

WEBINAR SERIES

#TheNewNormal

Autumn 2020

Hosted by
Prof Dr Ger Graus OBE,
Global Director of
Education, KidZania

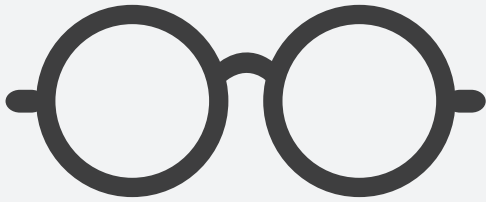


#TheNewNormal (It is what it is. Or is it?)

2020 has been a roller coaster of epic proportions, not least in the field of education and schooling. 2020: the year a virus changed everything, or at least almost everything. Who would have thought six months ago that some 1.5 billion children would be out of school during 2020, trying as best as possible to learn from home?

But, we are where we are and it is what it is! Or is it? Following on from the success of our recent first #TheNewNormal sessions, we're delighted to bring you a second series of six live webcasts. Professor Dr Ger Graus OBE, Global Director of Education for KidZania, will be joined by friends and colleagues from the education world and beyond to ponder where we are, what the future may look like and what lessons we should learn. They will also look to turn a crisis into silver linings, rather than a drama.

Join us for the first session in this series on Tuesday 22 September at 7:30pm GST (4:30pm BST) and get involved in the debate! The full schedule for #TheNewNormal can be found [here](#).



Introducing Professor Dr Ger Graus OBE

Professor Dr Ger Graus OBE is a renowned figure in the field of education, where, since March 2017, he holds the position of the first **Global Director of Education at KidZania**.

KidZania, where children aged 4 to 14 can experience the world of work through roleplay, is designed to inspire and empower: "from inspiration to aspiration". Since its inception in 1999 in Mexico City, KidZania now has a presence in 30 cities on 5 continents with plans for further developments in some 20 locations including the USA, Canada, China and South Africa.

For more information about Dr Graus, please see his full biography at the end of this document.



"Ger is a pioneer and a visionary. His dedication and passion for making a positive impact on the lives of all children is truly inspirational. You can't help but glow under his light..."

Mohammed Isap
Co-Founder Tauheedul Education Trust

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Summary

Webinar Topic	Date	Time
Episode 1 Schools in #TheNewNormal: How was it for you?	Tuesday 22 September	7:30pm GST 4:30pm BST
Episode 2 Re-imagining childhood in #TheNewNormal	Tuesday 29 September	7:30pm GST 4:30pm BST
Episode 3 Teaching and the curriculum straight jacket – How well do we know our children?	Tuesday 6 October	7:30pm GST 4:30pm BST
Episode 4 The role of NGOs and business in the future of education	Tuesday 13 October	7:30pm GST 4:30pm BST
Episode 5 STEM education in #TheNewNormal: What's all the fuss?	Tuesday 20 October	7:30pm GST 4:30pm BST
Episode 6 Education 2030: Who are the teachers?	Tuesday 27 October	7:30pm GST 4:30pm BST

EPISODE 1

WEBINAR SERIES

#TheNewNormal

Autumn 2020

Schools in #TheNewNormal: How was it for you?

Tuesday 22 September
7:30pm GST / 4:30pm BST
50 minutes

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To follow the CF Barcelona motto “Més que un club” (More than a club), what has become very clear throughout the COVID-19 crisis is that our schools are and will increasingly need to be “Més que una escola” (More than a school). So, what does the school in the ‘new normal’ look like and how will it lead us forward into a better future? What lessons have already been learned and which silver linings will we hang on to post #TheNewNormal?

Let's revisit our Principals' panel from the first series, catch up and hear their #TheNewNormal progress reports.

PANELLISTS



**Dr Mary
Ashun**

Principal – Ghana
International
School, Ghana



**Kieron
Peacock**

Retired
Headmaster – The
English School,
Kuwait



**Dr Arunabh
Singh**

Director –
Nehru World
School, India



**Janecke
Aarnaes**

Director –
Universal American
School, Dubai

EPISODE 2

WEBINAR SERIES

#TheNewNormal

Autumn 2020

Re-imagining childhood in #TheNewNormal

Tuesday 29 September
7:30pm GST / 4:30pm BST
50 minutes

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In the world of COVID-19 almost all of the education discussions seem to have focussed on systems, structures and schooling. But what about the children?

Professor Carla Rinaldi is President of the Reggio Children – Loris Malaguzzi Centre Foundation and one of the world's leading authorities on what has been called the best schools in the world: the municipal preschools of Reggio Emilia, Italy. Her lifetime of work with Reggio's children should, in my view, inform all progressive school improvement efforts, as well as what has become known as the 'maker movement' in schools. Recipient of the 2015 LEGO Prize and University of Adelaide 'Thinker in Residence', Professor Carla Rinaldi is a world leader in education for children in the early years and beyond.

Carla Rinaldi will be re-imagining childhood with us and will engage with your questions and thoughts.

In addition, we will also be joined by eminent Eric Abrams and Crispin Evans, who will help us make more sense of Re-imagining childhood in #TheNewNormal.

PANELLISTS



**Professor
Carla Rinaldi**

President –
Fondazione Reggio
Children, Italy



**Eric
Abrams**

Chief Inclusion
Officer – Stanford
University
Graduate School of
Education, USA



**Crispin
Evans**

Consultant,
Teacher,
Senior Leader &
Lecturer, UK



**Gillian Walnes
Perry MBE**

Co-Founder and
Honorary Vice
President – Anne
Frank Trust, UK

EPISODE 3

WEBINAR SERIES

#TheNewNormal

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Teaching and the curriculum straight jacket – How well do we know our children?

Tuesday 6 October
7:30pm GST / 4:30pm BST
50 minutes

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#TheNewNormal has focussed heavily on how much schooling children have missed and how much they have fallen behind. Behind what exactly? The straight jacket that is too often the curriculum - even more so now?

In excess of 1.5 billion children have not been to school for 3 months or more in 2020. Is it time to press 'pause' and then 're-set'? Is it time for a curriculum that is based on the children, their profiles and how well we know them and their potential?

PANELLISTS



Jayne Cooper

Artist in Residence
– Arbourthorne
Community
Primary School, UK



Helenor Gilmour

Director of Insight –
Beano Studios, UK



Mario Herrera

EFL/ESL Author &
Teacher, Mexico



Neil Pinder

Teacher of the
Year & Co-Founder
of Celebrating
Architecture, UK

EPISODE 4

WEBINAR SERIES

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Autumn 2020

The role of NGOs and business in the future of education

Tuesday 13 October
7:30pm GST / 4:30pm BST
50 minutes

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It has very much become increasingly apparent in the last three months or so that the future of education is not the sole prerogative of national governments; it cannot be and it should not be.

Whilst they may well be at the wheel in terms of rules, regulations and even policy, real innovation, change and social justice affecting the lives of children are delivered by partnerships involving NGOs and businesses. Is this the new, and the best way, in #TheNewNormal?

PANELLISTS



Asheesh Advani

CEO – JA
Worldwide,
USA



Emilio Munaro

VP Global
Development &
Communication
– Instituto Ayrton
Senna, Brazil



Thandeka Tutu

Director – TutuDesk
Campaign, RSA



Stavros Yiannouka

CEO – WISE,
Qatar

EPISODE 5

WEBINAR SERIES

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Autumn 2020

STEM education in #TheNewNormal: What's all the fuss?

Tuesday 20 October
7:30pm GST / 4:30pm BST
50 minutes

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STEM education seems to have taken on a role of even greater significance during the COVID-19 period and into #TheNewNormal. Many fear this is a sign of narrowing the curriculum and marginalising the arts and creative aspects of the curriculum. Surely this cannot be right? STEM at all costs? STEM to what purpose?

So, what's all the fuss about? Is it the subject or should there be more to this? And how important is STEM education to the real world?

PANELLISTS



Dr Rana Dajani

Molecular Biologist
& Associate
Professor –
Hashemite
University, Jordan



Iain Hennessey

Clinical Director
of Innovation
& Paediatric
Surgeon – Alderhey
Children's Hospital,
UK



Thanbeer Kaur

Senior Educator
– Ministry of
Education, Malaysia



Mark Levesley

Research Scientist
& Science
Education Author,
UK

EPISODE 6

WEBINAR SERIES

#TheNewNormal

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Education 2030: Who are the teachers?

Tuesday 27 October
7:30pm GST / 4:30pm BST
50 minutes

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In the last episode of this series we ask what the new balance is like between online and offline schooling and what implications this has for the teaching professions. Indeed, the essence of the matter may well be to ask ourselves who our new teachers are and what their jobs look like?

PANELLISTS



Sheika Hind Al Mualla

Board Member; Chief of
Creativity, Happiness &
Innovation – KHDA, Dubai



Rosan Bosch

Founder & Creative Director
– Rosan Bosch Studio,
Denmark



Vikas Pota

Honorary Lecturer – UCL
Institute of Education
& former CEO – Varkey
Foundation, UK



Nick Richardson

CEO, The Insights People,
UK



Rose Clesham

Director of Academic
Standards and
Measurement, Pearson, UK

Professor Dr Ger Graus OBE – Biography



Over the last five years Professor Graus has globally been at the heart of innovation and project development at KidZania, such as 'KidZania World Online', 'Individual Pupil Participation Profiles', 'KidZtalks', 'KidZania Careers Weeks', education 'Think-Tanks', 'Ambassador Schools', 'The Imaginarium of Childhood', and independent evaluations by, amongst others the Universities of Oxford and Cambridge, Cass Business School, Havas Helia, Tecnológico de Monterrey, Mexico, and the Pinsky Centre as part of the National Research University Higher School of Economics, Moscow.

Based on these evaluations' findings, Professor Graus is now advocating a 'Futures Awareness' campaign to globally introduce careers education, including further studies, into the primary school phase. After all, as he frequently reminds us: "Children can only aspire to what they know exists." Professor Graus started at KidZania London in 2014, where he was responsible for developing the UK-wide education strategy, including partnerships with schools, Higher Education, commercial and third sector learning partners.

Before this, in 2007, he became the founding Chief Executive of the Children's University. Under his leadership, the Children's University became a multiple-award winning international charity providing 5 to 14-year-olds with exciting and innovative learning opportunities outside school hours. The Children's University's global reach now extends as far as Australia, China, Malaysia, Singapore and the Middle East.

Professor Graus moved to the UK in 1983 when he began his teaching career at Taverham High School in Norwich. He next moved on to a management position at Winifred Holtby School in Hull. Subsequently, he became Education Adviser for Manchester City Council, introducing Modern Foreign Languages into the primary school

phase, and later Senior Inspector for Salford City Council. After that, he became Director of the two Wythenshawe Education Action Zones based in the south of Manchester, leading improvements in both quality and standards across 29 schools and involving Manchester Airport Plc.

Ger Graus was awarded an Honorary Doctorate by Staffordshire University in 2011 and was made an Adjunct Fellow by the University of Adelaide in 2013. In 2018, he was granted the Education Leadership Award by the World Education Congress in Mumbai, India and in 2018 he was appointed as Academic Leader at the Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico, also known as Tecnológico de Monterrey.

In 2019, Dr Graus was invited to become a Visiting Professor at the National Research University Higher School of Economics in Moscow, Russia. He is also a Guest Lecturer at the Moscow School of Management, Skolkovo.

In the 2014 Queen's Birthday Honours List Ger Graus was made an Honorary Officer of the Most Excellent Order of the British Empire (OBE) for services to children.

Professor Graus now works with and advises organisations globally on the learning agenda in its widest sense, including the Organisation for Economic Co-operation and Development (OECD), the Council of Europe, the World Bank, WISE as part of the Qatar Foundation, Ashoka, the Oman Society for Educational Technology, the Instituto Ayrton Senna, the Polytech Museum Moscow, as well as the business world, including the British Educational Suppliers Association (BESA), LEGO, Discovery Education, Go Bubble, the Education Company, The Insights People, Dorling Kindersley, Atlantic Productions, Fox21 and Independent Films.

Professor Dr Ger Graus OBE is a member of the Bett Global Education Council, chairs the Beaconhouse School System's Education Advisory Board, Pakistan, in 2019 joined Junior Achievement Worldwide's Global Council, Advises the Fondazione Reggio Children, Italy, and has been invited by His Highness Sheikh Hamadan Bin Mohammed Al Maktoum, Crown Prince of Dubai, to help shape the future of education in Dubai as a member of the Dubai Future Councils.

Professor Graus is a regular contributor in The International Teacher Magazine, and for Tommorrow's Child.TV. He hosts Pearson webinar series, '#TheNewNormal', and has a monthly column, 'Becoming Me', in The Week Junior; he is also working with Dorling Kindersley (DK) on a series of 'Futures Awareness' books for primary-aged children.

In his book 'Natural Born Learners', author Alex Beard says of Professor Graus: "In learning terms, Ger Graus is Jean-Jacques Rousseau meets Willy Wonka."