

COMPANY PROFILE

HEAD OFFICE

204 HILAL BIN TARAF BUILDING, SHEIKH ZAYED ROAD, DUBAI, UNITED ARAB EMIRATES

SHOWROOM

LEVEL 1, THE BOULEVARD, JUMEIRAH EMIRATES TOWERS



ABOUT US

Headquartered in Dubai, PRO TECHnology continues to evolve, embrace and gain its significant reputation as a leading IT solution provider in MENA region.

Since its establishment in 1998, the company incessantly introduced to the region a well selected range of unique products, an array of vertical solutions, and implemented sophisticated and high-end applications.

With the efficiency of a goal-oriented team, and the continued trust of renowned vendors, partners and clients, PRO TECHnology remains to stay at the helm of IT standards and affirms its thrust tap to provide technological professionalism.

ESTABLISHED

1998











ABOUT OUR SHOWROOM

Our Showroom is strategically located at Jumeirah Emirates Towers, a building complex in Dubai that contains the Emirates Office Tower and Jumeirah Emirates Towers Hotel, which are connected by a two-story retail complex known as "The Boulevard".

The Jumeirah Emirates Towers complex is located on the Sheikh Zayed Road in Dubai, United Arab Emirates next to the new Museum of the Future.



1992







OUR SOLUTIONS



ENTERPRISE & CORPORATE IT SOLUTIONS

Having the enterprise market as its main target, the division focuses on major Enterprise solutions like Business Continuity, Data Protection, archiving & compliances, Security Systems, Wireless & Networking, Integration of MAC and PC and IT Infrastructure virtualization



PRO HOSPITALITY

PRO Hospitality, the newest division of PRO TECHnology, provides the most advanced and innovative health and lifestyle products that stand out in the digital clutter. Keeping the aesthetics and functionality in mind



DISTRIBUTION AND RETAIL

From the beginning, Our Retail Distribution Division has partnered with leading names in the IT and Mobile Accessories segment, aiming to equip the market with complete mobility, combining function and form.



DIGITAL PRINTING

Our Digital Printing Division has continuously emerged as a market leader in the 3D & UV Printing serving several industries like Decoration, Glass making, Advertising and Signage across the Middle East & Africa.

ENTERPRISE AND CORPORATE IT SOLUTIONS

Enterprise and Corporate IT Solutions strategically evolved as the most sophisticated division of PRO TECHnology. Having the enterprise market as its main target, the division focuses on major IT solutions. As such, the division ensures to provide the ultimate state of the art services to cover various needs of the growing market.







- **Apple Solutions**
- Storage and Backup Solutions
- **Device Management**

- Data Protection
- Security Systems
- Wired and Wireless Networking

OUR PARTNERS













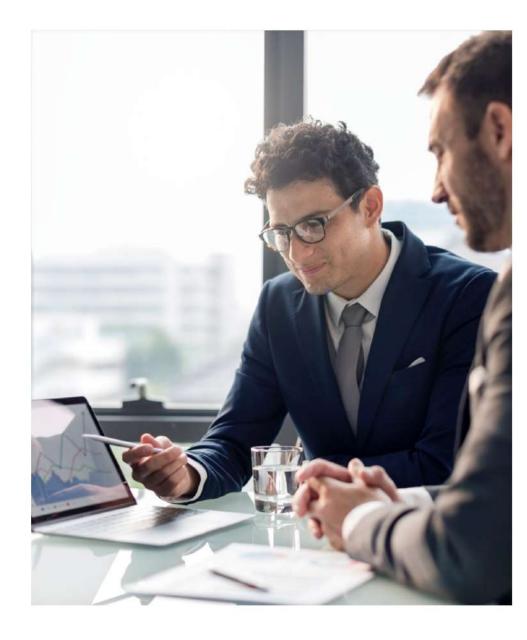












DISTRIBUTION AND RETAIL

The Division specializes & gives focus on two segments, 'IT Mobility' and 'IT Lifestyle' and so the distribution portfolio encompasses accessory solutions that reflect innovative and Lifestyle brands in today's highly personalized & globalized market.

As a Value Added Distributor, the Division is dedicated towards making the carried brands known by the market, backed up by people from diverse fields equipped with retail expertise and extensive marketing experience that makes the brands recognized in all the corners of the region. Together, the business alliance had served hundreds of clients from different industries within the region.

OUR PARTNERS



























PRO HOSPITALITY

Functional design, Quality craftsmanship, innovative. These are the ideas that underlines the PRO Hospitality concept.

PRO Hospitality, the newest division of PRO TECHnology, provides the most advanced and innovative health and lifestyle products that stand out in the digital clutter. Keeping the aesthetics and functionality in mind, PRO TECHnology have searched far and wide to bring the latest, top-of the line brands and made them available in the Region's market.

- POS Solutions
- Indoor Air Quality Solutions
- Home and Office Solutions

OUR PARTNERS















Humanscale*

























DIGITAL PRINTING SOLUTIONS

Our Digital Printing Division was formed to meet the requirements of the growing Signage and Advertising industry in the Middle East and Africa. We provide innovative and reliable signage technologies with unparalleled customer service. Through a rapidly growing network of successful clientele, we strive to create and maintain a reputation of excellence in our relationship with customers.

HYBRID UV PRINTER

Sun Innovations Hybrid UV printer lets you print on Roll as well as flat materials.



FLATBED UV PRINTER

IQDEMY Maglev is a powerful Flat Bed industrial solution with innovative system of magnetic levitation.



SMALL FORMAT UV PRINTER

Direct Color Systems ADA Braille Certified UV Printer is a world class small format printer.



LASER ENGRAVING MACHINE

PROLASER Machines are dedicated to marking, cutting or engraving on a wide range of materials (plastic, wood, metal, etc..)



OUR PARTNERS





Direct Color Systems

INKCUPS



OUR COSTUMERS





























































































All of IT delivered

THANK YOU

