

MARIE ZURITA

SOCIAL MEDIA MANAGER

Montpellier



06 69 11 89 26

contact.mzurita@gmail.com

SKILLS

Develop and set up a communication and marketing strategy on the social media platforms

Launch, monitor and analyze the campaigns' performance

Build partnerships with influencers

Create images, gifs and videos adapted to each social media

LANGUAGES

French ★★★★★
English ★★★★★☆ TOEIC : 860
Spanish ★★★☆☆

SOFTWARE



WORK EXPERIENCE

COMMUNITY MANAGER

Dear Villagers - Plug In Digital

since February 2021

- Community management (Facebook, Twitter, Steam, Discord)
- Creating editorial schedules
- Creating visual content on social media
- Writing news on Steam and moderating the forums
- Providing and analyzing community feedback
- Identifying community ambassadors



SOCIAL MEDIA MANAGER

You and Only

October 2017 to August 2019

- Press and influencer relations
- Community management for the Facebook, Instagram, and Pinterest pages
- Creating visual content on social media
- Creating editorial schedules
- Organizing press trips
- Writing and designing press releases and press kits



COMMUNICATION MANAGER

Digigalt

November 2016 to August 2017

- Inbound Marketing / SEO
- Writing, posting and illustrating articles
- Defining and developing marketing strategies
- Social media management
- Setting up monthly newsletters



ASSISTANT IN CHARGE OF COMMUNICATION AND PRESS RELATIONS

Les Nuits Couleurs festival

March 2015 to April 2016

- Community management
- Reception and management of speakers, exhibitors and artists
- Video editing (Les Nuits Couleurs festival teaser)
- Press releases / radio interviews
- Merchandising management



EDUCATION

DIGITAL MARKETING AND BRAND CONTENT MASTER'S DEGREE

Digital Campus Montpellier

September 2017 to July 2019

MARKETING & COMMUNICATION BACHELOR'S DEGREE

ESG Montpellier

September 2016 to July 2017

COMMUNICATION BTS

ESARC Evolution Montpellier

September 2014 to July 2016

LITERATURE BACHELOR'S DEGREE

Lycée Louis Pasquet Arles

2008 to 2012

TRAVEL

- United States
- Canada
- England
- Spain
- Scotland
- Netherlands
- Ireland
- Switzerland

SPORT

- Alpine skiing
- Dance & fitness
- Riding
- Hiking

HOBBIES

- Video games | streaming
- Trips
- Music shows
- Theme parks

DIGITAL COMMUNICATION MARKETING