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user content exemption in online streaming bill The Liberal government has said it doesn't intend for user content to be captured by the Bill C-11

Anja Karadeglija Published Apr 26, 2023 · Last updated 19 hours ago · 3 minute read Join the conversation

Minister of Canadian Heritage, Pablo Rodriguez, holds a press conference regarding the introduction of Bill C-18, the Online News Act, on Parliament Hill in Ottawa on Tuesday, April 5, 2022. PHOTO BY SEAN KILPATRICK / The Canadian Press

Liberal government's rejection of a previous Senate amendment to explicitly exempt user content from the bill.

Senators are scheduled to have their final vote on the bill late

Thursday afternoon and are expected to vote in favour of passing

Wednesday evening, senators chose not to push back against the

As debate on Bill C-11 in the Senate came to a conclusion

it. That vote will be the last step in the legislative process before the bill receives royal assent and becomes law. HEADLINE NEWS

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The Liberal government has said it doesn't intend for user

and everyday Canadians — to be captured by the online

would have enshrined that exemption in the bill itself.

streaming law, but has rejected the Senate amendment that

content — such as videos posted on YouTube by digital creators

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round," he said.

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Streaming

bill passage

<u>temporarily</u>

government at their word.

that work.

generated content if required," he said.

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Conservative Senator Leo Housakos spoke in favour of pushing back. "The fact that we've spent so much time and deliberation on this legislation isn't justification to now pack it in after one

On Wednesday, Senators voted 47-17 against an amendment that

would have seen the Senate "insist" on the exemption and other

changes the Red Chamber previously made to the legislation.

slowed in... streaming... "If there's any role for this institution when something is deeply flawed, it's our job to fix it, it's our job to push back."

Sen. Don Plett, leader of the opposition in the Senate, said all the

user content amendment would have done is kept the

claim and to test its commitment. But when put to the test, the government failed. It effectively declared that it would continue to reserve the right to permit the CRTC to regulate user-

"All that the Senate did was to take the government up on its

YouTube into the regulatory system that traditional broadcasters and TV providers participate in. For example, broadcasters spend 30 per cent of their revenue on Canadian content, and cable and satellite TV providers contribute five per cent of their revenues.

The details of how to regulate digital platforms will be up to the

CRTC, which, once the bill becomes law, will launch a public

consultation on how to implement it. The Liberal government

will also issue a document called a policy direction that will give

the CRTC more specific instructions on how it should go about

Under the bill, the CRTC won't have the power to control what

Canadians post or choose to watch online, but it will have

The extent of the CRTC's powers over user-generated content has

been at the crux of ongoing controversy over the bill.

Bill C-11 aims to bring streaming platforms like Netflix and

regulatory authority over recommendations — the movies, TV shows, videos and music platforms like Netflix or Spotify suggest to their users. Without an amendment to specifically exclude it, that power will extend to user content on platforms like YouTube or TikTok. When the bill went back to the Senate, Sen. Marc Gold, the

representative of the government in the Senate, introduced a

changed "stated intent" to "public assurance."

motion stating that is the government's "stated intent that Bill C-

11 will not apply to user-generated digital content." Senators then

The idea behind the government giving the CRTC authority over

promote Canadian content in their recommendations. But digital

creators have warned such measures could backfire and hurt

"discoverability" is that it could direct digital platforms to

their visibility in, and revenue from, markets outside Canada. Housakos said the bill "puts the livelihood of hundreds of thousands of Canadian digital creators at risk, because of what it will do to their global rankings."

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