



LINKEDIN OUTREACH SCRIPT

Messaging someone you don't know on Facebook can be just a little bit strange... But not on LinkedIn! LinkedIn was purpose built for professionals to network with each other. Take charge with this outreach script.

Follow up with the following....

**bonus pts for voice memo*

Connection Request:

Hey ____, you don't know me but I stumbled on your profile tinkering on LinkedIn and keen to connect. Look forward to hearing from you. Chat soon - Name

1st Message:

Hey ____, we connected a week or so ago and I just saw your name pop up in my feed so thought I'd reach out. I'm looking to talk to _____ about a new product we're developing and thought you would have some valuable insights.. I'll be collating the answers into a report I'll be releasing in a few months and thought you might be interested in collaborating with me on this.

Would you be open to helping out?

Cheers - Name

Approach 2 - Indirect

Thanks for accepting ____, I actually saw/wrote/read this ____ that I thought might be of interest to you.

Talk soon and reach out if there is ever anything I can do to help out.

STILL THE CHEAPEST PLACE TO FIND AN AUDIENCE OF HIGHLY RELEVANT CUSTOMERS!