

zack.abrams@columbia.edu **■ LinkedIn**

EDUCATION

BA Data Science | Columbia University

EXPECTED MAY 2021

Commack High School

GRADUATED JUNE 2016

IB Diploma, Top Cohort (achieved over 100 GPA)



EXPERIENCE

Intern | Amazon Web Servives (AWS) — Advocacy marketing for Analytics products

SEATTLE, WA (VIRTUAL) JUNE 2020 – AUGUST 2020

Work as an Analytics Advocacy Intern reimagining ways to surface and review customer reference material, evaluating competitors in the cloud space, improving cross-team collaboration, improving web metrics tracking.

Intern | Stacker - Data journalism startup

NEW YORK, NY

JUNE 2018 - AUGUST 2019

Work as a Research Editor Intern preparing the data for the site's slideshows, pitching stories, editing copy, innovating novel methods, using Python to aid web scraping. (Summer 2018)

Work as an Editorial Intern writing slide copy and full articles, editing the work of others, and continuing to pitch stories. (Summer 2019)

Publisher, Managing Editor, Social Media Editor | <u>Bwog</u> - Blog for the Columbia University community

NEW YORK, NY

SEPTEMBER 2017 - PRESENT

As Publisher: Sell ads, update site technology, revive WikiCU.com, serve as counsel to Editorial Board. As Editor: Write weekly articles for the website, interview student body, attend and review events, manage official WordPress, Twitter, and Facebook, manage 70+ writers and editors. Serve on highest authority board with 4 other students. Write bots for Slack to keep team engaged and informed.

Intern | CAFE - Topical comedy syndicated to social media feeds

NEW YORK, NY

JULY 2017 - AUGUST 2017

Managed Facebook page and engagement for distributed media company with a monthly reach of ≈17M on Facebook. Wrote subtitles and copy, tagged and analyzed content.



SKILLS

Proficient with Microsoft and Adobe software Working with a small team
Copy editing for content and grammar
Experience audio editing in Pro Tools

- Managing corporate social media
- High media literacy
- Writing for blogs and newspapers
- Coding in Java and Python

ACTIVITIES

Copy Editor | Commack Courant

SEPTEMBER 2013 – JUNE 2016

Wrote award-winning articles concerning politics, school news, and international events. Edited copy, participated in layout (InDesign) and contributed photography.

Hofstra High School Journalism Awards: Political/National Feature (1st place), Best News Story (2nd place). ESSPA Gold Award.