

# MEMBERSHIP HANDBOOK

July 2021



# 海外 高校 驻华 联盟

## ABOUT US

AUCA is an organization of professionals working in international education. The association is dedicated to promoting educational, academic, and cultural exchanges and partnerships between international higher education institutions and Chinese universities. AUCA encourages networking among professionals, convenes conferences and collaborative dialogues, and promotes research and knowledge creation to strengthen and serve the field. We lead the way in advocating for a better world through international education.

The governing body of AUCA is composed of the Steering Committee, with four working committees underneath it: Student Career Services Committee, Student Recruitment Committee, Alumni Engagement Committee, and Academic Partnership Committee.

## MEMBERSHIP OVERVIEW

Membership in AUCA is currently open to university representatives from all over the world, including non-American universities. Up to April 2021, over 150 representatives from more than 90 different universities have joined AUCA membership.

To be eligible, the applicant must be currently working for an institution of higher education that satisfies one of the following situations:

- 1) The institution has permanent office of university level in China.
- 2) The institution has permanent office of school/department level in China.
- 3) The institution has no permanent office in Mainland China, but has full-time or part-time staff working in China.
- 4) The institution has no permanent office or staff working in China, but has a global officer responsible for China businesses (e.g. student recruitment).

## TYPE OF MEMBERSHIP

A representative is eligible for Premier Membership if he/she...

- 1) has applied for or renewed the annual membership;
- 2) is verified as a university official representative;
- 3) has paid an annual membership fee for the current membership year;
- 4) has been approved by the Steering Committee.

A representative is eligible for the Standard Membership if he/she...

- 1) has applied for or renewed the annual membership by providing accurate contact information;
- 2) is verified as a university official representative;
- 3) has been approved by the Steering Committee.

*Note: the above policy of membership type is effective during the 2021/2022 membership term, beginning on July 1st, 2021, and ends on June 30th, 2022.*

## MEMBERSHIP FEE

### **Premier Membership**

The premier membership fee is **USD 500.00** per membership year, starting from July 1st to June 30th, including two representatives joining as members and enjoying the benefits under premier membership. An additional member from the same university is charged at **USD 300.00** per person per membership year.

### **Standard Membership**

No membership fee is charged for regular membership.

*Note: the above policy of membership fee is effective during the 2021/2022 membership term, beginning on July 1st, 2021, and ends on June 30th, 2022.*

# MEMBERSHIP BENEFIT

MEMBERSHIP BENEFITS		Premier Member	Standard Member
Professional Development Opportunities	Join AUCA mail list, membership directory, and WeChat group	YES	YES
	Join one of the four professional committees (career/recruitment/academic/alumni)	YES	YES
	Access to AUCA membership for networking and peer communication	YES	YES
	Receive monthly member newsletters and other information sharing	YES	YES
	Receive a membership certificate	YES	NO
	Join semi-annual conference	Free	With Additional Cost
	Join member mixer events	Free	With Additional Cost
	Register for professional development events	Free	With Additional Cost
	Join career committee events as a participating university	YES	YES, with approval
	Priority to register for the career fairs and forums (Spring/Fall)	YES	NO
Career Services	Priority to register for the career fairs at a discounted rate(Spring/Fall)	YES	NO
	Join recruitment events such as tours, fairs, webinars as a participating university	YES	YES, with approval
Student Recruitment	Priority to register for recruitment fairs/tours/webinar sessions as speakers	YES	NO
	Priority to register for recruitment fairs/ tours (undergraduate/graduate)	YES	NO
	Priority to register for the recruitment fairs at a discounted rate(undergraduate/graduate)	YES	NO
Marketing Service	Free promotion for university programs/events/recruitment information on our platform	YES	NO
	Free job postings on our job board for local staff hiring	YES	NO
Academic Partnership Opportunity	Receive information about partnership opportunities with local universities	YES	YES

## HOW TO APPLY

### STEP 1 APPLICATION

Fill out the application form: <http://aucachina.mikecrm.com/DcsJi11>  
Or scan the QR Code on the right to fill the form.



### STEP 2 PAYMENT

The Steering Committee will review your application. A confirmation email with payment instructions will be sent to you.

### STEP 3 APPROVAL

Once we receive your payment and the Steering Committee approves your application, you are eligible to start enjoying your member benefits.

### STEP 4 RENEWAL

A reminder to renew your membership will be sent to you before the expiration date.

*Note: standard membership has no payment process but is subject to approval.*

## MEMBERSHIP TERMS

Membership becomes effective upon approval by the Steering Committee and receiving of membership fee payment for premier member. Membership term is from July 1st to June 30th. Membership is renewed annually.

For further information, contact: [Info@aucachina.com](mailto:Info@aucachina.com).

## REFUND / LOGO POLICY

The membership dues are non-refundable. No member is allowed to use AUCA brand/logo without the express written permission of AUCA Steering Committee.

## CONTACT US

For further information or inquiries, please send an email to us:

**Info@aucachina.com.**