

## Pre - Notice of Tender

May 24, 2022  
Japan National Tourism Organization (JNTO) Rome Office  
Executive Director Toru Kitamura

We hereby announce the following planned tender.

1. Date of Pre-Notice: May 24, 2022
2. Tentative Tender Period: mid June
3. Overview of project
  - i. Name of project:  
Promotion through exhibiting at Italian Fairs FY2022
  - ii. Detail of project: The objective of this project is to revive Italian Trade Companies' and consumers' interest and awareness on the destination and help increase the number of tourists visiting Japan from Italy, to promote the expansion of travel consumption by exhibiting at the JNTO (VJ) booth at BtoB travel trade fairs and B2C events in Italy.
4. Procedures  
Tentative project period: From contract date to end of March 2023

End