









Hop! Media Group & the Bernard van Leer Foundation Invite you to fill your days with Magic Moments

"Magic Moments" is a unique project that offers parents and families simple tools to transform routine time spent with their children into enjoyable bonding time that promotes child development.

The Project's Content:



Short form docu-drama TV series for preschoolers and their parents. The series showcases shared Magic Moments of activities and experiences.

Click here for the episodes

Click here for an English subtitled episode

Learning through Play

30 short videos with recommendations and ideas from top academic and field experts providing parents with answers to their daily parenting challenges.

Click here for the experts

Click here for English subtitled episode 1

Click here for English subtitled episode 2

Magic Moments Theme Song

An original song about routine moments turning into Magic Moments. Written especially for the project by Noam Rotem, composed and performed by Ester Rada.

Click here for the English subtitled music clip

Activities for Our Time Together

A collection of videos with suggestion for activities with added educational and developmental values, for creating Magic Moments at all hours of the day, whether indoors or outdoors.

Click here for the activities