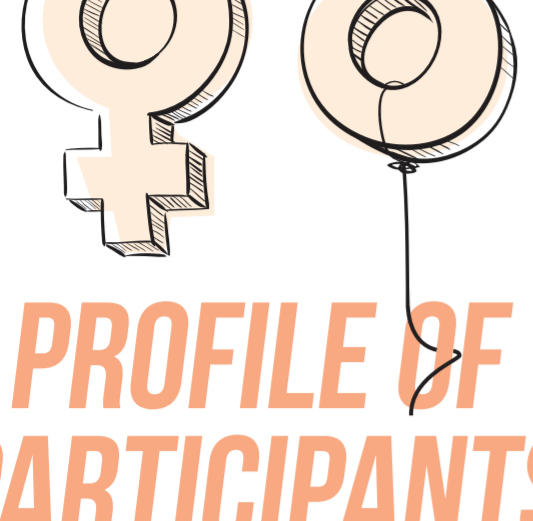


WHAT'S YOUR

RESULTS FROM THE 6TH ANNUAL CANADIAN LIVING SEX SURVEY

Pleasure?

More than 1,000 Canadians told us what they like best in the bedroom



PROFILE OF PARTICIPANTS

Female...83%
Male.....17%
Other.....0.3%



MARRIED 55%
IN A RELATIONSHIP 14%
COMMON LAW 13%

SINGLE 8%
DIVORCED 5%
SEPARATED 2%
WIDOWED 2%
IN AN OPEN RELATIONSHIP 1%

Of those who have a partner, 79% are happy, 4% are unhappy and 17% say, "It's complicated."

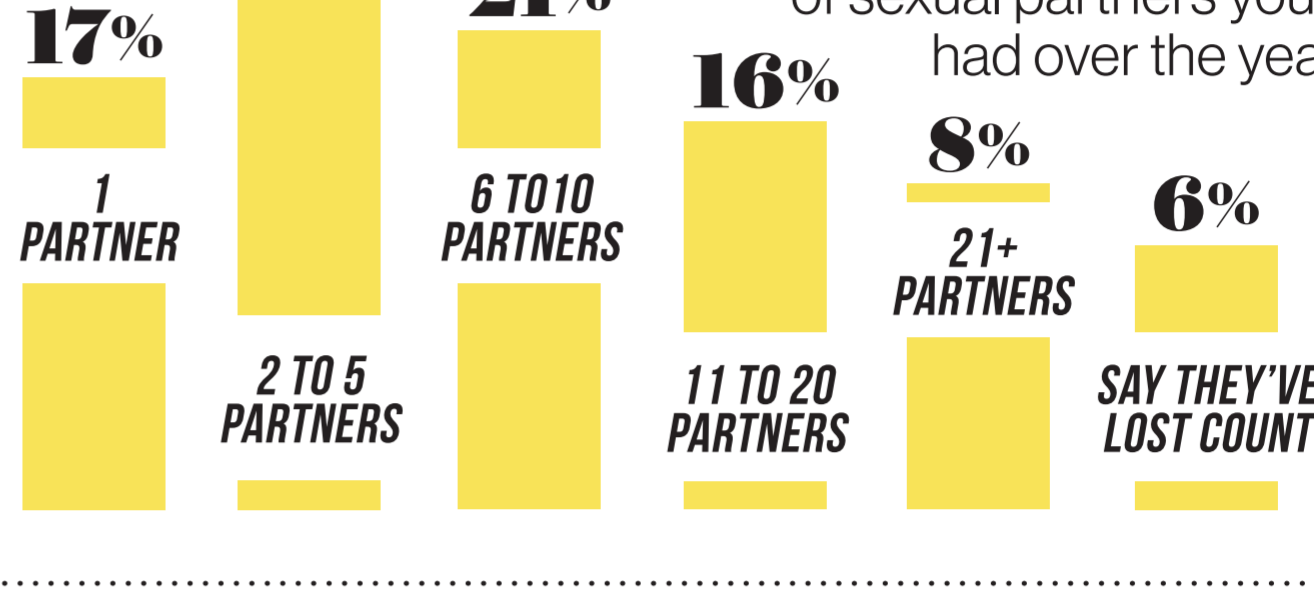
The big picture

What's the most important thing in a relationship?

- 1 TRUST
- 2 LOVE
- 3 FRIENDSHIP
- 4 COMFORT
- 5 SECURITY
- 6 PLEASURE
- 7 EXCITEMENT

SEX BY NUMBERS

You disclosed the total number of sexual partners you've had over the years.



73% SAY THEY MASTURBATE AT LEAST ONCE IN A WHILE, AND ONE-THIRD OF THOSE LIKE TO HAVE SOLO SEX ON THE REGULAR.



WAS IT GOOD FOR YOU?

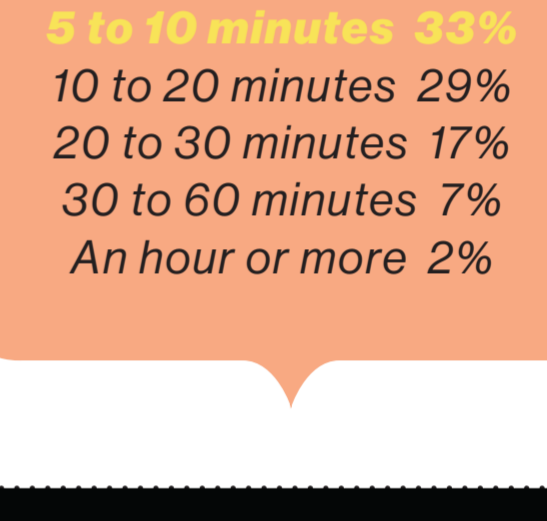
ALMOST HALF OF YOU ARE SATISFIED WITH YOUR SEX LIVES
1 IN 4 SAYS IT'S MEDITOCRE
THE REST SAY THERE'S A LOT TO BE DESIRED

Finishing Times

How long it takes YOU to reach orgasm...



How long it takes YOUR PARTNER to reach orgasm...



Getting Busy

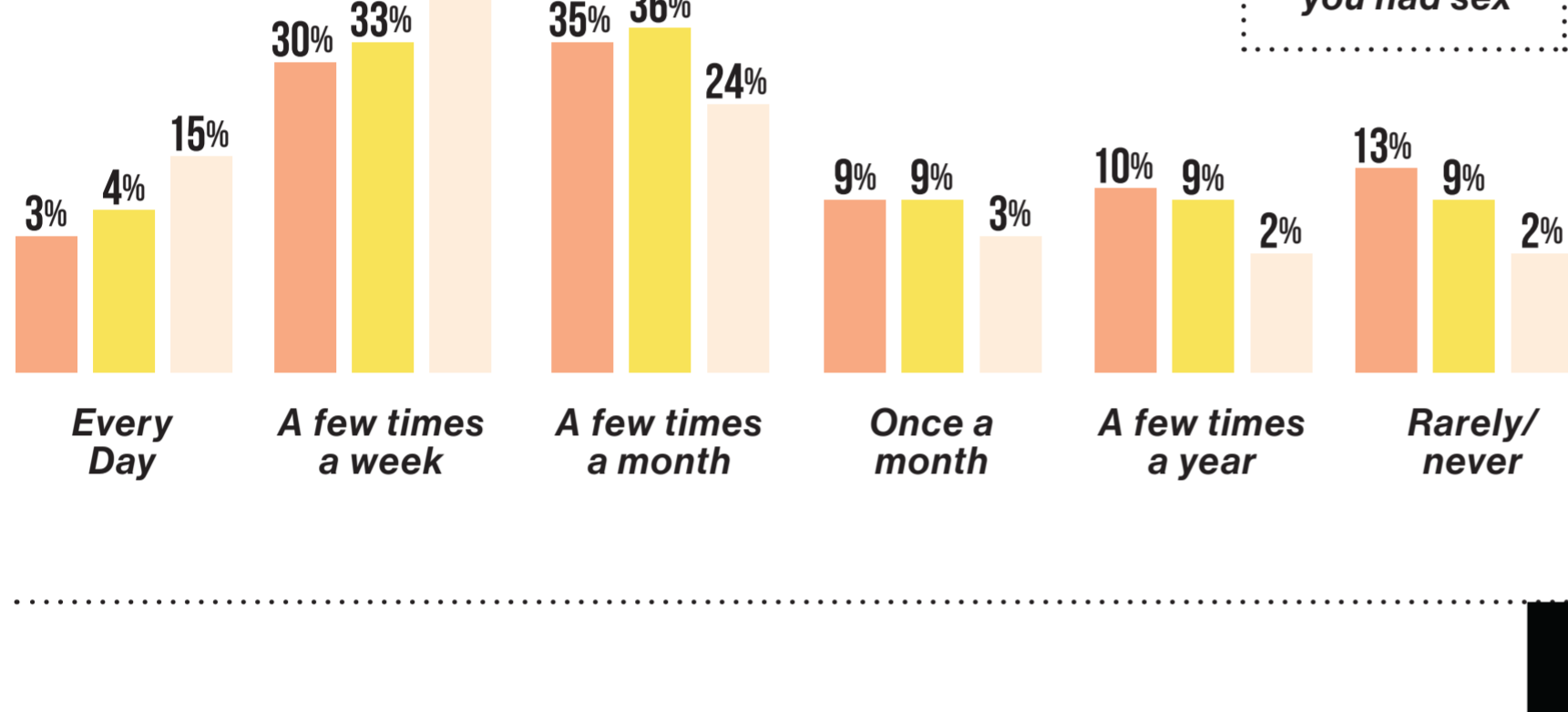
Here's how busy you are and how busy you want to be.

Legend

How often you have SEX

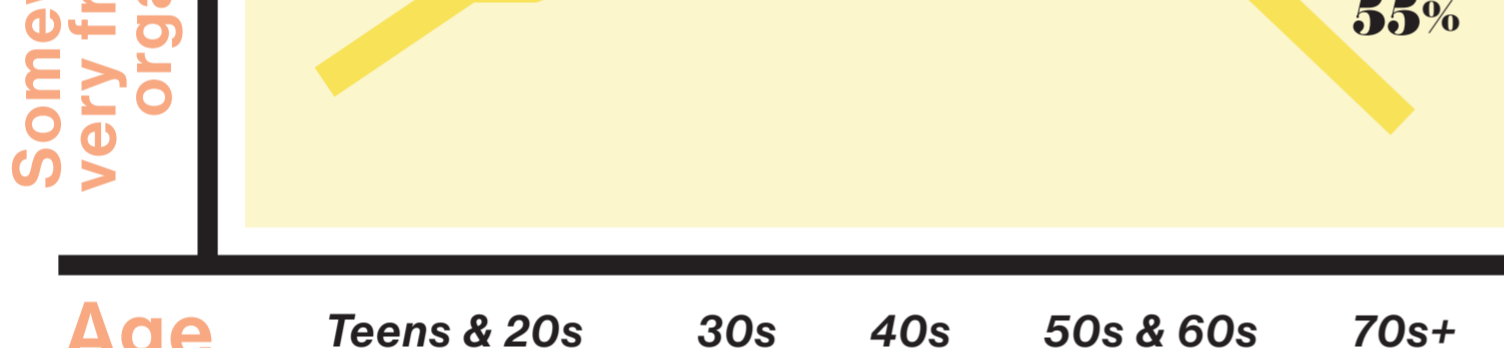
How often you ORGASM

How often you WISH you had sex



PLEASURE GETS BETTER WITH AGE

Orgasms seem to, ahem, climax in your 30s and 40s.



Survey-takers said they became more comfortable with their bodies, and that their partners became more skilled with age. Some women noted that menopause made sex more challenging in midlife.

Orgasm GUARANTEED

What's the best way to climax?

- 1 Masturbation
- 2 Oral sex
- 3 Manual stimulation from your partner
- 4 Penetrative vaginal sex
- 5 Nonpenetrative genital-to-genital sex
- 6 Anal sex

BEDROOM DISTRACTIONS

You told us some key things getting in the way of climaxing.

28% YOUR PARTNER'S SKILLS

37% YOUR TO-DO LIST

28% SELF-CONSCIOUSNESS ABOUT YOUR BODY

13% YOUR KIDS DOWN THE HALL

Do you ever fake it?

About half of respondents confess they can put on a good show. Here's how often they fake orgasms.

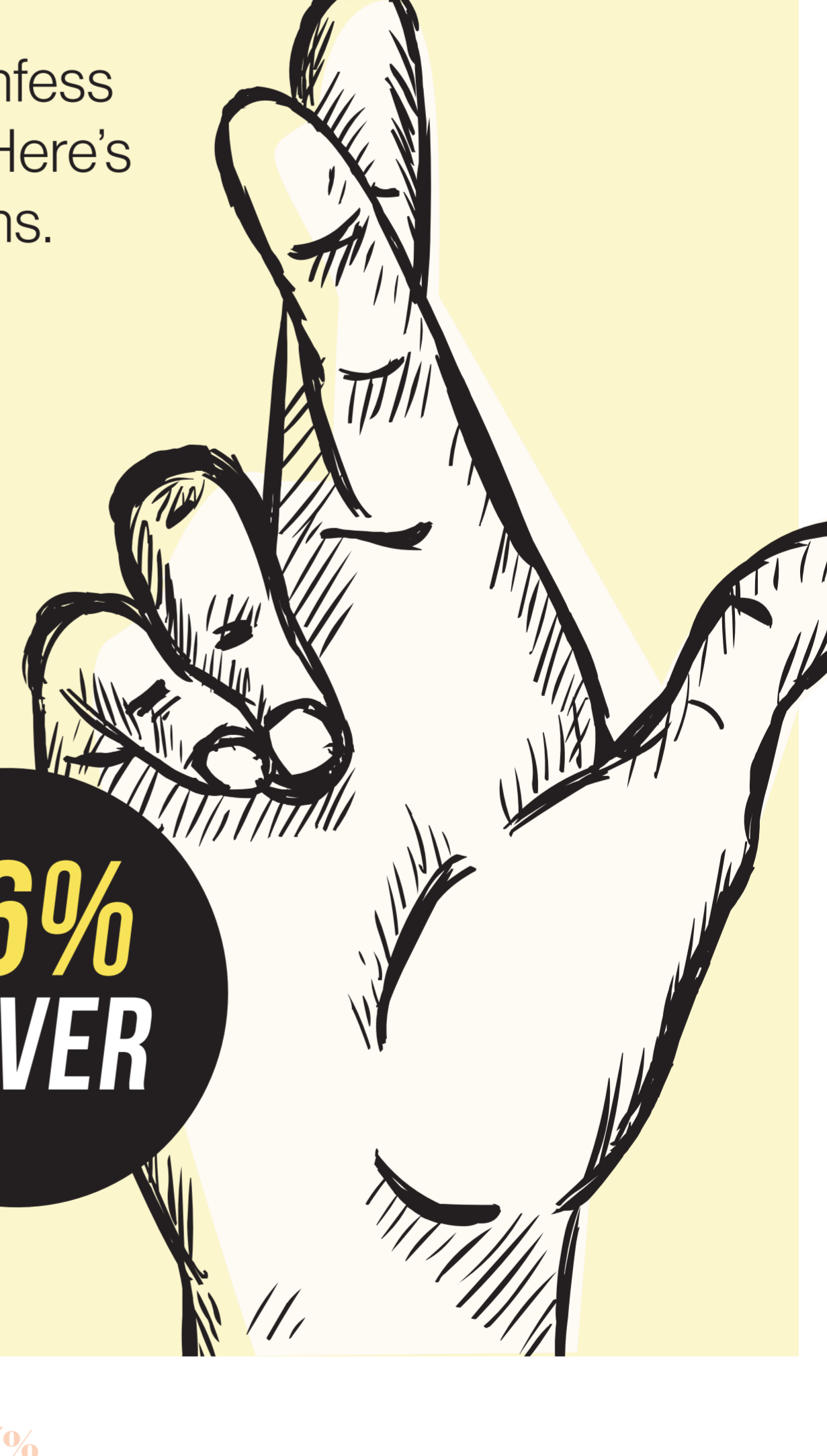
4% ALL THE TIME

23% SOMETIMES

1% I DON'T THINK I'VE EXPERIENCED THE REAL DEAL

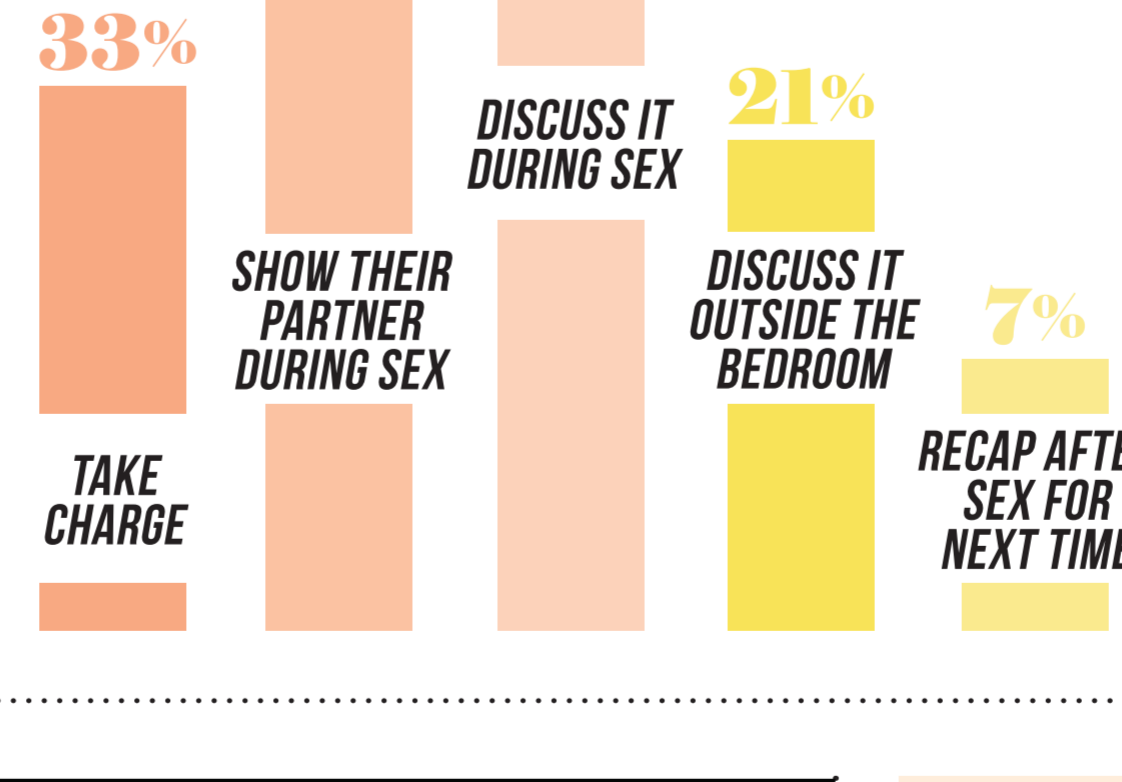
26% RARELY

46% NEVER



Sexual Cues

83% of respondents communicate about what they want in bed. Here's how.



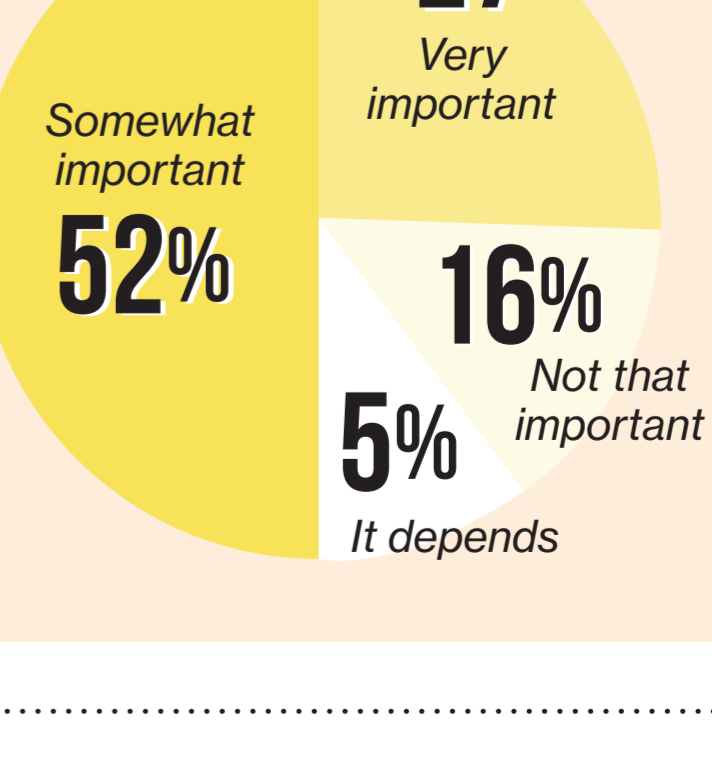
SCORING POSITIONS

The most pleasure-producing positions in your sexual playbook include:

1. PARTNER ON TOP
2. FROM BEHIND
3. ME ON TOP



HOW IMPORTANT IS THE BIG O?



48% think dirty talk is a turn-on, while 39% say it's unnecessary or a turn-off. The rest of you find it hilarious or embarrassing.

MOOD BOOSTERS

Forget oysters and chocolate, you told us the best aphrodisiacs are:

- TOUCHING AND KISSING
- HAVING A FEW DRINKS
- SEEING YOUR PARTNER NAKED
- READING AN EROTIC NOVEL
- GOOD CONVERSATION

LOCATION, LOCATION, LOCATION

Some of the steamiest places where you've had sex include...

- The kitchen
- A pool or hot tub
- Your office
- An elevator
- A park
- A boat
- A barn
- A train