



The contest will be split into 3 Tiers:

Tier #1: Promote contest, call for video submissions.

Tier #2: Close submissions. Collect all videos. Repost to pages with sponsors, calling for votes (likes).

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
29	30	31	1	2	3
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
5	6	7	8	9	10
					SUBMISSIONS OPEN Tier #1 Begins
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
12	13	14	15	16	17

	CALL FOR VIDEOS Facebook		CALL FOR VIDEOS Instagram	CALL FOR VIDEOS Instagram Story	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
19	20	21	22	23	24
	CALL FOR VIDEOS Facebook		CALL FOR VIDEOS Instagram	CALL FOR VIDEOS Instagram Story	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
26	27	28	29	30	1
	Call FOR VIDEOS Facebook		SUBMISSIONS CLOSE	CALL FOR VOTES Video Feature - KrazyKarls	Video Feature - Trailhead
			Tier #1 Ends	Tier #2 Begins	

CLIENTS

- Tier #1
- Tier #2
- Tier #3

LOGIN INFO:

FACEBOOK ACCT:

Courtney Wayland
digitalservices@rockymountainstudentmedia.com

Password: walter123

DOB 02/23/98

INSTAGRAM ACCT:

CSUCollegian
Jammin&Grammin19

SATURDAY

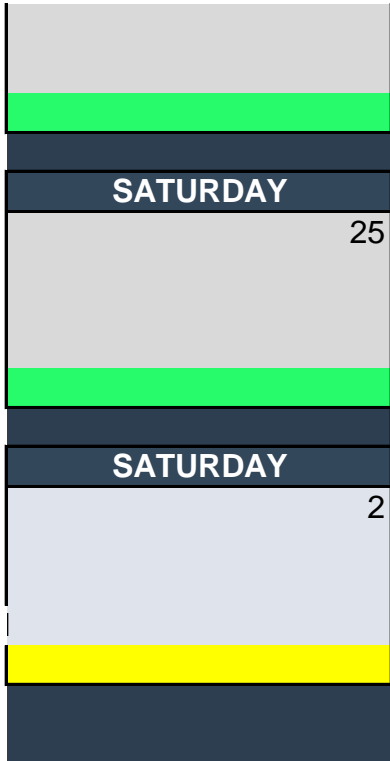
4

SATURDAY

11

SATURDAY

18





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CLIENTS

Tier #1

Tier #2

Tier #3

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6	7	8	9
Video Feature - Jim's Wings Tier #2	CALL FOR VOTES Facebook	Video Feature - KrazyKarl's	CALL FOR VOTES Instagram	Video Feature - NoCoNost	Video Feature - Music City	Video Feature - KrazyKarl's
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
10	11	12	13	14	15	16
Tier #2	CALL FOR VOTES Facebook Finals Week	Video Feature - Café Mexico Finals Week	CALL FOR VOTES Instagram Finals Week	Video Feature - Floyd's Finals Week	Video Feature - CSU Bookstore Finals Week	VOTING ENDS Tier #2 Ends
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
17	18	19	20	21	22	23
	Tier #3	Thank Our Sponsors Post	Annouce Winners Post			
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24	25	26	27	28	29	30
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6