



Démaj



Image Protection

Demaj Image protection is a global image preservation and enhancement company specializing in the protection of A-List celebrities, professional sports figures and politicians.

We offer a wide spectrum of services including advanced bodyguarding, concierge and consulting services.



At Demaj.. our mission is to protect the value of the image you have worked hard to create... Your image is a reflection of your brand and your brand is a reflection of your money... your money is a reflection of your stability... and our priority is to *ALWAYS* keep you stable in all of your endeavors... We accompany... assist... and prevent... so you never have to....





Sometimes the thing we need protection from most...
is our own self... our own feeling of invincibility...

"Respica te, hominem te memento" ("Look behind you, remember you are only a man") and "Memento mori" ("Remember (that you are) mortal")

These are the words a slave would whisper in Julius Caesar's ear while his military deeds were glorified during his triumph parade.

Julius Ceasar
Dictator of the Roman Republic
October 49 BC – 15 March 44 BC





The Ultimate Role Player

A Démaj is a player on your team who is assigned at all times to have your best interest in mind... from social events to normal shopping in the mall... their objective is to protect not only you... but your image... and all of the brands you represent..

Making you a more valued asset



You have to be more careful

Your Demaj IP will assist you in making sure we get you back to the place we picked you up from.. safely... without any issues



Steelers RB Le'Veon Bell suspended three games by NFL for DUI arrest

By [Name] | Updated on Apr 9, 2015, 8:30

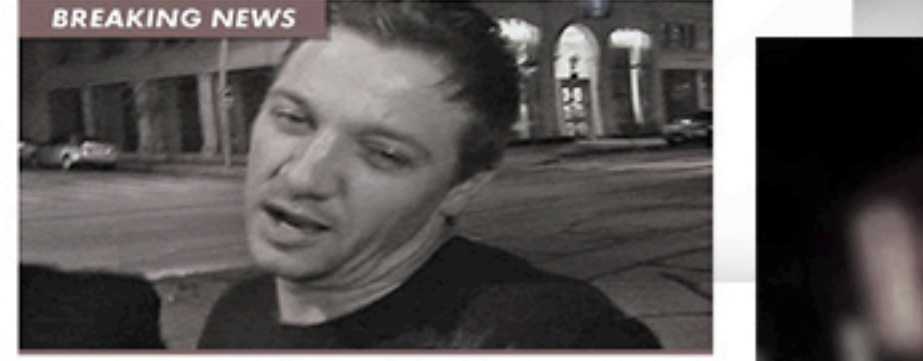
ADRIEN BRONER SENTENCED IN 'RICH & FAMOUS' DUI CASE

7/7/2015 10:21 AM PDT BY TMZ STAFF



JEREMY RENNER Beat Up in Thailand -- One Man Slashed with Ax

1/5/2012 6:21 AM PST BY TMZ STAFF



Report: New NFL drug policy would suspend first-time DUI offenders

By John Breech | CBSsports.com
May 25, 2014 12:12 pm ET

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JAHILIL OKAFOR FIGHT 2ND VICTIM THREATENS LAWSUIT 'I'm Hurt & Embarrassed'

12/2/2015 10:58 AM PST BY TMZ STAFF



#15 Mike Carpo - Not So Bad



Although drunk driving should never be condoned, it's not on this list. Former Idaho Senator Mike Carpo was arrested on December 22, 2012.

SHIA LEBEOUF GETS CANADIAN BEAT DOWN

The Transformers star took multiple punches to the face in a bar fight. It's still unclear why a shirtless man was fighting Shia in the first place.



We are the "Navy Seals" of Bodyguarding...
We specialize in NO LIABILITY defense
meaning we handle situations with no
evidence of conflict with strategy that
entails a combination of strategy and
intense training.



We use our connections and resources to maintain relationships in the most popular places in each major city so our clients move in and out every arena swiftly and safely.

HOLLYWOOD





The Protection of your image starts with you!
Your "Image" is our priority. We makes sure to keep
you out of the negative light of the media while
preserving the attractive nature of your brand



Your Demaj Image Protector will be trained in the MOST non-violent forms of Martial Arts

Aikido

Aikido, "the way of harmonizing with the spirit of the universe," is perhaps the most elegant and sophisticated of the martial arts. It is also the most difficult to learn, says Jearl Walker, a practitioner of judo and karate, in the July, 1980 Scientific American.

Judo

Judo (柔道 jūdō?, meaning "gentle way") was created as a physical, mental and moral pedagogy in Japan, in 1882, by Kanō Jigorō (嘉納治五郎). It is generally categorized as a modern martial art which later evolved into a combat and Olympic sport. Its most prominent feature is its competitive element, where the objective is to either throw or takedown an opponent to the ground, immobilize or otherwise subdue an opponent with a pin, or force an opponent to submit with a joint lock or a choke.



Your Image Protector uses a state of the Art
Defensive strategy

The Triangle Defense

developed by

Ryan Jones

The Triangle Defense consist of
three points of interest wih three roles to play

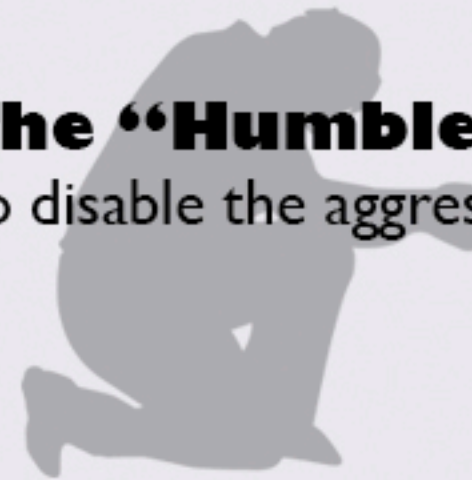
The “Peacemaker”

The designated man to approach situations head to talk
with the aggressor using communication and gaining of
trust as his weapon of choice



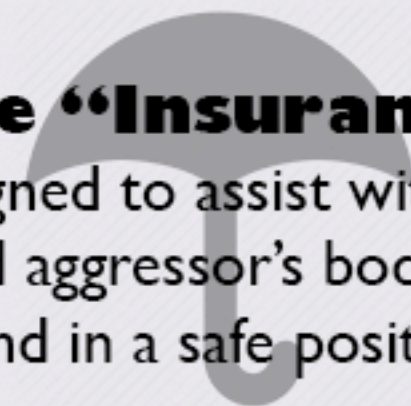
The “Humbler”

The guard designed to disable the aggressor with trained a hold



The “Insurance”

The guard who is assigned to assist with the gentle placement
of the disabled aggressor’s body as it is placed
on the ground in a safe position for revival





The specific design of the Triangle Defense is to protect the client's personal safety along with non violent protection from client liability and also protection from those who approach our celebrated client with strategic agendas

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Client Testimony

“Ryan and Demaj Image Protection are like family to me. My brother takes good care of me everytime we cross paths. I love using him in the present and look forward to using him even more in the future”

Cee-Lo Green



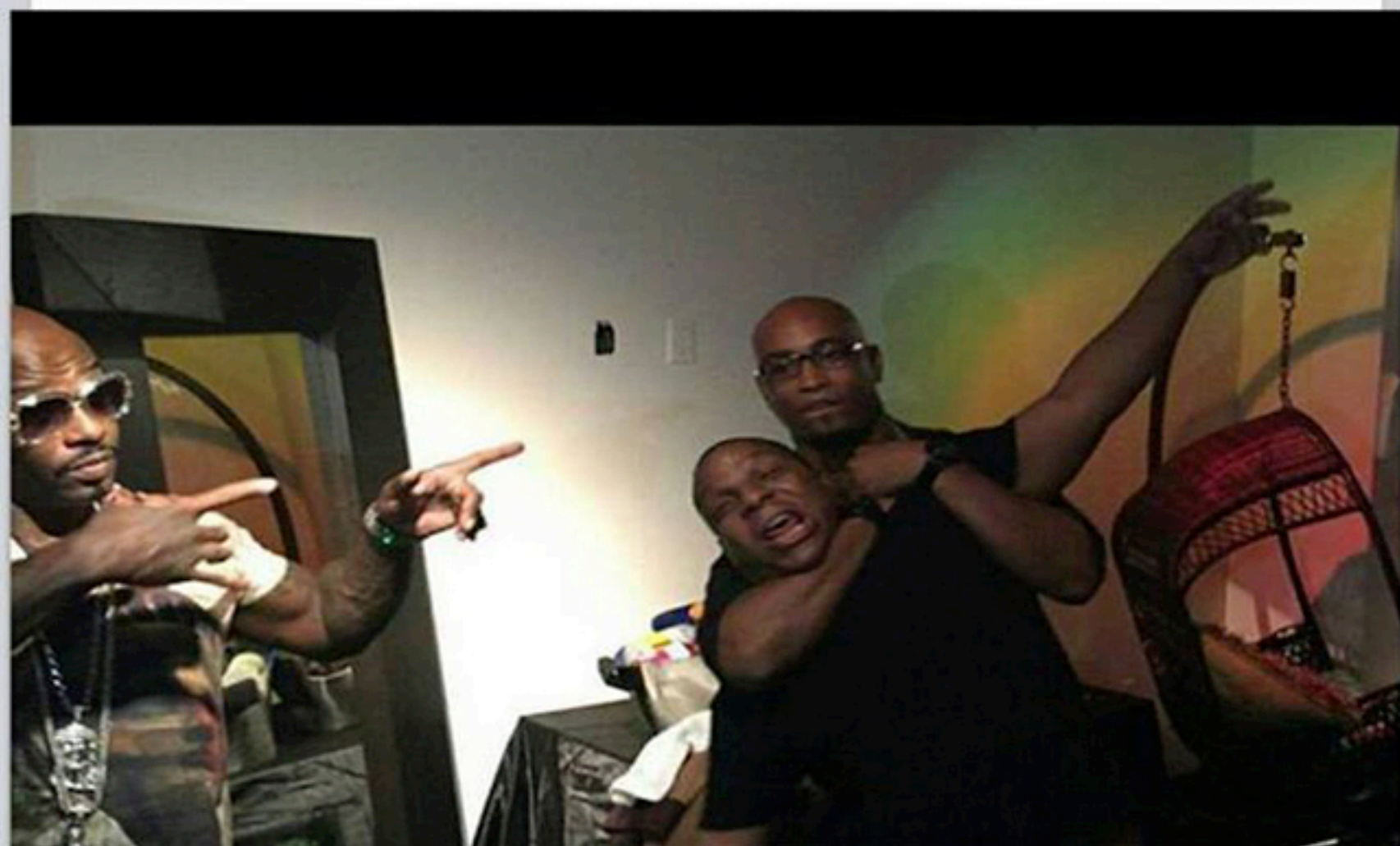
Client Testimony



Vinnie Brown

Wednesday at 8:55 PM via Instagram · 🧑

So last nite in San Diego we had a minor incident. One of our African brothers was excited to see us. We showed him love although we had pics to take with the corporate sponsors. The brother was a Lil too disruptive for security, they approached him and he ended up in the 6 second sleeper. They didn't put him to sleep but I'm sure the brother felt a nap coming on! Lol. Things eventually calmed down so in the dressing room I asked security to show me the hold he used. The grip was real and you can be put to sleep in 6 seconds or less.... Lets avoid "The Grip!" You don't want to wake up like Dorothy in the Wizard of Oz saying "I remember You! and You! You were in my dreams too! " Lol #LoveandSafetyFirst



Captain Smith of Demaj Image Protection showing Vinne the "Humbler" technique



Naughty By Nature
Legendary Hip Hop Artist



Client Testimonials

“I hit Ryan and Demaj Image Protection up everytime I come to LA. These dudes are classy and refined and I love the way they work with me and the way they work the room”



Vince Young
NFL 1st Round Draft Pick





ICONTALKS®
ENTERTAIN. ENGAGE. INSPIRE.



Partial Client List



Ryan C. Jones
Démaj Founder

Ryan Jones is a business owner based out of Los Angeles CA working primarily through Hollywood with various entertainers, athletes and political figures. Ryan studied business administration Management in New Orleans at Xavier University of Louisiana where he developed a passion for creating a luxury business model that would serve high-risk markets in need of a veil of protection. He served as the Head of Security at the Hollywood W's Station and Living Room bar for 3 years. While at The W Hollywood he was able to preserve safety, assist and control the flow of many A-List events including Babyface and Dick Gregory's Star Induction parties. Ryan also spent a lot of time doing various protection jobs outside of work with prominent brands such as The Money Team and Bad Boy. He realized a need in the market when he noticed many personal brands being tarnished by trouble with the law and/or pictures someone used for self-gain. From that need and his service experience Demaj Image protection was born. Ryan's ultimate vision is to elevate the youth's level of analytical thinking through using a lead by example strategy fueled by the influence of the celebrities the youth look up to.



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