

WWW.AROSIEOUTLOOK.COM

LIFE AND STYLE BLOG

Founded in 2010, A Rosie Outlook is a life and style blog based near Southampton, UK. A Rosie Outlook features fashion, beauty, fitness travel, interiors and a range of other lifestyle content. A Rosie Outlook is focussed on delivering engaging content, stylish photography and an authentic voice.

SOCIAL STATS



6000+ Twitter followers



5000+ Instagram followers



900+ Facebook likes

MONTHLY BLOG STATS (JULY 2016)

7000 unique users

18,000 page views

12,000 sessions

5680 Bloglovin followers

DA 32

PREVIOUSLY WORKED WITH

I have worked with a variety of brands across all sectors, including ASOS, Next, Uniqlo, IKEA, Fat Face, Onepiece, Trek America, Travelodge and Royal Caribbean Cruises, ranging from one-off collaborations to long-term relationships working as an ambassador for select brands.

WAYS TO WORK WITH A ROSIE OUTLOOK

I offer a variety of options for collaborations, from sponsored posts, to reviews or sidebar advertising. All content collaborations include social media amplification with a total reach of over 10,000 followers. Typical fees are as follows:

Sponsored posts from £150

Product reviews - minimum product value £100

Sidebar advertising - 250 px x 250 px £30 pcm

Instagram posts from £50



ARosieOutlook



@rosieoutlook



@arosieoutlook