

**TMON**



**TWO MONKEY**  
JUICE BAR

WHITEPAPER

# IMPORTANT NOTICE

PLEASE READ THE ENTIRETY OF THIS "IMPORTANT NOTICE" SECTION CAREFULLY THROUGHOUT THE NEXT 3 PAGES. NOTHING HEREIN CONSTITUTES LEGAL, FINANCIAL, BUSINESS OR TAX ADVICE AND YOU SHOULD CONSULT YOUR OWN LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S) BEFORE ENGAGING IN ANY ACTIVITY IN CONNECTION HEREWITH. NEITHER KENERGETICS PRODUCTION LIMITED. (THE **COMPANY**), ANY OF THE PROJECT TEAM MEMBERS (THE **TWO MONKEY JUICE BAR TEAM**) WHO HAVE WORKED ON TWO MONKEY JUICE BAR (AS DEFINED HEREIN) OR PROJECT TO DEVELOP TWO MONKEY JUICE BAR IN ANY WAY WHATSOEVER, ANY DISTRIBUTOR/VENDOR OF TMON TOKENS (THE **DISTRIBUTOR**), NOR ANY SERVICE PROVIDER SHALL BE LIABLE FOR ANY KIND OF DIRECT OR INDIRECT DAMAGE OR LOSS WHATSOEVER WHICH YOU MAY SUFFER IN CONNECTION WITH ACCESSING THIS WHITEPAPER RELATING TO TMON (THE **WHITEPAPER**) AVAILABLE ON THE WEBSITE AT [HTTPS://TMONKEYJUICEBAR.COM](https://twomonkeyjuicebar.com) THE **WEBSITE**, INCLUDING ANY SUB-DOMAINS THEREON) OR ANY OTHER WEBSITES OR MATERIALS PUBLISHED BY THE COMPANY.

**Project purpose:** You agree that you are acquiring TMON to participate in TWO MONKEY JUICE BAR and to obtain services on the ecosystem thereon. The Company, the Distributor and their respective affiliates would develop and contribute to the underlying source code for TWO MONKEY JUICE BAR. The Company is acting solely as an arms' length third party in relation to the TMON distribution, and not in the capacity as a financial advisor or fiduciary of any person with regard to the distribution of TMON.

**Nature of the Whitepaper:** The Whitepaper is a conceptual paper that articulates some of the main design principles and ideas for the creation of a digital token to be known as TMON. The Whitepaper and the Website are intended for general informational purposes only and do not constitute a prospectus, an offer document, an offer of securities, a solicitation for investment, any offer to sell any product, item, or asset (whether digital or otherwise), or any offer to engage in business with any external individual or entity provided in said documentation. The information herein may not be exhaustive and does not imply any element of, or solicit in any way, a contractual relationship. There is no assurance as to the accuracy or completeness of such information and no representation, warranty or undertaking is or purported to be provided as to the accuracy or completeness of such information. Where the Whitepaper or the Website includes information that has been obtained from third party sources, the Company, the Distributor, their respective affiliates and/or the TWO MONKEY JUICE BAR team have not independently verified the accuracy or completeness of such information. Further, you acknowledge that circumstances may change and that the Whitepaper or the Website may become outdated as a result; and neither the Company nor the Distributor is under any obligation to update or correct this document in connection therewith.

**Whitepaper:** Nothing in the Whitepaper or the Website constitutes any offer by the Company, the Distributor, or the TWO MONKEY JUICE BAR team to sell any TMON (as defined herein) nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision. Nothing contained in the Whitepaper or the Website is or may be relied upon as a promise, representation or undertaking as to the future performance of TWO MONKEY JUICE BAR. The agreement between the Distributor (or any third party) and you, in relation to any distribution or transfer of TMON, is to be governed only by the separate terms and conditions of such agreement.

The information set out in the Whitepaper and the Website is for community discussion only and is not legally binding. No person is bound to enter into any contract or binding legal commitment in relation to the acquisition of TMON, and no digital asset or other form of payment is to be accepted on the basis of the Whitepaper or the Website. The agreement for distribution of TMON and/or continued holding of TMON shall be governed by a separate set of Terms and Conditions or Token Distribution Agreement (as the case may be) setting out the terms of such distribution and/or continued holding of TMON (the Terms and Conditions), which shall be separately provided to you or made available on the Website. The Terms and Conditions must be read together with the Whitepaper. In the event of any inconsistencies between the Terms and Conditions and the Whitepaper or the Website, the Terms and Conditions shall prevail.

**Deemed Representations and Warranties:** By accessing the Whitepaper or the Website (or any part thereof), you shall be deemed to represent and warrant to the Company, the Distributor, their respective affiliates, and the TWO MONKEY JUICE BAR team as follows:

- (a) in any decision to acquire any TMON, you have not relied on and shall not rely on any statement set out in the Whitepaper or the Website;
- (b) you will and shall at your own expense ensure compliance with all laws, regulatory requirements and restrictions applicable to you (as the case may be);
- (c) you acknowledge, understand and agree that TMON may have no value, there is no guarantee or representation of value or liquidity for TMON, and TMON is not an investment product nor is it intended for any speculative investment whatsoever;
- (d) none of the Company, the Distributor, their respective affiliates, and/or the TWO MONKEY JUICE BAR team members shall be responsible for or liable for the value of TMON, the transferability and/or liquidity of TMON and/or the availability of any market for TMON through third parties or otherwise; and
- (e) you acknowledge, understand and agree that you are not eligible to participate in the distribution of TMON if you are a citizen, national, resident (tax or otherwise), domiciliary and/or green card holder of a geographic area or country (i) where it is likely that the distribution of TMON would be construed as the sale of a security (howsoever named), financial service or investment product and/or (ii) where participation in token distributions is prohibited by applicable law, decree, regulation, treaty, or administrative act (including without limitation the United States of America, Canada, and the People's Republic of China); and to this effect you agree to provide all such identity verification document when requested in order for the relevant checks to be carried out.

The Company, the Distributor and the TWO MONKEY JUICE BAR team do not and do not purport to make, and hereby disclaims, all representations, warranties or undertakings to any entity or person (including without limitation warranties as to the accuracy, completeness, timeliness, or reliability of the contents of the Whitepaper or the Website, or any other materials published by the Company or the Distributor). To the maximum extent permitted by law, the Company, the Distributor, their respective affiliates and service providers shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including, without limitation, any liability arising from default or negligence on the part of any of them, or any loss of revenue, income or profits, and loss of use or data) arising from the use of the Whitepaper or the Website, or any other materials published, or its contents (including without limitation any errors or omissions) or otherwise arising in connection with the same. Prospective acquirors of TMON should carefully consider and evaluate all risks and uncertainties (including financial and legal risks and uncertainties) associated with the distribution of TMON, the Company, the Distributor and the TWO MONKEY JUICE BAR team.

**TMON Token:** The native cryptographically-secure fungible protocol token of TWO MONKEY JUICE BAR (ticker symbol **TMON**) is a transferable representation of attributed utility functions specified in the protocol/code of TWO MONKEY JUICE BAR, and which is designed to be used solely as an interoperable utility token thereon.

TMON is a functional multi-utility token which will be used as the medium of exchange between participants on TWO MONKEY JUICE BAR in a decentralised manner. The goal of introducing TMON is to provide a convenient and secure mode of payment and settlement between participants who interact within the ecosystem on TWO MONKEY JUICE BAR without any intermediaries such as centralised third party entity/institution/credit. It is not, and not intended to be, a medium of exchange accepted by the public (or a section of the public) as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services whatsoever that are not exclusively provided by the issuer. TMON does not in any way represent any shareholding, participation, right, title, or interest in the Company, the Distributor, their respective affiliates, or any other company, enterprise or undertaking, nor will TMON entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in Singapore or any relevant jurisdiction. TMON may only be utilised on TWO MONKEY JUICE BAR, and ownership of TMON carries no rights, express or implied, other than the right to use TMON as a means to enable usage of and interaction within TWO MONKEY JUICE BAR. The secondary market pricing of TMON is not dependent on the effort of the TWO MONKEY JUICE BAR team, and there is no token functionality or scheme designed to control or manipulate such secondary pricing.

Further, TMON provides the incentives which will be distributed to encourage users to exert efforts towards contribution and participation in the ecosystem on TWO MONKEY JUICE BAR, thereby creating a mutually beneficial system where every participant is fairly compensated for its efforts. TMON is an integral and indispensable part of TWO MONKEY JUICE BAR, because without TMON, there would be no incentive for users to expend resources to participate in activities or provide services for the benefit of the entire ecosystem on TWO MONKEY JUICE BAR. Given that additional TMON will be awarded to a user based only on its actual usage, activity and efforts made on TWO MONKEY JUICE BAR and/or proportionate to the frequency and volume of transactions, users of TWO MONKEY JUICE BAR and/or holders of TMON which did not actively participate will not receive any TMON incentives.

TMON are designed to be utilised, and that is the goal of the TMON distribution. In particular, it is highlighted that TMON:

- (a) does not have any tangible or physical manifestation, and does not have any intrinsic value (nor does any person make any representation or give any commitment as to its value);
- (b) is non-refundable and cannot be exchanged for cash (or its equivalent value in any other digital asset) or any payment obligation by the Company, the Distributor or any of their respective affiliates;
- (c) does not represent or confer on the token holder any right of any form with respect to the Company, the Distributor (or any of their respective affiliates), or its revenues or assets, including without limitation any right to receive future dividends, revenue, shares, ownership right or stake, share or security, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or licence rights), right to receive accounts, financial statements or other financial data, the right to requisition or participate in shareholder meetings, the right to nominate a director, or other financial or legal rights or equivalent rights, or intellectual property rights or any other form of participation in or relating to TWO MONKEY JUICE BAR, the Company, the Distributor and/or their service providers;
- (d) is not intended to represent any rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
- (e) is not intended to be a representation of money (including electronic money), security, commodity, bond, debt instrument, unit in a collective investment scheme or any other kind of financial instrument or investment;
- (f) is not a loan to the Company, the Distributor or any of their respective affiliates, is not intended to represent a debt owed by the Company, the Distributor or any of their respective affiliates, and there is no expectation of profit; and
- (g) does not provide the token holder with any ownership or other interest in the Company, the Distributor or any of their respective affiliates.

Notwithstanding the TMON distribution, users have no economic or legal right over or beneficial interest in the assets of the Company, the Distributor, or any of their affiliates after the token distribution.

To the extent a secondary market or exchange for trading TMON does develop, it would be run and operated wholly independently of the Company, the Distributor, the distribution of TMON and TWO MONKEY JUICE BAR. Neither the Company nor the Distributor will create such secondary markets nor will either entity act as an exchange for TMON.

**Informational purposes only:** The information set out herein is only conceptual, and describes the future development goals for TWO MONKEY JUICE BAR to be developed. In particular, the project roadmap in the Whitepaper is being shared in order to outline some of the plans of the TWO MONKEY JUICE BAR team, and is provided solely for **INFORMATIONAL PURPOSES** and does not constitute any binding commitment. Please do not rely on this information in deciding whether to participate in the token distribution because ultimately, the development, release, and timing of any products, features or functionality remains at the sole discretion of the Company, the Distributor or their respective affiliates, and is subject to change. Further, the Whitepaper or the Website may be amended or replaced from time to time. There are no obligations to update the Whitepaper or the Website, or to provide recipients with access to any information beyond what is provided herein.

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**Cautionary Note on forward-looking statements:** All statements contained herein, statements made in press releases or in any place accessible by the public and oral statements that may be made by the Company, the Distributor and/or the TWO MONKEY JUICE BAR team, may constitute forward-looking statements (including statements regarding the intent, belief or current expectations with respect to market conditions, business strategy and plans, financial condition, specific provisions and risk management practices). You are cautioned not to place undue reliance on these forward-looking statements given that these statements involve known and unknown risks, uncertainties and other factors that may cause the actual future results to be materially different from that described by such forward-looking statements, and no independent third party has reviewed the reasonableness of any such statements or assumptions. These forward-looking statements are applicable only as of the date indicated in the Whitepaper, and the Company, the Distributor as well as the TWO MONKEY JUICE BAR team expressly disclaim any responsibility (whether express or implied) to release any revisions to these forward-looking statements to reflect events after such date.

**References to companies and platforms:** The use of any company and/or platform names or trademarks herein (save for those which relate to the Company, the Distributor or their respective affiliates) does not imply any affiliation with, or endorsement by, any third party. References in the Whitepaper or the Website to specific companies and platforms are for illustrative purposes only.

**English language:** The Whitepaper and the Website may be translated into a language other than English for reference purpose only and in the event of conflict or ambiguity between the English language version and translated versions of the Whitepaper or the Website, the English language versions shall prevail. You acknowledge that you have read and understood the English language version of the Whitepaper and the Website.

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# ABOUT

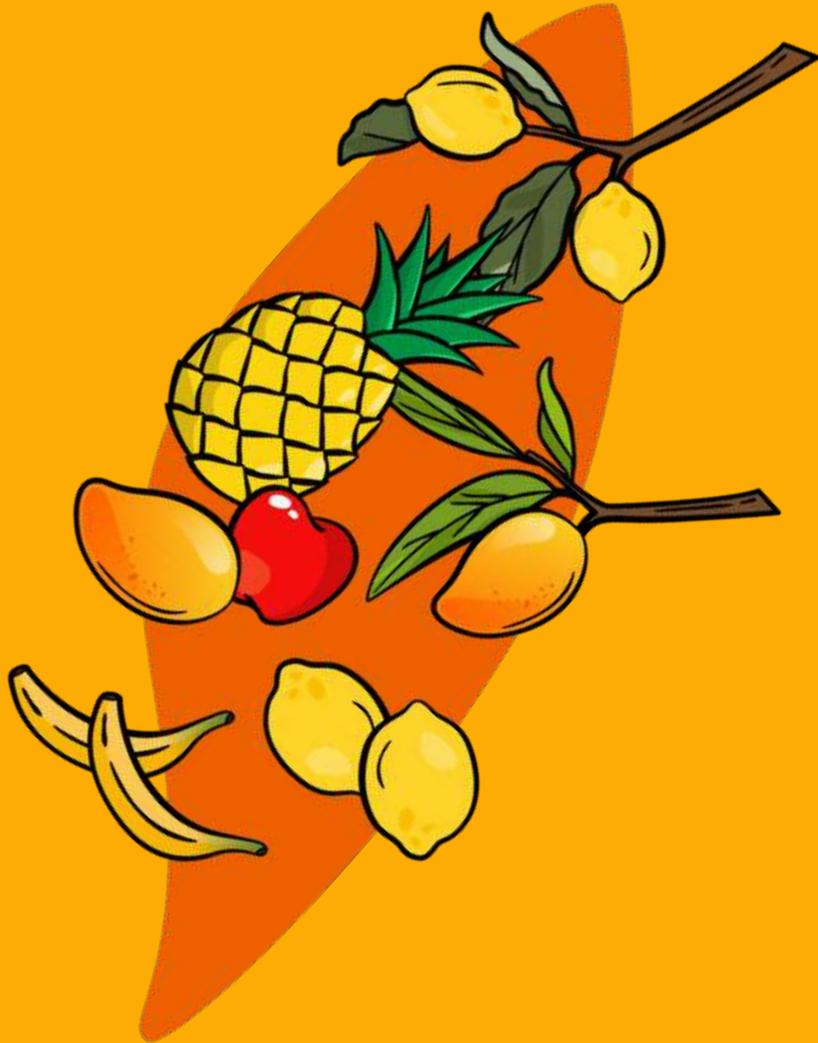
**TWO MONKEY JUICE BAR is the world's first hospitality franchising system through the metaverse ecosystem which comprises of NFT collectibles, P2E GameFi, Virtual Juice Bar Franchise.**

Starting with launching the world's first "candy-crush-like P2E Game" also known as match-three-puzzle game. we are also launching the world's first NFT Juice Bar Franchise for the Metaverse. In the future , we will explore collaboration with Metaverse Virtual Land developers to allow virtual landowners to set up a franchised Two Monkey Juice Bar in the land-plot.

Juice Bar Franchisee owners can then sell juices or memorabilia through NFTs curated specially by TMJB Headquarter for the franchisee without any need to design or code anything. Simply click a menu & randomly generated NFTs will be issued for the Franchisee.

This cross-collaboration will make metaverse land-ownership more than just owning a piece of virtual land, but also set up a virtual business that can generate profit.

# OBJECTIVE



Crypto Games & Metaverse should not just be for crypto users, it should be made for everyone !

A fun and addictive ecosystem that anyone can use be it young or old , crypto expert and non-crypto expert.

**EVERYONE CAN PLAY-TO-EARN!**  
**EVERYONE CAN ISSUE NFT!**  
**EVERYONE CAN ENJOY METaverse!**

5 Million Users Within 3 Years.

# TWO MONKEY JUICE BAR ECOSYSTEM



## P2E GAMEFI STUDIO

Earn \$TMON token rewards for GameFi.  
"Candy-Crush" like game with different  
experience level. More games will be released  
in the future.



## 10,000 NFT COLLECTIBLES

Staked NFT To earn \$TMON Tokens  
for Game-Play. Own a Monkey Barista NFT to be  
able to open a Juice Bar Franchise in Metaverse.  
Fully-utilize NFT to maximize its value.



## METAVESER JUICE BAR FRANCHISE

Open a metaverse juice bar through owning a  
Monkey Barista NFT and \$TMON payment.  
Sell NFTs through Juices.



Score: 231,072

Level 12

SCORE

231,072



You have collected 2.31 \$TMON



Click to Unlock Rewards



Level 12

TH JB

JUICE BLAST



PLAY

17,032

17

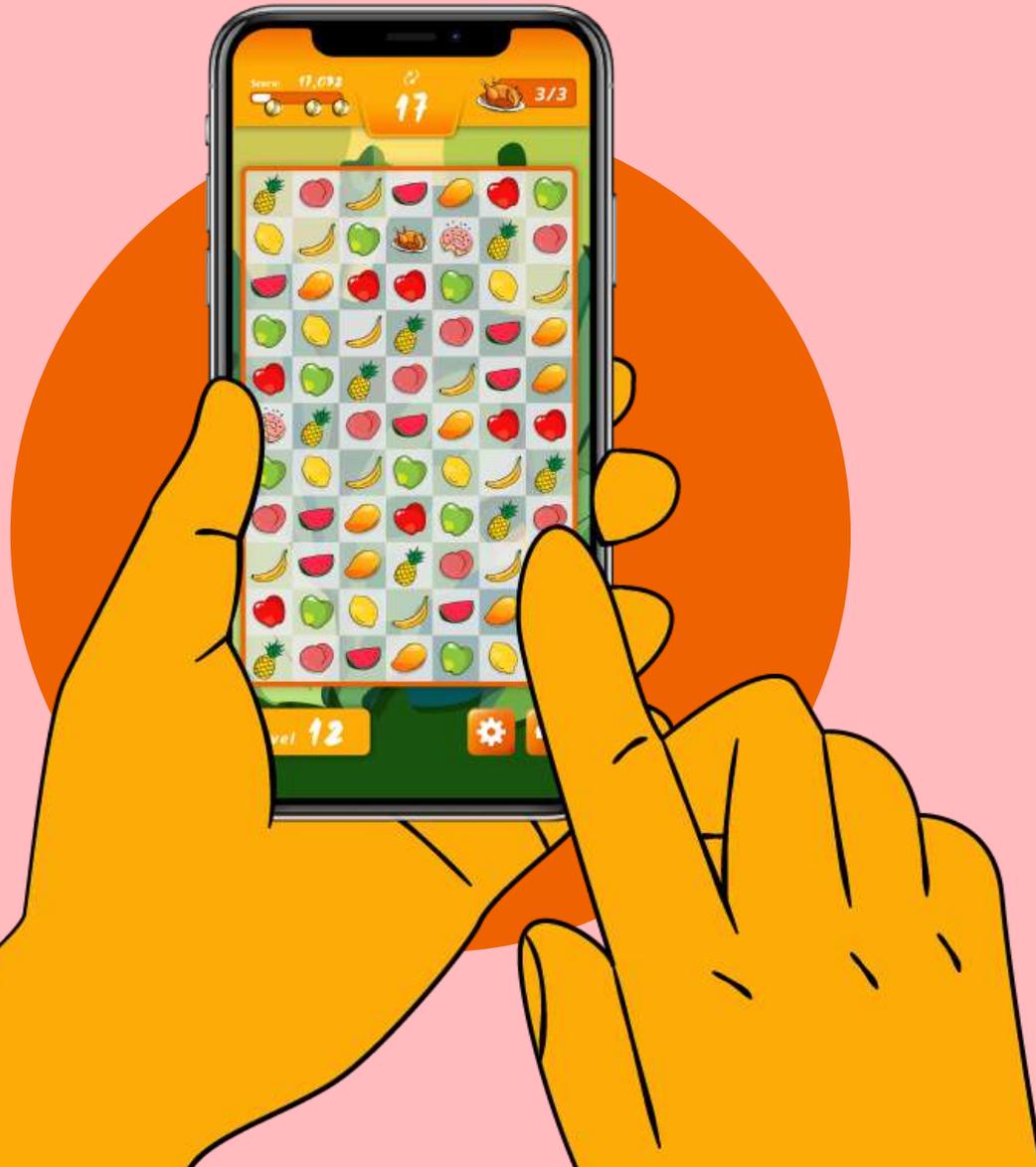
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# PLAY-TO-EARN (P2E) GAME



- P2E In-App Game will enable our users, NFT Holders and Token Holders to fully benefit from our ecosystem.
- Two Monkey Juice Bar will introduce a Match-Three-Puzzle Play2Earn Game - **JUICE BLAST** which is a “Candy Crush” model game with token reward system P2E.
- Players will be rewarded with \$TMON as a mechanism to advanced to next level and win unlock reward pool.
- More games & new game play features will be added to the Two Monkey Juice Bar ecosystem to boost the addictiveness of the games.

# JUICE BLAST GAMEPLAY



## **SIMPLE & ADDICTIVE**

JUICE BLAST features a simple gameplay yet challenges players to be smart within the limited moves.



## **MISSION ORIENTED**

Each game features a unique task that surprises players to think outside the box. Feel the accomplishment through completing the missions.



## **PLAY-2-EARN**

Scores accumulated in each game when completing task will equate to \$TMON tokens. Play-2-Earn can't be more fun and easier!



## **SHARE REWARDS**

Earn Golden Banana Medals through completing milestones and divide daily liquidity pool to boost your earning!

# JUICE BLAST GAMEFI FEATURES



## FREE-TO-PLAY

Each players are given 10 plays per day.  
Players can use \$TMON to purchase extended plays and unlock extra challenges to boost their \$TMON earning.



## STAKE THE MONKEY

Players with Monkey Barista NFT can stake their NFT to earn \$TMON and unlock extended gameplay.



## LEADERBOARD

Be the best Juice Blast Master and earn yourself extra \$TMON through climbing the international leaderboard.

# CASE STUDY

Candy Crush who is acquired by Microsoft at **\$69 Billion** has seen over **273 Million users** and revenue of **\$1.1 Billion yearly**. This makes sense because games like this tends to attract massive mainstream players.

## Candy Crush users

Year	Users
2013	287 million
2014	322 million
2015	327 million
2016	303 million
2017	293 million
2018	283 million
2019	272 million
2020	273 million

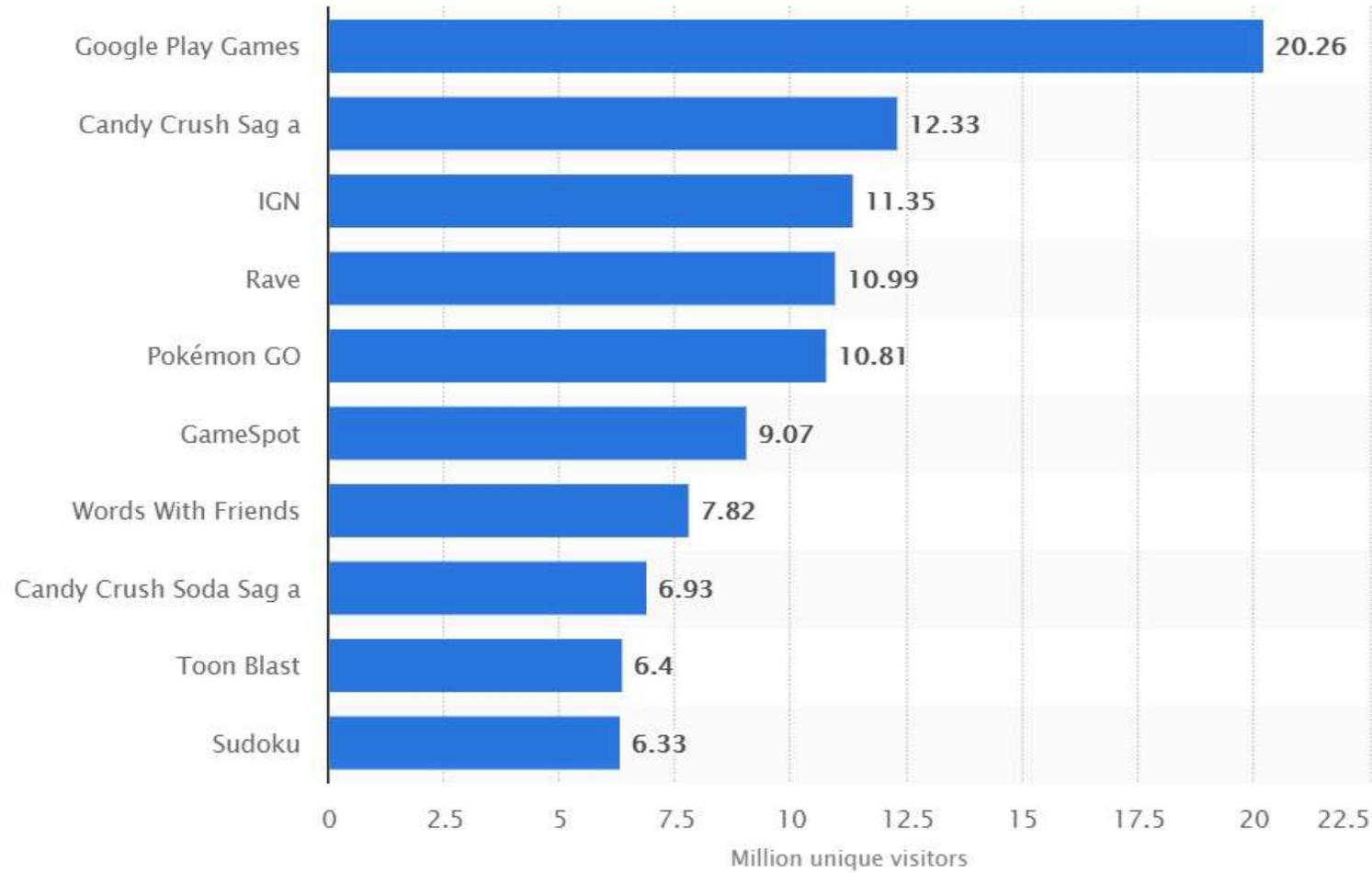
## Candy Crush revenue

Year	Revenue
2012	\$77 million
2013	\$230 million
2014	\$1130 million
2015	\$1293 million
2016	\$784 million
2017	\$695 million
2018	\$930 million
2019	\$1117 million
2020	\$1190 million

Sources: King, Activision Blizzard

TMON Objective is NOT TO COPY candy crush , but to develop a fun, addictive and easy to play games (starting with our first game Juice Blast) where people not only get to enjoy playing game, but also earn crypto rewards. Their earning in TMON can be small, but this gives million of people a first step into the crypto world. We are talking about MASS ADOPTION.

# CASE STUDY



TMON ideally hope to achieve a Unicorn Status one day with the number of users and number of in-game revenue generated.

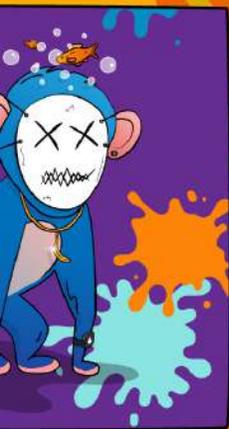
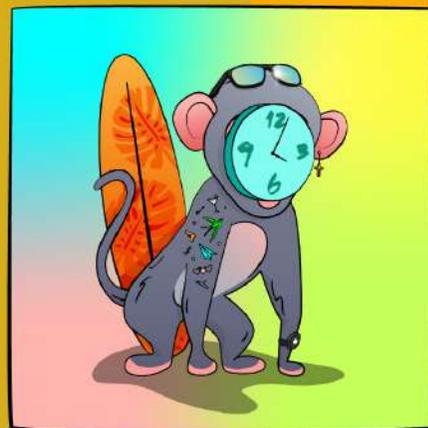
To do this, we are creating a Gaming Studio surrounding the TMON tokens and release games that are very easily adopted by mass markets.

Most current crypto games have HIGH BARRIER OF ENTRY especially amongst new users and this is why we chose a different approach.

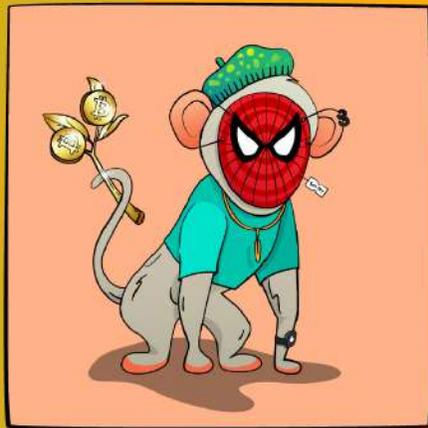
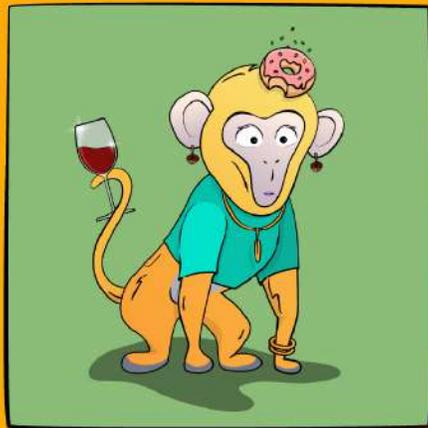
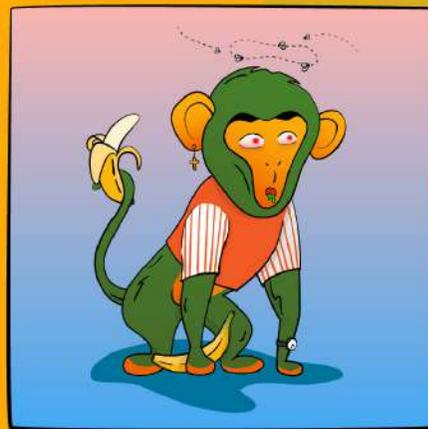
We want to BREAK out of the crypto world and gain more public mainstream users.

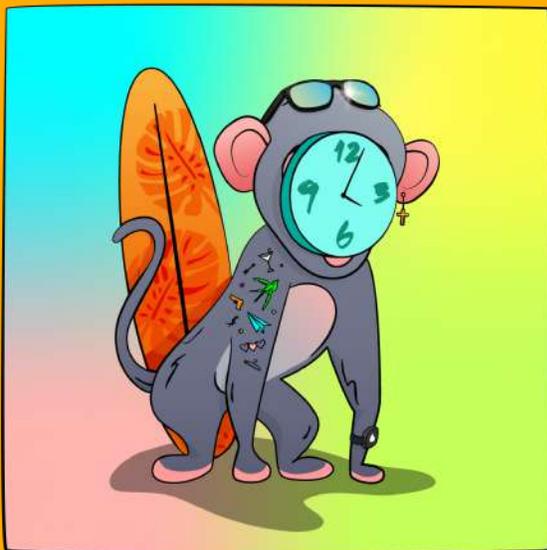
# NEXT DEVELOPMENT





T M U B





# MONKEY BARISTAS NFT

**TMJB NFTS ARE CALLED MONKEY BARISTAS, IT IS A COLLECTION OF RANDOMLY GENERATED NFT-CHARACTERS ON THE ETHEREUM BLOCKCHAIN.**

10,000 unique Monkey Baristas are created from over 200 traits including skins, headgear, facial expressions, clothing, accessories, items and hobbies. Every character, background and trait are hand drawn and we make sure each of them is unique. If you are lucky, you may even get the weird ones!

# FEATURES OF MONKEY BARISTA NFT



## **METaverse FRANCHISE**

Be part of the first-ever Metaverse F&B Franchise system through owning a Monkey Barista NFT.



## **STAKE THE MONKEY**

Players with Monkey Barista NFT can stake their NFT in our game to earn \$TMON.



## **GOLDEN OPPORTUNITY**

Find the golden banana necklace in our NFT collection and earn yourself a golden moment. We will be sending you a customized banana golden medal if you found this rare necklace!

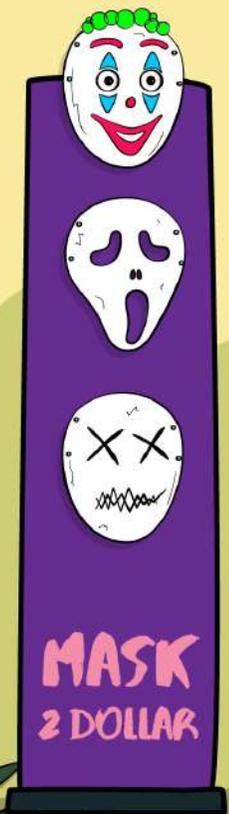


## **BE KIND**

Part of our NFT sales earning will be donated to World Wildlife Foundation (WWF) to help monkeys!

# TWO MONKEY JUICE BAR

MASK  
2 DOLLAR



JUICE OF THE DAY





# FIRST METAVERSE FRANCHISE SYSTEM

**THE GOAL OF TWO MONKEY JUICE BAR IS TO INTRODUCE THE WORLD'S FIRST METAVERSE JUICE BAR THROUGH A GLOBAL FRANCHISE MODEL.**

Owners of Monkey Barista will be able to take-on a franchise of Two Monkey Juice Bar in the Metaverse.

Since owners of the Monkey Baristas can only commercialize its NFT, buying a Juice Bar Franchise under the TMJB brand allows the franchisee to developed new layer of NFTs such as Juices, virtual merchandise and others while keeping full revenue and only paying a 2% royalty to TMJB Headquarter.

# FUTURE COLLABORATION WITH METAVERSE LAND

**MAXIMIZING METAVERSE LAND PARCEL SPACE THROUGH OFFERING WORLD'S FIRST JUICE BAR FRANCHISE FOR VIRTUAL VISITORS.**

In near future, we will work with various Metaverse Land Parcel Developer to integrate Two Monkey Juice Bar into land ownership so that virtual landowners can monetize their land parcel through retailing virtual juice bar.

In the short market. term, we will develop an NFT Studio to support the launch of free-standing franchised juice bar to produce juices NFTs exclusively for our franchisee to be resold on NFT marketplace.



# FIRST METaverse F&B FRANCHISE SYSTEM



NFT Owners



Purchase Franchise Rights using \$TMON



Decide on Menu or choose custom menu created by TMJB team.

**Issue NFT for sale**

NFT Sale



Franchisee earns 98% of Sale

**TWO MONKEY**  
JUICE BAR

TMJB earns 2% Royalty from sale

# \$TMON UTILITY TOKEN ECOSYSTEM

**\$TMON TOKEN IS THE NATIVE TOKEN OF THE TWO MONKEY JUICE BAR, BUILT BASED ON BINANCE SMART CHAIN BSC (BEP-20) STANDARD, WITH A FIXED TOTAL SUPPLY OF 1 BILLION.**

\$TMON is the essential fuel to boost the growth of the TWO MONKEY JUICE BAR (TMJB) ecosystem.

\$TMON holders will be able to claim rewards through participating in the play-to-earn, mechanism, DeFi operation and DAO voting process.

\$TMON will also be accepted as the payment currency in TMJB In-app Game, Marketplace and CRM app where players can buy and sell their in-game NFT assets as well as earn tokens for purchasing at the Metaverse franchised store.



# TMON TOKEN UTILITY ECOSYSTEM



## METaverse FRANCHISE STORE

Interested Franchise owners can buy Monkey Barista NFT on secondary market or initial launch to be able to buy a Franchise.

## MONKEY BARISTA NFT

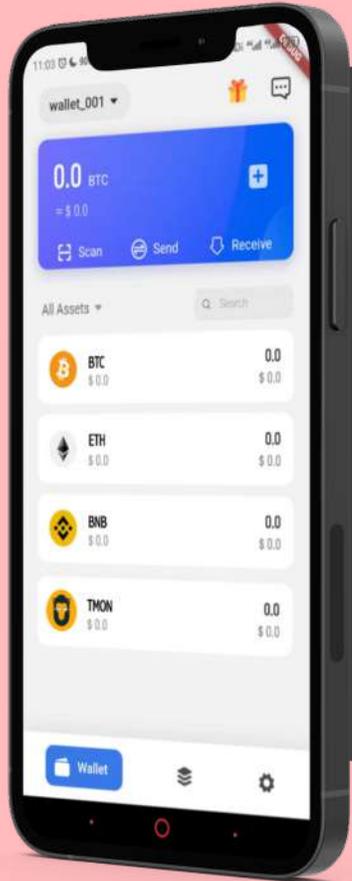
A total of 10,000 limited collectible NFT collection.

Stake NFT to earn \$TMON

## GAMES

Earn \$TMON in game for extended gameplay, trading in exchange or open TMJB Metaverse Franchise

In future, Two Monkey Juice Bar will develop further game extension with utilization of \$TMON



# Decentralised Mobile App

Powerful all in one app for DEX trading, NFT Marketplace & Staking platform.

Available Q4 2022

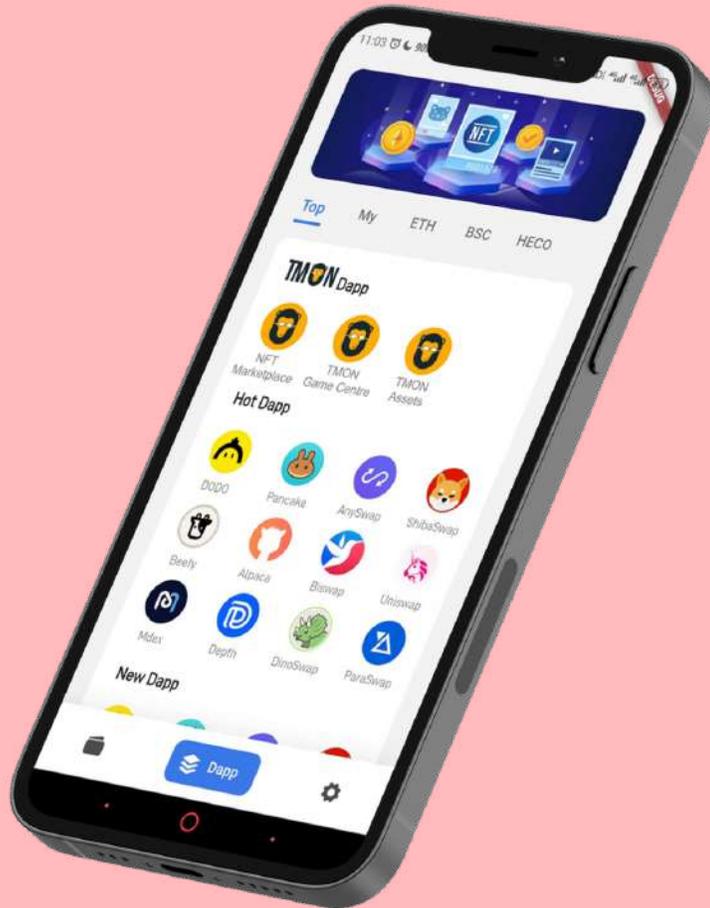


[www.tmon.io](http://www.tmon.io)





# TMON DAPP

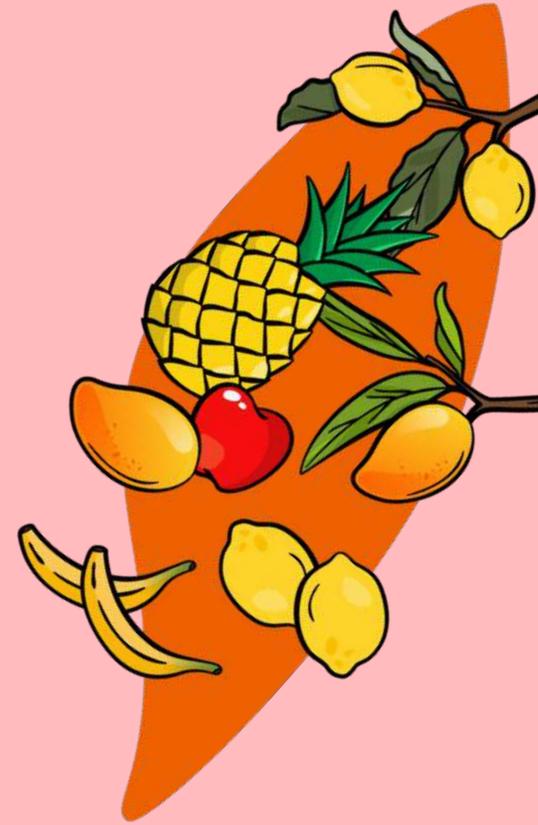


**To fulfil our mission to make crypto, crypto-gaming & NFT as easy market entry to non-crypto users and mainstream market, we will develop an all-in-one DAPP that combines all the ecosystem for easy access.**

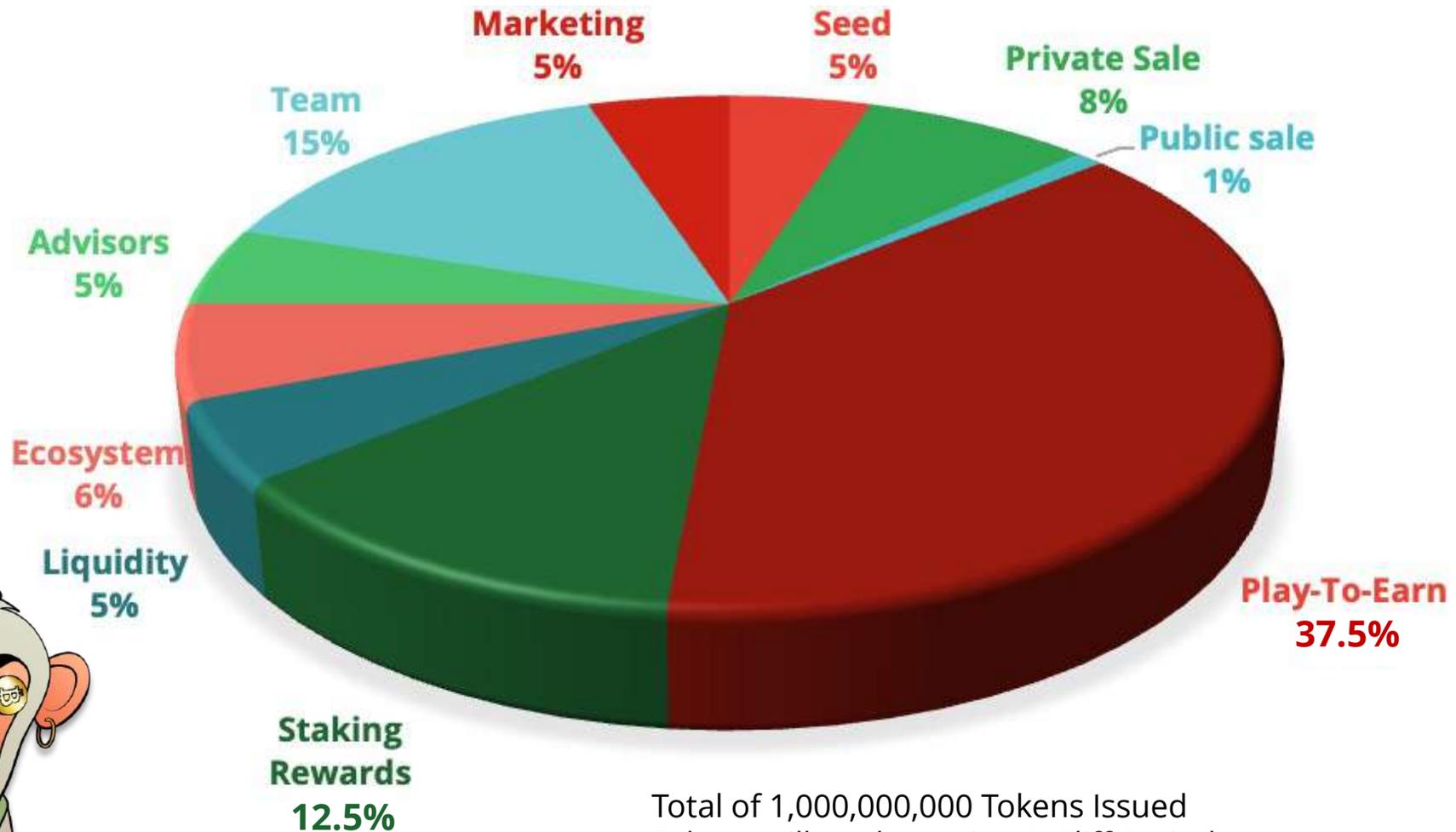
The TMON DAPP is a powerful all in one DAPP that comprises of DEX Wallet, DEX Exchange Aggregator, NFT Marketplace, TMON Studio Game Centre, NFT Staking function and in future even more functions.

New to crypto users will just need to access TMON DAPP to store their assets, store their NFTs , Trade on multiple DEX , Access to various TMON Games etc. No need of external wallet such as Metamask etc.

Note: Mobile App will NOT be made available to download or use for users in Singapore & China.



# \$TMON TOKEN METRICS



Total of 1,000,000,000 Tokens Issued  
Tokens will apply Vesting & Cliff Period



# \$TMON TOKEN METRICS

<u>TOKEN ALLOCATION</u>	<u>TOKENS UNIT</u>	<u>PERCENTAGE %</u>	<u>INITIAL TOKEN PRICE</u>	<u>VESTING &amp; CLIFF</u>
Seed	50,000,000	5%	0.010	5% on TGE , 3 Months Locked, Followed by 7.91% Monthly Over 12 Months
Private Sale	80,000,000	8%	0.020	10% on TGE , 3 Months Locked, Followed by 10% Monthly Over 9 Months
Public sale	10,000,000	1%	0.050	20% on TGE , 3 Months Locked, Followed by 13.33% Monthly Over 6 Months
Play-To-Earn	375,000,000	37.5%		2% on Game Launch, Followed by 2.4% every month in 3 years, thereafter 2.08% every month
Staking Rewards	125,000,000	12.5%		2% on Game Launch, Followed by 2.4% every month in 3 years, thereafter 2.08% every month
Liquidity	50,000,000	5%		30% on TGE , 1 Month Locked, Followed by 3% every month
Ecosystem	60,000,000	6%		5% on TGE , 3 Months Locked, Followed by 4.5% every month
Advisors	50,000,000	5%		0% on TGE , 12 Months Locked, Followed by 5% every month
Team	150,000,000	15%		0% on TGE , 12 Months Locked, Followed by 5% every month
Marketing	50,000,000	5%		0% on TGE , 3% on week 2, Followed by 3% every month
<u>TOTAL</u>	<u>1,000,000,000</u>	<u>100%</u>		



**Play2Earn: 37.5% - 375,000,000 TMON**

This portion will be reserved as an incentive for daily game mining.

**Staking Rewards: 12.5% - 125,000,000 TMON**

This portion will be reserved for staking of TMON Tokens as well as staking of Monkey Barista NFTs. This will also be reserved for further ecosystem in the metaverse.

**Liquidity Pool: 5% - 50,000,000 TMON**

This portion will serve as an incentive for the ecosystem market maker to provide liquidity for TMON on the DeFi platforms.

**Ecosystem: 6% - 60,000,000 TMON**

This portion is reserved for ecosystem contributors such as metaverse land partners, launching of new Game from the Juice Bar as well as new added features. The tokens will be fully locked at the project initiation phase, and a specific portion of tokens can be released on an as-needed basis by the future announcement.

**Marketing: 5% - 50,000,000 TMON**

This portion will be reserved for future ecosystem development, including game incubation, social media marketing, and community events. The tokens will be fully locked at the project initiation phase, and a specific portion of tokens can be released on an as-needed basis by the future announcement.

**Seed Sale: 5% - 50,000,000 TMON**

This portion will be held by the project early financiers, including seed/strategic sale rounds. There are different lock-up timeframes for different financing rounds. For the seed sale, starting from the initiation of circulation, 5% Tokens Release upon TGE & the lock-up period is 3 months and gradually released within the cliff time frame.

**Private Sale: 8% - 80,000,000 TMON**

This portion will be held by the project early financiers, including seed/strategic sale rounds. There are different lock-up timeframes for different financing rounds. For the Private / strategic sale, starting from the initiation of circulation, 10% Tokens Release upon TGE & the lock-up period is 3 months and gradually released within the cliff time frame.

**Public Sale: 1% - 10,000,000 TMON**

This portion is allocated for public sale through IDO & IGO. Vesting period & Cliff apply.

**Team & Advisors: 20% - 200,000,000 TMON**

This portion will be allocated as incentives for project founders, employees, and advisors. There will be a graded vesting period with a twelve-month lock-up period, starting from the initiation of circulation. Thereafter 5% Tokens Release every month. Team Tokens will only be given to team members that have stayed with the project for more than 12 months.



\$TMON TOKEN METRICS



# DEVELOPMENT ROADMAP



## December 2021

Completion of original drawn 10,000 Monkey Barista NFT  
100%. Start of Game-Play Design. Launch of community.



## January 2022

Private Sale Of Two Monkey Juice Bar \$TMON  
Partnership with Metaverse Ecosystem.  
Token Audit Begins – Ensure tokens are compliance and audited



## March 2022

Public Sale Of Two Monkey Juice Bar \$TMON  
\$TMON Listing on Exchange / DEX & TGE

Sale of Monkey Barista NFTs

Launch of Monkey Barista NFT in Los Angeles, California NFT LA VIP Afterparty in Beverly Hills



## Quarter 2 2022

Launch of Metaverse Two Monkey Juice Bar Franchise

Design studio set up to support franchisee to issue Juice NFTs. Users will be able to issue their own NFTs without a need to design , code & marketing.

Deployment & Launch of BETA Version of Juice Blast P2E Game



## Quarter 3 2022

Launch of Version 1 – Juice Blast P2E Game  
Staking Mechanism for Monkey Barista NFT

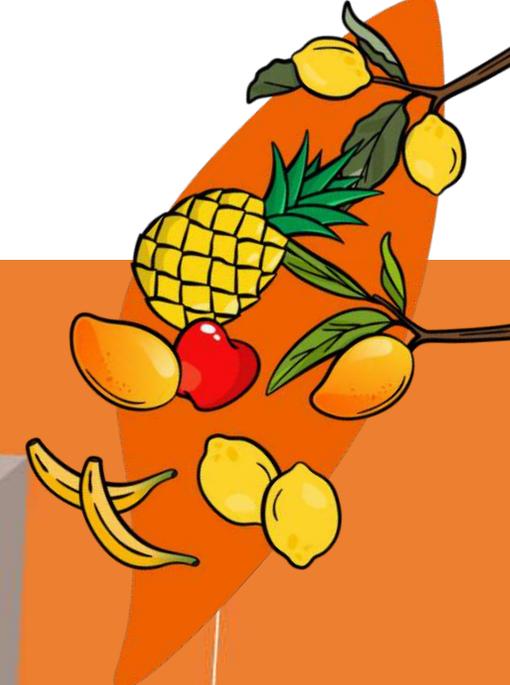


## Q4 2022

Launch of P2E Game – JUICE BLAST Final Version  
Launch of TMON DAPP



# USER ACQUISITION PROJECTION



# OUR TEAM



**Ken N**  
Co-Founder, CEO



**Sudden Yap**  
Co-Founder, COO,  
Creative Director



**Luke Do**  
Head of Marketing



**Sarah Tran**  
Marketing Manager



**Tristan**  
Project Director



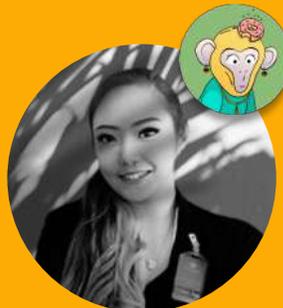
**Nette Ramos**  
Community Head



**Pei-Han**  
Technical Advisor  
Founder of Morpheus Labs  
Developer Partner



**Jason Tran**  
GameFi Advisor  
Founder of Wakaspace  
Game Developer Partner



**Myrtle Anne**  
GameFi Advisor  
Founder of PlaceWar  
Founder of Blocktides  
Coinmarketcap Influencer



**T Jun Hao**  
Advisor



**Jay Chen**  
Advisor

# TEAM & DEVELOPER BACKGROUND



Two Monkey Juice Bar is founded by the team behind Asia Token Fund Group which is an award winning leading blockchain media & project accelerator in Southeast Asia who have worked with various blockchain & GameFi projects since 2017

Asia Token Fund Group has worked with over 50+ blockchain project in the past few years accelerating growth and building over 1 million community world-wide.

More Info can be found via:

<https://asiatokenfund.com/>

<https://asiatokenfund.com/growth-marketing-services/>



In Partnership and special relationship, Two Monkey Juice Bar will be developed by Morpheus Labs a leading blockchain development company based in Singapore. Morpheus Labs has over 6 years of blockchain development and worked with various mainstream MNCs and corporations developing their blockchain capabilities. Morpheus Labs will be the developer partner for Two Monkey Juice Bar:

More Info can be found via:

<https://www.morpheuslabs.io/>



THANK  
YOU!

TMON