



**MBA GAMES**  
organizing committee  
VANCOUVER ISLAND UNIVERSITY



# Spirit Competition Package

*"Today for Tomorrow"*

January 2 to 4, 2017

Nanaimo, British Columbia



VANCOUVER ISLAND  
UNIVERSITY

## Spirit Component Overview

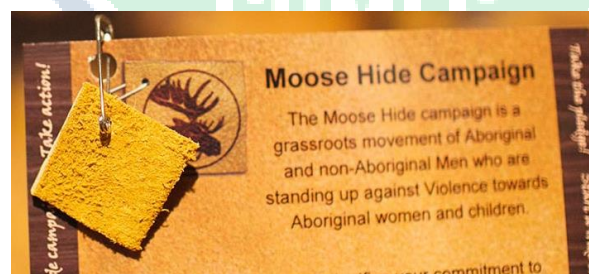
Spirit Competitions are comprised of various components including “Mystery” competitions. The various competitions occur before and during the MBA Games, intended to promote and foster a stronger MBA community.

Category	Event	Date	Minimum	Maximum
Spirit	Fundraising	Prior	Full team	-
Spirit	Video	Prior	Full team	-
Spirit	Social Media & Live Stream	Prior/During	Full team	-
Spirit	Sportsmanship	During	Full team	-
Spirit	Opening Performance	Monday January 2, 2017	Full team	-
Spirit	Mystery Event I	Tuesday January 3, 2017	<b>5 (Updated)</b>	10
Spirit	Mystery Event II	Wednesday January 4, 2017	<b>5 (Updated)</b>	10

## Pre-Games Spirit Competitions

### Fundraising

A minimum contribution of \$1000 is required for fundraising from each team. Teams are encouraged to use and to create a Tilt account to capture all funds raised. Please refer to the **Tilt** document for more details on how you can get started.



## Moosehide Pieces

Each team will be provided a 1000 pieces of Moosehide, and are encouraged to use these pieces as an avenue to spread awareness in taking a stand to prevent violence towards Indigenous and non-Indigenous women and children. The Moosehide pieces should not incur any social barriers and thus should not be charged for. In other words, the pieces should complement fundraising efforts and should not be used as a tool to primarily raise funds.

Teams can request to order more Moosehide pieces by contacting the Moosehide Campaign at:

Phone: +1 (250) 882-7018

Email: [info@moosehidecampaign.ca](mailto:info@moosehidecampaign.ca)

## Video Challenge

The MBA Games 2017 is launching alongside the Moosehide Campaign the National Signature initiative “Safe Space, Safe Place”. For this challenge, all teams are asked to provide a video that relates to their fundraising efforts for the Moosehide Campaign and to showcase what a “Safe Space and Safe Place” means to their program and university in the context of reconciliation and the theme “Today for Tomorrow”. Videos are to be no longer than 2 minutes in length. Points will be awarded based upon Facebook shares and likes. The video submission due date is 12pm (PST) on December 15, 2016. Videos should be posted to the MBA Games 2017 Facebook page and an mp4 file must be emailed to [2017mbagames@gmail.com](mailto:2017mbagames@gmail.com) by the assigned date. Please refer to the *Spirit Competition-Video Challenge* document for more details.

## Social Media

Teams are required to promote their preparation activities for the MBA Games 2017 on Social Media platforms and use the **#TodayforTomorrow**, **#SafeSpaceSafePlace** and **#MBAGames2017**. Teams will be awarded points for active and regular posts.

## Live Streaming

For the first time in 30 years, live streaming will be introduced as a new component of the Spirit Competition. Teams are encouraged to live stream their preparation activities for the MBA Games 2017. In addition, *Stream of Consciousness* is a partner with the MBA Games 2017 and will be live streaming major events including the Opening Ceremony and the Awards Ceremony. The live stream platform has been created as a tool to provide an innovative way for teams to fundraise for the competition. Teams are



encouraged to promote the live stream at their university and register viewers. Points will be allocated based on the highest pre-registrations and viewers before and during the MBA Games 2017. An information package on the registering viewers on the MBA Games 2017 Live Stream will be released before November 21, 2016.

### Spirit Competitions:

Teams should plan for concurrent spirit events on each day. In order to be eligible to compete, teams must be able to field the minimum amount of competitors per spirit event. All competitors must be familiar with the rules of each spirit event (except for the Mystery Events) prior to the Games.

### Sportsmanship

Teams participating in the competitions are expected to show respect to their team members as well as other teams, venues, buses, etc. At the end of the Games, each team will choose a team for “Most Sportsmanlike.” The school with the most votes will win the award and related points. Points for Sportsmanship may also be deducted based on the team’s conduct throughout the weekend including considerations for:

- Fairness, ethics, and respect during competitions.
- Cleanliness and regard for venues (including the hotel, case competition venues, and sports venues).
- Positive, respectful attitude towards Games competitors, staff, volunteers, and sponsors.
- Appropriate and professional behavior throughout the Games.

### Venues

MBA Games 2017 Spirit Competitions will be held at different locations throughout the weekend. Teams will be provided transportation to/from the venue locations.

### Opening Ceremony

All teams must create and perform a 2-minute dance choreography at the Opening Ceremony of the MBA Games 2017.

The music for the performance must be sent to the [2017mbagames@gmail.com](mailto:2017mbagames@gmail.com) by 12PM (PST) on December 29, 2016. Please ensure that the music is sent on an mp3 format.





## Mystery Events

Mystery Event Rules will be provided on the morning of the Competition.

Tip: Read The Philanthropic Community's Declaration of Action / Déclaration d'action la communauté philanthropique

- Declaration of Action: [http://issuu.com/inspiritfoundation/docs/declaration-trc\\_english\\_20150527\\_35/1](http://issuu.com/inspiritfoundation/docs/declaration-trc_english_20150527_35/1)
- Déclaration d'action: [http://issuu.com/inspiritfoundation/docs/declaration-trc\\_french\\_20150527\\_355/1](http://issuu.com/inspiritfoundation/docs/declaration-trc_french_20150527_355/1)

## Overall Point Allocation

Event	Point allocation
Video Challenge	75
Fundraising Team Challenge	75
Social Media	Up to 25
Live Stream Competition	50
Opening Ceremony Performance	75
Mystery Event I	75
Mystery Event II	75
<b>Total</b>	<b>450</b>

Point Allocation: Video Challenge, Fundraising Team Challenge, Opening Ceremony Performance, Mystery Events

Case Competition	Point allocation
First Place	75
Second Place	65
Third Place	55
Fourth Place	45
Fifth Place	35
Six Place	25
Seventh Place	15
Eighth Place	5





## MBA Games 2017 Opening Performance Evaluation Form

Team:

Evaluator:

Assessment Criteria	Evaluation	Comments
<b>Originality (20 points)</b> <ul style="list-style-type: none"> <li>• Creativity</li> <li>• Song choice(s) - appropriate</li> </ul>		
<b>Production Quality &amp; Execution (20 points)</b> <ul style="list-style-type: none"> <li>• Synchronized</li> <li>• Degree of difficulty</li> <li>• Use of props/costumes</li> <li>• Abidance to 2-minute time limit</li> <li>• Use of Team</li> </ul>		
<b>Overall Impact (10 points)</b> <ul style="list-style-type: none"> <li>• Use of stage</li> <li>• Energy</li> <li>• Crowd Engagement</li> </ul>		
<b>Total Score</b>		

### Contact Us

[2017mbagames@gmail.com](mailto:2017mbagames@gmail.com)

[www.mbagames.ca](http://www.mbagames.ca)

### Share Your Spirit

Facebook: <https://www.facebook.com/MBA-Games-2017-1584643888494865/>

Twitter: @mbagames2017

Instagram: @mbagames2017

#TodayForTomorrow

#MBAGames2017

