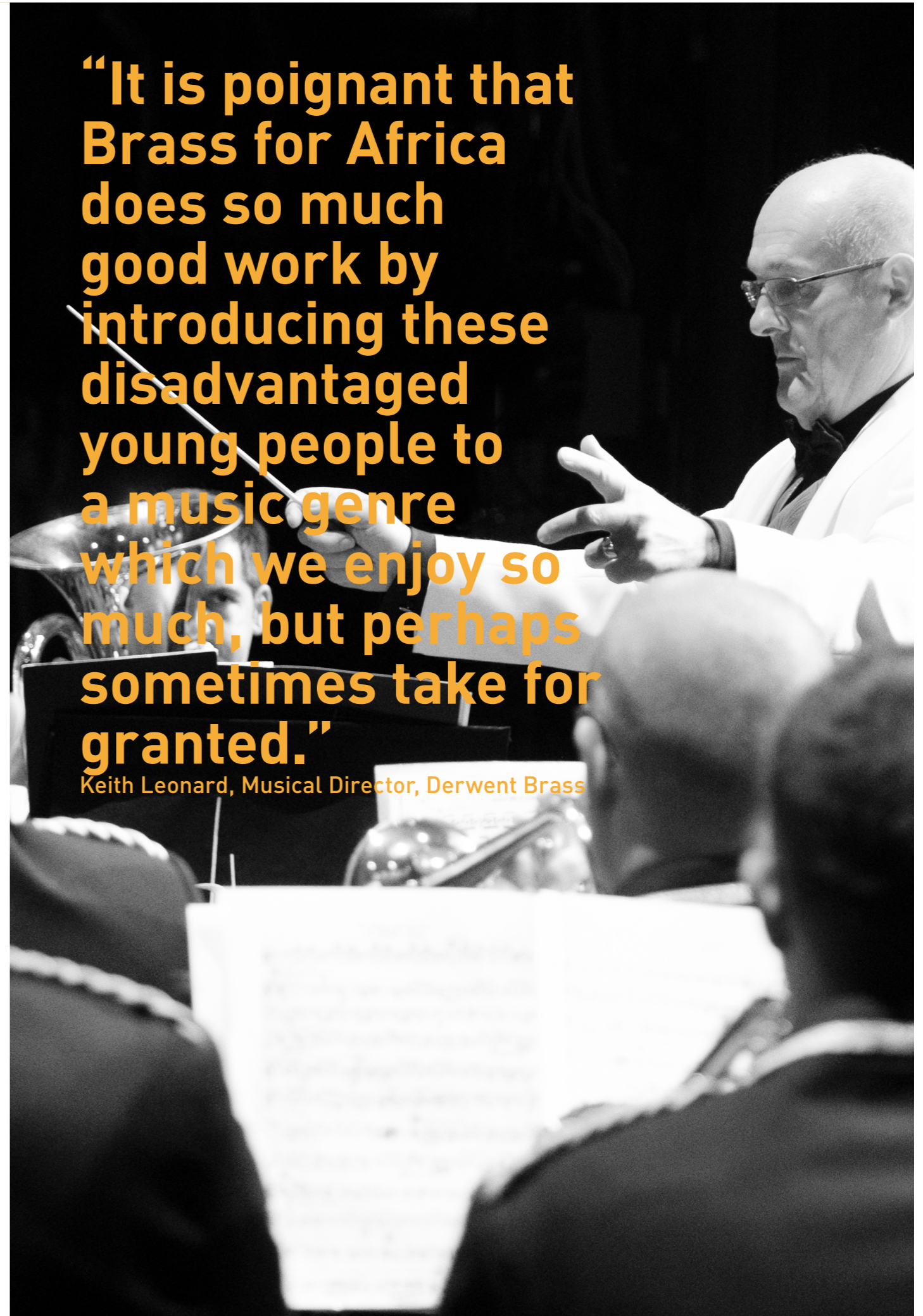
- 30 assorted pieces of Brass for Africa merchandise.
- Promotion of your events through our social media channels.
- Artwork for posters, flyers and postcards.
- A position on our "Bronze Hall of Fame" page.



“I was delighted when the band made a unanimous decision to adopt Brass for Africa as the Derwent Brass Charity of the Year for 2017. It is an obviously relevant charity, and there is a tangible sense of achievement in working for a charity which is making such a real difference to the lives of young people.”

“It is poignant that Brass for Africa does so much good work by introducing these disadvantaged young people to a music genre which we enjoy so much, but perhaps sometimes take for granted.”

Keith Leonard, Musical Director, Derwent Brass





HOW WILL YOUR SUPPORT BE APPLIED TO OUR PROGRAMMES AND ACTIVITIES?

Your support will directly impact our ability to carry out our mission.

All money raised from Brass Band Partnerships will go towards the continued development of our teacher training programme. So far we have trained 18 young teachers who deliver our brass music education programme to more than 800 disadvantaged and vulnerable children twice a week.

Support from UK Brass Bands will not only enhance the quality of our brass music education programme, but it will help train and develop more young teachers. Enabling Brass for Africa to double its presence in Uganda, helping us to empower more than 1600 children with brass music education.

TOGETHER WE INSPIRE,
TOGETHER WE ACHIEVE.



'MUSIC LEAVES NO CHILD BEHIND'

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IF YOU BELIEVE THAT MUSIC HAS THE POWER TO
TRANSFORM THE LIVES OF DISADVANTAGED CHILDREN AND
YOUNG PEOPLE.

THEN PLEASE SUPPORT BRASS FOR AFRICA.

'MUSIC LEAVES NO CHILD BEHIND'

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