

Nichole Miranda

Freelance writer | Nicholemiranda1@gmail.com | 050 241 2787 | Dubai, United Arab Emirates

-Journalism and social media-

Freelance copywriter Namshi May 2015- July 2015

- Providing content for this digital fashion retailer's website, newsletters and social media channels.

Website content writer Gmaashi April 2015

- Providing chic website content for this Emirati haute-couture brand.

Content writer Elan Magazine February 2015-present

- Writing content about Middle Eastern trends and South Asian social issues.

Script and content writer Dream Twits November 2014

- Writing content for the advertisement and website of this social networking app.

Guest contributor Barakabits November 2014

- Writing articles about the vibrant arts and culture scene in the Middle East.

Freelance journalist Diners Club Magazine October 2014-present

- Supplying articles about luxury lifestyle and travel for this elite gentleman's magazine.

Social media manager Diabetes Middle East September 2014-February 2015

- Contributing engaging content to DME's social media channels and website.

Content writer and social media contributor Hutpad.com July 2014-June 2015

- Writing regular news articles, blog posts and social media content for this property website.

Freelance journalist Property Weekly, Gulf News June 2014-present

- Writing articles on topics including real estate, property and eccentric interior design.

Press release writer Marketing Pro Junction March 2014

- Writing copy for a variety of hospitality companies and events.

Content writer Mihaan magazine January 2014 – June 2014

- Writing articles about travel, education and health for this career magazine.

Social media contributor and blogger Dollarsandart December 2013 – June 2014

- Promoting the designer art brand through social media and weekly blog articles.

Journalist and content writer Dubai Glossy December 2013-June 2014

- Writing on a variety of luxury topics; namely fine dining, gourmet grooming and deluxe lifestyle.

Co-owner and Co-editor Middle East Living June 2013 - present

- Composing lifestyle articles about what to do and where to do it in the Middle East.

Content writer Virtuozity magazine July 2013-August 2013

- Composing articles on a variety of subjects that attract a male target audience.

Content writer Read magazine July 2013 – August 2013

- Composing weekly articles for the Arts, Community and You section.

Guest speaker The Unusual Travel Radio June 2013

- Exploring the conspiracy theories behind the Egyptian pyramids.

-Sales and volunteering services-

Daily Mail Group, Dubai Sales Consultant October 2013-November 2013

- Telemarketing a corporate event, persuading potential delegates to attend and maintaining a scrupulous record of all transactions. Researching and regulating data.

Volunteer Dubai Community Theater of Drama and Arts July 2013 – August 2013

- Facilitating the pottery and visual arts studio, while assisting the younger students.

Educational background

B.A. in Journalism, Advertizing and PR Middlesex University

Subjects covered: Journalism, public relations, advertizing, communications and media studies.

Foundation course in Humanitarian arts St. Andrew's Junior College of Arts

Subjects covered: Psychology, sociology, French, economics and history.

Additional skills

Software

Microsoft Office, WordPress platform, social media channels (Facebook, Instagram, Twitter, Tumblr, Blogspot, Pinterest and Google Plus) and basic HTML coding.

Social

Charismatic and cooperative personality. Always willing to lend a hand, shoulder or ear. I can work in groups or independently, ensuring the task is achieved to the highest degree of perfection.

Creative

I'm an artist of varied genres. Some of them are eggshell designing, painting and a strong interest in interior decoration. I also have a fundamental knowledge of pottery.

Miscellaneous

I write poetry, and am a former elocutionist. I take a profound interest in science, and the philosophical aspects of it. The subjects of physics, biology and anthropology intrigue me in particular. I'm drawn to body modifications and have also previously worked at a tattoo studio.

Languages

Native language: English (advanced proficiency).

Other Languages: French and Arabic (elementary level).

Nichole Chaz Miranda

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