

IO Festival 2020 Stall Holders Agreement

Kia ora!

We are so pleased to have you as part of the IO Festival Kaupapa this year. We look forward to seeing you showcase your taonga!!

As you will probably be aware there are just a few things we need to inform you of as stall holders, so that our days are the most hassle free they can be for all of us.

Please read through & confirm your understanding by signing where marked. (Digital Signatures are fine.) Then return this portion via email. nativlabznz@gmail.com

If you have any questions please don't hesitate to contact us: nativlabznz@gmail.com

Nga Mihi

IO Creatives Trust

SET UP TIMES (NON KAI VENDORS)

December 3rd – Between 8am and 9am in the hall.

December 4th – Between 8am and 9am in the hall or if confirmed a spot outside near stage area.

(KAI VENDORS)

December 4th – 8am – 9am Outside if weather permitting.

If you have special requirements for your stall please let us & we'll do what we can to help.

RUBBISH

We ask that if you take away any rubbish from your stall at the end of each day.

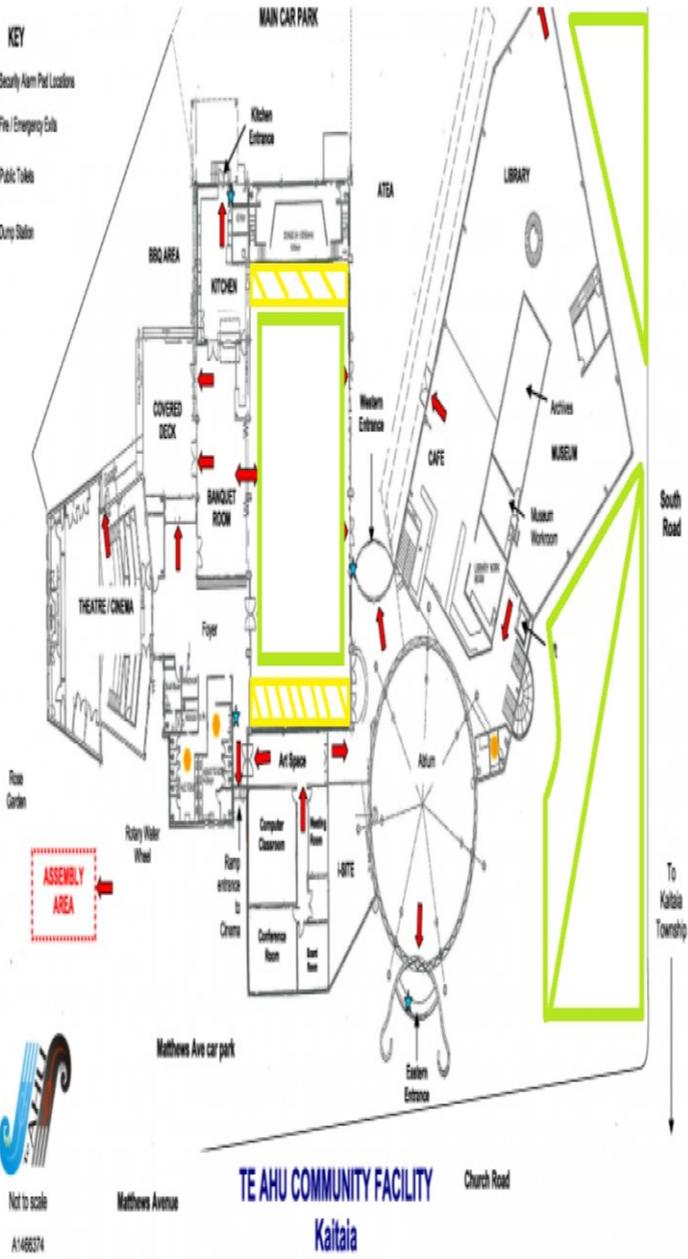
PARKING

There is plenty of parking space at the rear entrance to Te Ahu. If your stall requires a vehicle or a specific area we will do our

Floor Plan as attached

Sign Here: _____

Date: _____



IO FESTIVAL 2020

DECEMBER 3 & 4, TE AHU CENTRE, KAITAIA

IO I TE KORE

IO I TE PO

IO I TE KOWHAO



REFLECT

RESET

REIMAGINE

IT'S TIME TO CREATE AGAIN

whenuatemana@gmail.com

Te Matekitetanga The Vision

Through the IO Festival , we endeavour to promote local talent and inspire economic possibilities; connecting creative thought with industry nationally and internationally whilst capturing the histories, colours, flavours and culture of Te Hiku o Te Ika.

The world has surely changed since the last IO Festival 2019 and so this year's theme is IO i te Kore, IO i te Po, IO i te Kowhao we have literally being stopped in our tracks, forced to take time out to reflect on ourselves, our world, then reset and continue the personal and collective journey of growth and expansion. We invite Maori and indigenous artists, knowledge and vision holders, and Maori business to submit an expression of Interest, to be part of the festival, as an artist, business vendor or knowledge and visionary speaker.

The IO Creatives Trust goal is to share our Far North creative uniqueness with the world. Post Covid We need to be Collaborating more with funders, Maori creatives in all areas and all rohe - culture, music, art, dance, drama and business groups in supporting and giving local Maori artists and small business a platform and opportunity to grow and prosper in turn bringing prosperity into the region.

"The IO Festival is more than just a festival - it is an experience and encounter with our own creative potential, ko tenei te wa...kia kaha tatou, kia maia tatou, kia IO tatou - this is the time so let us be strong and brave; and authentic together."

Whina Te Whiu, founder October 2020 IO Creatives Trust We are a collective of Maori creatives who whakapapa and reside in the Te Hiku region, the Far North, Aotearoa New Zealand. We want to encourage, foster, support and celebrate our unique indigenous cultural creativity in our beautiful Far North region.

We want to share indigenous creativity with the world. IO Festival 2020 - 2022 02 Nga Toi Ora What we know In 2019, The inaugural IO festival was a three day event for indigenous art and cultural expressions showcased in the Far North in Kaitaia and it was a smash hit! Presentations and Exhibition The 4 speaker presentations and the art exhibition were held in the Museum at Te Ahu.

The presentations were attended by 125 participants in total, and the overall door count statistics for the museum in December spiked to 5,786 a 400% increase from last Decembers' 2019 results. International artists connect with local kids Nine international indigenous artists who were gathering at Ngaruawahia also came north to Kaitaia.

The artists shared their wisdom in workshops with 40 students at Abundant Life School. Celebrating Maori & Indigenous Food The indigenous food festival was hugely popular,

There were 15 kai stalls selling food which represented the flavours of the Far North. From mouth-watering smoked eel on takakau(flat) bread to fresh oysters, BBQ brisket and ribs every stall sold out of food in 2 hours. with estimated 150-200 people attending the evening.

Promoting Maori arts & creative business Building the confidence of Maori creatives and a network of Maori small business in Te Hiku to showcase on an international level. IO Festival

October 2020

Whina Te Whiu - Founder