

[My Name]
[My Address]
[My Address]
[My Phone Number]
[My Email Address]

[Date]

[BANKE NAME Human Resources]
[Street]
[City]

Dear Sir/Madam,

I will be starting with my undergraduate studies at [European target uni] this year. I was recently introduced to [X Bank] via alumni from my school and was impressed with your client centric culture and mindset to which [X Bank] framework was founded. Therefore, I am interested in not only getting an insight into Investment Banking but also to experience your culture and prepare for a possible career at [X Bank] by being part of your Insight Program.

[X Bank] differentiates itself by always following innovative approaches. Creative solutions are encouraged, benefitting both the employees and clients. The firm is also not only able to work effectively locally but also can benefit of globalisation by operating in over 50 countries around the world. Making [X Bank] also a symbol of trust within the world of business, advising on the most globally renowned deals such as the [Deal name] takeover, which lead to pinnacle advancements in the [Industry name] world.

Throughout my secondary school, I have been exposed to the financial services sector while participating at university-level courses. I can blend this experience with an understanding of the economic and financial aspects, obtained at Accounting and Finance courses during my exchange year in the USA and events such as “[event name]” where I developed investment strategies together with experts from Deutsche Bank and Blackrock. This experience first raised my interest towards financial markets and investment banking. I am fascinated by the result driven environment and the steep learning curve. I realized that Investment Banking allows me to take on new challenges while providing me with the opportunity to have a visible impact on society and many industries.

I also hope to bring in leadership skills that I have gained during my four years of serving as one of the board members of the “[YOUTH PARTY]”, the student group of the “[NAME OF PARTY]”. In addition to my political engagement, I coordinated local groups of the initiative “[NAME]”, a stock simulation aimed at secondary education students, with 12,000 active participants. I have also pursued an internship at [FIRM NAME] where I gained an insight into asset management and worked in insurance and wealth management. Through this experience I have deepened my knowledge of accounting and finance and establish a foundation of valuation and excel modeling skills.

Additionally, my in-depth academic studies have helped me improve my analytical and critical thinking skills. This allowed me to win an award at the national science competition “[competition name]” in cooperation with the [company name].

I look forward to meeting with you and experience Investment Banking at [X Bank]. Thank you very much for your time and consideration.

Sincerely,
[My Name]