

City of Asheville  
**BOARDS & COMMISSIONS**  
Application Form

**Applicants are strongly urged to attend several meetings of a board prior to applying**  
**Downtown Commission**

Name of board or commission: \_\_\_\_\_  
Your name: Brent A Campbell Home Phone #: 828 230 7732  
Street address: 48 Curve Street City: Asheville Zip Code: 28801

Mailing address (if different): \_\_\_\_\_  
Employer: Brent Campbell, Architect  
Your position: Architect Office Phone #: 8282307732

Resident of City Yes County \_\_\_\_\_ Race W \*  Male  Female\* Age 42 \*

Residence location (check one):  Central  North  South  East  West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: \_\_\_\_\_

\_\_\_\_\_. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

\* Licensed Architect in the state of North Carolina and LEED Accredited Professional  
\* Practiced commercial and residential architecture in Asheville for 11 years and the last 8 years with my own practice.  
\* Completed numerous commercial, residential, and mixed-use design projects within the downtown district.  
\* Prior to working in Asheville, I gained experience in award winning architecture firms Washington DC, Chicago IL, and Tucson AZ.  
\* Education: Bachelor of Science, University of Virginia. Master's Degree in Architecture, University of Arizona

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature:   
Date: 12-16-14  
E-Mail: bacampbell@mac.com  
Fax #: \_\_\_\_\_

\* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville  
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**Applicants are strongly urged to attend several meetings of a board prior to applying**

Name of board or commission: Asheville Downtown Commission

Your name: Franzi Charen Home Phone #: 828.216.39009

Street address: 84 Barnard Ave. City: Asheville Zip Code: 28804

Mailing address (if different): same

Employer: Hip Replacements Clothing & Asheville Grown Business Alliance

Your position: Co-owner & Director (respectively) Office Phone #: 828.216.3909

Resident of City Asheville County Buncombe Race caucasian \*  Male  Female\* Age 42 \*

Residence location (check one):  Central  North  South  East  West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: I own a business downtown and run an organization that represents many downtown businesses. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I have been a resident of Asheville and self-employed since 2002 and have owned and operated businesses downtown since 2006. In 2009 a group of us started the Asheville Grown Business Alliance which runs the Love Asheville Go Local movement and represents over 430 locally owned businesses (dozens of which are downtown and over 30% in the 28801 zip code). We work closely, have partnerships with and support the efforts of Mountain Bizworks, AIR, ASAP, the Asheville Area Arts Council, the Asheville Downtown Association, Green Opportunities and Just Economics. I have also participated in the interim board and was on the board of the Downtown Improvement District from 2010 - 2013. I am very interested in helping with the growth and design of downtown Asheville and finding a way to incorporate my experience to help grow a strong and resilient downtown that continues to thrive and attract a myriad of creatives and entrepreneurs seeking to build businesses with community in mind. I'm also very concerned with the lack of affordable housing and the influx of absentee owned businesses and property owners causing an unsustainable rise in rents and property value leading to the potential collapse of our vibrant, unique and captivating downtown. It would be an honor to serve in the interest of the community I have grown to love.

My resume can be found here: <http://franzicharen.weebly.com/>

Return to:

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Post Office Box 7148  
Asheville, N.C. 28802-7148

E-Mail: [mburluson@ashevillenc.gov](mailto:mburluson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: Franzi Charen  
Digitally signed by Franzi Charen  
DN: cn=Franzi Charen, o=Asheville Grown  
Business Alliance, email=franzicharen@gmail.com, c=US  
Date: 2015.12.20 14:52:00 -0500

Date: 12/19/2015

E-Mail: ashevilledgown@gmail.com

Fax #: \_\_\_\_\_

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(http://www.franzicharen.com)

[about me \(/\)](#)    [relevant links \(/relevant-links.html\)](#)

c. 828 216 3909

## Franzi Charen

Seeking a position with a progressive organization that can utilize my skills and experience as a community organizer, educator and events planner.

[CONTACT ME](mailto:contactfranzi@gmail.com) (mailto:contactfranzi@gmail.com)

### Skills

- Strategic and focused leader with proven ability to build effective teams that conceptualize and execute innovative initiatives focused on community transformation
- Built a nationally recognized grassroots organization with a mission to create systemic change in locally based economies
- Dedicated to leadership in community organizing for 5 years, 3 years of teaching experience, 5 years in event planning and production, 14 years in marketing and sales and 12 years in small business ownership, development and management
- Effective in brand building, website and database management, social media, writing, fundraising, public speaking, targeted research, bookkeeping and resourcefully adapting limited budgets
- Proficient in Quickbooks, Wordpress, Illustrator, Photoshop, Wufoo, Powerpoint, Prezi and Excel

### Recognition

- 2015 Downtown Hero, Asheville Downtown Association
- 2013 & 2014 first place, "Local Marketing Campaign" Best of Western NC Awards, Mountain Xpress for Asheville Grown Business Alliance's *Love Asheville - Go Local* campaign
- 2013 Second Place, "Outdoor Arts/Crafts Event" Best of Western NC Awards, Mountain Xpress for the Big Love Festival
- 2012 Community Champion, Asheville City Schools Foundation
- 2011 Third Place, "Asheville Hero", Best of Western NC Awards, Mountain Xpress
- 2008 - 2014 Hip Replacements Clothing has placed annually in the Mountain Xpress Best of Western NC Awards as one of the region's best clothing stores for men and women

### Experience

#### 2009 - Present

**Asheville Grown Business Alliance**  
Founder & Executive Director  
*Asheville, NC*

- Founded the alliance which at present includes over 400 locally owned and independent member businesses and a steering committee of eight members
- Designed the 'Love Asheville - Go Local' marketing campaign branding local businesses and highlighting the importance of supporting and growing the economy at the local level
- Launched the 'Go Local Card' in 2012 in partnership with the Asheville City Schools Foundation, built a network of over 400 participating businesses that has raised over \$55,000 for public schools to date
- Built relationships and maintained a database and online directory of the businesses in the 'Go Local Card' network
- Published an annual 40+ page print directory with the Mountain Xpress (current yearly distribution 45,000) & its online counterpart
- Partnered with nonprofits to highlight businesses growing or procuring local food, paying living wages and utilizing green building strategies
- Created the 'Go Local Certificate of Deposit' in 2013 with Self Help Credit Union, a CD with a mission to invest funds only in locally owned businesses and startups; since inception this fund has raised and lent over \$2 million

- Organized over a dozen fundraising events including film screenings, networking events and appreciation parties
- Ongoing responsibilities include leading monthly steering committee meetings and writing our monthly newsletter; currently over 2,500 subscribers
- Developed a social media network via Facebook and Twitter with over 16,000 followers obtained organically

**2015**

**Venture Local Fair**

Founder & Producer

*Asheville, NC*

- Revived and organized a new economy conference (originally created by Advantage West) with over 30 speakers and close to 200 attendees
- Planned a related street fair and celebration the following day in the South Slope of downtown Asheville with with over 100 vendors including local makers in arts, crafts and food, nonprofit organizations and local service providers
- Raised over \$10,000 in sponsorship dollars
- Built and maintained the website, database, related forms and surveys
- Created the budget and managed all finances
- Partnered with area businesses and breweries creating a collaborative event and formed the South Slope Business Association

**2011 - 2013**

**Big Love Festival**

Co-Founder & Producer

*Asheville, NC*

- Produced an annual outdoor event spanning 4 acres in a downtown park and drawing over 8,000 attendees per year
- Curated and placed 150 vendors
- Programmed 2 stages with over a dozen entertainment and music acts
- Co-managed over 100 volunteers and 10 contractors per event
- Created the festival guide with the local weekly newspaper
- Raised over \$10,000 in cash and in-kind contributions and sponsorship annually (we did not accept corporate sponsorship, nor were any corporate brands represented or sold at the festival)
- Managed all finances and kept the books
- Organized and updated the database and implemented surveys

**Speaking Engagements**

2015 Revitalizing Downtown Steubenville

Steubenville, OH

Keynote Speaker

2015 Money and Meaning Conference

Pittsboro, NC

"The Value of Buying into your Local Economy"

2015 Authentic Communities Summit

Asheville, NC

2015 Bringing it Home Conference

Asheville, NC

2012 American Independent Business Alliance Conference

Louisville, KY

"Events that Build Your Presence and Bank Account"

"The Visible Difference"

2012 North Carolina Local Economy Summit

Pittsboro, NC

2012 Taste of Bioneers Conference

Asheville, NC

"What is Sustainability and How are We Making it Happen Here?"

2011 International Downtown Association Conference

Charlotte, NC

"Key Elements of Effective Buy Local Campaigns"

2010 and 2013 Asheville Green Drinks

Asheville, NC

**Employment**

2008 - Present

**Hip Replacements Clothing**

*Co-Owner, Asheville, NC*

2006 - 2008

**Fired Up Creative Lounge**

*Owner, Asheville, NC*

2002 - 2006

**Home Restoration and Ceramics Manufacturing**

*Self Employed, Asheville, NC*

2001-2002

**Meyer Sound Labs**

*Trade Show Manager, Berkeley, CA*

1998-2000

**M3 Marketing Group**

*Field Manager, Birmingham, MI*

## Education

2010 Certified in Level 1 Internal Family Systems Therapy  
Mountain Area Health Education Center  
*Asheville, NC*

2009 Certified Yoga Teacher  
Asheville Yoga Center  
*Asheville, NC*

1997 Bachelor of Science in Ecology  
University of Georgia  
*Athens, GA*

1997 Bachelor of Arts in Studio Art  
University of Georgia  
*Athens, GA*

## Volunteer Work

2011 - Present Latino Advocacy Coalition  
Grant Editor and Event Photographer  
*Hendersonville, NC*

2010 - 2013 Downtown Improvement District  
Board Member  
*Asheville, NC*

2011 - 2012 Shift your Shopping Campaign  
Steering Committee Founding Member  
*Nationwide*

2000 - 2001 Clarion Alley Mural Project and Block Party  
Technical Support  
*Mission District, San Francisco, CA*

1995 - 1997 Human Rights Festival  
Organizer  
*Athens, GA*

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POWER

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Name of board or commission(s):

Your name:  Home Phone #:

Street Address: <sup>71</sup>  City:  Zip Code:

Mailing Address (if different):

Employer:

Your position:  Office Phone #:

Resident of City  County  Race \*  Sex \*  Age \*

Are you a United States Citizen (check one)? Yes  No

Residence location (check one): Central  North  South  East  West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

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Expertise:

Legal  Technical  Fundraising  Community Contacts  Public Speaking

Business Management (Financial)  Business Management (Operational)

Details:

Return to:

Maggie Burluson, City Clerk  
Post Office Box 7148  
Asheville, NC 28802-7148

Email: [mburluson@ashevillenc.gov](mailto:mburluson@ashevillenc.gov)  
Telephone: 828-259-5601  
Fax #: 828-259-5499

Signature:

Date:

E-Mail:

Fax #:

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**Applicants are strongly urged to attend several meetings of a board prior to applying**

Name of board or commission: Downtown Commission

Your name: Pamela Winkler Home Phone #: 828-545-9025

Street address: 21 Battery Park Ave. #403 City: Asheville Zip Code: 28801

Mailing address (if different): \_\_\_\_\_

Employer: self

Your position: pastel artist Office Phone #: same

Resident of City yes County Buncombe Race caucasian \*  Male  Female\* Age 62 \*

Residence location (check one):  Central  North  South  East  West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: I own property downtown, but do not think that would cause a conflict of interest. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

As a downtown property owner and resident I see first hand issues facing our CBD. I am completing my second term as secretary on DARN's (Downtown Asheville Residential Neighbors) steering committee, so hear regularly from our downtown membership problems that are of concern. I eagerly participated in several community design charrettes for the Masterplan and was supportive of its adoption by the City Council. As a retired architect I am familiar with urban and building design issues. Having studied art and art history and as a practicing artist, I have an interest in seeing our city continue to support all the arts that enliven and enrich our community.

I am interested in the continued smart growth of our city and look forward to contributing my expetise to this goal.

Please see attached resume for my education and professional experience.

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

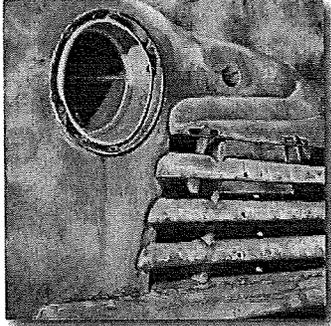
Signature: Pamela Winkler  
Digitally signed by Pamela Winkler  
DN: cn=Pamela Winkler, o, ou, email=winkler.pamela00@gmail.com, c=US  
Date: 2014.04.20 13:59:07 -0400

Date: 04-20-2014

E-Mail: winkler.pamela00@gmail.com

Fax #: \_\_\_\_\_

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*Crying for the Past* by Pamela Winkler

## **Pamela Winkler**

21 Battery Park Avenue #403  
Asheville, NC 28801

Phone: 828-545-9025

Email: [winkler.pamela00@gmail.com](mailto:winkler.pamela00@gmail.com)

Website: <http://www.pamelawinkler.com>

## **PROFESSIONAL EMPLOYMENT**

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**Pamela Winkler Arts**, Marshall High Studios, Marshall, NC

**Pastel Artist**  
2010-present

**Thomas Lawton Architect**, Black Mountain, NC

**Architect**                      • Key Project: **Lakey Creek Medical Building**  
2007-2008

**BHDP Architecture**, Cincinnati, OH  
Retail Division

**Architect**                      • Key Project: **Parisian Department Store Renovations**  
10/2004-12/2004

**Humpert Wolnitzek Architects**, Covington, KY  
Comprehensive Facilities Planning

**Architect**                      • Key Projects: **Redwood School and Rehabilitation Center**  
2003-7/2004                      **Sanitation District No. 1 Office Building**

**The Doran Studio**, Cincinnati, Ohio  
Architecture, Interiors and Planning

**Architectural Intern**        • Key Projects: **Hyde Park Community United Methodist Church**  
1998-2001                      **St. Francis Friary**  
   **St. Susanna School**

**Pamela Winkler Designs** (self employed) Cincinnati, Ohio  
Providing creative design for exterior spaces

**Landscape Designer**  
1985-1995

## **EDUCATION**

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**Miami University**, Oxford, Ohio  
Master of Architecture

1998

**University of Cincinnati**, Cincinnati, Ohio  
Course study in Architectural Drafting and Rendering Techniques

**Miami University**, Oxford, Ohio  
B.A., Art and Architecture

**Bucknell University**, Lewisburg, Pennsylvania  
Course of study toward B.A., Art History

## **AWARDS and HONORS**

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2011

“ The American Still Life” exhibition at The Bascom, Highlands, NC - 2nd Place Award

Appalachian Pastel Society Juried Exhibition, Black Mountain, NC - 2nd Place Award

Cincinnati Art Club ViewPoint 2011, Cincinnati, OH - People’s Choice Award

International Association of Pastel Societies 19th Juried Web Exhibit - accepted painting

2012

Pastel Society of North Carolina 2012 Statewide Juried Exhibit, Raleigh, NC – Award

Appalachian Pastel Society National Juried Exhibition, Asheville, NC – accepted painting

International Association of Pastel Societies 21st Juried Web Exhibit - accepted painting

2013

Carolina’s Got Art, Charlotte, NC – accepted painting June Salon

Appalachian Pastel Society Statewide Exhibition, Hickory, NC – accepted painting

Carolina Home + Garden – Fall 2013

2014

2014 Statewide Juried Pastel Exhibition, Charlotte, NC

## **GALLERIES**

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- The Design Gallery – Burnsville, NC 2013 – present
- Flow Gallery – Marshall, NC 2012 – present
- Bev’s Fine Art 2013 – 2/2014
- BlackBird Frame and Art – Asheville, NC 2011 – group show
- Crimson Laurel Gallery – Bakersville, NC 2010

## **AFFILIATIONS**

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- Member of Women for Women 2007 – present
- Member of DARN 2007 – present
- Member of the Appalachian Pastel Society 2010 – present
- Member of AIA 2004 – 2009

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Name of board or commission(s): DOWNTOWN COMMISSION + Riverfront

Redew  
Com

Your name: Michael McDonough Home Phone #: 216 1133

Street address: 171 MONTFORD AVE City: ASHEVILLE Zip Code: 28801

Mailing address (if different): \_\_\_\_\_

Employer: SELF

Your position: ARCHITECT Office Phone #: 252.2153

Resident of City  County \_\_\_\_\_ Race W \* Sex M \* Age 49 \*

Are you a United States Citizen (circle one)?  Yes or No

Residence location (check one): Central \_\_\_\_\_ North  South \_\_\_\_\_ East \_\_\_\_\_ West \_\_\_\_\_

How did you become aware of the opening? \_\_\_\_\_ Webpage \_\_\_\_\_ Current Volunteer \_\_\_\_\_ eNews \_\_\_\_\_  
Government Channel \_\_\_\_\_ Newspaper \_\_\_\_\_ Radio  Organization \_\_\_\_\_ Agenda \_\_\_\_\_ Other \_\_\_\_\_

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: \_\_\_\_\_ Legal  Technical \_\_\_\_\_ Fundraising \_\_\_\_\_ Community Contacts \_\_\_\_\_  
Business Management (Financial) \_\_\_\_\_ Business Management (Operational) \_\_\_\_\_ Public Speaking \_\_\_\_\_

- VILLAGE ARCHITECT @ OFFSHIRE VILLAGE, CREATED & ADMINISTER DESIGN GUIDELINES.
- PARTICIPATE IN NUMEROUS PLANNING/DESIGN CHARTERS & SEMINARS
- FOUNDING BOARD MEMBER OF ASHEVILLE DESIGN CENTER
- KNOWLEDGE & EXPERTISE OF URBAN DESIGN PRINCIPLES, BLDG DESIGN, FORM BASED CODES, ZONING/BLDG CODES, STREETSCAPE DESIGN, ETC
- MASTER OF ARCHITECTURE UNIVERSITY OF FLORIDA 1991

Return to:

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Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: Michael McDonough

Date: 1.15.09

E-Mail: Michael.McDonough@ARCHITECT.COM

Fax #: \_\_\_\_\_

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Name of board or commission(s): Down town Commission, Recreation Board, TDA

Your name: James H. Rentz, Jr. (Jimi) Home Phone #: 828-242-7810

Street address: 20 Colonial Place City: Asheville Zip Code: 28804

Mailing address (if different): \_\_\_\_\_

Employer: BARLEY'S TAPROOM & PIZZERIA (OWNER)

Your position: CEO Office Phone #: 828-281-3910

Resident of City Asheville County Buncombe Race W \* Sex M \* Age 46 \*

Are you a United States Citizen (circle one)?  Yes or No

Residence location (check one): Central \_\_\_\_\_ North  South \_\_\_\_\_ East \_\_\_\_\_ West \_\_\_\_\_

How did you become aware of the opening? \_\_\_\_\_ Webpage \_\_\_\_\_ Current Volunteer \_\_\_\_\_ eNews N/A  
\_\_\_\_\_ Government Channel \_\_\_\_\_ Newspaper \_\_\_\_\_ Radio \_\_\_\_\_ Organization \_\_\_\_\_ Agenda \_\_\_\_\_ Other

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\_\_\_\_\_ Business Management (Financial)  Business Management (Operational) \_\_\_\_\_ Public Speaking

I have owned and operated three restaurants in three southern states. I have managed up to 150 personnel on many levels.

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E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: JH Rentz Jr.

Date: 2/11/10

E-Mail: rentz.jimi@gmail.com

Fax #: 828-281-1781

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