

# PROMOTION OF PLANNING

## AWARD NOMINEES

**ESSENTIALS OF URBAN DESIGN**  
DAVID LOCK  
ASSOCIATES  
MARK SHEPPARD

## AWARD OBJECTIVE

This award recognises achievement in reporting or promoting planning issues in the public arena.

It is designed, but not limited to, recognising achievement within the media including non-traditional media, which encourages public promotion and reporting of planning issues that advances the public interest and understanding of the importance of planning.

## AWARD JUDGES



**MICHAEL PAPAGEORGIU**  
MPIA (Fellow)  
(Chair)  
Frankston City Council



**NICK HOOPER**  
MPIA  
Taylors Development Strategists



**TINA NGU** MPIA  
Victorian Planning Authority



**DENISE TURNER**  
MPIA  
City of Whittlesea

## AWARD SPONSOR



# PROMOTION OF PLANNING

COMMENDATION

**DAVID LOCK  
ASSOCIATES  
MARK SHEPPARD**

PROJECT

**ESSENTIALS OF  
URBAN DESIGN**

“Essentials of Urban Design” was released in October 2015. There is an impressive clarity and practical nature of this compendium of the principles of good urban design. The assessment and understanding of urban design principles is a fundamental component of planning practice and yet there is little appreciation in the wider community of what this involves.

There is a clear need for planning professionals to be able to engage with the community on good design, using plain language that can be understood by everyone. This is a

great initiative that helps to explain how ensuring good design for all new development benefits us all.

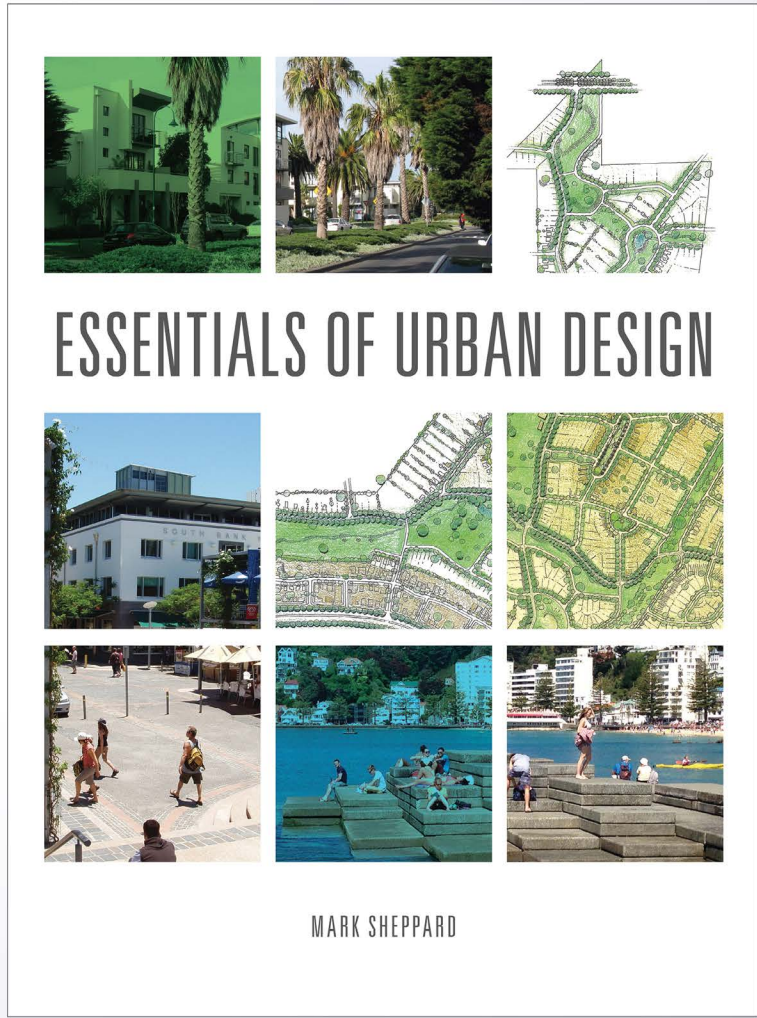
While there are many existing guides to urban design, Mark Sheppard’s contribution helps to bridge the communication gap between the professional planner and the ordinary citizen.

Mark has set out to demystify urban design for all those people who wish to engage with development issues either in their work or where they live.

The approach taken by this publication is direct and accessible,

with excellent illustrations for each of the basic and essential components of a development proposal.

Mark has used this publication to generate a suite of “Urban Design Tips of the Week” that are disseminated via LinkedIn and Twitter to a growing number of followers. While there remains much to be done to expand the nature and understanding of the urban design conversation in our profession and the wider community, this initiative is very worthwhile and worthy of recognition.





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**PLANNING  
EXCELLENCE  
2016**