

Whitepaper Version 1.1
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1 Introduction

With the number of new coins and tokens created from a project, causing many problems such as failed projects, fake teams and other types. thus there must be prevention against these events. if this is allowed to happen, then the level of anxiety from the community and customers will grow and cause FUD effects (Fear, uncertainty and doubt).

One solution to prevent this is the presence of a forum or organization that provides services for new coins (ICO). so that it can be directed and appropriate for marketing.

BlogCoin is a new coin marketing and support service (ICO) that has collaborated with us. some services that we can provide include : Marketing consultant, Promotion and guidance also Trade consultants.

2 About Stellar Network

The Stellar network is a distributed blockchain based ledger and database that facilitates cross-asset transfers of value, including payments. The native digital asset of Stellar is called Lumens (XLM). In other words, Stellar is the payment network (Horizon API and Stellar Core) and Lumens (XLM) is the cryptocurrency. Those are both overseen by a non-profit called Stellar.org. Stellar (the non-profit and network) and Lumens (the cryptocurrency) main selling points are:

- **The Stellar network is an open source, distributed, and community owned network used to facilitate cross-asset transfers of value.** It doesn't handle all software types like Ethereum, but it is one of the only other choices for ICOs aside from Ethereum (but not the only other choice).
- **Like Ripple, Stellar can handle exchanges between fiat-based currencies and between cryptocurrencies.**
- **Lumens have low fees** (each transaction has a minor fee—0.00001 lumens—associated with it).
- The Stellar network, and thus Lumens and any other asset using the Lumen network, has **fast transaction speeds that rival Ripple.**
- **Stellar.org, the organization that supports Stellar, is centralized like Ripple and meant to handle cross platform transactions and micro transactions like Ripple. However, unlike Ripple, Stellar.org is non-profit and their platform itself is open source and decentralized.** Thus, they have the perk of feeling a bit more like a traditional company who can network with other companies on one hand, but have the open source, distributed, and community owned vibe that Ethereum and Bitcoin have on the other. Some might see this has “the best of both worlds.” Major companies thus far, to the extent that they embraced any cryptocurrency, have generally embraced Ripple and Stellar.



In general then, Stellar and its Lumens are competitive with other cryptos on many levels, but are in direct competition with Ethereum for ICOs and Ripple for being a digital partner for banks and businesses. This makes Lumens (XLM) a cryptocurrency to watch out for moving forward. Keep in mind though, its low price relative to other cryptocurrencies speaks at least in part not to it being underrated, but to its high supply.

3 The ***Blogcoin*** solution

To support the prevention of fraud that occurred in the Stellar lately. we want to facilitate for each project that runs will be given training in marketing, promotion and trading consulting. here are some of the services we offer to achieve a better business ecosystem and growing strategic business. Our services cover the following aspects :

3.1 Marketing Consultant

Marketing consultants expanding on marketing techniques in the area of the Amanah Unit Negotiator were also given real training. Planning sales, controlling sales & coordinating the sales process helps the promotional team regarding events, products to be sold, customer visit schedules and promotion systems that become maximum sales

3.2 Promotion and Guidance

Promotion and guidance that have a business focus in creating or implementing projects in the fields of promotion, communication and entertainment with the aim of increasing the attractiveness of the community and participating in achieving economic independence of the community, especially the creative industries

3.3 Trade Consultant

Professional trade consulting group and conduct consultations to determine the needs and analysis of internal IT requirements to provide timely and accurate solutions for results



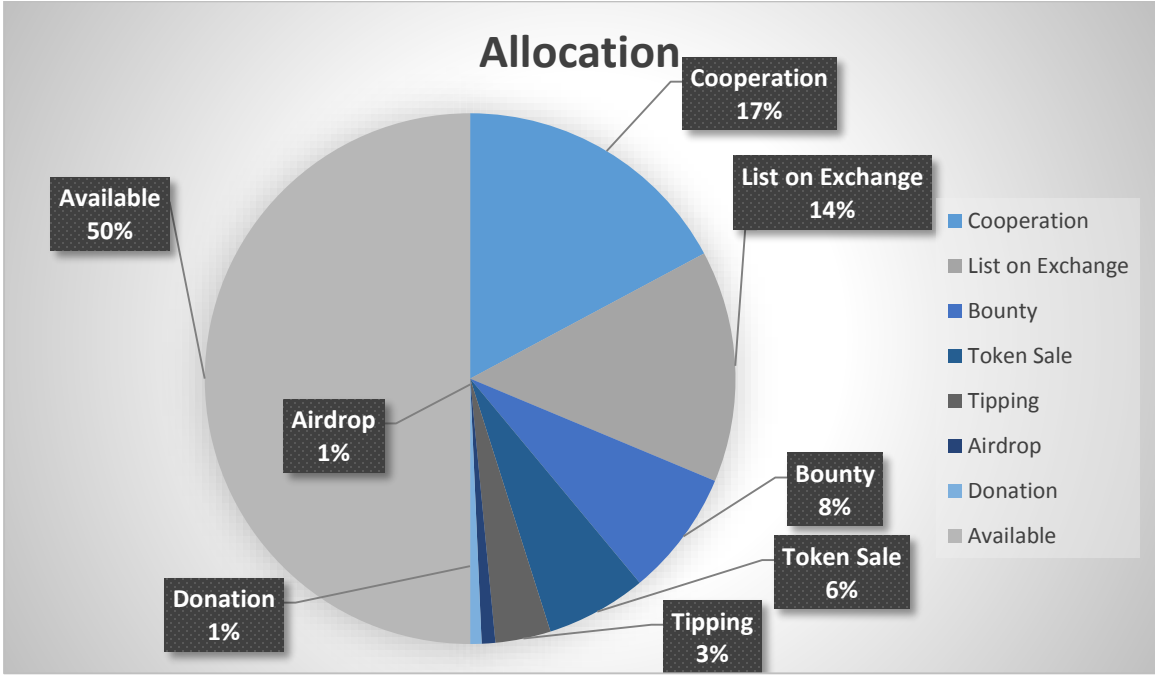
4 **Blogcoin** Information

Logo Blogcoin :



- Name : BlogCoin (BLGC)
- Platform : Stellar
- Total Supply : 1 Billion
- ID asset : BLGC
- Issuer :
GD2DQJWHE4RG7QXE3HLS7YUDJZXJ66JJQPP6WY3M5AE33BIIQZUHOSIY
- Explorer : <https://stellar.expert/explorer/public/asset/BLGC-GD2DQJWHE4RG7QXE3HLS7YUDJZXJ66JJQPP6WY3M5AE33BIIQZUHOSIY>





THANK YOU





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