

# DESIGNS WITH NATURE IN MIND.

**NATURE**, a WEWOOD limited release collaboration designed by *Federico Arquint* 

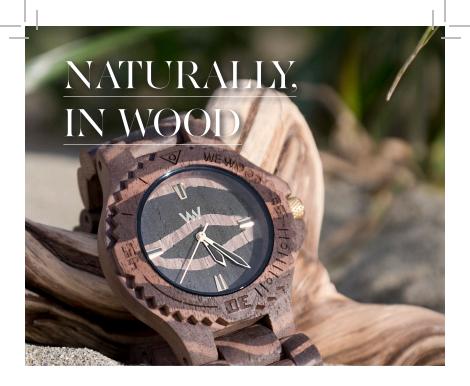


# FEDERICO ARQUINT, NATURAL TALENT

Each pattern was conceived and drawn by hand, minimizing the use of software. A celebration of the warmth and spontaneity of the human approach to design, without the use of industrialized machines.

To design the WeWOOD Nature Collection, Federico started with the concept of our relationship to the land as an expression of naturality. In complete harmony with WeWOOD philosophy.





#### WEWOOD RESPECTS THE POWERS OF NATURE.

100% natural wood, almost all from REPURPOSED wood.

We believe there is never enough we can do to help the environment, so for each watch sold we plant a tree. Since 2009, with the help of our customers, we have planted more than 397,000 trees and counting.

With our love of nature and your sense of style, together we can plant over a million trees by 2020!

# THE FORCES OF NATURE

WEWOOD collaborated with Federico Arquint to create an exclusive limited release, the WEWOOD NATURE collection!

#### BEEHIVE

#### **CAMOUFLAGE**



LOVELY LIKE THE GEOMETRY OF THE HIVES.



T TRIES TO HIDE, BUT IT ALWAYS STANDS OUT.



### ZEBRA

WILD AS THE NIGHTS IN A SAVANNAH.

## MIRROR

HYPNOTIC, LIKE THE FLIGHT OF A BUTTERFLY.





# TREE

STRONG LIKE THE BRANCHES THAT RISE INTO THE SKY.



