## The Spark Male Enhancement Pills Get in Your Trial Bottle!

<u>Spark Male Enhancement</u> have seen many a pretty girl who wants to be a fitness model who thinks if they stand there looking pretty long enough, someone is going to offer to put their face on the cover of a magazine. News flash, there are millions of beautiful women out there and to be noticed, you have to hussle to get that business like everyone else by networking your butt off, or having a good agent (if you can afford such a thing) who is doing it for you. Pick a few major industry shows to attend (some of which were mentioned above) and go to them every year. Have a plan of attack of exactly how you plan to market yourself and network. Many fitness models, bodybuilders, etc see a show as one big party. If that's you, then have fun at the party, but don't think you are really marketing yourself as a serous business person or athlete.



Another thing that always amazes me is the number of fitness models who either have no business cards, or have some cards they printed up on their bubble jet printer at home! They ask me to help them or what ever and I say "give me your card" and they look at me like "I am so pretty I should not need a card you fool." This attitude turns off editors, photographers, writers, and industry people faster then if they found out you were really a transvestite. Don't do it. For every pretty girl out there who thinks the world owes them a favor, there are 100 who are ready to act like professionals.

Ever wonder why some fitness model you know is doing better than you are even though you know you are prettier than her? That may be why...never ever go to a show to network without

good cards, bios, and professionally <u>Spark Male Enhancement</u> done head and body shots you can give to said editors, publishers, photographers, industry types, etc. Don't stand around looking pretty assuming they will find you, find them first and introduce yourself. And of course it should go without saying you should be in good condition and have something of a tan to look your best.

You want to go to the shows and party? Fine, but do it in private after the work is done and don't make a fool out of yourself at some industry sponsored get together. Hell, I was virtually poured into a cab at last years Arnold Classic after going to a sushi place with some well know industry types and companies owners (you know who you are!) but at least no one saw me! We had our own little private get together after the show to let loose. Let me give you one final real world example of how NOT to market yourself. Last year I was on retainer as a consultant to a mid sized supplement company. The owner of the company asked me if I knew a couple of fitness model types that could work his booth for a trade show. In fact, he requested "unknowns, some new faces people had not seen yet but had real potential to grow with the company." I went and found him two such gals I thought fit the bill.



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He offered to pay their flights, room, and food plus a thousand dollars each for the days work. The two girls were told to be at the booth 9am sharp. The night before at the hotel, I saw the two girls getting in a cab at 11pm or so dressed to kill, clearly on their way out to party. The next day they showed up at the booth an hour and a half late and hung over! What was the result of this? (1) it embarrassed me to no end as I had recommended them to the company owner (2) they would never get work from that company again (3) they would never get any work from me again and (4) they would not get a reference from either of us for other jobs.

I see this type of thing all the time in the fitness biz, and it's not limited to fitness models. Amazingly, a few weeks after the show they emailed me and the company owner wanting to know when their next job would be! Amazing.If there is one universal truth, it's that the camera either loves you or it does not. Any professional photographers will tell you this. For some unknown reason, some people are very photogenic and some are not. Truth be known, there are some well known fitness models (who shall remain nameless as they would probably smack me the next time they saw me) who are not all that attractive in person. It's just that the camera loves them and they are very photogenic, but not terribly pretty in person.

Conversely, I have seen the reverse many times; a girl who is much better looking in person than in photographs. Such is the fate of the person who wants to be a model of any kind, including a fitness model. If you find you are not very photogenic, keep working with different photographers until you find one that really *Spark Male Enhancement* captures you well and pay that photographer handsomely Now, to be bluntly honest, there are also some want to be fitness models who are not "unphotogenic", they're just "fugly"! There are some people out there who have no business trying to be fitness models. It does not make them bad people, it just means they need to snap out of their delusions and find a profession they are better suited for, like radio personality....



This section sort of incorporates everything I have covered above, and adds in a few additional strategies. For example, as I mentioned before, competing in fitness shows and or figure/bikini shows can increase your exposure, thus getting the attention of some magazine publisher or photographer. Networking correctly at the various trade shows may also have the same effect, and of course having a good portfolio done by a photographer that really captures your look, a good website, etc., will all increase your potential for getting into the magazines, or getting ad work, and so on. However, all of these strategies are still somewhat passive versus active in my opinion. It's still the fitness model waiting to be "discovered." As far as I am concerned, waiting is for bus stops and pregnancy tests. Success waits for no man...or woman as the case me be. So, after all the above advice is taken into consideration as having an added effect to getting you magazine coverage, what else can be done?

For one thing, you should read and be familiar with all the magazines you want to be in so you know who is who and what the style of the different magazines are. I can tell you right now, if say the Editor-in-Chief of a good <u>Spark Male Enhancement</u> sized fitness or bodybuilding publications and says "hi, I am the Bob Smith what's your name?" and the fitness model has no idea who Bob Smith is, Bob will not take kindly to that. Why should he? You should know who the major players are in the publications you want to be seen in. He is doing you the favor, not the other way around. You should know who the major players are and actively seek them out, don't wait for them to "discover" you.



If you look at the masthead inside any magazine, it will tell you who the publisher is, who the Editor-in-Chief is and so forth. The mailing address for that magazine, and often the web site and email, can also be found. What is to stop you from looking up those names and mailing

them your pictures and resume directly? Nothing, that's what. If you see a photo spread you think is really well done, what is to stop you from finding out who the photographer is and contacting them directly and sending them your pics? Nothing, that's what.

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