125th Street Bid

Week 43, 2015

10/26/2015 to 11/01/2015

REGION - New York   Monday to Sunday   COUNT TYPE: Ped Counts

springboard

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 0.8 %	▲ 16.9 %	▲ 11.2 %	▲ 30.5 %	▲ 2.2 %	▲ 5.3 %
New York	▼ -0.4 %	▼ -1.2 %	▲ 0.5 %	▼ -4.7 %	▼ -1.7 %	▲ 1.0 %
USA	▲ 1.2 %	▼ -1.0 %	▲ 2.4 %	▼ -3.6 %	▼ -2.7 %	▲ 0.7 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 5.4% up on the previous year.
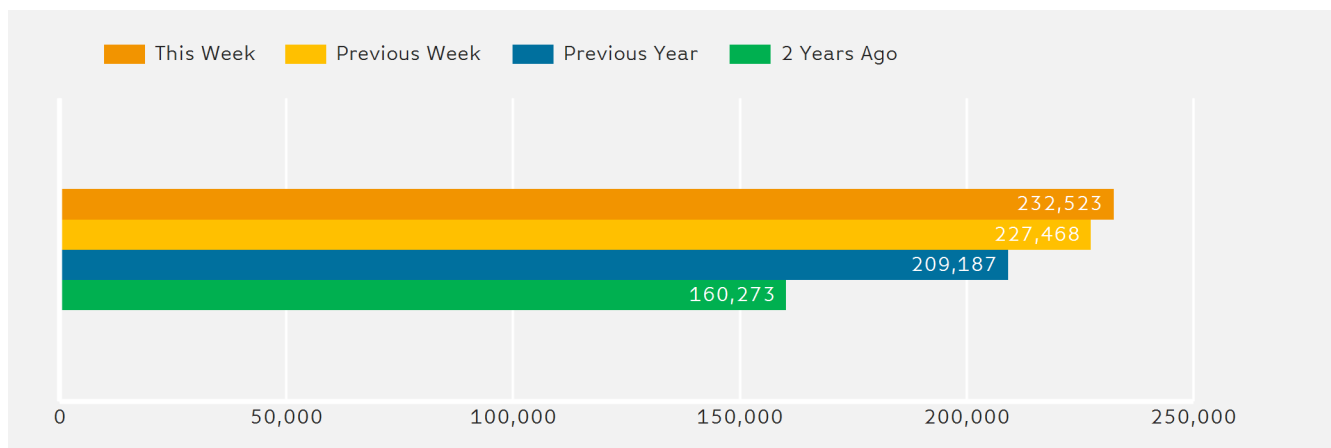
Footfall for the year to date is 0.8% up on the previous year.
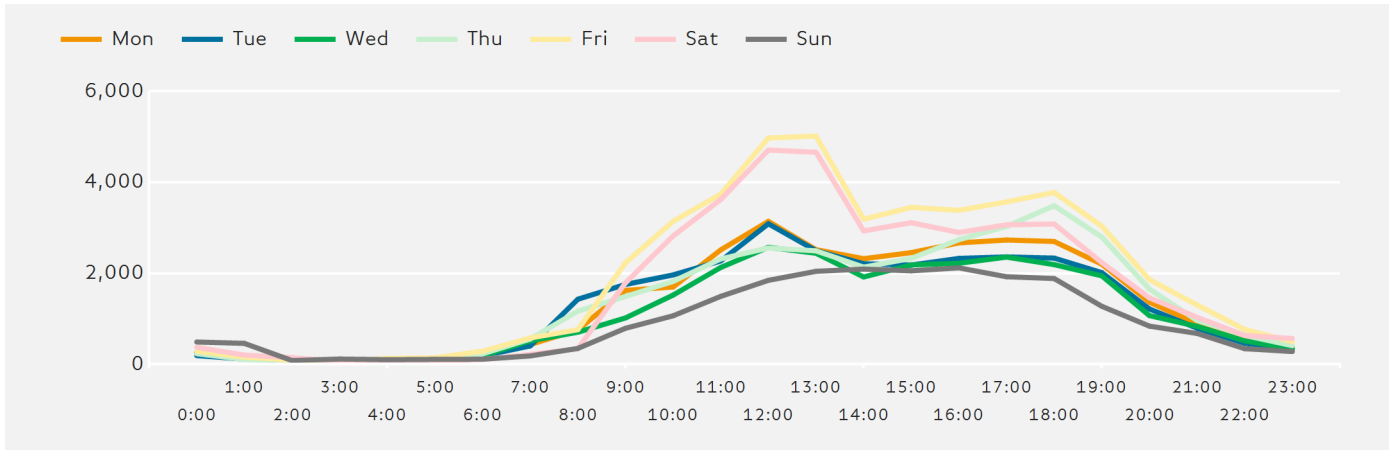
Footfall week commencing 26 October 2015 was 232,523.

The busiest day in week commencing 26 October 2015 was Friday with 46,458 visitors.

The peak hour of the week was 13:00 on Friday with footfall of 5,015

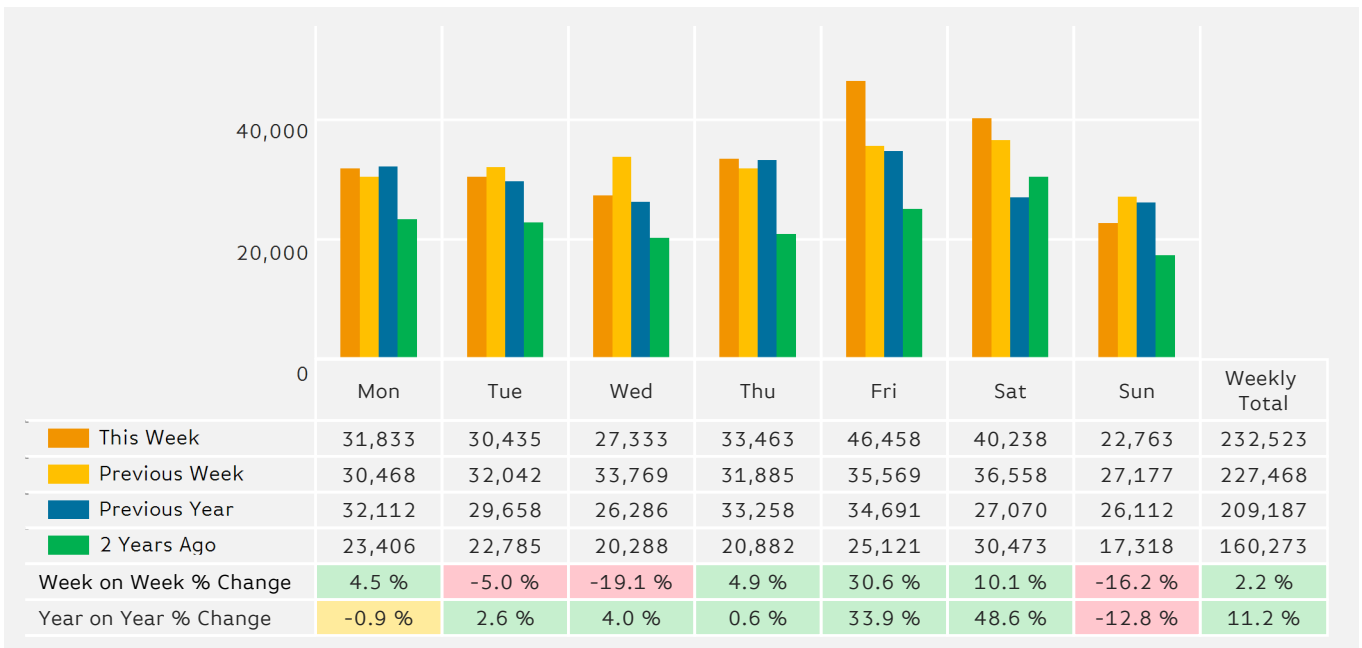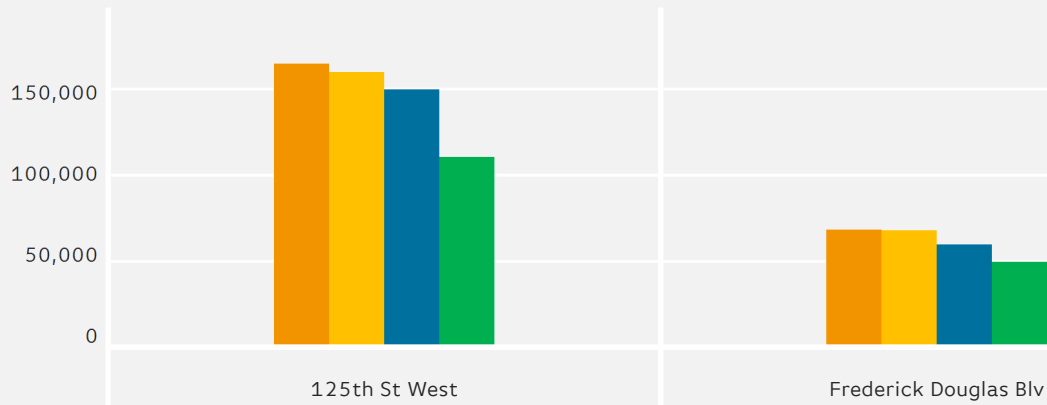## Ped Counts Totals by Week

Legend: This Week | Previous Week | Previous Year | 2 Years Ago

- This Week: 232,523
- Previous Week: 227,468
- Previous Year: 209,187
- 2 Years Ago: 160,273

(x-axis: 0, 50,000, 100,000, 150,000, 200,000, 250,000)

Ped Counts by Hour

Legend: Mon, Tue, Wed, Thu, Fri, Sat, Sun

Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	☀ 57	⛅ 59	🌧 68	☀ 69	☀ 59	☀ 53	☁ 62
Previous Week	☀ 51	☀ 68	☀ 75	☀ 73	☀ 64	☁ 55	☁ 68
Previous Year	☀ 60	☀ 69	☁ 69	☀ 57	☁ 53	🌧 46	☀ 46

Ped Counts by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	31,833	30,435	27,333	33,463	46,458	40,238	22,763	232,523
Previous Week	30,468	32,042	33,769	31,885	35,569	36,558	27,177	227,468
Previous Year	32,112	29,658	26,286	33,258	34,691	27,070	26,112	209,187
2 Years Ago	23,406	22,785	20,288	20,882	25,121	30,473	17,318	160,273
Week on Week % Change	4.5 %	-5.0 %	-19.1 %	4.9 %	30.6 %	10.1 %	-16.2 %	2.2 %
Year on Year % Change	-0.9 %	2.6 %	4.0 %	0.6 %	33.9 %	48.6 %	-12.8 %	11.2 %

Ped Counts Totals

This Week **Previous Week** **Previous Year** **2 Years Ago**

	125th St West	Frederick Douglas Blv
This Week	164,424	68,099
Previous Week	159,678	67,790
Previous Year	149,612	59,575
2 Years Ago	110,510	49,763
Week on Week % Change	3.0 %	0.5 %
Year on Year % Change	9.9 %	14.3 %

Ped Counts by Week

2013 2014 2015
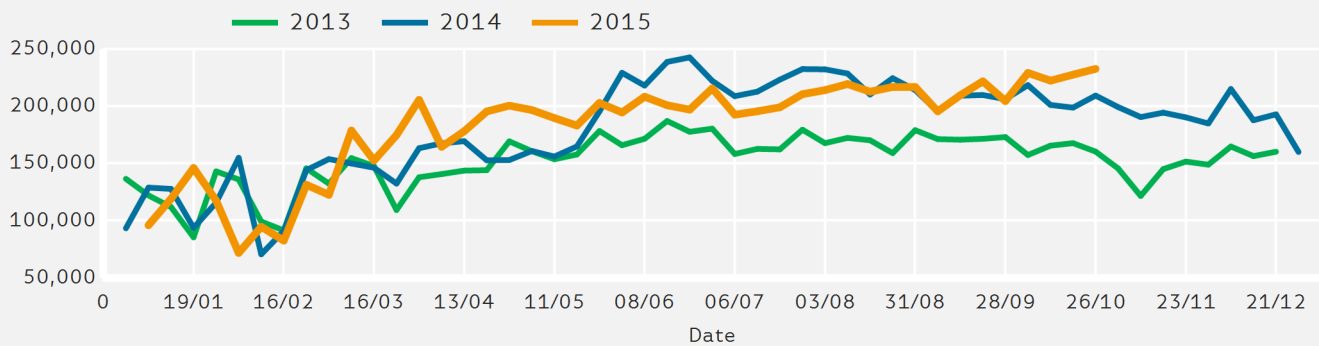
Date

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.