CITIZEN SCIENCE HUBS EXPLAINED: NEEDS, RESOURCES, BEST PRACTICES

2023/08/29





CITIZEN AND OPEN SCIENCE IN EU

H2020 = pilots of Open Science and citizen engagement activities Horizon Europe = the importance of openness in science established

Open science is not limited to freely available research data and open-access databases. Openness is also sought through collaboration - by expanding the audiences, developing new methods of research organization and engaging the public in various forms.



THE ROLE OF INSTITUTIONAL CONTACT POINTS

The increasing emphasis on citizen engagement in research activities, as advocated by the EU, highlights the need for institutional contact points for citizen science in European universities. These contact points serve as dedicated hubs or centers that facilitate and promote collaboration between researchers, citizens, and various stakeholders.



THE ROLE OF INSTITUTIONAL CONTACT POINTS



CITIZEN SCIENCE AIMS TO BRIDGE THE GAP BETWEEN THE SCIENTIFIC COMMUNITY AND THE GENERAL PUBLIC. INSTITUTIONAL CONTACT POINTS ACT AS INTERMEDIARIES, MAKING RESEARCH MORE ACCESSIBLE TO CITIZENS AND ENABLING THEM TO ACTIVELY PARTICIPATE IN SCIENTIFIC ENDEAVORS. BY CREATING A **DEDICATED PLATFORM** FOR CITIZEN SCIENCE ACTIVITIES, UNIVERSITIES ENCOURAGE COLLABORATION BETWEEN RESEARCHERS, CITIZENS, POLICYMAKERS, AND INDUSTRY PARTNERS. THIS COLLABORATION, OFTEN REFERRED TO AS THE "QUADRUPLE-HELIX" MODEL, BRINGS DIVERSE PERSPECTIVES AND EXPERTISE TO RESEARCH PROJECTS. INSTITUTIONAL CONTACT POINTS CAN PLAY A CRUCIAL ROLE IN PROMOTING **OPEN SCIENCE PRINCIPLES**. THEY FACILITATE THE SHARING OF RESEARCH DATA, METHODOLOGIES, AND OUTCOMES WITH THE PUBLIC, FOSTERING TRANSPARENCY AND ACCOUNTABILITY IN THE SCIENTIFIC PROCESS.

BARRIERS IN SETTING UP THE HUBS



Funding: Establishing and maintaining contact points require financial resources for infrastructure, personnel, and outreach activities. Securing sustainable funding can be a challenge.

Coordination: Bringing together multiple stakeholders with varying interests and expertise requires effective coordination. Ensuring clear communication and collaboration can be complex.



Cultural & Tradition: In regions where the tradition of collaboration between science and society is limited, there might be cultural barriers to citizen participation in research. Overcoming these barriers requires dedicated efforts in education and awareness.

BARRIERS IN SETTING UP THE HUBS



Resource Constraints: Limited human resources can hinder the establishment and effective functioning of contact points. Adequate staffing and training are essential for successful implementation.



Data Quality and Ethics: Ensuring the quality and ethical handling of data collected through citizen science projects can be challenging. Addressing these concerns is essential to maintain the credibility of the research.



Sustainability: The long-term sustainability of institutional contact points can be a challenge. They need to continuously adapt to changing needs and expectations to remain relevant.



DEVELOPMENTS RELATED TO CITIZEN SCIENCE IN LITHUANIA

- Public policy debate and legislation related to Citizen Science in Lithuania are still limited (focus mostly Open Access aspects);
- BUT > plenty of initiatives by scientists, librarians, university administrations and citizens themselves.

CITIZEN SCIENCE ASSOCIATION ESTABLISHED IN 2020



PILIEČIŲ MOKSLAS BENDRUOMENĖ TARPTAUTINĖ PATIRTIS NAUJIENOS



EXAMPLES OF LARGE SCALE EUROPEAN PROJECTS WITH LITHUANIAN BENEFICIARIES FROM LITHUANIAN RESEARCH INSTITUTIONS



PROJECTS INITIATED BY INDIVIDUAL RESEARCHERS, COMMUNITIES, CITIZENS







BRONĖS PAJIEDAITĖS TAKAIS (@Vytautas Magnus University)

RŪŠIŲ RALIS (annual event)

Birdlife.lt

RESOURCES IN LITHUANIAN ON CITIZEN SCIENCE



methodological guidelines

public policy recommendations

**all available on www.pilieciumokslas.lt

Results of large-scale survey conducted in the context of INCENTIVE project in 2021 in Greece, Lithuania, Netherlands and Spain.

Total sample: 1936; Lithuanian sample: 342

23,60%

Respondents: quadruple-helix groups (industry, public administration, academia and civil society)

12.59%

20,15%



Level of familiarity with the term "Citizen Science"

10.82%

19.59%

Source: INCENTIVE project report "<u>Requirements and motivations of quadruple helix stakeholders for active engagement in the Citizen</u> <u>Science</u>"

26,97%

Extremely Familiar

Moderately familiarSomewhat familiar







Willingness to join Citizen Science activities in Lithuania (per stakeholder group)

Source: INCENTIVE project report "Requirements and motivations of quadruple helix stakeholders for active engagement in the Citizen <u>Science</u>"

BARRIERS AND DRIVERS OF CITIZEN SCIENCE IMPLEMENTATION IN LITHUANIA

Findings from CS4Welfare project

Methodology used: 30 interviews with stakeholders (scientists, policy-makers, teachers, librarians, etc.)





- Fragmented understanding of the concept of citizen science;
- Limited institutional support;
- Evaluation focused on articles in high-impact journals and not the Open Science related activities > Lack of motivation by scientists;
- Limited understanding among stakeholders on the principles of the design, implementation and management of citizen science projects;
- · Limited skills in communication and science outreach;
- Lack of cooperation between different stakeholder groups.

THE CASE OF INCENTIVE AND VILNIUS TECH CITIZEN SCIENCE HUB

THE CONTEXT OF VILNIUS TECH CITIZEN SCIENCE HUB

LITHUANIAN R&I ECOSYSTEM.

Stakeholder engagement is increasingly encouraged in strategic documents shaping the national research infrastructure, but actual involvement is still limited.

Responsible institutions: Agency for Science, Innovation and Technology; Knowledge Economy Forum; Open R&D Lithuania network; Fab lab 'Technarium.

The Lithuanian research and higher education institutions participate in international projects and initiatives on open access: 7th Framework Programme projects OpenAIRE and OpenAIREplus.

PRE-INCENTIVE STRUCTURES @VILNIUSTECH

Long-term experience in engagement of quadruple helix stakeholders and partnerships with local high-schools, municipalities, national government institutions, NGOs (e.g. Lithuanian Innovation Center, UNESCO, Algojimas)

Online courses on Open Science (e.g. FOSTER Open Science).

Open structures are promoted through publishing Open Access journals in VILNIUS TECH Press, hosting Open Access week and Open research seminars at VILNIUS TECH Library

CITIZEN SCIENCE HUB IN VILNIUS TECH LAUNCHED

VILNIUS TECH - CITIZEN SCIENCE HUB

Vision: To create a platform supporting community and partners of Vilnius Tech in conducting Research & Innovation based on active engagement of civil society and principles of RRI

THE LAUNCH OF VILNIUS TECH'S CITIZEN SCIENCE HUB (2023-04-24)

On April 19th, 2023, Vilnius Gediminas Technical University (VILNIUS TECH) hosted a series of pre-conference events as part of the Internat Conference "Visuality 2023: Media and Communication in the Age of (Dis)Information".

One of the highlights of the day was THE LAUNCH OF VILNIUS TECH'S CITIZEN SCIENCE HUB. The launch included a welcome speech from Vice-Rector of Studies Dr. Živilė Sederevičiūtė-Pačiauskienė, Dean Dr. Vaida Asakavičiūtė, and Head of Citizen Science Hub Dr. Monika Mačiulienė. Following the launch, there was a vignette of Citizen Science-focused projects at VILNIUS TECH including Erasmus+ FabCitizen (presented by Dr. Jan M. Pawlowski, Horizon Europe project CLIMAS (presented by Dr. Aelita Skaržauskienė, H2020 project INCENTIVE (presented by Dr. Monika Mačiulienė) and Erasmus+ project CHILD (presented by Vaida Nedzinskaité-Mitké on the CHILD project). Afterward, there was a World Cafe Seminar with stakeholders of the Citizen Science Hub on the future of Citizen Science in VILNIUS TECH, Lithuania, and the Baltic region. The seminar was chaired by Prof. Dr. Aelita Skaržauskienė and included participation by Jan Pawlowski, Dr Kristina Kovaitė, and Prof. Dr. Vytis Valatka. The day concluded with a roundtable discussion with policy-makers on Citizen Science initiative hubs in the context of Lithuanian R&I policy. The discussion was chaired by Dr. Monika Mačiulienė.

The event also marked the finale of synergies between VILNIUS TECH and the teacher community as there were several sessions focused c Citizen Science applications in schools. First, teachers received training on how to adapt Citizen Science Scenarios at school and later participated in the discussion on how to multiply the effect of Citizen Science in Schools.

The values of VILNIUS TECH Citizen Science HUB

Sharing experiences among community members in engaging the public in research

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Creating value for all parties involved: citizens, researchers, university.

03

Openness and transparency in citizen involvement, data collection and publication

Community with skills and knowledge to develop Citizen Science projects and engage citizens in other initiaties.

IMPLEMENTING CS PROJECTS

PROVIDING SUPPORT IN ENGAGING CITIZENS

Organization of networking activities aimed to create synergies between stakeholders

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ENGAGING COMMUNITY

Organization of training events for researchers of various levels

Outreach and dissemination activities (events, newsletters, social media)

Development of materials in Lithuanian on Citizen Science, RRI, Open Science

RAISING AWARENESS

BEST PRACTICES

• Collaboration with other projects and initiatives (not necessarily related to Open Science and Citizen Science) for broader institution reach and buy-in

LIETUVOS NACIONALINĖ MARTYNO MAŽVYDO BIBLIOTEKA

BEST PRACTICES

- Engagement of lecturers/professors and students
- Integration of CS related activities into curricula

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Welcome

The main goal of FabCitzen is to provide schools, especially teachers, parents, and students, with the opportunity to participate in high-quality Citizen Science projects in both school and out-of-school contexts. Citizen Science (CS) has attracted much interest in recent years. The main goal is to involve citizens in different types of science projects, especially to 1) improve engagement and 2) increase research capacity, e.g., through collaborative data collection. Many projects have integrated a citizen science approach. While citizen science works well for educational purposes (e.g., in inquiry-based science education), the uptake of CS at the scientific level is low to questionable. Although the European Association for Citizen Science has clear guidelines and support mechanisms, many CS projects are not taken seriously. This is the main starting point for the FabCitizen project: we want to provide tools to increase the quality of CS projects, especially in schools. To this end, we will include FabLabs as the most important educational environment, as they can provide both technological amethodogical expertise.

BEST PRACTICES

• Engagement of students and schools

Activities – Events of AUTh Citizen Science Hub

- > <u>Citizen Science Projects</u>: Citizen science in classrooms: measuring the quality of the air we breathe
- <u>Duration Short Description</u>: The event lasted 2.5 hours. Participants experimented with AQ sensors ("playing and learning activity"). Short presentations followed. The event closed with a questionnaire and open discourse to share ideas and knowledge between the CSH and the participants.
- Objectives: Present the first results of the citizen science project activity; Explain how data collected by students can be understood from first principles of the research methodology; Familiarize the students with the indoor air quality sensor devices.
- Methodology: Prior to the event the following actions were implemented: Discussions to define objectives and procedures; Monitoring AQ in 5 classrooms with low-cost sensors; Daily activity reporting calendar; Visualization and qualitative correlation between measurements and activities; Presentation and analysis to the stakeholders.

Air quality sensors in the experimental school classrooms

CITIZEN SCIENCE IN LITHUANIAN SCHOOLS

Citizen Science Hub in KTU: Insights from TIME4CS project

Citizen science hub: overview of the actions

The overall goal is to establish infrastructure and organizational arrangements that enable and facilitate the development of CS.

The specific objectives of the GA3 are as follows:

- 1. To establish a virtual hub for the CS projects and appoint a contact point for the CS initiatives.
- 2. To sustain a virtual hub for the CS projects and embed it into international networks.

WHY WE NEEDED IT?

- to close the gap – the lack of dedicated personnel that could answer the CS related issues and coordinate the actions towards the CS projects development on a University level.

 lack of a CS hubs in Lithuania that could serve as arena for CS community building and CS projects outreach.

Co-creative approach to Citizen Science Hub

Benefits and challenges

Ideas and actions

Group No. 2

- University level (other faculties, administration, library)
- Faculty level (different RGs)

CSH

- Internal expert consultations
- External expert consultations

Barriers/obstacles

Motivation: why do we need it?

High level management Scientists Lay people/citizens

Sustainability of Funding: what is next?

strategic investments in CS hub/ Open science hub sustainability after the project

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- 1. Communicate clearly the added value of the CS for institutions and the value of Hub for different stakeholder groups: lay people, researchers, management of institution.
- 2. Creating sustainability plans to keep the GAs running after the project will be finished
- 3. Foresee financial recourses and non-financial rewards to stimulate and incentivize scientists and lay people to engage in CS projects

DISCUSSION

WHAT WERE THE MAIN CHALLENGES FACED WHILE SETTING UP THE CONTACT POINTS? HOW DID YOU IDENTIFY AND OVERCOME BARRIERS TO ENGAGEMENT AND PARTICIPATION? WHAT STRATEGIES WERE EFFECTIVE IN BUILDING PARTNERSHIPS AND COLLABORATIONS? HOW DID YOU TAILOR RESOURCES TO MEET THE SPECIFIC NEEDS OF DIFFERENT STAKEHOLDERS? WHAT WERE THE MOST SOUGHT-AFTER RESOURCES AND SUPPORT SERVICES BY RESEARCHERS AND PARTICIPANTS? HOW DID YOU BALANCE PROVIDING RESOURCES WITH PROMOTING AUTONOMY AND SELF-INITIATIVE? CAN YOU SHARE EXAMPLES OF SUCCESSFUL PROJECTS OR COLLABORATIONS FACILITATED BY THE CONTACT POINTS? WHAT WERE THE MAIN FACTORS CONTRIBUTING TO THE SUCCESS OF THESE PROJECTS? HOW DO YOU ENSURE CONTINUOUS IMPROVEMENT AND ADAPTATION OF BEST PRACTICES BASED ON FEEDBACK?

THANK YOU!

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