Netra SocialFi.

Connecting The World Through The Chain

Social networks are the next big decentralization opportunity. We have the core tech to enable radically more ethical and beneficial social media networks. The technology is currently evolving just beyond the embryonic stage of development.

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With the increase in popularity of digital platforms such as Twitter, Facebook and Instagram, the impact of social media on our lives is clear. Lots of potential but little value. However, with the launch of Facebook in 2004, the whole dynamic changed. And now, over half the globe already spending an average of two hours on social media platforms daily, the impact of this still nascent industry on society has become undeniable. Social media has forever revolutionized the way we live and communicate. It has permanently changed our culture and even rewired our brains, for better or worse. The internet saw an influx of new users from across the globe who perceived it to be one of mankind's greatest innovations. Now, even after two decades, it is still social media that could propel the blockchain-space towards mass adoption.

The current social media space is dominated by Web 2 giants such as Meta (formerly Facebook), Twitter, Google, and Tencent (China).

These massive centralized players have successfully monopolized the industry, resulting in services that do not always cater to the best interests of users. However, a new trend known as SocialFi may threaten the status quo.

NFTs and the Metaverse are the hottest topics in the cryptocurrency ecosystem right now, but the next big thing might just be decentralized social media. Essentially, SocialFi is the next evolutionary step in blockchain-based social media. It leverages all the benefits of the blockchain while adding non-fungible tokens (NFTs) and DeFi services, such as yield farming. Like decentralized finance, decentralized social media platforms don't have a centralized governing body and may, someday, provide viable alternatives to established platforms like Twitter, Instagram, Facebook and TikTok.

It's no secret that social media is changing how we think about privacy and ownership of content online.

With the increasing centralization of social media, the development of cryptocurrencies and decentralized technologies behind them has accelerated the privacy, data protection, and creator economy thinking. The technology is currently evolving just beyond the embryonic stage of development.

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SocialFi, short for social finance, refers to the combination of social networking and blockchain finance.

SocialFi can undoubtedly have a positive impact on the world, ensuring users are rewarded for putting up with ads, content creators receive a fair share of revenue, and information flows freely despite the wishes of big tech.

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We are taking social media and finance on-multi chain creatively!

According to the social to earn incentive mechanism, users can get more social rewards by publishing content and increasing social interactions (number of fans, likes, comments, invited friends), etc. Everything powered by Blockchain (multi). The borderless and permissionless features of blockchain protocols may help lead to a more interconnected, engaged, open, and collaborative global social media ecosystem.

That's why we call it the Netra SocialFi platform.

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So, what Netra?

With blockchain power, Netra wants to participate in the social media revolution and answer all the problems in traditional social media platforms. And when mass adoption comes, we are already on the front line.

And to be part of this, Netra comes with key features :

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01.

Blockchain Based Platforms - Decentralized

Decentralized social networks are censorship-resistant and open to everyone. This means users cannot be banned, deplatformed, or restricted arbitrarily. Moreover, blockchain technology increases user privacy and data security using cryptography methods.

Built on open-source make it ideals and available for public inspection. Decentralized social networks eliminate the "middle-man." Content creators have direct ownership over their content, and they engage directly with followers, fans, buyers, and other parties, with nothing but a smart contract in between.

02.

Non Fungible Token - NFT's

Decentralized social platforms offer an improved monetization framework for content creators via non-fungible tokens (NFTs). All identity management and digital ownership are driven by nonfungible tokens (NFTs). As the SocialFi space gains more momentum, more and more social media giants are expanding the exploration of NFT integration into their platform.

Digital assets like NFTs will define ownership on the metaverse and cryptocurrencies will power the new digital economy

03.

Monetization, Earn Income -

Managing incentives fairly across all stakeholders has been a key design principle of Web3 applications. SocialFi apps take it one step further by using the concept of social tokens or in-app utility tokens.

As user or creator, you can earn from most of your activity. There are economic models being tested around some of the key principles of monetizing engagement for participants of SocialFi. These principles will reduce spamming as it is now going to cost to spam, increase genuine engagement, but most of all, help creators and influencers monetize their brand.

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04.

Invest on Netra
DeFi Platform

You are introducing a new era of DeFi-driven impact investing. Every time you earn from Netra social media, you have the option to earn more rewards. Invest your token and get 102% APY. Netra Defi will be swap, farming, and staking as a start. The goal is to give extra (more) income to every holder while you are still creative and enjoy the fun.

Netra SocialFi bridges DeFI and traditional impact investing, opening the door for these two worlds to merge into one for a sustainable future that supports mass blockchain adoption.

05.

Democratic
Decision

These decentralized autonomous organizations, or DAOs, have no company HQ, replace traditional hierarchies with flat management structures, are governed by crypto holders, and are built on rules that are automatically enforced on a blockchain

DAO will give us more transparency - voting, funding decisions, and other actions are viewable by anyone.

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Powered by the blockchain - Decentralized and borderless - Creative, Fun & Inspire - Earn Reward - Community based - **Usecase Priority**

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Mass adoption has been a long-standing goal for the blockchain and crypto industry. And Netra SocialFi will be part of it.

Mass adoption has been a long-standing goal for the blockchain and crypto industry. Almost every business in this space strives for mass adoption in one way or the other. But, with just over 300 million crypto users and 70 million blockchain wallet users, there's clearly a long way to go. Reasons like lack of government recognition, lack of understanding of the technology, and high-risk factors have been credited as deterrents to mass adoption.

In this long list, the main deterrent still remains to be the lack of a strong enough use case.

The blockchain industry today is filled with unprecedented innovation. Yet, these innovations mostly focus on short-term growth and do not provide a strong reason for people to transition from centralized systems to decentralized ones.
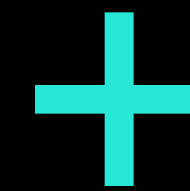
Netra SocialFi

Social Media Powered by Blockchain

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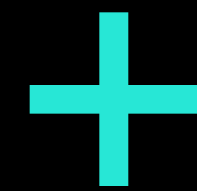
NFT's

+

Defi & Investment

blockchain-based social media platforms offer new functionalities and ways to engage with technology and one another. Enhanced privacy, censorship-resistance, and built-in monetization features are key factors in driving crypto social media network adoption. The borderless and permissionless features of blockchain protocols may help lead to a more interconnected, engaged, open, and collaborative global social media ecosystem.

Turn your posts on NETRA into NFTs. Any post you create on NETRA can be minted as an NFT. You also can earn crypto by sell, rent, or profit sharing with the user.

Decentralised Finance is designed for the Internet age. DeFi is an open financial system. It provides you control and visibility over your money. DeFi exposes you to global markets with alternatives to your local currency and banking options. If you have an Internet connection can have access to DeFi products/services. DeFi applications deal with billions of dollars in crypto transactions every year. Transactions will only continue to grow.

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Learn through use cases how the power of blockchain enhances the positive impact of digital social media and enables businesses to help solve global problems.

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01.

Netra SocialFi

As we know, in traditional social media we face quite issue. Now Netra is born and connect us using the powers of blockchain. Its time for us to talk the real privacy and secure.

And we give you one more extra feature, especialy during our marketing campaign. When you can earn crypto as reward for every interaction that you do.

02.

Netra Defi

Defi is important for Netra holder, why? because we are not talking about "fomo" investment. But long terms project. Here some of Netra DeFi project :

a. Netra Swap
b. Netra Staking
c. Netra Farming
d. Netra Wallet.

All will be connected into single dashboard for desktop and android/ios version for mobile.

03.

Netra Blockchain.

a. Multichain

We do it step by step. Again, we are focus on usecase not just "dump" and "pump" token. That's why we choose to multi chain before we build our own blockchain.

b. Netra Blockchain

Blockchain will be the latest and become our "killer" usecase. We will be more secure, amd fullfill our goal and vission about privacy only until we have our own block chain.
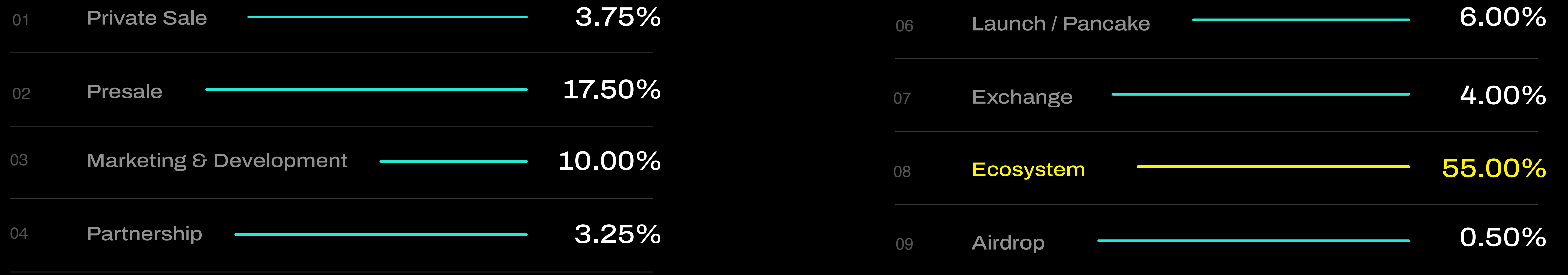
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A big part of a crypto project's success can be attributed to it's tokenomics. In Netra, we call it Netranomics.

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Tokenomics

Smart Contract (BSC) : 0xa1520947Cd6D9c220685499Dc44Be3e80fa38fE3

1.000.000.000

01	Private Sale		3.75%
02	Presale		17.50%
03	Marketing & Development		10.00%
04	Partnership		3.25%

06	Launch / Pancake		6.00%
07	Exchange		4.00%
08	Ecosystem		55.00%
09	Airdrop		0.50%

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55%

Of our token, we give back to our holders. Because we know, community is essential, and part of our goal to build the financial freedom

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Roadmap.

Our roadmap is a systematic scenario for implementing all Netra plan.

So you can see a detailed schedule of all stages, key periods of development and financial

01.	Idea - Concept	02.	Private Sale (Whitelist)	03.	Wallet Mobile App (Beta)	04.	Blockchain Beta
	Branding		Presale on Pinksale		Defi Dashboard		Big Marketing
	Marketing Plan		Launch on Pancake		Netra Defi Launch		Final Economic System
	Finance Plan		Netra SocialFi (Beta)		Cross Chain / Bridge		Offline Event
	Smart Contracts		Netra Staking		Apply To Exchange		Brand Partnership
	Audit + KYC		Netra Farming		50.000 Holders		Big Marketing
	Netra SocialFi (Demo)		Wallet Mobile App (Demo)		Big Marketing		
	Netra Swap		Partnership		Whitepaper Update		
			CMC / CG				

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DeFi, NFT and crypto have been trending on social media since 2020. But what do you get when you merge social media, DeFi and NFTs all into one? A powerful ecosystem called Netra SocialFi.

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01.

Unique Selling Proposition

SocialFi is set to disrupt the social media industry by sticking to Web3 ethos, which, in essence, is simply being decentralized social applications. It is focused on solving key design issues around aspects of Web2 social media platforms as we know them today.

Let us go through some of the key aspects that Netra SocialFi strives to get right when compared to its Web2 counterpart.

a. Monetization

b. Censorship and freedom of speech

c. Digital ownership and identity

02.

Emotional Selling Proposition

The growth of digital. Blockchain and cryptocurrency are phenomenal; they change our way of life, thinking, and socializing. And, of course, we have to agree that we cannot fight it, and we need to follow the wave. Social is a new trend, not just because of the social connection but because there is an extensive ecosystem inside. DeFi and NFT are part of it. It's not just about social relationships. And it's a new lifestyle.

Can Netra SocialFi really be the future of social media finance project?

A couple of challenges that Netra SocialFi must overcome:

Scalable
Infrastructure

Facebook generates 4 Petabytes of data per day. Every minute, 510,000 comments are posted, 293,000 statuses are updated, 4 million posts are liked, and 136,000 photos are uploaded. Can blockchains deal with that magnitude of volumes?

This is interesting right? But again. The most important in every crypto project is to do it step by step, by trial and error. recieve feedback from the commnunity. And 100% we can do it, with the power of our community

Sustainable
Economic Model

Perhaps the hardest part in all crypto project and its derivative business models is creating economic models that sustain through stress and outlier scenarios. There are several platforms promising very high incentives for their participants. Yet, these incentives have so far proven to be short-term growth hacks.

All the aspects that we discussed in the incentives of Netra SocialFi are still being experimented on a small scale. These models must be stress tested through several market cycles and black swan events before they can go mainstream.

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Netra is an authentic project, and with KYC, SAFU, and Smart Contract Audit, we believe you will be with us.

As a thumb rule, Don't forget to look for the Netra project's website and its whitepaper. KYC, AUDIT, and SAFU. Now you know that Netra is legitimate.

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KYC

KYC regulations aim to reduce identity theft and fraud by having businesses collect and verify critical customer data to understand who they are true.

Netra is safe for you. We do KYC with an official agency to prove that we are trusted. You can check the official link to see the KYC certificate.

Audited

Smart contract auditing is a reliable tool for Netra developer team to test and improve source codes before launching projects. Even the most expert teams in the field opt for this third-party assessment to ensure the viability of their work.

And the good news it, we past it all!

Safu

We don't want to manipulate and hurt our investors or gain an unfair advantage over them. With the SAFU badge, we believe it will gain more trust from the holder.

Not only for our holders but us, this is also important because we can prove that we are a legit project.

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Netra SociaFi - giving the power back to the people."

After blockchain, cryptocurrency, defi, gamefi, Now it's time for socialFi. It's time for Netra.

Similar to how we witnessed a boom during the DeFi summer of 2020, we may also witness a similar event for SocialFi and blockchain-based social media during 2022. A new wave of highly innovative networks could be responsible for accelerating the adoption process. If successful, many disillusioned users will welcome the opportunity to depart Facebook and Twitter with glee.

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The SocialFi ecosystem with Netra SocialFi hopes can solve copyright problems and allow content creators and users to earn through social interaction while protecting their personal interest in the virtual space.

And, judging by its promising growth in the Web 3.0 era, it won't be surprising to see SocialFi take off in the near future.

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And, are you with us?

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