



Canopy

Leading Media Innovation

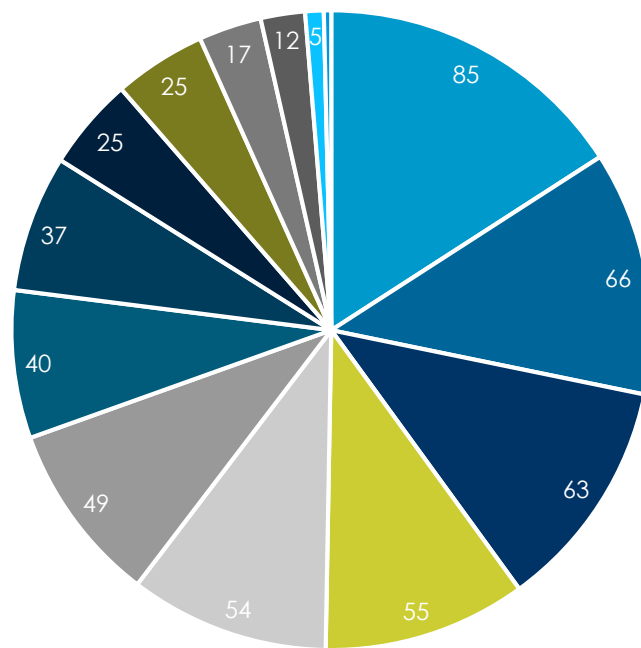
Q1 2017

In Review

Q1 2017 | In Review

Q1 Sector Share (number of inserts)

2017 Q1
In review



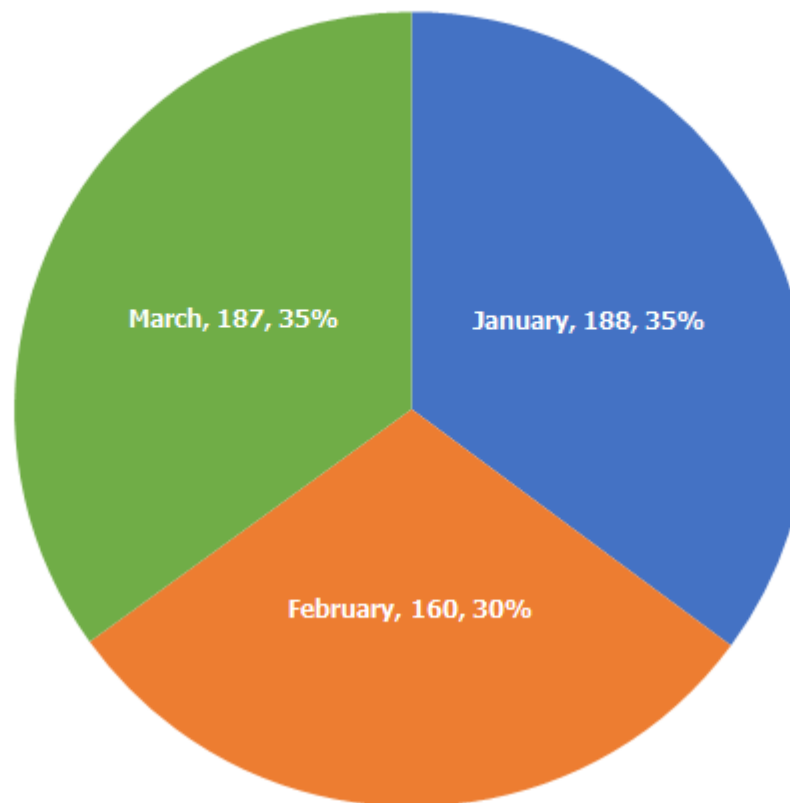
160 brands
across 14
market sectors

- Travel
- Online & Mail Order
- Homes
- Entertainment & Leisure
- Charity
- Retail
- Telecoms & Utilities
- Over 50
- Finance
- Groceries
- Healthcare & Fitness
- Beauty & Fashion
- Other
- Property

Canopy Media independently recorded 535 insert campaigns in National Press in Q1 of 2017 – with Travel being the leading market sector

Q1 2017 | In Review

Q1 Inserts by Monthly Volumes

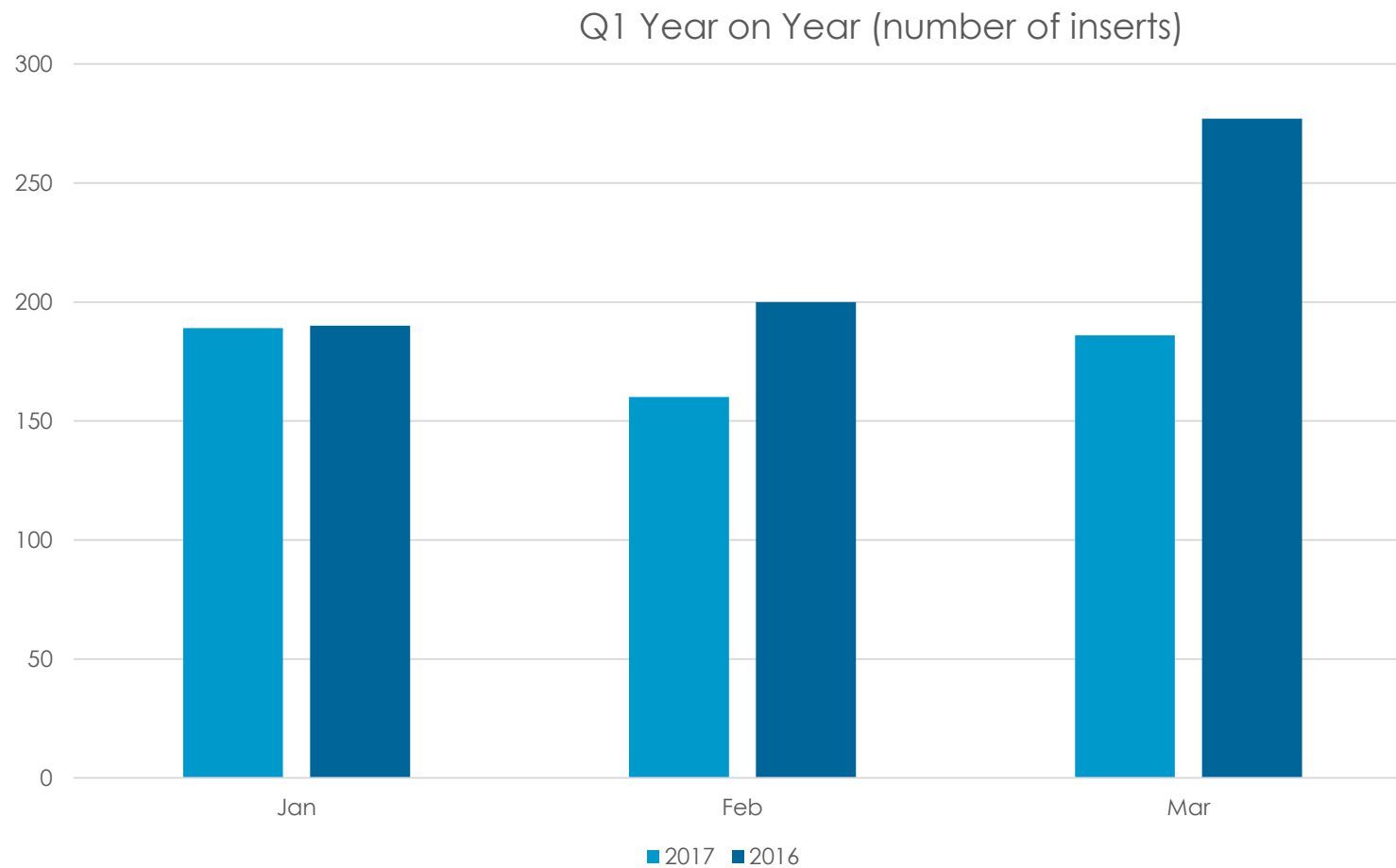


We observed a relatively consistent number of insert campaigns in Q1, with the lowest count in February at 160

2017 Q1
In review

Q1 2017 | In Review

2017 Q1
In review

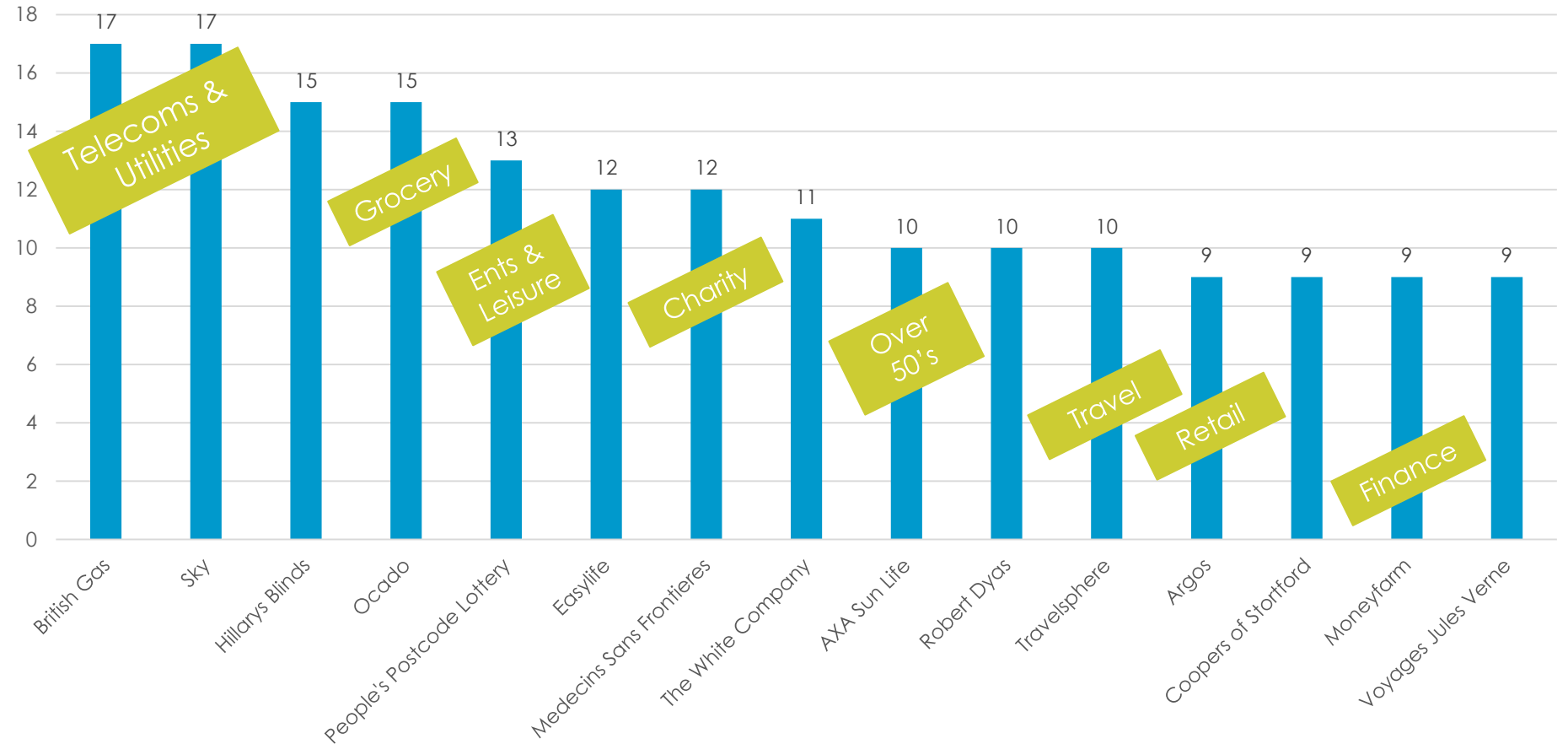


While Year on Year numbers were consistent in January, there was a decrease in the number of campaigns monitored in both February and March

Q1 2017 | In Review

2017 Q1
In review

Q1 Top 15 Advertisers



British Gas & Sky were the most active insert advertisers in Q1 of 2017, followed closely by Hilarys Blinds & Ocado

2017 Q1
In review

Beauty & Fashion

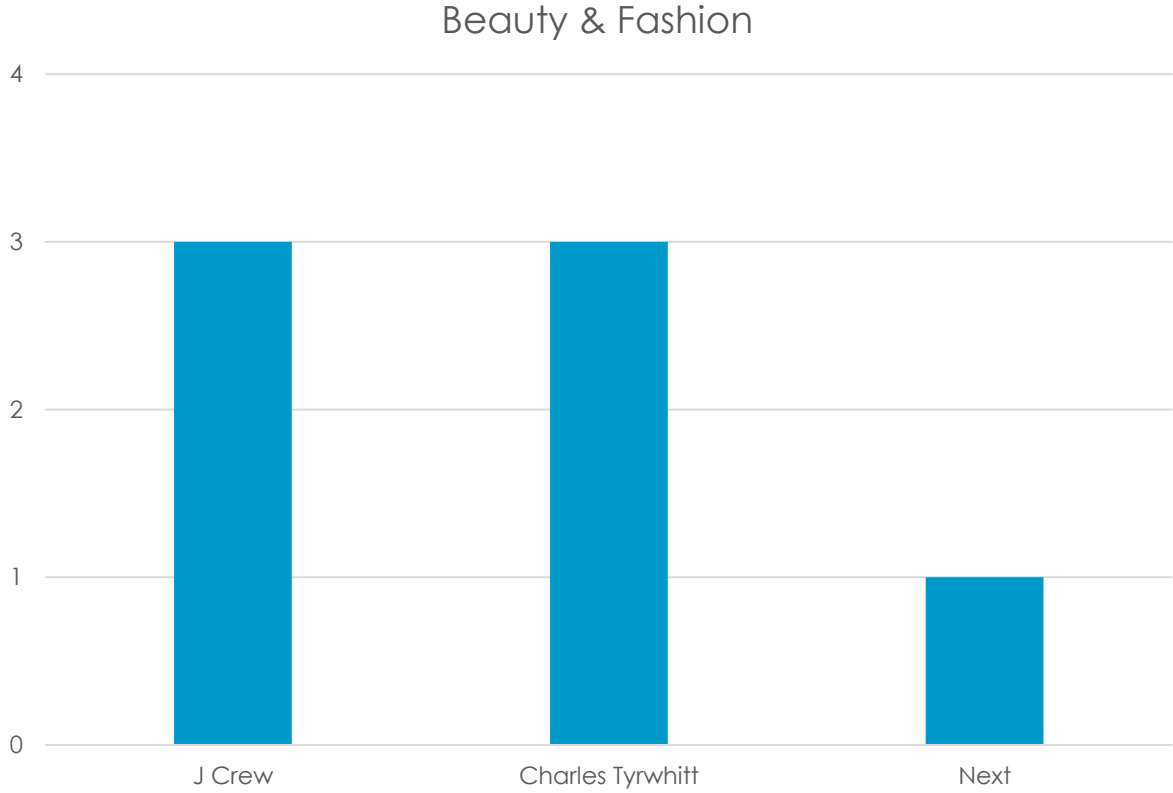
Q1 2017



Q1 2017 | In Review



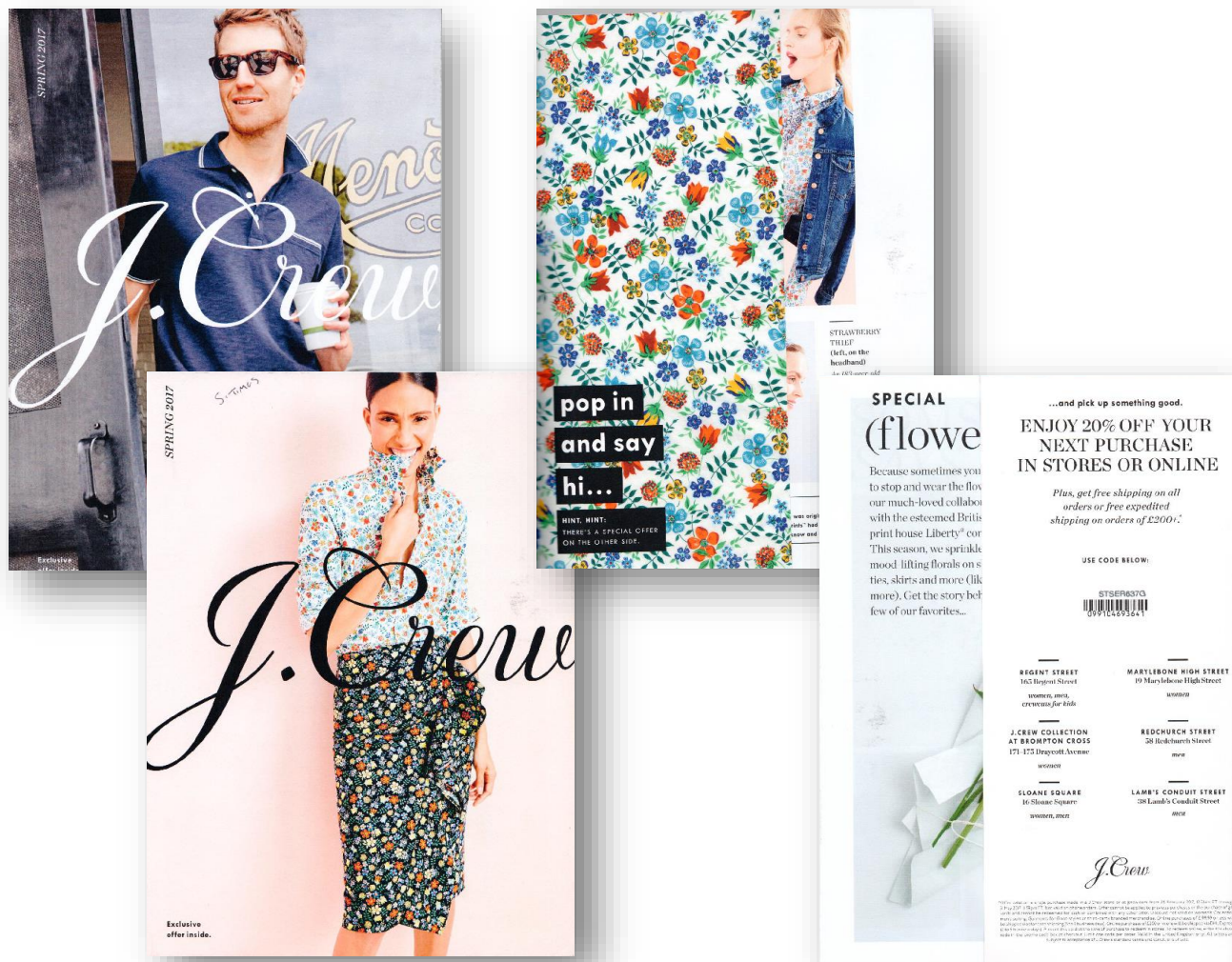
2017 Q1
In review



Top 3 advertisers (number of inserts)



Q1 2017 | In Review



Creative spec

J. Crew
 March-17
 210x278
 54pp
 169g

Offer:
 20% off

Canopy creative monitor Q1 2017

Q1 2017 | In Review



Creative spec

Joules
March-17
244x175
2pp
10.5g

Offer:
20% discount



Canopy creative monitor Q1 2017

Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY			
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
Wheeler Higgins	Charles Tyrwhitt	Beauty & Fashion	Jan/17	4	Q1																	
White Stuff	White Stuff	Beauty & Fashion	Feb/17	2	Q1																	
Jaeger	Jaeger	Beauty & Fashion	Feb/17	3	Q1																	
Next	Next	Beauty & Fashion	Feb/17	3	Q1																	
Wheeler Higgins	Charles Tyrwhitt	Beauty & Fashion	Feb/17	4	Q1																	
J Crew	J Crew	Beauty & Fashion	Mar/17	1	Q1																	
J Crew	J Crew	Beauty & Fashion	Mar/17	2	Q1																	
Joules	Joules	Beauty & Fashion	Mar/17	2	Q1																	
Boden	Boden	Beauty & Fashion	Mar/17	3	Q1																	
Jigsaw	Jigsaw	Beauty & Fashion	Mar/17	4	Q1																	



Canopy market monitor Q1 2017





2017 Q1
In review

Charity

Q1 2017

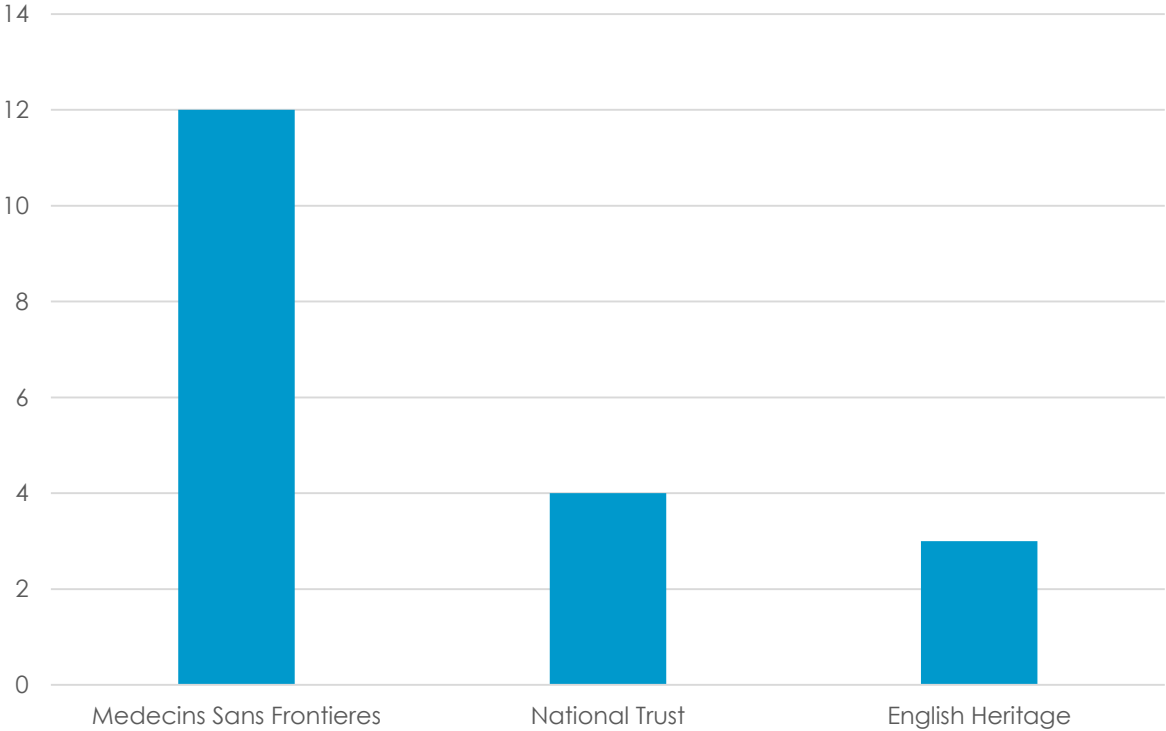


Q1 2017 | In Review



2017 Q1
In review

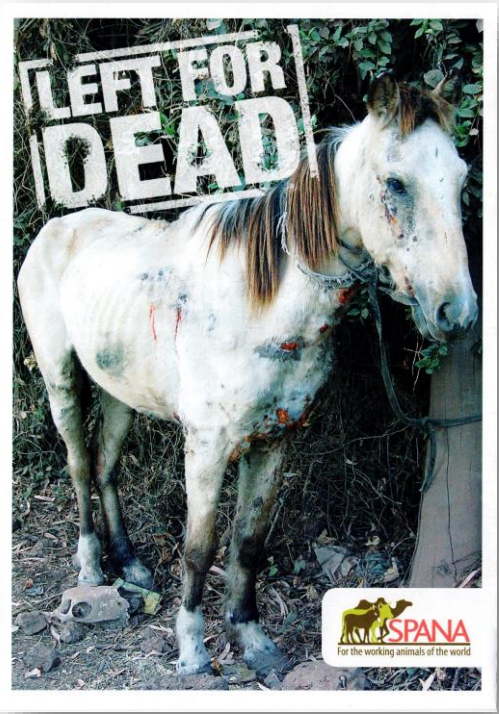
Charity



Top 3 advertisers (number of inserts)



2017 Q1
In review



EZL, a living hell!

Cart horses in Ethiopia afflicted by a terrible disease are being abandoned and left for dead. Please support SPANA to help end their suffering.

EZL is a contagious, painful and potentially fatal disease that is blighting up to 39% of Ethiopia's cart horse population. Right now, SPANA vets are working hard to save as many lives as they can. But we urgently need your support. Please, if you can, send a donation of £15 to help ease the suffering of more working horses.

Abandoned to face a slow, agonising death.

The sad reality is that for most cart horse owners in Ethiopia, treatment for EZL simply isn't available and they risk the disease infecting every animal they may have. EZL is a highly debilitating condition, which can mean affected horses are unable to work. As a result, hundreds of horses are abandoned to face a long, lonely death.

LIFESAVING VETERINARY CARE

SPANA, the charity for the working animals of the world, provide free veterinary care to over 230,000 working animals each year across Africa and the Middle East. As well as treating animals, we train vets and educate owners and children. We want a world where working animals are treated with respect and compassion. But, we urgently need your help today. Thank you.

Registered charity no: 208015 1703PCH1703

Your support can save a horse from the agony of EZL. Please help now.

Name: _____
 Address: _____ Postcode: _____
 Tel. no: _____
 Email: _____

*Please fill in your email address and/or telephone number if you are happy to receive updates about SPANA's work and the animals you are helping to save. Please tick this box if you do not wish to receive fundraising communications by post

My gift:
 I enclose: £15 My preferred amount £ _____

My donation:
 I enclose a: Cheque Postal Order CAF Voucher

Please make cheques payable to SPANA and ensure that your full postcode is written on the back.

OR please debit my:

MasterCard Visa/Visa Debit CAF Card

Card no: _____ 1703PCH1703 Code: 12
 Expiry date: ____/____/____ (Not CAF)
 Cardholder's name: _____  Registered with FINANCIAL REGULATORY AUTHORITY

Signature: _____ Date: ____/____/____

Your generous donations will be used for projects such as those featured in this appeal and where they are required the most to help animals in need.

Help even more working animals at no extra cost to you

Gift Aid is reclaimed by SPANA from the tax you pay for the current tax year. Taxes such as VAT and Council Tax do not qualify.
 YES I want to Gift Aid any donations I make today, or in the future, or have made in the past four years to SPANA. I am a UK taxpayer and understand that it may be less than my full income tax and/or Capital Gains Tax. I understand that the amount of Gift Aid claimed on all my donations in that tax year is my responsibility to pay any difference. Please notify us if you want to correct this declaration. Change your name or home address and/or no longer pay sufficient tax on your income and/or capital gains.
 If you pay income tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include in your Gift Aid declaration on your Self Assessment tax return or call HM Revenue and Customs to adjust your tax code. By completing this declaration you are confirming your name and address are correct. These details are needed by us to claim Gift Aid.
 or/No I am not currently a UK taxpayer. Date: _____

Data Protection Statement:
 We promise not to sell or trade your details to anyone else. We may like to contact you in future about our international welfare work, including news and information on how we spend your money. If you would prefer us not to contact you please let us know at: 14 John Street, London WC1N 2EB, phone: 020 7321 3366 or email: helpline@spana.org

MOISTEN HERE

Creative spec

SPANA
 March-17
 210x148
 6pp
 7g

Ask: £15 gift

Q1 2017 | In Review

Support Cardinal Hume's legacy and help a homeless young person today

Cardinal Hume
Turning Lives Around

FRANCIS RUSSELL RZSK
Cardinal Hume Centre
37 Avenue Street
London
SW1P 2AG

FOR EVERY £1 SPENT...
£25 goes towards service delivery.
For every £1 we spend on fundraising, £4.55 more is raised.

Cardinal Hume Centre
Turning Lives Around

Handwritten note: "Telegraph sent via word."

"Four and a half months ago I was homeless. From one night to the next I didn't know where I was going to sleep or when I was next going to eat." Oliver

"If I'm honest with you I had no-one to turn to. When I was given a room at the Cardinal Hume Centre everything changed. Everyone was so welcoming and warm, even when they had to be straight with me about the problems I was facing. There was someone there to say good morning to me when I woke up and to say good night before I went to bed. That really got me through the hard times. I've learned so much and gained so many skills in the four and half months that I've been here and I now see a lot of hope within myself. That's thanks to the people who help the Centre to stay running. They have given me a safe place to live where I could find peace in my life. Because of them the future looks brighter for me." Oliver

Please help us in the fight against youth homelessness

Last year 70 young people were given a home at the Cardinal Hume Centre
85% of all young people staying at the Centre got into education, employment or training during their stay

You can also donate online via www.cardinalhumecentre.org.uk/donate

Yes, I want to give a homeless young person a brighter future by making a monthly gift of £10 | £15 | £20 other £

Stating or the at £50 | £100 month | Year

Name
Address
Postcode
Telephone Number
Email Address

We would like to keep you informed about the people we help, the Centre's activities and fundraising appeals. If you don't want us to contact you by post please tick this box
If you would like to hear from us by email please tick the box and provide your email address above

We promise never to pass your details on to any other organisations.

Direct Debit Details

Name(s) of Account Holder(s)
Sort Code
Account Number

Instructions to your Bank or Building Society
Please tick to debit my Current Account Savings or Investment Account Other (Please specify in the notes below)
Please ensure you have authorised your bank or building society to debit your account and your bank or building society has agreed to debit your account.

Signature
Date

Boost your donation by 25p for every £1 you donate

I ask to Gift Aid my donation and any donations I make in the future on the same made in the last four years. I am a UK taxpayer and understand that I pay no income tax and/or Capital Gains tax that the amount of Gift Aid cannot be added to any other relief or allowance that I am entitled to pay any other tax.

Signature
Date

Please return your completed form to: Freepost RSRE-LBY-RZSK, Cardinal Hume Centre, 37 Avenue Street, London SW1P 2AG.
You can also make a regular or one-off donation online via www.cardinalhumecentre.org.uk/donate or you can call us on 020 7322 1602.

Charity No: 1096366

2017 Q1
In review

"Come, you who are blessed by my Father, inherit the kingdom prepared for you... For I was hungry and you gave me food... I was a stranger and you welcomed me. I was naked and you clothed me." Matthew 25

Cardinal Hume passionately believed that in serving the poor we serve Christ. As he walked the streets of London he was greatly troubled by the countless numbers of homeless young people he saw sleeping rough. So in 1986 he founded the Cardinal Hume Centre which offers homeless young people a chance to turn their lives around.

£10 a month could give a young person the chance of a brighter future

At the Cardinal Hume Centre homeless young people are given a safe place to live. They're supported into education, work or training and they each have their own support worker who helps them address the issues that made them homeless.

By choosing to make a monthly donation you will automatically become a member of the **George Basil Hume Foundation**. As a member of the Foundation you will receive special updates about how your donations are making a difference in vulnerable people's lives. We will also be in touch to invite you to events such as our Thanksgiving Mass, Advent Concert and Open Evenings.

Your £10 could help a young person to receive:

- A room of their own where they can feel safe
- One-to-one support and advice from a dedicated support worker
- A pack of essential items such as bedding, crockery, cutlery and pots and pans

Please help now. Complete and return the attached form, or call 020 7322 1602.

Cardinal Basil Hume opened the Cardinal Hume Centre in 1986. He believed that no human life is ever redundant. Since then the Centre has helped homeless young people get the help they need to turn their lives around.

THANK YOU
for supporting the Cardinal Hume Centre

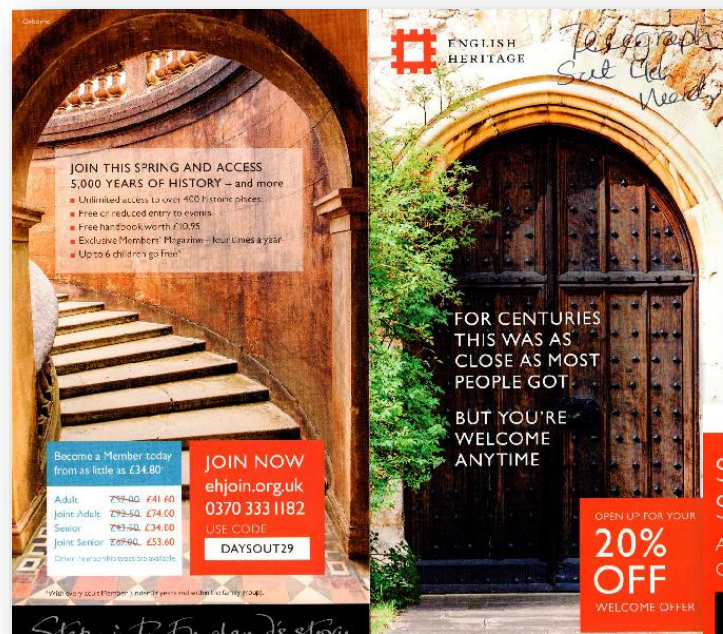
Creative spec

Cardinal Hume Centre
March-17
148x210
6pp
8g

ASK:
Donate to the Cardinal's homeless youth fund

Canopy creative monitor Q1 2017

Q1 2017 | In Review



Creative spec

English Heritage

March-17

120x220

4pp

8g

Offer:

20% off annual membership



Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review

RHS *Mail Sat 25th March*
Membership

SO MUCH TO INSPIRE
SO CLOSE TO HOME

See inside to enjoy 3 months free RHS membership



Find your inspiration at an RHS Garden near you

RHS GARDEN Wisley	RHS GARDEN Hyde Hall
<p>Near Woking, Surrey</p> <ul style="list-style-type: none"> Spring Craft Fair (27 April – 1 May 2017) Arts Fest (15 – 16 July 2017) Surrey Sculpture Trail (19 August – 26 September 2017) RHS Garden Wisley Flower Show 25th Anniversary (5 – 10 September 2017) 	<p>Near Chelmsford, Essex</p> <ul style="list-style-type: none"> Spring Plant Fair (22 – 23 April 2017) May Craft Fair (28 April – 1 May 2017) Rose Weekend (17 – 18 June 2017) RHS Garden Hyde Hall Flower Show (3 – 6 August 2017)

Join today to enjoy these events and many more for free as an RHS member.



You're never far from glorious days out and spectacular shows...

...as an RHS member. With free entry to breathtaking RHS Gardens so close to home, you can enjoy unforgettable days out and invite a family member for free each time you visit.

RHS Garden Wisley, Surrey
See Wisley's famous borders in full bloom this spring and summer and discover the tropical plant paradise in the Wisley Glasshouse.

RHS Garden Hyde Hall, Essex
Witness colourful camellias in our Woodland Garden, or be inspired by the architectural beauty of our Dry Garden.

Your nearest RHS Gardens also boast annual RHS Flower Shows and a year-round programme of events to ignite your passion for gardening.

Join today for 3 months free RHS membership and enjoy all this:


- Free admission to over 200 spectacular gardens
- Exclusive access to our world-class RHS Flower Shows
- Expert, tailored gardening advice

We'll include a monthly subscription to *The Garden* magazine when you join. Worth £54 per year.

Enjoy 3 months free membership when you pay by Direct Debit – we'll give you 12 months for the price of 9. Join now at rhs.org.uk/join/3912 or call 020 3176 5820 quoting '3912'

Join from £59 £44.25*

*Phone lines are open weekdays 9am-5pm, excluding bank holidays. T&Cs apply, see website for details. RHS Registered Charity No. 2228795/038262



Creative spec

Royal Horticulture Society
March-17
165x210
4pp
8g

Offer:
3 months free membership

Canopy creative monitor Q1 2017

Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY			
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Jan/17	1	Q1																	
National Trust	National Trust	Charity	Jan/17	1	Q1																	
WaterAid	WaterAid	Charity	Jan/17	2	Q1																	
British Red Cross	British Red Cross	Charity	Jan/17	3	Q1																	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Jan/17	3	Q1																	
National Trust	National Trust	Charity	Jan/17	3	Q1																	
Age UK	Age UK	Charity	Jan/17	4	Q1																	
Crisis	Crisis	Charity	Jan/17	4	Q1																	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Jan/17	4	Q1																	
Sense	Sense	Charity	Jan/17	4	Q1																	
Brooke Hospital	Brooke Hospital	Charity	Feb/17	1	Q1																	
Crisis	Crisis	Charity	Feb/17	1	Q1																	
Freedom From Torture	Freedom From Torture	Charity	Feb/17	1	Q1																	
PETA	PETA	Charity	Feb/17	1	Q1																	
WaterAid	WaterAid	Charity	Feb/17	1	Q1																	
Age UK	Age UK	Charity	Feb/17	2	Q1																	
British Heart Foundation	British Heart Foundation	Charity	Feb/17	2	Q1																	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Feb/17	3	Q1																	
Stroke Association	Stroke Association	Charity	Feb/17	3	Q1																	
British Heart Foundation	British Heart Foundation	Charity	Feb/17	4	Q1																	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Feb/17	4	Q1																	
Woodland Trust	Woodland Trust	Charity	Feb/17	4	Q1																	
Cardianl Hume Centre	Cardianl Hume Centre	Charity	Mar/17	1	Q1																	
Centrepoint	Centrepoint	Charity	Mar/17	1	Q1																	
English Heritage	English Heritage	Charity	Mar/17	1	Q1																	
Shared Interest	Shared Interest	Charity	Mar/17	1	Q1																	
WaterAid	WaterAid	Charity	Mar/17	1	Q1																	
Woodland Trust	Woodland Trust	Charity	Mar/17	1	Q1																	
Centrepoint	Centrepoint	Charity	Mar/17	2	Q1																	
RNIB	RNIB	Charity	Mar/17	2	Q1																	
Battersea Dogs & Cats Home	Battersea Dogs & Cats Home	Charity	Mar/17	3	Q1																	
Compassion in World Farming	Compassion in World Farming	Charity	Mar/17	3	Q1																	
Dignity in Dying	Dignity in Dying	Charity	Mar/17	3	Q1																	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Mar/17	3	Q1																	
National Trust	National Trust	Charity	Mar/17	3	Q1																	
Save the Children	Save the Children	Charity	Mar/17	3	Q1																	
SPANAN	SPANAN	Charity	Mar/17	3	Q1																	
Tearfund	Tearfund	Charity	Mar/17	3	Q1																	
Compassion in World Farming	Compassion in World Farming	Charity	Mar/17	4	Q1																	
Compassion in World Farming	Compassion in World Farming	Charity	Mar/17	4	Q1																	
Medecins Sans Frontieres	Medecins Sans Frontieres	Charity	Mar/17	4	Q1																	
Royal Horticultural Society	Royal Horticultural Society	Charity	Mar/17	4	Q1																	
SPANAN	SPANAN	Charity	Mar/17	4	Q1																	



Canopy market monitor Q1 2017





2017 Q1
In review

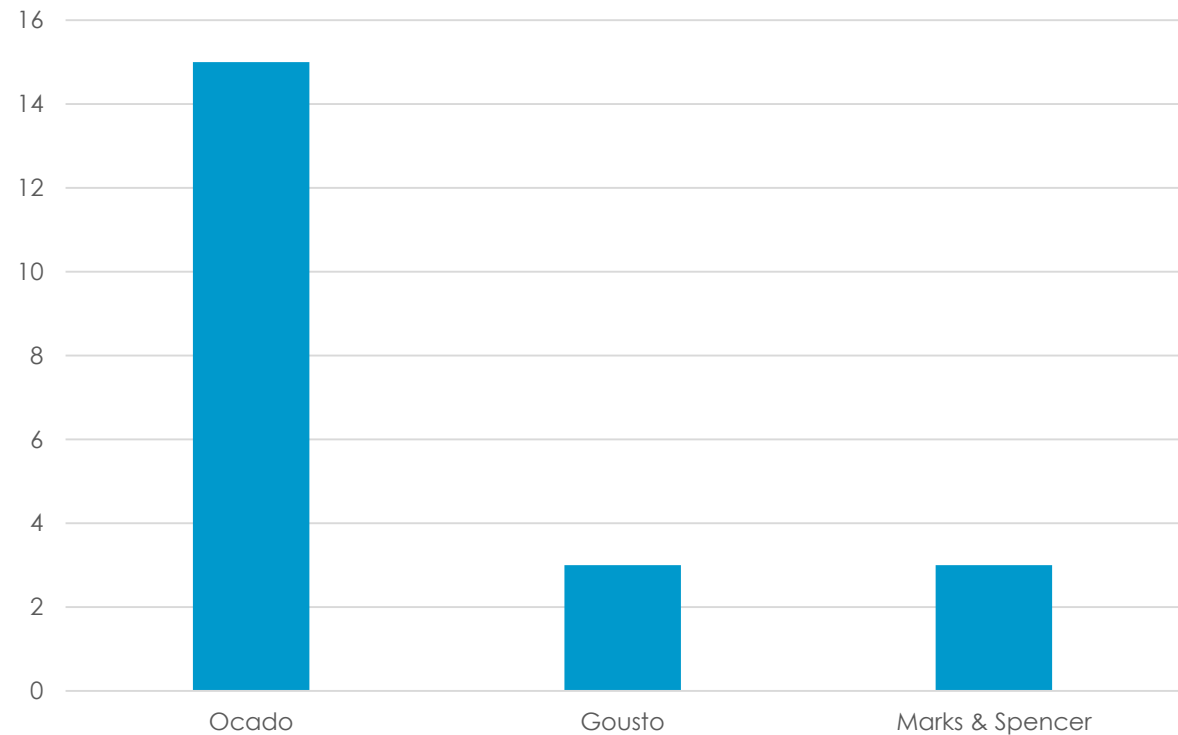
Grocery

Q1 2017

Q1 2017 | In Review

2017 Q1
In review

Grocery



Top 3 advertisers (number of inserts)

Q1 2017 | In Review



The creative spec displays four promotional materials for Gousto:

- IT'S AS EASY AS:** A three-step process: 1. You choose (from 22 recipes), 2. We deliver (pre-sourced ingredients), 3. You cook! (delicious dinners). Includes a quote: "Our boring meals are once again adventurous and our food bill is reduced." and a "LOOK WHAT'S INSIDE YOUR BOX..." section showing a Gousto box with ingredients and recipe cards.
- A GOODIE FOR YOU:** A £25 voucher for the 1st Gousto box, with gift code VOU312.
- A GOODIE FOR A FRIEND:** A £25 voucher for the 1st Gousto box, with gift code VOU364.
- TRANSFORM YOUR DINNERTIMES WITH GoÛsto:** A voucher for a £25 voucher, with gift code VOU312, and a list of benefits: "EVERYTHING YOU NEED TO COOK DELICIOUS RECIPES, DELIVERED WEEKLY" including creating dinners from scratch, 22 recipes per week, free delivery, and flexible subscription.

Creative spec

Gousto
 April-17
 110x240
 2pp
 2g

2017 Q1
 In review

Q1 2017 | In Review

2017 Q1
In review

ocado.com
The online supermarket

3 Times Set 4th Nov.
Shop anytime, anywhere.

Wherever you are, we'll make grocery shopping a walk in a park.

Shop in minutes online or on our app - then sit back, relax and let us bring the groceries to you.

WINNER
Retail Supermarket of the Year

JUST FOR YOU TEAR TO SHARE

£20 OFF
your first shop
+
FREE DELIVERIES FOR A YEAR
with a Smart Pass

ocado

Your **groceries,** perfectly delivered.

- Endless choice**
Whatever you're looking for, we've got it.
- Save time**
1-hour delivery slots that fit in around you.
- Save money**
1,000s of weekly offers to choose from.

ocado.com
The online supermarket

£20 OFF your first shop + **FREE DELIVERIES FOR A YEAR** with a Smart Pass

VOU8888581 **VOU8878544**

Order by: 02/04/2017
Min. spend: £40
Redeem at ocado.com

ocado

Creative spec

Ocado
March-17
110x240
2pp
2g

Offer:
£20 off first shop

Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review



Creative spec

Ocado
March-17
198x145
2pp
4.5g

Offer:
£20 off first shop



Canopy creative monitor Q1 2017

Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY			
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
Fine Coffee Club	Fine Coffee Club	Groceries	Jan/17	2	Q1																	
Ocado	Ocado	Groceries	Jan/17	2	Q1																	
Marks & Spencer	Marks & Spencer Food	Groceries	Jan/17	3	Q1																	
Ocado	Ocado	Groceries	Jan/17	3	Q1																	
Mindful Chef	Mindful Chef	Groceries	Jan/17	4	Q1																	
Ocado	Ocado	Groceries	Jan/17	4	Q1																	
Gousto	Gousto	Groceries	Feb/17	1	Q1																	
Ocado	Ocado	Groceries	Feb/17	1	Q1																	
Ocado	Ocado	Groceries	Feb/17	2	Q1																	
Gousto	Gousto	Groceries	Feb/17	3	Q1																	
Marks & Spencer	Marks & Spencer Food	Groceries	Feb/17	3	Q1																	
Ocado	Ocado	Groceries	Feb/17	3	Q1																	
Ocado	Ocado	Groceries	Feb/17	4	Q1																	
Gousto	Gousto	Groceries	Mar/17	1	Q1																	
Ocado	Ocado	Groceries	Mar/17	1	Q1																	
Ocado	Ocado	Groceries	Mar/17	2	Q1																	
Averys Wine Merchants	Averys Wine Merchants	Groceries	Mar/17	3	Q1																	
Ocado	Ocado	Groceries	Mar/17	3	Q1																	
Quality Meat Scotland	Quality Meat Scotland	Groceries	Mar/17	3	Q1																	
Ocado	Ocado	Groceries	Mar/17	4	Q1																	

2017 Q1
In review

Canopy market monitor Q1 2017





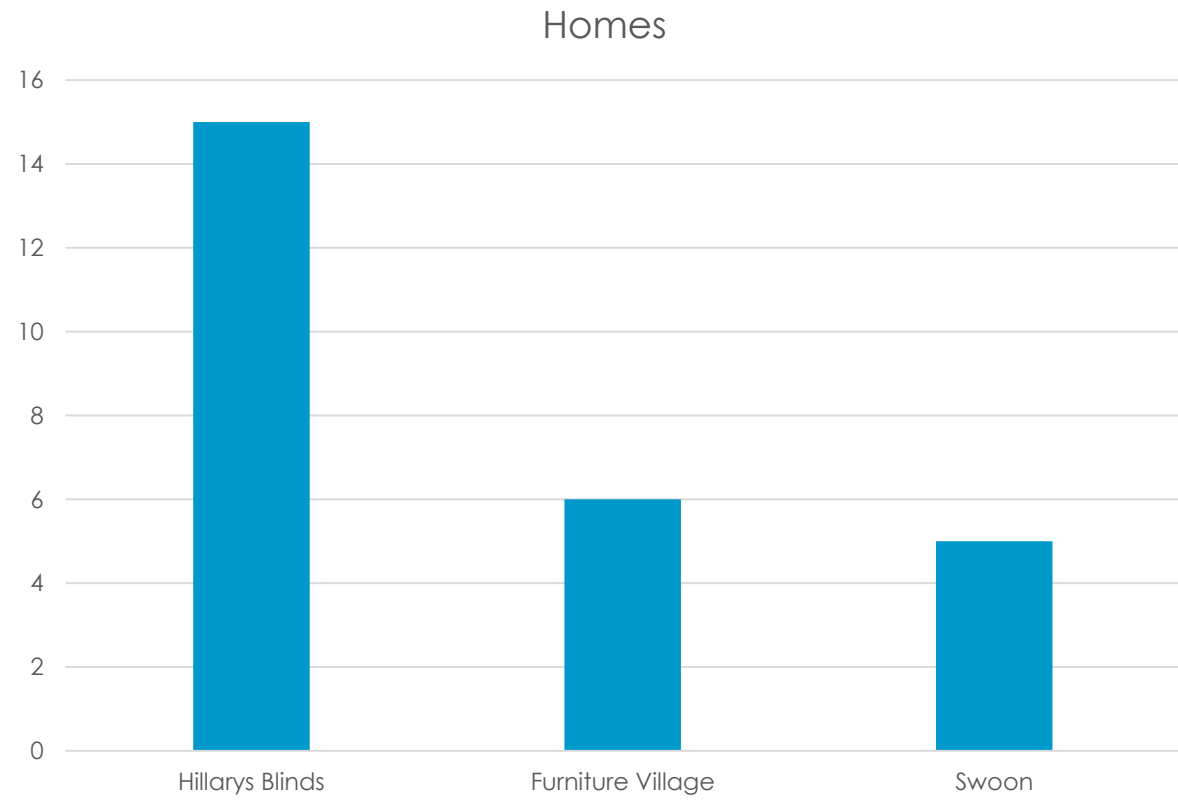
2017 Q1
In review

Homes

Q1 2017

Q1 2017 | In Review

2017 Q1
In review



Top 3 advertisers (number of inserts)

Q1 2017 | In Review



Creative spec

Hillarys
March-17
190x260
2pp
5.5g

Offer:
Up to 50% off Spring Sale



Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review



Creative spec

The Range
March-17
185x235
26pp
64g



Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review



BATTERSEA SW11
YOUR HOUSE
Spring Cuts 2017
Telegraph Sun Oct Week

UP TO **25% off**
ALL FURNITURE

OVER 40 FREE PARKING SPACES

BARKER AND STONEHOUSE

VISIT US IN STORE

LONDON BATTERSEA
The Candle Factory
100 York Road
Battersea London
SW11 3RD
Tel: 0203 040 6000

40 FREE PARKING SPACES

DOOR-TO-DOOR SERVICE

PRICE PROMISE

INTEREST FREE CREDIT AVAILABLE**

SHOP ONLINE

FEATURED WALLPAPER

BARKER AND STONEHOUSE | Tel: 0333 355 9392

WWW.BARKERANDSTONEHOUSE.CO.UK/LONDON

Creative spec

Barker & Stonehouse
March-17
189x265
28pp
56g

Offer:
Up to 25% off all furniture

Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review

Plumbs Spring Sale Furniture Covers

HALF PRICE!

PLUS FREE ACCESSORIES worth £50 SET VOUCHER FOR £50

SALE NOW ON!
HURRY - Sale ends 31st March 2017

Made-to-Measure Furniture Covers | UK's Reupholstery Specialist | Made-to-Measure Curtains & Blinds

FREE Reupholstery 3 for 2

Furniture Covers from **£99**

FREE no-obligation Quotation. Measuring, Delivery & Expert Fitting!

FREE Reupholstery* 3 for 2

Reupholster 2 pieces of furniture and get a third item reupholstered FREE! in a selection of top designs*

The UK's Reupholstery Specialist

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Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY		
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People
Barker & Stonehouse	Barker & Stonehouse	Homes	Jan/17	1	Q1																
Furniture Village	Furniture Village	Homes	Jan/17	1	Q1																
Hillarys Blinds	Hillarys Blinds	Homes	Jan/17	1	Q1																
Lakeland	Lakeland	Homes	Jan/17	1	Q1																
Laura Ashley	Laura Ashley	Homes	Jan/17	1	Q1																
Plumbs	Plumbs	Homes	Jan/17	1	Q1																
Wallace Sacks	Wallace Sacks	Homes	Jan/17	1	Q1																
Warren Evans	Warren Evans	Homes	Jan/17	1	Q1																
Furniture Village	Furniture Village	Homes	Jan/17	2	Q1																
Hillarys Blinds	Hillarys Blinds	Homes	Jan/17	2	Q1																
JD Williams	House of Bath	Homes	Jan/17	2	Q1																
Wallace Sacks	Wallace Sacks	Homes	Jan/17	2	Q1																
Conquest Furniture	Conquest Furniture	Homes	Jan/17	3	Q1																
Furniture Village	Furniture Village	Homes	Jan/17	3	Q1																
Rodgers of York	Rodgers of York	Homes	Jan/17	3	Q1																
JD Williams	House of Bath	Homes	Feb/17	1	Q1																
Lakeland	Lakeland	Homes	Feb/17	1	Q1																
Swoon	Swoon	Homes	Feb/17	1	Q1																
Fischer Future Heat	Fischer Future Heat	Homes	Feb/17	2	Q1																
Hillarys Blinds	Hillarys Blinds	Homes	Feb/17	2	Q1																
Lakeland	Lakeland	Homes	Feb/17	2	Q1																
Oka	Oka	Homes	Feb/17	2	Q1																
Homebase	Homebase	Homes	Feb/17	3	Q1																
Plumbs	Plumbs	Homes	Feb/17	3	Q1																
Swoon	Swoon	Homes	Feb/17	3	Q1																
Homebase	Homebase	Homes	Mar/17	1	Q1																
Leekes	Leekes	Homes	Mar/17	1	Q1																
Roche Bobois	Roche Bobois	Homes	Mar/17	1	Q1																
Swoon	Swoon	Homes	Mar/17	1	Q1																
Hillarys Blinds	Hillarys Blinds	Homes	Mar/17	2	Q1																
Oka	Oka	Homes	Mar/17	2	Q1																
Plumbs	Plumbs	Homes	Mar/17	2	Q1																
French Connection	French Connection Home	Homes	Mar/17	3	Q1																
Hillarys Blinds	Hillarys Blinds	Homes	Mar/17	3	Q1																
Barker & Stonehouse	Barker & Stonehouse	Homes	Mar/17	4	Q1																
Conquest Furniture	Conquest Furniture	Homes	Mar/17	4	Q1																
Laura Ashley	Laura Ashley	Homes	Mar/17	4	Q1																
Swoon	Swoon	Homes	Mar/17	4	Q1																
Range Home Leisure & Garden	The Range	Homes	Mar/17	4	Q1																



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2017 Q1
In review

Finance

Q1 2017

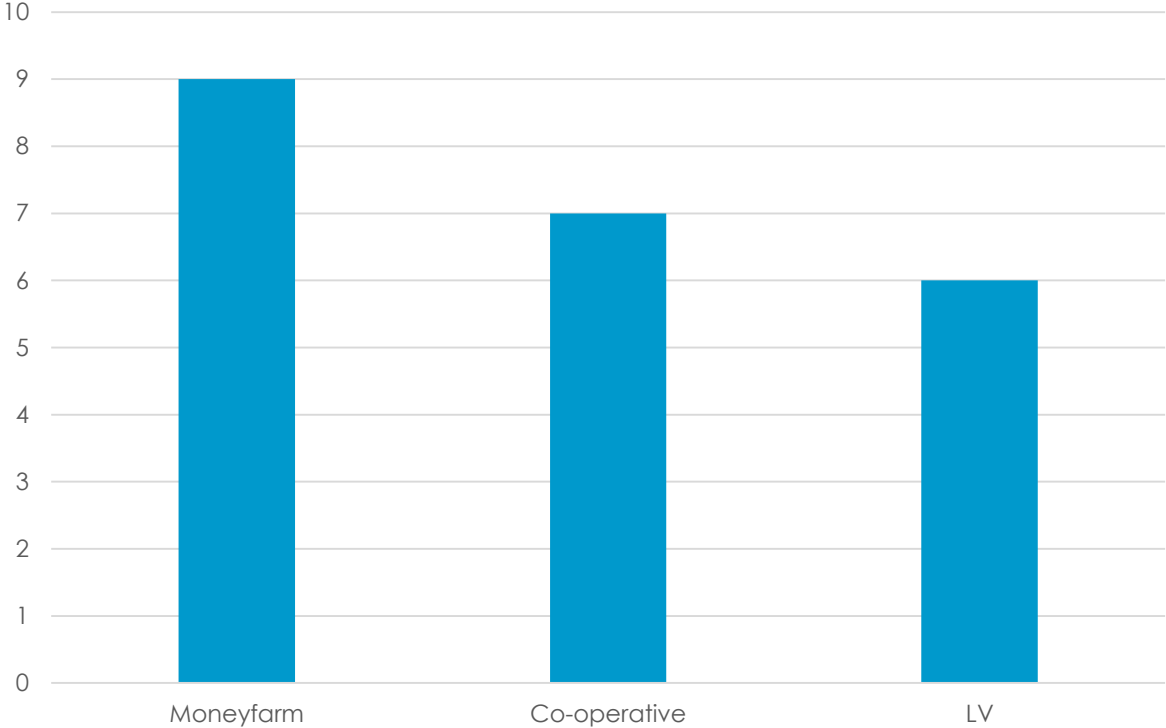


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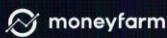
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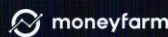


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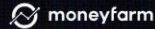


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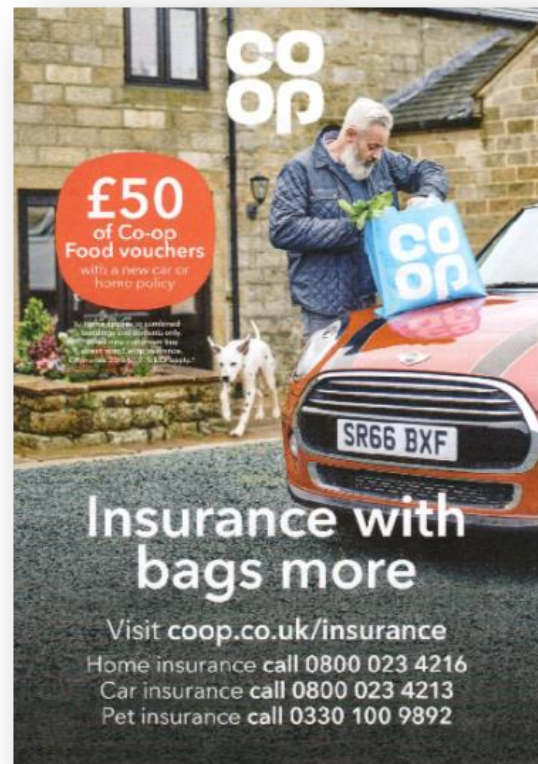
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LV	LV	Finance	Jan/17	2	Q1																	
Moneyfarm	Moneyfarm	Finance	Jan/17	2	Q1																	
Moneyfarm	Moneyfarm	Finance	Jan/17	3	Q1																	
Co-operative	Co-op Insurance	Finance	Jan/17	4	Q1																	
LV	LV	Finance	Jan/17	4	Q1																	
Moneyfarm	Moneyfarm	Finance	Jan/17	4	Q1																	
LV	LV	Finance	Feb/17	2	Q1																	
Co-operative	Co-op Insurance	Finance	Feb/17	3	Q1																	
LV	LV	Finance	Feb/17	3	Q1																	
Scottish Friendly	Scottish Friendly	Finance	Feb/17	3	Q1																	
Moneyfarm	Moneyfarm	Finance	Mar/17	1	Q1																	
Co-operative	Co-op Insurance	Finance	Mar/17	2	Q1																	
LV	LV	Finance	Mar/17	2	Q1																	
Medical Travel Compared	Medical Travel Compared	Finance	Mar/17	2	Q1																	
Co-operative	Co-op Insurance	Finance	Mar/17	3	Q1																	
LV	LV	Finance	Mar/17	3	Q1																	
Moneyfarm	Moneyfarm	Finance	Mar/17	3	Q1																	
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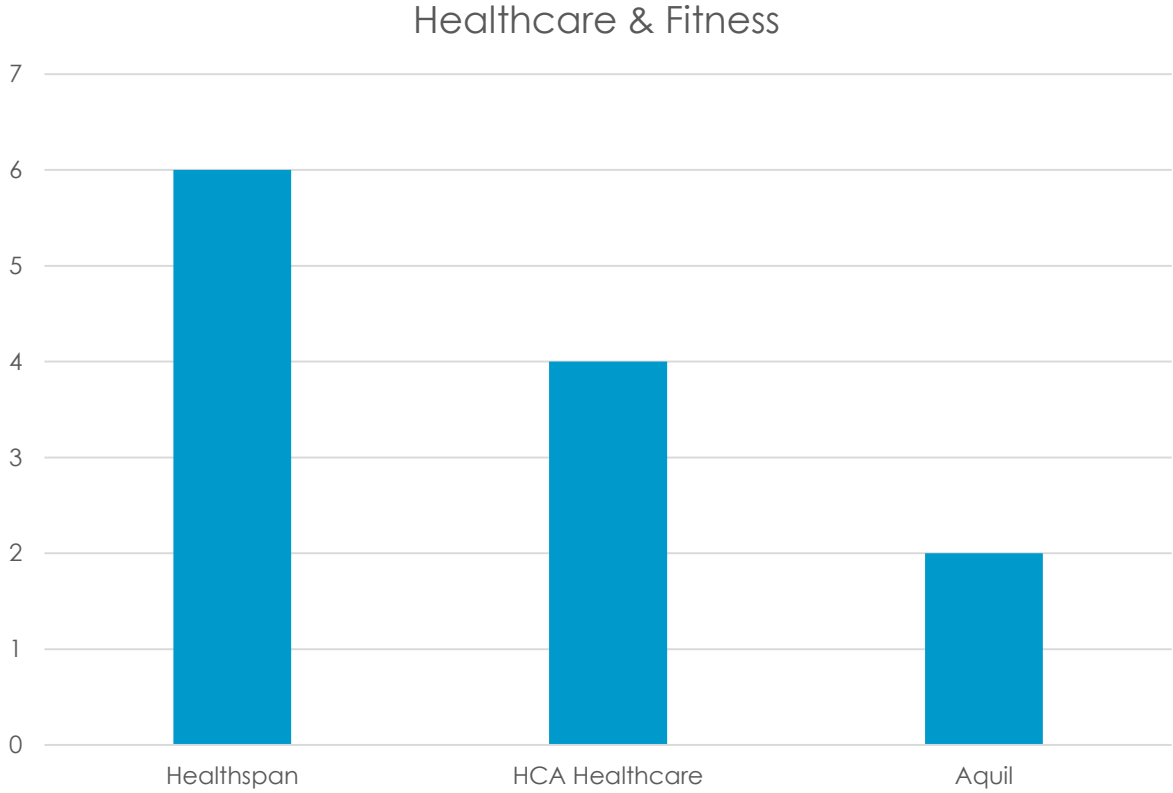
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The Wellington Hospital, NW8 9LE, March 22nd at 6pm

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The Institute of Sport Exercise and Health, W17 7HA, March 23rd at 6.30pm

A guide to hip & knee pain and treatment options
The Shard, SE1 9RS, March 30th at 6pm

A guide to hip, foot & ankle injuries and treatment options
The Lister Hospital, SW1W 8RH, April 6th at 6pm

A guide to hip & knee pain and treatment options
Sevenoaks Medical Centre, TN15 2JD, April 12th at 6.30pm

Irritable Bowel Syndrome (IBS)
London Digestive Centre, Welbeck Street, W1G 8EA, April 27th at 6.30pm

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Healthspan	Healthspan	Healthcare & Fitness	Jan/17	2	Q1																	
Optegra	Optegra	Healthcare & Fitness	Jan/17	2	Q1																	
Powerhouse Fitness	Powerhouse Fitness	Healthcare & Fitness	Jan/17	2	Q1																	
Healthspan	Healthspan	Healthcare & Fitness	Jan/17	3	Q1																	
Healthspan	Healthspan	Healthcare & Fitness	Jan/17	4	Q1																	
Aquil	Aquil	Healthcare & Fitness	Feb/17	1	Q1																	
Healthspan	Healthspan	Healthcare & Fitness	Feb/17	1	Q1																	
Pharmacy2u	Pharmacy2u	Healthcare & Fitness	Feb/17	1	Q1																	
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HCA Healthcare	HCA Healthcare	Healthcare & Fitness	Mar/17	2	Q1																	
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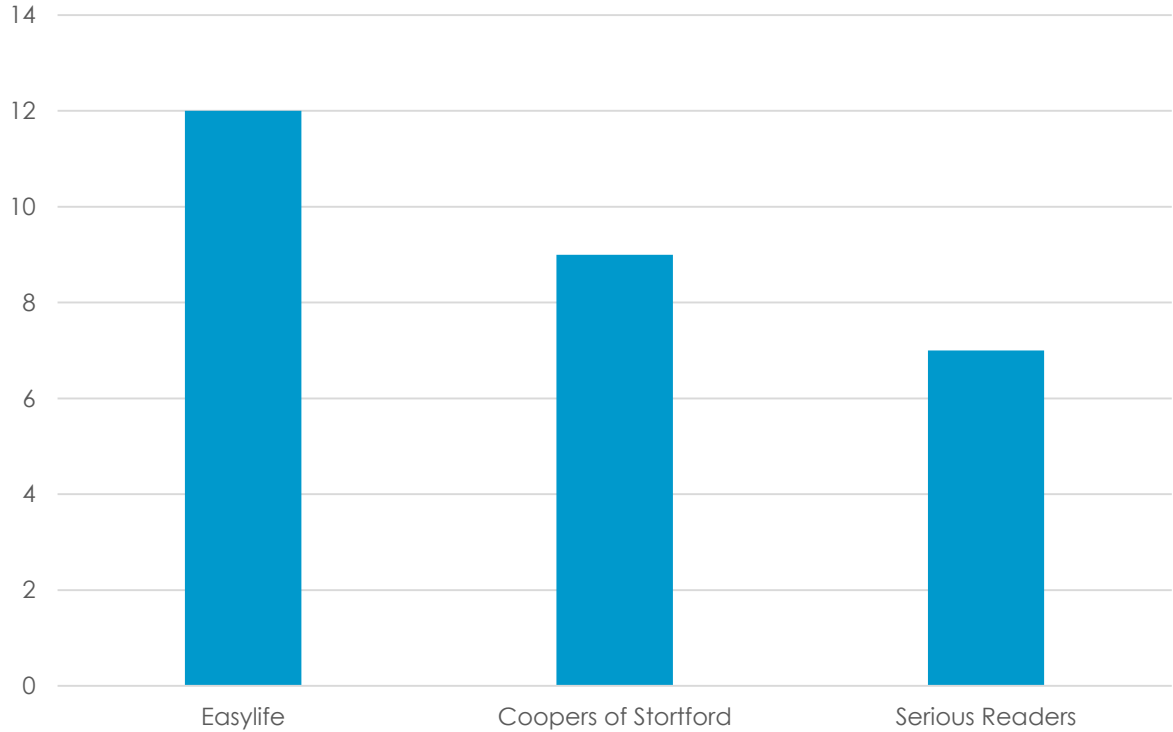


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- Stainless steel and glass black
- Filter water for improved taste

4-tier Grow House
This 4-tier Grow House provides plenty of shelf area and protection for propagating seeds and bringing on plants, cuttings and seedlings. With an extra sturdy tubular steel frame and heavy duty polycarbonate cover, it has removable stepped shelves and a roll-up zippered door. Measures 1500mm x 1500mm x 1510mm. Why not purchase our optional Front Face Cover which will give improved frost protection (5.0°C) and insulation without producing condensation?

0119 4-tier Grow House £29.99 £19.99
0067 Measurement Grow House £29.99
0068 Optional front face cover £9.99 £4.99
0116 Heater Tape £4.99
0119

SAVE £10

- Perfect for smaller gardens and patios
- Adjust shading as plants grow
- Zip door keeps plants warm or cool

Coopers Cordless Rechargeable Cylinder Lawn Mower
Mow your lawn without costly parking fares or dangerous trailing wires. Running off a 24v rechargeable battery (included), this mower features a roller to achieve a beautiful, striped finish. Making quick work of a lawn up to 4100cm² on a single charge (charge time up to 1 1/2 hours), the 40.6cm cutting blades can be height adjusted between 20mm and 50mm. Extremely lightweight, it weighs just 15.5kg, comes with a 25L collectable soft grass box, and features a safety switch. Home assembly required.

0418 Coopers Cordless Cylinder Lawn Mower £49.99 £19.99
0419 Spare Battery £29.99 £19.99
0146 Mower Blade Sharpener £2.99 (p22)

SAVE £30

Catalogue Source Code **7BTSX**

CALL OUR BISHOP'S STAMFORD BASED TEAM ON **0844 482 4400**

NEW Plant pot perfection!
Our Pacific Blue planters, made of 50% stone mosaic, 40% high density foam and 10% fibre glass, offer all the advantages of ceramic with none of the pitfalls. Inside or out. Large pot measures 184cm x 142cm x 104cm. Medium measures 142cm x 104cm x 76cm. Small measures 104cm x 76cm x 50cm.

0060 Large Blue Glazed Pot £12.99
0061 Medium Blue Glazed Pot £8.99
0062 Large Blue Glazed Pot £19.99

Look just like ceramic
• Lightweight and durable
• Waterproof and weather resistant

SAVE £10

Bring the country to your garden
• Create an eye-catching feature
• Handmade from metal

Gaggle of Geese
The perfect accompaniment to any water feature but when placed on a patio, terrace, on decking and in garden borders they will also make an eye-catching display. Hand-made from metal and painted with a rustic brown finish, they will look stunning placed around your garden. The family stand at 80, 50cm, 40cm and 45, 40cm tall respectively.

CW6 Gaggle of Geese £24.99 £14.99

ONLY £21.99

Summer in a basket
Bursting with colour, these beautiful, realistic trailing pink and purple fuchsias are combined with lush green foliage in a real wicker basket. Ideal for outside front or back doors, they will also look stunning on porches, patios and balconies or even in the conservatory. They need no watering, weeding or deadheading and will last glorious come-ups or down. Basket measures 30cm x 30cm, with 15cm floppy chains for ease of hanging.

0190 Artificial Fuchsia Hanging Basket £21.99
0192 White Lill Lights x1 box £6.99

Lightweight and easy to hang
• Completely maintenance free
• Vibrant colour, whatever the weather!

Pair of decorative Verdigris Herons
These beautifully crafted decorative herons are made from metal with a weathered verdigris finish. Stunning when placed around your pond or in garden borders, they pair stand at 70cm and 60cm tall respectively (one in the ground) and will make an attractive talking point in your garden.

CW5 Verdigris Herons £24.99 £14.99

SAVE £9

Completely maintenance free
• Add a splash of colour all year round
• Realistic and attractive

A perfect hanging basket.... for the armchair gardener!
Packed with pink and white hydrangeas and finished with trailing ivy, this wicker basket is perfect for those who love their garden, but not the hard work that goes with it. Measuring 30cm x 30cm with a 40cm, 3-way hanging chain.

0191 Artificial Hydrangea Hanging Basket £21.99

Creative spec

Coopers
March-17
154x235
48pp
43.5g

Offer:
Half price, free delivery

Q1 2017 | In Review



Creative spec

Damart
March-17
180x235
32pp
35g

Offer:
Half price catalogue



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Q1 2017 | In Review



2017 Q1
In review

Creative spec

Hotter Shoes
March-17
178x197
16pp
17.5g

Offer:
30% off selected styles

Canopy creative monitor Q1 2017

Q1 2017 | In Review

SCOTT'S of STOW

OUR TOP 300 OFFERS - SPRING 2017

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SAVE UP TO £60 ON MRP

Patented integrated circuitry

90mm 360° e field of protection

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Patented integrated circuitry

ORDER 24 HRS: PHONE 0844 482 2030 | WWW.SCOTTSESTOW.CO.UK

PROBLEM SOLVERS

Home and office organisation is now made even easier

Fully Assembled Rolling Mobile Storage Units

Now with 20% off

These units are delivered fully assembled (except for casters which need attaching) and are available in a choice of Mahogany with a real wood veneer finish, Oak finish or White painted finish. All units have four easy glide casters (front two are lockable) allowing you to manoeuvre them easily. These items range from 39.5cm to 1.41m in height and are 60cm wide and 35.5cm deep. For further details visit www.scottsestow.co.uk. 150 drawer units take standard A4 suspension files (not included). Also available custom size suspension files in a set of 6.

Please use the codes below and specify Mahogany, Oak or White finish when ordering.

199 4322 Extra Suspension Files (6) £7.95

188 5993	197 4237	188 6006	197 6174	188 6045	188 6018	188 6032
1-drawer Storage Unit with File Drawer	4-drawer Unit	5-drawer	7-drawer	8-drawer	10-drawer	14-drawer
Was £129.95	Now £103.35	Was £129.95	Now £103.35	Was £129.95	Now £103.35	Was £129.95

HALF PRICE OFFER

Our Bestselling Luggage - Now in 3 Colours

Lightest-ever 360° four-wheel luggage

Lighter so you can pack more

SAVE 50% ON MRP

Large 66 x 45 x 28cm holds up to 32L

Small 54 x 34 x 23cm holds up to 22L

Both include wheels and handles

Two-piece Rolling Luggage Set

Tipping the scales at just 2.4kg and 3.0kg, both suitcases weigh less than most bags their size so they're easier to lift when fully packed and less likely to attract excess weight charges. Four durable 360° spinning wheels make the cases super agile, the retractable 3-position handle pulls them effortlessly along while padded side and top grab handles allow for comfortable lifting. Inside there are mesh pockets and compression straps to keep clothes from moving. Outside we've open and concealed zip pockets, plus a rippled expansion for additional packing. Rugged zips allow easy access while a TSA combination lock on the large case secures your possessions. Rugged polyester construction with reinforced frame. Small suitcase is within most airlines approved cabin baggage size (but please do check before flying). Available in Grey, Blue and added for this season NEW! Claret. Please specify colour when ordering.

202 7002 Ultra-light Rolling Suitcases £74.95 (MRP £149.95) HALF PRICE

Also available in Blue and NEW Claret

360° wheels let you push, pull or glide cases beside you

Order 24 hrs: Phone 0844 482 2030 | WWW.SCOTTSESTOW.CO.UK

PROBLEM SOLVERS

Bright, full spectrum daylight eases eye strain on long winter evenings

Buy the Floor Lamp and Get the Table Lamp FREE (Worth £49.95)

Struggling to see in dimly lit rooms? As our eyes naturally get older, we need brighter light to see clearly and comfortably. These superb energy-saving LED reading lights produce a warm light equivalent to daylight at noon, improving contrast and reducing eye strain. Ideal for reading, writing, sewing and all hobbies. Floor lamp with sturdy base and on/off button on stem, 171cm max. Table lamp 84.5cm max.

- Flexible neck for versatility
- Elegant, bright, muted tones
- Ideal in bedroom, lounge or study

200 0224 LED Flexible Reading Floor Lamp plus FREE Table Lamp £79.95

FREE Table Lamp Worth £49.95

PROBLEM SOLVERS

The executive chair that treats you to an invigorating Shiatsu massage

Shiatsu Massage Chair Eases Tension and Takes Your Cores Away

Upgrade your home office chair and enjoy the gentle massage, stretches and pressure movements of a Shiatsu massage system. Luxurious mesh leather executive chair has hidden massage heads in the backrest with the option of heat and a 3-level vibrating support leg massager in the seat with the option of gentle heat. A handfield cushion lets you select a massage type and intensity with an automatic shut-off after 15 minutes to prevent over-treatment. The chair also features gas lift height adjustment, reclining back and tilt-back, removable headrest, 360° swivel and a 5-star base on castors.

Mainly powered: 118-128 x 72 x 76cm. Seat height: 47-51cm. 150cm power cable. Home assembly required.

Available in Black or Cream. Please specify colour when ordering.

206 0732 Shiatsu Massage Chair £349.95 (MRP £499.95) SAVE £150

Call 0844 482 2030 | WWW.SCOTTSESTOW.CO.UK

2017 Q1 In review

Creative spec

Scotts of Stow
March-17
152x233
48pp
44g

Offer:
Top 300 Offers - Spring 2017

Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review

Magnificent Magnolia 'Sunrise'

Was £29.99
Now Just £9.99

Magnolia Standard

Magnificent displays • Minimal maintenance
Perfect in patio pots and in borders

PATIO FRUIT TREE COLLECTION

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Plus free p&p (worth £4.99)

- Produce fresh fruit from your own patio
- Special breed varieties reaching only 1m
- Supplied as 9cm potted plants
- Perfect for large patio pots
- Delivered to your door in March

Buy one of any variety for £14.99
Buy five (one of each) for £29.95 (rrp £74.95) - Save £45
Buy five (one of each) + five large patio pots for £49.95

Creative spec

Thompson and Morgan
March-17
148x210
2pp
2g

Offer:
Discounts on Patio Fruit Tree and Magnolia 'Sunrise'

Sweet Pea 'Sweet Dreams Mixed'

Scabious 'Kudos White'

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Online: www.thompson-morgan.com/MS1702
Telephone: 0844 573 1818 Quote MS1702

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SWEET PEA 'SWEET DREAMS MIXED'

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telegraphplants.co.uk/TEF17

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Outstanding Dwarf Patio Lavatera

Lavatera 'Barnsley Baby'
1 plant £19.99 - 2 plants £30.99
NOW ONLY £12
Hurry offer must end 14th April 2017

Giants Collection - From only £6.99

Lollipop - Bee friendly

Apricot Shades - Perfect for hanging baskets

Ultra Cascade Mix - 5 star customer rating

Lemonade - New mouth watering yellow colour

Clipsa Marghola - Double up for 1p

Flamenco - Double up for 1p

Online: www.thompson-morgan.com/DM466Z
Telephone: 0844 573 1818

Creative spec

Thompson and Morgan
March-17
150x210
4pp
4.5g

Offer:
Lavatera 'Barnsley baby' Now only £12

Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review



Creative spec

Joe Browns
March-17
195x240
32pp
53g

Offer:
Free delivery and returns

Canopy creative monitor Q1 2017

Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY		
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People
Coopers of Stortford	Coopers of Stortford	Online & Mail Order	Jan/17	1	Q1																
Madeleine	Madeleine	Online & Mail Order	Jan/17	1	Q1																
Samuel Windsor	Samuel Windsor	Online & Mail Order	Jan/17	1	Q1																
Scotts & Co	Scotts of Stow	Online & Mail Order	Jan/17	1	Q1																
Serious Readers	Serious Readers	Online & Mail Order	Jan/17	1	Q1																
Coopers of Stortford	Coopers of Stortford	Online & Mail Order	Jan/17	2	Q1																
Kingstown Associates	Healthy Living Direct	Online & Mail Order	Jan/17	2	Q1																
Freemans Grattan Holding	Kaleidoscope	Online & Mail Order	Jan/17	2	Q1																
WCF	Country Collection	Online & Mail Order	Jan/17	3	Q1																
Freemans Grattan Holding	Kaleidoscope	Online & Mail Order	Jan/17	3	Q1																
Serious Readers	Serious Readers	Online & Mail Order	Jan/17	3	Q1																
Scotts & Co	Artigiano	Online & Mail Order	Jan/17	4	Q1																
Cotton Traders	Cotton Traders	Online & Mail Order	Jan/17	4	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Jan/17	4	Q1																
Samuel Windsor	Samuel Windsor	Online & Mail Order	Jan/17	4	Q1																
Coopers of Stortford	Coopers of Stortford	Online & Mail Order	Feb/17	1	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Feb/17	1	Q1																
Cotton Traders	Cotton Traders	Online & Mail Order	Feb/17	2	Q1																
Damart	Damart	Online & Mail Order	Feb/17	2	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Feb/17	2	Q1																
Postscript	Postscript	Online & Mail Order	Feb/17	2	Q1																
Scotts & Co	Scotts of Stow	Online & Mail Order	Feb/17	2	Q1																
Serious Readers	Serious Readers	Online & Mail Order	Feb/17	2	Q1																
Cotton Traders	Cotton Traders	Online & Mail Order	Feb/17	3	Q1																
Damart	Damart	Online & Mail Order	Feb/17	3	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Feb/17	3	Q1																
Beaconsfield Footwear	Hotter Shoes	Online & Mail Order	Feb/17	3	Q1																
Madeleine	Madeleine	Online & Mail Order	Feb/17	3	Q1																
Serious Readers	Serious Readers	Online & Mail Order	Feb/17	3	Q1																
Scotts & Co	Artigiano	Online & Mail Order	Feb/17	4	Q1																
Coopers of Stortford	Coopers of Stortford	Online & Mail Order	Feb/17	4	Q1																
Cotton Traders	Cotton Traders	Online & Mail Order	Feb/17	4	Q1																
Damart	Damart	Online & Mail Order	Feb/17	4	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Feb/17	4	Q1																
Freemans Grattan Holding	Kaleidoscope	Online & Mail Order	Feb/17	4	Q1																
Serious Readers	Serious Readers	Online & Mail Order	Feb/17	4	Q1																
Coopers of Stortford	Coopers of Stortford	Online & Mail Order	Mar/17	1	Q1																
Damart	Damart	Online & Mail Order	Mar/17	1	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Mar/17	1	Q1																
Beaconsfield Footwear	Hotter Shoes	Online & Mail Order	Mar/17	1	Q1																
Joe Browns	Joe Browns	Online & Mail Order	Mar/17	1	Q1																
Thompson & Morgan	Thompson & Morgan	Online & Mail Order	Mar/17	1	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Mar/17	2	Q1																
Beaconsfield Footwear	Hotter Shoes	Online & Mail Order	Mar/17	2	Q1																
Joe Browns	Joe Browns	Online & Mail Order	Mar/17	2	Q1																
Scotts & Co	Scotts of Stow	Online & Mail Order	Mar/17	2	Q1																
Serious Readers	Serious Readers	Online & Mail Order	Mar/17	2	Q1																
Cotton Traders	Cotton Traders	Online & Mail Order	Mar/17	3	Q1																
Beaconsfield Footwear	Hotter Shoes	Online & Mail Order	Mar/17	3	Q1																
Coopers of Stortford	Coopers of Stortford	Online & Mail Order	Mar/17	4	Q1																
Home Shopping Selections	Easylife	Online & Mail Order	Mar/17	4	Q1																
Thompson & Morgan	Thompson & Morgan	Online & Mail Order	Mar/17	4	Q1																





2017 Q1
In review

Retail

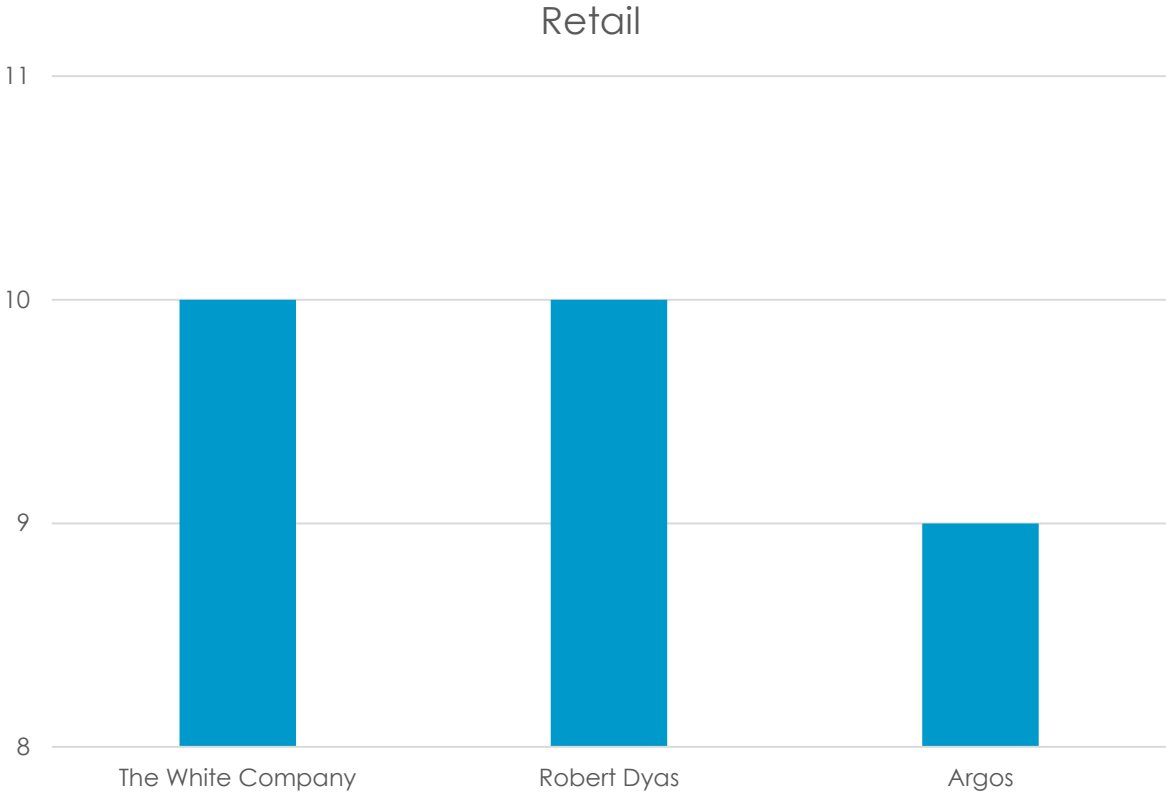
Q1 2017



Q1 2017 | In Review



2017 Q1
In review



Top 3 advertisers (number of inserts)



Q1 2017 | In Review

2017 Q1
In review



Creative spec

The White Company
March-17
245x175
2pp
8.5g

Offer: 20% off

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2017 Q1
In review



Robert Dyas
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18000 Rev/min
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KÄRCHER Quality products from the world's leading provider of cleaning technology

KÄRCHER K2 1400W Compact Pressure Washer
L 621 C21 | 1400W | 1.4 bar | 1.5 l/min
This innovative handheld system cleans effectively thanks to its pressure and allows you to clean your car, patio, garden furniture, etc. in just 15 minutes. It's compact, easy to store and has a 2-in-1 function: it can be used as a high-pressure lance or a low-pressure lance for delicate cleaning. It also has a 2-in-1 function: it can be used as a high-pressure lance or a low-pressure lance for delicate cleaning. It also has a 2-in-1 function: it can be used as a high-pressure lance or a low-pressure lance for delicate cleaning.

KÄRCHER WV2 Plus Window Vac Cleaner
L 621 C21 | 1400W | 1.4 bar | 1.5 l/min
This innovative handheld system cleans effectively thanks to its pressure and allows you to clean your car, patio, garden furniture, etc. in just 15 minutes. It's compact, easy to store and has a 2-in-1 function: it can be used as a high-pressure lance or a low-pressure lance for delicate cleaning. It also has a 2-in-1 function: it can be used as a high-pressure lance or a low-pressure lance for delicate cleaning.

KÄRCHER K80 Battery Sweeper
L 621 C21 | 1400W | 1.4 bar | 1.5 l/min
Pop up dirt, debris, pet hair and crumbs in seconds. This self-propelled battery sweeper works on all hard floors, carpets and rugs, and the rotating brush opens right up to the edge. Simple to use and easy to store. It's perfect for getting your house clean with minimal effort.

KÄRCHER SC3 Steam Cleaner
L 621 C21 | 1400W | 1.4 bar | 1.5 l/min
No chemicals, no scrubbing. The steam cleaner sanitizes your water in seconds and immediately makes it safe to use for cleaning. The steam is continuously produced by the water tank in a continuously refilled tank. You can use it on all surfaces: you can steam mop a wall-to-wall carpet.

2-Step Ladder
A convenient for any workshop or for around the home. The 2-step ladder is made from anodized aluminium and is ideal for any height to reach areas. It's made of 2 large steps that are comfortable and safe to stand on. It's also foldable, so it can be stored away easily. It's perfect for getting your house clean with minimal effort.

5-Tier Shelving Unit
The 5-tier shelving unit is the perfect solution for all your storage needs. It's made of 2 large steps that are comfortable and safe to stand on. It's also foldable, so it can be stored away easily. It's perfect for getting your house clean with minimal effort.

3.2m Telescopic Ladder
The 3.2m telescopic ladder is the perfect solution for all your storage needs. It's made of 2 large steps that are comfortable and safe to stand on. It's also foldable, so it can be stored away easily. It's perfect for getting your house clean with minimal effort.

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Creative spec

Robert Dyas
March-17
190x240
32pp
47g

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2017 Q1
In review



Creative spec

Wilko
March-17
166x240
24pp
48.5g

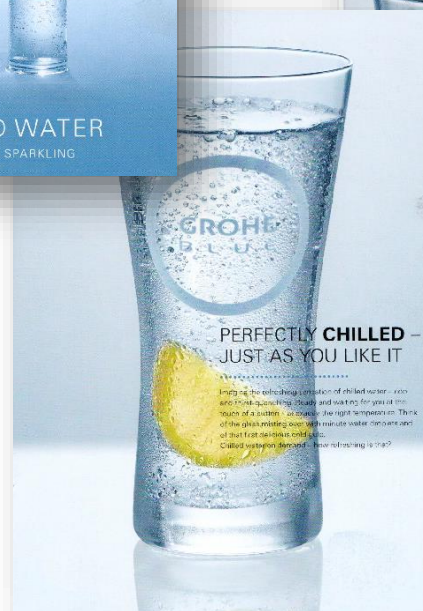
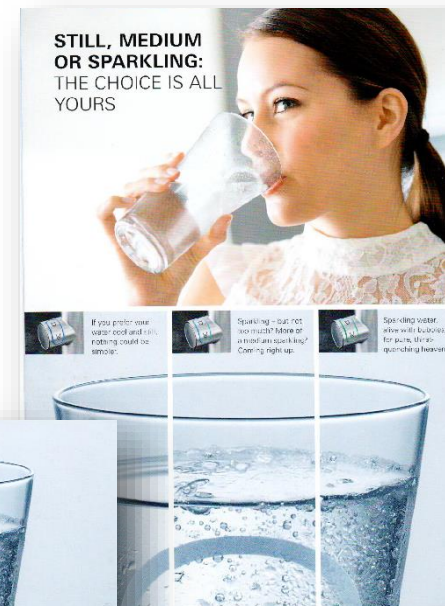
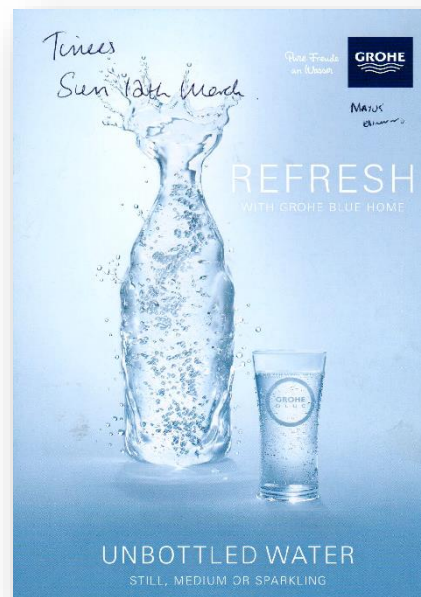


Canopy creative monitor Q1 2017

Q1 2017 | In Review

Creative spec

Grohe
March-17
175x245
8pp
33g

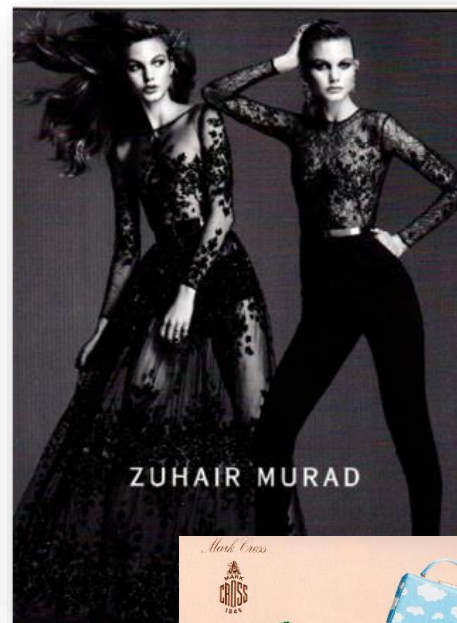


2017 Q1
In review

Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review



Creative spec

Harrods
March-17
168x224
48pp
114g



Canopy creative monitor Q1 2017

Q1 2017 | In Review



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- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY			
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
Staples	Staples	Retail	Jan/17	1	Q1																	
John Lewis	John Lewis Retail	Retail	Jan/17	2	Q1																	
Staples	Staples	Retail	Jan/17	2	Q1																	
Argos	Argos	Retail	Jan/17	3	Q1																	
Combined Independent Holdings	Euronics	Retail	Jan/17	3	Q1																	
John Lewis	John Lewis Retail	Retail	Jan/17	3	Q1																	
Robert Dyas	Robert Dyas	Retail	Jan/17	4	Q1																	
John Lewis	John Lewis Retail	Retail	Feb/17	1	Q1																	
The White Company	The White Company	Retail	Feb/17	1	Q1																	
Argos	Argos	Retail	Feb/17	2	Q1																	
The White Company	The White Company	Retail	Feb/17	2	Q1																	
Robert Dyas	Robert Dyas	Retail	Feb/17	3	Q1																	
Argos	Argos	Retail	Feb/17	4	Q1																	
The White Company	The White Company	Retail	Feb/17	4	Q1																	
Argos	Argos	Retail	Mar/17	1	Q1																	
Harrods	Harrods	Retail	Mar/17	1	Q1																	
Robert Dyas	Robert Dyas	Retail	Mar/17	1	Q1																	
Debenhams	Debenhams	Retail	Mar/17	2	Q1																	
Combined Independent Holdings	Euronics	Retail	Mar/17	2	Q1																	
Grohe	Grohe	Retail	Mar/17	2	Q1																	
Marks & Spencer	Marks & Spencer Retail	Retail	Mar/17	2	Q1																	
Robert Dyas	Robert Dyas	Retail	Mar/17	2	Q1																	
The White Company	The White Company	Retail	Mar/17	2	Q1																	
Argos	Argos	Retail	Mar/17	3	Q1																	
Harrods	Harrods	Retail	Mar/17	3	Q1																	
Wilkinson Retail	Wilko	Retail	Mar/17	3	Q1																	
Robert Dyas	Robert Dyas	Retail	Mar/17	4	Q1																	
The White Company	The White Company	Retail	Mar/17	4	Q1																	
Wilkinson Retail	Wilko	Retail	Mar/17	4	Q1																	



Canopy market monitor Q1 2017





2017 Q1
In review

Travel

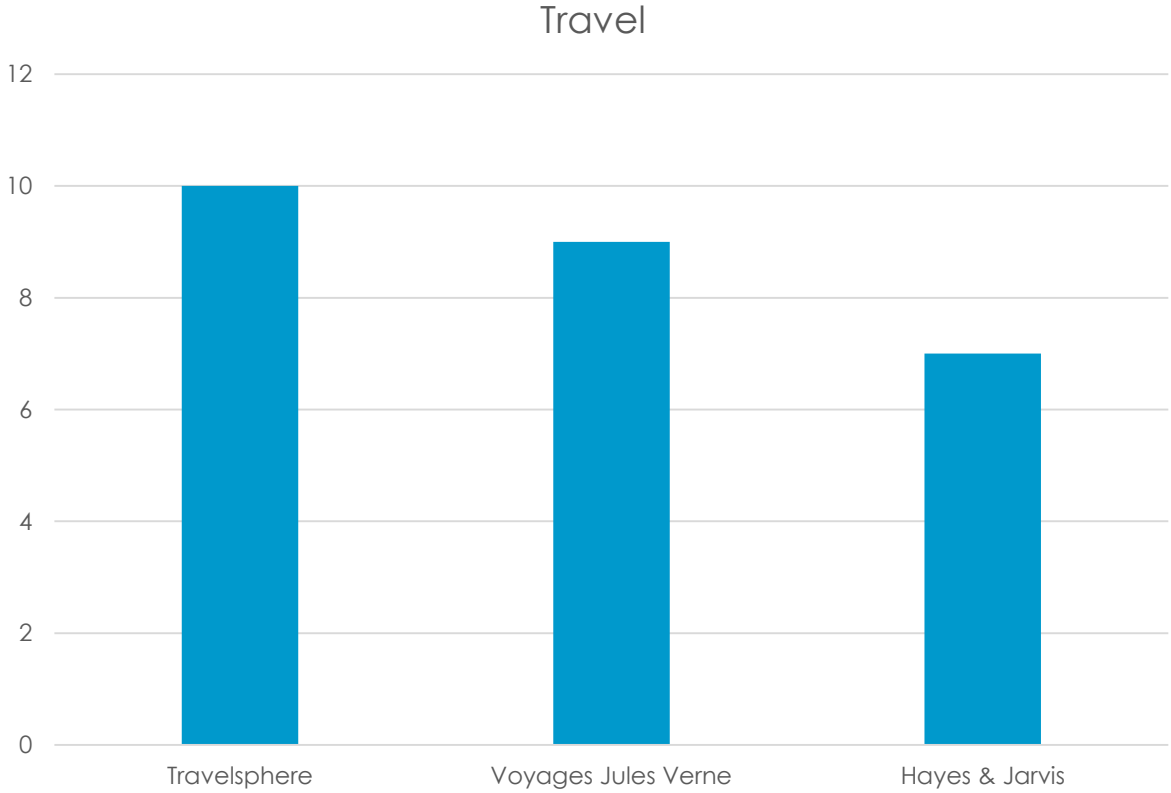
Q1 2017



Q1 2017 | In Review



2017 Q1
In review



Top 3 advertisers (number of inserts)



Q1 2017 | In Review

Creative spec



Travelsphere
March-17
208x255
16pp
26g

Offer:
Save £300 on selected holidays

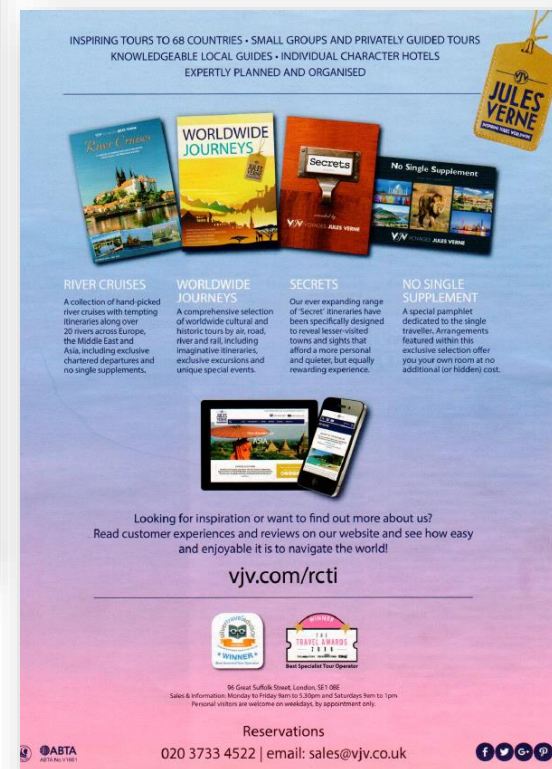
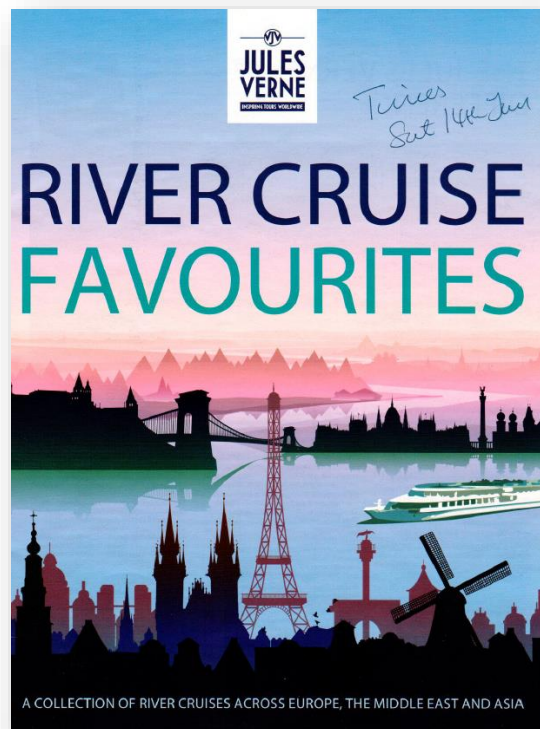


2017 Q1
In review

Canopy creative monitor Q1 2017



Q1 2017 | In Review



Creative spec

VJV
Jan-17
208x255
32pp
61g



Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review

Insider Travel
THE SUNDAY TIMES
THE SUNDAY TIMES

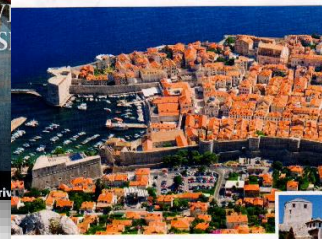
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- Visit to Mostar
- Tour of Montenegro
- Visit to Split and tour of the Emperor Diocletian's monumental palace
- Visit to medieval Trogir
- Escorted by an experienced tour manager

Day 1 - Arrival - Fly to Dubrovnik or Split, transferring to your four-star hotel in the Hotel Plaza in Dubrovnik or Hotel Olympia in Split.

Day 2 - Krka National Park - We begin in the morning at a Valley national park, where the Krka forms a series of falls - many offering the opportunity to swim. We then visit the park's other main attraction - a series of waterfalls and canyons.

Day 3 - Split and Trogir - We drive north along stunning coastline to Split, famous for the huge Baroque palace of the Emperor Diocletian. Over the centuries, it's been added on and integrated into the town and, remarkably, 3,000 people still live within its walls. Our tour takes in the city's historic core of Roman and medieval architecture. We then visit the charming Dalmatian port of Trogir, whose extraordinary town is built on an island overlooking the Adriatic and home to a large number of bars and imposing churches. We enjoy a walk before returning to your hotel for dinner.

Day 4 - Mostar - Move dramatic coastal scenery on the drive east to Mostar and its 16th-century mosque. Enjoy the view and try walking up where artists still craft all manner of metal goods. There's also the iconic stone bridge that links the Old Town to the New. Continuing to Dubrovnik, you stay four nights, half-board at the four-star Hotel Argosy.

Day 5 - Dubrovnik - Dubrovnik was an independent city-state for most of its history and traded throughout the Mediterranean. The resident wealth shone through in the impressive baroque architecture, the marble ramparts and immaculate main avenue, reflecting the city's long tradition as the city's suburb. Part of the Adriatic. There's also a wonderful array of museums, churches and old buildings dating back to the 16th century. Learn about the city during our tour and explore at your leisure this afternoon.

Day 6 - Perast, Korčula & Montenegro - Beautiful, unspoilt Montenegro is one of Europe's most beautiful countries. We follow the coastline, then around a huge inland sea, as reflections of the turquoise sea shimmer on the water. Our first stop is the picturesque small town of Perast which overlooks the famous bay. In the bay of Dubrovnik, the Basilica Church of Our Lady of the Rocks. Next is the medieval town of Korčula and its walled labyrinth of cobblestone streets and narrow streets and squares. Its bustling market sells cheeses, cured meats, honey and vegetables of every colour, shape and size in a wonderfully unspoilt market. Try the local wine, too.

Day 7 - Free day, Dubrovnik - Enjoy coffee on the main square watching the world go by, perhaps a cruise around the harbour or a relaxing walk. The choice is yours.

Day 8 - Return - Coach transfer back to the airport.

Room Type	Half-board	Price per person
Single	£450	£859
Double	£500	£859
Triple	£550	£859
Quadruple	£600	£859
Single	£450	£859
Double	£500	£859
Triple	£550	£859
Quadruple	£600	£859

The Douro, Oporto & Salamanca

8 DAYS FROM £1,399pp

- Guided tour of atmospheric Oporto with a visit to one of the best-known port wine cellars
- Cruise through the scenic Douro valley with its dramatic cliffs and lush vineyards
- Enjoy a full-day excursion to historic UNESCO listed Salamanca, with a guided tour and traditional flamenco show
- Visit the ancient castle and medieval village of Castelo Rodrigo with stupendous views
- Visit to the famous Mateus Palace and gardens
- Enjoy regional Portuguese specialties for dinner at a typical quinta
- Visit picturesque Lamego and its historic church, the Sanctuary of Our Lady of Remedies
- Price includes full-board from dinner on your day of arrival until breakfast on your final day
- Services of a cruise director & tour manager

8 DAYS FROM £1,199pp

- Visit to Mainz - capital of the Rhineland and once home to
- See the attractive medieval town of Wertheim & Miltenberg
- Discover the Romantic Road - picturesque and beautifully preserved 16th-century Rothenburg
- Enjoy a guided tour of elegant Würzburg
- Tour of Nuremberg - steeped in modern and ancient history
- Guided tour of medieval Bamberg - one of Europe's most beautiful small cities
- Visit to the UNESCO World site of Regensburg
- Price includes full-board from dinner on your arrival day until breakfast on your final day
- Services of a cruise director & tour manager

Berlin, Dresden, Meissen & Colditz

- Return flights, plus four nights' four-star superior accommodation with breakfast
- Guided tour of Berlin
- Walking tour of Dresden
- Visit and tour of Europe's oldest porcelain studio at Meissen
- Visit to Colditz Castle of Second World War prisoner of war fame
- Escorted by an experienced tour manager

Day 1 - Arrival in Berlin - Flight and transfer to your hotel.

Day 2 - Berlin - Guided tour revealing the city's incredible history and many iconic sights including Checkpoint Charlie, the Brandenburg Gate, the Reichstag, Unter den Linden Boulevard and the remains of the 'Wall'.

Day 3 - Colditz & Meissen - We drive through gentle rolling countryside into Saxony, crossing the mighty River Elbe, en route to Colditz, best known for its role as a Second World War Prisoner of War camp. Our tour and exhibition offer fascinating insights into the lives of inmates and their escape attempts. Next is the Meissen and its celebrated porcelain factory - where fine china has been made purely by hand since 1710.

Day 4 - Dresden - Our walking tour takes in the gorgeous Frauenkirche, where bell-shaped dome has dominated the skyline for centuries. The Zwinger Palace, which displays works by Rubens, Canova, Van Dyke, Rembrandt and others, and other landmarks.

Day 5 - Return - Flight and return to the UK.

5 DAYS FROM £549pp



Bruges by Eurostar

- Return rail connections available on selected dates from over fifty regional stations
- Return standard class reserved seat on Eurostar
- Upgrades available at a supplement
- Three nights' bed and breakfast
- Guided walking tour of historic Bruges
- Visit to a traditional chocolatier
- Visit to Ypres and a tour of the First World War battlefields
- Escorted by an experienced tour manager

Day 1 - Arrival in Bruges - Take a late morning or early afternoon Eurostar service from London St. Pancras International to St. Pieter's Eurostar station in Bruges (approximately 90 minutes). A coach will then transfer you to your chosen hotel (transfer time approximately 20 minutes).

Day 2 - Walking tour - This morning you have a guided walk of the city. Bruges is centred around the old square dominated by the Belfry and, when the Flemish chimes ring out, the ambience is magical. You will see the old law courts and the Church of the Holy Blood, where some of church's most sacred relics have been preserved. You can also visit Marie Dierckx, which houses the beautiful historical Madonna and Child and later a saint and traditional lawyer, where you learn about the brewing process and sample the finished product. The afternoon has tea to welcome you as you wish.

Day 3 - Ypres City Cemetery - In the late morning, visit some of the places most famous during the First World War including Ypres, the centre of

4 DAYS FROM £269pp



British activity during the war and home of the Menin Gate Memorial. You then visit Passchendaele Memorial Museum to see a fascinating account of life in the trenches.

Day 4 - Return Eurostar - This morning you visit a traditional chocolate maker and sample some of their delicious creations. At the appropriate time a coach will return you to the railway to take the Eurostar service back to London St. Pancras.

Room Type	Bed and Breakfast	Price per person
Single <td>£250</td> <td>£269</td>	£250	£269
Double <td>£300</td> <td>£269</td>	£300	£269
Triple <td>£350</td> <td>£269</td>	£350	£269
Quadruple <td>£400</td> <td>£269</td>	£400	£269
Single <td>£250</td> <td>£269</td>	£250	£269
Double <td>£300</td> <td>£269</td>	£300	£269
Triple <td>£350</td> <td>£269</td>	£350	£269
Quadruple <td>£400</td> <td>£269</td>	£400	£269

To book, call 0330 160 7221

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Canopy creative monitor Q1 2017

Q1 2017 | In Review

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Highlights and Inclusions:

- Enjoy a week-long stay in elegant Opuzen, former Hospitium, privately owned.
- Discover the area's stunning architecture.
- Visit picturesque postcard-perfect Rovinj.
- Explore Lake Bled, Slovenia's most famous attraction.
- Stunning waterfalls and breathtaking scenery in the Rijnska National Park.
- Seven nights' use of fully chosen driver, hotel and breakfast, exclusive position of the four-star Grand Hotel Opuzen (breakfast, coffee).
- Return flights to Venice or Pisa.

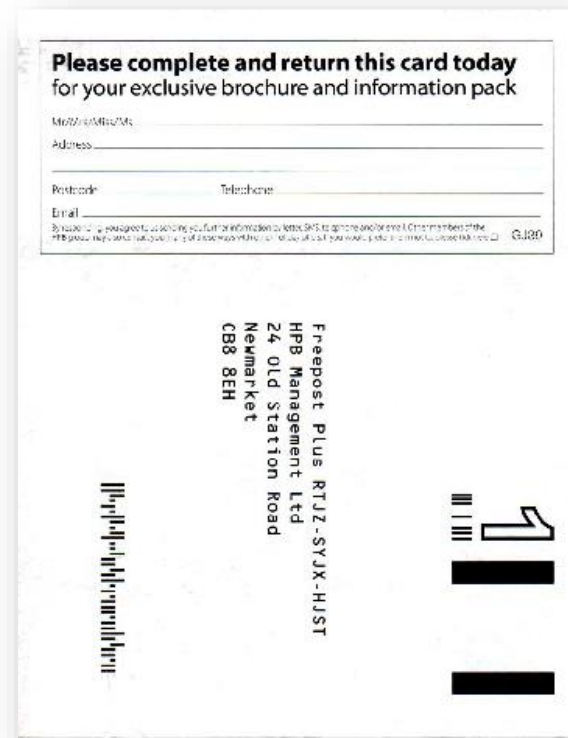
Available: Apr to Oct 2017

Departure Dates & Prices:

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DARWIN & SURROUNDS
On the coast of the Timor Sea, Darwin, is a vibrant, multicultural city. Once you're in the Darwin Maelstrom, it's to experience the region's history, culture and beauty. Darwin is a fantastic destination for those who love to explore the Territory's unique heritage, which runs from April to October.

TIWI ISLANDS
The indigenous Tiwi people call the twin islands of Bathurst and Melville home. Set 50 miles off the coast of Darwin, the beautiful islands are dotted with steep cliffs, which you can see and even touch to discover the Tiwi's unique heritage.

COASTAL ARnhem LAND & COCOSKEEL PENINSULA
For unspoiled beauty head to Arnhem Land, an Aboriginal reserve with a rugged coastline and remote islands that will never be colonised. The Cocoskeel Peninsula forms part of the Northern Territory's national parks, where you can spot crocodiles and turtles. Fish for huge salmon trout in the beautiful, world-famous Cocoskeel Creek Camp.

GROTTOS EYLANDT & BANUSANU WILDLIFE RETREAT
Off the coast of Darwin, Grottos Eylandt is home to rainforests, swimming holes and deserted beaches as well as the rich history, biodiversity and original people. To the north, on Banusanu Island, you will find the cultural heritage and culture of isolated Banusanu. Wilderness retreat, in stunning natural surroundings.

for water sports, from lounge boating to windsurfing and bodyboarding and beach volleyball. Away from the soft sands, you can play a game of golf, go horse riding or try white water rafting.

THE COAST
Exclusive Palm Cove is dotted by brilliant white sands, dotted with high-end resorts and literally sprinkled with sleek luxury resorts. A serene holiday, it doesn't lack in landscaping and landscaping. It is also known as the spa capital of Australia for its vast array of pampering spots.

WILSON BEACH
A series of major palm-fringed beaches backed by the lush rainforest of Milne National Park, Shiden Beach is one of the cleanest and most beautiful in the Great Barrier Reef. Its slightly bohemian air, coffee culture and eco-tourism attract visitors. Laid-back visitors who stroll the beach paths, spot casuarinas and eucalyptus trees, where they're not discovering the riches of the reef.

TALK TO A TRAVEL EXPERT TODAY ON 0800 188 4590

Canopy creative monitor Q1 2017

Q1 2017 | In Review

2017 Q1
In review



Creative spec

Kuoni
March-17
210x150
32pp
55g

Offer:
A new range of holiday offers curated by the travel experts
Summer sale

Canopy creative monitor Q1 2017

Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY		
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People
Page & Moy	Just You	Travel	Jan/17	1	Q1																
Riviera Travel	Riviera Travel	Travel	Jan/17	1	Q1																
Saga	Saga	Travel	Jan/17	1	Q1																
Voyages Jules Verne	Voyages Jules Verne	Travel	Jan/17	1	Q1																
Warner Leisure Hotels	Warner Leisure Hotels	Travel	Jan/17	1	Q1																
ABTA	ABTA	Travel	Jan/17	2	Q1																
Butlins	Butlins	Travel	Jan/17	2	Q1																
Cruise.co.uk	Cruise.co.uk	Travel	Jan/17	2	Q1																
Hurtigruten	Hurtigruten	Travel	Jan/17	2	Q1																
Kuoni	Kuoni	Travel	Jan/17	2	Q1																
Riviera Travel	Riviera Travel	Travel	Jan/17	2	Q1																
Sandals Holiday Resorts	Sandals Holiday Resorts	Travel	Jan/17	2	Q1																
Sovereign	Sovereign	Travel	Jan/17	2	Q1																
Voyages Jules Verne	Voyages Jules Verne	Travel	Jan/17	2	Q1																
Warner Leisure Hotels	Warner Leisure Hotels	Travel	Jan/17	2	Q1																
Cosmos Holidays	Cosmos Holidays	Travel	Jan/17	3	Q1																
Cruise.co.uk	Cruise.co.uk	Travel	Jan/17	3	Q1																
Kuoni	Kuoni	Travel	Jan/17	3	Q1																
Saga	Saga	Travel	Jan/17	3	Q1																
Sovereign	Sovereign	Travel	Jan/17	3	Q1																
Travelsphere	Travelsphere	Travel	Jan/17	3	Q1																
Visit The USA	Visit The USA	Travel	Jan/17	3	Q1																
Warner Leisure Hotels	Warner Leisure Hotels	Travel	Jan/17	3	Q1																
Abercrombie & Kent	Abercrombie & Kent	Travel	Jan/17	4	Q1																
Avalon Waterways	Avalon Waterways	Travel	Jan/17	4	Q1																
British Airways	British Airways	Travel	Jan/17	4	Q1																
Citalia	Citalia	Travel	Jan/17	4	Q1																
Cruise Line	Cruise Line	Travel	Jan/17	4	Q1																
Fred Olsen	Fred Olsen	Travel	Jan/17	4	Q1																
Hayes & Jarvis	Hayes & Jarvis	Travel	Jan/17	4	Q1																
Page & Moy	Just You	Travel	Jan/17	4	Q1																
Travelsphere	Travelsphere	Travel	Jan/17	4	Q1																
Virgin	Virgin Holidays	Travel	Jan/17	4	Q1																
Voyages Jules Verne	Voyages Jules Verne	Travel	Jan/17	4	Q1																
Warner Leisure Hotels	Warner Leisure Hotels	Travel	Jan/17	4	Q1																



Canopy market monitor Q1 2017



Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY			
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
Austravel	Austravel	Travel	Feb/17	1	Q1																	
Citalia	Citalia	Travel	Feb/17	1	Q1																	
Cruise.co.uk	Cruise.co.uk	Travel	Feb/17	1	Q1																	
Hayes & Jarvis	Hayes & Jarvis	Travel	Feb/17	1	Q1																	
Sovereign	Sovereign	Travel	Feb/17	1	Q1																	
Travelsphere	Travelsphere	Travel	Feb/17	1	Q1																	
Voyages Jules Verne	Voyages Jules Verne	Travel	Feb/17	1	Q1																	
Abercrombie & Kent	Abercrombie & Kent	Travel	Feb/17	2	Q1																	
Citalia	Citalia	Travel	Feb/17	2	Q1																	
Travelsphere	Travelsphere	Travel	Feb/17	2	Q1																	
Cities Break	Cities Break	Travel	Feb/17	3	Q1																	
Cruise.co.uk	Cruise.co.uk	Travel	Feb/17	3	Q1																	
Hayes & Jarvis	Hayes & Jarvis	Travel	Feb/17	3	Q1																	
Page & Moy	Just You	Travel	Feb/17	3	Q1																	
Riviera Travel	Riviera Travel	Travel	Feb/17	3	Q1																	
Voyages Jules Verne	Voyages Jules Verne	Travel	Feb/17	3	Q1																	
Hayes & Jarvis	Hayes & Jarvis	Travel	Feb/17	4	Q1																	
Hurtigruten	Hurtigruten	Travel	Feb/17	4	Q1																	
Travelsphere	Travelsphere	Travel	Feb/17	4	Q1																	
Voyages Jules Verne	Voyages Jules Verne	Travel	Feb/17	4	Q1																	
Abercrombie & Kent	Abercrombie & Kent	Travel	Mar/17	1	Q1																	
Hurtigruten	Hurtigruten	Travel	Mar/17	1	Q1																	
Flight Centre	Flight Centre	Travel	Mar/17	2	Q1																	
Travelsphere	Travelsphere	Travel	Mar/17	2	Q1																	
Cruise.co.uk	Cruise.co.uk	Travel	Mar/17	3	Q1																	
Hayes & Jarvis	Hayes & Jarvis	Travel	Mar/17	3	Q1																	
Page & Moy	Just You	Travel	Mar/17	3	Q1																	
Sovereign	Sovereign	Travel	Mar/17	3	Q1																	
Travelsphere	Travelsphere	Travel	Mar/17	3	Q1																	
Abercrombie & Kent	Abercrombie & Kent	Travel	Mar/17	4	Q1																	
Hayes & Jarvis	Hayes & Jarvis	Travel	Mar/17	4	Q1																	
Kuoni	Kuoni	Travel	Mar/17	4	Q1																	
Sovereign	Sovereign	Travel	Mar/17	4	Q1																	
Titan Travel	Titan Travel	Travel	Mar/17	4	Q1																	



Canopy market monitor Q1 2017



2017 Q1
In review

Telecoms & Utilities

Q1 2017

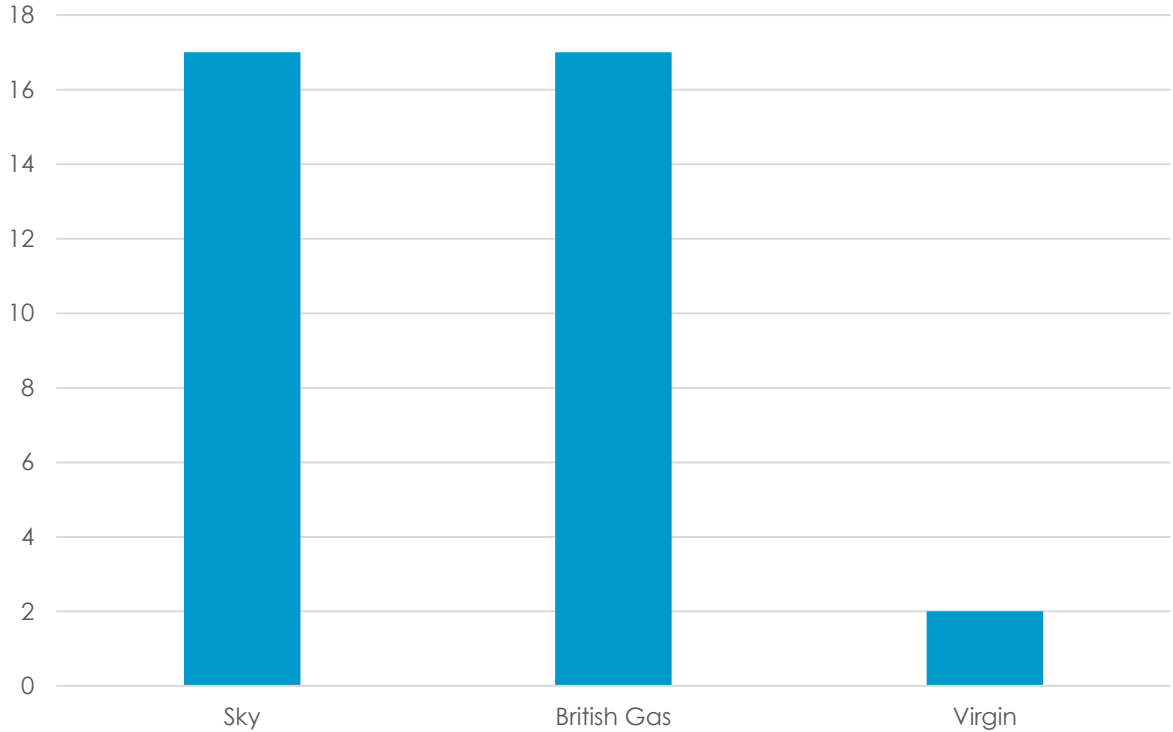


Q1 2017 | In Review



2017 Q1
In review

Telecoms & Utilities



Top 3 advertisers (number of inserts)



Q1 2017 | In Review



Creative spec

Sky
March-17
297x208
2pp
7.5g

Offer:
Offer for cheaper
Internet/ TV, TV Box,
Sky Atlantic Bundle



BIG SHOWS. BIG OFFER.
Free 32" LG TV with any TV Bundle from £22 a month

Hurry offers ends 9 March

Enjoy big shows on a free 32" LG TV
When you join with any TV Bundle

Hurry offers ends 9 March

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The UK's lowest priced fibre
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Superfast with a super reliable UK average speed of 34Mb

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No commitments

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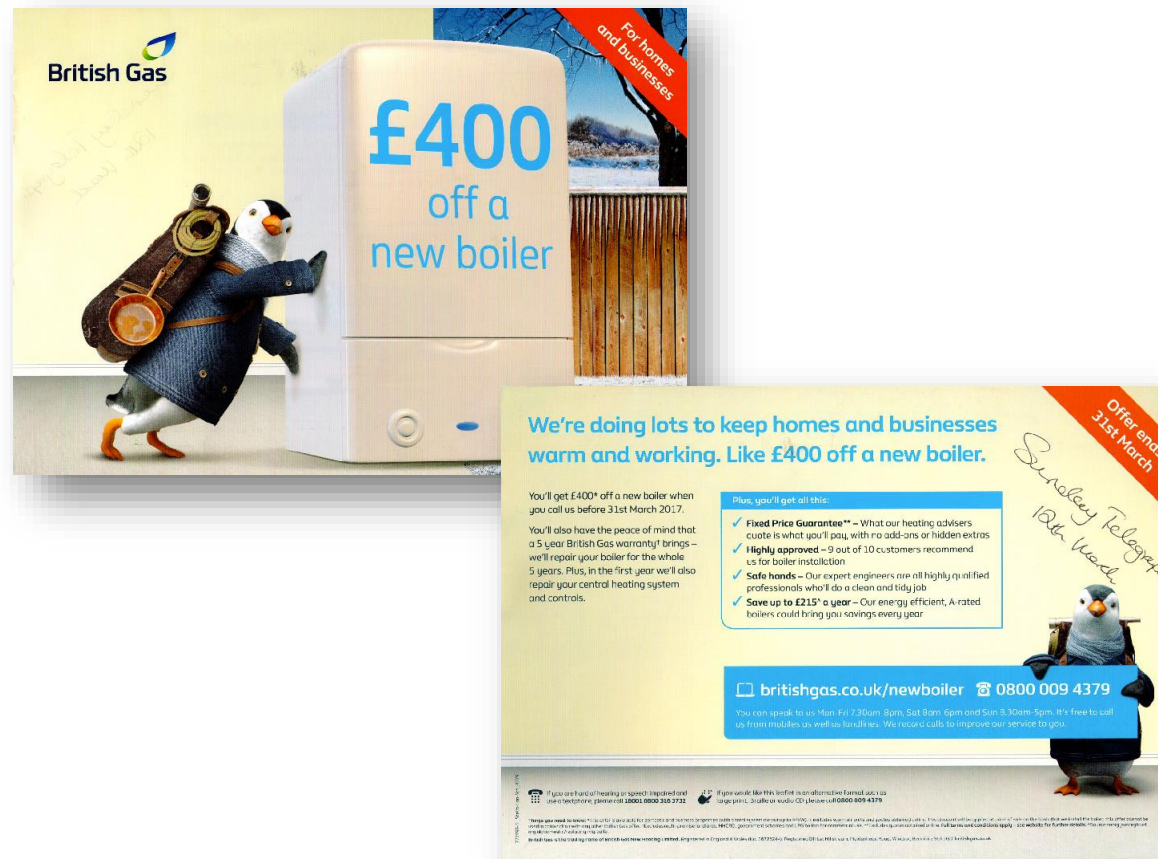
MY WORK HERE IS DONE

Search Sky Bundles or call 0808 160 1579

Canopy creative monitor Q1 2017



Q1 2017 | In Review



Creative spec

British Gas
March-17
295x210
2pp
10.5g

Offer:
£400 off new Boiler

2017 Q1
In review

Canopy creative monitor Q1 2017

Q1 2017 | In Review



- Copy in paper
- Nielsen Report
- Canopy Booking
- Paper and Nielsen

Advertiser	Brand	Category	Month	Wknd	Q	TMG		TIMES		SUN		GNM		DMGT		EXPRESS			TRINITY		
						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People
British Gas	British Gas	Telecoms & Utilities	Jan/17	1	Q1																
Sky	Sky	Telecoms & Utilities	Jan/17	1	Q1																
British Gas	British Gas	Telecoms & Utilities	Jan/17	2	Q1																
Sky	Sky	Telecoms & Utilities	Jan/17	2	Q1																
British Gas	British Gas	Telecoms & Utilities	Jan/17	3	Q1																
Sky	Sky	Telecoms & Utilities	Jan/17	3	Q1																
Sky	Sky	Telecoms & Utilities	Jan/17	4	Q1																
Virgin	Virgin Media	Telecoms & Utilities	Jan/17	4	Q1																
British Gas	British Gas	Telecoms & Utilities	Feb/17	1	Q1																
Sky	Sky	Telecoms & Utilities	Feb/17	1	Q1																
British Gas	British Gas	Telecoms & Utilities	Feb/17	2	Q1																
Sky	Sky	Telecoms & Utilities	Feb/17	2	Q1																
British Gas	British Gas	Telecoms & Utilities	Feb/17	3	Q1																
Sky	Sky	Telecoms & Utilities	Feb/17	3	Q1																
British Gas	British Gas	Telecoms & Utilities	Feb/17	4	Q1																
BT	BT	Telecoms & Utilities	Feb/17	4	Q1																
Sky	Sky	Telecoms & Utilities	Feb/17	4	Q1																
British Gas	British Gas	Telecoms & Utilities	Mar/17	1	Q1																
British Gas	British Gas	Telecoms & Utilities	Mar/17	1	Q1																
Facebook	Facebook	Telecoms & Utilities	Mar/17	1	Q1																
Good Energy	Good Energy	Telecoms & Utilities	Mar/17	1	Q1																
Sky	Sky	Telecoms & Utilities	Mar/17	1	Q1																
British Gas	British Gas	Telecoms & Utilities	Mar/17	2	Q1																
Sky	Sky	Telecoms & Utilities	Mar/17	2	Q1																
British Gas	British Gas	Telecoms & Utilities	Mar/17	4	Q1																
Good Energy	Good Energy	Telecoms & Utilities	Mar/17	4	Q1																
Sky	Sky	Telecoms & Utilities	Mar/17	4	Q1																



Canopy market monitor Q1 2017





2017 Q1
In review

Over 50's

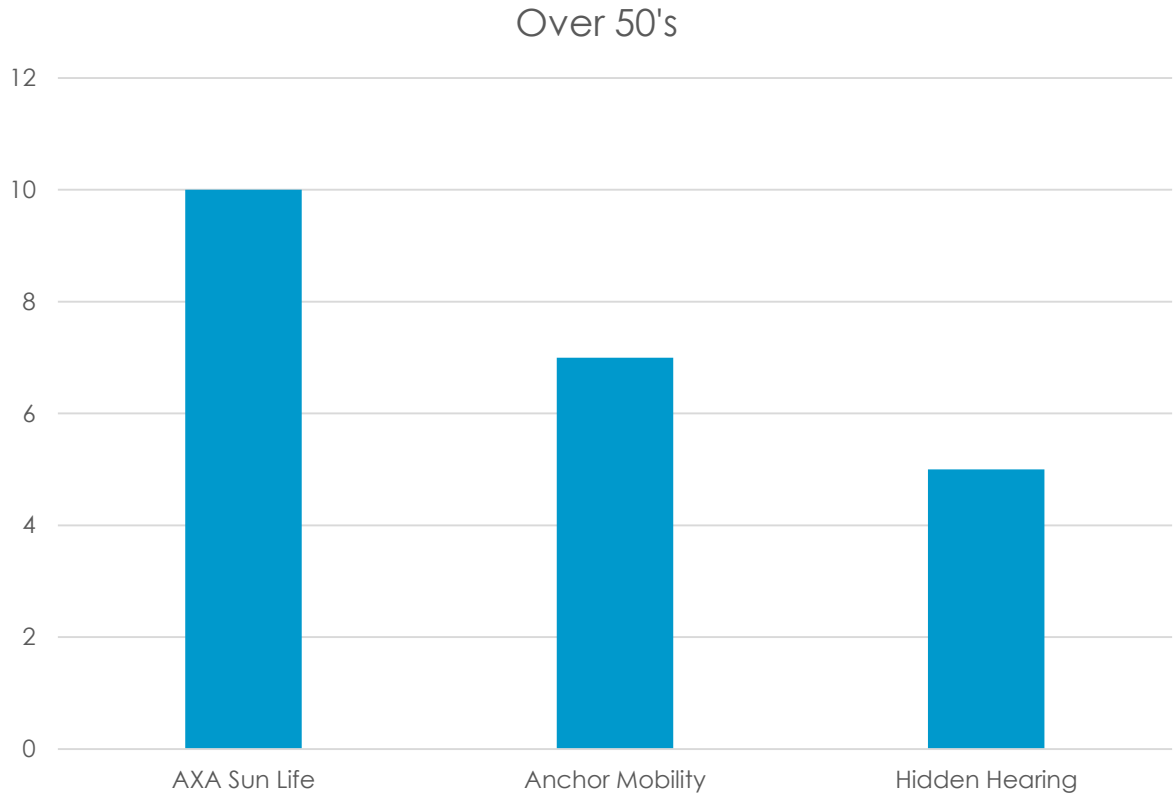
Q1 2017



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2017 Q1
In review



Top 3 advertisers (number of inserts)



Q1 2017 | In Review

2017 Q1
In review



ANCHOR MOBILITY Quality Riser Recliners & Adjustable Beds **LOW PRICE PROMISE**

BUY ONE GET ONE FREE OR **35% OFF** A SINGLE PURCHASE | **£350** PART EXCHANGE FOR YOUR EXISTING FURNITURE**

Call FREE on 0800 138 3524



ANCHOR MOBILITY

The Comfort Specialists

Here at Anchor Mobility your peace of mind is assured with every purchase. We are confident our superior range of furniture will give you years of comfort and relaxation.

- Family run business
- Matching sofas & chairs
- Many years experience
- All furniture is made to measure
- Lifetime warranty available
- Unique high leg lift

Call FREE today for a home demonstration or to request a brochure
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Single, Double and Dual Adjustable Beds

**If you find the same or similar product at a lower price, Anchor Mobility will match it. *Selected models only. **Cannot be used in conjunction with any other offer.

Creative spec

Anchor Mobility
March-17
208x294
8pp
5.5g

Offer:
Discount on bundle for Recliner and Mattress

Canopy creative monitor Q1 2017

2017 Q1
In review

THE MOBILITY FURNITURE COMPANY **Spring SALE!** **Which? Trusted trader**

Truly made-to-measure rise & recline chairs and adjustable beds. You can have confidence in our installation services as this has been assessed & endorsed by Which? Trusted Traders.

25% OFF THE 1st ITEM*

RISE & RECLINE CHAIRS

• ANY width, • ANY depth, • ANY height
• 20, 25, 35, 50 and 70 stone models available

Matching ottomans and foot chairs

ANY BACK HEIGHT

ANY SEAT HEIGHT

ANY SEAT DEPTH

ANY SEAT WIDTH

NEW! ULTRA COMFORT POCKET SPRUNG 'AERO-SEAT' OPTION NOW AVAILABLE!

Choose from our extensive range of chairs and selection of over 400 fabrics & leathers

5 YEAR WARRANTY INCLUDED FREE WITH EVERY MECHANISED ITEM

FOR A FREE HOME DEMONSTRATION OR A COPY OF OUR 68 PAGE BROCHURE CALL FREEPHONE **0800 810 8803**

* Free home trial • Free home delivery/setup • Nationwide service • Free removal of old furniture • www.mobilityfurniture.co.uk

THE MOBILITY FURNITURE COMPANY **TRULY MADE-TO-MEASURE COMFORT** **Which? Trusted trader**

ADJUSTABLE BEDS

Over five ranges to choose from

Single bed sizes: 2'3", 2'6", 2'9", 3', 3'6", 4', 4'6", 5'

Double bed sizes: 4'6", 4'9", 5', 5'3", 5'6", 6', 7', 8'

ANY HEIGHT

ANY WIDTH

ANY LENGTH

Drawers for extra storage

Tailored bed linen direct from www.adjustablebedlinen.co.uk or call FREEPHONE 0800 808 6700

BEDS & CHAIRS IDEAL FOR HOME CARE

A wide range of specialist beds & chairs available

'Avon Hi-Low' Bed Available in 24", 3" and NOW 4" versions

'Trans' Chair Wheel-aided rise and recline chair

'Clevedon' Contemporary fully adjustable low bed in single and double

5 YEAR WARRANTY INCLUDED FREE WITH EVERY MECHANISED ITEM

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Creative spec

The Mobility Furniture company
March-17
210x296
2pp
5g

Offer:
Spring sale

Q1 2017 | In Review

2017 Q1
In review

Why our cover is so good

- Start from only **£3.95 a month** – that's just 13p a day!
- **Flexible payments** – reduce your cover to bring your payments down
- **Guaranteed acceptance** – for UK residents, aged 50 to 80
- **Immediate cover for accidental death** – in the first year
- **Full cover** – after just one year
- **Fairer cover** – if you stop paying, your family can still get some money

Immediate acceptance – buy today

- **0800 085 4205 mention INS077**
Free from UK landlines and mobiles.
- **Fill in the form below**
for a free information pack.
- **royallondon.com/wws17**

Please send me a free information pack

Please complete all of the following information in **black ink** and post in an envelope to: FREEPOST RL OVER 50S. No stamp required.

Title Mr Mrs Miss Ms

First name Surname

Address

Date of birth Telephone Postcode

Email

© Royal London will use the information you provide to respond to your enquiry. You can email our privacy notice at www.royallondon.co.uk/legis if you don't have access to the internet contact us on 0800 085 4205. Marketing consent: We may contact you with further offers, promotions and information about Royal London and carefully selected third party products or services that may be of interest to you. It will only ever be Royal London that contacts you, as we will never share your personal information with third parties for marketing purposes. By providing your contact details, you consent to being contacted by us for these purposes, this could be by post, email, text or phone. Please tick this box if you would not like to receive such information from us:

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Life Cover?

Talk to an expert today
0800 085 4205
mention **INS077**
Free from UK landlines and mobiles

95% of the time, we pay out more than SunLife.*

Example	Royal London Over 50s Life Cover	SunLife Guaranteed Over 50s Plan
Payout on death, for a 60 year old paying £18 a month	£3,709	£3,510

Safety features for tough times

More flexible. If you're feeling the pinch, rather than stop paying and risk losing all your cover, you can reduce it to bring your payments down. You just have to keep paying at least £3.95 a month.

Fairer cover. It may come as a surprise, but if you're with another provider and stop your payments, your family will get no money at all. With us, as long as you're at least halfway through paying for your policy, they will still get some money. SunLife will pay nothing if you stop your payments.

Important things to know

An over 50s policy only pays out on your death – it can't be cashed in at any time.

If you stop making your payments before you're halfway through your policy's term, your cover will end and you'll get nothing back. If you stop after the halfway point, you will get some money back.

You could pay more in than the money paid out when you die.

Over time, inflation will reduce the buying power of the amount of money you are covered for.

*Where monthly payment and age of applicant were comparable, as at February 2017. For more information visit www.royallondon.co.uk/comparison

**If you stop at least halfway through your policy's term.

© The Royal London National General Fund Status Report 2016.

Creative spec

Royal London
March-17
148x210
4pp
6g

	Royal London Over 50s Life Cover	SunLife Guaranteed Over 50s Plan
Flexible payments	✓	✗
Full cover after just one year	✓	✗
Immediate accidental death cover	✓	✓
Bigger payouts*	✓	✗
5 star rating for features and benefits from Defaqto	✓	✗
Protection if you stop paying**	✓	✗

The comparison information was taken from SunLife's website. While these features of the two over 50s policies could change at any time, we checked they were correct on 6 February 2017.

The terms and conditions of the policies are not the same but both provide cover that could pay an amount of money when you die.

Canopy creative monitor Q1 2017

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In review

THE GUARANTEED OVER 50 PLAN

SunLife

Wonderfully worry-free life cover

from under £4 a month

THE UK'S MOST STRAIGHTFORDABLE
Say 90% of our customers



TURN OVER TO FIND OUT MORE

THE GUARANTEED OVER 50 PLAN

What with family and everything else going on in your life, finding the time to think about life cover isn't easy.

But having a plan in place that leaves cash to help pay for your funeral could really help your family at a difficult time. So to help, we've made the SunLife Guaranteed Over 50 Plan really easy and straightforward. **No wonder it's the UK's number one choice***

You get a guaranteed cash sum, payable on death, provided you've paid into the plan continuously, and for at least two years. If you stop paying, your plan ends and you get nothing back. Also,

remember you could pay more in than the plan pays out, depending on how long you live. And, as the cash sum is fixed, inflation will reduce its value over time.

No time like the present
It's tempting to put off arranging life cover until you're a little older, but it's never too soon to consider providing for your loved ones after you're gone. If you're over 50, start now and you can guarantee your family a fixed cash sum for under £4 a month – the price of coffee and a sandwich.

Take a minute to apply online
Applying online is simple. You'll get a quote in less than 60 seconds, so why wait? Put the kettle on and head to sunlife.co.uk/50-85plan for your free quote.

The simple **FREE** way to record your funeral wishes **my perfect send-off**!

A guaranteed cash sum for your family from under £4 a month:

- ✓ Among the most affordable life cover of its type
- ✓ Fixed monthly premiums – never pay a penny more
- ✓ No medical – we'll accept you, no question

Choose a gift card* worth **£75** when you take out a plan:

M&S GIFT CARD | Amazon | Amazon.co.uk

Free pen (RPP £7.99) | 0800 169 3166 Call FREE today | sunlife.co.uk/50-85plan visit us online | SunLife

Cover provided by AXA Wealth Ltd.

*SunLife Confirmed Basic's Program (SRE, based on a sample of 792 new policyholders. **Most popular whole of life guaranteed acceptance plan bought directly, all statistics – 12 months up to 31/03/16. SunLife is the UK's largest provider of this programme. For complete Gift Card terms and conditions, see sunlife.co.uk/gift-cards. All Amazon UK, US & JP are Amazon.com, Inc. or its affiliates.

AXA Wealth Services Ltd trading as SunLife, distributes financial products and services. AXA Wealth Services Ltd is authorised and regulated by the Financial Conduct Authority and is entered on the Financial Services Register (registration no. 442753). Registered office: 3 Oakwood Street, London EC2A 4AG. As part of SunLife's commitment to quality service and security, sunlife.co.uk/50-85plan is available to you.

Prefer the post? Fill in this coupon to request your information pack

Complete and send in a sealed envelope to FREEPOST SUNLIFE. You don't need to add a stamp, address or postcode.

PLEASE TICK: Mr Mrs Miss Full NAME _____

ADDRESS _____

POSTCODE _____ TEL NUMBER _____
INC. AREA CODE _____

DATE OF BIRTH: DD / MM / YY (MM) _____

The Guaranteed Over 50 Plan is only available to UK residents aged 50-85. We may use this to send you marketing information.

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Ref: 1410174 Oct 2016

Creative spec

Axa Sunlife
March-17
185x245
2pp
5g

Offer:
Free gift card worth £75

Canopy creative monitor Q1 2017

Q1 2017 | In Review



The Original Copper Heeler

90-DAY RISK FREE TRIAL

- Aching feet
- Swellen legs
- Wack & wack problems
- Shoulder problems
- Wrinkles
- Swaggy skin
- Poor circulation
- Sexual dysfunction
- Postural problems
- Poor digestive function
- Cardiovascular activity

FREE GIFT WITH EVERY ORDER

96% reported a rapid improvement in symptoms

Put a stop to painful aching joints...

Thousands of delighted customers are now up & free and living normal lives, thanks to the Original Copper Heeler Insoles®.

Made of pure copper these orthotic insoles provide many health benefits:

- Eliminates pain in feet, ankles, legs and knees
- Optimum copper absorption throughout the body, providing drug free relief
- Takes the pressure off knee joints and reduces strains on the body
- Improves posture and reduces headaches
- Boosts overall health and quality of life

THE ORIGINAL COPPER HEELER®
1 pair of Original Copper Heeler®
2 pairs of Original Copper Heeler® SAVE £10.00
BEST OFFER: 3 pairs of Original Copper Heeler® SAVE

Order now – FREEPHONE 0808 15 4998

ARTHRITIS: MY MIRACLE CURE

NATIONAL PRESS COVERAGE

MOTHER-of-three Helen Basson feared she would never walk again when she was diagnosed with crippling arthritis.

By Sarah Wozcott

Helen Basson, 64, credits her recovery to the Original Copper Heeler insoles. She was diagnosed with crippling arthritis in 2008. Helen, originally from Teignmouth, Devon, who now lives in Devon, first began noticing pain six months after her son, Tom, was born in 2008. Her son's months of wearing the insoles, she be-

Helen, 64, credits her recovery to the Original Copper Heeler insoles. She was diagnosed with crippling arthritis in 2008. Helen, originally from Teignmouth, Devon, who now lives in Devon, first began noticing pain six months after her son, Tom, was born in 2008. Her son's months of wearing the insoles, she be-

The healing power of copper was first discovered by the ancient Greeks. It is an essential mineral in the body and is known to help keep blood vessels, the immune system and brain healthy.

Helen, originally from Teignmouth, Devon, who now lives in Devon, first began noticing pain six months after her son, Tom, was born in 2008. Her son's months of wearing the insoles, she be-

Now I can do everything I want. The doctors cannot believe I am controlling arthritis without drugs.

She said: "Now I can do anything I want. The doctors cannot believe I am controlling arthritis without drugs."

Freephone 0808 156 4998

What the experts say...

I was approached by Orthotics Direct to carry out some trials using their Copper Heeler® insoles (orthotic) on several of my patients. Following 12 trials I have been most impressed with the results. I will be recommending them to my patients and playing with granchildren and family. It is my intention after 2 weeks the results when wearing the insoles should be a positive, walking painless, a joy and playing with granchildren and family. It is my intention after 2 weeks the results when wearing the insoles should be a positive, walking painless, a joy and playing with granchildren and family. It is my intention after 2 weeks the results when wearing the insoles should be a positive, walking painless, a joy and playing with granchildren and family.

100% NATURAL AND DRUG FREE

Freephone 0808 156 4998

RISK-FREE ORDER FORM

COPH814

FREEPHONE Orderline 0808 156 4998

Take advantage of our best offer, order 3 pairs and SAVE £30.00!

Quantity	Price per pair	SAVE	Final Price	Final Price per pair
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						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
AXA Sun Life	AXA Sun Life	Over 50	Jan/17	1	Q1																	
Hidden Hearing	Hidden Hearing	Over 50	Jan/17	1	Q1																	
Mobility Furniture Company	Mobility Furniture Company	Over 50	Jan/17	1	Q1																	
Oak Tree Mobility	Oak Tree Mobility	Over 50	Jan/17	1	Q1																	
UK Direct Shopping	The Original Copper Healer	Over 50	Jan/17	1	Q1																	
Aquability	Aquability	Over 50	Jan/17	2	Q1																	
Oak Tree Mobility	Oak Tree Mobility	Over 50	Jan/17	2	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Jan/17	3	Q1																	
AXA Sun Life	AXA Sun Life	Over 50	Jan/17	3	Q1																	
Royal London	Royal London	Over 50	Jan/17	3	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Jan/17	4	Q1																	
Royal London	Royal London	Over 50	Jan/17	4	Q1																	
UK Direct Shopping	The Original Copper Healer	Over 50	Jan/17	4	Q1																	
AXA Sun Life	AXA Sun Life	Over 50	Feb/17	1	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Feb/17	2	Q1																	
UK Direct Shopping	The Original Copper Healer	Over 50	Feb/17	2	Q1																	
Aquability	Aquability	Over 50	Feb/17	3	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Feb/17	4	Q1																	
AXA Sun Life	AXA Sun Life	Over 50	Feb/17	4	Q1																	
Co-operative	Co-op Funeralcare	Over 50	Feb/17	4	Q1																	
Mobility Furniture Company	Mobility Furniture Company	Over 50	Feb/17	4	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Mar/17	1	Q1																	
UK Direct Shopping	The Original Copper Healer	Over 50	Mar/17	1	Q1																	
AXA Sun Life	AXA Sun Life	Over 50	Mar/17	2	Q1																	
Hidden Hearing	Hidden Hearing	Over 50	Mar/17	2	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Mar/17	3	Q1																	
AXA Sun Life	AXA Sun Life	Over 50	Mar/17	3	Q1																	
Mobility Furniture Company	Mobility Furniture Company	Over 50	Mar/17	3	Q1																	
Anchor Mobility	Anchor Mobility	Over 50	Mar/17	4	Q1																	
Hidden Hearing	Hidden Hearing	Over 50	Mar/17	4	Q1																	
Mobility Furniture Company	Mobility Furniture Company	Over 50	Mar/17	4	Q1																	



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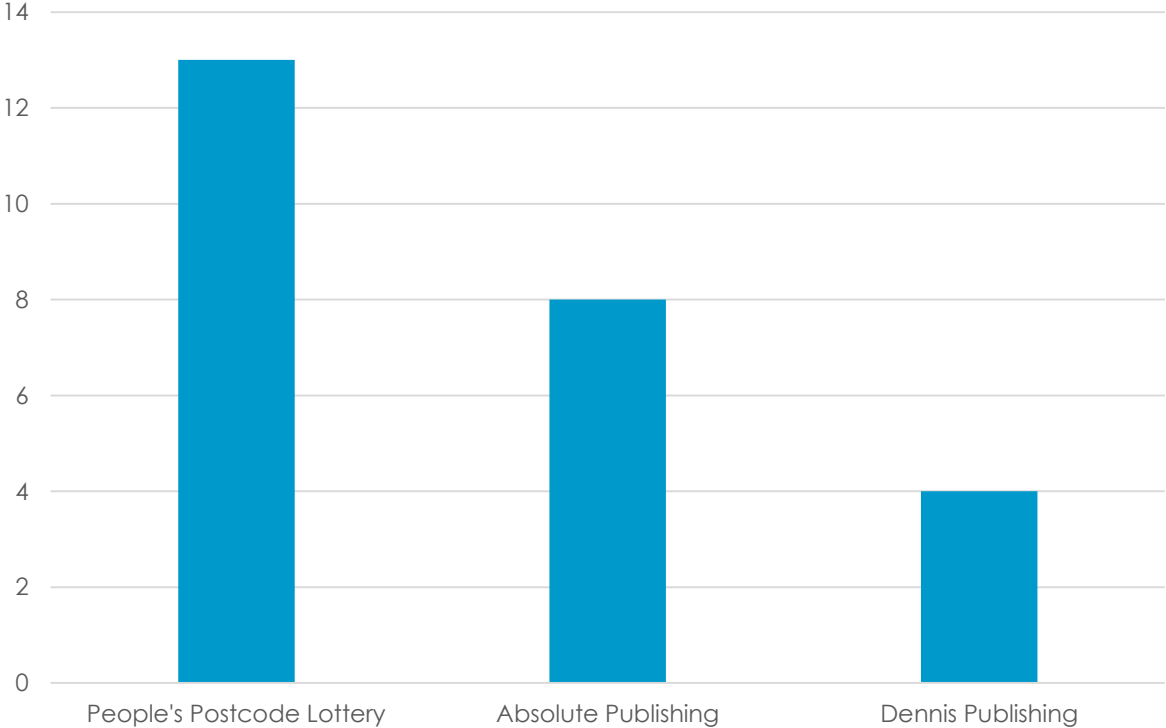


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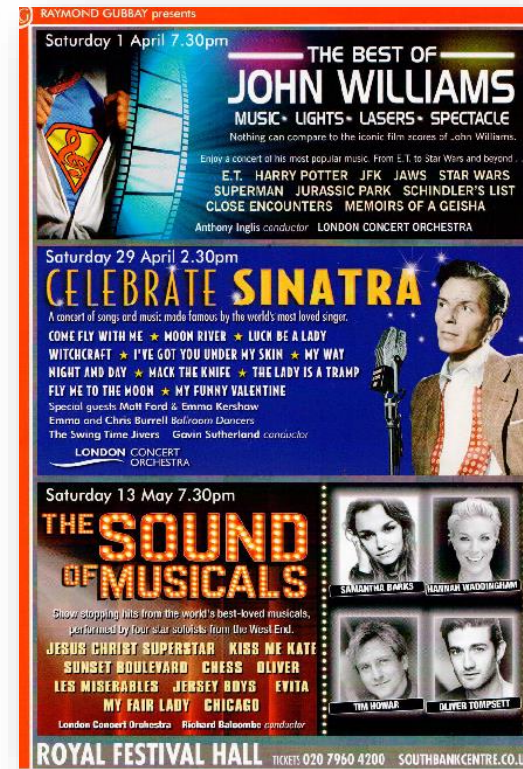
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						Telegraph	Sunday Telegraph	Times	Sunday Times	Sun	Sunday Sun	Guardian	Observer	Daily Mail	Mail on Sunday	Daily Express	Sunday Express	Daily Star	Mirror	Sunday Mirror	Sunday People	
Absolute Publishing	Absolute Publishing	Entertainment & Leisure	Jan/17	1	Q1																	
Dennis Publishing	The Week	Entertainment & Leisure	Jan/17	1	Q1																	
People's Postcode Lottery	People's Postcode Lottery	Entertainment & Leisure	Jan/17	2	Q1																	
Dennis Publishing	The Week	Entertainment & Leisure	Jan/17	2	Q1																	
Absolute Publishing	Absolute Publishing	Entertainment & Leisure	Jan/17	3	Q1																	
Mediaplanet	Mediaplanet	Entertainment & Leisure	Jan/17	3	Q1																	
Raconteur Media	Raconteur Media	Entertainment & Leisure	Jan/17	3	Q1																	
Raymond Gubbay	Raymond Gubbay	Entertainment & Leisure	Jan/17	3	Q1																	
Absolute Publishing	Absolute Publishing	Entertainment & Leisure	Jan/17	4	Q1																	
Absolute Publishing	Absolute Publishing	Entertainment & Leisure	Feb/17	1	Q1																	
Rose Theatre Kingston	Rose Theatre Kingston	Entertainment & Leisure	Feb/17	1	Q1																	
Paramount Pictures	Fences	Entertainment & Leisure	Feb/17	2	Q1																	
People's Postcode Lottery	People's Postcode Lottery	Entertainment & Leisure	Feb/17	2	Q1																	
Raconteur Media	Raconteur Media	Entertainment & Leisure	Feb/17	2	Q1																	
Raymond Gubbay	Raymond Gubbay	Entertainment & Leisure	Feb/17	2	Q1																	
Sandpiper Books	Sandpiper Books	Entertainment & Leisure	Feb/17	2	Q1																	
Dennis Publishing	The Week	Entertainment & Leisure	Feb/17	2	Q1																	
Absolute Publishing	Absolute Publishing	Entertainment & Leisure	Feb/17	3	Q1																	
Affordable Art Fair	Affordable Art Fair	Entertainment & Leisure	Feb/17	3	Q1																	
Faber & Faber	Faber & Faber	Entertainment & Leisure	Feb/17	3	Q1																	
Fly a Spitfire	Fly a Spitfire	Entertainment & Leisure	Feb/17	3	Q1																	
Purely Creative	Purely Creative	Entertainment & Leisure	Feb/17	3	Q1																	
Sandpiper Books	Sandpiper Books	Entertainment & Leisure	Feb/17	4	Q1																	
European Lottery Guild	Irish Lotto	Entertainment & Leisure	Mar/17	1	Q1																	
Lyonsdown Publishing	Lyonsdown Publishing	Entertainment & Leisure	Mar/17	1	Q1																	
Purely Creative	Purely Creative	Entertainment & Leisure	Mar/17	1	Q1																	
Raymond Gubbay	Raymond Gubbay	Entertainment & Leisure	Mar/17	1	Q1																	
Superbrands	Superbrands	Entertainment & Leisure	Mar/17	1	Q1																	
Tombola	Tombola	Entertainment & Leisure	Mar/17	1	Q1																	
Absolute Publishing	Absolute Publishing	Entertainment & Leisure	Mar/17	2	Q1																	
Raconteur Media	Raconteur Media	Entertainment & Leisure	Mar/17	2	Q1																	
Tombola	Tombola	Entertainment & Leisure	Mar/17	2	Q1																	
People's Postcode Lottery	People's Postcode Lottery	Entertainment & Leisure	Mar/17	3	Q1																	
Dennis Publishing	The Week	Entertainment & Leisure	Mar/17	3	Q1																	
Hampton Court Palace	Hampton Court Palace	Entertainment & Leisure	Mar/17	4	Q1																	
Mediaplanet	Mediaplanet	Entertainment & Leisure	Mar/17	4	Q1																	
Tombola	Tombola	Entertainment & Leisure	Mar/17	4	Q1																	



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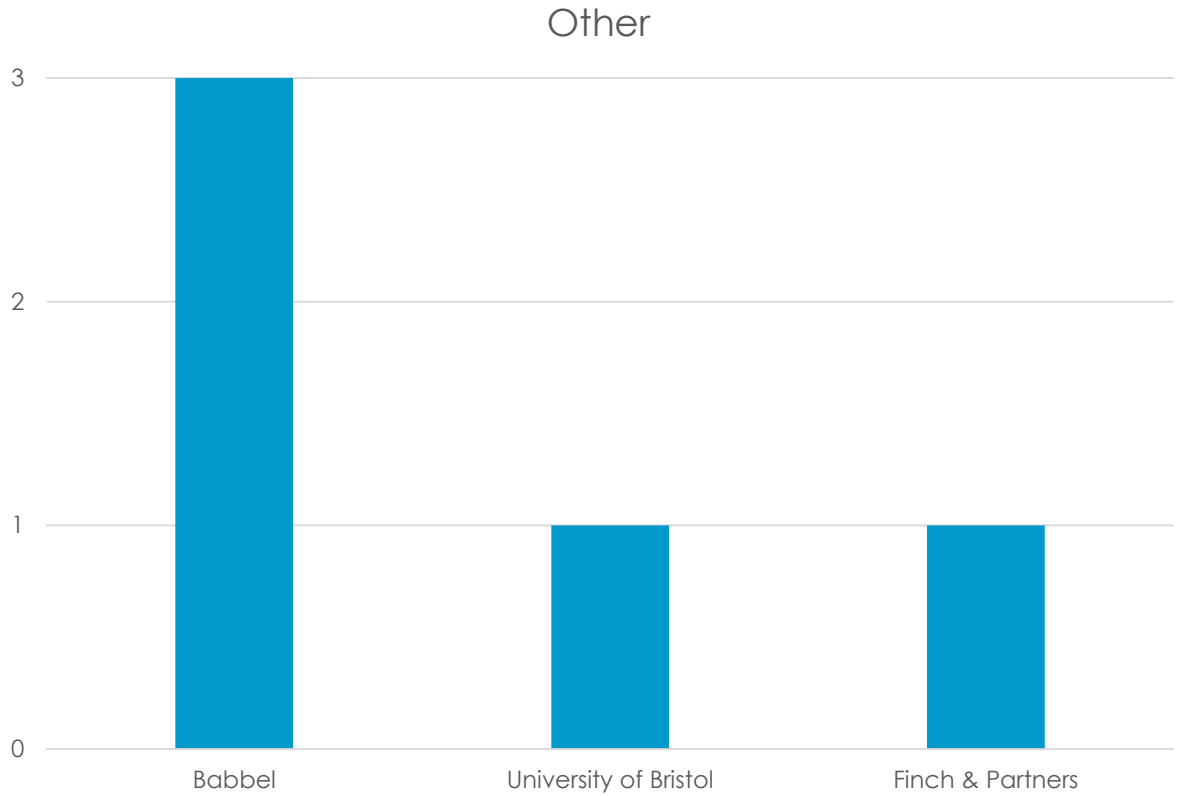
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Meet the Programme Team

Helen Ballard MA (Oxon) MSc, PGCE, C. Psychol., MPhil (Psychology) Director
Helen has a first degree from Oxford University, and is Chartered Business Psychologist. She has 25 years' international experience of leadership and change management, and has held senior positions in the Civil Service and at Hewlett Packard. Helen has designed and run leadership and change management programmes for a wide range of organisations including PwC, Virgin Media, French Postnet, the NHS and the Ministry of Justice. She is a Founder member of the Association of Business Psychologists and regularly advises Executive Boards.

Andrew Sturdy
Professor Andrew Sturdy has worked with a diverse range of organisations researching

management change and innovation. His particular expertise is in the organisation and use of management consultancy, and the adoption of new management ideas. Andrew is Head of Department, Jonathan Bevanworth Professor of International Management. His research spans international business, management, economic geography and migration studies. He is an international and knowledge-intensive professional and the publication of professional service firms.

Anthony Beckett
Anthony began his management career in the financial services industry before moving to management consulting. His current interests are strategy, innovation and credibility and the development of an innovation 'ecosystem'

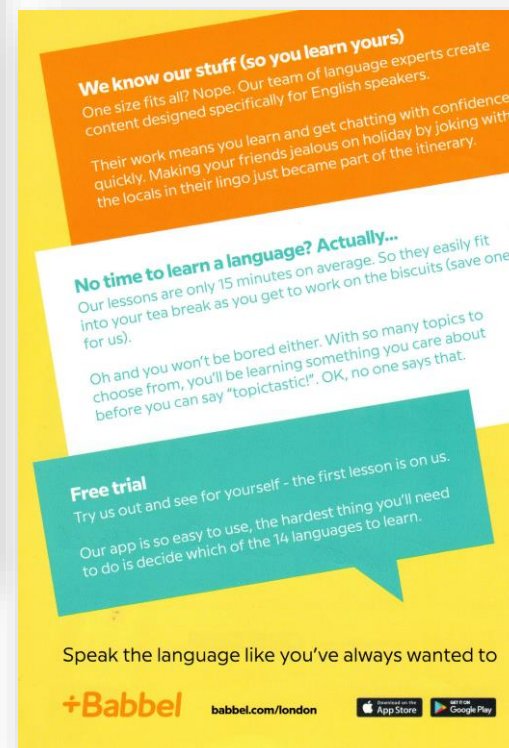
linking students with the internationally recognised SEI based incubator, Humphrey Bourne. After ten years' management experience, a Kimberly-Clark strategy of Care and Eastern Business Schools before joining Bristol in 2003. His research is focused on values and identity for organisations, identity merges or negotiation, with a particular interest in the not-for-profit sector. Humphrey is Graduate Dean for the Faculty.

Robin Kinneck
Robin has worked in the healthcare sector, management consultancy and academia. His research interests are concerned with the use and development of critical methodologies for analysing contemporary business and politics. His current work focuses particularly on the financial sector and the financial crisis.

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Babbel	Babbel	Other	Mar/17	3	Q1																	
Babbel	Babbel	Other	Mar/17	4	Q1																	

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