

Hakan Ihtiyaroglu

Freelance Designer | Hands-on Art Director

Summary

I'm Hakan, hands-on freelance art director and designer working within advertising, branding design, art direction, corporate identity design, packaging design, editorial design and social media design. I've had the pleasure of working at some great agencies such as McCann London, TBWA WH-London, Tribal Worldwide, Rafineri Turkey, Mullen Lowe, DDB - creating and designing ideas.

I have won several global and local awards and listed in "30 under 30" list of an Advertising Age publication. Whether even it's a single print ad or a whole integrated campaign, my main objective is to create something great and original.

Experience

Freelance Designer | Art Director

Self Employed / 09.2019 - ...

Freelance Designer

Holmes & Marchant Singapore / 07.2021 - 08.2021

Freelance Hands-on Art Director & Designer

TBWA\WorldHealth London / 02.2021 - 03.2021

Freelance Designer

Digitas Health London / 08.2020 - 10.2020

Freelance Art Director & Designer

CSM Sport & Entertainment London / 03.2020 - 03.2020

Freelance Designer

McCann Health London / 11.2019 - 12.2019

Art Director

Tribal Worldwide Istanbul / 11.2014 - 01.2019

Art Director

Rafineri Istanbul / 12.2013 - 11.2014

Jr. Art Director

Mullen Lowe Istanbul / 10.2012 - 12.2013

Intern Art Director

DDB Istanbul / 06.2012 - 08.2012

Education

Marmara University Faculty Of Fine Arts

BA in Graphic Design / 2009 - 2014

Awards

- 1 Epica Awards
- 1 Golden Drum Awards
- 18 Crystal Apple Awards
- 12 Red Awards
- 3 Felis Awards
- 2 Effie Awards
- 1 Gmk Awards

Personal Info

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Features & Publications

2018 Advertising Age 30 Under 30
Lürzer's Archive
Campaign
The Die Line
Sweet and Savory Designs
Ad Forum
Ads Of The World
Adevee
Ads Of The Brands
The inspiration
Id Studios
Bigumigu
Marketing Turkey
Mediacat
The Brand Age
Digital Age
Kioskla

Skills

- Graphic Design
- Branding Design
- Art Direction
- Advertising
- Packaging Design
- Corporate Identity Design
- Retouch
- Illustration