



# XtraBYtes Social Media Report

This report will be an overview on our social media growth. It will allow us to analyze posts and trends that are working within our community, as well as insight into external reach. Obviously reports will become more comprehensive as XtraBYtes develops and grows.

**Important notes: our visual representation is purely placeholder until the community and designers decide on our look.**

**Slack has not been included as we are all participants in Slack.**

**Aims and goals for XtraBYtes social media May 1st 2017-May 8th 2017-**

The primary goal of this week was to build all social media pages and get them functioning on some level. This saw the creation/acquisition of pages for the following social media outlets for XtraBYtes:

Twitter - <https://twitter.com/XBYOfficial>

Reddit - <https://www.reddit.com/r/XtraBYtes/>

Facebook - <https://www.facebook.com/XtraBYtesOfficial>

Instagram - <https://www.instagram.com/xtrabytesofficial/>

**Page breakdown:**

**Twitter:**

**Twitter was the top performer. It saw an increase of 55 followers, reaching a total of 80 followers.**

**Our profile was visited 459 times, 7 people tweeted specifically about XBY. Our tweets managed**

## 16k impressions.



Our top tweet was in reference to setting up STaTiC nodes. Our top follower was CoinMarket Cap.

**Top Tweet** earned 1,182 impressions

Finalized instructions for STaTiC node set up for **\$XBY #XtraBYtes #XBY** available here: [goo.gl/9cWtDz](https://goo.gl/9cWtDz)

↩ 1   ↻ 6   ❤ 5

[View Tweet activity](#)

[View all Tweet activity](#)

**Top Follower** followed by 26.8K people



**CoinMarketCap**

@CoinMKTCap FOLLOWS YOU

CryptoCurrency Market Capitalizations

[View profile](#)

[View followers dashboard](#)

## Facebook:

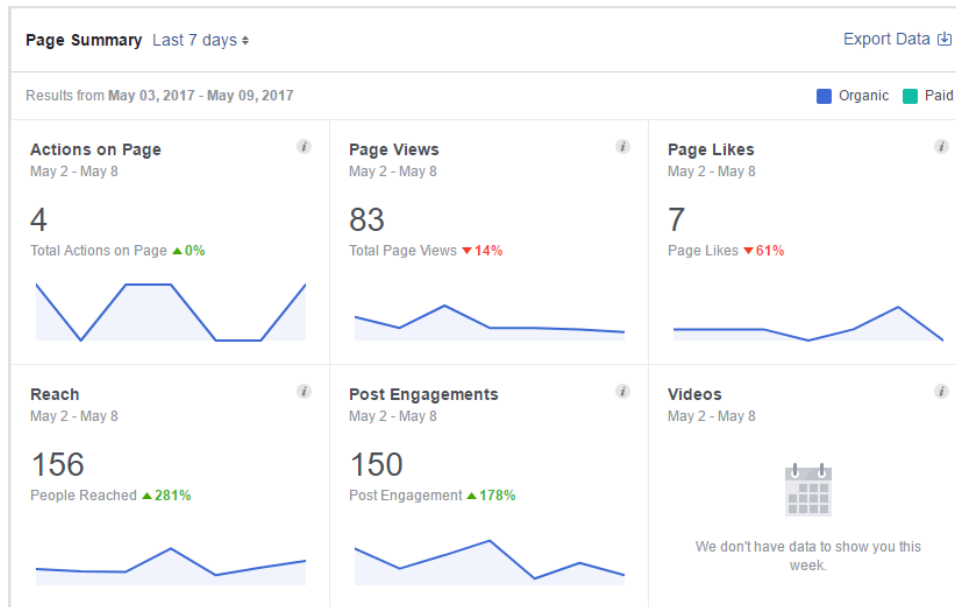
Facebook was used as a generalized information outlet, posting price charts, wallet updates and competition info. No targeted promotion has been performed yet.

Facebook gained 7 new likes bringing total likes to 47. 83 people viewed our page. 150 out the

156 reached engaged in our posts, by either clicking links, liking or sharing.

Top performing post was in regards to the competition, reaching 75 people.

We received 3 general inquiries through Facebook messenger. Preliminary tests were also run on the knowledge base bot implementation into Facebook, allowing people to receive answers straight away. This still needs more testing however, so have pulled from live status for now.



Your 5 Most Recent Posts >

Reach: Organic / Paid
Post Clicks
Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
05/08/2017 11:08 am	XtraBYTES just broke through it's ATH trade price of 250 sats. \$XB	Image	Global	61	9 8	<a href="#">Boost Post</a>
05/06/2017 7:02 am	Xtrabytes	Image	Global	14	2 2	<a href="#">Boost Post</a>
05/06/2017 6:56 am	Fancy scoring yourself some Xtra BYtes? Follow our first communit	Image	Global	75	13 3	<a href="#">Boost Post</a>
05/04/2017 5:48 pm	Xtrabytes	Image	Global	14	4 2	<a href="#">Boost Post</a>
05/04/2017 8:30 am	Xtrabytes updated their website address.	Image	Global	12	1 3	<a href="#">Boost Post</a>

Reddit: SubReddit was set up and styled, a pinned thread was posted with links to essential XtraBYTES information. An intuitive right side info bar was also implemented. Next is to implement a custom banner and snoo (reddit logo customized for XBY). 4 Topics were created and 11 readers gained. Topics consisted of generalized troubleshooting.

**XtraBYtes**

+ subscribe

11 readers

Show my flair on this subreddit. It looks like:  
XtraBYtesOfficial (edit)

Night Mode

XtraBytes Website  
STaTiC set up instructions  
STaTiC set up video

**What is XtraBYtes?**

XBY is the latest innovation in blockchain technology, utilizing PoSign (Proof of Signature) consensus verification, along with a Virtual Chord Network which is driven by a series of STaTiC and nonSTaTiC nodes. XBY is stronger, lighter, faster and more secure.

You can read the history of XtraBytes at the bitcointalk announcement thread here:  
<https://bitcointalk.org/index.php?topic=1864397.0>

**Wallets**

Windows  
Mac

**GitHub**

<https://github.com/borzalom/XtraBYtes>

- ↑  
1  
↓

**Must read links and information for XtraBYtes.** ✓ self.XtraBYtes

submitted 7 days ago \* by XtraBYtesOfficial - announcement

comment [share](#) save hide delete spam remove lock nsfw spoiler
- ↑  
1  
↓

**Official Competition.** ✓ self.XtraBYtes

submitted 1 day ago by XtraBYtesOfficial - announcement

comment [share](#) save hide delete spam remove lock nsfw spoiler
- ↑  
1  
↓

wallet question self.XtraBYtes

submitted 1 day ago by crystalol

1 comment [share](#) save hide spam remove [approve](#) [report](#) lock nsfw spoiler
- ↑  
1  
↓

ELI 5 self.XtraBYtes

submitted 1 day ago by t0mpee

2 comments [share](#) save hide spam remove [approve](#) [report](#) lock nsfw spoiler
- ↑  
1  
↓

Wallet stuck at 93.94%? gyazo.com

submitted 2 days ago by supa1337

4 comments [share](#) save hide spam remove [approve](#) [report](#) lock nsfw spoiler
- ↑  
2  
↓

How do I join slack? ✓ self.XtraBYtes

submitted 5 days ago by AnythingForSuccess

1 comment [share](#) save hide spam remove [report](#) lock nsfw spoiler

Instagram: Instagram is a platform not heavily utilized by other crypto projects. However it can be an interesting platform to promote hashtags, and other quick visual information, info graphics, price charts etc. Instagram was only used in the capacity of posting price charts but once more graphic content is created it will be a quick and easy way to present information. 3

posts attracted 3 followers.

xtrabytesofficial [Edit Profile](#)

3 posts 3 followers 0 following

XtraBYtes Official The official Instagram account for XtraBYtes. A revolutionary crypto currency based on the proof of signature algorithm. [xtrabytes.club](https://xtrabytes.club)

24h High: 0.00000251

24h High: 0.00000195

Trending - Tools - Search On

**\$0.001713 (64.47%)**  
0.00000129 BTC (0.25%)

Market Cap	Volume (24h)	Circulating Su
\$1,113,710 \$41 BTC	\$42,000 34.05 BTC	650,000,000 XE

Social

Volume (24h)	Price
\$26,354	\$0.001774
\$18,715	\$0.001628
\$1	\$0.002000

As noted above these reports will become more comprehensive as more content and data is collected. But it offers us an overview. As we can see our top performing posts were in regards to STaTiC nodes and the competition this is valuable information.