

TERMS & CONDITIONS

This campaign – **ZENFONE 4 & YOU BUMPER CASE GIVEAWAY** (“Campaign”) is hosted by ASUSTeK Computer Malaysia Sdn Bhd (“ACMY”).

1. This campaign is open to all Malaysian citizens above 15 years old only.
2. The Campaign commences on June 30, 2014 at 8:00 PM (Malaysia time) and terminates once after 200 pcs of ZenFone 4 Bumper Cases have been given away (“Campaign Period”) and within Malaysia (“Campaign Territory”).
3. Employees of ACMY and its parent companies, affiliates, subsidiaries, advertising representatives and agencies involved in the Campaign, and the immediate families of any of the foregoing persons or entities, are NOT ELIGIBLE.
4. Those people who would like to participate this Campaign during the Campaign Period and within the Campaign Territory (“Eligible Entrant”) acknowledge the followings:
 - a) You shall “LIKE” ASUS Malaysia fan page (<http://www.facebook.com/asusmalaysia>)
 - b) You shall **snap one (1) photo of creative selfie** based on the following criteria:
 - i. If you are the owner of ZenFone 4, you shall snap a creative selfie while holding the ZenFone 4 package box using ZenFone 4 camera.
 - ii. If you are the interested buyer of ZenFone 4, you shall snap a creative selfie while holding a cut-out ZenFone 4 logo. You may download the ZenFone 4 logo as provided.
 - c) You shall post the creative selfie on your personal Facebook Wall with a Photo Description.
 - d) In the Photo Description, you shall write about “How is your feeling for being a ZenFone 4 owner” or “What do you like about ZenFone4”.
 - e) After writing the description, you shall end with the following hashtags:
#ZenFone4 #asusmalaysia
 - f) After you have posted the photo with description, you shall screen capture (Print Screen) the Facebook post.
 - g) You shall email your entry to marketing_sys@asus.com to include the following details:
 - i. Email Subject: **ZenFone 4 & You Bumper Case Giveaway**
 - ii. Attach Your Screen Capture of your creative selfie photo post on Facebook
 - iii. Full Name (as per IC)
 - iv. NRIC Number
 - v. Delivery Address
 - vi. Contact Number
 - vii. Facebook URL
 - viii. ZenFone 4 Product Serial Number – *Required if you are the owner of ZenFone 4.*
5. Eligible Participants shall be entitled one (1) unit of ZenFone 4 Bumper Case (“Bumper Case”) at a time. Multiple entry will be counted as one (1) entry only.

6. The Bumper Case is compatible for ZenFone 4 (A400CG) only.
7. Only first 200 Eligible Participants who submitted the email with complete details shall eligible to entitle the Bumper Case.
8. ZenFone 4 owner, who is also part of the first 200 Eligible Participants, shall be entitled one (1) unit of Bumper Case and the Mystery Gift(s) in which the type and quantity of item are subject to ACMY's discretion.
9. Eligible Participants cannot choose specifications such as color, size, or grade of Bumper Case and/or the Mystery Gift(s) ("Giveaway").
10. A list of Eligible Participants will be announced **after receiving 200 eligible entry emails** ("Announcement Date") at ASUS Malaysia Fan Page at Facebook. All Eligible Participants will be contacted by email from ACMY and Eligible Participants shall provide ACMY their requested acknowledgement within seven (7) days after the email delivery from ACMY. In the event that any failure of an Eligible Participant to provide the acknowledgment is deemed a waiver of the right for a Giveaway, and ACMY, on its sole discretion, has the right to transfer the Redemption to the next Eligible Participant.
11. Once ACMY received the completed email from all first 200 Eligible Participant, ACMY will prepare the respective Redemption within two (2) months from Announcement Date. Eligible Participants shall be notified by email or phone call when the Giveaway is ready for collection.
12. ACMY accepts no responsibility for any tax implications that may arise your acceptance of the Redemption. Independent financial advice should be sought by you.
13. A Giveaway, in whole or in part, is not allowed to transfer or exchange and cannot be liquidated unless specified otherwise.
14. In the event that a Giveaway is not available despite ACMY's reasonable endeavors to procure the Giveaway, ACMY reserves the right to substitute a Giveaway of equal recommended retail value, subject to any written directions from a relevant governmental authority.
15. ACMY accepts no responsibility for any subsequent variation in the Giveaway value.
16. Eligible Participant acknowledge that in order to protect your privileges, you must abide by the Internet application custom and respect Internet ceremonies:
 - a) Any attempt or act to interfere, invade, or destroy any system or resource on the Internet is strictly prohibited.
 - b) Strictly prohibit the act to transmit materials that are threatening, obscene, pornographic, or destroying the public order and customs.
 - c) Strictly prohibit the act to spread computer virus through the network of the website.
 - d) Strictly prohibit the act to use any data mining, robots, or similar data gathering and/or extraction tools. In the event that you use any software or tools above, you will be disqualified to participate the Campaign.
17. ACMY is not responsible for any incorrect or inaccurate information or undelivered email, caused by the internet user or for any of the equipment or programming associated with or utilized in this Campaign, or for any technical error, or any combination thereof that may occur in the course of the

administration of this Campaign including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the internet or website, software failure, theft or destruction or unauthorized access to or alteration of entries and any injury or damage to an Eligible Participant's or any other person's computer related to or resulting from participating in or downloading any materials in the Campaign. If for any reason this Campaign is not capable of running as planned, including but not limited to technical failures, unauthorized intervention, fraud or any other cause beyond the control of ACMY which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Campaign, ACMY reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and, subject to any written directions given by a relevant Regulatory Authority, to cancel, terminate, modify or suspend the Campaign.

18. Eligible Participants must behave in accordance with the Conditions, and must not be in violation of any applicable laws and regulations. ACMY reserves the right to verify the validity of Eligible Participants' qualification at any time during or after the Campaign Period, and reserves the right to disqualify Eligible Participant from this Campaign including the Giveaway qualification who constitutes any misconduct for tampering or suspicion of tampering with the Campaign without any notice. Failure of ACMY to enforce any of its rights hereof does not constitute a waiver of those rights.
19. This Campaign is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information and/or Personal Information to ACMY and not to Facebook. The information and/or Personal Information you provide will only be used for this Campaign —
ZENPHONE 4 & YOU BUMPER CASE GIVEAWAY
20. **ACMY reserves the right to change, amend and modify any part of the Terms of Conditions without prior notice.**
21. Due to respect to personal information, ACMY is committed to protecting and respecting your privacy with ASUS Privacy Policy at http://www.asus.com/ASUS_Website_Information/Privacy_Policy/.